



Community Profile

Rings: 1, 3, 5 mile radii

4649 FL-46, Sanford, FL 32771, USA

Latitude: 28.8108

Longitude: -81.33267

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	926	20,916	73,516
2010 Total Population	4,661	40,223	100,512
2018 Total Population	6,523	47,842	114,306
2018 Group Quarters	0	155	1,664
2023 Total Population	7,425	52,246	123,491
2018-2023 Annual Rate	2.62%	1.78%	1.56%
2018 Total Daytime Population	15,901	53,822	128,407
Workers	12,388	30,145	70,260
Residents	3,513	23,677	58,147
Household Summary			
2000 Households	415	8,094	28,046
2000 Average Household Size	2.23	2.57	2.56
2010 Households	1,883	15,886	38,892
2010 Average Household Size	2.48	2.52	2.54
2018 Households	2,548	18,807	44,114
2018 Average Household Size	2.56	2.54	2.55
2023 Households	2,883	20,501	47,702
2023 Average Household Size	2.58	2.54	2.55
2018-2023 Annual Rate	2.50%	1.74%	1.58%
2010 Families	1,195	10,688	26,165
2010 Average Family Size	3.03	3.05	3.06
2018 Families	1,601	12,511	29,434
2018 Average Family Size	3.12	3.06	3.07
2023 Families	1,804	13,577	31,683
2023 Average Family Size	3.13	3.06	3.06
2018-2023 Annual Rate	2.42%	1.65%	1.48%
Housing Unit Summary			
2000 Housing Units	452	8,661	30,451
Owner Occupied Housing Units	47.6%	69.1%	61.4%
Renter Occupied Housing Units	44.5%	24.4%	30.7%
Vacant Housing Units	8.0%	6.5%	7.9%
2010 Housing Units	2,107	17,563	43,785
Owner Occupied Housing Units	30.0%	53.1%	53.8%
Renter Occupied Housing Units	59.3%	37.3%	35.0%
Vacant Housing Units	10.6%	9.5%	11.2%
2018 Housing Units	2,666	20,115	48,399
Owner Occupied Housing Units	35.4%	52.2%	51.5%
Renter Occupied Housing Units	60.2%	41.3%	39.6%
Vacant Housing Units	4.4%	6.5%	8.9%
2023 Housing Units	2,918	21,449	51,789
Owner Occupied Housing Units	37.4%	55.1%	53.8%
Renter Occupied Housing Units	61.4%	40.5%	38.3%
Vacant Housing Units	1.2%	4.4%	7.9%
Median Household Income			
2018	\$47,610	\$59,837	\$56,718
2023	\$54,704	\$69,004	\$64,536
Median Home Value			
2018	\$203,889	\$278,614	\$250,513
2023	\$229,808	\$305,491	\$277,148
Per Capita Income			
2018	\$25,458	\$33,677	\$33,099
2023	\$29,942	\$39,372	\$38,359
Median Age			
2010	28.4	35.4	36.6
2018	29.6	36.8	38.0
2023	29.9	37.7	38.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	2,548	18,807	44,114
<\$15,000	10.2%	9.9%	10.8%
\$15,000 - \$24,999	13.9%	9.0%	9.6%
\$25,000 - \$34,999	11.9%	8.9%	9.1%
\$35,000 - \$49,999	15.9%	13.3%	14.3%
\$50,000 - \$74,999	17.8%	18.2%	17.8%
\$75,000 - \$99,999	9.3%	12.2%	11.9%
\$100,000 - \$149,999	12.4%	15.6%	13.6%
\$150,000 - \$199,999	3.5%	6.1%	6.2%
\$200,000+	5.0%	6.7%	6.8%
Average Household Income	\$67,383	\$84,745	\$84,551
2023 Households by Income			
Household Income Base	2,883	20,501	47,702
<\$15,000	8.4%	7.8%	8.6%
\$15,000 - \$24,999	11.4%	7.4%	7.9%
\$25,000 - \$34,999	10.4%	7.6%	7.9%
\$35,000 - \$49,999	15.1%	12.4%	13.6%
\$50,000 - \$74,999	18.1%	18.0%	17.9%
\$75,000 - \$99,999	10.2%	12.9%	12.8%
\$100,000 - \$149,999	15.3%	18.1%	15.8%
\$150,000 - \$199,999	4.3%	7.1%	7.1%
\$200,000+	6.7%	8.6%	8.4%
Average Household Income	\$79,730	\$99,343	\$98,262
2018 Owner Occupied Housing Units by Value			
Total	943	10,490	24,933
<\$50,000	0.2%	1.8%	3.9%
\$50,000 - \$99,999	6.0%	4.6%	8.6%
\$100,000 - \$149,999	15.1%	8.9%	11.8%
\$150,000 - \$199,999	27.1%	13.2%	13.7%
\$200,000 - \$249,999	19.1%	13.8%	11.7%
\$250,000 - \$299,999	5.9%	13.5%	11.9%
\$300,000 - \$399,999	13.1%	21.5%	15.7%
\$400,000 - \$499,999	6.7%	9.0%	7.3%
\$500,000 - \$749,999	5.3%	9.6%	9.1%
\$750,000 - \$999,999	1.0%	2.8%	3.7%
\$1,000,000 - \$1,499,999	0.3%	1.2%	1.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.3%
\$2,000,000 +	0.0%	0.2%	0.4%
Average Home Value	\$252,017	\$325,543	\$318,243
2023 Owner Occupied Housing Units by Value			
Total	1,092	11,818	27,873
<\$50,000	0.1%	1.0%	2.8%
\$50,000 - \$99,999	3.2%	2.6%	5.9%
\$100,000 - \$149,999	9.4%	5.8%	9.1%
\$150,000 - \$199,999	24.5%	11.3%	12.7%
\$200,000 - \$249,999	21.4%	13.7%	12.3%
\$250,000 - \$299,999	6.7%	14.3%	13.2%
\$300,000 - \$399,999	16.4%	24.0%	17.8%
\$400,000 - \$499,999	9.9%	10.8%	8.7%
\$500,000 - \$749,999	6.8%	11.8%	10.8%
\$750,000 - \$999,999	1.2%	3.2%	4.1%
\$1,000,000 - \$1,499,999	0.5%	1.4%	1.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.3%
\$2,000,000 +	0.0%	0.2%	0.4%
Average Home Value	\$283,875	\$354,746	\$344,957

