	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	2,135	15,119	22,101
2010 Total Population	2,059	14,858	21,901
2018 Total Population	2,002	14,631	21,512
2018 Group Quarters	272	598	678
2023 Total Population	1,964	14,390	21,147
2018-2023 Annual Rate	-0.38%	-0.33%	-0.34%
2018 Total Daytime Population	3,941	17,218	26,217
Workers	2,822	9,009	14,255
Residents	1,119	8,209	11,962
Household Summary			
2000 Households	679	5,977	8,723
2000 Average Household Size	2.85	2.45	2.47
2010 Households	659	5,890	8,793
2010 Average Household Size	2.71	2.42	2.41
2018 Households	644	5,846	8,715
2018 Average Household Size	2.69	2.40	2.39
2023 Households	633	5,769	8,595
2023 Average Household Size	2.67	2.39	2.38
2018-2023 Annual Rate	-0.34%	-0.26%	-0.28%
2010 Families	388	3,791	5,893
2010 Average Family Size	3.44	2.98	2.91
2018 Families	371	3,692	5,738
2018 Average Family Size	3.46	2.99	2.92
2023 Families	361	3,613	5,618
2023 Average Family Size	3.46	2.99	2.92
2018-2023 Annual Rate	-0.54%	-0.43%	-0.42%
Housing Unit Summary			
2000 Housing Units	731	6,414	9,360
Owner Occupied Housing Units	60.6%	66.1%	69.1%
Renter Occupied Housing Units	32.3%	27.1%	24.1%
Vacant Housing Units	7.1%	6.8%	6.8%
2010 Housing Units	730	6,577	9,750
Owner Occupied Housing Units	56.3%	61.5%	64.8%
Renter Occupied Housing Units	34.0%	28.0%	25.4%
Vacant Housing Units	9.7%	10.4%	9.8%
2018 Housing Units	721	6,614	9,764
Owner Occupied Housing Units	51.0%	56.8%	60.4%
Renter Occupied Housing Units	38.3%	31.6%	28.9%
Vacant Housing Units	10.7%	11.6%	10.7%
2023 Housing Units	725	6,643	9,807
Owner Occupied Housing Units	50.6%	56.0%	59.5%
Renter Occupied Housing Units	36.7%	30.9%	28.2%
Vacant Housing Units	12.7%	13.2%	12.4%
Median Household Income			
2018	$57,041	$50,107	$51,903
2023	$64,107	$55,212	$57,605
Median Home Value			
2018	$125,338	$110,414	$122,148
2023	$144,928	$124,324	$137,510
Per Capita Income			
2018	$27,428	$25,408	$26,424
2023	$32,188	$29,736	$30,966
Median Age			
2010	34.0	36.8	38.6
2018	35.3	38.1	39.9
2023	36.9	39.0	40.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	644	5,846	8,715
<$15,000	11.2%	12.9%	12.3%
$15,000 - $24,999	9.5%	11.3%	10.7%
$25,000 - $34,999	7.5%	9.9%	9.4%
$35,000 - $49,999	11.2%	15.7%	15.0%
$50,000 - $74,999	27.5%	23.0%	22.6%
$75,000 - $99,999	16.3%	12.2%	13.1%
$100,000 - $149,999	11.0%	9.7%	11.0%
$150,000 - $199,999	2.8%	2.6%	3.5%
$200,000+	3.3%	2.6%	2.5%
Average Household Income	$68,597	$62,091	$64,545
2023 Households by Income			
Household Income Base	633	5,769	8,595
<$15,000	8.5%	10.5%	9.8%
$15,000 - $24,999	7.0%	9.0%	8.5%
$25,000 - $34,999	5.8%	8.4%	8.1%
$35,000 - $49,999	10.1%	15.1%	14.4%
$50,000 - $74,999	27.5%	23.9%	22.7%
$75,000 - $99,999	18.5%	13.9%	14.5%
$100,000 - $149,999	15.0%	12.8%	14.4%
$150,000 - $199,999	3.8%	3.4%	4.6%
$200,000+	3.6%	3.1%	3.0%
Average Household Income	$80,594	$72,601	$75,525
2018 Owner Occupied Housing Units by Value			
Total	368	3,754	5,894
<$50,000	11.7%	8.5%	8.8%
$50,000 - $99,999	28.3%	37.1%	31.1%
$100,000 - $149,999	20.1%	20.9%	22.9%
$150,000 - $199,999	25.8%	16.5%	18.3%
