



Community Profile

Rings: 1, 3, 5 mile radii

Campostella & Dexter, Chesapeake, VA

Latitude: 36.7969

Longitude: -76.25845

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	12,377	71,644	227,235
2010 Total Population	12,803	76,130	238,242
2018 Total Population	13,430	84,128	257,215
2018 Group Quarters	9	408	7,061
2023 Total Population	13,923	88,748	267,812
2018-2023 Annual Rate	0.72%	1.07%	0.81%
2018 Total Daytime Population	11,929	100,039	337,442
Workers	4,535	55,487	201,368
Residents	7,394	44,552	136,074
Household Summary			
2000 Households	5,111	27,370	84,232
2000 Average Household Size	2.42	2.59	2.62
2010 Households	5,294	29,463	90,204
2010 Average Household Size	2.42	2.57	2.56
2018 Households	5,559	32,714	97,724
2018 Average Household Size	2.41	2.56	2.56
2023 Households	5,769	34,615	101,921
2023 Average Household Size	2.41	2.55	2.56
2018-2023 Annual Rate	0.74%	1.14%	0.84%
2010 Families	3,395	19,690	60,003
2010 Average Family Size	3.03	3.10	3.11
2018 Families	3,509	21,458	63,979
2018 Average Family Size	3.07	3.14	3.15
2023 Families	3,613	22,529	66,317
2023 Average Family Size	3.08	3.15	3.17
2018-2023 Annual Rate	0.59%	0.98%	0.72%
Housing Unit Summary			
2000 Housing Units	5,346	29,052	89,828
Owner Occupied Housing Units	55.8%	53.6%	53.7%
Renter Occupied Housing Units	39.8%	40.6%	40.1%
Vacant Housing Units	4.4%	5.8%	6.2%
2010 Housing Units	5,535	31,290	97,042
Owner Occupied Housing Units	53.0%	52.2%	52.3%
Renter Occupied Housing Units	42.7%	42.0%	40.6%
Vacant Housing Units	4.4%	5.8%	7.0%
2018 Housing Units	5,830	34,626	105,193
Owner Occupied Housing Units	48.6%	47.1%	47.7%
Renter Occupied Housing Units	46.8%	47.4%	45.2%
Vacant Housing Units	4.6%	5.5%	7.1%
2023 Housing Units	6,048	36,498	109,584
Owner Occupied Housing Units	49.5%	48.1%	48.9%
Renter Occupied Housing Units	45.9%	46.7%	44.1%
Vacant Housing Units	4.6%	5.2%	7.0%
Median Household Income			
2018	\$48,601	\$51,371	\$54,205
2023	\$54,305	\$56,268	\$60,630
Median Home Value			
2018	\$197,129	\$206,308	\$232,616
2023	\$206,034	\$217,842	\$246,340
Per Capita Income			
2018	\$24,016	\$24,144	\$26,757
2023	\$28,038	\$28,277	\$31,326
Median Age			
2010	38.4	33.8	34.1
2018	39.0	35.5	35.8
2023	40.0	36.6	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	5,559	32,714	97,719
<\$15,000	13.6%	13.8%	13.3%
\$15,000 - \$24,999	12.6%	10.8%	9.8%
\$25,000 - \$34,999	12.9%	10.0%	9.2%
\$35,000 - \$49,999	11.7%	13.6%	13.2%
\$50,000 - \$74,999	19.5%	21.1%	19.2%
\$75,000 - \$99,999	14.4%	13.4%	13.5%
\$100,000 - \$149,999	11.6%	12.2%	13.6%
\$150,000 - \$199,999	2.2%	3.1%	4.6%
\$200,000+	1.4%	2.0%	3.5%
Average Household Income	\$58,354	\$61,829	\$69,324
2023 Households by Income			
Household Income Base	5,769	34,615	101,916
<\$15,000	11.9%	12.2%	11.6%
\$15,000 - \$24,999	11.4%	9.6%	8.7%
\$25,000 - \$34,999	11.4%	8.8%	8.1%
\$35,000 - \$49,999	10.7%	12.5%	12.0%
\$50,000 - \$74,999	19.2%	20.6%	18.5%
\$75,000 - \$99,999	15.7%	14.3%	14.3%
\$100,000 - \$149,999	14.8%	15.2%	16.5%
\$150,000 - \$199,999	2.8%	3.9%	5.5%
\$200,000+	2.1%	2.9%	4.8%
Average Household Income	\$68,087	\$72,262	\$81,272
2018 Owner Occupied Housing Units by Value			
Total	2,833	16,298	50,176
<\$50,000	11.6%	5.4%	3.2%
\$50,000 - \$99,999	5.0%	4.2%	3.4%
\$100,000 - \$149,999	11.6%	14.2%	11.5%
\$150,000 - \$199,999	23.0%	23.4%	19.0%
\$200,000 - \$249,999	20.3%	21.8%	19.8%
\$250,000 - \$299,999	14.5%	15.2%	16.1%
\$300,000 - \$399,999	10.2%	8.7%	15.0%
\$400,000 - \$499,999	0.8%	2.0%	5.6%
\$500,000 - \$749,999	1.0%	2.2%	4.0%
\$750,000 - \$999,999	1.5%	1.6%	1.3%
\$1,000,000 - \$1,499,999	0.0%	1.2%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.3%	0.0%	0.1%
Average Home Value	\$212,593	\$237,172	\$269,386
2023 Owner Occupied Housing Units by Value			
Total	2,994	17,552	53,555
<\$50,000	10.7%	4.6%	2.6%
\$50,000 - \$99,999	4.8%	3.6%	2.9%
\$100,000 - \$149,999	10.5%	12.6%	10.1%
\$150,000 - \$199,999	21.6%	21.6%	17.1%
\$200,000 - \$249,999	20.3%	21.1%	18.7%
\$250,000 - \$299,999	15.1%	15.8%	16.1%
\$300,000 - \$399,999	11.4%	9.8%	16.1%
\$400,000 - \$499,999	1.0%	2.6%	6.8%
\$500,000 - \$749,999	1.5%	3.5%	5.7%
\$750,000 - \$999,999	2.7%	2.8%	2.2%
\$1,000,000 - \$1,499,999	0.0%	2.0%	1.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.4%	0.1%	0.2%
Average Home Value	\$231,465	\$266,510	\$298,184