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	4,659	40,222	100,515
0 - 4	10.6%	7.5%	6.8%
5 - 9	7.8%	7.4%	6.9%
10 - 14	7.0%	6.9%	6.9%
15 - 24	16.9%	12.2%	13.2%
25 - 34	21.0%	15.5%	13.8%
35 - 44	14.0%	15.5%	14.8%
45 - 54	10.4%	13.6%	14.9%
55 - 64	7.4%	11.3%	11.7%
65 - 74	3.2%	5.8%	6.1%
75 - 84	1.4%	3.2%	3.4%
85 +	0.4%	1.0%	1.4%
18 +	70.7%	74.7%	75.3%
2018 Population by Age			
Total	6,525	47,843	114,307
0 - 4	9.4%	6.7%	6.2%
5 - 9	8.4%	6.9%	6.5%
10 - 14	7.2%	6.8%	6.6%
15 - 24	15.7%	11.9%	12.3%
25 - 34	19.2%	15.1%	14.5%
35 - 44	14.3%	14.3%	13.3%
45 - 54	10.7%	13.3%	13.6%
55 - 64	8.2%	12.1%	13.1%
65 - 74	4.8%	8.3%	8.8%
75 - 84	1.6%	3.4%	3.7%
85 +	0.5%	1.2%	1.5%
18 +	71.2%	76.2%	77.2%
2023 Population by Age			
Total	7,425	52,245	123,490
0 - 4	9.4%	6.6%	6.1%
5 - 9	8.3%	6.5%	6.2%
10 - 14	7.3%	6.5%	6.4%
15 - 24	15.2%	11.8%	11.7%
25 - 34	18.5%	14.7%	14.4%
35 - 44	14.5%	14.4%	13.6%
45 - 54	10.6%	12.8%	12.7%
55 - 64	8.5%	12.0%	12.8%
65 - 74	5.2%	9.1%	9.8%
75 - 84	2.0%	4.3%	4.7%
85 +	0.5%	1.3%	1.5%
18 +	71.2%	76.8%	77.7%
2010 Population by Sex			
Males	2,181	19,215	48,591
Females	2,480	21,008	51,921
2018 Population by Sex			
Males	3,079	22,926	55,374
Females	3,444	24,916	58,932
2023 Population by Sex			
Males	3,488	25,053	59,895
Females	3,937	27,193	63,596

