



Community Profile

Rings: 1, 3, 5 mile radii

798 N Brea Blvd, Brea, CA 92821, USA

Latitude: 33.9316

Longitude: -117.8937

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	12,499	90,939	302,423
2010 Total Population	13,524	96,022	314,517
2018 Total Population	14,421	103,640	337,372
2018 Group Quarters	20	516	3,916
2023 Total Population	15,615	107,963	350,713
2018-2023 Annual Rate	1.60%	0.82%	0.78%
2018 Total Daytime Population	20,408	119,013	333,693
Workers	13,342	65,876	159,907
Residents	7,066	53,137	173,786
Household Summary			
2000 Households	4,807	31,710	101,587
2000 Average Household Size	2.58	2.85	2.94
2010 Households	5,127	32,990	105,514
2010 Average Household Size	2.63	2.90	2.95
2018 Households	5,377	34,739	110,991
2018 Average Household Size	2.68	2.97	3.00
2023 Households	5,855	35,962	114,553
2023 Average Household Size	2.66	2.99	3.03
2018-2023 Annual Rate	1.72%	0.69%	0.63%
2010 Families	3,496	24,552	77,973
2010 Average Family Size	3.20	3.32	3.38
2018 Families	3,681	26,047	82,373
2018 Average Family Size	3.27	3.41	3.45
2023 Families	3,995	27,001	85,140
2023 Average Family Size	3.26	3.44	3.48
2018-2023 Annual Rate	1.65%	0.72%	0.66%
Housing Unit Summary			
2000 Housing Units	4,911	32,518	104,151
Owner Occupied Housing Units	54.1%	64.5%	62.5%
Renter Occupied Housing Units	43.8%	33.1%	35.0%
Vacant Housing Units	2.1%	2.5%	2.5%
2010 Housing Units	5,319	34,476	110,204
Owner Occupied Housing Units	54.4%	63.9%	61.3%
Renter Occupied Housing Units	42.0%	31.8%	34.4%
Vacant Housing Units	3.6%	4.3%	4.3%
2018 Housing Units	5,484	36,126	115,490
Owner Occupied Housing Units	55.1%	62.8%	59.7%
Renter Occupied Housing Units	43.0%	33.3%	36.4%
Vacant Housing Units	2.0%	3.8%	3.9%
2023 Housing Units	5,960	37,348	119,161
Owner Occupied Housing Units	54.3%	64.8%	62.1%
Renter Occupied Housing Units	43.9%	31.5%	34.0%
Vacant Housing Units	1.8%	3.7%	3.9%
Median Household Income			
2018	\$82,097	\$90,492	\$83,720
2023	\$91,269	\$103,132	\$97,429
Median Home Value			
2018	\$603,737	\$671,546	\$654,663
2023	\$639,939	\$707,713	\$697,729
Per Capita Income			
2018	\$39,149	\$39,847	\$37,624
2023	\$45,833	\$46,030	\$43,723
Median Age			
2010	38.6	38.1	37.9
2018	40.2	39.4	38.9
2023	40.5	40.2	39.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	5,377	34,739	110,991
<\$15,000	5.9%	5.8%	6.8%
\$15,000 - \$24,999	8.5%	6.2%	6.6%
\$25,000 - \$34,999	5.1%	5.1%	6.0%
\$35,000 - \$49,999	10.5%	8.7%	9.6%
\$50,000 - \$74,999	14.4%	14.8%	15.6%
\$75,000 - \$99,999	15.8%	13.7%	13.0%
\$100,000 - \$149,999	19.5%	20.5%	19.1%
\$150,000 - \$199,999	9.9%	11.3%	10.4%
\$200,000+	10.3%	13.8%	12.8%
Average Household Income	\$104,801	\$118,850	\$112,862
2023 Households by Income			
Household Income Base	5,855	35,962	114,553
<\$15,000	4.8%	4.6%	5.4%
\$15,000 - \$24,999	6.7%	4.9%	5.2%
\$25,000 - \$34,999	4.0%	4.2%	4.9%
\$35,000 - \$49,999	9.0%	7.4%	8.3%
\$50,000 - \$74,999	13.4%	13.4%	14.4%
\$75,000 - \$99,999	16.8%	13.5%	12.9%
\$100,000 - \$149,999	20.3%	21.4%	20.4%
\$150,000 - \$199,999	11.1%	12.8%	11.8%
\$200,000+	13.8%	17.8%	16.8%
Average Household Income	\$122,046	\$138,326	\$132,328
2018 Owner Occupied Housing Units by Value			
Total	3,019	22,698	68,980
<\$50,000	0.8%	0.4%	0.8%
\$50,000 - \$99,999	0.9%	0.4%	0.8%
\$100,000 - \$149,999	0.2%	0.2%	0.5%
\$150,000 - \$199,999	0.1%	0.4%	0.5%
\$200,000 - \$249,999	0.8%	0.8%	0.9%
\$250,000 - \$299,999	2.0%	1.5%	1.6%
\$300,000 - \$399,999	6.4%	6.7%	8.6%
\$400,000 - \$499,999	20.2%	12.5%	13.7%
\$500,000 - \$749,999	45.0%	39.7%	36.6%
\$750,000 - \$999,999	20.0%	24.7%	21.5%
\$1,000,000 - \$1,499,999	2.0%	10.0%	10.5%
\$1,500,000 - \$1,999,999	1.7%	1.6%	2.3%
\$2,000,000 +	0.0%	1.2%	1.7%
Average Home Value	\$632,514	\$731,286	\$727,310
2023 Owner Occupied Housing Units by Value			
Total	3,238	24,184	73,986
<\$50,000	0.2%	0.1%	0.4%
\$50,000 - \$99,999	0.2%	0.1%	0.4%
\$100,000 - \$149,999	0.0%	0.0%	0.4%
\$150,000 - \$199,999	0.0%	0.1%	0.3%
\$200,000 - \$249,999	0.3%	0.3%	0.4%
\$250,000 - \$299,999	0.8%	0.7%	0.8%
\$300,000 - \$399,999	4.4%	4.5%	6.1%
\$400,000 - \$499,999	17.3%	10.6%	12.0%
\$500,000 - \$749,999	47.8%	40.3%	37.2%
\$750,000 - \$999,999	25.0%	29.8%	26.5%
\$1,000,000 - \$1,499,999	2.0%	10.6%	11.5%
\$1,500,000 - \$1,999,999	2.0%	1.6%	2.4%
\$2,000,000 +	0.0%	1.2%	1.8%
Average Home Value	\$673,140	\$766,763	\$770,893

