	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	18,001	133,895	351,261
2010 Total Population	18,293	128,838	321,500
2018 Total Population	18,411	127,989	317,906
2018 Group Quarters	137	607	2,032
2023 Total Population	18,286	126,656	314,371
2018-2023 Annual Rate	-0.14%	-0.21%	-0.22%
2018 Total Daytime Population	15,294	102,501	301,290
Workers	4,552	34,051	126,293
Residents	10,742	68,450	174,997
Household Summary			
2000 Households	6,980	53,601	136,895
2000 Average Household Size	2.56	2.48	2.55
2010 Households	6,768	50,750	126,027
2010 Average Household Size	2.68	2.53	2.53
2018 Households	6,788	50,538	125,364
2018 Average Household Size	2.69	2.52	2.52
2023 Households	6,750	50,151	124,415
2023 Average Household Size	2.69	2.51	2.51
2018-2023 Annual Rate	-0.11%	-0.15%	-0.15%
2010 Families	4,637	32,981	81,766
2010 Average Family Size	3.35	3.19	3.17
2018 Families	4,575	32,269	79,825
2018 Average Family Size	3.36	3.18	3.15
2023 Families	4,522	31,831	78,725
2023 Average Family Size	3.36	3.16	3.13
2018-2023 Annual Rate	-0.23%	-0.27%	-0.28%
Housing Unit Summary			
2000 Housing Units	7,150	55,250	142,738
Owner Occupied Housing Units	90.1%	79.9%	74.0%
Renter Occupied Housing Units	7.5%	17.2%	21.9%
Vacant Housing Units	2.4%	3.0%	4.1%
2010 Housing Units	7,180	55,191	142,024
Owner Occupied Housing Units	80.5%	70.3%	64.1%
Renter Occupied Housing Units	13.8%	21.6%	24.6%
Vacant Housing Units	5.7%	8.0%	11.3%
2018 Housing Units	7,153	54,791	141,772
Owner Occupied Housing Units	78.2%	67.2%	60.6%
Renter Occupied Housing Units	16.7%	25.0%	27.9%
Vacant Housing Units	5.1%	7.8%	11.6%
2023 Housing Units	7,143	54,597	141,609
Owner Occupied Housing Units	78.1%	67.2%	60.4%
Renter Occupied Housing Units	16.4%	24.7%	27.5%
Vacant Housing Units	5.5%	8.1%	12.1%
Median Household Income			
2018	$57,876	$53,199	$49,757
2023	$67,098	$60,095	$55,664
Median Home Value			
2018	$137,196	$115,334	$104,385
2023	$157,117	$130,959	$119,126
Per Capita Income			
2018	$28,800	$26,946	$24,802
2023	$34,461	$31,944	$29,496
Median Age			
2010	39.7	37.9	37.1
2018	40.2	39.3	38.6
2023	40.4	39.9	39.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	6,788	50,538	125,363
<$15,000	7.3%	10.8%	13.0%
$15,000 - $24,999	9.3%	10.6%	11.5%
$25,000 - $34,999	10.3%	10.4%	11.1%
$35,000 - $49,999	14.7%	14.4%	14.6%
$50,000 - $74,999	20.6%	20.3%	19.8%
$75,000 - $99,999	13.8%	13.0%	12.5%
$100,000 - $149,999	14.7%	13.3%	11.9%
$150,000 - $199,999	4.8%	4.3%	3.5%
$200,000+	4.6%	2.8%	2.2%
Average Household Income	$76,208	$67,913	$62,516
2023 Households by Income			
Household Income Base	6,750	50,151	124,414
<$15,000	5.4%	8.6%	10.5%
$15,000 - $24,999	7.3%	8.8%	9.8%
$25,000 - $34,999	8.8%	9.3%	10.0%
$35,000 - $49,999	13.3%	13.4%	13.7%
$50,000 - $74,999	20.0%	19.8%	19.4%
$75,000 - $99,999	14.7%	13.9%	13.5%
$100,000 - $149,999	18.0%	16.8%	15.4%
$150,000 - $199,999	5.9%	5.4%	4.4%
$200,000+	6.6%	4.0%	3.2%
Average Household Income	$91,177	$80,339	$74,161
2018 Owner Occupied Housing Units by Value			
Total	5,597	36,828	85,850
<$50,000	9.1%	13.2%	16.8%
$50,000 - $99,999	21.2%	29.2%	31.0%
