



Community Profile

Rings: 1, 3, 5 mile radii

1721 Dual Hwy, Hagerstown, MD 21740,

Latitude: 39.6148

Longitude: -77.69233

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	4,485	38,274	76,871
2010 Total Population	4,865	42,566	84,325
2018 Total Population	5,063	43,299	87,315
2018 Group Quarters	16	678	7,459
2023 Total Population	5,183	44,119	89,148
2018-2023 Annual Rate	0.47%	0.38%	0.42%
2018 Total Daytime Population	10,948	51,735	93,171
Workers	8,273	28,817	51,088
Residents	2,675	22,918	42,083
Household Summary			
2000 Households	1,992	16,677	29,088
2000 Average Household Size	2.24	2.25	2.35
2010 Households	2,176	18,144	31,866
2010 Average Household Size	2.23	2.31	2.41
2018 Households	2,272	18,412	32,981
2018 Average Household Size	2.22	2.31	2.42
2023 Households	2,327	18,739	33,682
2023 Average Household Size	2.22	2.32	2.43
2018-2023 Annual Rate	0.48%	0.35%	0.42%
2010 Families	1,352	10,521	19,898
2010 Average Family Size	2.75	2.96	2.99
2018 Families	1,383	10,504	20,369
2018 Average Family Size	2.79	3.02	3.05
2023 Families	1,405	10,622	20,688
2023 Average Family Size	2.80	3.04	3.07
2018-2023 Annual Rate	0.32%	0.22%	0.31%
Housing Unit Summary			
2000 Housing Units	2,089	17,909	30,825
Owner Occupied Housing Units	59.1%	43.5%	53.5%
Renter Occupied Housing Units	36.3%	49.6%	40.9%
Vacant Housing Units	4.6%	6.9%	5.6%
2010 Housing Units	2,367	20,286	35,197
Owner Occupied Housing Units	56.8%	42.5%	51.0%
Renter Occupied Housing Units	35.1%	47.0%	39.6%
Vacant Housing Units	8.1%	10.6%	9.5%
2018 Housing Units	2,448	20,603	36,404
Owner Occupied Housing Units	58.7%	43.8%	52.3%
Renter Occupied Housing Units	34.2%	45.6%	38.3%
Vacant Housing Units	7.2%	10.6%	9.4%
2023 Housing Units	2,525	21,089	37,408
Owner Occupied Housing Units	59.9%	44.8%	53.1%
Renter Occupied Housing Units	32.3%	44.0%	37.0%
Vacant Housing Units	7.8%	11.1%	10.0%
Median Household Income			
2018	\$56,778	\$47,721	\$52,612
2023	\$67,143	\$55,553	\$60,738
Median Home Value			
2018	\$228,930	\$199,234	\$205,598
2023	\$260,167	\$235,055	\$240,986
Per Capita Income			
2018	\$31,260	\$28,070	\$26,802
2023	\$37,639	\$33,867	\$31,922
Median Age			
2010	42.8	37.4	37.7
2018	44.5	38.4	38.6
2023	43.9	38.7	39.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	2,272	18,412	32,981
<\$15,000	8.8%	14.3%	12.2%
\$15,000 - \$24,999	8.0%	13.4%	12.3%
\$25,000 - \$34,999	11.4%	10.9%	10.1%
\$35,000 - \$49,999	13.7%	12.9%	12.7%
\$50,000 - \$74,999	22.1%	17.3%	18.0%
\$75,000 - \$99,999	15.0%	12.5%	13.4%
\$100,000 - \$149,999	13.4%	10.8%	12.7%
\$150,000 - \$199,999	4.4%	3.8%	4.6%
\$200,000+	3.2%	4.0%	4.0%
Average Household Income	\$70,745	\$65,117	\$69,297
2023 Households by Income			
Household Income Base	2,327	18,739	33,682
<\$15,000	7.8%	13.1%	11.2%
\$15,000 - \$24,999	6.6%	11.9%	10.8%
\$25,000 - \$34,999	8.9%	9.2%	8.5%
\$35,000 - \$49,999	11.1%	11.0%	10.8%
\$50,000 - \$74,999	20.5%	16.1%	16.6%
\$75,000 - \$99,999	16.8%	13.8%	14.5%
\$100,000 - \$149,999	17.8%	13.9%	15.9%
\$150,000 - \$199,999	5.9%	5.0%	5.9%
\$200,000+	4.6%	5.9%	5.7%
Average Household Income	\$85,229	\$78,927	\$82,849
2018 Owner Occupied Housing Units by Value			
Total	1,436	9,021	19,051
<\$50,000	2.2%	2.2%	3.3%
\$50,000 - \$99,999	5.2%	7.9%	7.3%
\$100,000 - \$149,999	12.7%	16.1%	15.1%
\$150,000 - \$199,999	18.0%	24.2%	22.6%
\$200,000 - \$249,999	20.8%	15.5%	15.8%
\$250,000 - \$299,999	21.0%	13.0%	13.6%
\$300,000 - \$399,999	15.3%	10.7%	11.9%
\$400,000 - \$499,999	1.1%	4.4%	4.7%
\$500,000 - \$749,999	3.3%	4.7%	4.3%
\$750,000 - \$999,999	0.2%	0.7%	0.7%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.3%	0.3%	0.2%
Average Home Value	\$245,125	\$244,068	\$245,508
2023 Owner Occupied Housing Units by Value			
Total	1,512	9,457	19,855
<\$50,000	1.5%	1.6%	2.6%
\$50,000 - \$99,999	3.5%	6.8%	6.1%
\$100,000 - \$149,999	8.1%	11.6%	10.9%
\$150,000 - \$199,999	13.2%	19.9%	18.5%
\$200,000 - \$249,999	18.8%	14.4%	14.6%
\$250,000 - \$299,999	23.7%	14.5%	15.0%
\$300,000 - \$399,999	21.2%	14.1%	15.5%
\$400,000 - \$499,999	1.7%	6.5%	7.0%
\$500,000 - \$749,999	7.1%	7.9%	7.1%
\$750,000 - \$999,999	0.4%	1.2%	1.3%
\$1,000,000 - \$1,499,999	0.1%	0.8%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.7%	0.5%	0.3%
Average Home Value	\$289,220	\$289,195	\$288,977

