



Community Profile

Rings: 1, 3, 5 mile radii

300 Covington Centre, Covington, LA

Latitude: 30.48

Longitude: -90.09

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	3,135	20,785	34,677
2010 Total Population	3,222	25,436	45,866
2018 Total Population	3,445	31,176	56,261
2018 Group Quarters	346	1,126	1,192
2023 Total Population	3,666	33,900	61,888
2018-2023 Annual Rate	1.25%	1.69%	1.92%
2018 Total Daytime Population	9,802	40,873	67,196
Workers	7,640	23,861	36,329
Residents	2,162	17,012	30,867
Household Summary			
2000 Households	1,269	7,699	12,739
2000 Average Household Size	2.45	2.64	2.67
2010 Households	1,369	10,059	17,560
2010 Average Household Size	2.35	2.52	2.60
2018 Households	1,456	11,769	21,009
2018 Average Household Size	2.13	2.55	2.62
2023 Households	1,561	12,811	23,101
2023 Average Household Size	2.13	2.56	2.63
2018-2023 Annual Rate	1.40%	1.71%	1.92%
2010 Families	864	6,917	12,650
2010 Average Family Size	2.96	3.04	3.08
2018 Families	900	7,954	14,895
2018 Average Family Size	2.72	3.11	3.13
2023 Families	956	8,589	16,264
2023 Average Family Size	2.73	3.14	3.15
2018-2023 Annual Rate	1.21%	1.55%	1.77%
Housing Unit Summary			
2000 Housing Units	1,460	8,338	13,712
Owner Occupied Housing Units	50.4%	68.8%	73.4%
Renter Occupied Housing Units	36.5%	23.6%	19.5%
Vacant Housing Units	13.1%	7.7%	7.1%
2010 Housing Units	1,668	11,107	19,134
Owner Occupied Housing Units	48.3%	69.1%	73.8%
Renter Occupied Housing Units	33.8%	21.5%	18.0%
Vacant Housing Units	17.9%	9.4%	8.2%
2018 Housing Units	1,739	12,747	22,430
Owner Occupied Housing Units	48.5%	69.7%	72.7%
Renter Occupied Housing Units	35.3%	22.6%	20.9%
Vacant Housing Units	16.3%	7.7%	6.3%
2023 Housing Units	1,860	13,755	24,511
Owner Occupied Housing Units	50.1%	71.4%	74.0%
Renter Occupied Housing Units	33.8%	21.8%	20.2%
Vacant Housing Units	16.1%	6.9%	5.8%
Median Household Income			
2018	\$41,011	\$54,742	\$62,693
2023	\$43,636	\$57,494	\$66,400
Median Home Value			
2018	\$209,226	\$232,373	\$248,975
2023	\$269,866	\$253,028	\$273,826
Per Capita Income			
2018	\$26,216	\$29,865	\$34,030
2023	\$28,589	\$32,640	\$37,047
Median Age			
2010	37.4	38.7	39.6
2018	38.0	39.5	40.4
2023	39.3	40.6	41.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	1,456	11,769	21,009
<\$15,000	19.3%	13.5%	10.8%
\$15,000 - \$24,999	11.5%	10.6%	9.4%
\$25,000 - \$34,999	13.8%	9.6%	9.1%
\$35,000 - \$49,999	11.3%	11.9%	11.2%
\$50,000 - \$74,999	13.5%	17.4%	16.0%
\$75,000 - \$99,999	9.7%	11.0%	11.5%
\$100,000 - \$149,999	12.4%	15.2%	16.3%
\$150,000 - \$199,999	3.8%	5.4%	7.7%
\$200,000+	4.6%	5.5%	8.0%
Average Household Income	\$65,831	\$77,182	\$89,765
2023 Households by Income			
Household Income Base	1,561	12,811	23,101
<\$15,000	18.3%	12.4%	9.9%
\$15,000 - \$24,999	11.0%	10.0%	8.8%
\$25,000 - \$34,999	13.5%	9.2%	8.8%
\$35,000 - \$49,999	11.3%	11.8%	10.9%
\$50,000 - \$74,999	13.6%	17.3%	15.8%
\$75,000 - \$99,999	9.5%	10.7%	11.1%
\$100,000 - \$149,999	13.3%	16.4%	17.3%
\$150,000 - \$199,999	4.3%	6.0%	8.4%
\$200,000+	5.3%	6.3%	9.0%
Average Household Income	\$72,095	\$84,553	\$97,915
2018 Owner Occupied Housing Units by Value			
Total	843	8,884	16,309
<\$50,000	5.7%	4.6%	4.0%
\$50,000 - \$99,999	10.2%	6.0%	4.8%
\$100,000 - \$149,999	10.2%	10.6%	8.5%
\$150,000 - \$199,999	22.1%	16.3%	15.0%
\$200,000 - \$249,999	10.0%	19.2%	18.1%
\$250,000 - \$299,999	10.8%	18.2%	17.0%
\$300,000 - \$399,999	13.9%	12.9%	14.8%
\$400,000 - \$499,999	6.0%	5.1%	7.4%
\$500,000 - \$749,999	8.1%	4.6%	7.0%
\$750,000 - \$999,999	0.2%	0.8%	1.4%
\$1,000,000 - \$1,499,999	2.8%	1.5%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.5%
\$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$276,423	\$265,808	\$299,534
2023 Owner Occupied Housing Units by Value			
Total	932	9,819	18,147
<\$50,000	3.3%	2.7%	2.3%
\$50,000 - \$99,999	6.5%	3.8%	2.9%
\$100,000 - \$149,999	7.7%	7.9%	6.1%
\$150,000 - \$199,999	17.7%	13.7%	11.9%
\$200,000 - \$249,999	10.0%	20.7%	18.5%
\$250,000 - \$299,999	12.0%	19.1%	17.2%
\$300,000 - \$399,999	16.8%	14.6%	16.1%
\$400,000 - \$499,999	8.7%	6.8%	9.9%
\$500,000 - \$749,999	11.1%	6.3%	9.6%
\$750,000 - \$999,999	0.8%	1.1%	1.8%
\$1,000,000 - \$1,499,999	5.4%	3.0%	2.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	1.0%
\$2,000,000 +	0.1%	0.2%	0.5%
Average Home Value	\$344,695	\$309,252	\$351,660

