	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	2,412	22,246	25,959
2010 Total Population	2,454	21,820	25,615
2018 Total Population	2,503	22,343	26,150
2018 Group Quarters	19	255	311
2023 Total Population	2,545	22,747	26,582
2018-2023 Annual Rate	0.33%	0.36%	0.33%
2018 Total Daytime Population	6,095	23,531	28,550
Workers	4,731	11,164	14,272
Residents	1,364	12,367	14,278
Household Summary			
2000 Households	982	8,809	10,158
2000 Average Household Size	2.43	2.47	2.50
2010 Households	988	8,829	10,287
2010 Average Household Size	2.46	2.44	2.46
2018 Households	1,002	9,033	10,501
2018 Average Household Size	2.48	2.45	2.46
2023 Households	1,017	9,201	10,682
2023 Average Household Size	2.48	2.44	2.46
2018-2023 Annual Rate	0.30%	0.37%	0.34%
2010 Families	660	5,872	6,970
2010 Average Family Size	2.93	2.94	2.94
2018 Families	657	5,890	6,979
2018 Average Family Size	2.98	2.98	2.98
2023 Families	662	5,953	7,046
2023 Average Family Size	3.00	2.99	2.99
2018-2023 Annual Rate	0.15%	0.21%	0.19%
Housing Unit Summary			
2000 Housing Units	1,099	9,474	10,869
Owner Occupied Housing Units	47.4%	60.5%	63.4%
Renter Occupied Housing Units	41.9%	32.5%	30.1%
Vacant Housing Units	10.6%	7.0%	6.5%
2010 Housing Units	1,173	9,872	11,409
Owner Occupied Housing Units	44.2%	56.6%	59.7%
Renter Occupied Housing Units	40.1%	32.8%	30.5%
Vacant Housing Units	15.8%	10.6%	9.8%
2018 Housing Units	1,186	10,073	11,624
Owner Occupied Housing Units	43.1%	55.3%	58.3%
Renter Occupied Housing Units	41.4%	34.4%	32.0%
Vacant Housing Units	15.5%	10.3%	9.7%
2023 Housing Units	1,202	10,250	11,824
Owner Occupied Housing Units	44.0%	56.1%	59.0%
Renter Occupied Housing Units	40.7%	33.6%	31.3%
Vacant Housing Units	15.4%	10.2%	9.7%
Median Household Income			
2018	$42,443	$44,162	$45,828
2023	$47,986	$50,264	$51,572
Median Home Value			
2018	$91,935	$94,930	$101,610
2023	$98,404	$108,287	$124,565
Per Capita Income			
2018	$19,126	$22,353	$23,562
2023	$21,768	$25,810	$27,216
Median Age			
2010	35.7	38.8	39.7
2018	36.6	39.6	40.8
2023	36.8	39.7	40.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 20, 2019

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	1,002	9,033	10,501
<$15,000	13.8%	13.0%	12.1%
$15,000 - $24,999	16.5%	13.5%	12.8%
$25,000 - $34,999	9.1%	10.8%	10.8%
$35,000 - $49,999	18.3%	18.5%	18.2%
$50,000 - $74,999	22.8%	21.3%	20.9%
$75,000 - $99,999	12.1%	11.4%	11.3%
$100,000 - $149,999	6.1%	8.4%	9.8%
$150,000 - $199,999	1.2%	2.1%	2.5%
$200,000+	0.3%	1.1%	1.6%
Average Household Income	$49,846	$54,757	$58,070
2023 Households by Income			
Household Income Base	1,017	9,201	10,682
<$15,000	11.8%	11.1%	10.3%
$15,000 - $24,999	14.3%	11.4%	10.8%
$25,000 - $34,999	8.1%	9.5%	9.4%
$35,000 - $49,999	17.7%	17.6%	17.3%
$50,000 - $74,999	24.4%	22.5%	22.0%
$75,000 - $99,999	14.4%	13.2%	13.0%
$100,000 - $149,999	7.8%	10.5%	12.0%
$150,000 - $199,999	1.5%	2.7%	3.0%
$200,000+	0.3%	1.5%	2.2%
Average Household Income	$56,864	$63,290	$67,148
2018 Owner Occupied Housing Units by Value			
Total	511	5,569	6,778
<$50,000	9.2%	8.4%	7.6%
$50,000 - $99,999	48.5%	46.3%	41.8%
$100,000 - $149,999	10.2%	19.1%	18.6%
$150,000 - $199,999	13.7%	12.1%	13.9%
$200,000 - $249,999	11.0%	7.1%	8.1%
$250,000 - $299,999	2.3%	2.2%	3.1%
$300,000 - $399,999	2.2%	2.5%	3.7%
$400,000 - $499,999	2.5%	1.2%	1.9%
$500,000 - $749,999	0.2%	0.6%	1.0%
$750,000 - $999,999	0.0%	0.2%	0.2%
$1,000,000 - $1,499,999	0.0%	0.2%	0.2%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$126,961	$125,754	$139,169
2023 Owner Occupied Housing Units by Value			
Total	529	5,753	6,980
<$50,000	7.0%	6.8%	6.0%
$50,000 - $99,999	44.4%	40.1%	35.5%
$100,000 - $149,999	8.5%	18.6%	17.3%
$150,000 - $199,999	13.8%	12.9%	14.2%
$200,000 - $249,999	14.2%	9.4%	10.2%
$250,000 - $299,999	3.2%	3.5%	4.6%
$300,000 - $399,999	3.6%	4.6%	6.3%
$400,000 - $499,999	4.9%	2.3%	3.4%
$500,000 - $749,999	0.4%	1.3%	1.8%
$750,000 - $999,999	0.0%	0.4%	0.5%
$1,000,000 - $1,499,999	0.0%	0.2%	0.3%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$147,637	$148,766	$166,074

