



Community Profile

Rings: 1, 3, 5 mile radii

391 W Irving Park Rd, Itasca, IL 60143,

Latitude: 41.9665

Longitude: -87.99112

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	9,697	77,941	196,064
2010 Total Population	9,834	77,381	194,290
2018 Total Population	9,987	78,282	195,557
2018 Group Quarters	74	247	1,489
2023 Total Population	10,080	78,938	196,266
2018-2023 Annual Rate	0.19%	0.17%	0.07%
2018 Total Daytime Population	10,605	114,847	293,755
Workers	5,771	77,230	201,359
Residents	4,834	37,617	92,396
Household Summary			
2000 Households	3,641	27,786	71,140
2000 Average Household Size	2.64	2.79	2.73
2010 Households	3,643	27,907	70,930
2010 Average Household Size	2.68	2.76	2.72
2018 Households	3,698	28,201	71,251
2018 Average Household Size	2.68	2.77	2.72
2023 Households	3,731	28,395	71,424
2023 Average Household Size	2.68	2.77	2.73
2018-2023 Annual Rate	0.18%	0.14%	0.05%
2010 Families	2,670	20,044	49,852
2010 Average Family Size	3.16	3.29	3.27
2018 Families	2,681	20,079	49,590
2018 Average Family Size	3.18	3.31	3.30
2023 Families	2,693	20,158	49,548
2023 Average Family Size	3.19	3.33	3.31
2018-2023 Annual Rate	0.09%	0.08%	-0.02%
Housing Unit Summary			
2000 Housing Units	3,735	28,378	72,784
Owner Occupied Housing Units	79.0%	74.0%	71.3%
Renter Occupied Housing Units	18.5%	23.9%	26.4%
Vacant Housing Units	2.5%	2.1%	2.3%
2010 Housing Units	3,894	29,481	75,117
Owner Occupied Housing Units	72.0%	71.5%	67.9%
Renter Occupied Housing Units	21.6%	23.2%	26.6%
Vacant Housing Units	6.4%	5.3%	5.6%
2018 Housing Units	3,937	29,910	75,851
Owner Occupied Housing Units	68.2%	68.3%	64.6%
Renter Occupied Housing Units	25.7%	26.0%	29.4%
Vacant Housing Units	6.1%	5.7%	6.1%
2023 Housing Units	3,986	30,291	76,537
Owner Occupied Housing Units	69.2%	68.7%	65.0%
Renter Occupied Housing Units	24.4%	25.0%	28.3%
Vacant Housing Units	6.4%	6.3%	6.7%
Median Household Income			
2018	\$68,656	\$69,459	\$69,369
2023	\$75,615	\$75,565	\$75,413
Median Home Value			
2018	\$273,761	\$278,029	\$273,733
2023	\$303,957	\$304,634	\$300,371
Per Capita Income			
2018	\$32,512	\$31,682	\$32,729
2023	\$36,350	\$35,111	\$36,154
Median Age			
2010	40.1	38.8	37.9
2018	41.8	40.0	39.3
2023	42.3	41.0	40.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