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	3,221	25,436	45,866
0 - 4	7.0%	6.9%	6.8%
5 - 9	7.3%	6.9%	7.1%
10 - 14	7.3%	7.0%	7.2%
15 - 24	13.1%	11.4%	11.1%
25 - 34	12.9%	13.2%	11.9%
35 - 44	10.4%	12.7%	13.1%
45 - 54	15.1%	14.7%	15.2%
55 - 64	13.1%	13.5%	13.8%
65 - 74	7.0%	7.6%	7.6%
75 - 84	4.8%	4.5%	4.4%
85 +	2.1%	1.6%	1.8%
18 +	74.4%	75.1%	74.7%
2018 Population by Age			
Total	3,446	31,176	56,261
0 - 4	5.6%	6.0%	6.0%
5 - 9	5.9%	6.6%	6.7%
10 - 14	6.3%	6.8%	7.1%
15 - 24	12.5%	11.2%	11.2%
25 - 34	15.3%	12.9%	11.8%
35 - 44	13.1%	13.8%	13.1%
45 - 54	11.7%	12.7%	13.1%
55 - 64	13.6%	13.4%	13.7%
65 - 74	9.7%	10.3%	10.5%
75 - 84	4.2%	4.6%	4.7%
85 +	2.1%	1.8%	2.0%
18 +	78.2%	76.8%	76.2%
2023 Population by Age			
Total	3,666	33,898	61,888
0 - 4	5.6%	5.9%	5.9%
5 - 9	5.7%	6.3%	6.3%
10 - 14	6.1%	6.9%	7.1%
15 - 24	12.3%	11.2%	11.0%
25 - 34	13.9%	11.8%	11.1%
35 - 44	14.6%	14.5%	13.6%
45 - 54	11.2%	12.5%	12.6%
55 - 64	12.1%	12.4%	12.9%
65 - 74	11.2%	11.2%	11.5%
75 - 84	5.4%	5.7%	5.9%
85 +	1.9%	1.8%	2.0%
18 +	78.6%	76.9%	76.6%
2010 Population by Sex			
Males	1,481	12,145	22,022
Females	1,741	13,291	23,844
2018 Population by Sex			
Males	1,769	15,524	27,648
Females	1,676	15,652	28,613
2023 Population by Sex			
Males	1,883	16,947	30,521
Females	1,783	16,953	31,366

