



Community Profile

Rings: 1, 3, 5 mile radii

2601 W Main St, Shelbyville, IL 62565, USA

Latitude: 39.4072

Longitude: -88.82608

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	1,055	5,883	6,873
2010 Total Population	1,056	5,653	6,712
2018 Total Population	1,037	5,440	6,483
2018 Group Quarters	38	151	151
2023 Total Population	1,015	5,286	6,306
2018-2023 Annual Rate	-0.43%	-0.57%	-0.55%
2018 Total Daytime Population	2,649	6,863	7,771
Workers	2,056	3,958	4,285
Residents	593	2,905	3,486
Household Summary			
2000 Households	453	2,494	2,900
2000 Average Household Size	2.19	2.32	2.33
2010 Households	463	2,471	2,921
2010 Average Household Size	2.20	2.23	2.25
2018 Households	457	2,391	2,837
2018 Average Household Size	2.19	2.21	2.23
2023 Households	447	2,327	2,764
2023 Average Household Size	2.18	2.21	2.23
2018-2023 Annual Rate	-0.44%	-0.54%	-0.52%
2010 Families	289	1,527	1,864
2010 Average Family Size	2.75	2.82	2.80
2018 Families	279	1,452	1,782
2018 Average Family Size	2.78	2.83	2.82
2023 Families	271	1,404	1,726
2023 Average Family Size	2.79	2.84	2.82
2018-2023 Annual Rate	-0.58%	-0.67%	-0.64%
Housing Unit Summary			
2000 Housing Units	474	2,673	3,133
Owner Occupied Housing Units	71.1%	69.1%	70.5%
Renter Occupied Housing Units	24.5%	24.2%	22.0%
Vacant Housing Units	4.4%	6.7%	7.5%
2010 Housing Units	484	2,699	3,211
Owner Occupied Housing Units	68.6%	67.0%	68.7%
Renter Occupied Housing Units	27.1%	24.6%	22.2%
Vacant Housing Units	4.3%	8.4%	9.0%
2018 Housing Units	484	2,659	3,171
Owner Occupied Housing Units	68.8%	67.0%	68.7%
Renter Occupied Housing Units	25.4%	22.9%	20.7%
Vacant Housing Units	5.6%	10.1%	10.5%
2023 Housing Units	485	2,669	3,183
Owner Occupied Housing Units	67.8%	65.2%	66.9%
Renter Occupied Housing Units	24.3%	22.0%	19.9%
Vacant Housing Units	7.8%	12.8%	13.2%
Median Household Income			
2018	\$35,593	\$40,405	\$43,160
2023	\$36,725	\$42,204	\$45,471
Median Home Value			
2018	\$90,370	\$89,724	\$94,705
2023	\$106,098	\$98,383	\$111,218
Per Capita Income			
2018	\$21,574	\$25,206	\$25,688
2023	\$23,228	\$27,238	\$27,869
Median Age			
2010	45.4	44.4	44.7
2018	46.8	45.7	46.1
2023	46.3	45.5	46.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	457	2,391	2,837
<\$15,000	19.5%	15.1%	14.2%
\$15,000 - \$24,999	17.7%	16.8%	15.8%
\$25,000 - \$34,999	12.0%	12.8%	12.4%
\$35,000 - \$49,999	14.0%	12.1%	12.3%
\$50,000 - \$74,999	17.3%	19.0%	19.4%
\$75,000 - \$99,999	9.8%	11.7%	12.5%
\$100,000 - \$149,999	6.8%	8.6%	9.3%
\$150,000 - \$199,999	1.5%	1.2%	1.5%
\$200,000+	1.3%	2.7%	2.6%
Average Household Income	\$49,394	\$56,612	\$58,493
2023 Households by Income			
Household Income Base	447	2,327	2,764
<\$15,000	19.7%	15.0%	14.1%
\$15,000 - \$24,999	17.0%	16.4%	15.3%
\$25,000 - \$34,999	11.4%	12.3%	11.9%
\$35,000 - \$49,999	13.2%	11.4%	11.5%
\$50,000 - \$74,999	17.2%	18.7%	19.0%
\$75,000 - \$99,999	10.5%	12.2%	13.0%
\$100,000 - \$149,999	7.8%	9.6%	10.5%
\$150,000 - \$199,999	1.8%	1.3%	1.7%
\$200,000+	1.6%	3.1%	3.0%
Average Household Income	\$53,337	\$61,099	\$63,384
2018 Owner Occupied Housing Units by Value			
Total	333	1,781	2,180
<\$50,000	17.4%	16.9%	15.9%
\$50,000 - \$99,999	40.5%	41.7%	38.1%
\$100,000 - \$149,999	14.1%	14.1%	15.3%
\$150,000 - \$199,999	12.0%	12.4%	13.7%
\$200,000 - \$249,999	10.8%	8.9%	8.6%
\$250,000 - \$299,999	2.1%	4.2%	4.8%
\$300,000 - \$399,999	3.0%	1.6%	2.5%
\$400,000 - \$499,999	0.0%	0.2%	0.9%
\$500,000 - \$749,999	0.0%	0.0%	0.0%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.3%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$117,440	\$113,925	\$123,291
2023 Owner Occupied Housing Units by Value			
Total	329	1,739	2,131
<\$50,000	14.0%	14.7%	13.7%
\$50,000 - \$99,999	34.7%	36.5%	33.0%
\$100,000 - \$149,999	12.5%	13.5%	14.6%
\$150,000 - \$199,999	13.4%	14.2%	15.3%
\$200,000 - \$249,999	18.2%	12.8%	11.7%
\$250,000 - \$299,999	2.4%	5.2%	5.8%
\$300,000 - \$399,999	5.2%	2.8%	4.3%
\$400,000 - \$499,999	0.0%	0.2%	1.2%
\$500,000 - \$749,999	0.0%	0.0%	0.1%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$133,864	\$127,372	\$138,075

