



Community Profile

Rings: 1, 3, 5 mile radii

4905 W Tropicana Ave, Las Vegas, NV

Latitude: 36.1002

Longitude: -115.2085

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	21,010	113,267	284,200
2010 Total Population	22,408	113,631	329,715
2018 Total Population	23,431	120,419	365,236
2018 Group Quarters	135	590	2,796
2023 Total Population	24,735	127,991	394,277
2018-2023 Annual Rate	1.09%	1.23%	1.54%
2018 Total Daytime Population	37,840	298,032	628,640
Workers	26,829	236,998	441,617
Residents	11,011	61,034	187,023
Household Summary			
2000 Households	9,796	46,468	118,702
2000 Average Household Size	2.14	2.43	2.38
2010 Households	10,670	46,289	133,196
2010 Average Household Size	2.09	2.44	2.46
2018 Households	11,003	48,369	145,085
2018 Average Household Size	2.12	2.48	2.50
2023 Households	11,554	51,184	155,810
2023 Average Household Size	2.13	2.49	2.51
2018-2023 Annual Rate	0.98%	1.14%	1.44%
2010 Families	4,816	25,438	73,607
2010 Average Family Size	2.87	3.14	3.17
2018 Families	4,900	26,201	79,821
2018 Average Family Size	3.00	3.26	3.28
2023 Families	5,126	27,573	85,589
2023 Average Family Size	3.04	3.31	3.32
2018-2023 Annual Rate	0.91%	1.03%	1.41%
Housing Unit Summary			
2000 Housing Units	10,790	51,369	131,504
Owner Occupied Housing Units	24.5%	35.7%	35.9%
Renter Occupied Housing Units	66.3%	54.8%	54.4%
Vacant Housing Units	9.2%	9.5%	9.7%
2010 Housing Units	13,285	64,958	171,412
Owner Occupied Housing Units	23.3%	28.1%	31.8%
Renter Occupied Housing Units	57.0%	43.2%	45.9%
Vacant Housing Units	19.7%	28.7%	22.3%
2018 Housing Units	13,480	73,336	191,444
Owner Occupied Housing Units	20.7%	23.7%	29.2%
Renter Occupied Housing Units	60.9%	42.3%	46.5%
Vacant Housing Units	18.4%	34.0%	24.2%
2023 Housing Units	14,162	79,442	206,637
Owner Occupied Housing Units	21.4%	23.9%	30.5%
Renter Occupied Housing Units	60.2%	40.5%	44.9%
Vacant Housing Units	18.4%	35.6%	24.6%
Median Household Income			
2018	\$38,767	\$43,222	\$46,061
2023	\$43,600	\$49,907	\$52,339
Median Home Value			
2018	\$100,611	\$198,754	\$242,820
2023	\$140,771	\$253,782	\$286,911
Per Capita Income			
2018	\$24,553	\$24,835	\$25,946
2023	\$28,224	\$28,500	\$29,708
Median Age			
2010	36.0	37.0	36.4
2018	38.3	38.4	37.8
2023	38.7	38.7	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	11,003	48,369	145,085
<\$15,000	12.5%	12.1%	12.6%
\$15,000 - \$24,999	14.9%	12.7%	11.6%
\$25,000 - \$34,999	16.2%	14.5%	13.0%
\$35,000 - \$49,999	19.5%	16.9%	16.0%
\$50,000 - \$74,999	19.5%	18.7%	18.6%
\$75,000 - \$99,999	9.1%	10.9%	11.2%
\$100,000 - \$149,999	5.9%	8.8%	10.2%
\$150,000 - \$199,999	1.0%	2.5%	3.2%
\$200,000+	1.5%	2.9%	3.5%
Average Household Income	\$50,376	\$59,963	\$64,207
2023 Households by Income			
Household Income Base	11,554	51,184	155,810
<\$15,000	9.7%	9.6%	10.1%
\$15,000 - \$24,999	12.6%	10.9%	10.0%
\$25,000 - \$34,999	15.0%	13.4%	12.1%
\$35,000 - \$49,999	19.1%	16.2%	15.2%
\$50,000 - \$74,999	20.9%	19.3%	18.7%
\$75,000 - \$99,999	11.5%	13.0%	12.9%
\$100,000 - \$149,999	8.0%	11.6%	13.2%
\$150,000 - \$199,999	1.2%	2.7%	3.6%
\$200,000+	1.7%	3.4%	4.1%
Average Household Income	\$58,622	\$69,417	\$74,237
2018 Owner Occupied Housing Units by Value			
Total	2,787	17,339	55,931
<\$50,000	22.6%	7.8%	3.7%
\$50,000 - \$99,999	27.2%	9.7%	6.1%
\$100,000 - \$149,999	19.1%	13.0%	9.4%
\$150,000 - \$199,999	14.2%	20.0%	17.4%
\$200,000 - \$249,999	7.2%	11.8%	15.6%
\$250,000 - \$299,999	4.9%	10.8%	12.7%
\$300,000 - \$399,999	3.0%	14.3%	17.9%
\$400,000 - \$499,999	0.3%	5.3%	6.6%
\$500,000 - \$749,999	1.1%	4.9%	6.8%
\$750,000 - \$999,999	0.2%	0.8%	1.9%
\$1,000,000 - \$1,499,999	0.2%	0.8%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.4%
\$2,000,000 +	0.0%	0.7%	0.6%
Average Home Value	\$128,149	\$255,183	\$300,704
2023 Owner Occupied Housing Units by Value			
Total	3,026	18,981	62,947
<\$50,000	17.9%	5.7%	2.4%
\$50,000 - \$99,999	18.8%	5.6%	2.9%
\$100,000 - \$149,999	16.3%	6.0%	3.9%
\$150,000 - \$199,999	16.4%	13.4%	9.9%
\$200,000 - \$249,999	14.5%	18.2%	19.2%
\$250,000 - \$299,999	7.0%	14.6%	15.8%
\$300,000 - \$399,999	6.3%	18.7%	23.1%
\$400,000 - \$499,999	0.4%	7.3%	8.8%
\$500,000 - \$749,999	1.8%	7.1%	9.1%
\$750,000 - \$999,999	0.2%	1.1%	2.3%
\$1,000,000 - \$1,499,999	0.4%	1.2%	1.3%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.6%
\$2,000,000 +	0.0%	0.9%	0.7%
Average Home Value	\$161,542	\$308,762	\$352,063

