



## Community Profile

Rings: 1, 3, 5 mile radii

1849 Alysheba Way, Lexington, KY 40509,

Latitude: 38.02

Longitude: -84.42

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	2,771	42,694	129,282
2010 Total Population	6,117	53,752	137,203
2018 Total Population	7,385	61,587	149,587
2018 Group Quarters	0	120	8,188
2023 Total Population	7,901	66,327	157,333
2018-2023 Annual Rate	1.36%	1.49%	1.01%
2018 Total Daytime Population	13,311	70,244	172,808
Workers	9,963	41,038	99,474
Residents	3,348	29,206	73,334
<b>Household Summary</b>			
2000 Households	1,198	19,380	55,138
2000 Average Household Size	2.31	2.19	2.20
2010 Households	2,727	23,841	58,943
2010 Average Household Size	2.24	2.25	2.20
2018 Households	3,283	26,850	63,404
2018 Average Household Size	2.25	2.29	2.23
2023 Households	3,508	28,709	66,515
2023 Average Household Size	2.25	2.31	2.24
2018-2023 Annual Rate	1.33%	1.35%	0.96%
2010 Families	1,636	13,559	31,364
2010 Average Family Size	2.80	2.90	2.89
2018 Families	1,898	15,095	33,260
2018 Average Family Size	2.87	2.98	2.97
2023 Families	1,998	16,090	34,704
2023 Average Family Size	2.90	3.01	3.00
2018-2023 Annual Rate	1.03%	1.28%	0.85%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,260	21,067	59,733
Owner Occupied Housing Units	83.0%	48.4%	46.6%
Renter Occupied Housing Units	12.1%	43.6%	45.7%
Vacant Housing Units	4.9%	8.0%	7.7%
2010 Housing Units	3,078	26,446	65,563
Owner Occupied Housing Units	58.2%	48.3%	46.3%
Renter Occupied Housing Units	30.4%	41.8%	43.6%
Vacant Housing Units	11.4%	9.9%	10.1%
2018 Housing Units	3,624	29,520	69,924
Owner Occupied Housing Units	56.3%	50.3%	48.7%
Renter Occupied Housing Units	34.3%	40.7%	42.0%
Vacant Housing Units	9.4%	9.0%	9.3%
2023 Housing Units	3,826	31,447	73,204
Owner Occupied Housing Units	57.8%	52.0%	50.3%
Renter Occupied Housing Units	33.8%	39.3%	40.6%
Vacant Housing Units	8.3%	8.7%	9.1%
<b>Median Household Income</b>			
2018	\$78,416	\$59,905	\$53,259
2023	\$85,272	\$68,232	\$60,276
<b>Median Home Value</b>			
2018	\$225,333	\$205,644	\$187,264
2023	\$272,943	\$241,071	\$218,270
<b>Per Capita Income</b>			
2018	\$46,686	\$36,334	\$33,130
2023	\$50,278	\$40,104	\$36,880
<b>Median Age</b>			
2010	33.6	33.9	33.0
2018	35.4	35.7	34.7
2023	35.9	36.3	35.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Households by Income</b>			
Household Income Base	3,283	26,849	63,403
<\$15,000	5.0%	8.5%	13.5%
\$15,000 - \$24,999	5.6%	9.3%	10.1%
\$25,000 - \$34,999	6.2%	10.3%	10.3%
\$35,000 - \$49,999	10.4%	12.5%	12.8%
\$50,000 - \$74,999	20.2%	18.9%	17.9%
\$75,000 - \$99,999	14.4%	13.5%	11.9%
\$100,000 - \$149,999	19.3%	14.5%	12.6%
\$150,000 - \$199,999	7.0%	6.0%	5.1%
\$200,000+	11.8%	6.4%	5.9%
Average Household Income	\$106,228	\$83,292	\$76,827
<b>2023 Households by Income</b>			
Household Income Base	3,508	28,708	66,514
<\$15,000	3.6%	6.2%	10.4%
\$15,000 - \$24,999	4.4%	7.3%	8.3%
\$25,000 - \$34,999	5.5%	9.5%	9.6%
\$35,000 - \$49,999	9.1%	11.7%	12.2%
\$50,000 - \$74,999	19.8%	19.2%	18.6%
\$75,000 - \$99,999	15.6%	15.0%	13.4%
\$100,000 - \$149,999	22.4%	17.4%	15.3%
\$150,000 - \$199,999	8.1%	7.1%	6.1%
\$200,000+	11.5%	6.5%	6.0%
Average Household Income	\$114,535	\$92,611	\$85,953
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	2,040	14,839	34,021
<\$50,000	1.1%	1.4%	2.2%
\$50,000 - \$99,999	1.3%	5.9%	10.4%
\$100,000 - \$149,999	19.3%	25.9%	25.3%
\$150,000 - \$199,999	19.0%	15.4%	16.2%
\$200,000 - \$249,999	18.4%	13.1%	10.3%
\$250,000 - \$299,999	6.5%	9.9%	8.4%
\$300,000 - \$399,999	15.5%	14.5%	12.1%
\$400,000 - \$499,999	10.6%	6.1%	5.1%
\$500,000 - \$749,999	7.2%	6.0%	6.5%
\$750,000 - \$999,999	0.8%	0.6%	2.1%
\$1,000,000 - \$1,499,999	0.3%	1.1%	1.2%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$275,895	\$260,393	\$258,963
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	2,213	16,345	36,819
<\$50,000	0.4%	0.6%	1.0%
\$50,000 - \$99,999	0.8%	3.4%	7.0%
\$100,000 - \$149,999	12.8%	21.5%	21.9%
\$150,000 - \$199,999	15.5%	13.9%	16.0%
\$200,000 - \$249,999	17.3%	12.9%	11.1%
\$250,000 - \$299,999	7.1%	12.5%	9.9%
\$300,000 - \$399,999	19.1%	17.7%	14.5%
\$400,000 - \$499,999	14.9%	7.0%	5.9%
\$500,000 - \$749,999	10.4%	7.6%	7.9%
\$750,000 - \$999,999	1.2%	0.8%	2.6%
\$1,000,000 - \$1,499,999	0.5%	1.6%	1.7%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$318,425	\$294,301	\$292,477

