



Community Profile

Rings: 1, 3, 5 mile radii

666 N Lexington-Springmill Rd, Mansfield,

Latitude: 40.77

Longitude: -82.59

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	1,916	20,099	60,713
2010 Total Population	2,153	19,165	56,780
2018 Total Population	2,220	18,761	55,589
2018 Group Quarters	21	421	6,643
2023 Total Population	2,228	18,526	54,895
2018-2023 Annual Rate	0.07%	-0.25%	-0.25%
2018 Total Daytime Population	6,598	24,858	64,675
Workers	5,527	14,123	35,328
Residents	1,071	10,735	29,347
Household Summary			
2000 Households	872	8,441	23,354
2000 Average Household Size	2.20	2.36	2.36
2010 Households	999	8,248	22,062
2010 Average Household Size	2.13	2.27	2.28
2018 Households	1,044	8,164	21,751
2018 Average Household Size	2.11	2.25	2.25
2023 Households	1,053	8,105	21,575
2023 Average Household Size	2.10	2.23	2.24
2018-2023 Annual Rate	0.17%	-0.14%	-0.16%
2010 Families	614	5,268	13,472
2010 Average Family Size	2.70	2.82	2.89
2018 Families	628	5,114	12,997
2018 Average Family Size	2.70	2.82	2.90
2023 Families	627	5,038	12,783
2023 Average Family Size	2.71	2.82	2.89
2018-2023 Annual Rate	-0.03%	-0.30%	-0.33%
Housing Unit Summary			
2000 Housing Units	934	8,972	25,590
Owner Occupied Housing Units	71.0%	65.8%	58.1%
Renter Occupied Housing Units	22.4%	28.2%	33.1%
Vacant Housing Units	6.6%	5.9%	8.7%
2010 Housing Units	1,102	9,106	25,553
Owner Occupied Housing Units	60.3%	59.2%	52.7%
Renter Occupied Housing Units	30.3%	31.4%	33.6%
Vacant Housing Units	9.3%	9.4%	13.7%
2018 Housing Units	1,102	9,118	25,586
Owner Occupied Housing Units	60.3%	56.2%	49.7%
Renter Occupied Housing Units	34.5%	33.4%	35.3%
Vacant Housing Units	5.3%	10.5%	15.0%
2023 Housing Units	1,115	9,172	25,708
Owner Occupied Housing Units	60.4%	56.3%	49.9%
Renter Occupied Housing Units	34.0%	32.1%	34.0%
Vacant Housing Units	5.6%	11.6%	16.1%
Median Household Income			
2018	\$46,154	\$41,269	\$40,643
2023	\$52,086	\$47,241	\$46,022
Median Home Value			
2018	\$116,220	\$97,712	\$99,844
2023	\$136,486	\$118,716	\$120,920
Per Capita Income			
2018	\$27,176	\$24,856	\$23,347
2023	\$32,231	\$29,123	\$27,099
Median Age			
2010	42.2	42.3	40.2
2018	44.1	43.9	41.3
2023	45.1	44.8	42.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	1,044	8,164	21,751
<\$15,000	6.6%	14.6%	15.4%
\$15,000 - \$24,999	10.7%	13.8%	13.6%
\$25,000 - \$34,999	13.9%	13.2%	13.4%
\$35,000 - \$49,999	23.2%	16.8%	16.6%
\$50,000 - \$74,999	24.2%	18.4%	17.2%
\$75,000 - \$99,999	8.4%	10.3%	11.0%
\$100,000 - \$149,999	8.5%	8.4%	8.5%
\$150,000 - \$199,999	2.4%	2.3%	2.0%
\$200,000+	2.0%	2.4%	2.4%
Average Household Income	\$59,693	\$56,748	\$56,431
2023 Households by Income			
Household Income Base	1,053	8,105	21,575
<\$15,000	5.2%	12.7%	13.4%
\$15,000 - \$24,999	8.6%	11.6%	11.6%
\$25,000 - \$34,999	11.3%	11.6%	12.0%
\$35,000 - \$49,999	21.3%	16.3%	16.3%
\$50,000 - \$74,999	26.5%	19.6%	18.3%
\$75,000 - \$99,999	9.8%	11.8%	12.4%
\$100,000 - \$149,999	11.3%	10.5%	10.4%
\$150,000 - \$199,999	3.1%	2.7%	2.4%
\$200,000+	2.8%	3.1%	3.2%
Average Household Income	\$70,484	\$66,306	\$65,668
2018 Owner Occupied Housing Units by Value			
Total	664	5,121	12,707
<\$50,000	3.3%	19.1%	18.5%
\$50,000 - \$99,999	36.6%	32.4%	31.6%
\$100,000 - \$149,999	30.9%	19.7%	19.6%
\$150,000 - \$199,999	14.6%	12.3%	14.6%
\$200,000 - \$249,999	6.6%	5.2%	4.3%
\$250,000 - \$299,999	2.0%	4.4%	4.2%
\$300,000 - \$399,999	1.7%	2.4%	3.7%
\$400,000 - \$499,999	2.4%	2.1%	1.4%
\$500,000 - \$749,999	1.8%	2.0%	1.5%
\$750,000 - \$999,999	0.0%	0.1%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$140,875	\$133,981	\$135,128
2023 Owner Occupied Housing Units by Value			
Total	674	5,162	12,829
<\$50,000	2.4%	16.8%	16.2%
\$50,000 - \$99,999	27.6%	26.6%	26.4%
\$100,000 - \$149,999	27.4%	17.7%	17.7%
\$150,000 - \$199,999	17.7%	14.4%	16.6%
\$200,000 - \$249,999	11.0%	6.6%	5.5%
\$250,000 - \$299,999	2.7%	6.2%	6.0%
\$300,000 - \$399,999	2.8%	4.0%	6.0%
\$400,000 - \$499,999	4.9%	3.7%	2.3%
\$500,000 - \$749,999	3.6%	3.4%	2.6%
\$750,000 - \$999,999	0.0%	0.1%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$172,700	\$161,500	\$160,644