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	1,057	5,653	6,710
0 - 4	5.8%	5.8%	5.7%
5 - 9	5.9%	5.5%	5.5%
10 - 14	5.8%	6.0%	6.1%
15 - 24	11.3%	11.8%	11.5%
25 - 34	10.8%	10.6%	10.3%
35 - 44	9.9%	10.9%	11.1%
45 - 54	14.7%	13.7%	14.2%
55 - 64	12.0%	13.1%	13.6%
65 - 74	9.9%	9.7%	9.9%
75 - 84	9.3%	8.3%	7.9%
85 +	4.8%	4.5%	4.1%
18 +	78.9%	79.1%	79.0%
2018 Population by Age			
Total	1,036	5,439	6,484
0 - 4	5.6%	5.4%	5.4%
5 - 9	5.4%	5.4%	5.4%
10 - 14	5.3%	5.2%	5.3%
15 - 24	10.7%	10.4%	10.3%
25 - 34	11.9%	12.5%	12.1%
35 - 44	8.9%	10.1%	10.2%
45 - 54	13.1%	12.1%	12.4%
55 - 64	13.4%	14.0%	14.5%
65 - 74	10.7%	11.7%	12.1%
75 - 84	9.7%	8.1%	7.8%
85 +	5.3%	4.9%	4.5%
18 +	80.9%	80.9%	80.8%
2023 Population by Age			
Total	1,016	5,285	6,305
0 - 4	5.5%	5.4%	5.2%
5 - 9	5.6%	5.6%	5.6%
10 - 14	5.6%	5.7%	5.8%
15 - 24	10.4%	9.7%	9.6%
25 - 34	11.2%	11.5%	11.1%
35 - 44	10.4%	11.6%	11.5%
45 - 54	10.9%	10.8%	11.0%
55 - 64	14.2%	13.5%	14.0%
65 - 74	11.6%	12.7%	13.1%
75 - 84	9.4%	8.7%	8.7%
85 +	5.1%	4.7%	4.4%
18 +	80.2%	80.0%	80.1%
2010 Population by Sex			
Males	499	2,719	3,255
Females	557	2,934	3,457
2018 Population by Sex			
Males	495	2,650	3,180
Females	542	2,790	3,303
2023 Population by Sex			
Males	489	2,599	3,120
Females	525	2,687	3,185

