



Community Profile

Rings: 1, 3, 5 mile radii

1437 Golden Gate Blvd, Mayfield Heights,

Latitude: 41.5213

Longitude: -81.44853

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	15,595	53,568	131,142
2010 Total Population	15,571	52,146	127,456
2018 Total Population	15,168	50,819	126,215
2018 Group Quarters	131	1,216	4,061
2023 Total Population	14,905	49,905	124,967
2018-2023 Annual Rate	-0.35%	-0.36%	-0.20%
2018 Total Daytime Population	15,929	57,654	125,788
Workers	9,003	33,706	65,640
Residents	6,926	23,948	60,148
Household Summary			
2000 Households	8,245	23,764	55,152
2000 Average Household Size	1.87	2.20	2.32
2010 Households	8,132	23,888	54,324
2010 Average Household Size	1.90	2.13	2.27
2018 Households	7,962	23,536	54,173
2018 Average Household Size	1.89	2.11	2.25
2023 Households	7,860	23,249	53,854
2023 Average Household Size	1.88	2.09	2.25
2018-2023 Annual Rate	-0.26%	-0.25%	-0.12%
2010 Families	3,927	13,818	33,704
2010 Average Family Size	2.70	2.84	2.91
2018 Families	3,725	13,284	32,936
2018 Average Family Size	2.73	2.85	2.94
2023 Families	3,642	13,018	32,541
2023 Average Family Size	2.74	2.84	2.94
2018-2023 Annual Rate	-0.45%	-0.40%	-0.24%
Housing Unit Summary			
2000 Housing Units	8,835	24,990	57,834
Owner Occupied Housing Units	41.1%	66.7%	69.5%
Renter Occupied Housing Units	52.2%	28.4%	25.9%
Vacant Housing Units	6.7%	4.9%	4.6%
2010 Housing Units	8,947	25,705	58,938
Owner Occupied Housing Units	39.8%	62.7%	65.6%
Renter Occupied Housing Units	51.1%	30.2%	26.6%
Vacant Housing Units	9.1%	7.1%	7.8%
2018 Housing Units	8,878	25,637	59,232
Owner Occupied Housing Units	35.5%	59.0%	62.3%
Renter Occupied Housing Units	54.2%	32.8%	29.2%
Vacant Housing Units	10.3%	8.2%	8.5%
2023 Housing Units	8,812	25,524	59,272
Owner Occupied Housing Units	35.5%	58.7%	62.1%
Renter Occupied Housing Units	53.7%	32.4%	28.7%
Vacant Housing Units	10.8%	8.9%	9.1%
Median Household Income			
2018	\$48,526	\$64,035	\$67,967
2023	\$54,287	\$72,268	\$75,853
Median Home Value			
2018	\$165,390	\$194,244	\$193,294
2023	\$184,714	\$214,667	\$214,669
Per Capita Income			
2018	\$32,683	\$45,620	\$43,699
2023	\$37,893	\$51,844	\$49,202
Median Age			
2010	42.8	46.8	43.9
2018	44.4	48.7	45.6
2023	45.3	49.2	46.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	7,962	23,536	54,173
<\$15,000	11.4%	8.0%	7.9%
\$15,000 - \$24,999	11.3%	9.0%	8.2%
\$25,000 - \$34,999	11.1%	8.3%	7.7%
\$35,000 - \$49,999	17.5%	12.9%	12.3%
\$50,000 - \$74,999	19.4%	18.1%	17.7%
\$75,000 - \$99,999	13.2%	12.7%	13.4%
\$100,000 - \$149,999	10.9%	15.5%	16.2%
\$150,000 - \$199,999	3.1%	5.8%	6.7%
\$200,000+	2.1%	9.8%	9.9%
Average Household Income	\$62,808	\$96,974	\$100,226
2023 Households by Income			
Household Income Base	7,860	23,249	53,854
<\$15,000	9.4%	6.7%	6.6%
\$15,000 - \$24,999	9.4%	7.4%	6.8%
\$25,000 - \$34,999	9.5%	7.0%	6.5%
\$35,000 - \$49,999	16.7%	12.0%	11.5%
\$50,000 - \$74,999	20.6%	18.4%	18.0%
\$75,000 - \$99,999	15.0%	13.8%	14.3%
\$100,000 - \$149,999	13.1%	17.5%	18.2%
\$150,000 - \$199,999	3.6%	6.2%	7.1%
\$200,000+	2.7%	11.1%	11.1%
Average Household Income	\$72,508	\$109,703	\$112,501
2018 Owner Occupied Housing Units by Value			
Total	3,148	15,123	36,889
<\$50,000	2.1%	1.7%	2.2%
\$50,000 - \$99,999	8.5%	5.9%	9.1%
\$100,000 - \$149,999	32.7%	22.1%	21.9%
\$150,000 - \$199,999	22.0%	22.9%	19.5%
\$200,000 - \$249,999	20.7%	15.1%	12.6%
\$250,000 - \$299,999	6.9%	7.8%	8.0%
\$300,000 - \$399,999	4.5%	10.0%	11.2%
\$400,000 - \$499,999	1.2%	5.8%	6.3%
\$500,000 - \$749,999	0.9%	5.1%	5.7%
\$750,000 - \$999,999	0.0%	1.3%	1.6%
\$1,000,000 - \$1,499,999	0.7%	1.2%	1.2%
\$1,500,000 - \$1,999,999	0.0%	0.4%	0.3%
\$2,000,000 +	0.0%	0.6%	0.5%
Average Home Value	\$186,603	\$268,154	\$267,484
2023 Owner Occupied Housing Units by Value			
Total	3,128	14,988	36,814
<\$50,000	1.2%	0.9%	1.3%
\$50,000 - \$99,999	5.3%	3.7%	6.5%
\$100,000 - \$149,999	27.5%	18.1%	19.2%
\$150,000 - \$199,999	23.0%	22.5%	19.0%
\$200,000 - \$249,999	22.6%	16.4%	13.6%
\$250,000 - \$299,999	9.1%	9.5%	9.2%
\$300,000 - \$399,999	6.7%	11.9%	13.0%
\$400,000 - \$499,999	2.1%	7.1%	7.6%
\$500,000 - \$749,999	1.8%	6.1%	6.8%
\$750,000 - \$999,999	0.0%	1.8%	2.1%
\$1,000,000 - \$1,499,999	0.8%	1.1%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.2%
\$2,000,000 +	0.0%	0.5%	0.4%
Average Home Value	\$208,363	\$286,747	\$285,603