$200,000 - $249,999	6.0%	6.3%	7.4%
$250,000 - $299,999	1.4%	4.4%	5.9%
$300,000 - $399,999	1.9%	1.8%	2.0%
$400,000 - $499,999	2.7%	2.0%	1.5%
$500,000 - $749,999	0.8%	1.6%	1.6%
$750,000 - $999,999	0.5%	0.6%	0.4%
$1,000,000 - $1,499,999	1.1%	0.3%	0.2%
$1,500,000 - $1,999,999	0.0%	0.0%	0.1%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$153,523	$145,770	$149,975
2023 Owner Occupied Housing Units by Value			
Total	367	3,718	5,834
<$50,000	8.7%	6.5%	6.3%
$50,000 - $99,999	24.5%	33.9%	27.6%
$100,000 - $149,999	18.8%	19.9%	21.4%
$150,000 - $199,999	29.7%	18.4%	20.6%
$200,000 - $249,999	7.4%	7.2%	8.7%
$250,000 - $299,999	1.6%	5.2%	7.3%
$300,000 - $399,999	2.7%	2.4%	2.5%
$400,000 - $499,999	4.4%	3.1%	2.3%
$500,000 - $749,999	1.1%	2.5%	2.6%
$750,000 - $999,999	0.5%	0.7%	0.4%
$1,000,000 - $1,499,999	0.8%	0.2%	0.2%
$1,500,000 - $1,999,999	0.0%	0.0%	0.1%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$167,595	$162,110	$166,879

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	2,057	14,855	21,899
0 - 4	5.6%	6.8%	6.6%
5 - 9	5.3%	6.9%	6.8%
10 - 14	5.5%	6.6%	6.6%
15 - 24	22.7%	15.0%	13.8%
25 - 34	12.0%	12.6%	12.0%
35 - 44	11.1%	11.4%	11.5%
45 - 54	12.5%	14.0%	14.1%
55 - 64	11.2%	12.4%	13.2%
65 - 74	7.0%	7.1%	7.9%
75 - 84	4.7%	4.9%	5.1%
85 +	2.5%	2.4%	2.3%
18 +	80.0%	75.8%	76.0%
2018 Population by Age			
Total	2,003	14,632	21,514
0 - 4	5.2%	6.3%	6.1%
5 - 9	5.2%	6.3%	6.1%
10 - 14	5.3%	6.4%	6.3%
15 - 24	20.1%	14.0%	13.1%
25 - 34	13.8%	13.3%	12.6%
35 - 44	10.9%	11.7%	11.6%
45 - 54	10.9%	11.4%	11.6%
55 - 64	11.8%	13.2%	13.8%
65 - 74	9.3%	9.9%	10.9%
75 - 84	4.9%	5.1%	5.5%
85 +	2.5%	2.5%	2.6%
18 +	80.9%	77.4%	77.9%
2023 Population by Age			
Total	1,962	14,391	21,146
0 - 4	4.9%	6.3%	6.0%
5 - 9	5.1%	6.3%	6.1%
10 - 14	5.6%	6.4%	6.3%
15 - 24	20.1%	14.0%	12.9%
25 - 34	11.6%	11.9%	11.5%
35 - 44	12.4%	12.6%	12.2%
45 - 54	10.6%	10.9%	11.3%
55 - 64	11.1%	12.0%	12.4%
65 - 74	10.3%	11.4%	12.4%
75 - 84	5.9%	5.9%	6.5%
85 +	2.4%	2.4%	2.5%
18 +	81.0%	77.2%	77.8%
2010 Population by Sex			
Males	1,033	7,271	10,671
Females	1,026	7,587	11,230
2018 Population by Sex			
Males	1,008	7,191	10,513
Females	994	7,440	10,999
2023 Population by Sex			
Males	991	7,132	10,400
Females	972	7,258	10,747

May 30, 2019

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	2,059	14,858	21,902
White Alone	87.0%	88.7%	89.9%
Black Alone	4.3%	3.2%	2.9%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.5%	0.5%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.3%	4.5%	4.0%
Two or More Races	3.7%	2.8%	2.6%
Hispanic Origin	11.3%	13.4%	12.3%
Diversity Index	39.3	39.5	36.6
2018 Population by Race/Ethnicity			
Total	2,002	14,631	21,512
White Alone	85.4%	87.2%	88.5%
Black Alone	4.1%	3.1%	2.8%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	0.5%	0.5%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.1%	5.3%	4.6%
Two or More Races	4.5%	3.4%	3.2%
Hispanic Origin	13.2%	15.6%	14.4%
Diversity Index	43.7	43.9	40.9
2023 Population by Race/Ethnicity			
Total	1,963	14,391	21,147
White Alone	84.3%	86.3%	87.7%
Black Alone	4.1%	3.1%	2.8%
