



# Community Profile

Rings: 1, 3, 5 mile radii

289 Roosevelt Rd, Wheaton, IL 60189, USA

Latitude: 41.8589  
Longitude: -88.07880

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	17,237	108,072	238,060
2010 Total Population	17,059	106,838	237,209
2020 Total Population	17,057	107,729	240,412
2020 Group Quarters	228	2,799	4,723
2025 Total Population	16,965	107,424	240,407
2020-2025 Annual Rate	-0.11%	-0.06%	0.00%
2020 Total Daytime Population	14,966	109,637	276,977
Workers	5,988	54,239	155,663
Residents	8,978	55,398	121,314
<b>Household Summary</b>			
2000 Households	6,606	39,856	87,204
2000 Average Household Size	2.57	2.62	2.66
2010 Households	6,545	40,418	89,452
2010 Average Household Size	2.57	2.58	2.60
2020 Households	6,566	41,065	91,505
2020 Average Household Size	2.56	2.56	2.58
2025 Households	6,536	41,041	91,805
2025 Average Household Size	2.56	2.55	2.57
2020-2025 Annual Rate	-0.09%	-0.01%	0.07%
2010 Families	4,382	27,655	60,751
2010 Average Family Size	3.21	3.17	3.20
2020 Families	4,336	27,651	61,105
2020 Average Family Size	3.21	3.16	3.19
2025 Families	4,298	27,502	60,965
2025 Average Family Size	3.22	3.16	3.19
2020-2025 Annual Rate	-0.18%	-0.11%	-0.05%
<b>Housing Unit Summary</b>			
2000 Housing Units	6,735	41,043	89,920
Owner Occupied Housing Units	70.0%	69.5%	71.9%
Renter Occupied Housing Units	28.0%	27.6%	25.1%
Vacant Housing Units	1.9%	2.9%	3.0%
2010 Housing Units	6,894	42,811	94,799
Owner Occupied Housing Units	66.3%	66.1%	68.2%
Renter Occupied Housing Units	28.6%	28.3%	26.1%
Vacant Housing Units	5.1%	5.6%	5.6%
2020 Housing Units	6,944	43,540	96,834
Owner Occupied Housing Units	63.2%	63.0%	65.6%
Renter Occupied Housing Units	31.4%	31.4%	28.9%
Vacant Housing Units	5.4%	5.7%	5.5%
2025 Housing Units	6,986	43,951	98,088
Owner Occupied Housing Units	63.1%	62.5%	65.0%
Renter Occupied Housing Units	30.5%	30.9%	28.6%
Vacant Housing Units	6.4%	6.6%	6.4%
<b>Median Household Income</b>			
2020	\$92,471	\$100,195	\$91,142
2025	\$101,160	\$105,355	\$98,413
<b>Median Home Value</b>			
2020	\$326,769	\$360,358	\$304,854
2025	\$349,058	\$379,781	\$329,686
<b>Per Capita Income</b>			
2020	\$46,805	\$51,561	\$46,900
2025	\$51,270	\$56,257	\$51,326
<b>Median Age</b>			
2010	37.6	38.3	38.1
2020	39.0	39.5	39.7
2025	40.0	40.5	40.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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<b>2020 Households by Income</b>			
Household Income Base	6,566	41,065	91,505
<\$15,000	6.8%	6.3%	5.9%
\$15,000 - \$24,999	5.6%	5.1%	5.1%
\$25,000 - \$34,999	6.4%	5.2%	5.7%
\$35,000 - \$49,999	9.4%	8.4%	9.3%
\$50,000 - \$74,999	14.1%	14.2%	15.2%
\$75,000 - \$99,999	10.3%	10.7%	12.6%
\$100,000 - \$149,999	20.5%	18.8%	19.7%
\$150,000 - \$199,999	12.1%	12.4%	11.3%
\$200,000+	14.8%	18.9%	15.2%
Average Household Income	\$120,261	\$135,189	\$123,211
<b>2025 Households by Income</b>			
Household Income Base	6,536	41,041	91,805
<\$15,000	6.0%	5.7%	5.3%
\$15,000 - \$24,999	5.2%	4.7%	4.7%
\$25,000 - \$34,999	5.9%	4.9%	5.3%
\$35,000 - \$49,999	8.8%	7.8%	8.6%
\$50,000 - \$74,999	13.6%	13.6%	14.5%
\$75,000 - \$99,999	9.8%	10.4%	12.2%
\$100,000 - \$149,999	21.0%	18.9%	20.1%
\$150,000 - \$199,999	13.4%	13.3%	12.5%
\$200,000+	16.4%	20.7%	16.8%
Average Household Income	\$131,743	\$147,216	\$134,456
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	4,387	27,410	63,522
<\$50,000	1.2%	1.2%	1.6%
\$50,000 - \$99,999	2.5%	1.9%	2.9%
\$100,000 - \$149,999	6.0%	4.6%	5.7%
\$150,000 - \$199,999	7.3%	5.8%	9.8%
\$200,000 - \$249,999	10.1%	9.1%	14.0%
\$250,000 - \$299,999	15.9%	13.4%	15.0%
\$300,000 - \$399,999	26.1%	23.2%	20.8%
\$400,000 - \$499,999	14.6%	15.1%	12.3%
\$500,000 - \$749,999	10.9%	18.2%	13.0%
\$750,000 - \$999,999	3.9%	4.8%	3.0%
\$1,000,000 - \$1,499,999	1.2%	2.0%	1.3%
\$1,500,000 - \$1,999,999	0.3%	0.5%	0.4%
\$2,000,000 +	0.0%	0.3%	0.3%
Average Home Value	\$368,509	\$418,780	\$364,110
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	4,408	27,474	63,764
<\$50,000	0.8%	0.8%	1.1%
\$50,000 - \$99,999	1.6%	1.2%	1.9%
\$100,000 - \$149,999	4.1%	3.0%	4.0%
\$150,000 - \$199,999	5.8%	4.7%	8.2%
\$200,000 - \$249,999	8.7%	8.1%	13.0%
\$250,000 - \$299,999	15.3%	12.9%	15.1%
\$300,000 - \$399,999	27.7%	24.3%	22.7%
\$400,000 - \$499,999	17.4%	16.5%	13.7%
\$500,000 - \$749,999	12.1%	20.0%	14.6%
\$750,000 - \$999,999	4.5%	5.3%	3.3%
\$1,000,000 - \$1,499,999	1.5%	2.3%	1.6%
\$1,500,000 - \$1,999,999	0.4%	0.5%	0.5%
\$2,000,000 +	0.0%	0.4%	0.3%
Average Home Value	\$394,130	\$444,406	\$389,163