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 20, 2019



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2010 Population by Age			
Total	4,865	42,566	84,325
0 - 4	6.1%	7.3%	6.6%
5 - 9	5.4%	6.7%	6.3%
10 - 14	5.5%	6.2%	5.9%
15 - 24	10.8%	12.6%	12.8%
25 - 34	13.4%	14.2%	14.8%
35 - 44	11.6%	13.1%	14.0%
45 - 54	14.9%	14.0%	14.5%
55 - 64	13.1%	11.1%	11.3%
65 - 74	10.0%	7.2%	6.8%
75 - 84	7.0%	5.1%	4.7%
85 +	2.2%	2.3%	2.1%
18 +	79.7%	76.1%	77.6%
2018 Population by Age			
Total	5,064	43,302	87,314
0 - 4	5.5%	6.8%	6.1%
5 - 9	5.4%	6.3%	5.9%
10 - 14	5.1%	6.1%	5.9%
15 - 24	10.0%	12.1%	12.5%
25 - 34	13.4%	14.3%	14.8%
35 - 44	11.0%	12.5%	13.2%
45 - 54	12.6%	12.7%	13.2%
55 - 64	14.2%	12.2%	12.1%
65 - 74	12.4%	9.3%	9.1%
75 - 84	7.6%	5.3%	4.9%
85 +	2.7%	2.6%	2.3%
18 +	81.1%	77.4%	78.8%
2023 Population by Age			
Total	5,185	44,117	89,148
0 - 4	5.5%	6.8%	6.1%
5 - 9	5.5%	6.1%	5.7%
10 - 14	5.5%	6.0%	5.7%
15 - 24	10.2%	12.0%	12.3%
25 - 34	12.3%	14.3%	14.7%
35 - 44	12.3%	12.8%	13.6%
45 - 54	11.0%	11.7%	12.2%
55 - 64	13.7%	11.7%	11.8%
65 - 74	12.6%	10.0%	9.8%
75 - 84	8.5%	5.9%	5.7%
85 +	2.9%	2.7%	2.3%
18 +	80.3%	77.7%	79.1%
2010 Population by Sex			
Males	2,304	20,304	43,735
Females	2,561	22,262	40,590
2018 Population by Sex			
Males	2,404	20,667	45,086
Females	2,659	22,632	42,229
2023 Population by Sex			
Males	2,465	21,115	46,085
Females	2,718	23,004	43,063