391 W Irving Park Rd, Itasca, IL 60143,

Latitude: 41.9665

Longitude: -87.99112

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	3,698	28,201	71,251
<\$15,000	5.4%	6.3%	6.8%
\$15,000 - \$24,999	7.1%	8.1%	7.9%
\$25,000 - \$34,999	8.0%	7.4%	7.5%
\$35,000 - \$49,999	13.9%	12.2%	12.6%
\$50,000 - \$74,999	19.2%	19.0%	18.2%
\$75,000 - \$99,999	14.1%	15.5%	15.0%
\$100,000 - \$149,999	17.8%	18.0%	17.9%
\$150,000 - \$199,999	8.2%	7.9%	7.8%
\$200,000+	6.3%	5.6%	6.3%
Average Household Income	\$90,046	\$87,860	\$89,364
2023 Households by Income			
Household Income Base	3,731	28,395	71,424
<\$15,000	5.0%	5.9%	6.4%
\$15,000 - \$24,999	6.2%	7.2%	7.1%
\$25,000 - \$34,999	7.2%	6.8%	6.9%
\$35,000 - \$49,999	13.1%	11.6%	12.0%
\$50,000 - \$74,999	18.0%	17.9%	17.2%
\$75,000 - \$99,999	13.8%	15.3%	14.9%
\$100,000 - \$149,999	19.3%	19.3%	19.0%
\$150,000 - \$199,999	9.6%	9.0%	8.8%
\$200,000+	7.8%	6.8%	7.6%
Average Household Income	\$100,864	\$97,553	\$98,922
2018 Owner Occupied Housing Units by Value			
Total	2,686	20,430	48,958
<\$50,000	1.9%	1.8%	3.3%
\$50,000 - \$99,999	1.8%	2.4%	2.4%
\$100,000 - \$149,999	6.1%	7.5%	7.1%
\$150,000 - \$199,999	13.9%	10.8%	13.2%
\$200,000 - \$249,999	18.5%	17.6%	16.0%
\$250,000 - \$299,999	16.5%	17.7%	16.8%
\$300,000 - \$399,999	25.9%	24.9%	22.9%
\$400,000 - \$499,999	8.4%	9.2%	8.8%
\$500,000 - \$749,999	4.8%	6.0%	6.7%
\$750,000 - \$999,999	1.8%	1.1%	1.8%
\$1,000,000 - \$1,499,999	0.3%	1.0%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.1%	0.0%	0.1%
Average Home Value	\$301,154	\$307,812	\$307,379
2023 Owner Occupied Housing Units by Value			
Total	2,759	20,801	49,768
<\$50,000	0.9%	0.9%	2.4%
\$50,000 - \$99,999	0.9%	1.4%	1.4%
\$100,000 - \$149,999	3.9%	5.0%	4.9%
\$150,000 - \$199,999	10.5%	8.2%	10.3%
\$200,000 - \$249,999	16.2%	15.7%	14.5%
\$250,000 - \$299,999	16.4%	17.5%	16.5%
\$300,000 - \$399,999	30.2%	27.9%	25.7%
\$400,000 - \$499,999	10.9%	11.6%	11.1%
\$500,000 - \$749,999	6.7%	8.5%	9.3%
\$750,000 - \$999,999	2.8%	1.8%	2.7%
\$1,000,000 - \$1,499,999	0.4%	1.5%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.1%	0.0%	0.1%
Average Home Value	\$335,170	\$343,516	\$342,954

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

391 W Irving Park Rd, Itasca, IL 60143,

Latitude: 41.9665

Longitude: -87.99112

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	9,834	77,382	194,289
0 - 4	5.9%	6.2%	6.4%
5 - 9	6.0%	6.1%	6.4%
10 - 14	6.7%	6.5%	6.6%
15 - 24	12.2%	12.8%	12.9%
25 - 34	12.3%	13.5%	13.9%
35 - 44	13.6%	13.2%	13.7%
45 - 54	16.0%	15.4%	15.4%
55 - 64	12.6%	12.4%	12.1%
65 - 74	8.1%	7.7%	7.0%
75 - 84	4.7%	4.6%	4.1%
85 +	1.8%	1.7%	1.7%
18 +	77.4%	77.1%	76.5%
2018 Population by Age			
Total	9,985	78,282	195,555
0 - 4	5.2%	5.7%	5.8%
5 - 9	5.8%	5.9%	6.1%
10 - 14	6.2%	6.2%	6.4%
15 - 24	11.1%	11.5%	11.6%
25 - 34	12.9%	13.9%	14.1%
35 - 44	13.0%	13.0%	13.5%
45 - 54	13.5%	12.8%	13.0%
55 - 64	14.1%	13.8%	13.4%
65 - 74	10.2%	9.8%	9.4%
75 - 84	5.7%	5.3%	4.7%
85 +	2.3%	2.1%	2.1%
18 +	79.3%	78.8%	78.1%
2023 Population by Age			
Total	10,078	78,938	196,267
0 - 4	5.2%	5.7%	5.8%
5 - 9	5.3%	5.6%	5.9%
10 - 14	5.9%	6.0%	6.2%
15 - 24	10.5%	10.7%	10.9%
25 - 34	12.9%	13.1%	13.3%
35 - 44	13.9%	14.3%	14.6%
45 - 54	12.9%	12.1%	12.4%
55 - 64	13.6%	13.1%	12.7%
65 - 74	11.0%	10.9%	10.4%
75 - 84	6.4%	6.1%	5.6%
85 +	2.4%	2.3%	2.2%
18 +	80.2%	79.2%	78.6%
2010 Population by Sex			
Males	4,887	38,478	96,519
Females	4,947	38,903	97,771
2018 Population by Sex			
Males	4,943	38,861	96,995
Females	5,043	39,420	98,563
2023 Population by Sex			
Males	5,014	39,252	97,418
Females	5,066	39,685	98,848

