



## Community Profile

Rings: 1, 3, 5 mile radii

13170 Co Rd 153, Marysville, OH 43040,

Latitude: 40.2702

Longitude: -83.54707

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	212	1,022	5,064
2010 Total Population	244	1,158	5,493
2018 Total Population	255	1,205	5,709
2018 Group Quarters	0	0	0
2023 Total Population	260	1,226	5,827
2018-2023 Annual Rate	0.39%	0.35%	0.41%
2018 Total Daytime Population	227	9,106	15,103
Workers	112	8,561	12,427
Residents	115	545	2,676
<b>Household Summary</b>			
2000 Households	76	373	1,800
2000 Average Household Size	2.79	2.74	2.81
2010 Households	91	438	2,005
2010 Average Household Size	2.68	2.64	2.74
2018 Households	96	460	2,093
2018 Average Household Size	2.66	2.62	2.73
2023 Households	98	468	2,132
2023 Average Household Size	2.65	2.62	2.73
2018-2023 Annual Rate	0.41%	0.35%	0.37%
2010 Families	73	347	1,542
2010 Average Family Size	2.99	2.96	3.12
2018 Families	76	359	1,589
2018 Average Family Size	2.99	2.96	3.13
2023 Families	77	364	1,614
2023 Average Family Size	2.99	2.96	3.14
2018-2023 Annual Rate	0.26%	0.28%	0.31%
<b>Housing Unit Summary</b>			
2000 Housing Units	77	406	1,995
Owner Occupied Housing Units	89.6%	81.3%	75.9%
Renter Occupied Housing Units	9.1%	10.6%	14.4%
Vacant Housing Units	1.3%	8.1%	9.7%
2010 Housing Units	94	481	2,201
Owner Occupied Housing Units	89.4%	82.1%	76.5%
Renter Occupied Housing Units	7.4%	8.9%	14.6%
Vacant Housing Units	3.2%	8.9%	8.9%
2018 Housing Units	98	497	2,274
Owner Occupied Housing Units	90.8%	83.5%	76.8%
Renter Occupied Housing Units	7.1%	9.1%	15.2%
Vacant Housing Units	2.0%	7.4%	8.0%
2023 Housing Units	101	512	2,334
Owner Occupied Housing Units	90.1%	82.8%	76.8%
Renter Occupied Housing Units	6.9%	8.8%	14.5%
Vacant Housing Units	3.0%	8.6%	8.7%
<b>Median Household Income</b>			
2018	\$81,482	\$80,229	\$75,048
2023	\$86,918	\$85,938	\$82,951
<b>Median Home Value</b>			
2018	\$208,333	\$193,836	\$177,695
2023	\$246,774	\$241,860	\$225,938
<b>Per Capita Income</b>			
2018	\$37,893	\$36,359	\$32,593
2023	\$43,153	\$41,786	\$37,806
<b>Median Age</b>			
2010	40.8	39.9	39.1
2018	43.4	42.4	41.3
2023	44.7	43.8	42.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Households by Income</b>			
Household Income Base	96	460	2,093
<\$15,000	2.1%	2.6%	5.4%
\$15,000 - \$24,999	3.1%	3.5%	4.8%
\$25,000 - \$34,999	5.2%	5.4%	6.9%
\$35,000 - \$49,999	9.4%	10.2%	12.0%
\$50,000 - \$74,999	22.9%	22.2%	20.8%
\$75,000 - \$99,999	22.9%	21.7%	17.5%
\$100,000 - \$149,999	20.8%	21.1%	21.6%
\$150,000 - \$199,999	5.2%	5.0%	6.2%
\$200,000+	9.4%	8.3%	4.7%
Average Household Income	\$103,902	\$99,835	\$88,156
<b>2023 Households by Income</b>			
Household Income Base	98	468	2,132
<\$15,000	1.0%	2.1%	4.1%
\$15,000 - \$24,999	2.0%	2.8%	3.7%
\$25,000 - \$34,999	4.1%	4.5%	5.3%
\$35,000 - \$49,999	8.2%	9.2%	10.5%
\$50,000 - \$74,999	21.4%	20.5%	19.5%
\$75,000 - \$99,999	22.4%	20.9%	17.5%
\$100,000 - \$149,999	23.5%	23.9%	25.7%
\$150,000 - \$199,999	5.1%	6.0%	7.6%
\$200,000+	11.2%	10.3%	6.1%
Average Household Income	\$118,567	\$114,718	\$102,422
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	89	415	1,747
<\$50,000	2.2%	2.7%	4.5%
\$50,000 - \$99,999	6.7%	8.2%	12.2%
\$100,000 - \$149,999	22.5%	23.6%	24.8%
\$150,000 - \$199,999	18.0%	17.6%	15.4%
\$200,000 - \$249,999	6.7%	6.0%	7.4%
\$250,000 - \$299,999	21.3%	19.0%	15.6%
\$300,000 - \$399,999	11.2%	10.4%	8.3%
\$400,000 - \$499,999	7.9%	8.0%	7.6%
\$500,000 - \$749,999	4.5%	4.1%	3.5%
\$750,000 - \$999,999	0.0%	0.2%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$239,167	\$233,333	\$221,124
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	91	424	1,793
<\$50,000	1.1%	1.9%	3.2%
\$50,000 - \$99,999	4.4%	5.7%	8.8%
\$100,000 - \$149,999	4.4%	7.8%	16.6%
\$150,000 - \$199,999	7.7%	9.2%	12.1%
\$200,000 - \$249,999	34.1%	30.4%	17.8%
\$250,000 - \$299,999	18.7%	17.2%	15.7%
\$300,000 - \$399,999	11.0%	10.4%	9.4%
\$400,000 - \$499,999	11.0%	10.8%	10.4%
\$500,000 - \$749,999	6.6%	6.1%	5.1%
\$750,000 - \$999,999	0.0%	0.5%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$282,778	\$273,939	\$252,748