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	4,865	42,565	84,325
White Alone	86.6%	80.0%	78.1%
Black Alone	6.8%	12.2%	14.9%
American Indian Alone	0.4%	0.3%	0.2%
Asian Alone	1.9%	2.0%	1.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.6%	1.7%	1.5%
Two or More Races	2.6%	3.9%	3.4%
Hispanic Origin	4.8%	4.9%	4.5%
Diversity Index	31.5	40.7	42.1
2018 Population by Race/Ethnicity			
Total	5,064	43,301	87,314
White Alone	82.1%	74.3%	73.1%
Black Alone	8.9%	15.3%	17.6%
American Indian Alone	0.4%	0.3%	0.2%
Asian Alone	2.6%	2.7%	2.5%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	2.4%	2.3%	2.2%
Two or More Races	3.4%	5.0%	4.3%
Hispanic Origin	7.1%	7.2%	6.6%
Diversity Index	40.7	50.1	50.3
2023 Population by Race/Ethnicity			
Total	5,184	44,120	89,149
White Alone	78.3%	69.9%	69.2%
Black Alone	10.5%	17.4%	19.4%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	3.2%	3.3%	3.1%
Pacific Islander Alone	0.2%	0.2%	0.1%
Some Other Race Alone	3.1%	2.9%	2.7%
Two or More Races	4.1%	6.0%	5.2%
Hispanic Origin	9.1%	9.1%	8.3%
Diversity Index	47.7	56.7	56.2
2010 Population by Relationship and Household Type			
Total	4,865	42,566	84,325
In Households	99.7%	98.4%	91.0%
In Family Households	79.1%	76.5%	73.5%
Householder	27.3%	24.6%	23.6%
Spouse	20.1%	16.3%	16.4%
Child	26.1%	29.2%	27.6%
Other relative	2.9%	3.3%	3.0%
Nonrelative	2.7%	3.2%	2.8%
In Nonfamily Households	20.6%	21.8%	17.5%
In Group Quarters	0.3%	1.6%	9.0%
Institutionalized Population	0.0%	1.0%	8.5%
Noninstitutionalized Population	0.3%	0.6%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	3,740	29,771	60,867
Less than 9th Grade	2.1%	3.3%	3.2%
9th - 12th Grade, No Diploma	7.2%	9.4%	10.3%
High School Graduate	33.5%	30.9%	29.8%
GED/Alternative Credential	5.6%	5.6%	6.8%
Some College, No Degree	19.8%	21.9%	21.3%
Associate Degree	8.6%	7.0%	7.7%
Bachelor's Degree	15.1%	12.7%	12.3%
Graduate/Professional Degree	8.1%	9.1%	8.7%
2018 Population 15+ by Marital Status			
Total	4,247	35,020	71,771
Never Married	24.9%	33.2%	34.9%
Married	54.4%	45.1%	45.3%
Widowed	9.2%	7.9%	7.0%
Divorced	11.5%	13.8%	12.8%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	92.5%	93.2%	94.1%
Civilian Unemployed (Unemployment Rate)	7.5%	6.8%	5.9%
2018 Employed Population 16+ by Industry			
Total	2,414	20,715	39,664
Agriculture/Mining	2.7%	0.9%	0.7%
Construction	9.6%	6.6%	6.5%
Manufacturing	6.7%	6.8%	7.1%
Wholesale Trade	3.0%	2.2%	2.1%
Retail Trade	12.0%	13.1%	13.3%
Transportation/Utilities	6.6%	5.1%	5.9%
Information	1.2%	2.0%	2.0%
Finance/Insurance/Real Estate	6.8%	8.8%	8.5%
Services	45.7%	47.6%	47.1%
Public Administration	5.8%	6.8%	6.8%
2018 Employed Population 16+ by Occupation			
Total	2,413	20,717	39,663
White Collar	58.6%	58.3%	58.0%
Management/Business/Financial	13.1%	12.7%	13.1%
Professional	25.2%	19.4%	19.7%
Sales	7.8%	10.0%	10.1%
Administrative Support	12.5%	16.3%	15.1%
Services	14.6%	19.5%	18.8%
Blue Collar	26.8%	22.2%	23.2%
Farming/Forestry/Fishing	0.8%	0.3%	0.4%
Construction/Extraction	5.8%	4.5%	4.8%
Installation/Maintenance/Repair	2.2%	3.6%	3.9%
Production	5.7%	5.3%	5.2%
Transportation/Material Moving	12.4%	8.6%	8.9%
2010 Population By Urban/ Rural Status			
Total Population	4,865	42,566	84,325
Population Inside Urbanized Area	93.5%	95.3%	91.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	6.5%	4.7%	8.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	2,176	18,143	31,867
Households with 1 Person	31.0%	34.3%	30.6%
Households with 2+ People	69.0%	65.7%	69.4%
