



## Community Profile

Rings: 1, 3, 5 mile radii

Unnamed Road, Troy, MI 48083, USA

Latitude: 42.5356

Longitude: -83.11846

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	7,411	109,518	296,606
2010 Total Population	7,597	107,475	291,486
2018 Total Population	7,823	111,012	302,171
2018 Group Quarters	2	600	1,393
2023 Total Population	7,948	113,340	309,283
2018-2023 Annual Rate	0.32%	0.42%	0.47%
2018 Total Daytime Population	23,303	138,222	386,221
Workers	19,520	87,194	247,003
Residents	3,783	51,028	139,218
<b>Household Summary</b>			
2000 Households	3,392	47,077	124,139
2000 Average Household Size	2.17	2.31	2.38
2010 Households	3,342	45,967	122,662
2010 Average Household Size	2.27	2.33	2.37
2018 Households	3,409	47,529	127,479
2018 Average Household Size	2.29	2.32	2.36
2023 Households	3,460	48,569	130,623
2023 Average Household Size	2.30	2.32	2.36
2018-2023 Annual Rate	0.30%	0.43%	0.49%
2010 Families	1,814	27,155	74,638
2010 Average Family Size	3.05	3.05	3.06
2018 Families	1,803	27,460	75,913
2018 Average Family Size	3.07	3.05	3.06
2023 Families	1,812	27,823	77,141
2023 Average Family Size	3.07	3.05	3.05
2018-2023 Annual Rate	0.10%	0.26%	0.32%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,486	48,403	127,889
Owner Occupied Housing Units	47.5%	68.2%	73.2%
Renter Occupied Housing Units	49.8%	29.0%	23.9%
Vacant Housing Units	2.7%	2.7%	2.9%
2010 Housing Units	3,540	49,176	131,485
Owner Occupied Housing Units	42.1%	62.9%	67.3%
Renter Occupied Housing Units	52.3%	30.6%	26.0%
Vacant Housing Units	5.6%	6.5%	6.7%
2018 Housing Units	3,601	50,752	136,096
Owner Occupied Housing Units	41.9%	61.4%	65.7%
Renter Occupied Housing Units	52.7%	32.3%	28.0%
Vacant Housing Units	5.3%	6.4%	6.3%
2023 Housing Units	3,656	51,847	139,414
Owner Occupied Housing Units	42.6%	61.9%	66.0%
Renter Occupied Housing Units	52.0%	31.8%	27.7%
Vacant Housing Units	5.4%	6.3%	6.3%
<b>Median Household Income</b>			
2018	\$40,143	\$60,043	\$65,868
2023	\$46,955	\$70,761	\$77,129
<b>Median Home Value</b>			
2018	\$155,161	\$161,023	\$173,864
2023	\$163,981	\$172,955	\$186,737
<b>Per Capita Income</b>			
2018	\$27,240	\$33,250	\$37,610
2023	\$32,067	\$39,387	\$44,288
<b>Median Age</b>			
2010	37.7	38.7	39.4
2018	39.9	40.6	41.2
2023	41.0	41.7	42.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Households by Income</b>			
Household Income Base	3,409	47,529	127,451
<\$15,000	19.9%	9.6%	8.1%
\$15,000 - \$24,999	12.1%	8.3%	7.9%
\$25,000 - \$34,999	12.1%	9.3%	8.4%
\$35,000 - \$49,999	14.2%	14.0%	12.7%
\$50,000 - \$74,999	12.1%	17.8%	17.9%
\$75,000 - \$99,999	10.2%	13.9%	13.7%
\$100,000 - \$149,999	13.3%	17.1%	17.3%
\$150,000 - \$199,999	3.2%	6.1%	7.0%
\$200,000+	2.9%	3.9%	6.9%
Average Household Income	\$60,004	\$77,227	\$88,886
<b>2023 Households by Income</b>			
Household Income Base	3,460	48,569	130,595
<\$15,000	15.9%	7.4%	6.2%
\$15,000 - \$24,999	11.0%	6.8%	6.5%
\$25,000 - \$34,999	11.4%	8.0%	7.2%
\$35,000 - \$49,999	14.0%	12.8%	11.5%
\$50,000 - \$74,999	12.7%	17.1%	17.0%
\$75,000 - \$99,999	10.8%	14.3%	14.0%
\$100,000 - \$149,999	16.7%	20.8%	20.6%
\$150,000 - \$199,999	4.1%	7.3%	8.1%
\$200,000+	3.5%	5.4%	8.9%
Average Household Income	\$70,727	\$91,472	\$104,616
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	1,505	31,138	89,334
<\$50,000	3.3%	4.4%	5.3%
\$50,000 - \$99,999	15.6%	12.4%	12.0%
\$100,000 - \$149,999	26.6%	26.1%	20.6%
\$150,000 - \$199,999	43.5%	32.3%	25.5%
\$200,000 - \$249,999	6.4%	11.8%	12.8%
\$250,000 - \$299,999	3.1%	5.3%	7.8%
\$300,000 - \$399,999	1.0%	4.4%	8.7%
\$400,000 - \$499,999	0.0%	1.8%	3.6%
\$500,000 - \$749,999	0.0%	0.9%	2.9%
\$750,000 - \$999,999	0.0%	0.2%	0.5%
\$1,000,000 - \$1,499,999	0.6%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$155,598	\$176,700	\$205,780
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	1,554	32,089	92,037
<\$50,000	2.3%	3.1%	4.0%
\$50,000 - \$99,999	10.9%	8.7%	9.0%
\$100,000 - \$149,999	23.4%	22.7%	17.9%
\$150,000 - \$199,999	48.3%	33.6%	25.9%
\$200,000 - \$249,999	8.0%	13.6%	13.6%
\$250,000 - \$299,999	4.4%	6.8%	8.7%
\$300,000 - \$399,999	1.6%	5.8%	10.1%
\$400,000 - \$499,999	0.0%	3.1%	5.5%
\$500,000 - \$749,999	0.0%	1.5%	3.9%
\$750,000 - \$999,999	0.0%	0.4%	0.7%
\$1,000,000 - \$1,499,999	1.2%	0.6%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$172,764	\$198,788	\$228,593

