



Community Profile

Rings: 1, 3, 5 mile radii

7424 Rockville Rd, Indianapolis, IN 46214,

Latitude: 39.7642

Longitude: -86.29122

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	7,874	62,332	154,177
2010 Total Population	8,545	72,784	170,191
2018 Total Population	8,199	75,035	180,866
2018 Group Quarters	38	1,068	1,857
2023 Total Population	8,185	76,895	187,811
2018-2023 Annual Rate	-0.03%	0.49%	0.76%
2018 Total Daytime Population	8,557	78,056	175,531
Workers	4,387	40,846	83,040
Residents	4,170	37,210	92,491
Household Summary			
2000 Households	3,473	25,849	63,380
2000 Average Household Size	2.26	2.38	2.41
2010 Households	3,622	28,406	65,865
2010 Average Household Size	2.35	2.53	2.56
2018 Households	3,439	28,831	68,674
2018 Average Household Size	2.37	2.57	2.61
2023 Households	3,414	29,369	70,821
2023 Average Household Size	2.39	2.58	2.63
2018-2023 Annual Rate	-0.15%	0.37%	0.62%
2010 Families	2,075	18,044	41,601
2010 Average Family Size	3.12	3.13	3.16
2018 Families	1,971	18,103	42,997
2018 Average Family Size	3.11	3.16	3.20
2023 Families	1,955	18,372	44,237
2023 Average Family Size	3.12	3.17	3.21
2018-2023 Annual Rate	-0.16%	0.30%	0.57%
Housing Unit Summary			
2000 Housing Units	3,828	28,011	69,079
Owner Occupied Housing Units	40.6%	54.4%	53.8%
Renter Occupied Housing Units	50.1%	37.9%	37.9%
Vacant Housing Units	9.3%	7.7%	8.2%
2010 Housing Units	4,112	31,504	74,583
Owner Occupied Housing Units	44.0%	52.3%	48.8%
Renter Occupied Housing Units	44.1%	37.9%	39.5%
Vacant Housing Units	11.9%	9.8%	11.7%
2018 Housing Units	4,112	32,407	78,193
Owner Occupied Housing Units	41.8%	49.1%	46.1%
Renter Occupied Housing Units	41.8%	39.9%	41.8%
Vacant Housing Units	16.4%	11.0%	12.2%
2023 Housing Units	4,143	33,091	80,766
Owner Occupied Housing Units	42.5%	50.0%	47.2%
Renter Occupied Housing Units	39.9%	38.8%	40.5%
Vacant Housing Units	17.6%	11.2%	12.3%
Median Household Income			
2018	\$43,272	\$50,563	\$45,307
2023	\$49,399	\$56,576	\$52,341
Median Home Value			
2018	\$121,047	\$121,035	\$115,061
2023	\$128,128	\$130,648	\$125,428
Per Capita Income			
2018	\$23,674	\$24,055	\$22,364
2023	\$27,220	\$27,737	\$25,815
Median Age			
2010	37.0	33.4	32.6
2018	38.6	34.5	33.9
2023	38.9	34.2	34.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	3,439	28,831	68,674
<\$15,000	10.1%	9.9%	12.9%
\$15,000 - \$24,999	15.6%	12.4%	12.9%
\$25,000 - \$34,999	12.3%	11.0%	11.8%
\$35,000 - \$49,999	18.9%	16.0%	16.4%
\$50,000 - \$74,999	19.1%	21.6%	19.3%
\$75,000 - \$99,999	12.0%	13.1%	11.8%
\$100,000 - \$149,999	9.7%	12.0%	10.6%
\$150,000 - \$199,999	1.5%	2.5%	2.7%
\$200,000+	0.9%	1.5%	1.4%
Average Household Income	\$55,343	\$61,655	\$58,521
2023 Households by Income			
Household Income Base	3,414	29,369	70,821
<\$15,000	8.4%	8.0%	10.5%
\$15,000 - \$24,999	13.5%	10.3%	10.9%
\$25,000 - \$34,999	10.5%	9.2%	10.1%
\$35,000 - \$49,999	18.2%	14.7%	15.8%
\$50,000 - \$74,999	19.7%	22.0%	20.0%
\$75,000 - \$99,999	13.3%	14.5%	13.2%
\$100,000 - \$149,999	13.2%	15.9%	13.9%
\$150,000 - \$199,999	2.1%	3.5%	3.8%
\$200,000+	1.2%	2.0%	1.8%
Average Household Income	\$64,014	\$71,660	\$68,113
2018 Owner Occupied Housing Units by Value			
Total	1,719	15,895	36,020
<\$50,000	3.3%	8.1%	10.6%
\$50,000 - \$99,999	24.3%	25.2%	29.8%
\$100,000 - \$149,999	53.3%	39.7%	32.0%
\$150,000 - \$199,999	14.7%	18.4%	17.0%
\$200,000 - \$249,999	3.0%	4.2%	5.1%
\$250,000 - \$299,999	0.6%	2.3%	2.9%
\$300,000 - \$399,999	0.8%	1.0%	1.1%
\$400,000 - \$499,999	0.0%	0.1%	0.3%
\$500,000 - \$749,999	0.0%	0.5%	0.6%
\$750,000 - \$999,999	0.0%	0.2%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$122,599	\$132,460	\$130,098
2023 Owner Occupied Housing Units by Value			
Total	1,759	16,528	38,097
<\$50,000	2.2%	6.4%	8.5%
\$50,000 - \$99,999	18.0%	20.5%	26.3%
\$100,000 - \$149,999	53.2%	37.7%	29.9%
\$150,000 - \$199,999	19.2%	21.6%	19.3%
\$200,000 - \$249,999	4.9%	6.2%	7.0%
\$250,000 - \$299,999	1.1%	3.8%	4.6%
\$300,000 - \$399,999	1.5%	1.7%	1.9%
\$400,000 - \$499,999	0.0%	0.2%	0.6%
\$500,000 - \$749,999	0.0%	0.9%	1.0%
\$750,000 - \$999,999	0.1%	0.3%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.6%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.0%
Average Home Value	\$133,906	\$150,327	\$147,054