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	2,150	19,164	56,779
0 - 4	5.5%	6.0%	5.8%
5 - 9	5.7%	6.0%	5.7%
10 - 14	6.3%	6.1%	5.4%
15 - 24	11.9%	12.4%	12.7%
25 - 34	11.3%	11.0%	13.7%
35 - 44	13.3%	11.7%	12.8%
45 - 54	14.0%	15.0%	14.7%
55 - 64	11.7%	13.2%	12.5%
65 - 74	10.1%	9.2%	8.0%
75 - 84	7.6%	6.6%	5.8%
85 +	2.8%	2.8%	2.7%
18 +	79.1%	78.1%	79.6%
2018 Population by Age			
Total	2,222	18,763	55,589
0 - 4	5.0%	5.4%	5.2%
5 - 9	5.4%	5.7%	5.3%
10 - 14	5.5%	5.8%	5.3%
15 - 24	10.4%	11.4%	12.1%
25 - 34	12.7%	11.5%	14.1%
35 - 44	12.0%	11.3%	12.4%
45 - 54	13.9%	12.5%	12.5%
55 - 64	13.1%	14.7%	13.5%
65 - 74	10.8%	11.5%	10.5%
75 - 84	7.3%	6.7%	6.0%
85 +	3.6%	3.4%	3.2%
18 +	81.1%	79.8%	81.2%
2023 Population by Age			
Total	2,229	18,526	54,894
0 - 4	4.8%	5.3%	5.1%
5 - 9	5.3%	5.5%	5.2%
10 - 14	5.9%	5.9%	5.3%
15 - 24	9.8%	11.2%	12.0%
25 - 34	11.5%	10.7%	13.7%
35 - 44	12.6%	11.6%	12.5%
45 - 54	12.9%	11.7%	11.7%
55 - 64	14.0%	14.0%	12.7%
65 - 74	11.5%	12.9%	11.6%
75 - 84	8.0%	7.8%	7.2%
85 +	3.6%	3.3%	3.2%
18 +	81.1%	79.9%	81.4%
2010 Population by Sex			
Males	1,040	9,153	29,728
Females	1,113	10,012	27,052
2018 Population by Sex			
Males	1,085	9,014	29,301
Females	1,135	9,747	26,288
2023 Population by Sex			
Males	1,098	8,949	29,061
Females	1,130	9,577	25,834