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	7,596	107,474	291,484
0 - 4	6.0%	5.9%	5.8%
5 - 9	4.8%	5.4%	5.6%
10 - 14	4.7%	5.3%	5.7%
15 - 24	11.7%	11.5%	11.3%
25 - 34	19.0%	16.5%	15.3%
35 - 44	13.6%	14.0%	14.3%
45 - 54	13.2%	15.0%	15.4%
55 - 64	11.0%	11.9%	12.6%
65 - 74	7.6%	7.2%	7.1%
75 - 84	6.0%	5.1%	4.8%
85 +	2.4%	2.2%	2.2%
18 +	81.3%	79.9%	79.2%
<b>2018 Population by Age</b>			
Total	7,824	111,010	302,169
0 - 4	5.4%	5.3%	5.2%
5 - 9	5.3%	5.5%	5.4%
10 - 14	4.6%	5.3%	5.6%
15 - 24	9.9%	10.2%	10.3%
25 - 34	16.8%	15.1%	14.5%
35 - 44	14.9%	14.5%	13.9%
45 - 54	12.1%	13.3%	13.7%
55 - 64	12.0%	13.5%	14.0%
65 - 74	10.5%	9.6%	9.9%
75 - 84	5.8%	5.1%	4.9%
85 +	2.7%	2.5%	2.4%
18 +	81.9%	80.9%	80.6%
<b>2023 Population by Age</b>			
Total	7,945	113,338	309,283
0 - 4	5.3%	5.2%	5.1%
5 - 9	5.2%	5.2%	5.2%
10 - 14	4.7%	5.4%	5.5%
15 - 24	9.5%	10.0%	9.9%
25 - 34	16.4%	14.6%	13.9%
35 - 44	14.5%	14.5%	14.2%
45 - 54	11.9%	12.8%	13.0%
55 - 64	11.3%	13.0%	13.4%
65 - 74	11.8%	11.0%	11.4%
75 - 84	6.8%	5.9%	6.0%
85 +	2.6%	2.5%	2.4%
18 +	82.0%	81.1%	80.9%
<b>2010 Population by Sex</b>			
Males	3,697	52,403	142,749
Females	3,900	55,072	148,737
<b>2018 Population by Sex</b>			
Males	3,796	54,210	148,302
Females	4,026	56,802	153,868
<b>2023 Population by Sex</b>			
Males	3,868	55,587	152,372
Females	4,080	57,753	156,911