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	4,662	40,222	100,513
White Alone	64.8%	69.4%	70.3%
Black Alone	21.3%	19.0%	18.4%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	3.8%	5.0%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.6%	3.3%	3.8%
Two or More Races	4.1%	2.9%	2.9%
Hispanic Origin	25.7%	15.4%	16.2%
Diversity Index	71.2	61.6	61.4
2018 Population by Race/Ethnicity			
Total	6,523	47,844	114,306
White Alone	61.0%	66.9%	67.6%
Black Alone	22.6%	19.0%	18.6%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	4.3%	6.1%	5.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.7%	4.1%	4.7%
Two or More Races	4.7%	3.5%	3.5%
Hispanic Origin	31.1%	19.7%	20.3%
Diversity Index	75.7	66.7	66.6
2023 Population by Race/Ethnicity			
Total	7,425	52,246	123,491
White Alone	58.7%	64.8%	65.5%
Black Alone	23.3%	19.3%	18.9%
American Indian Alone	0.7%	0.4%	0.5%
Asian Alone	4.6%	6.8%	5.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.4%	4.7%	5.3%
Two or More Races	5.2%	3.9%	4.0%
Hispanic Origin	35.2%	23.0%	23.6%
Diversity Index	78.2	70.2	70.1
2010 Population by Relationship and Household Type			
Total	4,661	40,223	100,512
In Households	100.0%	99.6%	98.3%
In Family Households	81.2%	83.3%	82.3%
Householder	24.8%	26.6%	26.0%
Spouse	14.2%	18.9%	17.9%
Child	33.6%	31.5%	31.6%
Other relative	5.0%	3.9%	4.1%
Nonrelative	3.6%	2.3%	2.6%
In Nonfamily Households	18.8%	16.3%	16.1%
In Group Quarters	0.0%	0.4%	1.7%
Institutionalized Population	0.0%	0.2%	1.1%
Noninstitutionalized Population	0.0%	0.1%	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	3,873	32,420	78,279
Less than 9th Grade	1.7%	1.7%	2.9%
9th - 12th Grade, No Diploma	3.5%	4.7%	5.5%
High School Graduate	22.9%	17.3%	19.3%
GED/Alternative Credential	1.8%	3.1%	4.1%
Some College, No Degree	18.9%	19.2%	20.6%
Associate Degree	13.0%	12.2%	12.0%
Bachelor's Degree	30.5%	27.8%	23.4%
Graduate/Professional Degree	7.7%	14.1%	12.2%
2018 Population 15+ by Marital Status			
Total	4,895	38,126	92,312
Never Married	34.6%	34.0%	33.2%
Married	50.9%	49.1%	48.0%
Widowed	3.8%	5.6%	5.9%
Divorced	10.7%	11.3%	12.9%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	93.4%	95.9%	95.5%
Civilian Unemployed (Unemployment Rate)	6.6%	4.1%	4.5%
2018 Employed Population 16+ by Industry			
Total	3,079	24,612	56,689
Agriculture/Mining	0.6%	0.4%	0.5%
Construction	6.2%	4.3%	5.6%
Manufacturing	6.1%	5.6%	5.1%
Wholesale Trade	6.2%	3.0%	2.5%
Retail Trade	11.3%	10.8%	12.3%
Transportation/Utilities	1.9%	3.5%	4.0%
Information	4.6%	3.1%	2.7%
Finance/Insurance/Real Estate	11.0%	13.5%	11.6%
Services	46.8%	52.3%	52.4%
Public Administration	5.2%	3.5%	3.3%
2018 Employed Population 16+ by Occupation			
Total	3,078	24,612	56,690
White Collar	70.1%	72.1%	70.5%
Management/Business/Financial	16.4%	22.4%	20.0%
Professional	22.1%	22.5%	22.8%
Sales	13.6%	13.3%	13.2%
Administrative Support	18.0%	13.9%	14.4%
Services	10.7%	15.2%	15.5%
Blue Collar	19.2%	12.7%	14.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.2%
Construction/Extraction	2.8%	2.3%	3.1%
Installation/Maintenance/Repair	3.1%	2.1%	2.6%
Production	6.8%	3.6%	3.2%
Transportation/Material Moving	6.7%	4.6%	5.0%
2010 Population By Urban/ Rural Status			
Total Population	4,661	40,223	100,512
Population Inside Urbanized Area	100.0%	98.3%	98.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.7%	1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,883	15,886	38,892
Households with 1 Person	26.8%	25.3%	25.5%
Households with 2+ People	73.2%	74.7%	74.5%