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 20, 2019

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	2,452	21,820	25,615
0 - 4	7.9%	7.0%	6.7%
5 - 9	7.6%	6.5%	6.4%
10 - 14	7.5%	6.7%	6.7%
15 - 24	13.2%	12.6%	12.4%
25 - 34	12.9%	12.3%	11.8%
35 - 44	13.2%	13.0%	12.9%
45 - 54	14.9%	14.8%	15.0%
55 - 64	10.6%	12.5%	13.0%
65 - 74	7.0%	7.7%	8.0%
75 - 84	3.5%	4.7%	4.9%
85 +	1.6%	2.2%	2.2%
18 +	73.3%	75.7%	76.1%
2018 Population by Age			
Total	2,504	22,343	26,151
0 - 4	7.2%	6.5%	6.2%
5 - 9	7.4%	6.5%	6.3%
10 - 14	7.2%	6.2%	6.1%
15 - 24	12.1%	11.8%	11.6%
25 - 34	14.0%	13.4%	12.9%
35 - 44	12.4%	12.0%	11.8%
45 - 54	12.5%	12.8%	12.9%
55 - 64	12.1%	13.3%	13.8%
65 - 74	8.9%	10.0%	10.5%
75 - 84	4.5%	5.3%	5.5%
85 +	1.7%	2.3%	2.4%
18 +	74.5%	77.3%	77.9%
2023 Population by Age			
Total	2,545	22,745	26,582
0 - 4	7.2%	6.4%	6.1%
5 - 9	7.0%	6.5%	6.3%
10 - 14	7.3%	6.5%	6.4%
15 - 24	12.7%	11.4%	11.1%
25 - 34	13.3%	13.3%	12.9%
35 - 44	12.8%	12.4%	12.1%
45 - 54	11.7%	11.8%	11.9%
55 - 64	12.0%	12.7%	13.0%
65 - 74	9.2%	10.8%	11.4%
75 - 84	5.2%	6.0%	6.4%
85 +	1.6%	2.2%	2.4%
18 +	74.4%	77.0%	77.6%
2010 Population by Sex			
Males	1,209	10,559	12,435
Females	1,245	11,261	13,180
2018 Population by Sex			
Males	1,238	10,885	12,769
Females	1,266	11,458	13,381
2023 Population by Sex			
Males	1,272	11,164	13,068
Females	1,273	11,584	13,515