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	246	1,156	5,493
0 - 4	5.7%	5.9%	5.8%
5 - 9	7.3%	7.4%	7.4%
10 - 14	8.1%	8.4%	8.2%
15 - 24	10.6%	11.0%	11.7%
25 - 34	9.3%	10.2%	10.9%
35 - 44	15.4%	15.6%	15.3%
45 - 54	17.1%	17.0%	17.4%
55 - 64	14.2%	13.5%	12.8%
65 - 74	7.7%	7.4%	6.6%
75 - 84	2.8%	3.0%	3.1%
85 +	0.8%	0.9%	0.8%
18 +	73.2%	73.7%	73.7%
<b>2018 Population by Age</b>			
Total	257	1,204	5,709
0 - 4	5.1%	5.3%	5.3%
5 - 9	5.8%	6.0%	6.3%
10 - 14	6.6%	6.9%	7.2%
15 - 24	11.7%	11.8%	11.5%
25 - 34	10.5%	10.9%	11.1%
35 - 44	12.5%	12.6%	13.8%
45 - 54	16.0%	15.6%	15.6%
55 - 64	15.6%	15.3%	15.0%
65 - 74	10.9%	10.5%	9.3%
75 - 84	4.3%	4.2%	3.7%
85 +	1.2%	1.0%	1.1%
18 +	77.4%	77.7%	76.8%
<b>2023 Population by Age</b>			
Total	262	1,225	5,826
0 - 4	5.0%	5.1%	5.1%
5 - 9	5.7%	5.8%	6.1%
10 - 14	6.5%	6.5%	7.0%
15 - 24	10.3%	10.4%	10.7%
25 - 34	10.7%	11.1%	10.5%
35 - 44	12.2%	12.6%	14.0%
45 - 54	14.1%	14.2%	14.7%
55 - 64	15.3%	15.3%	15.0%
65 - 74	12.6%	11.9%	10.5%
75 - 84	6.1%	5.7%	5.0%
85 +	1.5%	1.3%	1.3%
18 +	78.2%	78.7%	77.5%
<b>2010 Population by Sex</b>			
Males	123	585	2,780
Females	121	573	2,713
<b>2018 Population by Sex</b>			
Males	128	602	2,865
Females	128	603	2,844
<b>2023 Population by Sex</b>			
Males	130	611	2,917
Females	130	615	2,909