American Indian Alone	0.3%	0.5%	0.5%
Asian Alone	0.6%	0.5%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.5%	5.6%	4.9%
Two or More Races	5.2%	4.0%	3.7%
Hispanic Origin	14.6%	17.3%	15.9%
Diversity Index	46.5	46.7	43.7
2010 Population by Relationship and Household Type			
Total	2,059	14,858	21,901
In Households	86.8%	96.0%	96.9%
In Family Households	66.8%	78.5%	80.8%
Householder	22.2%	25.6%	26.8%
Spouse	15.4%	18.5%	19.8%
Child	25.4%	29.7%	29.8%
Other relative	1.7%	2.1%	2.0%
Nonrelative	2.0%	2.6%	2.4%
In Nonfamily Households	20.0%	17.4%	16.1%
In Group Quarters	13.2%	4.0%	3.1%
Institutionalized Population	3.1%	1.3%	1.3%
Noninstitutionalized Population	10.2%	2.7%	1.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	1,285	9,814	14,725
Less than 9th Grade	4.0%	2.7%	2.2%
9th - 12th Grade, No Diploma	6.3%	7.7%	6.9%
High School Graduate	38.1%	36.2%	36.7%
GED/Alternative Credential	4.2%	5.2%	4.8%
Some College, No Degree	13.1%	19.5%	19.3%
Associate Degree	11.6%	10.5%	10.7%
Bachelor's Degree	13.4%	11.5%	12.5%
Graduate/Professional Degree	9.3%	6.7%	6.7%
2018 Population 15+ by Marital Status			
Total	1,687	11,863	17,542
Never Married	42.1%	34.4%	30.4%
Married	41.0%	46.7%	51.9%
Widowed	6.3%	6.7%	6.6%
Divorced	10.6%	12.2%	11.0%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.3%	93.8%	94.2%
Civilian Unemployed (Unemployment Rate)	3.7%	6.2%	5.8%
2018 Employed Population 16+ by Industry			
Total	894	6,492	9,663
Agriculture/Mining	0.0%	0.4%	0.4%
Construction	1.2%	4.8%	5.0%
Manufacturing	20.7%	30.3%	29.5%
Wholesale Trade	2.9%	1.5%	1.4%
Retail Trade	13.9%	9.5%	10.1%
Transportation/Utilities	2.2%	2.7%	2.8%
Information	0.4%	1.0%	1.0%
Finance/Insurance/Real Estate	6.2%	4.9%	4.7%
Services	48.7%	42.1%	42.1%
Public Administration	3.9%	2.8%	2.9%
2018 Employed Population 16+ by Occupation			
Total	894	6,490	9,661
White Collar	50.9%	49.7%	50.4%
Management/Business/Financial	6.5%	8.1%	8.5%
Professional	21.6%	19.0%	18.7%
Sales	13.3%	9.9%	10.2%
Administrative Support	9.5%	12.7%	13.0%
Services	18.8%	15.2%	15.6%
Blue Collar	30.3%	35.1%	33.9%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	1.7%	5.1%	4.8%
Installation/Maintenance/Repair	4.8%	4.6%	4.5%
Production	15.3%	16.5%	15.9%
Transportation/Material Moving	8.5%	8.8%	8.5%
2010 Population By Urban/ Rural Status			
Total Population	2,059	14,858	21,901
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	90.8%	88.2%	81.3%
Rural Population	9.2%	11.8%	18.7%

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	1 mile	3 mile	5 mile
2010 Households by Type			
Total	659	5,890	8,793
Households with 1 Person	33.2%	29.4%	27.4%
Households with 2+ People	66.8%	70.6%	72.6%
Family Households	58.9%	64.4%	67.0%
Husband-wife Families	40.7%	46.4%	49.6%
With Related Children	16.2%	18.5%	18.8%
Other Family (No Spouse Present)	18.2%	18.0%	17.4%
Other Family with Male Householder	4.9%	5.2%	5.0%
With Related Children	3.0%	3.4%	3.3%
Other Family with Female Householder	13.5%	12.8%	12.4%
With Related Children	9.3%	9.1%	8.9%
Nonfamily Households	7.9%	6.2%	5.6%