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	22,411	113,631	329,715
0 - 4	6.0%	6.5%	6.4%
5 - 9	4.8%	5.6%	5.8%
10 - 14	4.0%	5.3%	5.6%
15 - 24	12.1%	12.9%	13.5%
25 - 34	21.5%	16.7%	16.6%
35 - 44	15.8%	14.8%	14.7%
45 - 54	13.7%	14.3%	14.1%
55 - 64	10.2%	11.8%	11.6%
65 - 74	6.9%	7.1%	6.8%
75 - 84	3.8%	3.7%	3.7%
85 +	1.2%	1.3%	1.3%
18 +	82.9%	79.3%	78.8%
2018 Population by Age			
Total	23,431	120,418	365,238
0 - 4	5.3%	5.9%	6.0%
5 - 9	5.1%	5.6%	5.6%
10 - 14	4.3%	5.2%	5.3%
15 - 24	11.6%	12.1%	12.5%
25 - 34	18.2%	16.2%	16.4%
35 - 44	15.6%	13.7%	14.0%
45 - 54	13.3%	13.0%	12.8%
55 - 64	11.2%	12.5%	12.3%
65 - 74	9.1%	9.7%	9.2%
75 - 84	4.8%	4.5%	4.3%
85 +	1.5%	1.6%	1.5%
18 +	83.0%	80.4%	80.0%
2023 Population by Age			
Total	24,735	127,991	394,276
0 - 4	5.4%	6.0%	6.1%
5 - 9	4.8%	5.5%	5.6%
10 - 14	4.3%	5.2%	5.4%
15 - 24	12.7%	12.0%	12.2%
25 - 34	17.5%	16.0%	16.3%
35 - 44	14.2%	13.8%	14.4%
45 - 54	12.4%	11.9%	11.8%
55 - 64	11.7%	12.2%	11.7%
65 - 74	9.7%	10.3%	9.8%
75 - 84	5.7%	5.5%	5.1%
85 +	1.6%	1.7%	1.6%
18 +	83.2%	80.4%	79.9%
2010 Population by Sex			
Males	11,515	59,146	170,241
Females	10,893	54,485	159,474
2018 Population by Sex			
Males	11,915	62,139	186,895
Females	11,516	58,280	178,342
2023 Population by Sex			
Males	12,439	65,594	200,616
Females	12,297	62,397	193,661