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 19, 2019



Community Profile

Rings: 1, 3, 5 mile radii

391 W Irving Park Rd, Itasca, IL 60143,

Latitude: 41.9665

Longitude: -87.99112

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	9,833	77,381	194,290
White Alone	83.5%	78.5%	75.8%
Black Alone	1.4%	1.7%	3.0%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	4.8%	6.2%	8.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.8%	11.1%	9.9%
Two or More Races	2.2%	2.2%	2.3%
Hispanic Origin	19.6%	26.8%	23.9%
Diversity Index	52.0	62.3	62.9
2018 Population by Race/Ethnicity			
Total	9,987	78,282	195,558
White Alone	80.6%	75.7%	72.7%
Black Alone	1.6%	1.8%	3.2%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	5.9%	7.4%	10.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.1%	12.3%	11.0%
Two or More Races	2.6%	2.5%	2.7%
Hispanic Origin	22.5%	29.5%	26.3%
Diversity Index	57.5	66.2	66.9
2023 Population by Race/Ethnicity			
Total	10,081	78,938	196,265
White Alone	78.0%	73.3%	70.3%
Black Alone	1.7%	1.9%	3.3%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	6.7%	8.3%	11.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	10.4%	13.4%	11.9%
Two or More Races	3.0%	2.7%	2.9%
Hispanic Origin	25.3%	31.9%	28.4%
Diversity Index	61.8	69.2	69.9
2010 Population by Relationship and Household Type			
Total	9,834	77,381	194,290
In Households	99.3%	99.7%	99.3%
In Family Households	87.7%	87.3%	86.0%
Householder	26.4%	25.9%	25.6%
Spouse	20.6%	20.3%	19.8%
Child	33.1%	32.8%	32.8%
Other relative	5.5%	6.1%	5.7%
Nonrelative	2.0%	2.2%	2.2%
In Nonfamily Households	11.6%	12.4%	13.2%
In Group Quarters	0.7%	0.3%	0.7%
Institutionalized Population	0.5%	0.2%	0.6%
Noninstitutionalized Population	0.2%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

391 W Irving Park Rd, Itasca, IL 60143,

Latitude: 41.9665

Longitude: -87.99112

	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	7,162	55,407	137,137
Less than 9th Grade	5.4%	7.2%	6.3%
9th - 12th Grade, No Diploma	6.0%	7.0%	6.2%
High School Graduate	30.8%	27.9%	24.8%
GED/Alternative Credential	4.3%	2.5%	2.5%
Some College, No Degree	23.0%	21.5%	21.5%
Associate Degree	6.6%	7.3%	7.6%
Bachelor's Degree	16.5%	18.5%	21.0%
Graduate/Professional Degree	7.6%	8.1%	10.2%
2018 Population 15+ by Marital Status			
Total	8,269	64,403	159,737
Never Married	30.2%	29.9%	31.1%
Married	52.2%	53.8%	52.5%
Widowed	6.4%	6.2%	6.1%
Divorced	11.3%	10.1%	10.3%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.4%	94.9%	95.3%
Civilian Unemployed (Unemployment Rate)	4.6%	5.1%	4.7%
2018 Employed Population 16+ by Industry			
Total	5,272	41,577	105,433
Agriculture/Mining	0.0%	0.5%	0.4%
Construction	8.4%	7.3%	6.5%
Manufacturing	16.1%	15.0%	15.1%
Wholesale Trade	4.4%	4.2%	4.2%
Retail Trade	10.0%	10.7%	10.6%
Transportation/Utilities	5.8%	8.7%	7.8%
Information	1.1%	1.4%	1.7%
Finance/Insurance/Real Estate	5.6%	6.4%	7.1%
Services	45.5%	43.7%	44.7%
Public Administration	3.1%	2.2%	2.0%
2018 Employed Population 16+ by Occupation			
Total	5,270	41,578	105,433
White Collar	59.8%	58.3%	60.2%
Management/Business/Financial	13.8%	13.7%	15.1%
Professional	15.3%	16.0%	17.3%
Sales	13.6%	11.0%	10.5%
Administrative Support	17.1%	17.5%	17.3%
Services	13.7%	15.3%	16.1%
Blue Collar	26.4%	26.4%	23.7%
Farming/Forestry/Fishing	0.0%	0.4%	0.2%
Construction/Extraction	6.0%	5.0%	4.2%
Installation/Maintenance/Repair	3.3%	3.1%	3.1%
Production	8.3%	8.3%	8.0%
Transportation/Material Moving	8.8%	9.5%	8.2%
2010 Population By Urban/ Rural Status			
Total Population	9,834	77,381	194,290
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 19, 2019