$100,000 - $149,999	26.4%	24.8%	24.9%
$150,000 - $199,999	21.4%	16.0%	15.8%
$200,000 - $249,999	7.1%	5.6%	4.4%
$250,000 - $299,999	6.0%	3.8%	2.6%
$300,000 - $399,999	5.0%	4.0%	2.5%
$400,000 - $499,999	1.3%	1.6%	0.9%
$500,000 - $749,999	2.4%	1.3%	0.7%
$750,000 - $999,999	0.1%	0.2%	0.1%
$1,000,000 - $1,499,999	0.0%	0.2%	0.3%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$159,925	$141,417	$125,519
2023 Owner Occupied Housing Units by Value			
Total	5,577	36,676	85,479
<$50,000	6.0%	10.5%	14.0%
$50,000 - $99,999	15.9%	24.2%	26.4%
$100,000 - $149,999	24.6%	24.7%	25.0%
$150,000 - $199,999	24.3%	18.0%	18.5%
$200,000 - $249,999	8.5%	6.8%	5.4%
$250,000 - $299,999	7.4%	4.8%	3.6%
$300,000 - $399,999	6.1%	5.0%	3.3%
$400,000 - $499,999	2.2%	3.1%	1.7%
$500,000 - $749,999	4.8%	2.4%	1.4%
$750,000 - $999,999	0.1%	0.4%	0.2%
$1,000,000 - $1,499,999	0.0%	0.3%	0.4%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$188,549	$164,352	$144,488

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	18,293	128,838	321,497
0 - 4	6.5%	6.4%	6.6%
5 - 9	6.8%	6.7%	6.8%
10 - 14	7.0%	7.1%	7.1%
15 - 24	13.0%	13.6%	13.9%
25 - 34	11.4%	12.2%	12.6%
35 - 44	11.9%	13.7%	13.7%
45 - 54	14.4%	15.1%	14.9%
55 - 64	10.8%	11.4%	11.3%
65 - 74	8.0%	6.3%	6.1%
75 - 84	7.0%	5.1%	4.8%
85 +	3.2%	2.4%	2.1%
18 +	75.1%	75.1%	74.7%
2018 Population by Age			
Total	18,410	127,990	317,903
0 - 4	6.2%	6.0%	6.2%
5 - 9	6.4%	6.3%	6.4%
10 - 14	6.7%	6.5%	6.5%
15 - 24	11.8%	12.5%	12.7%
25 - 34	12.7%	13.3%	13.6%
35 - 44	11.6%	12.5%	12.6%
45 - 54	12.2%	13.4%	13.4%
55 - 64	13.2%	13.7%	13.4%
65 - 74	9.2%	8.7%	8.6%
75 - 84	6.5%	4.5%	4.3%
85 +	3.5%	2.6%	2.3%
18 +	76.9%	77.3%	77.0%
2023 Population by Age			
Total	18,287	126,656	314,371
0 - 4	6.2%	6.0%	6.1%
5 - 9	6.4%	6.1%	6.2%
10 - 14	6.7%	6.5%	6.5%
15 - 24	11.4%	11.7%	12.0%
25 - 34	12.5%	13.4%	13.6%
35 - 44	12.3%	12.6%	12.6%
45 - 54	11.3%	12.5%	12.6%
55 - 64	12.9%	13.3%	13.1%
65 - 74	10.4%	10.4%	10.1%
75 - 84	6.5%	5.1%	5.0%
85 +	3.3%	2.3%	2.1%
18 +	76.6%	77.5%	77.3%
2010 Population by Sex			
Males	8,862	61,981	154,579
Females	9,431	66,857	166,921
2018 Population by Sex			
Males	8,972	61,679	153,128
Females	9,439	66,311	164,778
2023 Population by Sex			
Males	8,995	61,318	152,060
Females	9,291	65,338	162,311

May 30, 2019

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	18,294	128,838	321,500
White Alone	92.0%	74.1%	67.1%
Black Alone	3.3%	20.5%	27.6%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	1.5%	1.6%	1.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.9%	1.0%
Two or More Races	2.2%	2.6%	2.5%
Hispanic Origin	3.7%	3.7%	3.8%
Diversity Index	21.2	45.1	51.2
2018 Population by Race/Ethnicity			
Total	18,410	127,989	317,907
White Alone	90.8%	73.2%	66.6%
Black Alone	3.2%	19.9%	26.7%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	2.1%	2.1%	1.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	1.2%	1.3%
Two or More Races	2.8%	3.2%	3.2%
Hispanic Origin	4.7%	4.7%	4.8%
Diversity Index	24.7	47.5	53.2
2023 Population by Race/Ethnicity			
Total	18,287	126,656	314,370
White Alone	90.2%	73.1%	66.6%