Family Households	62.1%	58.0%	62.4%
Husband-wife Families	45.7%	38.5%	43.4%
With Related Children	15.6%	16.0%	17.8%
Other Family (No Spouse Present)	16.4%	19.5%	19.0%
Other Family with Male Householder	4.0%	4.8%	4.9%
With Related Children	2.5%	3.0%	3.1%
Other Family with Female Householder	12.4%	14.7%	14.1%
With Related Children	7.4%	10.5%	10.0%
Nonfamily Households	6.9%	7.8%	7.0%
All Households with Children	26.1%	30.2%	31.4%
Multigenerational Households	2.7%	3.1%	3.3%
Unmarried Partner Households	7.6%	9.4%	8.8%
Male-female	7.2%	8.6%	8.0%
Same-sex	0.4%	0.8%	0.8%
2010 Households by Size			
Total	2,176	18,145	31,866
1 Person Household	31.0%	34.3%	30.6%
2 Person Household	38.4%	32.3%	33.4%
3 Person Household	14.2%	14.4%	15.6%
4 Person Household	10.2%	10.8%	11.6%
5 Person Household	3.7%	5.1%	5.3%
6 Person Household	1.5%	2.0%	2.1%
7 + Person Household	1.0%	1.3%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	2,176	18,144	31,866
Owner Occupied	61.8%	47.5%	56.3%
Owned with a Mortgage/Loan	41.5%	33.8%	39.4%
Owned Free and Clear	20.3%	13.7%	16.9%
Renter Occupied	38.2%	52.5%	43.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,367	20,286	35,197
Housing Units Inside Urbanized Area	94.4%	96.3%	92.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	5.6%	3.7%	7.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. Old and Newcomers (8F)	Bright Young Professionals	Parks and Rec (5C)
	2. Parks and Rec (5C)	Parks and Rec (5C)	Bright Young Professionals
	3. Heartland Communities	Social Security Set (9F)	Front Porches (8E)
2018 Consumer Spending			
Apparel & Services: Total \$	\$4,118,321	\$31,874,202	\$59,893,657
Average Spent	\$1,812.64	\$1,731.16	\$1,816.00
Spending Potential Index	83	80	83
Education: Total \$	\$2,719,805	\$20,908,109	\$40,028,528
Average Spent	\$1,197.10	\$1,135.57	\$1,213.68
Spending Potential Index	83	78	84
Entertainment/Recreation: Total \$	\$6,317,745	\$46,095,637	\$87,862,285
Average Spent	\$2,780.70	\$2,503.56	\$2,664.03
Spending Potential Index	86	78	83
Food at Home: Total \$	\$9,937,597	\$74,565,524	\$139,709,760
Average Spent	\$4,373.94	\$4,049.83	\$4,236.07
Spending Potential Index	87	81	84
Food Away from Home: Total \$	\$6,717,713	\$51,629,113	\$96,907,194
Average Spent	\$2,956.74	\$2,804.10	\$2,938.27
Spending Potential Index	84	80	84
Health Care: Total \$	\$11,560,739	\$81,374,181	\$156,404,188
Average Spent	\$5,088.35	\$4,419.63	\$4,742.25
Spending Potential Index	89	77	83
HH Furnishings & Equipment: Total \$	\$4,015,864	\$29,812,540	\$56,808,553
Average Spent	\$1,767.55	\$1,619.19	\$1,722.46
Spending Potential Index	85	78	82
Personal Care Products & Services: Total \$	\$1,581,036	\$12,017,197	\$22,704,843
Average Spent	\$695.88	\$652.68	\$688.42
Spending Potential Index	84	79	83
Shelter: Total \$	\$32,280,177	\$251,545,094	\$471,091,055
Average Spent	\$14,207.82	\$13,662.02	\$14,283.71
Spending Potential Index	85	81	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,824,151	\$35,037,006	\$67,179,066
Average Spent	\$2,123.31	\$1,902.94	\$2,036.90
Spending Potential Index	85	77	82
Travel: Total \$	\$4,017,537	\$29,767,251	\$57,529,579
Average Spent	\$1,768.28	\$1,616.73	\$1,744.32
Spending Potential Index	82	75	81
Vehicle Maintenance & Repairs: Total \$	\$2,113,213	\$15,613,417	\$29,577,018
Average Spent	\$930.11	\$848.00	\$896.79
Spending Potential Index	86	79	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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