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	22,408	113,631	329,715
White Alone	49.0%	54.7%	55.3%
Black Alone	18.1%	10.4%	10.2%
American Indian Alone	0.7%	0.8%	0.7%
Asian Alone	13.5%	12.3%	13.4%
Pacific Islander Alone	0.9%	0.8%	0.8%
Some Other Race Alone	13.2%	16.4%	14.6%
Two or More Races	4.7%	4.7%	5.0%
Hispanic Origin	25.7%	33.8%	30.8%
Diversity Index	82.0	82.1	80.8
2018 Population by Race/Ethnicity			
Total	23,431	120,420	365,237
White Alone	42.7%	49.1%	49.5%
Black Alone	20.8%	12.0%	11.8%
American Indian Alone	0.7%	0.8%	0.7%
Asian Alone	14.6%	13.6%	15.4%
Pacific Islander Alone	0.9%	0.8%	0.8%
Some Other Race Alone	15.1%	18.3%	16.0%
Two or More Races	5.2%	5.3%	5.7%
Hispanic Origin	28.8%	37.1%	33.3%
Diversity Index	85.4	85.4	84.3
2023 Population by Race/Ethnicity			
Total	24,735	127,991	394,276
White Alone	38.4%	45.2%	45.3%
Black Alone	22.1%	12.8%	12.6%
American Indian Alone	0.7%	0.8%	0.7%
Asian Alone	15.8%	14.9%	17.1%
Pacific Islander Alone	0.9%	0.8%	0.9%
Some Other Race Alone	16.6%	19.8%	17.3%
Two or More Races	5.5%	5.7%	6.1%
Hispanic Origin	30.7%	39.2%	35.1%
Diversity Index	87.3	87.3	86.3
2010 Population by Relationship and Household Type			
Total	22,408	113,631	329,715
In Households	99.4%	99.5%	99.2%
In Family Households	65.3%	74.6%	74.8%
Householder	21.6%	22.5%	22.3%
Spouse	12.5%	13.9%	14.2%
Child	21.4%	26.5%	27.0%
Other relative	6.4%	7.5%	7.2%
Nonrelative	3.5%	4.3%	4.1%
In Nonfamily Households	34.2%	24.9%	24.4%
In Group Quarters	0.6%	0.5%	0.8%
Institutionalized Population	0.2%	0.3%	0.3%
Noninstitutionalized Population	0.4%	0.2%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	17,253	85,780	257,515
Less than 9th Grade	7.5%	8.3%	7.7%
9th - 12th Grade, No Diploma	8.5%	9.1%	8.1%
High School Graduate	31.3%	30.4%	27.3%
GED/Alternative Credential	3.9%	4.6%	4.0%
Some College, No Degree	25.4%	23.9%	24.8%
Associate Degree	6.4%	6.4%	7.1%
Bachelor's Degree	12.8%	12.8%	14.7%
Graduate/Professional Degree	4.2%	4.6%	6.2%
2018 Population 15+ by Marital Status			
Total	19,976	100,386	303,244
Never Married	41.8%	40.9%	40.9%
Married	35.9%	38.5%	39.5%
Widowed	4.9%	4.9%	4.9%
Divorced	17.3%	15.7%	14.7%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	93.5%	93.1%	93.7%
Civilian Unemployed (Unemployment Rate)	6.5%	6.9%	6.3%
2018 Employed Population 16+ by Industry			
Total	12,654	60,470	181,701
Agriculture/Mining	0.3%	0.3%	0.2%
Construction	1.4%	5.2%	5.5%
Manufacturing	3.3%	2.7%	2.3%
Wholesale Trade	2.3%	1.7%	1.6%
Retail Trade	10.7%	11.5%	11.6%
Transportation/Utilities	10.4%	7.7%	6.6%
Information	1.2%	0.9%	1.1%
Finance/Insurance/Real Estate	3.2%	4.0%	4.9%
Services	66.7%	64.5%	64.5%
Public Administration	0.6%	1.5%	1.7%
2018 Employed Population 16+ by Occupation			
Total	12,654	60,468	181,700
White Collar	42.0%	41.0%	46.9%
Management/Business/Financial	7.1%	7.3%	9.4%
Professional	9.3%	9.5%	12.3%
Sales	11.6%	12.3%	12.8%
Administrative Support	14.0%	11.9%	12.5%
Services	41.5%	39.8%	36.6%
Blue Collar	16.5%	19.2%	16.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.6%	4.2%	3.9%
Installation/Maintenance/Repair	2.6%	3.3%	2.7%
Production	2.0%	3.2%	2.6%
Transportation/Material Moving	10.3%	8.5%	7.2%
2010 Population By Urban/ Rural Status			
Total Population	22,408	113,631	329,715
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	10,671	46,290	133,196
Households with 1 Person	40.5%	33.1%	32.9%
Households with 2+ People	59.5%	66.9%	67.1%