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	244	1,159	5,493
White Alone	98.0%	97.7%	97.2%
Black Alone	0.4%	0.3%	0.3%
American Indian Alone	0.0%	0.2%	0.3%
Asian Alone	0.4%	0.3%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.3%	0.2%
Two or More Races	0.8%	1.2%	1.6%
Hispanic Origin	1.2%	0.9%	0.9%
Diversity Index	6.4	6.2	7.2
<b>2018 Population by Race/Ethnicity</b>			
Total	254	1,204	5,708
White Alone	97.6%	97.1%	96.5%
Black Alone	0.4%	0.2%	0.4%
American Indian Alone	0.0%	0.2%	0.3%
Asian Alone	0.4%	0.6%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.4%	0.2%
Two or More Races	1.2%	1.5%	2.0%
Hispanic Origin	1.6%	1.3%	1.3%
Diversity Index	8.3	8.3	9.3
<b>2023 Population by Race/Ethnicity</b>			
Total	261	1,225	5,827
White Alone	96.2%	96.5%	95.8%
Black Alone	0.4%	0.3%	0.4%
American Indian Alone	0.4%	0.2%	0.3%
Asian Alone	0.8%	0.7%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.6%	0.3%
Two or More Races	1.5%	1.7%	2.3%
Hispanic Origin	1.9%	1.6%	1.5%
Diversity Index	10.3	10.0	11.1
<b>2010 Population by Relationship and Household Type</b>			
Total	244	1,158	5,493
In Households	100.0%	100.0%	100.0%
In Family Households	91.0%	90.2%	89.4%
Householder	29.1%	28.8%	28.3%
Spouse	25.8%	25.3%	24.3%
Child	32.8%	32.8%	33.0%
Other relative	2.0%	1.7%	1.9%
Nonrelative	1.6%	1.6%	1.9%
In Nonfamily Households	9.0%	9.8%	10.6%
In Group Quarters	0.0%	0.0%	0.0%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.0%	0.0%	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Population 25+ by Educational Attainment</b>			
Total	180	844	3,975
Less than 9th Grade	0.6%	0.8%	1.5%
9th - 12th Grade, No Diploma	1.7%	2.3%	3.3%
High School Graduate	35.0%	34.8%	37.9%
GED/Alternative Credential	2.2%	3.2%	4.8%
Some College, No Degree	20.6%	20.3%	18.4%
Associate Degree	9.4%	9.2%	10.3%
Bachelor's Degree	16.7%	16.9%	16.1%
Graduate/Professional Degree	13.9%	12.4%	7.8%
<b>2018 Population 15+ by Marital Status</b>			
Total	210	984	4,633
Never Married	13.8%	16.0%	20.1%
Married	73.3%	69.9%	64.6%
Widowed	6.7%	6.7%	5.4%
Divorced	6.2%	7.4%	10.0%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	98.6%	98.2%	97.5%
Civilian Unemployed (Unemployment Rate)	1.4%	1.8%	2.5%
<b>2018 Employed Population 16+ by Industry</b>			
Total	142	656	3,064
Agriculture/Mining	15.5%	12.8%	6.1%
Construction	4.9%	5.5%	5.4%
Manufacturing	19.0%	20.3%	23.8%
Wholesale Trade	2.1%	2.0%	1.8%
Retail Trade	3.5%	4.0%	6.5%
Transportation/Utilities	3.5%	3.5%	4.4%
Information	0.7%	1.1%	1.4%
Finance/Insurance/Real Estate	5.6%	6.4%	5.8%
Services	43.7%	42.2%	41.4%
Public Administration	2.1%	2.1%	3.4%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	139	658	3,065
White Collar	59.9%	59.5%	53.6%
Management/Business/Financial	23.2%	21.6%	15.2%
Professional	19.0%	18.6%	16.8%
Sales	4.2%	5.3%	8.2%
Administrative Support	13.4%	13.9%	13.3%
Services	9.9%	11.1%	14.3%
Blue Collar	28.2%	29.7%	32.1%
Farming/Forestry/Fishing	5.6%	4.6%	2.4%
Construction/Extraction	2.1%	2.7%	3.7%
Installation/Maintenance/Repair	1.4%	1.5%	2.0%
Production	13.4%	14.9%	17.6%
Transportation/Material Moving	5.6%	5.9%	6.5%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	244	1,158	5,493
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	100.0%	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	91	439	2,005
Households with 1 Person	15.4%	16.2%	18.4%
Households with 2+ People	84.6%	83.8%	81.6%
