



Community Profile

Rings: 1, 3, 5 mile radii

14 Monticello Rd, Weaverville, NC 28787,

Latitude: 35.7108

Longitude: -82.56250

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	1,802	11,897	23,562
2010 Total Population	1,940	13,430	27,214
2018 Total Population	2,173	14,994	30,463
2018 Group Quarters	50	437	900
2023 Total Population	2,305	15,925	32,360
2018-2023 Annual Rate	1.19%	1.21%	1.22%
2018 Total Daytime Population	3,936	14,091	25,385
Workers	2,728	5,405	8,584
Residents	1,208	8,686	16,801
Household Summary			
2000 Households	684	4,799	9,351
2000 Average Household Size	2.55	2.39	2.43
2010 Households	779	5,665	11,102
2010 Average Household Size	2.43	2.30	2.37
2018 Households	862	6,253	12,305
2018 Average Household Size	2.46	2.33	2.40
2023 Households	912	6,612	13,023
2023 Average Household Size	2.47	2.34	2.42
2018-2023 Annual Rate	1.13%	1.12%	1.14%
2010 Families	512	3,833	7,582
2010 Average Family Size	2.96	2.76	2.83
2018 Families	561	4,193	8,309
2018 Average Family Size	3.04	2.83	2.89
2023 Families	591	4,419	8,758
2023 Average Family Size	3.06	2.86	2.92
2018-2023 Annual Rate	1.05%	1.06%	1.06%
Housing Unit Summary			
2000 Housing Units	719	5,118	10,044
Owner Occupied Housing Units	70.4%	73.8%	74.8%
Renter Occupied Housing Units	24.8%	19.9%	18.3%
Vacant Housing Units	4.9%	6.2%	6.9%
2010 Housing Units	846	6,240	12,347
Owner Occupied Housing Units	67.7%	68.2%	68.3%
Renter Occupied Housing Units	24.3%	22.6%	21.6%
Vacant Housing Units	7.9%	9.2%	10.1%
2018 Housing Units	936	6,894	13,747
Owner Occupied Housing Units	65.0%	66.0%	65.4%
Renter Occupied Housing Units	27.1%	24.7%	24.1%
Vacant Housing Units	7.9%	9.3%	10.5%
2023 Housing Units	990	7,290	14,562
Owner Occupied Housing Units	66.5%	67.8%	66.8%
Renter Occupied Housing Units	25.7%	22.9%	22.6%
Vacant Housing Units	7.9%	9.3%	10.6%
Median Household Income			
2018	\$58,325	\$55,051	\$56,445
2023	\$64,920	\$62,294	\$63,511
Median Home Value			
2018	\$286,316	\$268,156	\$270,575
2023	\$330,851	\$315,000	\$318,789
Per Capita Income			
2018	\$34,536	\$31,400	\$32,435
2023	\$38,379	\$35,429	\$36,664
Median Age			
2010	47.2	44.3	44.2
2018	50.0	46.4	46.4
2023	51.1	47.5	47.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	862	6,253	12,305
<\$15,000	7.7%	8.4%	8.6%
\$15,000 - \$24,999	7.2%	9.0%	9.0%
\$25,000 - \$34,999	10.0%	11.1%	10.5%
\$35,000 - \$49,999	16.9%	16.5%	15.2%
\$50,000 - \$74,999	19.3%	18.4%	19.4%
\$75,000 - \$99,999	14.3%	13.1%	12.6%
\$100,000 - \$149,999	15.0%	15.2%	15.2%
\$150,000 - \$199,999	5.2%	4.3%	4.5%
\$200,000+	4.5%	4.1%	5.0%
Average Household Income	\$78,756	\$74,946	\$78,461
2023 Households by Income			
Household Income Base	912	6,612	13,023
<\$15,000	6.1%	6.7%	6.9%
\$15,000 - \$24,999	5.9%	7.4%	7.3%
\$25,000 - \$34,999	8.7%	9.5%	9.0%
\$35,000 - \$49,999	15.9%	15.5%	14.2%
\$50,000 - \$74,999	19.5%	18.7%	19.8%
\$75,000 - \$99,999	15.7%	14.5%	13.9%
\$100,000 - \$149,999	17.3%	18.0%	17.9%
\$150,000 - \$199,999	5.6%	4.7%	4.9%
\$200,000+	5.3%	5.0%	6.1%
Average Household Income	\$88,070	\$85,192	\$89,350
2018 Owner Occupied Housing Units by Value			
Total	608	4,553	8,992
<\$50,000	4.3%	5.1%	5.0%
\$50,000 - \$99,999	2.6%	4.9%	5.7%
\$100,000 - \$149,999	4.6%	6.8%	7.3%
\$150,000 - \$199,999	15.1%	14.8%	13.2%
\$200,000 - \$249,999	12.0%	12.8%	12.9%
\$250,000 - \$299,999	15.6%	15.2%	14.3%
\$300,000 - \$399,999	22.9%	19.4%	19.0%
\$400,000 - \$499,999	10.9%	10.5%	10.5%
\$500,000 - \$749,999	8.9%	7.2%	7.7%
\$750,000 - \$999,999	1.3%	1.4%	2.0%
\$1,000,000 - \$1,499,999	1.5%	1.5%	1.9%
\$1,500,000 - \$1,999,999	0.3%	0.1%	0.3%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$325,411	\$306,107	\$317,702
2023 Owner Occupied Housing Units by Value			
Total	658	4,940	9,734
<\$50,000	1.8%	2.4%	2.4%
\$50,000 - \$99,999	1.4%	2.5%	3.0%
\$100,000 - \$149,999	2.7%	4.2%	4.6%
\$150,000 - \$199,999	9.9%	10.2%	9.3%
\$200,000 - \$249,999	9.7%	10.9%	11.0%
\$250,000 - \$299,999	15.7%	16.0%	15.2%
\$300,000 - \$399,999	28.6%	25.1%	24.5%
\$400,000 - \$499,999	14.4%	14.6%	14.4%
\$500,000 - \$749,999	12.0%	10.1%	10.6%
\$750,000 - \$999,999	2.0%	2.0%	2.7%
\$1,000,000 - \$1,499,999	1.5%	1.7%	2.0%
\$1,500,000 - \$1,999,999	0.3%	0.1%	0.3%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$368,731	\$354,094	\$364,541