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	7,597	107,476	291,487
White Alone	79.8%	83.5%	83.6%
Black Alone	6.7%	5.0%	5.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	9.0%	8.3%	7.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	0.6%	0.5%
Two or More Races	2.8%	2.3%	2.3%
Hispanic Origin	2.8%	2.3%	2.1%
Diversity Index	38.6	32.5	32.1
<b>2018 Population by Race/Ethnicity</b>			
Total	7,823	111,012	302,171
White Alone	75.9%	79.2%	79.0%
Black Alone	7.1%	5.9%	6.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	12.0%	11.1%	10.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	0.6%	0.6%
Two or More Races	3.3%	2.8%	2.8%
Hispanic Origin	3.3%	2.7%	2.5%
Diversity Index	44.3	39.0	39.2
<b>2023 Population by Race/Ethnicity</b>			
Total	7,950	113,339	309,285
White Alone	72.8%	75.7%	75.3%
Black Alone	7.5%	6.9%	7.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	14.2%	13.3%	12.8%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.6%	0.7%	0.6%
Two or More Races	3.6%	3.1%	3.1%
Hispanic Origin	3.7%	3.1%	2.9%
Diversity Index	48.4	44.0	44.3
<b>2010 Population by Relationship and Household Type</b>			
Total	7,597	107,475	291,486
In Households	100.0%	99.5%	99.5%
In Family Households	74.3%	78.5%	79.7%
Householder	24.7%	25.3%	25.6%
Spouse	18.2%	19.3%	19.8%
Child	26.3%	28.7%	29.3%
Other relative	3.7%	3.9%	3.8%
Nonrelative	1.4%	1.3%	1.3%
In Nonfamily Households	25.6%	21.0%	19.8%
In Group Quarters	0.0%	0.5%	0.5%
Institutionalized Population	0.0%	0.4%	0.3%
Noninstitutionalized Population	0.0%	0.1%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Population 25+ by Educational Attainment</b>			
Total	5,848	81,757	221,989
Less than 9th Grade	10.2%	5.1%	4.3%
9th - 12th Grade, No Diploma	6.3%	4.7%	4.6%
High School Graduate	20.2%	20.1%	18.8%
GED/Alternative Credential	1.9%	1.9%	1.8%
Some College, No Degree	22.0%	19.8%	19.0%
Associate Degree	7.5%	9.0%	7.7%
Bachelor's Degree	19.8%	24.3%	25.9%
Graduate/Professional Degree	12.1%	15.1%	17.9%
<b>2018 Population 15+ by Marital Status</b>			
Total	6,620	93,134	253,120
Never Married	35.7%	34.2%	33.9%
Married	42.6%	48.1%	49.2%
Widowed	7.9%	6.7%	6.3%
Divorced	13.8%	11.0%	10.6%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.5%	96.5%	96.6%
Civilian Unemployed (Unemployment Rate)	5.5%	3.5%	3.4%
<b>2018 Employed Population 16+ by Industry</b>			
Total	4,133	61,173	166,138
Agriculture/Mining	0.3%	0.2%	0.1%
Construction	3.0%	4.1%	4.0%
Manufacturing	13.5%	17.4%	17.6%
Wholesale Trade	3.8%	2.2%	2.5%
Retail Trade	15.2%	10.9%	10.1%
Transportation/Utilities	5.0%	3.1%	2.7%
Information	1.6%	2.1%	1.9%
Finance/Insurance/Real Estate	6.1%	7.5%	7.4%
Services	50.2%	50.3%	51.2%
Public Administration	1.4%	2.2%	2.5%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	4,133	61,171	166,137
White Collar	62.4%	66.9%	70.4%
Management/Business/Financial	14.1%	16.2%	18.1%
Professional	20.8%	26.8%	29.2%
Sales	12.7%	10.8%	10.8%
Administrative Support	14.9%	13.1%	12.3%
Services	15.6%	15.8%	14.1%
Blue Collar	22.0%	17.4%	15.5%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	4.2%	3.4%	2.9%
Installation/Maintenance/Repair	5.2%	3.0%	2.6%
Production	8.1%	6.3%	6.1%
Transportation/Material Moving	4.5%	4.6%	3.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	7,597	107,475	291,486
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	3,342	45,967	122,662
Households with 1 Person	38.7%	34.2%	32.5%