Family Households	80.2%	79.0%	76.9%
Husband-wife Families	71.4%	69.7%	66.1%
With Related Children	30.8%	30.1%	29.2%
Other Family (No Spouse Present)	8.8%	9.1%	10.8%
Other Family with Male Householder	4.4%	3.9%	4.3%
With Related Children	2.2%	2.5%	2.7%
Other Family with Female Householder	4.4%	5.2%	6.5%
With Related Children	3.3%	3.2%	4.1%
Nonfamily Households	4.4%	4.8%	4.7%
All Households with Children	36.3%	36.5%	36.9%
Multigenerational Households	2.2%	2.7%	3.1%
Unmarried Partner Households	5.5%	5.7%	6.2%
Male-female	4.4%	5.0%	5.7%
Same-sex	1.1%	0.7%	0.5%
<b>2010 Households by Size</b>			
Total	90	438	2,004
1 Person Household	15.6%	16.2%	18.4%
2 Person Household	41.1%	39.5%	37.5%
3 Person Household	14.4%	15.3%	15.9%
4 Person Household	16.7%	16.9%	16.1%
5 Person Household	8.9%	8.4%	8.3%
6 Person Household	2.2%	2.5%	2.7%
7 + Person Household	1.1%	1.1%	1.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	91	438	2,005
Owner Occupied	92.3%	90.2%	83.9%
Owned with a Mortgage/Loan	72.5%	70.1%	65.7%
Owned Free and Clear	20.9%	20.1%	18.3%
Renter Occupied	7.7%	9.8%	16.1%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	94	481	2,201
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	100.0%	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Green Acres (6A)	Green Acres (6A)	Green Acres (6A)
2.	Soccer Moms (4A)	Soccer Moms (4A)	Salt of the Earth (6B)
3.	Top Tier (1A)	Salt of the Earth (6B)	Soccer Moms (4A)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$250,278	\$1,165,379	\$4,643,053
Average Spent	\$2,607.06	\$2,533.43	\$2,218.37
Spending Potential Index	120	116	102
Education: Total \$	\$175,480	\$811,996	\$3,198,443
Average Spent	\$1,827.92	\$1,765.21	\$1,528.16
Spending Potential Index	126	122	106
Entertainment/Recreation: Total \$	\$378,417	\$1,771,342	\$7,185,689
Average Spent	\$3,941.84	\$3,850.74	\$3,433.20
Spending Potential Index	122	120	107
Food at Home: Total \$	\$568,731	\$2,671,258	\$10,933,361
Average Spent	\$5,924.28	\$5,807.08	\$5,223.77
Spending Potential Index	118	116	104
Food Away from Home: Total \$	\$406,950	\$1,897,694	\$7,598,128
Average Spent	\$4,239.06	\$4,125.42	\$3,630.26
Spending Potential Index	121	117	103
Health Care: Total \$	\$681,957	\$3,208,117	\$13,225,755
Average Spent	\$7,103.72	\$6,974.17	\$6,319.04
Spending Potential Index	124	122	110
HH Furnishings & Equipment: Total \$	\$249,034	\$1,161,347	\$4,657,155
Average Spent	\$2,594.10	\$2,524.67	\$2,225.11
Spending Potential Index	124	121	107
Personal Care Products & Services: Total \$	\$98,279	\$457,490	\$1,825,041
Average Spent	\$1,023.74	\$994.54	\$871.97
Spending Potential Index	124	120	105
Shelter: Total \$	\$1,886,366	\$8,776,482	\$34,995,182
Average Spent	\$19,649.65	\$19,079.31	\$16,720.11
Spending Potential Index	117	114	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$288,052	\$1,345,245	\$5,434,743
Average Spent	\$3,000.54	\$2,924.45	\$2,596.63
Spending Potential Index	121	118	104
Travel: Total \$	\$261,909	\$1,213,144	\$4,778,123
Average Spent	\$2,728.22	\$2,637.27	\$2,282.91
Spending Potential Index	127	122	106
Vehicle Maintenance & Repairs: Total \$	\$124,798	\$584,608	\$2,376,104
Average Spent	\$1,299.98	\$1,270.89	\$1,135.26
Spending Potential Index	121	118	106

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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