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	12,802	76,129	238,241
0 - 4	6.9%	8.1%	7.6%
5 - 9	6.2%	7.2%	6.8%
10 - 14	6.0%	6.7%	6.5%
15 - 24	13.6%	14.2%	15.3%
25 - 34	13.7%	15.6%	15.2%
35 - 44	10.7%	12.0%	12.3%
45 - 54	13.6%	13.9%	14.2%
55 - 64	12.1%	10.5%	10.8%
65 - 74	9.5%	6.4%	6.2%
75 - 84	5.7%	3.9%	3.7%
85 +	1.9%	1.5%	1.5%
18 +	76.8%	73.9%	75.0%
2018 Population by Age			
Total	13,430	84,129	257,217
0 - 4	6.3%	7.2%	6.8%
5 - 9	6.3%	7.0%	6.7%
10 - 14	6.1%	6.7%	6.5%
15 - 24	11.6%	12.4%	13.2%
25 - 34	14.6%	15.9%	15.6%
35 - 44	11.5%	12.6%	12.8%
45 - 54	10.7%	11.4%	11.7%
55 - 64	12.5%	12.0%	12.3%
65 - 74	10.7%	8.5%	8.4%
75 - 84	7.1%	4.4%	4.2%
85 +	2.7%	1.9%	1.8%
18 +	78.1%	75.5%	76.5%
2023 Population by Age			
Total	13,921	88,748	267,812
0 - 4	6.3%	7.2%	6.7%
5 - 9	6.0%	6.7%	6.4%
10 - 14	6.1%	6.7%	6.5%
15 - 24	11.0%	12.2%	12.8%
25 - 34	13.7%	15.1%	14.6%
35 - 44	13.0%	13.5%	13.9%
45 - 54	9.9%	10.7%	11.1%
55 - 64	11.3%	11.3%	11.6%
65 - 74	11.1%	9.5%	9.5%
75 - 84	8.2%	5.2%	5.0%
85 +	3.4%	2.0%	1.9%
18 +	78.2%	75.8%	76.8%
2010 Population by Sex			
Males	5,833	35,634	112,840
Females	6,970	40,496	125,402
2018 Population by Sex			
Males	6,170	39,536	122,490
Females	7,260	44,592	134,725
2023 Population by Sex			
Males	6,421	41,781	128,149
Females	7,502	46,968	139,663