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

September 23, 2020



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<b>2010 Population by Age</b>			
Total	17,060	106,841	237,211
0 - 4	6.7%	6.1%	6.1%
5 - 9	7.4%	6.9%	6.6%
10 - 14	7.2%	7.3%	6.9%
15 - 24	13.4%	14.3%	13.7%
25 - 34	11.8%	11.6%	13.0%
35 - 44	14.0%	12.8%	13.1%
45 - 54	15.6%	16.1%	16.1%
55 - 64	12.0%	12.3%	12.3%
65 - 74	5.8%	6.2%	6.3%
75 - 84	4.1%	4.2%	4.0%
85 +	2.0%	2.2%	2.0%
18 +	74.0%	75.1%	76.0%
<b>2020 Population by Age</b>			
Total	17,058	107,730	240,412
0 - 4	6.0%	5.5%	5.5%
5 - 9	6.8%	6.1%	5.9%
10 - 14	7.1%	6.9%	6.5%
15 - 24	12.7%	13.5%	12.3%
25 - 34	12.1%	12.5%	13.4%
35 - 44	13.0%	12.0%	12.9%
45 - 54	13.2%	12.6%	12.6%
55 - 64	13.4%	13.9%	13.9%
65 - 74	9.1%	9.6%	9.6%
75 - 84	4.3%	4.8%	4.7%
85 +	2.4%	2.8%	2.6%
18 +	76.2%	77.6%	78.3%
<b>2025 Population by Age</b>			
Total	16,965	107,424	240,406
0 - 4	6.0%	5.5%	5.5%
5 - 9	6.5%	6.0%	5.7%
10 - 14	6.6%	6.3%	6.1%
15 - 24	12.2%	12.8%	11.8%
25 - 34	12.1%	12.3%	12.8%
35 - 44	13.4%	12.9%	13.8%
45 - 54	12.4%	11.8%	12.1%
55 - 64	12.6%	12.6%	12.6%
65 - 74	10.1%	10.8%	10.9%
75 - 84	5.7%	6.1%	6.0%
85 +	2.4%	2.8%	2.7%
18 +	77.0%	78.4%	79.0%
<b>2010 Population by Sex</b>			
Males	8,219	51,788	116,179
Females	8,840	55,050	121,030
<b>2020 Population by Sex</b>			
Males	8,267	52,321	117,808
Females	8,790	55,408	122,604
<b>2025 Population by Sex</b>			
Males	8,241	52,207	117,786
Females	8,724	55,217	122,622