April 20, 2019

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	2,454	21,820	25,614
White Alone	91.4%	92.6%	93.2%
Black Alone	2.7%	3.2%	2.9%
American Indian Alone	0.5%	0.2%	0.2%
Asian Alone	1.2%	0.7%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	0.5%	0.4%
Two or More Races	3.3%	2.8%	2.5%
Hispanic Origin	2.2%	1.4%	1.3%
Diversity Index	20.0	16.4	15.4
2018 Population by Race/Ethnicity			
Total	2,503	22,344	26,150
White Alone	89.4%	91.0%	91.6%
Black Alone	3.0%	3.6%	3.4%
American Indian Alone	0.7%	0.3%	0.3%
Asian Alone	1.5%	0.9%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	0.6%	0.6%
Two or More Races	4.2%	3.5%	3.3%
Hispanic Origin	3.0%	1.8%	1.7%
Diversity Index	24.6	19.9	18.7
2023 Population by Race/Ethnicity			
Total	2,546	22,747	26,582
White Alone	87.7%	89.7%	90.4%
Black Alone	3.3%	3.9%	3.6%
American Indian Alone	0.8%	0.3%	0.3%
Asian Alone	1.8%	1.1%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	0.7%	0.7%
Two or More Races	5.0%	4.2%	3.9%
Hispanic Origin	3.7%	2.2%	2.1%
Diversity Index	28.4	22.8	21.4
2010 Population by Relationship and Household Type			
Total	2,454	21,820	25,615
In Households	99.2%	98.8%	98.8%
In Family Households	83.3%	82.4%	83.0%
Householder	25.9%	26.9%	27.2%
Spouse	16.5%	19.0%	19.9%
Child	32.8%	30.6%	30.3%
Other relative	3.6%	2.6%	2.6%
Nonrelative	4.6%	3.3%	3.0%
In Nonfamily Households	15.9%	16.4%	15.7%
In Group Quarters	0.8%	1.2%	1.2%
Institutionalized Population	0.7%	0.8%	0.9%
Noninstitutionalized Population	0.0%	0.3%	0.3%

April 20, 2019

	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	1,653	15,427	18,245
Less than 9th Grade	0.7%	2.2%	2.2%
9th - 12th Grade, No Diploma	14.2%	10.5%	10.0%
High School Graduate	33.5%	33.6%	33.3%
GED/Alternative Credential	9.1%	6.0%	5.7%
Some College, No Degree	24.0%	24.1%	24.2%
Associate Degree	9.4%	10.4%	10.6%
Bachelor's Degree	6.7%	7.7%	8.3%
Graduate/Professional Degree	2.5%	5.4%	5.6%
2018 Population 15+ by Marital Status			
Total	1,956	18,068	21,288
Never Married	26.4%	30.8%	29.9%
Married	50.7%	43.5%	45.4%
Widowed	7.4%	8.9%	8.8%
Divorced	15.4%	16.8%	15.9%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.3%	93.9%	94.2%
Civilian Unemployed (Unemployment Rate)	4.7%	6.1%	5.8%
2018 Employed Population 16+ by Industry			
Total	1,153	10,154	12,064
Agriculture/Mining	0.3%	0.3%	0.4%
Construction	6.2%	5.8%	5.8%
Manufacturing	37.8%	32.2%	31.8%
Wholesale Trade	2.1%	2.3%	2.4%
Retail Trade	13.5%	13.5%	13.0%
Transportation/Utilities	2.3%	5.0%	4.8%
Information	1.5%	0.8%	0.8%
Finance/Insurance/Real Estate	2.1%	2.5%	2.7%
Services	33.0%	35.6%	36.2%
Public Administration	1.5%	2.0%	2.1%
2018 Employed Population 16+ by Occupation			
Total	1,152	10,155	12,064
White Collar	44.7%	44.6%	46.6%
Management/Business/Financial	4.8%	6.2%	7.2%
Professional	11.0%	14.7%	15.6%
Sales	13.4%	9.5%	9.4%
Administrative Support	15.5%	14.2%	14.4%
Services	16.0%	14.7%	14.4%
Blue Collar	39.2%	40.7%	39.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	6.9%	5.7%	5.3%
Installation/Maintenance/Repair	4.5%	3.5%	3.8%
Production	19.1%	19.3%	18.4%
Transportation/Material Moving	8.7%	12.1%	11.4%
2010 Population By Urban/ Rural Status			
Total Population	2,454	21,820	25,615
Population Inside Urbanized Area	0.0%	0.0%	0.6%
Population Inside Urbanized Cluster	89.4%	89.6%	82.5%
Rural Population	10.6%	10.4%	16.9%