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	1,942	13,431	27,218
0 - 4	4.5%	5.1%	5.2%
5 - 9	5.6%	5.8%	5.9%
10 - 14	5.6%	5.8%	5.7%
15 - 24	9.7%	10.0%	10.0%
25 - 34	9.1%	11.2%	11.3%
35 - 44	11.8%	12.9%	12.9%
45 - 54	16.1%	15.7%	15.3%
55 - 64	15.5%	15.4%	15.9%
65 - 74	11.9%	10.3%	10.0%
75 - 84	6.4%	5.4%	5.5%
85 +	3.7%	2.3%	2.2%
18 +	80.7%	79.6%	79.5%
2018 Population by Age			
Total	2,172	14,994	30,462
0 - 4	4.1%	4.6%	4.7%
5 - 9	4.5%	5.1%	5.2%
10 - 14	5.1%	5.5%	5.5%
15 - 24	9.5%	10.0%	9.8%
25 - 34	10.3%	11.1%	11.2%
35 - 44	10.5%	11.9%	11.8%
45 - 54	13.2%	13.6%	13.5%
55 - 64	16.3%	15.4%	15.7%
65 - 74	14.1%	13.3%	13.5%
75 - 84	8.7%	6.8%	6.6%
85 +	3.9%	2.6%	2.6%
18 +	83.2%	81.6%	81.4%
2023 Population by Age			
Total	2,306	15,925	32,360
0 - 4	3.9%	4.5%	4.5%
5 - 9	4.4%	4.9%	5.0%
10 - 14	4.9%	5.5%	5.5%
15 - 24	9.0%	9.8%	9.6%
25 - 34	9.8%	10.3%	10.3%
35 - 44	11.1%	12.0%	12.0%
45 - 54	11.8%	12.7%	12.6%
55 - 64	15.6%	14.8%	14.7%
65 - 74	15.3%	14.4%	14.9%
75 - 84	9.9%	8.3%	8.1%
85 +	4.2%	2.9%	2.7%
18 +	83.6%	81.9%	81.6%
2010 Population by Sex			
Males	913	6,651	13,475
Females	1,027	6,779	13,739
2018 Population by Sex			
Males	1,031	7,444	15,107
Females	1,142	7,550	15,356
2023 Population by Sex			
Males	1,106	7,952	16,104
Females	1,199	7,973	16,255

