

Rings: 1, 3, 5 mile radii

2401 US-12, Spring Grove, IL 60081, USA

Latitude: 42.4361 Longitude: -88.24401

			Longitude: -88.24401	
	1 mile	3 mile	5 mile	
Population Summary				
2000 Total Population	828	11,919	30,385	
2010 Total Population	1,086	14,774	34,406	
2018 Total Population	1,075	14,841	34,264	
2018 Group Quarters	0	0	41	
2023 Total Population	1,073	15,207	34,608	
2018-2023 Annual Rate	-0.04%	0.49%	0.20%	
2018 Total Daytime Population	3,288	11,391	29,439	
Workers	2,722	4,299	13,078	
Residents	566	7,092	16,361	
Household Summary				
2000 Households	263	4,119	11,198	
2000 Average Household Size	3.15	2.89	2.71	
2010 Households	355	5,452	13,320	
2010 Average Household Size	3.06	2.71	2.58	
2018 Households	357	5,564	13,463	
2018 Average Household Size	3.01	2.67	2.54	
2023 Households	357	5,730	13,658	
2023 Average Household Size	3.01	2.65	2.53	
2018-2023 Annual Rate	0.00%	0.59%	0.29%	
2010 Families	296	4,019	9,301	
2010 Average Family Size	3.38	3.19	3.10	
2018 Families	296	4,059	9,297	
2018 Average Family Size	3.33	3.16	3.08	
2023 Families	297	4,176	9,410	
2023 Average Family Size	3.32	3.15	3.07	
2018-2023 Annual Rate	0.07%	0.57%	0.24%	
Housing Unit Summary	276	4.452	12.202	
2000 Housing Units	276	4,452	12,393	
Owner Occupied Housing Units	88.8%	83.8%	74.9%	
Renter Occupied Housing Units	6.5%	8.7%	15.5%	
Vacant Housing Units	4.7%	7.5%	9.6%	
2010 Housing Units	379	5,953	15,120	
Owner Occupied Housing Units	85.2%	79.3%	71.9%	
Renter Occupied Housing Units Vacant Housing Units	8.4% 6.3%	12.3% 8.4%	16.2% 11.9%	
5	381	6,066	15,340	
2018 Housing Units Owner Occupied Housing Units	81.9%	75.7%	67.9%	
	11.8%	16.0%	19.8%	
Renter Occupied Housing Units Vacant Housing Units	6.3%	8.3%	19.8%	
_				
2023 Housing Units Owner Occupied Housing Units	381 82.7%	6,405 74.8%	15,822 67.7%	
Renter Occupied Housing Units	11.3%	14.6%	18.6%	
Vacant Housing Units	6.3%	10.5%	13.7%	
Median Household Income	0.5 //	10.5 /0	13.7 /0	
	\$98,227	\$81,739	\$75,159	
2018 2023	\$106,071	\$91,096	\$81,301	
Median Home Value	\$100,071	\$91,090	\$61,501	
	\$330,620	\$255,632	\$240,633	
2018 2023	\$350,025	\$303,136	\$286,017	
Per Capita Income	\$330,723	\$303,130	\$200,017	
2018	\$40,649	\$38,661	\$37,215	
2023	\$46,763	\$44,223	\$42,486	
Median Age	\$ 1 0,703	Ψ++,∠∠ 3	\$ + 2, + 00	
2010	41.3	41.1	41.8	
2018	41.3	43.4	44.2	
2023	46.9	44.1	45.0	
2023	40.9	44.1	45.0	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 19, 2019