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	15,573	52,145	127,455
0 - 4	4.7%	4.5%	5.0%
5 - 9	4.4%	4.7%	5.5%
10 - 14	4.7%	5.3%	6.1%
15 - 24	10.5%	9.7%	12.4%
25 - 34	17.1%	12.6%	11.1%
35 - 44	11.2%	10.9%	11.3%
45 - 54	12.5%	14.2%	14.7%
55 - 64	10.7%	13.3%	13.8%
65 - 74	9.3%	9.6%	8.7%
75 - 84	9.4%	9.2%	7.3%
85 +	5.5%	6.1%	4.2%
18 +	83.1%	82.0%	79.3%
2018 Population by Age			
Total	15,168	50,819	126,214
0 - 4	4.4%	4.2%	4.6%
5 - 9	4.2%	4.5%	5.1%
10 - 14	4.0%	4.7%	5.6%
15 - 24	10.1%	9.5%	12.1%
25 - 34	15.9%	11.7%	11.1%
35 - 44	12.0%	11.3%	11.0%
45 - 54	10.8%	11.6%	12.0%
55 - 64	12.3%	14.3%	14.8%
65 - 74	10.8%	12.2%	11.9%
75 - 84	8.8%	8.8%	7.1%
85 +	6.6%	7.2%	4.8%
18 +	85.0%	83.6%	81.3%
2023 Population by Age			
Total	14,903	49,907	124,965
0 - 4	4.4%	4.1%	4.6%
5 - 9	4.2%	4.5%	5.0%
10 - 14	4.1%	4.7%	5.4%
15 - 24	9.1%	8.7%	11.3%
25 - 34	14.9%	11.4%	11.1%
35 - 44	13.0%	12.1%	11.5%
45 - 54	10.3%	11.0%	11.4%
55 - 64	11.8%	13.0%	13.4%
65 - 74	11.3%	13.3%	13.3%
75 - 84	10.2%	10.1%	8.4%
85 +	6.8%	7.2%	4.7%
18 +	85.0%	83.8%	81.8%
2010 Population by Sex			
Males	7,066	23,957	58,998
Females	8,505	28,189	68,458
2018 Population by Sex			
Males	6,931	23,406	58,712
Females	8,237	27,413	67,503
2023 Population by Sex			
Males	6,829	23,052	58,472
Females	8,076	26,853	66,494

