	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	6,471	33,853	63,378
2010 Total Population	7,218	38,642	71,332
2018 Total Population	7,840	40,258	73,887
2018 Group Quarters	21	748	1,196
2023 Total Population	8,141	41,085	75,303
2018-2023 Annual Rate	0.76%	0.41%	0.38%
2018 Total Daytime Population	7,578	48,323	90,997
Workers	3,745	27,590	51,721
Residents	3,833	20,733	39,276
Household Summary			
2000 Households	2,951	13,976	24,485
2000 Average Household Size	2.17	2.34	2.51
2010 Households	3,251	16,212	28,457
2010 Average Household Size	2.21	2.34	2.47
2018 Households	3,507	16,726	29,212
2018 Average Household Size	2.23	2.36	2.49
2023 Households	3,632	17,011	29,677
2023 Average Household Size	2.24	2.37	2.50
2018-2023 Annual Rate	0.70%	0.34%	0.32%
2010 Families	1,883	10,134	19,003
2010 Average Family Size	2.90	2.95	3.02
2018 Families	1,979	10,249	19,172
2018 Average Family Size	2.98	3.03	3.09
2023 Families	2,031	10,343	19,348
2023 Average Family Size	3.01	3.06	3.12
2018-2023 Annual Rate	0.52%	0.18%	0.18%
Housing Unit Summary			
2000 Housing Units	3,231	15,251	26,662
Owner Occupied Housing Units	52.3%	58.2%	62.7%
Renter Occupied Housing Units	39.0%	33.5%	29.2%
Vacant Housing Units	8.7%	8.4%	8.2%
2010 Housing Units	3,541	17,874	31,537
Owner Occupied Housing Units	44.7%	53.8%	57.8%
Renter Occupied Housing Units	47.1%	36.9%	32.4%
Vacant Housing Units	8.2%	9.3%	9.8%
2018 Housing Units	3,778	18,511	32,560
Owner Occupied Housing Units	47.2%	56.6%	60.8%
Renter Occupied Housing Units	45.7%	33.7%	28.9%
Vacant Housing Units	7.2%	9.6%	10.3%
2023 Housing Units	3,945	19,035	33,452
Owner Occupied Housing Units	46.7%	56.3%	60.4%
Renter Occupied Housing Units	45.4%	33.1%	28.3%
Vacant Housing Units	7.9%	10.6%	11.3%
Median Household Income			
2018	$44,450	$50,653	$50,993
2023	$49,747	$56,211	$56,645
Median Home Value			
2018	$155,865	$175,832	$163,576
2023	$173,974	$196,270	$184,851
Per Capita Income			
2018	$31,722	$31,164	$28,605
2023	$35,747	$34,952	$32,288
Median Age			
2010	37.0	38.5	38.0
2018	36.6	39.7	39.4
2023	36.0	40.2	40.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 22, 2019