All Households with Children	28.8%	31.7%	31.6%
Multigenerational Households	2.6%	3.1%	2.8%
Unmarried Partner Households	7.3%	7.3%	7.0%
Male-female	7.0%	7.0%	6.6%
Same-sex	0.3%	0.4%	0.4%
2010 Households by Size			
Total	659	5,890	8,794
1 Person Household	33.2%	29.4%	27.4%
2 Person Household	33.2%	34.7%	36.8%
3 Person Household	14.7%	15.1%	15.2%
4 Person Household	11.4%	11.9%	12.0%
5 Person Household	5.5%	5.8%	5.8%
6 Person Household	1.7%	1.9%	1.9%
7 + Person Household	0.3%	1.1%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	659	5,890	8,793
Owner Occupied	62.4%	68.7%	71.8%
Owned with a Mortgage/Loan	39.5%	45.0%	46.5%
Owned Free and Clear	22.9%	23.7%	25.4%
Renter Occupied	37.6%	31.3%	28.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	730	6,577	9,750
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	89.3%	88.2%	81.2%
Rural Housing Units	10.7%	11.8%	18.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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		1 mile	3 mile	5 mile
Top 3 Tapestry Segments				
	1.	Small Town Simplicity	Heartland Communities	Heartland Communities
	2.	Heartland Communities	Small Town Simplicity	Salt of the Earth (6B)
	3.	Salt of the Earth (6B)	Salt of the Earth (6B)	Midlife Constants (5E)
2018 Consumer Spending				
Apparel & Services: Total $		$1,135,887	$9,308,659	$14,334,971
Average Spent		$1,763.80	$1,592.31	$1,644.86
Spending Potential Index		81	73	76
Education: Total $		$655,358	$5,771,718	$8,936,780
Average Spent		$1,017.64	$987.29	$1,025.45
Spending Potential Index		70	68	71
Entertainment/Recreation: Total $		$1,840,014	$14,751,031	$22,754,536
Average Spent		$2,857.16	$2,523.27	$2,610.96
Spending Potential Index		89	78	81
Food at Home: Total $		$2,944,361	$23,434,780	$35,903,556
Average Spent		$4,571.99	$4,008.69	$4,119.74
Spending Potential Index		91	80	82
Food Away from Home: Total $		$1,852,573	$15,190,569	$23,456,167
Average Spent		$2,876.67	$2,598.46	$2,691.47
Spending Potential Index		82	74	77
Health Care: Total $		$3,486,788	$27,706,933	$42,907,233
Average Spent		$5,414.27	$4,739.47	$4,923.38
Spending Potential Index		95	83	86
HH Furnishings & Equipment: Total $		$1,118,209	$9,205,599	$14,247,380
Average Spent		$1,736.35	$1,574.68	$1,634.81
Spending Potential Index		83	75	78
Personal Care Products & Services: Total $		$430,608	$3,541,095	$5,502,496
Average Spent		$668.65	$605.73	$631.38
Spending Potential Index		81	73	76
Shelter: Total $		$8,486,426	$70,159,651	$107,912,718
Average Spent		$13,177.68	$12,001.31	$12,382.41
Spending Potential Index		79	71	74
Support Payments/Cash Contributions/Gifts in Kind: Total $		$1,348,952	$10,856,021	$16,949,742
Average Spent		$2,094.65	$1,857.00	$1,944.89
Spending Potential Index		84	75	78
Travel: Total $		$1,020,402	$8,656,660	$13,544,467
Average Spent		$1,584.48	$1,480.78	$1,554.16
Spending Potential Index		74	69	72
Vehicle Maintenance & Repairs: Total $		$614,352	$4,937,915	$7,613,666
Average Spent		$953.96	$844.67	$873.63
Spending Potential Index		89	79	81

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