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	15,571	52,146	127,456
White Alone	77.6%	85.1%	74.0%
Black Alone	12.0%	7.6%	19.6%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	8.0%	5.5%	4.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.4%	0.5%
Two or More Races	1.7%	1.3%	1.7%
Hispanic Origin	2.1%	1.7%	1.9%
Diversity Index	40.3	29.2	43.4
2018 Population by Race/Ethnicity			
Total	15,169	50,819	126,215
White Alone	73.1%	81.9%	70.4%
Black Alone	13.5%	8.6%	21.6%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	10.2%	7.1%	5.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.5%	0.6%
Two or More Races	2.3%	1.8%	2.2%
Hispanic Origin	2.9%	2.4%	2.5%
Diversity Index	46.8	34.8	48.3
2023 Population by Race/Ethnicity			
Total	14,906	49,906	124,966
White Alone	73.0%	81.8%	70.0%
Black Alone	13.7%	8.7%	21.9%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	10.2%	7.0%	5.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.5%	0.6%
Two or More Races	2.3%	1.8%	2.2%
Hispanic Origin	2.9%	2.4%	2.6%
Diversity Index	47.0	34.9	48.6
2010 Population by Relationship and Household Type			
Total	15,571	52,146	127,456
In Households	99.2%	97.7%	96.8%
In Family Households	69.1%	76.1%	78.2%
Householder	24.9%	26.6%	26.5%
Spouse	17.7%	21.2%	20.3%
Child	22.8%	25.1%	27.8%
Other relative	2.6%	2.3%	2.6%
Nonrelative	1.1%	0.9%	1.1%
In Nonfamily Households	30.1%	21.7%	18.6%
In Group Quarters	0.8%	2.3%	3.2%
Institutionalized Population	0.8%	1.7%	1.2%
Noninstitutionalized Population	0.0%	0.5%	2.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	11,728	39,175	91,790
Less than 9th Grade	2.5%	2.0%	2.0%
9th - 12th Grade, No Diploma	3.3%	2.8%	3.1%
High School Graduate	25.2%	20.3%	18.6%
GED/Alternative Credential	2.4%	1.5%	1.5%
Some College, No Degree	20.8%	18.6%	19.3%
Associate Degree	7.1%	5.6%	6.1%
Bachelor's Degree	22.8%	26.5%	26.3%
Graduate/Professional Degree	15.7%	22.6%	23.2%
2018 Population 15+ by Marital Status			
Total	13,263	44,014	107,046
Never Married	35.4%	28.5%	32.4%
Married	40.0%	51.3%	50.4%
Widowed	10.2%	10.1%	7.3%
Divorced	14.5%	10.1%	9.9%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.2%	96.2%	95.9%
Civilian Unemployed (Unemployment Rate)	4.8%	3.8%	4.1%
2018 Employed Population 16+ by Industry			
Total	8,362	27,170	67,111
Agriculture/Mining	0.5%	0.5%	0.3%
Construction	4.1%	3.9%	3.5%
Manufacturing	10.8%	11.0%	10.1%
Wholesale Trade	2.7%	2.5%	2.4%
Retail Trade	10.5%	10.3%	9.2%
Transportation/Utilities	1.1%	2.0%	2.4%
Information	1.0%	1.3%	1.5%
Finance/Insurance/Real Estate	13.6%	11.6%	10.2%
Services	54.0%	54.6%	57.2%
Public Administration	1.7%	2.3%	3.3%
2018 Employed Population 16+ by Occupation			
Total	8,362	27,171	67,110
White Collar	71.1%	76.1%	75.2%
Management/Business/Financial	14.3%	20.2%	18.8%
Professional	35.0%	33.3%	32.9%
Sales	9.9%	10.5%	10.6%
Administrative Support	11.9%	12.1%	12.8%
Services	19.5%	14.8%	14.7%
Blue Collar	9.4%	9.1%	10.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	3.0%	2.3%	2.1%
Installation/Maintenance/Repair	0.7%	0.9%	1.4%
Production	3.8%	3.5%	3.8%
Transportation/Material Moving	1.9%	2.4%	2.8%
2010 Population By Urban/ Rural Status			
Total Population	15,571	52,146	127,456
Population Inside Urbanized Area	100.0%	96.3%	96.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	3.7%	3.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	8,133	23,888	54,324
Households with 1 Person	46.1%	37.7%	33.4%
Households with 2+ People	53.9%	62.3%	66.6%
Family Households	48.3%	57.8%	62.0%
