



Community Profile

Rings: 1, 3, 5 mile radii

12380 St Charles Rock Rd, Bridgeton, MO

Latitude: 38.7536

Longitude: -90.43003

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	6,604	42,057	143,184
2010 Total Population	4,427	38,417	140,391
2018 Total Population	4,396	38,489	143,411
2018 Group Quarters	337	969	5,598
2023 Total Population	4,401	38,573	145,573
2018-2023 Annual Rate	0.02%	0.04%	0.30%
2018 Total Daytime Population	13,821	73,094	201,257
Workers	11,125	53,759	130,461
Residents	2,696	19,335	70,796
Household Summary			
2000 Households	2,612	17,593	61,382
2000 Average Household Size	2.42	2.35	2.28
2010 Households	1,871	16,293	59,522
2010 Average Household Size	2.19	2.30	2.26
2018 Households	1,842	16,209	60,506
2018 Average Household Size	2.20	2.31	2.28
2023 Households	1,835	16,196	61,347
2023 Average Household Size	2.21	2.32	2.28
2018-2023 Annual Rate	-0.08%	-0.02%	0.28%
2010 Families	1,037	9,825	34,287
2010 Average Family Size	2.94	2.94	2.93
2018 Families	1,011	9,660	34,263
2018 Average Family Size	2.95	2.95	2.94
2023 Families	1,002	9,607	34,485
2023 Average Family Size	2.96	2.95	2.94
2018-2023 Annual Rate	-0.18%	-0.11%	0.13%
Housing Unit Summary			
2000 Housing Units	2,904	18,488	64,714
Owner Occupied Housing Units	62.2%	65.9%	59.3%
Renter Occupied Housing Units	27.8%	29.3%	35.5%
Vacant Housing Units	10.1%	4.8%	5.1%
2010 Housing Units	2,029	17,352	64,571
Owner Occupied Housing Units	51.7%	63.4%	55.6%
Renter Occupied Housing Units	40.5%	30.5%	36.6%
Vacant Housing Units	7.8%	6.1%	7.8%
2018 Housing Units	2,051	17,440	66,128
Owner Occupied Housing Units	46.4%	59.0%	51.6%
Renter Occupied Housing Units	43.4%	34.0%	39.9%
Vacant Housing Units	10.2%	7.1%	8.5%
2023 Housing Units	2,061	17,512	67,190
Owner Occupied Housing Units	45.9%	58.8%	51.5%
Renter Occupied Housing Units	43.1%	33.7%	39.8%
Vacant Housing Units	11.0%	7.5%	8.7%
Median Household Income			
2018	\$45,709	\$55,670	\$52,808
2023	\$56,344	\$63,483	\$59,439
Median Home Value			
2018	\$174,129	\$157,964	\$152,456
2023	\$191,442	\$172,733	\$169,520
Per Capita Income			
2018	\$29,484	\$29,741	\$29,375
2023	\$34,645	\$34,481	\$33,952
Median Age			
2010	47.4	39.8	36.4
2018	49.7	41.4	38.2
2023	49.4	42.1	39.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	1,842	16,208	60,505
<\$15,000	14.8%	8.7%	9.4%
\$15,000 - \$24,999	15.4%	9.7%	9.5%
\$25,000 - \$34,999	10.9%	9.8%	11.2%
\$35,000 - \$49,999	11.6%	14.8%	16.2%
\$50,000 - \$74,999	14.7%	22.1%	21.8%
\$75,000 - \$99,999	14.1%	14.9%	13.3%
\$100,000 - \$149,999	12.3%	13.9%	12.4%
\$150,000 - \$199,999	3.0%	3.6%	3.5%
\$200,000+	3.3%	2.5%	2.7%
Average Household Income	\$65,043	\$69,582	\$67,726
2023 Households by Income			
Household Income Base	1,835	16,195	61,346
<\$15,000	11.6%	6.2%	6.7%
\$15,000 - \$24,999	12.8%	7.5%	7.5%
\$25,000 - \$34,999	9.7%	8.4%	9.9%
\$35,000 - \$49,999	10.8%	13.6%	15.2%
\$50,000 - \$74,999	15.3%	22.2%	22.3%
\$75,000 - \$99,999	15.9%	16.4%	15.0%
\$100,000 - \$149,999	15.6%	17.7%	15.8%
\$150,000 - \$199,999	3.8%	4.6%	4.2%
\$200,000+	4.5%	3.3%	3.5%
Average Household Income	\$77,450	\$81,131	\$78,688
2018 Owner Occupied Housing Units by Value			
Total	951	10,281	34,140
<\$50,000	10.7%	2.8%	3.3%
\$50,000 - \$99,999	10.1%	12.2%	17.3%
\$100,000 - \$149,999	14.7%	30.0%	28.2%
\$150,000 - \$199,999	30.2%	32.0%	24.6%
\$200,000 - \$249,999	14.5%	11.1%	12.7%
\$250,000 - \$299,999	12.3%	7.1%	7.2%
\$300,000 - \$399,999	2.4%	3.0%	4.6%
\$400,000 - \$499,999	3.8%	0.9%	1.3%
\$500,000 - \$749,999	0.4%	0.4%	0.5%
\$750,000 - \$999,999	1.1%	0.3%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$184,890	\$171,214	\$169,739
2023 Owner Occupied Housing Units by Value			
Total	945	10,296	34,585
<\$50,000	8.9%	2.0%	2.5%
\$50,000 - \$99,999	7.1%	8.4%	13.5%
\$100,000 - \$149,999	11.2%	24.8%	24.3%
\$150,000 - \$199,999	27.5%	32.4%	24.8%
\$200,000 - \$249,999	15.9%	13.2%	14.6%
\$250,000 - \$299,999	15.7%	10.1%	9.5%
\$300,000 - \$399,999	3.7%	5.1%	7.0%
\$400,000 - \$499,999	7.2%	1.9%	2.3%
\$500,000 - \$749,999	0.7%	0.8%	0.8%
\$750,000 - \$999,999	2.1%	0.7%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.6%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$216,984	\$196,657	\$191,689