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Community Profile

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2010 Population by Race/Ethnicity			
Total	2,153	19,165	56,780
White Alone	90.5%	84.5%	77.5%
Black Alone	4.6%	10.9%	18.2%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	2.6%	1.2%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.7%	0.5%
Two or More Races	1.5%	2.4%	2.6%
Hispanic Origin	1.8%	1.8%	1.7%
Diversity Index	20.7	29.8	38.7
2018 Population by Race/Ethnicity			
Total	2,221	18,761	55,587
White Alone	89.4%	83.6%	76.3%
Black Alone	4.8%	10.9%	18.5%
American Indian Alone	0.1%	0.3%	0.3%
Asian Alone	3.0%	1.5%	1.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.8%	0.8%	0.6%
Two or More Races	1.8%	2.8%	3.1%
Hispanic Origin	2.7%	2.5%	2.5%
Diversity Index	23.9	32.4	41.3
2023 Population by Race/Ethnicity			
Total	2,228	18,525	54,895
White Alone	88.5%	82.8%	75.5%
Black Alone	4.9%	10.9%	18.7%
American Indian Alone	0.2%	0.4%	0.3%
Asian Alone	3.3%	1.7%	1.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.9%	0.9%	0.7%
Two or More Races	2.1%	3.2%	3.5%
Hispanic Origin	3.4%	3.2%	3.1%
Diversity Index	26.4	34.4	43.2
2010 Population by Relationship and Household Type			
Total	2,153	19,165	56,780
In Households	99.0%	97.8%	88.5%
In Family Households	78.8%	79.8%	70.8%
Householder	27.4%	27.1%	23.8%
Spouse	20.8%	19.2%	16.3%
Child	26.4%	28.4%	25.9%
Other relative	2.4%	2.8%	2.5%
Nonrelative	1.9%	2.4%	2.2%
In Nonfamily Households	20.2%	18.0%	17.7%
In Group Quarters	1.0%	2.2%	11.5%
Institutionalized Population	1.0%	1.0%	10.3%
Noninstitutionalized Population	0.0%	1.1%	1.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	1,631	13,436	40,015
Less than 9th Grade	1.9%	3.7%	3.1%
9th - 12th Grade, No Diploma	4.8%	9.4%	11.0%
High School Graduate	32.7%	34.5%	31.8%
GED/Alternative Credential	0.2%	4.2%	7.1%
Some College, No Degree	28.1%	20.7%	22.3%
Associate Degree	12.3%	8.9%	8.6%
Bachelor's Degree	13.4%	12.5%	10.7%
Graduate/Professional Degree	6.6%	6.1%	5.4%
2018 Population 15+ by Marital Status			
Total	1,863	15,578	46,768
Never Married	34.4%	28.5%	34.4%
Married	45.9%	50.2%	43.6%
Widowed	9.0%	8.2%	7.9%
Divorced	10.7%	13.0%	14.2%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.5%	94.1%	93.8%
Civilian Unemployed (Unemployment Rate)	3.5%	5.9%	6.2%
2018 Employed Population 16+ by Industry			
Total	1,164	8,138	21,440
Agriculture/Mining	0.0%	0.3%	0.5%
Construction	2.7%	4.4%	3.6%
Manufacturing	15.7%	19.9%	20.6%
Wholesale Trade	2.1%	3.1%	2.3%
Retail Trade	14.4%	13.9%	12.2%
Transportation/Utilities	1.0%	3.3%	4.1%
Information	0.6%	1.8%	1.8%
Finance/Insurance/Real Estate	1.7%	3.2%	3.6%
Services	57.5%	45.2%	46.1%
Public Administration	4.3%	5.0%	5.3%
2018 Employed Population 16+ by Occupation			
Total	1,165	8,140	21,442
White Collar	54.5%	53.0%	51.5%
Management/Business/Financial	10.1%	8.7%	9.9%
Professional	22.9%	18.4%	17.5%
Sales	7.0%	10.8%	9.8%
Administrative Support	14.4%	15.1%	14.3%
Services	31.0%	21.4%	21.1%
Blue Collar	14.6%	25.7%	27.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	3.8%	3.5%	2.7%
Installation/Maintenance/Repair	0.0%	2.0%	2.4%
Production	6.4%	12.7%	13.4%
Transportation/Material Moving	4.4%	7.4%	8.9%
2010 Population By Urban/ Rural Status			
Total Population	2,153	19,165	56,780
Population Inside Urbanized Area	98.6%	87.9%	88.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Population	1.4%	12.1%	11.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	998	8,248	22,061
Households with 1 Person	33.0%	30.9%	33.6%
