	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	494	5,934	9,071
2010 Total Population	508	6,103	9,222
2018 Total Population	537	5,940	8,990
2018 Group Quarters	7	126	137
2023 Total Population	540	5,822	8,812
2018-2023 Annual Rate	0.11%	-0.40%	-0.40%
2018 Total Daytime Population	1,385	8,926	12,019
Workers	1,078	5,627	7,100
Residents	307	3,299	4,919
Household Summary			
2000 Households	196	2,437	3,650
2000 Average Household Size	2.48	2.36	2.43
2010 Households	201	2,588	3,852
2010 Average Household Size	2.49	2.30	2.35
2018 Households	214	2,526	3,760
2018 Average Household Size	2.48	2.30	2.35
2023 Households	215	2,474	3,684
2023 Average Household Size	2.48	2.30	2.35
2018-2023 Annual Rate	0.09%	-0.42%	-0.41%
2010 Families	131	1,624	2,474
2010 Average Family Size	3.02	2.89	2.92
2018 Families	138	1,565	2,385
2018 Average Family Size	3.04	2.92	2.96
2023 Families	138	1,523	2,323
2023 Average Family Size	3.06	2.94	2.97
2018-2023 Annual Rate	0.00%	-0.54%	-0.53%
Housing Unit Summary			
2000 Housing Units	234	2,703	4,084
Owner Occupied Housing Units	59.4%	56.6%	59.5%
Renter Occupied Housing Units	24.4%	33.5%	29.8%
Vacant Housing Units	16.2%	9.8%	10.6%
2010 Housing Units	237	2,909	4,366
Owner Occupied Housing Units	54.9%	51.3%	54.6%
Renter Occupied Housing Units	30.0%	37.6%	33.6%
Vacant Housing Units	15.2%	11.0%	11.8%
2018 Housing Units	253	2,967	4,440
Owner Occupied Housing Units	51.4%	46.2%	49.8%
Renter Occupied Housing Units	33.2%	38.9%	34.9%
Vacant Housing Units	15.4%	14.9%	15.3%
2023 Housing Units	262	3,051	4,557
Owner Occupied Housing Units	49.6%	44.5%	47.9%
Renter Occupied Housing Units	32.4%	36.5%	32.9%
Vacant Housing Units	17.9%	18.9%	19.2%
Median Household Income			
2018	$35,393	$40,383	$39,841
2023	$39,266	$44,787	$44,130
Median Home Value			
2018	$89,815	$131,785	$127,479
2023	$95,588	$140,120	$137,658
Per Capita Income			
2018	$16,666	$22,691	$22,311
2023	$18,767	$25,640	$25,211
Median Age			
2010	37.4	40.6	41.6
2018	38.4	42.0	43.2
2023	39.2	43.3	44.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.
Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 30, 2019

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	214	2,526	3,760
<$15,000	13.6%	13.3%	13.7%
$15,000 - $24,999	20.1%	16.3%	16.6%
$25,000 - $34,999	15.9%	12.4%	12.5%
$35,000 - $49,999	18.2%	18.0%	17.6%
$50,000 - $74,999	18.2%	16.9%	17.0%
$75,000 - $99,999	10.7%	10.9%	10.9%
$100,000 - $149,999	3.7%	9.2%	8.7%
$150,000 - $199,999	0.0%	1.2%	1.2%
$200,000+	0.0%	1.7%	1.7%
Average Household Income	$41,895	$53,406	$52,897
2023 Households by Income			
Household Income Base	215	2,474	3,684
<$15,000	12.1%	12.3%	12.7%
$15,000 - $24,999	17.2%	14.0%	14.4%
$25,000 - $34,999	13.5%	10.4%	10.6%
$35,000 - $49,999	19.5%	18.3%	17.8%
$50,000 - $74,999	21.9%	18.9%	18.9%
$75,000 - $99,999	11.6%	12.0%	11.9%
$100,000 - $149,999	4.2%	10.8%	10.2%
$150,000 - $199,999	0.0%	1.4%	1.4%
$200,000+	0.0%	2.0%	2.0%
Average Household Income	$47,324	$60,488	$59,854
2018 Owner Occupied Housing Units by Value			
Total	130	1,371	2,209
<$50,000	16.9%	9.2%	10.8%
$50,000 - $99,999	41.5%	25.1%	27.2%
$100,000 - $149,999	23.1%	24.7%	21.9%
$150,000 - $199,999	7.7%	18.5%	17.0%
$200,000 - $249,999	3.1%	7.5%	6.9%
$250,000 - $299,999	3.1%	6.6%	6.2%
$300,000 - $399,999	3.1%	4.7%	5.3%
$400,000 - $499,999	0.8%	1.8%	1.7%
$500,000 - $749,999	0.8%	1.8%	3.0%
$750,000 - $999,999	0.0%	0.0%	0.0%
$1,000,000 - $1,499,999	0.0%	0.0%	0.0%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$112,115	$155,543	$158,231
2023 Owner Occupied Housing Units by Value			
Total	130	1,359	2,184
<$50,000	14.6%	7.9%	9.3%
$50,000 - $99,999	39.2%	22.4%	24.3%
$100,000 - $149,999	23.8%	24.6%	21.8%
$150,000 - $199,999	7.7%	18.9%	17.3%
$200,000 - $249,999	3.8%	8.2%	7.6%
$250,000 - $299,999	4.6%	7.9%	7.4%
$300,000 - $399,999	4.6%	5.7%	6.3%
$400,000 - $499,999	0.8%	2.1%	1.9%
$500,000 - $749,999	1.5%	2.4%	4.1%
$750,000 - $999,999	0.0%	0.0%	0.0%
$1,000,000 - $1,499,999	0.0%	0.0%	0.0%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$125,954	$166,967	$171,748