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	4,428	38,418	140,393
0 - 4	5.3%	5.8%	6.2%
5 - 9	4.5%	5.4%	5.5%
10 - 14	4.7%	5.8%	5.5%
15 - 24	10.7%	12.4%	15.1%
25 - 34	12.5%	14.9%	16.0%
35 - 44	9.0%	12.2%	12.0%
45 - 54	14.7%	15.8%	14.7%
55 - 64	13.1%	11.6%	11.1%
65 - 74	10.5%	8.0%	6.9%
75 - 84	7.8%	5.5%	4.9%
85 +	7.2%	2.6%	2.2%
18 +	82.1%	79.1%	79.2%
2018 Population by Age			
Total	4,397	38,488	143,412
0 - 4	5.0%	5.3%	5.6%
5 - 9	4.6%	5.2%	5.6%
10 - 14	4.4%	5.3%	5.4%
15 - 24	9.3%	10.8%	13.3%
25 - 34	13.2%	14.9%	15.4%
35 - 44	9.1%	12.8%	13.2%
45 - 54	10.8%	12.4%	12.0%
55 - 64	14.3%	14.1%	12.9%
65 - 74	13.1%	9.8%	8.9%
75 - 84	8.6%	6.2%	5.0%
85 +	7.7%	3.2%	2.6%
18 +	83.3%	81.2%	80.3%
2023 Population by Age			
Total	4,401	38,571	145,572
0 - 4	5.0%	5.3%	5.6%
5 - 9	4.7%	5.1%	5.4%
10 - 14	4.7%	5.3%	5.5%
15 - 24	8.3%	10.1%	13.2%
25 - 34	12.1%	14.4%	14.3%
35 - 44	11.5%	13.8%	13.9%
45 - 54	9.0%	11.3%	11.3%
55 - 64	12.9%	13.5%	12.3%
65 - 74	14.2%	11.1%	10.1%
75 - 84	9.8%	6.8%	5.7%
85 +	7.7%	3.4%	2.7%
18 +	82.9%	81.3%	80.3%
2010 Population by Sex			
Males	1,977	18,328	67,946
Females	2,450	20,089	72,445
2018 Population by Sex			
Males	1,965	18,394	69,682
Females	2,432	20,094	73,729
2023 Population by Sex			
Males	1,969	18,507	70,868
Females	2,432	20,066	74,705