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	13,525	96,023	314,520
0 - 4	5.3%	5.6%	5.5%
5 - 9	5.7%	6.1%	5.9%
10 - 14	6.6%	6.9%	6.6%
15 - 24	14.3%	14.9%	15.5%
25 - 34	13.0%	12.4%	12.9%
35 - 44	14.5%	13.8%	13.5%
45 - 54	15.4%	15.4%	15.1%
55 - 64	11.5%	11.5%	11.8%
65 - 74	7.1%	6.9%	7.0%
75 - 84	4.8%	4.6%	4.5%
85 +	1.9%	1.8%	1.9%
18 +	77.9%	76.8%	77.5%
2018 Population by Age			
Total	14,421	103,642	337,372
0 - 4	5.0%	5.3%	5.2%
5 - 9	5.2%	5.6%	5.5%
10 - 14	5.8%	6.2%	5.9%
15 - 24	12.7%	13.3%	13.4%
25 - 34	14.3%	14.1%	15.0%
35 - 44	13.2%	12.5%	12.4%
45 - 54	14.1%	13.5%	13.0%
55 - 64	13.2%	13.2%	13.0%
65 - 74	9.1%	9.0%	9.2%
75 - 84	5.1%	5.0%	5.0%
85 +	2.3%	2.3%	2.4%
18 +	80.2%	79.1%	79.8%
2023 Population by Age			
Total	15,615	107,962	350,713
0 - 4	5.0%	5.3%	5.3%
5 - 9	4.9%	5.4%	5.3%
10 - 14	5.3%	5.8%	5.6%
15 - 24	11.7%	12.0%	12.0%
25 - 34	15.2%	14.1%	14.7%
35 - 44	13.8%	13.8%	14.0%
45 - 54	12.8%	12.4%	12.0%
55 - 64	12.8%	12.9%	12.6%
65 - 74	10.3%	10.1%	10.2%
75 - 84	5.7%	5.9%	5.9%
85 +	2.5%	2.4%	2.5%
18 +	81.5%	80.0%	80.5%
2010 Population by Sex			
Males	6,542	47,098	153,520
Females	6,982	48,924	160,997
2018 Population by Sex			
Males	7,020	50,906	164,871
Females	7,402	52,734	172,501
2023 Population by Sex			
Males	7,614	53,143	171,780
Females	8,001	54,820	178,934