©2019 Esri Page 1 of 7



Rings: 1, 3, 5 mile radii

2401 US-12, Spring Grove, IL 60081, USA

Latitude: 42.4361

		L	ongitude: -88.24401
	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	357	5,564	13,463
<\$15,000	4.8%	6.1%	8.1%
\$15,000 - \$24,999	4.2%	6.2%	6.8%
\$25,000 - \$34,999	2.8%	6.1%	7.0%
\$35,000 - \$49,999	11.2%	11.1%	11.1%
\$50,000 - \$74,999	12.3%	16.0%	16.8%
\$75,000 - \$99,999	15.4%	13.4%	14.9%
\$100,000 - \$149,999	25.5%	22.9%	20.0%
\$150,000 - \$199,999	10.4%	8.9%	7.6%
\$200,000+	13.2%	9.2%	7.7%
Average Household Income	\$120,131	\$103,050	\$94,785
2023 Households by Income	, , ,	,,	, , , , , , , , , , , , , , , , , , , ,
Household Income Base	357	5,730	13,658
<\$15,000	4.2%	5.7%	7.6%
\$15,000 - \$24,999	3.6%	5.4%	6.0%
\$25,000 - \$34,999	2.5%	5.5%	6.3%
\$35,000 - \$34,999	10.1%	10.2%	10.3%
\$50,000 - \$74,999 \$75,000 - \$00,000	10.6%	14.4%	15.3%
\$75,000 - \$99,999	14.0%	12.6%	14.3%
\$100,000 - \$149,999	26.1%	24.2%	21.4%
\$150,000 - \$199,999	12.0%	10.2%	8.9%
\$200,000+	16.8%	11.8%	9.9%
Average Household Income	\$137,888	\$117,268	\$107,760
018 Owner Occupied Housing Units by Value			
Total	312	4,592	10,419
<\$50,000	1.3%	2.3%	2.4%
\$50,000 - \$99,999	3.5%	4.7%	5.4%
\$100,000 - \$149,999	1.0%	11.4%	12.0%
\$150,000 - \$199,999	7.7%	15.9%	18.4%
\$200,000 - \$249,999	10.9%	14.4%	14.6%
\$250,000 - \$299,999	12.8%	11.0%	11.4%
\$300,000 - \$399,999	41.3%	22.0%	17.8%
\$400,000 - \$499,999	12.2%	10.4%	9.3%
\$500,000 - \$749,999	9.0%	6.8%	6.7%
\$750,000 - \$999,999	0.0%	0.4%	1.1%
\$1,000,000 - \$1,499,999	0.0%	0.5%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$334,084	\$286,689	\$284,762
2023 Owner Occupied Housing Units by Value	φ33 1/00 T	Ψ200/003	Ψ20 1/7 02
Total	315	4,792	10,717
<\$50,000	0.6%	1.2%	1.3%
\$50,000 \$50,000 - \$99,999	1.6%	2.7%	3.2%
\$100,000 - \$149,999	0.6%	8.6%	8.7%
\$150,000 - \$199,999	5.1%	13.0%	14.9%
\$200,000 - \$249,999	8.6%	13.2%	13.7%
\$250,000 - \$299,999	11.4%	10.6%	11.3%
\$300,000 - \$399,999	43.8%	24.6%	20.5%
\$400,000 - \$499,999	15.2%	13.6%	12.5%
\$500,000 - \$749,999	13.3%	10.8%	10.1%
\$750,000 - \$999,999	0.0%	0.8%	2.1%
\$1,000,000 - \$1,499,999	0.0%	0.8%	1.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 19, 2019