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	17,059	106,839	237,208
White Alone	83.7%	83.0%	79.6%
Black Alone	5.9%	4.6%	4.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	6.3%	7.7%	9.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	2.3%	4.2%
Two or More Races	2.3%	2.1%	2.2%
Hispanic Origin	7.1%	7.5%	10.9%
Diversity Index	38.5	40.1	48.1
<b>2020 Population by Race/Ethnicity</b>			
Total	17,058	107,730	240,412
White Alone	80.0%	79.2%	75.5%
Black Alone	6.8%	5.2%	5.1%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	8.2%	9.9%	11.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	2.7%	4.8%
Two or More Races	3.0%	2.7%	2.7%
Hispanic Origin	8.3%	8.7%	12.3%
Diversity Index	44.8	46.2	54.1
<b>2025 Population by Race/Ethnicity</b>			
Total	16,964	107,425	240,407
White Alone	77.5%	76.9%	73.0%
Black Alone	7.4%	5.7%	5.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	9.3%	11.1%	13.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.1%	2.9%	5.2%
Two or More Races	3.4%	3.1%	3.1%
Hispanic Origin	9.2%	9.5%	13.4%
Diversity Index	48.8	49.7	57.6
<b>2010 Population by Relationship and Household Type</b>			
Total	17,059	106,838	237,209
In Households	98.7%	97.5%	98.1%
In Family Households	83.5%	83.1%	83.5%
Householder	25.8%	25.8%	25.6%
Spouse	20.8%	21.3%	20.7%
Child	33.0%	32.2%	32.1%
Other relative	2.7%	2.7%	3.6%
Nonrelative	1.1%	1.2%	1.4%
In Nonfamily Households	15.2%	14.4%	14.7%
In Group Quarters	1.3%	2.5%	1.9%
Institutionalized Population	0.0%	0.6%	0.8%
Noninstitutionalized Population	1.3%	1.9%	1.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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<b>2020 Population 25+ by Educational Attainment</b>			
Total	11,500	73,334	167,648
Less than 9th Grade	2.7%	1.9%	2.7%
9th - 12th Grade, No Diploma	2.1%	2.6%	3.3%
High School Graduate	11.2%	11.1%	14.9%
GED/Alternative Credential	0.4%	0.9%	1.5%
Some College, No Degree	15.2%	15.5%	17.0%
Associate Degree	5.7%	6.6%	7.1%
Bachelor's Degree	37.5%	34.6%	31.3%
Graduate/Professional Degree	25.2%	26.8%	22.1%
<b>2020 Population 15+ by Marital Status</b>			
Total	13,662	87,833	197,335
Never Married	28.5%	30.2%	31.3%
Married	56.7%	57.0%	55.5%
Widowed	5.4%	5.1%	5.0%
Divorced	9.4%	7.6%	8.2%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	8,985	58,376	132,626
Population 16+ Employed	90.5%	90.1%	90.0%
Population 16+ Unemployment rate	9.5%	9.9%	10.0%
Population 16-24 Employed	11.9%	12.7%	11.6%
Population 16-24 Unemployment rate	14.2%	15.0%	15.7%
Population 25-54 Employed	60.4%	59.1%	61.4%
Population 25-54 Unemployment rate	8.7%	9.1%	9.3%
Population 55-64 Employed	20.2%	20.0%	19.5%
Population 55-64 Unemployment rate	9.1%	9.0%	8.7%
Population 65+ Employed	7.4%	8.1%	7.5%
Population 65+ Unemployment rate	8.3%	9.2%	8.9%
<b>2020 Employed Population 16+ by Industry</b>			
Total	8,135	52,602	119,394
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	4.5%	3.7%	4.8%
Manufacturing	12.2%	10.4%	12.1%
Wholesale Trade	4.6%	3.6%	3.6%
Retail Trade	5.6%	7.3%	8.4%
Transportation/Utilities	4.3%	5.8%	6.3%
Information	2.1%	2.6%	2.3%
Finance/Insurance/Real Estate	10.7%	9.8%	9.0%
Services	54.5%	54.2%	50.8%
Public Administration	1.5%	2.4%	2.4%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	8,136	52,601	119,396
White Collar	76.2%	77.3%	72.4%
Management/Business/Financial	21.9%	22.0%	19.9%
Professional	27.6%	29.3%	26.9%
Sales	11.7%	11.9%	11.3%
Administrative Support	15.0%	14.1%	14.3%
Services	10.1%	11.2%	12.1%
Blue Collar	13.8%	11.5%	15.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.2%
Construction/Extraction	2.9%	2.0%	2.9%
Installation/Maintenance/Repair	1.3%	1.3%	2.3%
Production	5.1%	3.6%	4.7%
Transportation/Material Moving	4.5%	4.6%	5.4%