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	13,525	96,021	314,518
White Alone	66.7%	61.6%	54.3%
Black Alone	1.3%	1.5%	1.8%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	18.2%	20.1%	25.7%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	8.6%	12.1%	13.5%
Two or More Races	4.5%	4.0%	4.0%
Hispanic Origin	24.8%	30.7%	32.5%
Diversity Index	70.0	75.9	79.7
2018 Population by Race/Ethnicity			
Total	14,421	103,640	337,372
White Alone	61.8%	57.2%	50.8%
Black Alone	1.4%	1.6%	1.9%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	21.6%	23.3%	28.0%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	9.4%	12.7%	14.2%
Two or More Races	5.1%	4.5%	4.4%
Hispanic Origin	26.8%	32.2%	33.9%
Diversity Index	73.9	78.5	81.4
2023 Population by Race/Ethnicity			
Total	15,616	107,964	350,714
White Alone	58.1%	54.3%	48.5%
Black Alone	1.5%	1.7%	1.9%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	24.4%	25.5%	29.8%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	9.9%	13.1%	14.5%
Two or More Races	5.5%	4.7%	4.6%
Hispanic Origin	28.1%	33.3%	35.0%
Diversity Index	76.3	80.0	82.3
2010 Population by Relationship and Household Type			
Total	13,524	96,022	314,517
In Households	99.9%	99.5%	98.9%
In Family Households	84.7%	87.6%	86.7%
Householder	25.9%	25.5%	24.8%
Spouse	19.7%	19.8%	18.9%
Child	32.4%	33.6%	32.8%
Other relative	4.8%	6.1%	7.1%
Nonrelative	1.9%	2.7%	3.0%
In Nonfamily Households	15.2%	11.9%	12.1%
In Group Quarters	0.1%	0.5%	1.1%
Institutionalized Population	0.0%	0.3%	0.4%
Noninstitutionalized Population	0.1%	0.2%	0.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	10,279	72,162	236,238
Less than 9th Grade	2.2%	4.8%	5.8%
9th - 12th Grade, No Diploma	3.4%	4.1%	4.9%
High School Graduate	15.1%	14.6%	16.5%
GED/Alternative Credential	1.4%	1.3%	1.5%
Some College, No Degree	23.1%	22.3%	21.0%
Associate Degree	9.1%	9.2%	8.5%
Bachelor's Degree	29.7%	26.8%	27.3%
Graduate/Professional Degree	16.1%	17.0%	14.5%
2018 Population 15+ by Marital Status			
Total	12,107	85,950	281,375
Never Married	30.0%	33.0%	34.0%
Married	54.3%	54.4%	52.5%
Widowed	4.8%	4.6%	5.5%
Divorced	10.9%	8.0%	8.0%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.3%	96.3%	96.3%
Civilian Unemployed (Unemployment Rate)	3.7%	3.7%	3.7%
2018 Employed Population 16+ by Industry			
Total	7,506	51,711	167,674
Agriculture/Mining	0.2%	0.3%	0.3%
Construction	4.6%	5.8%	5.4%
Manufacturing	9.4%	11.3%	11.4%
Wholesale Trade	4.8%	5.2%	5.2%
Retail Trade	10.7%	10.3%	10.7%
Transportation/Utilities	2.8%	4.0%	4.2%
Information	2.4%	1.9%	1.9%
Finance/Insurance/Real Estate	10.2%	8.7%	7.9%
Services	49.8%	48.6%	49.5%
Public Administration	5.0%	3.8%	3.5%
2018 Employed Population 16+ by Occupation			
Total	7,505	51,710	167,675
White Collar	78.3%	72.3%	69.4%
Management/Business/Financial	20.1%	18.8%	18.1%
Professional	29.4%	25.3%	23.3%
Sales	11.1%	13.0%	13.2%
Administrative Support	17.8%	15.3%	14.8%
Services	11.8%	14.7%	16.2%
Blue Collar	9.9%	13.0%	14.4%
Farming/Forestry/Fishing	0.3%	0.1%	0.2%
Construction/Extraction	1.3%	3.4%	3.2%
Installation/Maintenance/Repair	2.8%	2.5%	2.4%
Production	2.4%	3.4%	4.3%
Transportation/Material Moving	3.2%	3.6%	4.3%
2010 Population By Urban/ Rural Status			
Total Population	13,524	96,022	314,517
Population Inside Urbanized Area	100.0%	99.8%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	0.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 20, 2019