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	6,117	53,753	137,202
0 - 4	7.6%	7.6%	6.4%
5 - 9	7.0%	6.5%	5.7%
10 - 14	4.9%	5.4%	5.0%
15 - 24	11.3%	12.5%	18.8%
25 - 34	22.4%	20.1%	17.4%
35 - 44	16.2%	15.0%	12.8%
45 - 54	12.8%	13.1%	12.8%
55 - 64	9.9%	10.2%	10.7%
65 - 74	5.6%	5.5%	5.8%
75 - 84	1.8%	2.8%	3.2%
85 +	0.7%	1.3%	1.5%
18 +	77.9%	77.5%	80.1%
<b>2018 Population by Age</b>			
Total	7,383	61,588	149,587
0 - 4	6.4%	6.7%	5.7%
5 - 9	6.4%	6.4%	5.6%
10 - 14	6.1%	6.0%	5.4%
15 - 24	10.5%	12.1%	17.6%
25 - 34	19.7%	17.7%	16.1%
35 - 44	18.2%	15.5%	13.5%
45 - 54	12.3%	12.5%	11.5%
55 - 64	9.9%	10.8%	11.3%
65 - 74	6.8%	7.5%	8.0%
75 - 84	2.9%	3.4%	3.7%
85 +	0.7%	1.4%	1.6%
18 +	78.2%	77.7%	80.4%
<b>2023 Population by Age</b>			
Total	7,900	66,325	157,335
0 - 4	6.5%	6.7%	5.8%
5 - 9	5.7%	6.0%	5.4%
10 - 14	5.6%	5.8%	5.3%
15 - 24	11.4%	12.5%	17.4%
25 - 34	19.0%	17.0%	15.5%
35 - 44	18.0%	15.1%	13.7%
45 - 54	12.5%	12.5%	11.4%
55 - 64	9.7%	10.6%	10.7%
65 - 74	6.9%	8.1%	8.7%
75 - 84	3.7%	4.2%	4.6%
85 +	0.8%	1.5%	1.6%
18 +	79.1%	78.2%	80.5%
<b>2010 Population by Sex</b>			
Males	2,904	25,880	66,578
Females	3,213	27,872	70,625
<b>2018 Population by Sex</b>			
Males	3,516	29,728	72,768
Females	3,869	31,859	76,819
<b>2023 Population by Sex</b>			
Males	3,753	32,032	76,652
Females	4,147	34,295	80,680

