	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	5,167	43,273	108,617
2010 Total Population	4,862	43,601	109,018
2018 Total Population	5,047	45,845	114,398
2018 Group Quarters	54	1,597	7,631
2023 Total Population	5,190	47,492	118,140
2018-2023 Annual Rate	0.56%	0.71%	0.65%
2018 Total Daytime Population	4,109	61,166	131,114
Workers	1,312	35,516	70,281
Residents	2,797	25,650	60,833
Household Summary			
2000 Households	2,096	16,912	41,791
2000 Average Household Size	2.44	2.45	2.36
2010 Households	2,029	17,553	43,264
2010 Average Household Size	2.37	2.39	2.34
2018 Households	2,095	18,400	45,350
2018 Average Household Size	2.38	2.40	2.35
2023 Households	2,150	19,052	46,835
2023 Average Household Size	2.39	2.41	2.36
2018-2023 Annual Rate	0.52%	0.70%	0.65%
2010 Families	1,274	9,803	22,291
2010 Average Family Size	2.93	3.07	3.01
2018 Families	1,290	9,989	22,698
2018 Average Family Size	2.94	3.07	3.01
2023 Families	1,314	10,216	23,176
2023 Average Family Size	2.94	3.08	3.01
2018-2023 Annual Rate	0.37%	0.45%	0.42%
Housing Unit Summary			
2000 Housing Units	2,184	18,275	44,645
Owner Occupied Housing Units	72.8%	54.8%	52.3%
Renter Occupied Housing Units	23.1%	37.7%	41.3%
Vacant Housing Units	4.1%	7.5%	6.4%
2010 Housing Units	2,213	19,663	47,871
Owner Occupied Housing Units	66.2%	47.7%	46.9%
Renter Occupied Housing Units	25.5%	41.6%	43.5%
Vacant Housing Units	8.3%	10.7%	9.6%
2018 Housing Units	2,285	20,617	50,032
Owner Occupied Housing Units	66.9%	47.9%	47.5%
Renter Occupied Housing Units	24.8%	41.3%	43.2%
Vacant Housing Units	8.3%	10.8%	9.4%
2023 Housing Units	2,343	21,334	51,630
Owner Occupied Housing Units	67.4%	48.1%	47.9%
Renter Occupied Housing Units	24.3%	41.2%	42.8%
Vacant Housing Units	8.2%	10.7%	9.3%
Median Household Income			
2018	$40,963	$38,417	$39,232
2023	$47,399	$44,297	$45,180
Median Home Value			
2018	$93,902	$99,836	$121,186
2023	$105,124	$119,294	$136,408
Per Capita Income			
2018	$22,262	$21,435	$23,316
2023	$27,027	$25,643	$27,761
Median Age			
2010	39.4	31.5	29.1
2018	39.7	32.6	30.1
2023	39.3	33.2	31.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	2,095	18,400	45,350
<$15,000	13.6%	21.1%	19.2%
$15,000 - $24,999	14.0%	13.1%	13.5%
$25,000 - $34,999	12.8%	11.1%	12.0%
$35,000 - $49,999	19.5%	15.9%	15.1%
$50,000 - $74,999	18.9%	18.0%	17.0%
$75,000 - $99,999	9.7%	8.8%	9.3%
$100,000 - $149,999	8.3%	8.1%	8.8%
$150,000 - $199,999	1.7%	2.0%	2.4%
$200,000+	1.5%	2.0%	2.8%
Average Household Income	$52,971	$51,632	$55,993
2023 Households by Income			
Household Income Base	2,150	19,052	46,835
<$15,000	10.7%	17.6%	15.8%
$15,000 - $24,999	11.7%	11.5%	11.9%
$25,000 - $34,999	11.5%	10.3%	11.3%
$35,000 - $49,999	18.5%	15.3%	14.7%
$50,000 - $74,999	19.3%	18.7%	17.4%
$75,000 - $99,999	11.4%	10.1%	10.5%
$100,000 - $149,999	11.8%	10.9%	11.3%
$150,000 - $199,999	2.5%	2.7%	3.0%
$200,000+	2.7%	2.9%	4.0%
Average Household Income	$64,606	$62,261	$67,093
2018 Owner Occupied Housing Units by Value			
Total	1,529	9,876	23,739
<$50,000	9.7%	16.2%	12.0%
$50,000 - $99,999	45.8%	33.9%	27.1%
$100,000 - $149,999	27.6%	22.4%	25.8%