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 30, 2019

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	506	6,103	9,222
0 - 4	7.1%	6.4%	6.1%
5 - 9	7.3%	7.0%	6.7%
10 - 14	6.3%	6.7%	6.6%
15 - 24	13.4%	11.4%	11.3%
25 - 34	12.6%	11.7%	11.2%
35 - 44	14.2%	12.2%	12.4%
45 - 54	15.0%	13.3%	14.1%
55 - 64	11.5%	12.4%	13.2%
65 - 74	7.5%	9.3%	9.5%
75 - 84	4.5%	6.9%	6.5%
85 +	1.0%	2.8%	2.4%
18 +	74.7%	75.8%	76.6%
2018 Population by Age			
Total	537	5,939	8,989
0 - 4	6.5%	5.9%	5.6%
5 - 9	6.7%	6.1%	5.8%
10 - 14	6.1%	6.0%	5.9%
15 - 24	12.5%	11.4%	11.2%
25 - 34	13.4%	12.1%	11.9%
35 - 44	13.0%	11.9%	11.7%
45 - 54	13.0%	12.0%	12.6%
55 - 64	12.7%	12.9%	13.8%
65 - 74	9.9%	11.6%	12.0%
75 - 84	4.8%	7.0%	6.8%
85 +	1.3%	3.1%	2.7%
18 +	76.4%	78.4%	79.2%
2023 Population by Age			
Total	538	5,822	8,811
0 - 4	6.3%	5.8%	5.4%
5 - 9	6.3%	5.8%	5.5%
10 - 14	6.1%	5.9%	5.7%
15 - 24	12.3%	11.2%	10.9%
25 - 34	13.0%	11.4%	11.1%
35 - 44	13.4%	12.0%	11.8%
45 - 54	12.1%	11.5%	11.9%
55 - 64	12.1%	12.8%	13.6%
65 - 74	11.3%	12.4%	13.1%
75 - 84	5.8%	8.3%	8.1%
85 +	1.3%	3.0%	2.8%
18 +	77.1%	78.9%	79.8%
2010 Population by Sex			
Males	247	2,790	4,299
Females	261	3,313	4,923
2018 Population by Sex			
Males	260	2,760	4,245
Females	277	3,180	4,745
2023 Population by Sex			
Males	260	2,727	4,190
Females	279	3,095	4,622