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	6,117	53,751	137,203
White Alone	78.5%	74.6%	75.5%
Black Alone	13.1%	15.4%	15.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	4.7%	3.9%	3.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.3%	3.0%	2.6%
Two or More Races	2.2%	2.8%	2.6%
Hispanic Origin	3.3%	6.0%	5.2%
Diversity Index	40.5	48.4	46.3
<b>2018 Population by Race/Ethnicity</b>			
Total	7,386	61,586	149,586
White Alone	75.5%	72.4%	73.4%
Black Alone	13.5%	15.8%	16.3%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	6.5%	5.0%	4.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.5%	3.1%	2.7%
Two or More Races	2.7%	3.3%	3.1%
Hispanic Origin	3.8%	6.2%	5.4%
Diversity Index	45.1	51.2	49.1
<b>2023 Population by Race/Ethnicity</b>			
Total	7,901	66,328	157,332
White Alone	73.5%	70.6%	71.7%
Black Alone	13.8%	16.2%	16.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	7.6%	6.0%	4.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.5%	3.2%	2.7%
Two or More Races	3.1%	3.7%	3.6%
Hispanic Origin	4.0%	6.4%	5.6%
Diversity Index	47.8	53.5	51.3
<b>2010 Population by Relationship and Household Type</b>			
Total	6,117	53,752	137,203
In Households	100.0%	99.8%	94.5%
In Family Households	76.5%	75.4%	68.2%
Householder	26.4%	25.2%	22.8%
Spouse	19.9%	17.7%	15.6%
Child	26.0%	26.9%	24.5%
Other relative	2.6%	3.2%	3.1%
Nonrelative	1.7%	2.3%	2.2%
In Nonfamily Households	23.5%	24.4%	26.3%
In Group Quarters	0.0%	0.2%	5.5%
Institutionalized Population	0.0%	0.2%	0.3%
Noninstitutionalized Population	0.0%	0.0%	5.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Population 25+ by Educational Attainment</b>			
Total	5,211	42,352	98,260
Less than 9th Grade	2.6%	2.7%	3.4%
9th - 12th Grade, No Diploma	3.5%	5.4%	5.7%
High School Graduate	16.7%	15.5%	15.0%
GED/Alternative Credential	1.5%	3.5%	3.9%
Some College, No Degree	20.1%	20.2%	20.8%
Associate Degree	9.4%	9.2%	8.7%
Bachelor's Degree	27.6%	26.8%	25.0%
Graduate/Professional Degree	18.7%	16.7%	17.5%
<b>2018 Population 15+ by Marital Status</b>			
Total	5,988	49,810	124,609
Never Married	34.8%	35.9%	43.3%
Married	50.6%	46.7%	39.9%
Widowed	3.8%	4.7%	4.6%
Divorced	10.8%	12.7%	12.1%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.7%	94.9%	94.9%
Civilian Unemployed (Unemployment Rate)	3.3%	5.1%	5.1%
<b>2018 Employed Population 16+ by Industry</b>			
Total	4,109	32,998	77,869
Agriculture/Mining	0.6%	0.9%	1.3%
Construction	3.4%	5.6%	5.1%
Manufacturing	11.3%	9.9%	8.0%
Wholesale Trade	2.4%	2.8%	2.6%
Retail Trade	10.9%	10.1%	11.4%
Transportation/Utilities	2.1%	2.8%	3.0%
Information	2.6%	1.8%	1.9%
Finance/Insurance/Real Estate	8.1%	5.3%	5.4%
Services	54.2%	57.4%	58.1%
Public Administration	4.7%	3.4%	3.2%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	4,109	32,998	77,870
White Collar	77.8%	66.6%	65.0%
Management/Business/Financial	20.6%	15.8%	13.9%
Professional	32.0%	28.1%	27.4%
Sales	9.6%	10.5%	10.6%
Administrative Support	15.6%	12.1%	13.2%
Services	10.9%	19.7%	20.0%
Blue Collar	11.3%	13.7%	15.0%
Farming/Forestry/Fishing	0.1%	0.5%	0.6%
Construction/Extraction	2.7%	3.8%	3.8%
Installation/Maintenance/Repair	2.3%	1.6%	1.9%
Production	3.1%	4.1%	4.2%
Transportation/Material Moving	3.0%	3.8%	4.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	6,117	53,752	137,203
Population Inside Urbanized Area	100.0%	97.1%	97.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	2.9%	2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	2,726	23,841	58,943
Households with 1 Person	29.9%	33.4%	35.6%
Households with 2+ People	70.1%	66.6%	64.4%