$150,000 - $199,999	10.3%	13.5%	16.8%
$200,000 - $249,999	1.8%	5.1%	6.6%
$250,000 - $299,999	2.1%	2.8%	3.6%
$300,000 - $399,999	1.0%	1.9%	3.4%
$400,000 - $499,999	0.0%	0.8%	1.7%
$500,000 - $749,999	0.2%	1.1%	1.5%
$750,000 - $999,999	1.3%	1.1%	0.8%
$1,000,000 - $1,499,999	0.0%	1.0%	0.5%
$1,500,000 - $1,999,999	0.0%	0.0%	0.1%
$2,000,000 +	0.0%	0.3%	0.1%
Average Home Value	$115,615	$145,634	$156,316
2023 Owner Occupied Housing Units by Value			
Total	1,579	10,263	24,731
<$50,000	8.0%	13.0%	9.6%
$50,000 - $99,999	39.1%	28.6%	22.6%
$100,000 - $149,999	28.1%	21.8%	24.5%
$150,000 - $199,999	12.7%	15.0%	17.6%
$200,000 - $249,999	2.5%	6.3%	7.7%
$250,000 - $299,999	3.7%	4.1%	4.8%
$300,000 - $399,999	2.0%	3.2%	4.9%
$400,000 - $499,999	0.9%	2.1%	3.3%
$500,000 - $749,999	1.2%	2.4%	2.7%
$750,000 - $999,999	1.7%	1.5%	1.2%
$1,000,000 - $1,499,999	0.0%	1.6%	0.8%
$1,500,000 - $1,999,999	0.0%	0.0%	0.1%
$2,000,000 +	0.0%	0.4%	0.2%
Average Home Value	$138,205	$182,154	$186,083

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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	4,863	43,603	109,017
0 - 4	6.3%	7.5%	6.3%
5 - 9	6.2%	6.9%	5.8%
10 - 14	7.1%	6.7%	5.6%
15 - 24	12.3%	18.2%	25.7%
25 - 34	12.8%	15.8%	14.6%
35 - 44	12.5%	12.0%	10.7%
45 - 54	15.4%	12.5%	11.2%
55 - 64	12.4%	10.0%	9.4%
65 - 74	7.1%	5.3%	5.1%
75 - 84	5.4%	3.6%	3.7%
85 +	2.5%	1.5%	2.0%
18 +	76.2%	74.9%	79.0%
2018 Population by Age			
Total	5,049	45,846	114,397
0 - 4	6.1%	7.0%	5.8%
5 - 9	6.0%	6.4%	5.3%
10 - 14	6.0%	6.2%	5.2%
15 - 24	12.7%	17.9%	25.2%
25 - 34	13.4%	15.8%	14.7%
35 - 44	12.3%	12.0%	10.4%
45 - 54	12.8%	11.4%	10.1%
55 - 64	14.1%	11.1%	10.2%
65 - 74	9.4%	7.2%	7.1%
75 - 84	4.8%	3.3%	3.7%
85 +	2.4%	1.6%	2.3%
18 +	78.3%	76.7%	80.5%
2023 Population by Age			
Total	5,189	47,494	118,137
0 - 4	6.1%	7.0%	5.8%
5 - 9	6.2%	6.3%	5.3%
10 - 14	6.2%	6.2%	5.2%
15 - 24	11.9%	17.4%	24.4%
25 - 34	14.7%	15.8%	14.7%
35 - 44	11.9%	12.0%	10.6%
45 - 54	11.9%	11.1%	9.7%
55 - 64	13.0%	10.7%	9.7%
65 - 74	10.9%	8.2%	8.1%
75 - 84	5.1%	3.8%	4.4%
85 +	2.1%	1.5%	2.2%
18 +	78.0%	76.9%	80.6%
2010 Population by Sex			
Males	2,321	21,265	53,529
Females	2,541	22,336	55,489
2018 Population by Sex			
Males	2,427	22,387	56,214
Females	2,620	23,458	58,184
2023 Population by Sex			
Males	2,515	23,252	58,141
Females	2,676	24,239	59,999

May 30, 2019

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	4,863	43,602	109,019
White Alone	83.1%	64.6%	72.9%
Black Alone	10.0%	26.7%	18.5%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	0.9%	1.2%	1.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	2.1%	2.3%
Two or More Races	3.9%	4.9%	4.2%
Hispanic Origin	3.8%	4.8%	5.3%
Diversity Index	35.0	55.6	49.0
2018 Population by Race/Ethnicity			
Total	5,048	45,846	114,397
White Alone	80.6%	62.1%	70.5%
Black Alone	11.0%	27.7%	19.3%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	1.2%	1.6%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.1%	2.5%	2.7%
Two or More Races	4.7%	5.6%	4.8%
Hispanic Origin	4.9%	6.0%	6.7%
Diversity Index	39.9	59.0	53.2
2023 Population by Race/Ethnicity			
Total	5,189	47,490	118,141