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	3,507	16,726	29,211
<$15,000	11.5%	12.1%	12.6%
$15,000 - $24,999	11.1%	9.7%	10.2%
$25,000 - $34,999	14.3%	11.8%	11.2%
$35,000 - $49,999	18.5%	15.7%	15.0%
$50,000 - $74,999	16.5%	16.5%	17.3%
$75,000 - $99,999	8.7%	10.7%	11.6%
$100,000 - $149,999	10.6%	13.9%	13.6%
$150,000 - $199,999	3.1%	4.5%	4.3%
$200,000+	5.8%	5.0%	4.2%
Average Household Income	$70,402	$73,962	$71,284
2023 Households by Income			
Household Income Base	3,632	17,011	29,676
<$15,000	9.8%	10.3%	10.8%
$15,000 - $24,999	9.4%	8.4%	8.8%
$25,000 - $34,999	12.8%	10.7%	10.0%
$35,000 - $49,999	18.1%	15.1%	14.3%
$50,000 - $74,999	17.4%	16.7%	17.3%
$75,000 - $99,999	9.8%	11.6%	12.6%
$100,000 - $149,999	12.5%	16.4%	16.3%
$150,000 - $199,999	3.3%	4.8%	4.7%
$200,000+	6.7%	5.9%	5.1%
Average Household Income	$79,614	$83,397	$80,870
2018 Owner Occupied Housing Units by Value			
Total	1,782	10,480	19,791
<$50,000	6.5%	5.7%	8.1%
$50,000 - $99,999	17.5%	16.5%	18.4%
$100,000 - $149,999	24.3%	18.5%	18.8%
$150,000 - $199,999	14.6%	18.1%	17.4%
$200,000 - $249,999	8.2%	11.4%	11.6%
$250,000 - $299,999	10.3%	11.2%	9.9%
$300,000 - $399,999	9.3%	8.0%	7.7%
$400,000 - $499,999	2.5%	4.9%	3.9%
$500,000 - $749,999	4.4%	4.1%	2.8%
$750,000 - $999,999	1.6%	1.0%	0.8%
$1,000,000 - $1,499,999	0.8%	0.7%	0.5%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$212,928	$218,138	$199,108
2023 Owner Occupied Housing Units by Value			
Total	1,841	10,709	20,220
<$50,000	5.6%	4.9%	6.9%
$50,000 - $99,999	15.4%	14.0%	15.9%
$100,000 - $149,999	22.0%	15.6%	15.7%
$150,000 - $199,999	14.6%	16.8%	16.6%
$200,000 - $249,999	8.7%	11.7%	12.4%
$250,000 - $299,999	11.2%	12.9%	11.6%
$300,000 - $399,999	11.2%	10.1%	10.2%
$400,000 - $499,999	3.0%	6.7%	5.3%
$500,000 - $749,999	5.4%	5.2%	3.7%
$750,000 - $999,999	2.1%	1.2%	1.0%
$1,000,000 - $1,499,999	0.8%	1.0%	0.7%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$231,097	$242,859	$222,217

April 22, 2019

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	7,220	38,642	71,334
0 - 4	6.1%	6.5%	6.8%
5 - 9	6.6%	6.4%	6.6%
10 - 14	6.2%	6.3%	6.7%
15 - 24	14.0%	12.7%	12.8%
25 - 34	14.5%	13.4%	12.9%
35 - 44	13.8%	13.2%	13.5%
45 - 54	13.2%	14.2%	14.3%
55 - 64	11.0%	12.7%	12.9%
65 - 74	8.8%	7.7%	7.5%
75 - 84	4.3%	4.7%	4.1%
85 +	1.5%	2.2%	1.7%
18 +	77.2%	76.8%	75.7%
2018 Population by Age			
Total	7,839	40,259	73,885
0 - 4	5.8%	5.9%	6.2%
5 - 9	5.7%	5.8%	6.3%
10 - 14	5.9%	6.1%	6.4%
15 - 24	14.2%	12.4%	12.0%
25 - 34	16.4%	13.9%	13.6%
35 - 44	12.3%	12.3%	12.5%
45 - 54	12.1%	12.5%	12.9%
55 - 64	11.0%	13.1%	13.2%
65 - 74	9.6%	10.4%	10.3%
75 - 84	5.3%	5.2%	4.7%
85 +	1.8%	2.5%	2.0%
18 +	79.1%	78.7%	77.5%
2023 Population by Age			
Total	8,140	41,086	75,304
0 - 4	5.9%	5.8%	6.0%
5 - 9	5.6%	5.6%	6.1%
10 - 14	5.6%	5.8%	6.4%
15 - 24	14.2%	12.2%	11.6%
25 - 34	17.4%	14.0%	13.4%
35 - 44	12.3%	12.4%	12.8%
45 - 54	10.8%	11.8%	12.1%
55 - 64	11.1%	12.5%	12.7%
65 - 74	9.6%	11.3%	11.1%
75 - 84	5.7%	6.1%	5.9%
85 +	1.9%	2.5%	2.0%
18 +	79.6%	79.3%	77.9%
2010 Population by Sex			
Males	3,358	17,817	33,190
Females	3,860	20,825	38,142
2018 Population by Sex			
Males	3,660	18,615	34,491
Females	4,180	21,642	39,396
2023 Population by Sex			
Males	3,792	19,105	35,368
Females	4,350	21,980	39,936