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	12,802	76,130	238,242
White Alone	32.6%	42.2%	43.3%
Black Alone	61.6%	50.3%	48.0%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	1.2%	2.1%	3.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.3%	1.8%	1.5%
Two or More Races	2.9%	3.1%	3.1%
Hispanic Origin	4.1%	5.1%	4.6%
Diversity Index	55.1	61.0	61.7
2018 Population by Race/Ethnicity			
Total	13,431	84,129	257,215
White Alone	31.6%	41.2%	42.3%
Black Alone	60.9%	49.0%	46.8%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	1.4%	2.6%	4.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.7%	2.5%	2.0%
Two or More Races	3.9%	4.1%	4.0%
Hispanic Origin	5.7%	7.3%	6.4%
Diversity Index	57.9	64.4	64.7
2023 Population by Race/Ethnicity			
Total	13,922	88,748	267,813
White Alone	30.7%	40.0%	41.3%
Black Alone	60.5%	48.4%	46.1%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	1.6%	3.0%	5.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.2%	3.1%	2.4%
Two or More Races	4.7%	4.9%	4.7%
Hispanic Origin	6.8%	8.7%	7.7%
Diversity Index	59.8	66.8	67.0
2010 Population by Relationship and Household Type			
Total	12,803	76,130	238,242
In Households	99.9%	99.5%	97.0%
In Family Households	82.7%	83.3%	81.0%
Householder	26.4%	25.8%	25.2%
Spouse	15.4%	14.7%	15.1%
Child	33.6%	34.8%	33.3%
Other relative	4.8%	5.0%	4.7%
Nonrelative	2.5%	3.1%	2.7%
In Nonfamily Households	17.3%	16.2%	16.1%
In Group Quarters	0.1%	0.5%	3.0%
Institutionalized Population	0.0%	0.3%	1.4%
Noninstitutionalized Population	0.1%	0.2%	1.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	9,371	56,026	171,702
Less than 9th Grade	3.2%	3.2%	3.2%
9th - 12th Grade, No Diploma	9.5%	9.2%	8.9%
High School Graduate	27.1%	24.2%	21.5%
GED/Alternative Credential	3.7%	5.0%	4.6%
Some College, No Degree	28.5%	27.0%	25.4%
Associate Degree	6.7%	9.0%	8.9%
Bachelor's Degree	13.3%	14.2%	17.6%
Graduate/Professional Degree	8.0%	8.1%	9.9%
2018 Population 15+ by Marital Status			
Total	10,924	66,477	205,674
Never Married	33.8%	35.6%	38.5%
Married	45.6%	44.4%	43.5%
Widowed	6.6%	6.1%	5.8%
Divorced	14.0%	13.8%	12.2%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	92.4%	93.8%	93.7%
Civilian Unemployed (Unemployment Rate)	7.6%	6.2%	6.3%
2018 Employed Population 16+ by Industry			
Total	6,043	38,772	115,879
Agriculture/Mining	1.2%	0.5%	0.3%
Construction	6.0%	7.5%	6.7%
Manufacturing	9.9%	7.7%	7.1%
Wholesale Trade	1.4%	2.1%	1.9%
Retail Trade	12.1%	12.8%	11.9%
Transportation/Utilities	6.2%	5.9%	5.1%
Information	1.8%	2.2%	1.8%
Finance/Insurance/Real Estate	4.3%	5.7%	5.7%
Services	48.9%	48.5%	51.6%
Public Administration	8.1%	7.1%	7.9%
2018 Employed Population 16+ by Occupation			
Total	6,045	38,772	115,878
White Collar	53.3%	56.1%	59.2%
Management/Business/Financial	10.3%	10.7%	12.8%
Professional	19.0%	19.4%	21.9%
Sales	8.4%	11.3%	10.6%
Administrative Support	15.6%	14.7%	14.0%
Services	20.9%	19.5%	20.0%
Blue Collar	25.8%	24.5%	20.8%
Farming/Forestry/Fishing	0.3%	0.3%	0.2%
Construction/Extraction	6.5%	6.3%	5.3%
Installation/Maintenance/Repair	3.9%	4.1%	4.0%
Production	4.6%	5.2%	4.4%
Transportation/Material Moving	10.6%	8.6%	7.0%
2010 Population By Urban/ Rural Status			
Total Population	12,803	76,130	238,242
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	5,294	29,463	90,204
Households with 1 Person	31.2%	26.7%	26.9%
Households with 2+ People	68.8%	73.3%	73.1%