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 30, 2019

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	508	6,103	9,222
White Alone	49.8%	51.3%	52.8%
Black Alone	45.1%	43.8%	42.6%
American Indian Alone	0.0%	0.2%	0.2%
Asian Alone	0.2%	1.3%	1.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.8%	1.4%	1.4%
Two or More Races	2.2%	1.9%	1.7%
Hispanic Origin	12.2%	4.3%	4.1%
Diversity Index	64.5	58.3	57.6
2018 Population by Race/Ethnicity			
Total	537	5,939	8,991
White Alone	52.3%	53.4%	54.8%
Black Alone	40.6%	39.8%	38.7%
American Indian Alone	0.0%	0.3%	0.3%
Asian Alone	0.4%	2.0%	1.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.7%	1.9%	2.0%
Two or More Races	3.0%	2.6%	2.4%
Hispanic Origin	15.5%	5.7%	5.4%
Diversity Index	67.6	60.5	59.6
2023 Population by Race/Ethnicity			
Total	540	5,822	8,812
White Alone	54.3%	54.3%	55.8%
Black Alone	37.0%	36.8%	35.9%
American Indian Alone	0.0%	0.3%	0.3%
Asian Alone	0.4%	2.6%	2.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	4.6%	2.4%	2.5%
Two or More Races	3.7%	3.4%	3.1%
Hispanic Origin	18.5%	7.0%	6.7%
Diversity Index	69.9	62.5	61.4
2010 Population by Relationship and Household Type			
Total	508	6,103	9,222
In Households	98.4%	97.7%	98.3%
In Family Households	80.9%	79.4%	80.8%
Householder	25.6%	26.2%	26.8%
Spouse	15.4%	15.8%	17.0%
Child	31.9%	30.6%	30.5%
Other relative	5.3%	4.3%	4.0%
Nonrelative	3.0%	2.6%	2.5%
In Nonfamily Households	17.5%	18.2%	17.5%
In Group Quarters	1.6%	2.3%	1.7%
Institutionalized Population	1.2%	2.2%	1.5%
Noninstitutionalized Population	0.4%	0.2%	0.2%

May 30, 2019

	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	366	4,189	6,434
Less than 9th Grade	8.2%	11.0%	10.6%
9th - 12th Grade, No Diploma	11.2%	10.1%	11.3%
High School Graduate	37.4%	25.0%	24.9%
GED/Alternative Credential	3.8%	5.7%	5.8%
Some College, No Degree	16.9%	20.6%	21.0%
Associate Degree	16.1%	8.6%	8.8%
Bachelor's Degree	5.2%	10.6%	10.1%
Graduate/Professional Degree	1.1%	8.4%	7.4%
2018 Population 15+ by Marital Status			
Total	434	4,869	7,438
Never Married	26.0%	31.5%	32.2%
Married	45.6%	45.0%	45.3%
Widowed	16.4%	11.8%	10.9%
Divorced	12.0%	11.7%	11.6%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.0%	97.3%	97.0%
Civilian Unemployed (Unemployment Rate)	5.4%	2.7%	3.0%
2018 Employed Population 16+ by Industry			
Total	229	2,676	4,120
Agriculture/Mining	7.9%	2.0%	2.3%
Construction	5.2%	5.5%	6.3%
Manufacturing	14.8%	9.0%	8.4%
Wholesale Trade	6.1%	3.0%	3.0%
Retail Trade	5.2%	15.1%	14.8%
Transportation/Utilities	5.2%	3.9%	4.2%
Information	0.9%	1.3%	1.6%
Finance/Insurance/Real Estate	1.3%	3.2%	3.2%
Services	45.9%	48.7%	48.4%
Public Administration	7.4%	8.4%	7.8%
2018 Employed Population 16+ by Occupation			
Total	228	2,676	4,120
White Collar	37.6%	56.4%	55.5%
Management/Business/Financial	6.1%	10.6%	10.0%
Professional	12.7%	17.8%	18.7%
Sales	13.1%	16.9%	15.6%
Administrative Support	5.7%	11.2%	11.2%
Services	31.0%	24.9%	23.7%
Blue Collar	31.0%	18.7%	20.8%
Farming/Forestry/Fishing	1.7%	0.7%	0.9%
Construction/Extraction	3.1%	3.5%	3.8%
Installation/Maintenance/Repair	5.2%	3.7%	4.5%
Production	12.7%	5.4%	4.7%
Transportation/Material Moving	8.3%	5.5%	6.9%
2010 Population By Urban/ Rural Status			
Total Population	508	6,103	9,222
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	41.5%	61.9%	48.9%
Rural Population	58.5%	38.1%	51.1%