Family Households	60.0%	56.9%	53.2%
Husband-wife Families	45.1%	40.0%	36.3%
With Related Children	18.9%	17.4%	14.9%
Other Family (No Spouse Present)	14.9%	16.9%	16.9%
Other Family with Male Householder	3.4%	4.2%	4.1%
With Related Children	2.0%	2.5%	2.2%
Other Family with Female Householder	11.5%	12.6%	12.8%
With Related Children	8.1%	8.7%	8.6%
Nonfamily Households	10.1%	9.7%	11.2%
All Households with Children	29.4%	29.1%	26.1%
Multigenerational Households	1.9%	2.4%	2.5%
Unmarried Partner Households	7.8%	8.0%	7.8%
Male-female	6.9%	7.0%	6.7%
Same-sex	0.9%	1.0%	1.1%
<b>2010 Households by Size</b>			
Total	2,727	23,841	58,943
1 Person Household	29.8%	33.4%	35.6%
2 Person Household	36.7%	34.4%	33.8%
3 Person Household	16.8%	15.2%	14.4%
4 Person Household	11.7%	10.9%	10.1%
5 Person Household	3.4%	4.1%	4.0%
6 Person Household	1.1%	1.3%	1.3%
7 + Person Household	0.3%	0.7%	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,727	23,841	58,943
Owner Occupied	65.6%	53.6%	51.5%
Owned with a Mortgage/Loan	56.0%	43.4%	39.1%
Owned Free and Clear	9.7%	10.2%	12.4%
Renter Occupied	34.4%	46.4%	48.5%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,078	26,446	65,563
Housing Units Inside Urbanized Area	100.0%	97.5%	98.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	2.5%	1.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>Top 3 Tapestry Segments</b>			
	1. Enterprising Professionals	Young and Restless (11B)	Young and Restless (11B)
	2. Soccer Moms (4A)	Bright Young Professionals	Bright Young Professionals
	3. Bright Young Professionals	Soccer Moms (4A)	Set to Impress (11D)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$9,439,971	\$61,053,644	\$131,568,526
Average Spent	\$2,875.41	\$2,273.88	\$2,075.08
Spending Potential Index	132	105	95
Education: Total \$	\$6,090,409	\$39,571,576	\$87,370,424
Average Spent	\$1,855.14	\$1,473.80	\$1,378.00
Spending Potential Index	128	102	95
Entertainment/Recreation: Total \$	\$13,185,585	\$85,247,100	\$186,891,135
Average Spent	\$4,016.32	\$3,174.94	\$2,947.62
Spending Potential Index	125	99	92
Food at Home: Total \$	\$20,714,303	\$137,709,155	\$300,284,626
Average Spent	\$6,309.57	\$5,128.83	\$4,736.05
Spending Potential Index	126	102	94
Food Away from Home: Total \$	\$15,308,041	\$99,349,581	\$214,212,150
Average Spent	\$4,662.82	\$3,700.17	\$3,378.53
Spending Potential Index	133	105	96
Health Care: Total \$	\$22,079,097	\$144,082,470	\$320,562,506
Average Spent	\$6,725.28	\$5,366.20	\$5,055.87
Spending Potential Index	117	94	88
HH Furnishings & Equipment: Total \$	\$8,767,867	\$56,457,171	\$122,800,177
Average Spent	\$2,670.69	\$2,102.69	\$1,936.79
Spending Potential Index	128	101	93
Personal Care Products & Services: Total \$	\$3,547,256	\$22,862,736	\$49,305,857
Average Spent	\$1,080.49	\$851.50	\$777.65
Spending Potential Index	131	103	94
Shelter: Total \$	\$71,150,882	\$464,919,262	\$1,012,517,788
Average Spent	\$21,672.52	\$17,315.43	\$15,969.30
Spending Potential Index	129	103	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,711,834	\$62,311,145	\$138,450,287
Average Spent	\$2,958.22	\$2,320.71	\$2,183.62
Spending Potential Index	119	93	88
Travel: Total \$	\$9,013,197	\$56,134,493	\$121,867,564
Average Spent	\$2,745.41	\$2,090.67	\$1,922.08
Spending Potential Index	127	97	89
Vehicle Maintenance & Repairs: Total \$	\$4,403,302	\$29,034,059	\$63,503,692
Average Spent	\$1,341.24	\$1,081.34	\$1,001.57
Spending Potential Index	125	101	93

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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