Black Alone	2.9%	18.9%	25.6%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	2.7%	2.7%	2.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.4%	1.5%
Two or More Races	3.0%	3.6%	3.5%
Hispanic Origin	5.4%	5.5%	5.7%
Diversity Index	26.9	48.8	54.4
2010 Population by Relationship and Household Type			
Total	18,293	128,838	321,500
In Households	99.2%	99.5%	99.3%
In Family Households	85.9%	83.5%	83.1%
Householder	25.7%	25.6%	25.4%
Spouse	19.4%	17.2%	15.8%
Child	35.6%	34.7%	35.2%
Other relative	4.2%	4.0%	4.3%
Nonrelative	1.1%	2.0%	2.5%
In Nonfamily Households	13.3%	16.0%	16.2%
In Group Quarters	0.8%	0.5%	0.7%
Institutionalized Population	0.7%	0.3%	0.4%
Noninstitutionalized Population	0.1%	0.2%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	12,686	87,981	216,731
Less than 9th Grade	4.6%	3.6%	3.6%
9th - 12th Grade, No Diploma	7.1%	7.3%	8.4%
High School Graduate	26.5%	25.6%	26.9%
GED/Alternative Credential	3.6%	4.2%	4.7%
Some College, No Degree	22.9%	25.0%	26.2%
Associate Degree	8.9%	8.9%	8.9%
Bachelor's Degree	16.9%	15.6%	13.7%
Graduate/Professional Degree	9.5%	9.8%	7.6%
2018 Population 15+ by Marital Status			
Total	14,856	103,944	257,145
Never Married	32.0%	37.4%	39.6%
Married	49.1%	43.1%	40.9%
Widowed	8.3%	7.0%	6.8%
Divorced	10.6%	12.6%	12.8%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	93.3%	93.3%	92.4%
Civilian Unemployed (Unemployment Rate)	6.7%	6.7%	7.6%
2018 Employed Population 16+ by Industry			
Total	7,825	60,812	145,973
Agriculture/Mining	0.1%	0.3%	0.3%
Construction	4.6%	4.1%	4.4%
Manufacturing	15.0%	16.4%	16.7%
Wholesale Trade	3.2%	2.1%	2.4%
Retail Trade	12.0%	11.7%	11.3%
Transportation/Utilities	6.1%	6.3%	6.6%
Information	0.6%	1.3%	1.5%
Finance/Insurance/Real Estate	4.9%	5.9%	5.2%
Services	51.7%	49.3%	49.2%
Public Administration	1.7%	2.7%	2.6%
2018 Employed Population 16+ by Occupation			
Total	7,824	60,814	145,972
White Collar	57.5%	57.0%	53.5%
Management/Business/Financial	12.2%	10.7%	10.1%
Professional	21.8%	21.4%	19.0%
Sales	11.3%	10.6%	9.8%
Administrative Support	12.2%	14.3%	14.6%
Services	20.3%	19.2%	20.5%
Blue Collar	22.2%	23.8%	26.0%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	3.5%	3.5%	3.8%
Installation/Maintenance/Repair	3.9%	3.8%	3.8%
Production	9.0%	9.0%	9.5%
Transportation/Material Moving	5.7%	7.3%	8.8%
2010 Population By Urban/ Rural Status			
Total Population	18,293	128,838	321,500
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

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	1 mile	3 mile	5 mile
2010 Households by Type			
Total	6,767	50,751	126,027
Households with 1 Person	28.1%	30.4%	30.0%
Households with 2+ People	71.9%	69.6%	70.0%
Family Households	68.5%	65.0%	64.9%
Husband-wife Families	51.8%	43.7%	40.2%
With Related Children	23.9%	20.2%	18.3%
Other Family (No Spouse Present)	16.7%	21.3%	24.7%
Other Family with Male Householder	4.9%	5.4%	5.9%
With Related Children	2.1%	2.6%	3.0%
Other Family with Female Householder	11.9%	15.9%	18.7%
With Related Children	5.9%	9.5%	11.6%
Nonfamily Households	3.4%	4.6%	5.2%
All Households with Children	32.1%	32.7%	33.4%