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Community Profile

Rings: 1, 3, 5 mile radii

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Latitude: 38.7536

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2010 Population by Race/Ethnicity			
Total	4,428	38,418	140,389
White Alone	73.2%	74.5%	74.1%
Black Alone	20.2%	15.6%	16.1%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	1.7%	4.7%	4.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.5%	2.6%	2.7%
Two or More Races	2.1%	2.3%	2.5%
Hispanic Origin	4.9%	4.7%	5.6%
Diversity Index	47.6	47.1	48.4
2018 Population by Race/Ethnicity			
Total	4,396	38,490	143,411
White Alone	68.4%	70.4%	69.9%
Black Alone	23.6%	17.9%	18.4%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	2.1%	5.5%	5.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.0%	3.0%	3.2%
Two or More Races	2.7%	2.9%	3.3%
Hispanic Origin	5.8%	5.6%	6.6%
Diversity Index	53.2	52.5	54.0
2023 Population by Race/Ethnicity			
Total	4,401	38,573	145,573
White Alone	64.3%	66.8%	66.4%
Black Alone	26.4%	19.8%	20.2%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	2.5%	6.2%	5.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.4%	3.4%	3.6%
Two or More Races	3.2%	3.5%	3.8%
Hispanic Origin	6.6%	6.3%	7.5%
Diversity Index	57.6	56.9	58.3
2010 Population by Relationship and Household Type			
Total	4,427	38,417	140,391
In Households	92.4%	97.5%	96.0%
In Family Households	70.6%	77.3%	74.0%
Householder	23.9%	25.5%	24.4%
Spouse	16.2%	17.7%	16.4%
Child	25.0%	28.6%	27.5%
Other relative	3.7%	3.3%	3.3%
Nonrelative	1.8%	2.2%	2.4%
In Nonfamily Households	21.7%	20.2%	22.0%
In Group Quarters	7.6%	2.5%	4.0%
Institutionalized Population	7.0%	2.2%	1.3%
Noninstitutionalized Population	0.7%	0.3%	2.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	3,378	28,261	100,498
Less than 9th Grade	3.7%	3.1%	2.8%
9th - 12th Grade, No Diploma	7.2%	5.2%	5.2%
High School Graduate	27.8%	22.6%	22.9%
GED/Alternative Credential	2.4%	2.6%	3.4%
Some College, No Degree	25.3%	24.5%	23.5%
Associate Degree	5.7%	8.6%	9.0%
Bachelor's Degree	19.1%	21.4%	21.3%
Graduate/Professional Degree	8.9%	11.9%	11.8%
2018 Population 15+ by Marital Status			
Total	3,784	32,428	119,542
Never Married	37.2%	34.7%	37.5%
Married	41.1%	44.5%	42.6%
Widowed	10.9%	8.1%	6.9%
Divorced	10.8%	12.7%	13.0%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	93.8%	95.5%	96.1%
Civilian Unemployed (Unemployment Rate)	6.1%	4.5%	3.9%
2018 Employed Population 16+ by Industry			
Total	1,734	19,523	73,724
Agriculture/Mining	1.1%	0.5%	0.3%
Construction	4.2%	4.7%	5.0%
Manufacturing	9.6%	10.6%	11.1%
Wholesale Trade	2.8%	3.8%	2.7%
Retail Trade	12.0%	10.4%	12.0%
Transportation/Utilities	8.7%	6.0%	5.6%
Information	2.7%	1.9%	2.1%
Finance/Insurance/Real Estate	5.2%	8.9%	8.1%
Services	50.2%	48.8%	50.3%
Public Administration	3.8%	4.4%	2.8%
2018 Employed Population 16+ by Occupation			
Total	1,735	19,523	73,724
White Collar	64.0%	63.8%	63.0%
Management/Business/Financial	13.1%	15.0%	13.8%
Professional	21.9%	23.1%	22.6%
Sales	10.0%	9.8%	11.4%
Administrative Support	18.9%	15.9%	15.1%
Services	17.8%	18.7%	18.8%
Blue Collar	18.3%	17.5%	18.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.6%	3.5%	3.7%
Installation/Maintenance/Repair	3.0%	3.6%	3.7%
Production	2.2%	4.5%	4.8%
Transportation/Material Moving	9.5%	5.9%	6.0%
2010 Population By Urban/ Rural Status			
Total Population	4,427	38,417	140,391
Population Inside Urbanized Area	100.0%	99.7%	99.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.3%	0.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,871	16,293	59,522