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	8,543	72,784	170,192
0 - 4	7.2%	8.0%	8.4%
5 - 9	7.1%	7.4%	7.7%
10 - 14	6.8%	6.8%	6.9%
15 - 24	13.2%	14.7%	14.5%
25 - 34	13.1%	15.6%	16.2%
35 - 44	12.4%	14.0%	13.9%
45 - 54	12.7%	13.6%	13.5%
55 - 64	10.3%	9.9%	9.5%
65 - 74	7.3%	5.2%	4.9%
75 - 84	6.1%	3.2%	3.0%
85 +	3.9%	1.6%	1.3%
18 +	74.2%	73.4%	72.7%
2018 Population by Age			
Total	8,200	75,037	180,867
0 - 4	6.6%	7.4%	7.7%
5 - 9	6.2%	7.0%	7.4%
10 - 14	6.0%	6.7%	6.9%
15 - 24	13.2%	13.9%	13.9%
25 - 34	13.6%	15.8%	15.8%
35 - 44	11.7%	13.3%	13.5%
45 - 54	11.2%	12.2%	12.3%
55 - 64	11.7%	11.2%	11.0%
65 - 74	9.4%	7.4%	6.9%
75 - 84	6.0%	3.4%	3.2%
85 +	4.4%	1.7%	1.4%
18 +	77.6%	75.3%	74.2%
2023 Population by Age			
Total	8,184	76,894	187,814
0 - 4	6.5%	7.5%	7.8%
5 - 9	6.2%	7.0%	7.3%
10 - 14	6.0%	6.7%	6.9%
15 - 24	11.8%	13.6%	13.7%
25 - 34	15.0%	16.6%	15.9%
35 - 44	11.5%	13.2%	13.4%
45 - 54	10.9%	11.3%	11.6%
55 - 64	10.4%	10.5%	10.5%
65 - 74	10.3%	8.1%	7.8%
75 - 84	6.9%	3.9%	3.7%
85 +	4.4%	1.6%	1.4%
18 +	77.8%	75.1%	74.2%
2010 Population by Sex			
Males	3,866	34,787	82,764
Females	4,679	37,997	87,427
2018 Population by Sex			
Males	3,772	35,901	88,017
Females	4,427	39,134	92,849
2023 Population by Sex			
Males	3,779	36,845	91,456
Females	4,406	40,050	96,355