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Community Profile

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2010 Population by Race/Ethnicity			
Total	3,220	25,437	45,865
White Alone	62.1%	81.0%	86.4%
Black Alone	34.0%	14.4%	9.5%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	0.6%	1.0%	1.1%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.4%	1.6%	1.2%
Two or More Races	1.6%	1.5%	1.4%
Hispanic Origin	4.2%	5.2%	4.6%
Diversity Index	54.0	39.0	31.2
2018 Population by Race/Ethnicity			
Total	3,445	31,176	56,262
White Alone	58.3%	77.6%	83.9%
Black Alone	36.4%	16.5%	10.8%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	0.8%	1.4%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.3%	2.2%	1.6%
Two or More Races	1.8%	1.8%	1.7%
Hispanic Origin	6.7%	7.0%	6.1%
Diversity Index	58.6	45.1	36.5
2023 Population by Race/Ethnicity			
Total	3,666	33,901	61,887
White Alone	58.2%	77.6%	84.0%
Black Alone	36.4%	16.5%	10.8%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	0.8%	1.4%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.4%	2.2%	1.6%
Two or More Races	1.8%	1.8%	1.7%
Hispanic Origin	6.8%	7.0%	6.1%
Diversity Index	58.8	45.3	36.5
2010 Population by Relationship and Household Type			
Total	3,222	25,436	45,866
In Households	99.8%	99.7%	99.7%
In Family Households	81.9%	84.8%	86.8%
Householder	25.6%	27.1%	27.7%
Spouse	14.6%	19.5%	21.2%
Child	34.7%	32.5%	32.7%
Other relative	4.4%	3.5%	3.3%
Nonrelative	2.5%	2.1%	1.9%
In Nonfamily Households	17.9%	15.0%	12.9%
In Group Quarters	0.2%	0.3%	0.3%
Institutionalized Population	0.0%	0.0%	0.1%
Noninstitutionalized Population	0.2%	0.3%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	2,398	21,618	38,823
Less than 9th Grade	2.8%	2.9%	2.7%
9th - 12th Grade, No Diploma	14.4%	8.7%	6.8%
High School Graduate	21.3%	19.9%	18.6%
GED/Alternative Credential	7.3%	6.1%	5.3%
Some College, No Degree	23.1%	23.2%	23.3%
Associate Degree	3.2%	6.4%	6.4%
Bachelor's Degree	18.1%	22.8%	25.0%
Graduate/Professional Degree	9.7%	10.0%	11.8%
2018 Population 15+ by Marital Status			
Total	2,829	25,116	45,107
Never Married	43.4%	31.4%	27.8%
Married	36.2%	48.9%	53.7%
Widowed	5.5%	5.5%	5.4%
Divorced	14.8%	14.2%	13.1%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.3%	96.4%	96.5%
Civilian Unemployed (Unemployment Rate)	3.7%	3.6%	3.5%
2018 Employed Population 16+ by Industry			
Total	1,293	13,613	24,950
Agriculture/Mining	0.8%	1.1%	1.5%
Construction	11.2%	9.7%	8.5%
Manufacturing	3.6%	6.1%	6.1%
Wholesale Trade	2.2%	4.1%	4.2%
Retail Trade	11.1%	12.2%	11.0%
Transportation/Utilities	5.6%	4.9%	5.9%
Information	2.4%	2.1%	2.0%
Finance/Insurance/Real Estate	4.9%	7.0%	7.4%
Services	55.7%	49.3%	49.2%
Public Administration	2.4%	3.5%	4.2%
2018 Employed Population 16+ by Occupation			
Total	1,293	13,612	24,949
White Collar	57.8%	64.3%	65.5%
Management/Business/Financial	10.7%	14.1%	16.1%
Professional	20.7%	24.1%	24.6%
Sales	15.8%	14.5%	13.7%
Administrative Support	10.7%	11.6%	11.2%
Services	25.4%	16.9%	16.3%
Blue Collar	16.8%	18.8%	18.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	7.3%	5.9%	5.1%
Installation/Maintenance/Repair	2.2%	3.1%	3.0%
Production	1.9%	3.5%	3.6%
Transportation/Material Moving	5.4%	6.3%	6.5%
2010 Population By Urban/ Rural Status			
Total Population	3,222	25,436	45,866
Population Inside Urbanized Area	95.3%	90.2%	81.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	4.7%	9.8%	18.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,369	10,059	17,560
Households with 1 Person	31.0%	25.9%	23.4%