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	1,939	13,431	27,214
White Alone	95.0%	93.6%	93.4%
Black Alone	1.2%	1.6%	1.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.5%	0.7%	0.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.9%	2.1%	2.3%
Two or More Races	2.1%	1.7%	1.6%
Hispanic Origin	3.1%	5.5%	5.8%
Diversity Index	15.2	21.5	22.2
2018 Population by Race/Ethnicity			
Total	2,173	14,994	30,464
White Alone	94.4%	93.0%	92.8%
Black Alone	1.2%	1.5%	1.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.7%	0.9%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.0%	2.3%	2.5%
Two or More Races	2.3%	2.0%	1.9%
Hispanic Origin	3.5%	6.1%	6.4%
Diversity Index	17.0	23.4	24.1
2023 Population by Race/Ethnicity			
Total	2,306	15,925	32,361
White Alone	93.8%	92.4%	92.3%
Black Alone	1.2%	1.5%	1.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.9%	1.1%	1.1%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.1%	2.5%	2.7%
Two or More Races	2.7%	2.3%	2.1%
Hispanic Origin	4.0%	6.8%	7.1%
Diversity Index	18.8	25.4	26.0
2010 Population by Relationship and Household Type			
Total	1,940	13,430	27,214
In Households	97.5%	96.8%	96.8%
In Family Households	79.5%	80.6%	80.8%
Householder	28.5%	28.0%	27.9%
Spouse	22.8%	22.1%	22.2%
Child	24.6%	25.8%	25.9%
Other relative	2.3%	2.9%	2.8%
Nonrelative	1.3%	1.8%	2.0%
In Nonfamily Households	17.9%	16.2%	16.0%
In Group Quarters	2.5%	3.2%	3.2%
Institutionalized Population	2.5%	3.1%	3.2%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	1,670	11,216	22,797
Less than 9th Grade	2.2%	3.5%	3.4%
9th - 12th Grade, No Diploma	1.9%	5.0%	5.8%
High School Graduate	15.6%	19.2%	20.6%
GED/Alternative Credential	5.6%	6.0%	4.8%
Some College, No Degree	19.5%	21.1%	21.0%
Associate Degree	6.4%	7.6%	7.6%
Bachelor's Degree	25.5%	20.6%	20.8%
Graduate/Professional Degree	23.4%	17.1%	15.9%
2018 Population 15+ by Marital Status			
Total	1,878	12,719	25,774
Never Married	18.4%	22.1%	22.3%
Married	59.6%	57.4%	58.2%
Widowed	9.2%	7.9%	7.3%
Divorced	12.8%	12.7%	12.3%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.8%	96.1%	96.5%
Civilian Unemployed (Unemployment Rate)	4.3%	3.9%	3.5%
2018 Employed Population 16+ by Industry			
Total	982	6,425	13,547
Agriculture/Mining	1.4%	0.8%	0.8%
Construction	3.8%	5.5%	6.6%
Manufacturing	10.5%	11.0%	9.4%
Wholesale Trade	3.6%	2.5%	1.7%
Retail Trade	17.6%	17.1%	15.4%
Transportation/Utilities	3.2%	3.8%	3.5%
Information	1.9%	2.1%	1.9%
Finance/Insurance/Real Estate	3.9%	4.6%	5.8%
Services	49.9%	48.4%	51.6%
Public Administration	4.2%	4.3%	3.2%
2018 Employed Population 16+ by Occupation			
Total	980	6,424	13,547
White Collar	69.0%	63.6%	62.8%
Management/Business/Financial	11.7%	11.6%	13.1%
Professional	30.5%	26.1%	24.9%
Sales	17.0%	15.2%	13.4%
Administrative Support	9.8%	10.7%	11.4%
Services	14.3%	16.5%	17.0%
Blue Collar	16.5%	19.9%	20.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	3.9%	4.8%	5.7%
Installation/Maintenance/Repair	2.9%	3.1%	3.2%
Production	6.0%	6.6%	5.7%
Transportation/Material Moving	3.8%	5.4%	5.4%
2010 Population By Urban/ Rural Status			
Total Population	1,940	13,430	27,214
Population Inside Urbanized Area	76.1%	63.5%	59.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	23.9%	36.5%	40.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	779	5,664	11,102
Households with 1 Person	28.5%	26.6%	25.5%
Households with 2+ People	71.5%	73.4%	74.5%
Family Households	65.7%	67.7%	68.3%