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	8,544	72,783	170,191
White Alone	62.8%	67.9%	63.4%
Black Alone	26.5%	19.1%	22.0%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	1.3%	2.4%	1.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.9%	7.0%	9.1%
Two or More Races	3.2%	3.1%	3.1%
Hispanic Origin	10.4%	12.0%	15.2%
Diversity Index	62.2	60.7	66.5
2018 Population by Race/Ethnicity			
Total	8,199	75,036	180,865
White Alone	59.1%	62.6%	59.0%
Black Alone	27.6%	21.3%	23.8%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	2.4%	3.8%	2.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.8%	8.0%	10.1%
Two or More Races	3.9%	3.8%	3.7%
Hispanic Origin	12.3%	13.9%	17.0%
Diversity Index	66.6	66.6	70.9
2023 Population by Race/Ethnicity			
Total	8,184	76,895	187,810
White Alone	55.8%	58.7%	55.7%
Black Alone	28.6%	22.9%	25.0%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	3.3%	4.9%	3.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.5%	8.7%	10.7%
Two or More Races	4.5%	4.4%	4.3%
Hispanic Origin	13.9%	15.4%	18.5%
Diversity Index	70.0	70.5	73.8
2010 Population by Relationship and Household Type			
Total	8,545	72,784	170,191
In Households	99.6%	98.6%	99.0%
In Family Households	78.5%	80.9%	81.0%
Householder	24.7%	24.9%	24.4%
Spouse	15.1%	15.9%	14.6%
Child	32.0%	32.5%	33.3%
Other relative	4.0%	4.3%	4.9%
Nonrelative	2.8%	3.4%	3.8%
In Nonfamily Households	21.1%	17.7%	18.0%
In Group Quarters	0.4%	1.4%	1.0%
Institutionalized Population	0.4%	1.3%	0.9%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	5,570	48,814	116,020
Less than 9th Grade	3.8%	4.7%	7.1%
9th - 12th Grade, No Diploma	8.8%	9.8%	11.3%
High School Graduate	27.2%	23.6%	24.7%
GED/Alternative Credential	5.2%	5.0%	5.9%
Some College, No Degree	24.3%	22.8%	21.5%
Associate Degree	10.6%	9.2%	8.0%
Bachelor's Degree	12.6%	16.7%	14.6%
Graduate/Professional Degree	7.5%	8.3%	6.9%
2018 Population 15+ by Marital Status			
Total	6,656	59,258	141,073
Never Married	30.2%	37.0%	39.4%
Married	45.9%	43.2%	41.7%
Widowed	8.8%	5.6%	4.9%
Divorced	15.1%	14.3%	14.0%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	94.7%	95.5%	95.1%
Civilian Unemployed (Unemployment Rate)	5.3%	4.5%	4.9%
2018 Employed Population 16+ by Industry			
Total	4,106	38,511	90,084
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	6.4%	5.5%	7.2%
Manufacturing	13.6%	12.8%	12.6%
Wholesale Trade	3.8%	3.6%	3.7%
Retail Trade	15.9%	13.1%	12.3%
Transportation/Utilities	10.1%	8.9%	9.2%
Information	0.7%	1.2%	1.1%
Finance/Insurance/Real Estate	5.7%	5.6%	5.5%
Services	40.1%	45.6%	45.1%
Public Administration	3.6%	3.4%	3.1%
2018 Employed Population 16+ by Occupation			
Total	4,104	38,510	90,082
White Collar	59.4%	55.5%	50.8%
Management/Business/Financial	9.8%	10.4%	10.1%
Professional	16.7%	17.9%	15.3%
Sales	10.5%	9.0%	8.8%
Administrative Support	22.4%	18.1%	16.7%
Services	14.3%	18.8%	19.2%
Blue Collar	26.3%	25.7%	30.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.9%	4.3%	6.5%
Installation/Maintenance/Repair	3.4%	3.8%	3.6%
Production	9.5%	7.8%	7.8%
Transportation/Material Moving	9.4%	9.7%	11.9%
2010 Population By Urban/ Rural Status			
Total Population	8,545	72,784	170,191
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 20, 2019