Husband-wife Families	34.3%	46.2%	47.6%
With Related Children	12.5%	16.6%	18.2%
Other Family (No Spouse Present)	14.0%	11.7%	14.5%
Other Family with Male Householder	3.3%	2.9%	3.2%
With Related Children	1.4%	1.2%	1.5%
Other Family with Female Householder	10.6%	8.8%	11.3%
With Related Children	6.1%	4.5%	6.6%
Nonfamily Households	5.6%	4.5%	4.6%
All Households with Children	20.1%	22.5%	26.4%
Multigenerational Households	1.7%	1.8%	2.3%
Unmarried Partner Households	4.5%	3.9%	4.1%
Male-female	4.1%	3.5%	3.6%
Same-sex	0.4%	0.4%	0.5%
2010 Households by Size			
Total	8,133	23,888	54,325
1 Person Household	46.1%	37.7%	33.4%
2 Person Household	31.3%	34.4%	34.6%
3 Person Household	12.1%	13.0%	14.3%
4 Person Household	7.0%	9.6%	10.9%
5 Person Household	2.4%	3.6%	4.6%
6 Person Household	0.8%	1.1%	1.6%
7 + Person Household	0.3%	0.4%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	8,132	23,888	54,324
Owner Occupied	43.8%	67.5%	71.2%
Owned with a Mortgage/Loan	27.8%	43.3%	48.3%
Owned Free and Clear	15.9%	24.2%	22.9%
Renter Occupied	56.2%	32.5%	28.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	8,947	25,705	58,938
Housing Units Inside Urbanized Area	100.0%	96.7%	96.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	3.3%	3.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
	1. Retirement Communities	Retirement Communities	Rustbelt Traditions (5D)
	2. Old and Newcomers (8F)	Rustbelt Traditions (5D) Comfortable Empty Nesters	
	3. Rustbelt Traditions (5D) Comfortable Empty Nesters		Top Tier (1A)
2018 Consumer Spending			
Apparel & Services: Total \$	\$13,015,460	\$57,777,279	\$137,188,354
Average Spent	\$1,634.70	\$2,454.85	\$2,532.41
Spending Potential Index	75	113	116
Education: Total \$	\$8,551,513	\$40,202,966	\$96,577,582
Average Spent	\$1,074.04	\$1,708.15	\$1,782.76
Spending Potential Index	74	118	123
Entertainment/Recreation: Total \$	\$19,320,570	\$87,527,502	\$207,829,085
Average Spent	\$2,426.60	\$3,718.88	\$3,836.40
Spending Potential Index	75	115	119
Food at Home: Total \$	\$30,944,139	\$135,057,776	\$317,316,949
Average Spent	\$3,886.48	\$5,738.35	\$5,857.47
Spending Potential Index	77	114	117
Food Away from Home: Total \$	\$21,373,741	\$94,229,953	\$223,180,087
Average Spent	\$2,684.47	\$4,003.65	\$4,119.77
Spending Potential Index	76	114	117
Health Care: Total \$	\$35,105,761	\$159,848,764	\$376,939,868
Average Spent	\$4,409.16	\$6,791.67	\$6,958.08
Spending Potential Index	77	119	122
HH Furnishings & Equipment: Total \$	\$12,521,813	\$56,863,040	\$135,564,726
Average Spent	\$1,572.70	\$2,416.00	\$2,502.44
Spending Potential Index	75	116	120
Personal Care Products & Services: Total \$	\$5,061,295	\$22,686,577	\$53,735,546
Average Spent	\$635.68	\$963.91	\$991.92
Spending Potential Index	77	116	120
Shelter: Total \$	\$103,869,287	\$459,149,294	\$1,081,121,742
Average Spent	\$13,045.63	\$19,508.38	\$19,956.84
Spending Potential Index	78	116	119
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,256,001	\$70,880,131	\$166,792,809
Average Spent	\$1,916.10	\$3,011.56	\$3,078.89
Spending Potential Index	77	121	124
Travel: Total \$	\$12,508,521	\$59,236,585	\$142,384,567
Average Spent	\$1,571.03	\$2,516.85	\$2,628.33
Spending Potential Index	73	117	122
Vehicle Maintenance & Repairs: Total \$	\$6,530,850	\$29,094,052	\$68,950,390
Average Spent	\$820.25	\$1,236.15	\$1,272.78
Spending Potential Index	76	115	118

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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