Households with 2+ People	69.0%	74.1%	76.6%
Family Households	63.1%	68.8%	72.0%
Husband-wife Families	36.3%	49.5%	55.1%
With Related Children	14.7%	22.0%	24.9%
Other Family (No Spouse Present)	26.7%	19.3%	17.0%
Other Family with Male Householder	4.7%	4.5%	4.2%
With Related Children	2.4%	2.4%	2.2%
Other Family with Female Householder	22.1%	14.8%	12.8%
With Related Children	14.8%	9.7%	8.2%
Nonfamily Households	5.9%	5.3%	4.6%
All Households with Children	32.4%	34.5%	35.7%
Multigenerational Households	5.0%	4.2%	4.1%
Unmarried Partner Households	6.6%	5.9%	5.3%
Male-female	5.8%	5.1%	4.5%
Same-sex	0.8%	0.8%	0.8%
2010 Households by Size			
Total	1,367	10,060	17,560
1 Person Household	31.0%	25.9%	23.4%
2 Person Household	31.2%	33.3%	34.1%
3 Person Household	15.9%	17.4%	17.5%
4 Person Household	11.4%	13.8%	14.9%
5 Person Household	6.4%	6.4%	6.9%
6 Person Household	2.6%	2.1%	2.1%
7 + Person Household	1.4%	1.1%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	1,369	10,059	17,560
Owner Occupied	58.9%	76.3%	80.4%
Owned with a Mortgage/Loan	36.0%	54.2%	57.6%
Owned Free and Clear	22.9%	22.1%	22.8%
Renter Occupied	41.1%	23.7%	19.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,668	11,107	19,134
Housing Units Inside Urbanized Area	95.5%	90.6%	82.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	4.5%	9.4%	17.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. Family Foundations (12A)	Middleburg (4C)	Middleburg (4C)
	2. Modest Income Homes	Family Foundations (12A)	Soccer Moms (4A)
	3. In Style (5B)	The Great Outdoors (6C)	The Great Outdoors (6C)
2018 Consumer Spending			
Apparel & Services: Total \$	\$2,450,723	\$23,210,204	\$48,107,592
Average Spent	\$1,683.19	\$1,972.15	\$2,289.86
Spending Potential Index	77	91	105
Education: Total \$	\$1,604,758	\$15,303,344	\$32,219,666
Average Spent	\$1,102.17	\$1,300.31	\$1,533.61
Spending Potential Index	76	90	106
Entertainment/Recreation: Total \$	\$3,734,925	\$35,187,362	\$72,737,613
Average Spent	\$2,565.20	\$2,989.83	\$3,462.21
Spending Potential Index	80	93	107
Food at Home: Total \$	\$5,824,357	\$53,884,400	\$110,273,060
Average Spent	\$4,000.25	\$4,578.50	\$5,248.85
Spending Potential Index	80	91	105
Food Away from Home: Total \$	\$3,984,468	\$37,746,054	\$78,034,948
Average Spent	\$2,736.59	\$3,207.24	\$3,714.36
Spending Potential Index	78	91	106
Health Care: Total \$	\$6,890,542	\$64,136,286	\$131,604,667
Average Spent	\$4,732.52	\$5,449.60	\$6,264.20
Spending Potential Index	83	95	109
HH Furnishings & Equipment: Total \$	\$2,400,059	\$22,872,436	\$47,488,998
Average Spent	\$1,648.39	\$1,943.45	\$2,260.41
Spending Potential Index	79	93	108
Personal Care Products & Services: Total \$	\$948,667	\$9,019,597	\$18,732,244
Average Spent	\$651.56	\$766.39	\$891.63
Spending Potential Index	79	93	108
Shelter: Total \$	\$19,232,958	\$177,689,872	\$366,076,532
Average Spent	\$13,209.45	\$15,098.13	\$17,424.75
Spending Potential Index	79	90	104
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,911,150	\$27,258,037	\$56,557,528
Average Spent	\$1,999.42	\$2,316.09	\$2,692.06
Spending Potential Index	80	93	108
Travel: Total \$	\$2,396,007	\$23,395,238	\$49,349,109
Average Spent	\$1,645.61	\$1,987.87	\$2,348.95
Spending Potential Index	76	92	109
Vehicle Maintenance & Repairs: Total \$	\$1,254,463	\$11,746,417	\$24,159,412
Average Spent	\$861.58	\$998.08	\$1,149.96
Spending Potential Index	80	93	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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