May 30, 2019

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	201	2,588	3,852
Households with 1 Person	27.4%	32.3%	30.9%
Households with 2+ People	72.6%	67.7%	69.1%
Family Households	65.2%	62.8%	64.2%
Husband-wife Families	39.3%	37.9%	40.8%
With Related Children	17.9%	14.8%	15.8%
Other Family (No Spouse Present)	25.9%	24.9%	23.4%
Other Family with Male Householder	6.5%	5.0%	5.1%
With Related Children	4.0%	2.7%	2.7%
Other Family with Female Householder	19.4%	19.8%	18.3%
With Related Children	11.9%	14.3%	12.6%
Nonfamily Households	7.5%	5.0%	4.9%
All Households with Children	35.3%	32.3%	31.6%
Multigenerational Households	4.0%	4.3%	4.3%
Unmarried Partner Households	9.0%	6.3%	6.3%
Male-female	8.5%	5.8%	5.7%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	200	2,587	3,852
1 Person Household	27.5%	32.3%	30.9%
2 Person Household	33.0%	32.2%	33.1%
3 Person Household	16.5%	16.4%	16.6%
4 Person Household	13.0%	11.7%	12.1%
5 Person Household	6.0%	4.6%	4.6%
6 Person Household	3.0%	1.9%	1.9%
7 + Person Household	1.0%	0.9%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	201	2,588	3,852
Owner Occupied	64.7%	57.7%	61.9%
Owned with a Mortgage/Loan	34.8%	32.2%	34.6%
Owned Free and Clear	29.4%	25.5%	27.3%
Renter Occupied	35.3%	42.3%	38.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	237	2,909	4,366
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	44.3%	62.0%	49.4%
Rural Housing Units	55.7%	38.0%	50.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 30, 2019

		1 mile	3 mile	5 mile
Top 3 Tapestry Segments				
	1.	Rural Bypasses (10E)	Rural Bypasses (10E)	Rural Bypasses (10E)
	2.	Southern Satellites (10A)	Small Town Simplicity	Midlife Constants (5E)
	3.	Top Tier (1A)	Midlife Constants (5E)	Small Town Simplicity
2018 Consumer Spending				
Apparel & Services: Total $		$230,647	$3,460,512	$5,097,967
Average Spent		$1,077.79	$1,369.96	$1,355.84
Spending Potential Index		50	63	62
Education: Total $		$111,623	$1,909,454	$2,785,338
Average Spent		$521.60	$755.92	$740.78
Spending Potential Index		36	52	51
Entertainment/Recreation: Total $		$385,954	$5,642,360	$8,335,235
Average Spent		$1,803.52	$2,233.71	$2,216.82
Spending Potential Index		56	69	69
Food at Home: Total $		$622,039	$8,996,701	$13,289,349
Average Spent		$2,906.72	$3,561.64	$3,534.40
Spending Potential Index		58	71	70
Food Away from Home: Total $		$379,986	$5,671,017	$8,364,412
Average Spent		$1,775.64	$2,245.06	$2,224.58
Spending Potential Index		51	64	63
Health Care: Total $		$754,789	$10,842,942	$16,050,547
Average Spent		$3,527.05	$4,292.53	$4,268.76
Spending Potential Index		62	75	75
HH Furnishings & Equipment: Total $		$229,493	$3,425,797	$5,055,854
Average Spent		$1,072.40	$1,356.21	$1,344.64
Spending Potential Index		51	65	64
Personal Care Products & Services: Total $		$88,060	$1,326,751	$1,956,257
Average Spent		$411.50	$525.24	$520.28
Spending Potential Index		50	63	63
Shelter: Total $		$1,579,165	$25,234,101	$36,966,403
Average Spent		$7,379.28	$9,989.75	$9,831.49
Spending Potential Index		44	60	59
Support Payments/Cash Contributions/Gifts in Kind: Total $		$282,551	$4,223,008	$6,231,351
Average Spent		$1,320.33	$1,671.82	$1,657.27
Spending Potential Index		53	67	67
Travel: Total $		$194,982	$3,101,220	$4,562,631
Average Spent		$911.13	$1,227.72	$1,213.47
Spending Potential Index		42	57	56
Vehicle Maintenance & Repairs: Total $		$130,202	$1,894,770	$2,800,047
Average Spent		$608.42	$750.11	$744.69
Spending Potential Index		57	70	69

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 30, 2019