Family Households	45.1%	55.0%	55.3%
Husband-wife Families	26.1%	34.0%	35.1%
With Related Children	10.5%	14.8%	15.9%
Other Family (No Spouse Present)	19.0%	21.0%	20.1%
Other Family with Male Householder	6.9%	8.0%	7.4%
With Related Children	3.3%	4.2%	3.9%
Other Family with Female Householder	12.1%	12.9%	12.7%
With Related Children	6.8%	7.7%	7.7%
Nonfamily Households	14.4%	12.0%	11.8%
All Households with Children	21.0%	27.3%	28.0%
Multigenerational Households	2.6%	4.6%	4.7%
Unmarried Partner Households	8.6%	9.1%	9.2%
Male-female	7.6%	8.1%	8.1%
Same-sex	1.0%	1.0%	1.0%
2010 Households by Size			
Total	10,671	46,287	133,196
1 Person Household	40.5%	33.1%	32.9%
2 Person Household	32.9%	31.3%	30.7%
3 Person Household	13.3%	14.6%	14.7%
4 Person Household	7.6%	10.4%	10.6%
5 Person Household	3.5%	5.7%	6.0%
6 Person Household	1.2%	2.8%	2.8%
7 + Person Household	0.9%	2.2%	2.3%
2010 Households by Tenure and Mortgage Status			
Total	10,670	46,289	133,196
Owner Occupied	29.0%	39.4%	40.9%
Owned with a Mortgage/Loan	18.4%	29.0%	31.7%
Owned Free and Clear	10.5%	10.4%	9.3%
Renter Occupied	71.0%	60.6%	59.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	13,285	64,958	171,412
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. Young and Restless (11B)	Young and Restless (11B)	Set to Impress (11D)
	2. Set to Impress (11D)	NeWest Residents (13C)	Up and Coming Families
	3. Retirement Communities	Set to Impress (11D)	Bright Young Professionals
2018 Consumer Spending			
Apparel & Services: Total \$	\$15,475,167	\$79,900,187	\$254,056,023
Average Spent	\$1,406.45	\$1,651.89	\$1,751.08
Spending Potential Index	65	76	80
Education: Total \$	\$9,757,053	\$50,027,520	\$159,482,975
Average Spent	\$886.76	\$1,034.29	\$1,099.24
Spending Potential Index	61	71	76
Entertainment/Recreation: Total \$	\$21,321,004	\$111,002,557	\$356,320,997
Average Spent	\$1,937.74	\$2,294.91	\$2,455.95
Spending Potential Index	60	71	76
Food at Home: Total \$	\$36,120,006	\$184,890,089	\$584,459,013
Average Spent	\$3,282.74	\$3,822.49	\$4,028.39
Spending Potential Index	65	76	80
Food Away from Home: Total \$	\$25,476,264	\$129,947,252	\$411,850,398
Average Spent	\$2,315.39	\$2,686.58	\$2,838.68
Spending Potential Index	66	76	81
Health Care: Total \$	\$36,045,711	\$190,200,211	\$614,535,871
Average Spent	\$3,275.99	\$3,932.28	\$4,235.70
Spending Potential Index	57	69	74
HH Furnishings & Equipment: Total \$	\$14,005,747	\$73,197,100	\$234,675,554
Average Spent	\$1,272.90	\$1,513.31	\$1,617.50
Spending Potential Index	61	72	77
Personal Care Products & Services: Total \$	\$5,758,554	\$29,731,166	\$94,980,543
Average Spent	\$523.36	\$614.67	\$654.65
Spending Potential Index	63	74	79
Shelter: Total \$	\$120,905,760	\$620,499,159	\$1,974,725,245
Average Spent	\$10,988.44	\$12,828.45	\$13,610.82
Spending Potential Index	65	76	81
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,383,743	\$81,604,473	\$265,218,231
Average Spent	\$1,398.14	\$1,687.12	\$1,828.02
Spending Potential Index	56	68	74
Travel: Total \$	\$13,242,739	\$71,209,812	\$231,961,263
Average Spent	\$1,203.56	\$1,472.22	\$1,598.80
Spending Potential Index	56	68	74
Vehicle Maintenance & Repairs: Total \$	\$7,452,361	\$38,455,374	\$122,369,154
Average Spent	\$677.30	\$795.04	\$843.43
Spending Potential Index	63	74	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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