Households with 1 Person	39.8%	33.2%	34.7%
Households with 2+ People	60.2%	66.8%	65.3%
Family Households	55.4%	60.3%	57.6%
Husband-wife Families	37.4%	41.8%	38.5%
With Related Children	12.9%	17.3%	15.8%
Other Family (No Spouse Present)	18.0%	18.5%	19.1%
Other Family with Male Householder	4.6%	4.8%	5.1%
With Related Children	2.5%	2.7%	2.8%
Other Family with Female Householder	13.4%	13.7%	14.0%
With Related Children	8.8%	8.6%	9.0%
Nonfamily Households	4.8%	6.5%	7.7%
All Households with Children	24.6%	28.9%	28.1%
Multigenerational Households	3.1%	3.2%	3.0%
Unmarried Partner Households	5.5%	6.5%	7.3%
Male-female	4.8%	6.0%	6.8%
Same-sex	0.6%	0.6%	0.5%
2010 Households by Size			
Total	1,872	16,291	59,523
1 Person Household	39.7%	33.2%	34.7%
2 Person Household	30.4%	32.1%	32.4%
3 Person Household	14.6%	16.0%	15.4%
4 Person Household	9.3%	11.7%	10.6%
5 Person Household	3.8%	4.5%	4.4%
6 Person Household	1.3%	1.5%	1.6%
7 + Person Household	0.7%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	1,871	16,293	59,522
Owner Occupied	56.1%	67.5%	60.3%
Owned with a Mortgage/Loan	35.0%	48.2%	43.3%
Owned Free and Clear	21.2%	19.4%	17.0%
Renter Occupied	43.9%	32.5%	39.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,029	17,352	64,571
Housing Units Inside Urbanized Area	100.0%	99.6%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Comfortable Empty Nesters	Rustbelt Traditions (5D)
2.	Retirement Communities	Parks and Rec (5C)	Traditional Living (12B)
3.	Comfortable Empty Nesters	Bright Young Professionals	Bright Young Professionals
2018 Consumer Spending			
Apparel & Services: Total \$	\$3,034,755	\$29,104,474	\$107,628,800
Average Spent	\$1,647.53	\$1,795.57	\$1,778.81
Spending Potential Index	76	83	82
Education: Total \$	\$2,122,299	\$19,846,926	\$72,054,722
Average Spent	\$1,152.17	\$1,224.44	\$1,190.87
Spending Potential Index	80	85	82
Entertainment/Recreation: Total \$	\$4,569,098	\$43,227,047	\$157,868,836
Average Spent	\$2,480.51	\$2,666.85	\$2,609.14
Spending Potential Index	77	83	81
Food at Home: Total \$	\$7,154,717	\$67,731,486	\$251,188,705
Average Spent	\$3,884.21	\$4,178.63	\$4,151.47
Spending Potential Index	77	83	83
Food Away from Home: Total \$	\$4,927,315	\$47,355,976	\$175,332,400
Average Spent	\$2,674.98	\$2,921.59	\$2,897.77
Spending Potential Index	76	83	83
Health Care: Total \$	\$8,359,729	\$77,628,431	\$280,711,275
Average Spent	\$4,538.40	\$4,789.22	\$4,639.40
Spending Potential Index	79	84	81
HH Furnishings & Equipment: Total \$	\$2,934,284	\$28,116,686	\$103,059,728
Average Spent	\$1,592.99	\$1,734.63	\$1,703.30
Spending Potential Index	76	83	82
Personal Care Products & Services: Total \$	\$1,178,906	\$11,188,988	\$40,967,901
Average Spent	\$640.01	\$690.29	\$677.09
Spending Potential Index	77	83	82
Shelter: Total \$	\$24,750,337	\$229,867,558	\$840,750,971
Average Spent	\$13,436.67	\$14,181.48	\$13,895.33
Spending Potential Index	80	84	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,697,760	\$33,359,830	\$118,993,194
Average Spent	\$2,007.47	\$2,058.11	\$1,966.63
Spending Potential Index	81	83	79
Travel: Total \$	\$3,070,585	\$28,842,989	\$102,981,072
Average Spent	\$1,666.98	\$1,779.44	\$1,702.00
Spending Potential Index	77	83	79
Vehicle Maintenance & Repairs: Total \$	\$1,522,483	\$14,519,170	\$53,429,716
Average Spent	\$826.54	\$895.75	\$883.05
Spending Potential Index	77	83	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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