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 22, 2019

esri®

Community Profile

Rings: 1, 3, 5 mile radii

804 S Cashua Dr, Florence, SC 29501, USA
Latitude: 34.1746
Longitude: -79.81084

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	7,217	38,643	71,332
White Alone	67.5%	63.4%	55.4%
Black Alone	25.6%	31.7%	40.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.2%	2.6%	2.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	0.9%	0.7%
Two or More Races	1.4%	1.2%	1.1%
Hispanic Origin	3.2%	2.0%	1.8%
Diversity Index	50.9	51.7	54.6
2018 Population by Race/Ethnicity			
Total	7,840	40,259	73,888
White Alone	65.0%	62.1%	54.4%
Black Alone	26.9%	32.0%	40.5%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.8%	3.1%	2.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.3%	1.0%	0.9%
Two or More Races	1.8%	1.4%	1.4%
Hispanic Origin	3.8%	2.4%	2.2%
Diversity Index	54.0	53.4	55.8
2023 Population by Race/Ethnicity			
Total	8,142	41,085	75,302
White Alone	63.3%	61.0%	53.5%
Black Alone	27.4%	32.2%	40.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.3%	3.6%	2.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.6%	1.1%	1.0%
Two or More Races	2.1%	1.7%	1.7%
Hispanic Origin	4.3%	2.7%	2.5%
Diversity Index	56.2	54.8	56.9
2010 Population by Relationship and Household Type			
Total	7,218	38,642	71,332
In Households	99.7%	98.1%	98.4%
In Family Households	77.6%	79.2%	82.5%
Householder	26.1%	26.2%	26.7%
Spouse	17.6%	17.5%	17.5%
Child	28.4%	30.0%	32.5%
Other relative	3.7%	3.6%	4.0%
Nonrelative	1.9%	1.9%	1.9%
In Nonfamily Households	22.1%	18.9%	15.9%
In Group Quarters	0.3%	1.9%	1.6%
Institutionalized Population	0.0%	1.4%	1.1%
Noninstitutionalized Population	0.2%	0.5%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 22, 2019

	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	5,370	28,127	51,077
Less than 9th Grade	1.9%	2.3%	3.4%
9th - 12th Grade, No Diploma	4.9%	5.7%	6.9%
High School Graduate	23.3%	22.7%	25.5%
GED/Alternative Credential	2.3%	2.8%	2.9%
Some College, No Degree	22.2%	21.9%	21.3%
Associate Degree	9.2%	8.4%	9.3%
Bachelor's Degree	23.1%	23.1%	19.8%
Graduate/Professional Degree	13.2%	13.0%	11.0%
2018 Population 15+ by Marital Status			
Total	6,479	33,126	59,975
Never Married	39.6%	32.5%	33.7%
Married	41.0%	47.8%	47.3%
Widowed	8.2%	8.7%	8.3%
Divorced	11.2%	10.9%	10.7%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.6%	94.7%	93.7%
Civilian Unemployed (Unemployment Rate)	4.4%	5.3%	6.3%
2018 Employed Population 16+ by Industry			
Total	4,083	19,752	34,967
Agriculture/Mining	1.3%	0.8%	0.8%
Construction	3.4%	4.0%	3.6%
Manufacturing	7.6%	7.2%	9.6%
Wholesale Trade	1.3%	2.3%	2.5%
Retail Trade	9.8%	11.0%	10.6%
Transportation/Utilities	4.0%	4.8%	5.0%
Information	1.2%	1.3%	1.3%
Finance/Insurance/Real Estate	7.7%	7.9%	7.7%
Services	60.7%	56.8%	54.4%
Public Administration	3.0%	3.9%	4.4%
2018 Employed Population 16+ by Occupation			
Total	4,084	19,752	34,967
White Collar	72.9%	70.9%	66.0%
Management/Business/Financial	17.4%	14.6%	13.5%
Professional	26.8%	29.7%	26.9%
Sales	10.8%	11.8%	10.8%
Administrative Support	17.9%	14.9%	14.8%
Services	15.9%	16.8%	18.4%
Blue Collar	11.2%	12.4%	15.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.3%
Construction/Extraction	2.2%	2.2%	2.2%
Installation/Maintenance/Repair	2.7%	2.4%	2.7%
Production	3.7%	3.9%	5.3%
Transportation/Material Moving	2.6%	3.8%	5.1%
2010 Population By Urban/ Rural Status			
Total Population	7,218	38,642	71,332
Population Inside Urbanized Area	100.0%	96.3%	90.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	3.7%	9.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 22, 2019