Households with 2+ People	67.0%	69.1%	66.4%
Family Households	61.5%	63.9%	61.1%
Husband-wife Families	46.8%	45.1%	41.8%
With Related Children	16.5%	15.9%	14.8%
Other Family (No Spouse Present)	14.7%	18.7%	19.2%
Other Family with Male Householder	3.9%	4.3%	4.3%
With Related Children	2.6%	2.6%	2.6%
Other Family with Female Householder	10.8%	14.4%	14.9%
With Related Children	7.3%	9.2%	10.0%
Nonfamily Households	5.5%	5.2%	5.3%
All Households with Children	26.8%	28.2%	27.8%
Multigenerational Households	3.0%	3.0%	3.2%
Unmarried Partner Households	6.2%	6.4%	6.7%
Male-female	5.6%	5.8%	6.1%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	999	8,248	22,061
1 Person Household	32.9%	30.9%	33.6%
2 Person Household	36.6%	36.1%	34.4%
3 Person Household	14.4%	15.5%	14.6%
4 Person Household	10.0%	10.4%	10.1%
5 Person Household	3.9%	4.6%	4.7%
6 Person Household	1.7%	1.8%	1.7%
7 + Person Household	0.4%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	999	8,248	22,062
Owner Occupied	66.6%	65.3%	61.1%
Owned with a Mortgage/Loan	42.2%	40.9%	38.7%
Owned Free and Clear	24.3%	24.4%	22.4%
Renter Occupied	33.4%	34.7%	38.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,102	9,106	25,553
Housing Units Inside Urbanized Area	98.4%	89.1%	89.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Housing Units	1.6%	10.9%	10.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Heartland Communities	Heartland Communities	Hardscrabble Road (8G)
2.	Midlife Constants (5E)	Small Town Simplicity	Traditional Living (12B)
3.	Top Tier (1A)	Midlife Constants (5E)	Midlife Constants (5E)
2018 Consumer Spending			
Apparel & Services: Total \$	\$1,561,292	\$11,797,435	\$31,577,471
Average Spent	\$1,495.49	\$1,445.06	\$1,451.77
Spending Potential Index	69	66	67
Education: Total \$	\$936,565	\$7,150,057	\$20,167,231
Average Spent	\$897.09	\$875.80	\$927.19
Spending Potential Index	62	61	64
Entertainment/Recreation: Total \$	\$2,581,031	\$18,939,042	\$48,912,655
Average Spent	\$2,472.25	\$2,319.82	\$2,248.75
Spending Potential Index	77	72	70
Food at Home: Total \$	\$4,061,341	\$29,964,033	\$77,643,872
Average Spent	\$3,890.17	\$3,670.26	\$3,569.67
Spending Potential Index	78	73	71
Food Away from Home: Total \$	\$2,571,976	\$19,294,093	\$51,409,286
Average Spent	\$2,463.58	\$2,363.31	\$2,363.54
Spending Potential Index	70	67	67
Health Care: Total \$	\$4,944,611	\$35,860,981	\$91,126,694
Average Spent	\$4,736.22	\$4,392.57	\$4,189.54
Spending Potential Index	83	77	73
HH Furnishings & Equipment: Total \$	\$1,582,400	\$11,719,161	\$30,960,706
Average Spent	\$1,515.71	\$1,435.47	\$1,423.42
Spending Potential Index	73	69	68
Personal Care Products & Services: Total \$	\$602,694	\$4,526,854	\$12,076,630
Average Spent	\$577.29	\$554.49	\$555.22
Spending Potential Index	70	67	67
Shelter: Total \$	\$11,717,672	\$88,807,209	\$242,369,973
Average Spent	\$11,223.82	\$10,877.90	\$11,142.93
Spending Potential Index	67	65	66
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,903,253	\$14,163,062	\$37,041,923
Average Spent	\$1,823.04	\$1,734.82	\$1,703.00
Spending Potential Index	73	70	69
Travel: Total \$	\$1,482,868	\$11,039,964	\$29,819,799
Average Spent	\$1,420.37	\$1,352.27	\$1,370.96
Spending Potential Index	66	63	64
Vehicle Maintenance & Repairs: Total \$	\$855,943	\$6,323,039	\$16,415,340
Average Spent	\$819.87	\$774.50	\$754.69
Spending Potential Index	76	72	70

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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