Community Profile

Rings: 1, 3, 5 mile radii

391 W Irving Park Rd, Itasca, IL 60143,

Latitude: 41.9665

Longitude: -87.99112

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	3,643	27,907	70,929
Households with 1 Person	21.6%	23.3%	24.4%
Households with 2+ People	78.4%	76.7%	75.6%
Family Households	73.3%	71.8%	70.3%
Husband-wife Families	57.3%	56.4%	54.4%
With Related Children	25.7%	25.1%	25.4%
Other Family (No Spouse Present)	16.0%	15.4%	15.9%
Other Family with Male Householder	4.9%	5.2%	5.1%
With Related Children	2.2%	2.5%	2.5%
Other Family with Female Householder	11.1%	10.3%	10.8%
With Related Children	5.8%	5.5%	6.0%
Nonfamily Households	5.1%	4.9%	5.3%
All Households with Children	34.2%	33.4%	34.3%
Multigenerational Households	5.7%	5.4%	4.9%
Unmarried Partner Households	5.6%	5.3%	5.5%
Male-female	5.1%	4.8%	5.0%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	3,643	27,907	70,929
1 Person Household	21.6%	23.3%	24.4%
2 Person Household	31.8%	31.0%	30.1%
3 Person Household	17.6%	16.6%	16.8%
4 Person Household	15.9%	15.5%	15.5%
5 Person Household	8.0%	7.8%	7.8%
6 Person Household	3.2%	3.2%	3.2%
7 + Person Household	1.9%	2.7%	2.3%
2010 Households by Tenure and Mortgage Status			
Total	3,643	27,907	70,930
Owner Occupied	76.9%	75.5%	71.9%
Owned with a Mortgage/Loan	54.3%	54.2%	52.4%
Owned Free and Clear	22.6%	21.4%	19.5%
Renter Occupied	23.1%	24.5%	28.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,894	29,481	75,117
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

391 W Irving Park Rd, Itasca, IL 60143,

Latitude: 41.9665

Longitude: -87.99112

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Pleasantville (2B)	Pleasantville (2B)
2.	Parks and Rec (5C)	Comfortable Empty Nesters	Savvy Suburbanites (1D)
3.	Urban Villages (7B)	Urban Villages (7B)	Urban Villages (7B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$8,272,284	\$63,612,124	\$164,414,703
Average Spent	\$2,236.96	\$2,255.67	\$2,307.54
Spending Potential Index	103	104	106
Education: Total \$	\$6,347,864	\$45,208,131	\$116,121,443
Average Spent	\$1,716.57	\$1,603.07	\$1,629.75
Spending Potential Index	119	111	113
Entertainment/Recreation: Total \$	\$12,441,005	\$93,104,770	\$239,482,940
Average Spent	\$3,364.25	\$3,301.47	\$3,361.12
Spending Potential Index	104	103	104
Food at Home: Total \$	\$18,723,759	\$143,723,054	\$370,263,851
Average Spent	\$5,063.21	\$5,096.38	\$5,196.61
Spending Potential Index	101	102	104
Food Away from Home: Total \$	\$13,132,883	\$101,758,653	\$263,224,507
Average Spent	\$3,551.35	\$3,608.33	\$3,694.33
Spending Potential Index	101	103	105
Health Care: Total \$	\$22,146,964	\$163,420,279	\$418,396,037
Average Spent	\$5,988.90	\$5,794.84	\$5,872.14
Spending Potential Index	105	101	103
HH Furnishings & Equipment: Total \$	\$7,999,177	\$60,888,166	\$156,812,380
Average Spent	\$2,163.11	\$2,159.08	\$2,200.84
Spending Potential Index	104	103	105
Personal Care Products & Services: Total \$	\$3,159,187	\$24,261,576	\$62,538,309
Average Spent	\$854.30	\$860.31	\$877.72
Spending Potential Index	103	104	106
Shelter: Total \$	\$67,773,961	\$505,974,000	\$1,298,002,879
Average Spent	\$18,327.19	\$17,941.70	\$18,217.33
Spending Potential Index	109	107	109
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,135,951	\$73,392,508	\$187,668,238
Average Spent	\$2,740.93	\$2,602.48	\$2,633.90
Spending Potential Index	110	105	106
Travel: Total \$	\$8,993,352	\$66,136,852	\$168,979,090
Average Spent	\$2,431.95	\$2,345.20	\$2,371.60
Spending Potential Index	113	109	110
Vehicle Maintenance & Repairs: Total \$	\$4,089,088	\$31,083,507	\$79,932,888
Average Spent	\$1,105.76	\$1,102.21	\$1,121.85
Spending Potential Index	103	102	104

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.