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	3,250	16,212	28,457
Households with 1 Person	35.1%	31.3%	27.9%
Households with 2+ People	64.9%	68.7%	72.1%
Family Households	57.9%	62.5%	66.8%
Husband-wife Families	38.6%	41.8%	43.8%
With Related Children	16.7%	17.6%	19.0%
Other Family (No Spouse Present)	19.4%	20.7%	23.0%
Other Family with Male Householder	4.2%	3.9%	4.2%
With Related Children	2.2%	2.0%	2.2%
Other Family with Female Householder	15.2%	16.8%	18.8%
With Related Children	10.4%	11.3%	12.5%
Nonfamily Households	7.0%	6.2%	5.3%
All Households with Children	29.7%	31.3%	34.1%
Multigenerational Households	2.9%	3.7%	5.0%
Unmarried Partner Households	5.8%	5.8%	5.6%
Male-female	5.3%	5.1%	5.0%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	3,251	16,213	28,457
1 Person Household	35.1%	31.3%	27.9%
2 Person Household	32.7%	33.3%	32.8%
3 Person Household	15.3%	16.5%	17.7%
4 Person Household	10.7%	11.6%	13.0%
5 Person Household	4.5%	5.0%	5.6%
6 Person Household	1.2%	1.6%	1.9%
7 + Person Household	0.4%	0.8%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	3,251	16,212	28,457
Owner Occupied	48.7%	59.3%	64.1%
Owned with a Mortgage/Loan	32.4%	41.2%	45.0%
Owned Free and Clear	16.3%	18.1%	19.0%
Renter Occupied	51.3%	40.7%	35.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,541	17,874	31,537
Housing Units Inside Urbanized Area	100.0%	96.6%	91.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	3.4%	9.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 22, 2019

		1 mile	3 mile	5 mile
Top 3 Tapestry Segments				
	1.	Young and Restless (11B)	In Style (5B)	Modest Income Homes
	2.	Rustbelt Traditions (5D)	Set to Impress (11D)	Soccer Moms (4A)
	3.	Old and Newcomers (8F)	Old and Newcomers (8F)	In Style (5B)
2018 Consumer Spending				
Apparel & Services: Total $		$6,642,667	$32,571,810	$54,543,003
Average Spent		$1,894.12	$1,947.38	$1,867.14
Spending Potential Index		87	90	86
Education: Total $		$4,347,099	$21,469,363	$35,312,509
Average Spent		$1,239.55	$1,283.59	$1,208.84
Spending Potential Index		86	89	84
Entertainment/Recreation: Total $		$9,518,225	$47,861,260	$80,868,952
Average Spent		$2,714.06	$2,861.49	$2,768.35
Spending Potential Index		84	89	86
Food at Home: Total $		$15,390,359	$75,975,723	$127,541,950
Average Spent		$4,388.47	$4,542.37	$4,366.08
Spending Potential Index		87	91	87
Food Away from Home: Total $		$10,868,039	$53,043,205	$88,796,045
Average Spent		$3,098.96	$3,171.30	$3,039.71
Spending Potential Index		88	90	87
Health Care: Total $		$16,594,439	$85,281,236	$145,873,392
Average Spent		$4,731.80	$5,098.72	$4,993.61
Spending Potential Index		83	89	87
HH Furnishings & Equipment: Total $		$6,268,517	$31,159,644	$52,588,393
Average Spent		$1,787.43	$1,862.95	$1,800.23
Spending Potential Index		86	89	86
Personal Care Products & Services: Total $		$2,508,514	$12,430,005	$20,913,864
Average Spent		$715.29	$743.15	$715.93
Spending Potential Index		86	90	86
Shelter: Total $		$50,975,521	$251,668,632	$416,803,034
Average Spent		$14,535.36	$15,046.55	$14,268.21
Spending Potential Index		87	90	85
Support Payments/Cash Contributions/Gifts in Kind: Total $		$6,970,019	$36,190,652	$61,358,752
Average Spent		$1,987.46	$2,163.74	$2,100.46
Spending Potential Index		80	87	84
Travel: Total $		$6,107,848	$31,001,477	$52,041,116
Average Spent		$1,741.62	$1,853.49	$1,781.50
Spending Potential Index		81	86	83
Vehicle Maintenance & Repairs: Total $		$3,252,478	$16,173,040	$27,306,585
Average Spent		$927.42	$966.94	$934.77
Spending Potential Index		86	90	87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

April 22, 2019