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	1,057	5,652	6,712
White Alone	97.4%	98.3%	98.4%
Black Alone	0.9%	0.3%	0.3%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	0.4%	0.3%	0.3%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	0.6%	0.2%	0.2%
Two or More Races	0.4%	0.5%	0.5%
Hispanic Origin	1.5%	1.2%	1.1%
Diversity Index	7.9	5.7	5.4
2018 Population by Race/Ethnicity			
Total	1,037	5,440	6,483
White Alone	96.0%	97.2%	97.3%
Black Alone	1.4%	0.6%	0.6%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	0.6%	0.6%	0.5%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	0.8%	0.3%	0.3%
Two or More Races	0.7%	1.0%	0.9%
Hispanic Origin	2.1%	1.7%	1.6%
Diversity Index	11.6	8.8	8.3
2023 Population by Race/Ethnicity			
Total	1,014	5,285	6,306
White Alone	95.0%	96.3%	96.5%
Black Alone	2.0%	0.9%	0.8%
American Indian Alone	0.6%	0.3%	0.3%
Asian Alone	0.7%	0.8%	0.7%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	0.9%	0.4%	0.3%
Two or More Races	0.9%	1.3%	1.2%
Hispanic Origin	2.7%	2.2%	2.0%
Diversity Index	14.6	11.2	10.6
2010 Population by Relationship and Household Type			
Total	1,056	5,653	6,712
In Households	96.4%	97.3%	97.8%
In Family Households	77.6%	78.2%	79.8%
Householder	26.8%	27.1%	27.7%
Spouse	20.0%	20.8%	21.7%
Child	26.4%	26.5%	26.7%
Other relative	2.0%	1.8%	1.7%
Nonrelative	2.2%	2.1%	2.0%
In Nonfamily Households	18.8%	19.1%	17.9%
In Group Quarters	3.6%	2.7%	2.2%
Institutionalized Population	2.8%	2.2%	1.8%
Noninstitutionalized Population	0.8%	0.5%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	758	4,000	4,771
Less than 9th Grade	1.7%	2.3%	2.4%
9th - 12th Grade, No Diploma	3.7%	4.3%	4.3%
High School Graduate	35.4%	38.8%	38.9%
GED/Alternative Credential	9.5%	6.0%	6.3%
Some College, No Degree	21.5%	21.6%	20.5%
Associate Degree	5.8%	8.4%	9.2%
Bachelor's Degree	13.6%	11.8%	12.2%
Graduate/Professional Degree	8.8%	6.7%	6.2%
2018 Population 15+ by Marital Status			
Total	870	4,566	5,442
Never Married	23.7%	26.5%	24.9%
Married	61.1%	54.5%	56.9%
Widowed	6.7%	6.5%	6.4%
Divorced	8.5%	12.4%	11.9%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.8%	97.9%	97.8%
Civilian Unemployed (Unemployment Rate)	3.2%	2.1%	2.2%
2018 Employed Population 16+ by Industry			
Total	448	2,538	2,991
Agriculture/Mining	0.2%	1.2%	1.8%
Construction	4.9%	3.2%	3.7%
Manufacturing	17.4%	24.1%	23.6%
Wholesale Trade	1.3%	3.7%	3.8%
Retail Trade	8.9%	10.5%	10.1%
Transportation/Utilities	4.9%	3.0%	3.7%
Information	2.7%	2.0%	2.1%
Finance/Insurance/Real Estate	0.4%	4.5%	4.4%
Services	48.2%	39.0%	38.3%
Public Administration	11.2%	8.9%	8.3%
2018 Employed Population 16+ by Occupation			
Total	448	2,538	2,992
White Collar	54.9%	55.7%	55.2%
Management/Business/Financial	3.3%	8.7%	9.9%
Professional	29.2%	23.4%	22.7%
Sales	4.5%	8.7%	8.3%
Administrative Support	17.9%	14.9%	14.3%
Services	18.5%	17.8%	17.0%
Blue Collar	26.6%	26.4%	27.9%
Farming/Forestry/Fishing	0.0%	1.3%	1.2%
Construction/Extraction	2.0%	2.0%	2.3%
Installation/Maintenance/Repair	3.6%	5.4%	5.8%
Production	7.4%	10.0%	10.5%
Transportation/Material Moving	13.6%	7.7%	8.1%
2010 Population By Urban/ Rural Status			
Total Population	1,056	5,653	6,712
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	82.6%	86.8%	74.1%
Rural Population	17.4%	13.2%	25.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	462	2,472	2,921
Households with 1 Person	32.7%	33.6%	31.9%