Households with 2+ People	61.3%	65.8%	67.5%
Family Households	54.3%	59.1%	60.8%
Husband-wife Families	40.0%	45.1%	47.0%
With Related Children	17.6%	19.6%	20.7%
Other Family (No Spouse Present)	14.3%	14.0%	13.8%
Other Family with Male Householder	4.5%	4.1%	4.0%
With Related Children	1.9%	1.7%	1.7%
Other Family with Female Householder	9.8%	9.8%	9.8%
With Related Children	5.2%	5.0%	5.1%
Nonfamily Households	7.0%	6.7%	6.6%
All Households with Children	24.9%	26.7%	27.8%
Multigenerational Households	2.4%	2.9%	2.9%
Unmarried Partner Households	5.6%	5.2%	5.2%
Male-female	5.0%	4.6%	4.4%
Same-sex	0.5%	0.7%	0.8%
<b>2010 Households by Size</b>			
Total	3,343	45,967	122,662
1 Person Household	38.7%	34.2%	32.5%
2 Person Household	29.6%	31.2%	31.7%
3 Person Household	14.7%	14.8%	15.1%
4 Person Household	11.2%	12.1%	12.6%
5 Person Household	3.9%	5.0%	5.3%
6 Person Household	1.2%	1.7%	1.9%
7 + Person Household	0.6%	1.0%	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,342	45,967	122,662
Owner Occupied	44.6%	67.3%	72.2%
Owned with a Mortgage/Loan	32.2%	48.3%	52.1%
Owned Free and Clear	12.4%	19.0%	20.0%
Renter Occupied	55.4%	32.7%	27.8%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,540	49,176	131,485
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)
2.	High Rise Renters (13E)	Emerald City (8B)	Emerald City (8B)
3.	Social Security Set (9F)	Old and Newcomers (8F)	In Style (5B)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$5,559,332	\$95,300,017	\$291,471,259
Average Spent	\$1,630.78	\$2,005.09	\$2,286.43
Spending Potential Index	75	92	105
Education: Total \$	\$3,590,971	\$64,043,454	\$198,603,205
Average Spent	\$1,053.38	\$1,347.46	\$1,557.93
Spending Potential Index	73	93	108
Entertainment/Recreation: Total \$	\$7,784,539	\$141,285,602	\$435,802,493
Average Spent	\$2,283.53	\$2,972.62	\$3,418.62
Spending Potential Index	71	92	106
Food at Home: Total \$	\$13,016,503	\$221,404,474	\$673,948,545
Average Spent	\$3,818.28	\$4,658.30	\$5,286.74
Spending Potential Index	76	93	105
Food Away from Home: Total \$	\$8,668,782	\$154,694,204	\$473,059,722
Average Spent	\$2,542.91	\$3,254.73	\$3,710.88
Spending Potential Index	72	93	106
Health Care: Total \$	\$13,790,773	\$252,820,081	\$780,600,782
Average Spent	\$4,045.40	\$5,319.28	\$6,123.37
Spending Potential Index	71	93	107
HH Furnishings & Equipment: Total \$	\$4,939,761	\$92,102,307	\$283,955,455
Average Spent	\$1,449.04	\$1,937.81	\$2,227.47
Spending Potential Index	69	93	107
Personal Care Products & Services: Total \$	\$1,994,986	\$36,489,057	\$112,267,512
Average Spent	\$585.21	\$767.72	\$880.67
Spending Potential Index	71	93	106
Shelter: Total \$	\$44,552,326	\$743,043,562	\$2,263,874,598
Average Spent	\$13,069.03	\$15,633.48	\$17,758.80
Spending Potential Index	78	93	106
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,222,290	\$107,802,325	\$336,207,948
Average Spent	\$1,825.25	\$2,268.14	\$2,637.36
Spending Potential Index	73	91	106
Travel: Total \$	\$4,908,859	\$93,577,207	\$292,446,548
Average Spent	\$1,439.97	\$1,968.84	\$2,294.08
Spending Potential Index	67	91	107
Vehicle Maintenance & Repairs: Total \$	\$2,571,647	\$47,276,555	\$145,083,629
Average Spent	\$754.37	\$994.69	\$1,138.10
Spending Potential Index	70	92	106

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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