Family Households	63.5%	67.3%	67.3%
Husband-wife Families	36.4%	47.5%	46.5%
With Related Children	19.1%	21.8%	21.2%
Other Family (No Spouse Present)	27.1%	19.8%	20.8%
Other Family with Male Householder	6.9%	4.7%	5.1%
With Related Children	4.7%	2.9%	3.0%
Other Family with Female Householder	20.2%	15.1%	15.7%
With Related Children	16.4%	10.5%	10.6%
Nonfamily Households	9.7%	7.4%	7.3%
All Households with Children	40.6%	35.6%	35.3%
Multigenerational Households	4.4%	4.3%	4.6%
Unmarried Partner Households	11.6%	7.7%	7.8%
Male-female	10.8%	7.0%	7.1%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	1,883	15,886	38,893
1 Person Household	26.8%	25.3%	25.5%
2 Person Household	31.2%	34.4%	33.5%
3 Person Household	18.3%	17.3%	17.3%
4 Person Household	13.8%	14.2%	14.2%
5 Person Household	6.1%	5.6%	6.0%
6 Person Household	2.7%	2.1%	2.2%
7 + Person Household	1.2%	1.1%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	1,883	15,886	38,892
Owner Occupied	33.6%	58.7%	60.6%
Owned with a Mortgage/Loan	29.2%	47.0%	47.7%
Owned Free and Clear	4.5%	11.8%	12.9%
Renter Occupied	66.4%	41.3%	39.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,107	17,563	43,785
Housing Units Inside Urbanized Area	100.0%	98.0%	98.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	2.0%	1.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Metro Fusion (11C)	Metro Fusion (11C)	Metro Fusion (11C)
2.	Enterprising Professionals	Enterprising Professionals	Bright Young Professionals
3.	Top Tier (1A)	Soccer Moms (4A)	Enterprising Professionals
2018 Consumer Spending			
Apparel & Services: Total \$	\$4,885,337	\$42,968,103	\$98,859,871
Average Spent	\$1,917.32	\$2,284.69	\$2,241.01
Spending Potential Index	88	105	103
Education: Total \$	\$3,000,535	\$27,823,246	\$65,613,860
Average Spent	\$1,177.60	\$1,479.41	\$1,487.37
Spending Potential Index	81	102	103
Entertainment/Recreation: Total \$	\$6,527,709	\$60,696,398	\$142,468,061
Average Spent	\$2,561.90	\$3,227.33	\$3,229.54
Spending Potential Index	80	100	100
Food at Home: Total \$	\$11,219,492	\$96,698,080	\$224,732,874
Average Spent	\$4,403.25	\$5,141.60	\$5,094.37
Spending Potential Index	88	102	102
Food Away from Home: Total \$	\$7,941,117	\$69,617,898	\$160,119,080
Average Spent	\$3,116.61	\$3,701.70	\$3,629.67
Spending Potential Index	89	105	103
Health Care: Total \$	\$10,755,401	\$103,671,469	\$247,818,018
Average Spent	\$4,221.11	\$5,512.39	\$5,617.67
Spending Potential Index	74	96	98
HH Furnishings & Equipment: Total \$	\$4,322,690	\$40,113,108	\$93,782,162
Average Spent	\$1,696.50	\$2,132.88	\$2,125.90
Spending Potential Index	81	102	102
Personal Care Products & Services: Total \$	\$1,788,707	\$16,212,360	\$37,558,360
Average Spent	\$702.00	\$862.04	\$851.39
Spending Potential Index	85	104	103
Shelter: Total \$	\$37,597,689	\$326,520,377	\$758,229,744
Average Spent	\$14,755.76	\$17,361.64	\$17,187.96
Spending Potential Index	88	103	102
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,595,305	\$45,070,019	\$107,719,758
Average Spent	\$1,803.49	\$2,396.45	\$2,441.85
Spending Potential Index	73	96	98
Travel: Total \$	\$4,118,188	\$40,609,657	\$95,475,334
Average Spent	\$1,616.24	\$2,159.28	\$2,164.29
Spending Potential Index	75	100	100
Vehicle Maintenance & Repairs: Total \$	\$2,289,490	\$20,500,731	\$47,972,596
Average Spent	\$898.54	\$1,090.06	\$1,087.47
Spending Potential Index	84	101	101

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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