Households with 2+ People	67.3%	66.4%	68.1%
Family Households	62.6%	61.8%	63.8%
Husband-wife Families	46.8%	47.3%	50.2%
With Related Children	16.0%	15.7%	16.7%
Other Family (No Spouse Present)	15.8%	14.5%	13.6%
Other Family with Male Householder	5.2%	4.6%	4.4%
With Related Children	3.7%	3.2%	3.0%
Other Family with Female Householder	10.6%	9.9%	9.2%
With Related Children	6.9%	7.0%	6.4%
Nonfamily Households	4.8%	4.6%	4.3%
All Households with Children	27.2%	26.3%	26.6%
Multigenerational Households	1.7%	1.9%	2.0%
Unmarried Partner Households	6.7%	6.2%	5.9%
Male-female	6.3%	5.8%	5.5%
Same-sex	0.4%	0.4%	0.4%
2010 Households by Size			
Total	463	2,471	2,921
1 Person Household	32.6%	33.6%	31.9%
2 Person Household	36.9%	36.2%	37.2%
3 Person Household	13.4%	13.9%	13.9%
4 Person Household	10.6%	10.0%	10.3%
5 Person Household	4.5%	4.5%	4.6%
6 Person Household	1.5%	1.1%	1.3%
7 + Person Household	0.4%	0.7%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	463	2,471	2,921
Owner Occupied	71.7%	73.1%	75.6%
Owned with a Mortgage/Loan	36.5%	39.0%	40.4%
Owned Free and Clear	35.4%	34.1%	35.2%
Renter Occupied	28.3%	26.9%	24.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	484	2,699	3,211
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	83.1%	88.7%	75.6%
Rural Housing Units	16.9%	11.3%	24.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Small Town Simplicity	Small Town Simplicity	Small Town Simplicity
2.	Prairie Living (6D)	Heartland Communities	Heartland Communities
3.	Top Tier (1A)	Midlife Constants (5E)	Midlife Constants (5E)
2018 Consumer Spending			
Apparel & Services: Total \$	\$581,458	\$3,431,256	\$4,187,768
Average Spent	\$1,272.34	\$1,435.07	\$1,476.13
Spending Potential Index	58	66	68
Education: Total \$	\$314,646	\$1,980,833	\$2,415,156
Average Spent	\$688.50	\$828.45	\$851.31
Spending Potential Index	48	57	59
Entertainment/Recreation: Total \$	\$957,154	\$5,651,391	\$6,947,358
Average Spent	\$2,094.43	\$2,363.61	\$2,448.84
Spending Potential Index	65	73	76
Food at Home: Total \$	\$1,542,535	\$8,973,759	\$11,007,937
Average Spent	\$3,375.35	\$3,753.14	\$3,880.13
Spending Potential Index	67	75	77
Food Away from Home: Total \$	\$949,860	\$5,633,534	\$6,897,181
Average Spent	\$2,078.47	\$2,356.14	\$2,431.15
Spending Potential Index	59	67	69
Health Care: Total \$	\$1,817,389	\$10,779,706	\$13,278,811
Average Spent	\$3,976.78	\$4,508.45	\$4,680.58
Spending Potential Index	69	79	82
HH Furnishings & Equipment: Total \$	\$572,767	\$3,435,250	\$4,220,865
Average Spent	\$1,253.32	\$1,436.74	\$1,487.79
Spending Potential Index	60	69	71
Personal Care Products & Services: Total \$	\$219,081	\$1,313,389	\$1,608,635
Average Spent	\$479.39	\$549.31	\$567.02
Spending Potential Index	58	66	69
Shelter: Total \$	\$4,297,329	\$25,636,017	\$31,173,704
Average Spent	\$9,403.35	\$10,721.88	\$10,988.26
Spending Potential Index	56	64	65
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$689,778	\$4,142,512	\$5,066,192
Average Spent	\$1,509.36	\$1,732.54	\$1,785.76
Spending Potential Index	61	70	72
Travel: Total \$	\$510,011	\$3,166,570	\$3,898,155
Average Spent	\$1,116.00	\$1,324.37	\$1,374.04
Spending Potential Index	52	61	64
Vehicle Maintenance & Repairs: Total \$	\$319,019	\$1,878,607	\$2,304,932
Average Spent	\$698.07	\$785.70	\$812.45
Spending Potential Index	65	73	76

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.