Husband-wife Families	52.5%	53.4%	54.3%
With Related Children	17.6%	18.8%	19.4%
Other Family (No Spouse Present)	13.2%	14.2%	14.0%
Other Family with Male Householder	3.6%	4.5%	4.6%
With Related Children	1.9%	2.5%	2.7%
Other Family with Female Householder	9.6%	9.8%	9.5%
With Related Children	5.4%	5.8%	5.7%
Nonfamily Households	5.8%	5.7%	6.2%
All Households with Children	25.4%	27.7%	28.3%
Multigenerational Households	2.2%	2.7%	2.7%
Unmarried Partner Households	4.5%	5.3%	5.7%
Male-female	3.6%	4.1%	4.3%
Same-sex	0.9%	1.1%	1.3%
2010 Households by Size			
Total	779	5,664	11,103
1 Person Household	28.5%	26.6%	25.5%
2 Person Household	42.4%	40.8%	40.9%
3 Person Household	14.0%	15.1%	15.4%
4 Person Household	9.4%	10.8%	11.2%
5 Person Household	4.1%	4.5%	4.6%
6 Person Household	1.2%	1.5%	1.6%
7 + Person Household	0.5%	0.8%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	779	5,665	11,102
Owner Occupied	73.6%	75.1%	76.0%
Owned with a Mortgage/Loan	46.0%	46.7%	46.4%
Owned Free and Clear	27.6%	28.4%	29.5%
Renter Occupied	26.4%	24.9%	24.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	846	6,240	12,347
Housing Units Inside Urbanized Area	75.9%	63.0%	58.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	24.1%	37.0%	41.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Midlife Constants (5E)	Midlife Constants (5E)	Southern Satellites (10A)
2.	The Great Outdoors (6C)	The Great Outdoors (6C)	The Great Outdoors (6C)
3.	Southern Satellites (10A)	Southern Satellites (10A)	Midlife Constants (5E)
2018 Consumer Spending			
Apparel & Services: Total \$	\$1,691,060	\$11,864,973	\$24,480,241
Average Spent	\$1,961.79	\$1,897.48	\$1,989.45
Spending Potential Index	90	87	91
Education: Total \$	\$1,084,809	\$7,315,483	\$15,172,201
Average Spent	\$1,258.48	\$1,169.92	\$1,233.01
Spending Potential Index	87	81	85
Entertainment/Recreation: Total \$	\$2,687,360	\$18,642,840	\$38,236,458
Average Spent	\$3,117.59	\$2,981.42	\$3,107.39
Spending Potential Index	97	93	96
Food at Home: Total \$	\$4,117,794	\$28,786,595	\$58,869,383
Average Spent	\$4,777.02	\$4,603.65	\$4,784.18
Spending Potential Index	95	92	95
Food Away from Home: Total \$	\$2,777,042	\$19,469,609	\$40,197,372
Average Spent	\$3,221.63	\$3,113.64	\$3,266.75
Spending Potential Index	92	89	93
Health Care: Total \$	\$5,072,767	\$35,065,498	\$71,648,546
Average Spent	\$5,884.88	\$5,607.79	\$5,822.72
Spending Potential Index	103	98	102
HH Furnishings & Equipment: Total \$	\$1,706,260	\$11,851,977	\$24,464,549
Average Spent	\$1,979.42	\$1,895.41	\$1,988.18
Spending Potential Index	95	91	95
Personal Care Products & Services: Total \$	\$668,917	\$4,664,436	\$9,646,871
Average Spent	\$776.01	\$745.95	\$783.98
Spending Potential Index	94	90	95
Shelter: Total \$	\$13,147,910	\$90,382,981	\$185,874,809
Average Spent	\$15,252.80	\$14,454.34	\$15,105.63
Spending Potential Index	91	86	90
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,122,418	\$14,626,796	\$30,073,367
Average Spent	\$2,462.20	\$2,339.16	\$2,444.00
Spending Potential Index	99	94	98
Travel: Total \$	\$1,732,585	\$11,835,798	\$24,519,721
Average Spent	\$2,009.96	\$1,892.82	\$1,992.66
Spending Potential Index	93	88	93
Vehicle Maintenance & Repairs: Total \$	\$898,558	\$6,277,559	\$12,864,909
Average Spent	\$1,042.41	\$1,003.93	\$1,045.50
Spending Potential Index	97	93	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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