April 20, 2019

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	989	8,829	10,287
Households with 1 Person	27.1%	27.5%	26.6%
Households with 2+ People	72.9%	72.5%	73.4%
Family Households	66.7%	66.5%	67.8%
Husband-wife Families	43.4%	47.0%	49.5%
With Related Children	17.6%	18.0%	18.6%
Other Family (No Spouse Present)	23.4%	19.5%	18.2%
Other Family with Male Householder	7.4%	6.0%	5.7%
With Related Children	5.0%	4.0%	3.8%
Other Family with Female Householder	16.0%	13.5%	12.5%
With Related Children	11.5%	9.3%	8.6%
Nonfamily Households	6.2%	6.0%	5.6%
All Households with Children	34.7%	32.0%	31.7%
Multigenerational Households	4.7%	3.9%	3.8%
Unmarried Partner Households	10.5%	9.1%	8.5%
Male-female	9.9%	8.4%	7.9%
Same-sex	0.6%	0.7%	0.6%
2010 Households by Size			
Total	988	8,829	10,285
1 Person Household	27.1%	27.5%	26.6%
2 Person Household	32.9%	35.3%	36.2%
3 Person Household	17.0%	16.1%	16.1%
4 Person Household	12.0%	12.2%	12.2%
5 Person Household	6.7%	5.7%	5.8%
6 Person Household	2.2%	1.8%	1.8%
7 + Person Household	2.0%	1.3%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	988	8,829	10,287
Owner Occupied	52.4%	63.3%	66.2%
Owned with a Mortgage/Loan	38.4%	45.7%	47.5%
Owned Free and Clear	14.1%	17.5%	18.7%
Renter Occupied	47.6%	36.7%	33.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,173	9,872	11,409
Housing Units Inside Urbanized Area	0.0%	0.0%	0.2%
Housing Units Inside Urbanized Cluster	87.7%	90.2%	84.0%
Rural Housing Units	12.3%	9.8%	15.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 20, 2019

		1 mile	3 mile	5 mile
Top 3 Tapestry Segments				
	1.	Traditional Living (12B)	Traditional Living (12B)	Traditional Living (12B)
	2.	Parks and Rec (5C)	Parks and Rec (5C)	Comfortable Empty Nesters
	3.	Hardscrabble Road (8G)	Midlife Constants (5E)	Parks and Rec (5C)
2018 Consumer Spending				
Apparel & Services: Total $		$1,291,409	$12,759,021	$15,645,041
Average Spent		$1,288.83	$1,412.49	$1,489.86
Spending Potential Index		59	65	68
Education: Total $		$887,977	$8,554,572	$10,510,023
Average Spent		$886.20	$947.04	$1,000.86
Spending Potential Index		61	65	69
Entertainment/Recreation: Total $		$1,947,500	$19,477,026	$24,010,506
Average Spent		$1,943.61	$2,156.21	$2,286.50
Spending Potential Index		60	67	71
Food at Home: Total $		$3,069,093	$30,733,375	$37,715,496
Average Spent		$3,062.97	$3,402.34	$3,591.61
Spending Potential Index		61	68	72
Food Away from Home: Total $		$2,082,927	$20,676,139	$25,401,341
Average Spent		$2,078.77	$2,288.96	$2,418.94
Spending Potential Index		59	65	69
Health Care: Total $		$3,542,618	$35,759,589	$44,229,945
Average Spent		$3,535.55	$3,958.77	$4,211.97
Spending Potential Index		62	69	74
HH Furnishings & Equipment: Total $		$1,255,389	$12,511,327	$15,412,805
Average Spent		$1,252.88	$1,385.07	$1,467.75
Spending Potential Index		60	66	70
Personal Care Products & Services: Total $		$484,823	$4,819,124	$5,946,511
Average Spent		$483.86	$533.50	$566.28
Spending Potential Index		58	64	68
Shelter: Total $		$10,033,105	$98,041,999	$120,268,586
Average Spent		$10,013.08	$10,853.76	$11,453.06
Spending Potential Index		60	65	68
Support Payments/Cash Contributions/Gifts in Kind: Total $		$1,450,648	$14,418,620	$17,884,020
Average Spent		$1,447.75	$1,596.22	$1,703.08
Spending Potential Index		58	64	69
Travel: Total $		$1,239,864	$12,172,342	$15,089,413
Average Spent		$1,237.39	$1,347.54	$1,436.95
Spending Potential Index		57	63	67
Vehicle Maintenance & Repairs: Total $		$653,709	$6,541,957	$8,049,371
Average Spent		$652.40	$724.23	$766.53
Spending Potential Index		61	67	71

April 20, 2019