©2019 Esri Page 2 of 7



Rings: 1, 3, 5 mile radii

2401 US-12, Spring Grove, IL 60081, USA

Latitude: 42.4361 .ongitude: -88.24401

		Long	itude: -88.24401
	1 mile	3 mile	5 mile
2010 Population by Age			
Total	1,087	14,774	34,408
0 - 4	4.2%	4.9%	5.0%
5 - 9	7.5%	6.8%	6.3%
10 - 14	9.5%	7.8%	7.3%
15 - 24	14.4%	13.6%	12.8%
25 - 34	5.7%	8.6%	9.5%
35 - 44	15.9%	15.2%	14.4%
45 - 54	18.5%	18.7%	18.4%
55 - 64	13.7%	13.2%	13.7%
65 - 74	6.7%	7.0%	7.6%
75 - 84	2.9%	3.1%	3.6%
85 +	0.9%	1.2%	1.4%
18 +	72.8%	75.0%	76.4%
2018 Population by Age			
Total	1,076	14,840	34,263
0 - 4	3.9%	4.6%	4.6%
5 - 9	5.4%	5.3%	5.2%
10 - 14	8.1%	6.6%	6.2%
15 - 24	14.1%	12.0%	11.4%
25 - 34	8.4%	12.0%	11.9%
35 - 44	11.2%	11.5%	11.6%
45 - 54	18.0%	16.4%	15.7%
55 - 64	16.4%	16.1%	16.4%
65 - 74	10.1%	10.3%	10.9%
75 - 84	3.2%	3.9%	4.4%
85 +	1.2%	1.3%	1.7%
18 +	77.5%	79.4%	80.2%
2023 Population by Age			
Total	1,074	15,206	34,609
0 - 4	3.6%	4.5%	4.5%
5 - 9	4.4%	5.0%	5.0%
10 - 14	6.1%	6.0%	5.7%
15 - 24	12.8%	10.5%	10.1%
25 - 34	11.0%	12.2%	12.0%
35 - 44	9.5%	12.8%	12.7%
45 - 54	16.4%	13.8%	13.3%
55 - 64	17.0%	16.1%	16.1%
65 - 74	13.0%	12.2%	12.8%
75 - 84	4.8%	5.4%	6.0%
85 +	1.3%	1.4%	1.8%
18 +	81.1%	80.6%	81.2%
2010 Population by Sex			
Males	547	7,424	17,245
Females	539	7,350	17,161
2018 Population by Sex			
Males	539	7,457	17,182
Females	537	7,383	17,083
2023 Population by Sex			,
Males	535	7,655	17,375
		•	,

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

©2019 Esri Page 3 of 7



Rings: 1, 3, 5 mile radii

2401 US-12, Spring Grove, IL 60081, USA

Latitude: 42.4361 Longitude: -88.24401

		Long	itude: -88.24401
	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	1,086	14,774	34,405
White Alone	96.6%	96.5%	95.8%
Black Alone	0.5%	0.6%	0.6%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	0.7%	0.7%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.9%	1.3%
Two or More Races	1.4%	1.3%	1.4%
Hispanic Origin	3.2%	4.1%	4.9%
Diversity Index	12.5	14.3	16.7
018 Population by Race/Ethnicity			
Total	1,075	14,842	34,265
White Alone	95.6%	95.4%	94.7%
Black Alone	0.7%	0.9%	0.9%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	0.8%	0.8%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	1.1%	1.6%
Two or More Races	1.8%	1.6%	1.8%
Hispanic Origin	4.0%	5.1%	6.0%
Diversity Index	15.6	17.8	20.4
2023 Population by Race/Ethnicity			
Total	1,073	15,208	34,608
White Alone	94.7%	94.4%	93.7%
Black Alone	1.1%	1.2%	1.1%
American Indian Alone	0.2%	0.1%	0.2%
Asian Alone	0.9%	0.9%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.3%	1.9%
Two or More Races	2.1%	2.0%	2.1%
Hispanic Origin	4.7%	6.0%	7.0%
Diversity Index	18.3	20.9	23.6
2010 Population by Relationship and Household Type	1.005	44774	24.426
Total	1,086	14,774	34,406
In Households	100.0%	100.0%	99.9%
In Family Households	92.9%	88.5%	85.7%
Householder	27.8%	27.3%	27.0%
Spouse	24.2%	23.0%	22.1%
Child	36.9%	34.1%	32.1%
Other relative	3.1%	2.4%	2.6%
Nonrelative	0.9%	1.8%	1.9%
In Nonfamily Households	7.1%	11.5%	14.2%
In Group Quarters	0.0%	0.0%	0.1%
Institutionalized Population	0.0%	0.0%	0.1%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 19, 2019