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2010 Households by Type			
Total	3,621	28,406	65,865
Households with 1 Person	37.4%	29.6%	29.3%
Households with 2+ People	62.6%	70.4%	70.7%
Family Households	57.3%	63.5%	63.2%
Husband-wife Families	35.0%	40.4%	37.8%
With Related Children	13.7%	19.3%	18.5%
Other Family (No Spouse Present)	22.3%	23.1%	25.4%
Other Family with Male Householder	4.5%	6.4%	7.0%
With Related Children	3.0%	4.2%	4.4%
Other Family with Female Householder	17.7%	16.7%	18.3%
With Related Children	13.1%	12.2%	13.3%
Nonfamily Households	5.3%	6.9%	7.5%
All Households with Children	30.2%	36.3%	36.9%
Multigenerational Households	3.6%	4.3%	4.7%
Unmarried Partner Households	6.7%	8.6%	9.6%
Male-female	5.9%	7.8%	8.8%
Same-sex	0.7%	0.8%	0.8%
2010 Households by Size			
Total	3,622	28,407	65,865
1 Person Household	37.4%	29.6%	29.3%
2 Person Household	29.0%	30.0%	29.4%
3 Person Household	14.2%	16.9%	16.6%
4 Person Household	10.2%	13.2%	13.0%
5 Person Household	5.2%	6.3%	6.9%
6 Person Household	2.5%	2.6%	2.9%
7 + Person Household	1.4%	1.4%	1.8%
2010 Households by Tenure and Mortgage Status			
Total	3,622	28,406	65,865
Owner Occupied	50.0%	58.0%	55.3%
Owned with a Mortgage/Loan	38.8%	46.6%	43.5%
Owned Free and Clear	11.2%	11.4%	11.8%
Renter Occupied	50.0%	42.0%	44.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,112	31,504	74,583
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Fusion (11C)	Up and Coming Families	Hardscrabble Road (8G)
2.	Middleburg (4C)	Metro Fusion (11C)	Up and Coming Families
3.	Retirement Communities	Rustbelt Traditions (5D)	Young and Restless (11B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$5,041,051	\$47,930,598	\$108,984,420
Average Spent	\$1,465.85	\$1,662.47	\$1,586.98
Spending Potential Index	67	76	73
Education: Total \$	\$3,167,209	\$30,115,952	\$68,692,087
Average Spent	\$920.97	\$1,044.57	\$1,000.26
Spending Potential Index	64	72	69
Entertainment/Recreation: Total \$	\$7,359,314	\$68,702,670	\$155,819,496
Average Spent	\$2,139.96	\$2,382.94	\$2,268.97
Spending Potential Index	66	74	70
Food at Home: Total \$	\$11,895,802	\$110,900,132	\$254,034,676
Average Spent	\$3,459.09	\$3,846.56	\$3,699.14
Spending Potential Index	69	77	74
Food Away from Home: Total \$	\$8,252,533	\$78,115,043	\$176,806,825
Average Spent	\$2,399.69	\$2,709.41	\$2,574.58
Spending Potential Index	68	77	73
Health Care: Total \$	\$13,270,453	\$120,438,259	\$273,275,816
Average Spent	\$3,858.81	\$4,177.39	\$3,979.32
Spending Potential Index	67	73	69
HH Furnishings & Equipment: Total \$	\$4,793,360	\$45,341,614	\$102,238,022
Average Spent	\$1,393.82	\$1,572.67	\$1,488.74
Spending Potential Index	67	75	71
Personal Care Products & Services: Total \$	\$1,938,690	\$18,061,108	\$40,605,012
Average Spent	\$563.74	\$626.45	\$591.27
Spending Potential Index	68	76	71
Shelter: Total \$	\$39,290,501	\$364,783,942	\$829,148,724
Average Spent	\$11,424.98	\$12,652.49	\$12,073.69
Spending Potential Index	68	75	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,663,873	\$50,209,512	\$113,132,590
Average Spent	\$1,646.95	\$1,741.51	\$1,647.39
Spending Potential Index	66	70	66
Travel: Total \$	\$4,712,755	\$44,126,218	\$98,231,352
Average Spent	\$1,370.39	\$1,530.51	\$1,430.40
Spending Potential Index	64	71	66
Vehicle Maintenance & Repairs: Total \$	\$2,510,720	\$23,535,480	\$53,445,826
Average Spent	\$730.07	\$816.33	\$778.25
Spending Potential Index	68	76	72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.