White Alone	78.8%	60.3%	68.7%
Black Alone	11.7%	28.3%	19.9%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	1.3%	1.8%	2.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.4%	2.8%	3.1%
Two or More Races	5.4%	6.3%	5.4%
Hispanic Origin	5.9%	7.0%	7.8%
Diversity Index	43.5	61.4	56.2
2010 Population by Relationship and Household Type			
Total	4,862	43,601	109,018
In Households	98.9%	96.3%	92.9%
In Family Households	80.2%	72.3%	64.4%
Householder	26.2%	22.4%	20.4%
Spouse	17.5%	12.9%	13.0%
Child	30.7%	30.5%	25.4%
Other relative	2.6%	3.1%	2.8%
Nonrelative	3.3%	3.3%	2.8%
In Nonfamily Households	18.7%	24.0%	28.5%
In Group Quarters	1.1%	3.7%	7.1%
Institutionalized Population	0.4%	0.7%	1.3%
Noninstitutionalized Population	0.7%	3.0%	5.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	3,492	28,626	66,890
Less than 9th Grade	2.0%	2.6%	2.3%
9th - 12th Grade, No Diploma	6.4%	8.1%	5.8%
High School Graduate	24.2%	20.5%	18.8%
GED/Alternative Credential	3.6%	4.7%	4.0%
Some College, No Degree	28.6%	28.0%	26.5%
Associate Degree	10.2%	8.9%	9.1%
Bachelor's Degree	16.6%	16.1%	19.0%
Graduate/Professional Degree	8.3%	11.1%	14.4%
2018 Population 15+ by Marital Status			
Total	4,133	36,848	95,708
Never Married	34.1%	47.2%	50.7%
Married	45.3%	34.4%	33.4%
Widowed	5.1%	4.5%	4.7%
Divorced	15.5%	13.9%	11.2%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	91.6%	91.0%	92.0%
Civilian Unemployed (Unemployment Rate)	8.4%	9.0%	8.0%
2018 Employed Population 16+ by Industry			
Total	2,291	20,545	54,733
Agriculture/Mining	0.2%	0.4%	0.7%
Construction	2.1%	3.2%	3.3%
Manufacturing	20.2%	18.7%	15.3%
Wholesale Trade	3.2%	1.7%	2.0%
Retail Trade	10.8%	11.8%	12.7%
Transportation/Utilities	5.8%	4.0%	3.2%
Information	1.0%	0.9%	0.9%
Finance/Insurance/Real Estate	4.1%	4.1%	4.8%
Services	49.4%	51.7%	54.7%
Public Administration	3.1%	3.4%	2.4%
2018 Employed Population 16+ by Occupation			
Total	2,292	20,544	54,734
White Collar	49.1%	53.0%	56.6%
Management/Business/Financial	7.5%	9.4%	11.3%
Professional	17.6%	22.0%	21.6%
Sales	10.4%	8.4%	11.0%
Administrative Support	13.7%	13.3%	12.7%
Services	24.1%	23.6%	23.6%
Blue Collar	26.8%	23.4%	19.8%
Farming/Forestry/Fishing	0.1%	0.2%	0.4%
Construction/Extraction	1.7%	3.2%	3.1%
Installation/Maintenance/Repair	3.5%	3.3%	2.7%
Production	12.6%	9.7%	7.6%
Transportation/Material Moving	8.8%	6.9%	6.1%
2010 Population By Urban/ Rural Status			
Total Population	4,862	43,601	109,018
Population Inside Urbanized Area	97.4%	96.3%	94.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	2.6%	3.7%	5.3%

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	1 mile	3 mile	5 mile
2010 Households by Type			
Total	2,029	17,552	43,264
Households with 1 Person	30.8%	33.7%	33.8%
Households with 2+ People	69.2%	66.3%	66.2%
Family Households	62.8%	55.9%	51.5%
Husband-wife Families	41.8%	32.1%	32.7%
With Related Children	16.6%	13.8%	13.8%
Other Family (No Spouse Present)	21.0%	23.8%	18.8%
Other Family with Male Householder	5.1%	5.4%	4.6%
With Related Children	3.2%	3.1%	2.6%
Other Family with Female Householder	15.9%	18.4%	14.2%