©2019 Esri Page 4 of 7



Rings: 1, 3, 5 mile radii

2401 US-12, Spring Grove, IL 60081, USA

Latitude: 42.4361 Lonaitude: -88.24401

		Longitude: -88.24	
	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	736	10,611	24,869
Less than 9th Grade	0.1%	0.7%	1.5%
9th - 12th Grade, No Diploma	4.2%	3.3%	4.0%
High School Graduate	20.9%	28.6%	28.5%
GED/Alternative Credential	4.8%	3.3%	3.5%
Some College, No Degree	25.8%	26.7%	26.3%
Associate Degree	12.2%	10.2%	9.4%
Bachelor's Degree	24.0%	19.2%	18.7%
Graduate/Professional Degree	7.9%	8.0%	8.2%
2018 Population 15+ by Marital Status			
Total	888	12,391	28,783
Never Married	27.5%	25.9%	28.2%
Married	59.3%	59.3%	54.4%
Widowed	2.4%	4.8%	5.6%
Divorced	10.8%	10.0%	11.8%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.1%	95.5%	95.1%
Civilian Unemployed (Unemployment Rate)	4.9%	4.5%	4.9%
2018 Employed Population 16+ by Industry			
Total	519	7,873	18,174
Agriculture/Mining	0.8%	1.7%	1.3%
Construction	12.3%	13.0%	11.4%
Manufacturing	19.5%	17.0%	15.4%
Wholesale Trade	4.2%	4.4%	4.1%
Retail Trade	12.3%	11.6%	13.2%
Transportation/Utilities	7.7%	5.9%	5.8%
Information	0.2%	1.4%	1.6%
Finance/Insurance/Real Estate	9.8%	7.2%	6.5%
Services	29.3%	35.3%	38.2%
Public Administration	4.0%	2.3%	2.6%
2018 Employed Population 16+ by Occupation			
Total	519	7,873	18,172
White Collar	59.3%	62.8%	61.2%
Management/Business/Financial	22.9%	18.8%	16.4%
Professional	10.0%	16.2%	16.4%
Sales	15.0%	14.3%	13.8%
Administrative Support	11.4%	13.6%	14.6%
Services	12.7%	12.9%	13.8%
Blue Collar	27.9%	24.3%	24.9%
Farming/Forestry/Fishing	0.4%	0.4%	0.3%
Construction/Extraction	8.7%	9.2%	7.7%
Installation/Maintenance/Repair	3.9%	3.7%	4.8%
Production	10.8%	5.5%	5.6%
Transportation/Material Moving	4.2%	5.4%	6.6%
2010 Population By Urban/ Rural Status			212.0
Total Population	1,086	14,774	34,406
Population Inside Urbanized Area	90.1%	90.1%	91.4%
Population Inside Orbanized Cluster	0.0%	0.0%	0.0%
Rural Population	9.9%	9.9%	8.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

©2019 Esri Page 5 of 7



Rings: 1, 3, 5 mile radii

2401 US-12, Spring Grove, IL 60081, USA

Latitude: 42.4361 Longitude: -88.24401

		Long	itude: -88.24401
	1 mile	3 mile	5 mile
2010 Households by Type			
Total	355	5,452	13,321
Households with 1 Person	13.0%	21.6%	24.8%
Households with 2+ People	87.0%	78.4%	75.2%
Family Households	83.4%	73.7%	69.8%
Husband-wife Families	72.7%	62.0%	57.2%
With Related Children	34.9%	28.7%	24.7%
Other Family (No Spouse Present)	10.4%	11.7%	12.6%
Other Family with Male Householder	3.7%	4.4%	4.7%
With Related Children	1.7%	2.3%	2.5%
Other Family with Female Householder	6.8%	7.3%	8.0%
With Related Children	3.9%	4.4%	4.9%
Nonfamily Households	3.7%	4.6%	5.4%
All Households with Children	40.8%	35.9%	32.6%
Multigenerational Households	3.7%	3.3%	3.2%
Unmarried Partner Households	4.5%	5.7%	6.3%
Male-female	3.9%	5.2%	5.9%
Same-sex	0.6%	0.4%	0.4%
2010 Households by Size			
Total	354	5,451	13,319
1 Person Household	13.0%	21.6%	24.8%
2 Person Household	32.8%	32.7%	33.7%
3 Person Household	18.9%	17.3%	16.1%
4 Person Household	20.9%	16.8%	15.0%
5 Person Household	9.0%	7.6%	6.8%
6 Person Household	3.1%	2.5%	2.4%
7 + Person Household	2.3%	1.4%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	355	5,452	13,320
Owner Occupied	91.0%	86.6%	81.6%
Owned with a Mortgage/Loan	72.4%	68.4%	63.7%
Owned Free and Clear	18.6%	18.2%	17.9%
Renter Occupied	9.0%	13.4%	18.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	379	5,953	15,120
Housing Units Inside Urbanized Area	90.2%	90.6%	92.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	9.8%	9.4%	7.6%
	5.5 /5	2	3 70