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<b>2010 Households by Type</b>			
Total	6,545	40,418	89,453
Households with 1 Person	28.1%	26.5%	26.5%
Households with 2+ People	71.9%	73.5%	73.5%
Family Households	67.0%	68.4%	67.9%
Husband-wife Families	53.9%	56.5%	55.0%
With Related Children	27.7%	27.4%	26.1%
Other Family (No Spouse Present)	13.0%	11.9%	12.9%
Other Family with Male Householder	3.2%	3.1%	3.7%
With Related Children	1.4%	1.4%	1.7%
Other Family with Female Householder	9.8%	8.8%	9.2%
With Related Children	5.7%	5.1%	5.2%
Nonfamily Households	4.9%	5.1%	5.5%
All Households with Children	34.9%	34.1%	33.3%
Multigenerational Households	2.3%	2.5%	3.4%
Unmarried Partner Households	3.1%	3.7%	4.6%
Male-female	2.7%	3.3%	4.1%
Same-sex	0.4%	0.4%	0.5%
<b>2010 Households by Size</b>			
Total	6,546	40,417	89,453
1 Person Household	28.1%	26.5%	26.5%
2 Person Household	30.2%	31.4%	31.3%
3 Person Household	15.1%	15.8%	15.8%
4 Person Household	15.7%	15.1%	14.8%
5 Person Household	7.6%	7.6%	7.4%
6 Person Household	2.2%	2.5%	2.7%
7 + Person Household	1.0%	1.2%	1.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	6,545	40,418	89,452
Owner Occupied	69.9%	70.0%	72.3%
Owned with a Mortgage/Loan	53.2%	52.7%	54.6%
Owned Free and Clear	16.6%	17.4%	17.7%
Renter Occupied	30.1%	30.0%	27.7%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	125	122	129
Percent of Income for Mortgage	14.8%	15.0%	14.0%
Wealth Index	146	181	160
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	6,894	42,811	94,799
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	17,059	106,838	237,209
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Parks and Rec (5C)	Savvy Suburbanites (1D)	Pleasantville (2B)
2.	Savvy Suburbanites (1D)	Professional Pride (1B)	Savvy Suburbanites (1D)
3.	Retirement Communities (9E)	In Style (5B)	Enterprising Professionals (2D)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$18,361,654	\$129,132,177	\$263,407,034
Average Spent	\$2,796.47	\$3,144.58	\$2,878.61
Spending Potential Index	130	147	134
Education: Total \$	\$17,007,629	\$120,010,505	\$240,997,339
Average Spent	\$2,590.26	\$2,922.45	\$2,633.71
Spending Potential Index	145	163	147
Entertainment/Recreation: Total \$	\$27,981,809	\$195,842,025	\$397,090,647
Average Spent	\$4,261.62	\$4,769.07	\$4,339.55
Spending Potential Index	131	147	134
Food at Home: Total \$	\$45,237,552	\$314,735,566	\$642,551,106
Average Spent	\$6,889.67	\$7,664.33	\$7,022.03
Spending Potential Index	129	144	131
Food Away from Home: Total \$	\$31,842,273	\$224,802,923	\$460,008,455
Average Spent	\$4,849.57	\$5,474.32	\$5,027.14
Spending Potential Index	129	145	133
Health Care: Total \$	\$48,873,695	\$339,621,864	\$688,255,879
Average Spent	\$7,443.45	\$8,270.35	\$7,521.51
Spending Potential Index	129	144	131
HH Furnishings & Equipment: Total \$	\$18,896,481	\$132,416,981	\$268,597,390
Average Spent	\$2,877.93	\$3,224.57	\$2,935.33
Spending Potential Index	132	148	134
Personal Care Products & Services: Total \$	\$7,915,851	\$55,711,340	\$113,321,968
Average Spent	\$1,205.58	\$1,356.66	\$1,238.42
Spending Potential Index	131	148	135
Shelter: Total \$	\$172,207,673	\$1,202,715,160	\$2,456,666,217
Average Spent	\$26,227.18	\$29,288.08	\$26,847.34
Spending Potential Index	135	151	139
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$19,713,054	\$139,356,791	\$279,722,776
Average Spent	\$3,002.29	\$3,393.57	\$3,056.91
Spending Potential Index	128	145	131
Travel: Total \$	\$21,858,568	\$153,907,197	\$311,572,804
Average Spent	\$3,329.05	\$3,747.89	\$3,404.98
Spending Potential Index	138	155	141
Vehicle Maintenance & Repairs: Total \$	\$9,910,992	\$69,161,154	\$139,688,698
Average Spent	\$1,509.44	\$1,684.19	\$1,526.57
Spending Potential Index	130	145	132

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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