With Related Children	10.8%	13.4%	10.0%
Nonfamily Households	6.5%	10.5%	14.7%
All Households with Children	31.1%	30.8%	26.9%
Multigenerational Households	3.2%	3.4%	2.6%
Unmarried Partner Households	7.9%	9.5%	8.5%
Male-female	7.3%	8.7%	7.7%
Same-sex	0.6%	0.8%	0.8%
2010 Households by Size			
Total	2,031	17,553	43,265
1 Person Household	30.7%	33.7%	33.8%
2 Person Household	34.3%	30.9%	32.3%
3 Person Household	15.0%	14.7%	14.4%
4 Person Household	11.5%	10.8%	11.0%
5 Person Household	5.9%	5.8%	5.1%
6 Person Household	1.4%	2.4%	2.1%
7 + Person Household	1.2%	1.6%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	2,029	17,553	43,264
Owner Occupied	72.2%	53.4%	51.9%
Owned with a Mortgage/Loan	51.5%	37.5%	36.7%
Owned Free and Clear	20.7%	15.9%	15.1%
Renter Occupied	27.8%	46.6%	48.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,213	19,663	47,871
Housing Units Inside Urbanized Area	97.7%	96.6%	95.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	2.3%	3.4%	4.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Traditional Living (12B)	Traditional Living (12B)	Traditional Living (12B)
2.	Rustbelt Traditions (5D)	Set to Impress (11D)	College Towns (14B)
3.	City Commons (11E)	City Commons (11E)	Dorms to Diplomas (14C)
2018 Consumer Spending			
Apparel & Services: Total $	$2,908,359	$25,657,055	$68,691,528
Average Spent	$1,388.24	$1,394.41	$1,514.70
Spending Potential Index	64	64	70
Education: Total $	$1,923,587	$16,873,653	$48,988,214
Average Spent	$918.18	$917.05	$1,080.23
Spending Potential Index	63	63	75
Entertainment/Recreation: Total $	$4,392,646	$37,276,126	$98,954,290
Average Spent	$2,096.73	$2,025.88	$2,182.01
Spending Potential Index	65	63	68
Food at Home: Total $	$7,004,807	$60,913,686	$160,239,649
Average Spent	$3,343.58	$3,310.53	$3,533.40
Spending Potential Index	67	66	70
Food Away from Home: Total $	$4,714,129	$41,730,273	$112,595,326
Average Spent	$2,250.18	$2,267.95	$2,482.81
Spending Potential Index	64	65	71
Health Care: Total $	$8,014,994	$66,021,326	$172,119,505
Average Spent	$3,825.77	$3,588.12	$3,795.36
Spending Potential Index	67	63	66
HH Furnishings & Equipment: Total $	$2,841,752	$24,082,469	$64,517,701
Average Spent	$1,356.44	$1,308.83	$1,422.66
Spending Potential Index	65	63	68
Personal Care Products & Services: Total $	$1,089,904	$9,506,298	$25,363,057
Average Spent	$520.24	$516.65	$559.27
Spending Potential Index	63	62	68
Shelter: Total $	$22,065,634	$196,345,024	$530,225,273
Average Spent	$10,532.52	$10,670.93	$11,691.85
Spending Potential Index	63	64	70
Support Payments/Cash Contributions/Gifts in Kind: Total $	$3,169,530	$27,054,111	$71,870,895
Average Spent	$1,512.90	$1,470.33	$1,584.80
Spending Potential Index	61	59	64
Travel: Total $	$2,692,509	$22,611,873	$61,334,636
Average Spent	$1,285.21	$1,228.91	$1,352.47
Spending Potential Index	60	57	63
Vehicle Maintenance & Repairs: Total $	$1,484,018	$12,754,403	$33,895,931
Average Spent	$708.36	$693.17	$747.43
Spending Potential Index	66	64	69

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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