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2010 Households by Type			
Total	5,127	32,991	105,514
Households with 1 Person	25.6%	19.2%	19.4%
Households with 2+ People	74.4%	80.8%	80.6%
Family Households	68.2%	74.4%	73.9%
Husband-wife Families	52.0%	57.9%	56.3%
With Related Children	24.5%	27.5%	26.5%
Other Family (No Spouse Present)	16.2%	16.5%	17.6%
Other Family with Male Householder	4.5%	5.1%	5.5%
With Related Children	2.0%	2.4%	2.5%
Other Family with Female Householder	11.7%	11.4%	12.1%
With Related Children	6.1%	5.9%	6.1%
Nonfamily Households	6.3%	6.4%	6.7%
All Households with Children	32.9%	36.2%	35.6%
Multigenerational Households	5.1%	6.2%	6.8%
Unmarried Partner Households	5.0%	4.8%	4.8%
Male-female	4.3%	4.1%	4.2%
Same-sex	0.7%	0.7%	0.6%
2010 Households by Size			
Total	5,128	32,991	105,516
1 Person Household	25.5%	19.2%	19.4%
2 Person Household	30.6%	30.4%	29.7%
3 Person Household	16.6%	18.3%	18.1%
4 Person Household	16.4%	17.4%	17.2%
5 Person Household	7.0%	8.5%	8.6%
6 Person Household	2.0%	3.4%	3.7%
7 + Person Household	1.7%	2.9%	3.4%
2010 Households by Tenure and Mortgage Status			
Total	5,127	32,990	105,514
Owner Occupied	56.4%	66.8%	64.1%
Owned with a Mortgage/Loan	45.1%	51.6%	49.3%
Owned Free and Clear	11.4%	15.1%	14.7%
Renter Occupied	43.6%	33.2%	35.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,319	34,476	110,204
Housing Units Inside Urbanized Area	100.0%	99.8%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Pacific Heights (2C)	Pacific Heights (2C)
2.	Young and Restless (11B)	Pleasantville (2B)	Pleasantville (2B)
3.	Golden Years (9B)	Savvy Suburbanites (1D)	Exurbanites (1E)
2018 Consumer Spending			
Apparel & Services: Total \$	\$14,515,934	\$106,191,395	\$324,259,927
Average Spent	\$2,699.63	\$3,056.84	\$2,921.50
Spending Potential Index	124	141	134
Education: Total \$	\$10,653,748	\$76,817,884	\$232,094,617
Average Spent	\$1,981.36	\$2,211.29	\$2,091.11
Spending Potential Index	137	153	144
Entertainment/Recreation: Total \$	\$21,077,417	\$154,381,821	\$467,804,761
Average Spent	\$3,919.92	\$4,444.05	\$4,214.80
Spending Potential Index	122	138	131
Food at Home: Total \$	\$32,582,146	\$234,539,245	\$717,105,644
Average Spent	\$6,059.54	\$6,751.47	\$6,460.94
Spending Potential Index	121	135	129
Food Away from Home: Total \$	\$23,295,768	\$169,342,825	\$516,151,991
Average Spent	\$4,332.48	\$4,874.72	\$4,650.39
Spending Potential Index	123	139	132
Health Care: Total \$	\$36,467,719	\$264,558,175	\$797,319,043
Average Spent	\$6,782.17	\$7,615.60	\$7,183.64
Spending Potential Index	118	133	125
HH Furnishings & Equipment: Total \$	\$13,714,413	\$101,628,545	\$307,837,906
Average Spent	\$2,550.57	\$2,925.49	\$2,773.54
Spending Potential Index	122	140	133
Personal Care Products & Services: Total \$	\$5,525,183	\$40,570,517	\$123,271,149
Average Spent	\$1,027.56	\$1,167.87	\$1,110.64
Spending Potential Index	124	141	134
Shelter: Total \$	\$115,543,710	\$844,389,049	\$2,590,594,241
Average Spent	\$21,488.51	\$24,306.66	\$23,340.58
Spending Potential Index	128	145	139
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,793,742	\$123,522,640	\$373,546,413
Average Spent	\$3,123.25	\$3,555.73	\$3,365.56
Spending Potential Index	126	143	135
Travel: Total \$	\$14,885,625	\$113,236,417	\$343,375,429
Average Spent	\$2,768.39	\$3,259.63	\$3,093.72
Spending Potential Index	129	151	144
Vehicle Maintenance & Repairs: Total \$	\$6,981,481	\$51,130,753	\$155,294,627
Average Spent	\$1,298.40	\$1,471.85	\$1,399.16
Spending Potential Index	121	137	130

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.