Multigenerational Households	3.7%	4.1%	4.7%
Unmarried Partner Households	3.9%	5.4%	6.4%
Male-female	3.4%	4.9%	5.8%
Same-sex	0.5%	0.5%	0.6%
2010 Households by Size			
Total	6,768	50,750	126,027
1 Person Household	28.1%	30.4%	30.0%
2 Person Household	29.6%	29.3%	29.4%
3 Person Household	15.5%	16.2%	16.5%
4 Person Household	13.0%	12.9%	12.9%
5 Person Household	7.6%	6.6%	6.6%
6 Person Household	3.8%	2.8%	2.7%
7 + Person Household	2.3%	1.8%	1.9%
2010 Households by Tenure and Mortgage Status			
Total	6,768	50,750	126,027
Owner Occupied	85.4%	76.5%	72.3%
Owned with a Mortgage/Loan	51.4%	52.0%	49.5%
Owned Free and Clear	34.0%	24.5%	22.7%
Renter Occupied	14.6%	23.5%	27.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,180	55,191	142,024
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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		1 mile	3 mile	5 mile
Top 3 Tapestry Segments				
	1.	Midlife Constants (5E)	Rustbelt Traditions (5D)	Traditional Living (12B)
	2.	Heartland Communities	Traditional Living (12B)	Rustbelt Traditions (5D)
	3.	Traditional Living (12B)	Heartland Communities	Heartland Communities
2018 Consumer Spending				
Apparel & Services: Total $		$13,030,588	$88,171,167	$202,735,467
Average Spent		$1,919.65	$1,744.65	$1,617.17
Spending Potential Index		88	80	74
Education: Total $		$8,559,510	$57,638,948	$131,766,676
Average Spent		$1,260.98	$1,140.51	$1,051.07
Spending Potential Index		87	79	73
Entertainment/Recreation: Total $		$20,586,519	$135,538,473	$309,565,944
Average Spent		$3,032.78	$2,681.91	$2,469.34
Spending Potential Index		94	83	77
Food at Home: Total $		$31,956,462	$213,388,859	$490,887,392
Average Spent		$4,707.79	$4,222.34	$3,915.70
Spending Potential Index		94	84	78
Food Away from Home: Total $		$21,302,241	$143,621,800	$329,727,109
Average Spent		$3,138.22	$2,841.86	$2,630.16
Spending Potential Index		89	81	75
Health Care: Total $		$38,522,294	$250,006,150	$570,421,725
Average Spent		$5,675.06	$4,946.89	$4,550.12
Spending Potential Index		99	86	79
HH Furnishings & Equipment: Total $		$13,035,842	$86,785,632	$198,369,166
Average Spent		$1,920.42	$1,717.24	$1,582.35
Spending Potential Index		92	82	76
Personal Care Products & Services: Total $		$5,049,033	$33,790,651	$77,268,971
Average Spent		$743.82	$668.62	$616.36
Spending Potential Index		90	81	74
Shelter: Total $		$100,181,080	$678,252,496	$1,558,932,180
Average Spent		$14,758.56	$13,420.64	$12,435.25
Spending Potential Index		88	80	74
Support Payments/Cash Contributions/Gifts in Kind: Total $		$15,658,608	$101,866,836	$231,635,516
Average Spent		$2,306.81	$2,015.65	$1,847.70
Spending Potential Index		93	81	74
Travel: Total $		$12,889,564	$84,711,956	$191,521,769
Average Spent		$1,898.88	$1,676.20	$1,527.73
Spending Potential Index		88	78	71
Vehicle Maintenance & Repairs: Total $		$6,849,287	$45,447,096	$104,182,240
Average Spent		$1,009.03	$899.27	$831.04
Spending Potential Index		94	84	77

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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