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

©2019 Esri Page 6 of 7



Rings: 1, 3, 5 mile radii

2401 US-12, Spring Grove, IL 60081, USA

Latitude: 42.4361 Longitude: -88.24401

			Longitude: -88.2440
	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Green Acres (6A)	Green Acres (6A)	Green Acres (6A)
2.	Soccer Moms (4A)	Soccer Moms (4A)	Soccer Moms (4A)
3.	Top Tier (1A)	Midlife Constants (5E)	Midlife Constants (5E)
2018 Consumer Spending			
Apparel & Services: Total \$	\$1,084,382	\$14,548,834	\$32,283,051
Average Spent	\$3,037.48	\$2,614.82	\$2,397.93
Spending Potential Index	140	120	110
Education: Total \$	\$767,024	\$9,959,384	\$22,340,21
Average Spent	\$2,148.53	\$1,789.97	\$1,659.3
Spending Potential Index	148	124	11!
Entertainment/Recreation: Total \$	\$1,650,756	\$22,125,835	\$49,199,329
Average Spent	\$4,623.97	\$3,976.61	\$3,654.4
Spending Potential Index	144	123	113
Food at Home: Total \$	\$2,481,398	\$33,515,558	\$74,960,12
Average Spent	\$6,950.69	\$6,023.64	\$5,567.8
Spending Potential Index	138	120	11
Food Away from Home: Total \$	\$1,766,111	\$23,702,634	\$52,619,81
Average Spent	\$4,947.09	\$4,260.00	\$3,908.4
Spending Potential Index	141	121	11
Health Care: Total \$	\$2,991,363	\$40,218,843	\$89,698,62
Average Spent	\$8,379.17	\$7,228.40	\$6,662.6
Spending Potential Index	146	126	11
HH Furnishings & Equipment: Total \$	\$1,083,356	\$14,488,311	\$32,062,97
Average Spent	\$3,034.61	\$2,603.94	\$2,381.5
Spending Potential Index	145	125	11
Personal Care Products & Services: Total \$	\$427,238	\$5,699,756	\$12,635,33
Average Spent	\$1,196.75	\$1,024.40	\$938.5
Spending Potential Index	145	124	11
Shelter: Total \$	\$8,212,590	\$110,162,687	\$247,947,77
Average Spent	\$23,004.45	\$19,799.19	\$18,416.9
Spending Potential Index	137	118	11
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,260,527	\$16,866,198	\$37,791,11
Average Spent	\$3,530.89	\$3,031.31	\$2,807.0
Spending Potential Index	ψ3,330.03 142	122	Ψ2,007.0 11
Travel: Total \$	\$1,139,660	\$15,023,527	\$33,259,84
Average Spent	\$3,192.32	\$2,700.13	\$2,470.4
	\$3,192.32 148	\$2,700.13 125	\$2,470.4 11
Spending Potential Index			
Vehicle Maintenance & Repairs: Total \$	\$544,373	\$7,331,701	\$16,316,03
Average Spent	\$1,524.85	\$1,317.70	\$1,211.9
Spending Potential Index	142	123	113

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 19, 2019

©2019 Esri Page 7 of 7