Family Households	64.1%	66.8%	66.5%
Husband-wife Families	37.4%	38.0%	40.0%
With Related Children	14.6%	16.8%	17.7%
Other Family (No Spouse Present)	26.7%	28.8%	26.5%
Other Family with Male Householder	5.3%	5.7%	5.0%
With Related Children	2.5%	2.9%	2.6%
Other Family with Female Householder	21.5%	23.1%	21.5%
With Related Children	13.8%	16.1%	14.8%
Nonfamily Households	4.6%	6.5%	6.6%
All Households with Children	31.4%	36.6%	35.7%
Multigenerational Households	6.4%	6.3%	5.9%
Unmarried Partner Households	4.7%	6.4%	6.1%
Male-female	4.3%	5.8%	5.5%
Same-sex	0.4%	0.6%	0.6%
2010 Households by Size			
Total	5,294	29,463	90,205
1 Person Household	31.2%	26.7%	26.9%
2 Person Household	30.7%	30.6%	31.1%
3 Person Household	17.5%	19.0%	18.6%
4 Person Household	12.0%	13.4%	13.1%
5 Person Household	4.9%	6.0%	6.0%
6 Person Household	2.2%	2.6%	2.5%
7 + Person Household	1.5%	1.7%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	5,294	29,463	90,204
Owner Occupied	55.4%	55.4%	56.3%
Owned with a Mortgage/Loan	41.3%	43.3%	45.4%
Owned Free and Clear	14.1%	12.1%	10.9%
Renter Occupied	44.6%	44.6%	43.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,535	31,290	97,042
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Parks and Rec (5C)	Bright Young Professionals
2.	Retirement Communities	Bright Young Professionals	Family Foundations (12A)
3.	Metro Fusion (11C)	In Style (5B)	Parks and Rec (5C)
2018 Consumer Spending			
Apparel & Services: Total \$	\$8,447,269	\$53,280,791	\$178,481,154
Average Spent	\$1,519.57	\$1,628.68	\$1,826.38
Spending Potential Index	70	75	84
Education: Total \$	\$5,673,678	\$34,982,423	\$118,251,222
Average Spent	\$1,020.63	\$1,069.34	\$1,210.05
Spending Potential Index	71	74	84
Entertainment/Recreation: Total \$	\$12,414,785	\$77,762,401	\$259,881,290
Average Spent	\$2,233.28	\$2,377.04	\$2,659.34
Spending Potential Index	69	74	83
Food at Home: Total \$	\$19,846,098	\$124,043,600	\$411,905,533
Average Spent	\$3,570.08	\$3,791.76	\$4,214.99
Spending Potential Index	71	76	84
Food Away from Home: Total \$	\$13,670,934	\$86,471,648	\$288,973,077
Average Spent	\$2,459.24	\$2,643.26	\$2,957.03
Spending Potential Index	70	75	84
Health Care: Total \$	\$22,359,894	\$138,398,753	\$459,603,660
Average Spent	\$4,022.29	\$4,230.57	\$4,703.08
Spending Potential Index	70	74	82
HH Furnishings & Equipment: Total \$	\$7,999,884	\$50,581,207	\$169,225,965
Average Spent	\$1,439.09	\$1,546.16	\$1,731.67
Spending Potential Index	69	74	83
Personal Care Products & Services: Total \$	\$3,229,056	\$20,275,399	\$67,740,079
Average Spent	\$580.87	\$619.78	\$693.18
Spending Potential Index	70	75	84
Shelter: Total \$	\$67,716,094	\$417,193,861	\$1,390,266,922
Average Spent	\$12,181.34	\$12,752.76	\$14,226.46
Spending Potential Index	73	76	85
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,839,026	\$59,430,432	\$198,242,712
Average Spent	\$1,769.93	\$1,816.67	\$2,028.60
Spending Potential Index	71	73	82
Travel: Total \$	\$8,142,268	\$50,725,495	\$170,891,936
Average Spent	\$1,464.70	\$1,550.57	\$1,748.72
Spending Potential Index	68	72	81
Vehicle Maintenance & Repairs: Total \$	\$4,179,153	\$26,318,051	\$87,511,345
Average Spent	\$751.78	\$804.49	\$895.49
Spending Potential Index	70	75	83

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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