	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	9,703	43,250	85,320
2010 Total Population	11,737	51,526	100,855
2018 Total Population	12,889	58,940	114,395
2018 Group Quarters	0	2,788	3,384
2023 Total Population	13,986	64,523	124,910
2018-2023 Annual Rate	1.65%	1.83%	1.77%
2018 Total Daytime Population	8,765	51,149	107,351
Workers	2,030	21,829	49,480
Residents	6,735	29,320	57,871
Household Summary			
2000 Households	3,443	15,031	30,410
2000 Average Household Size	2.82	2.64	2.65
2010 Households	4,266	19,212	37,302
2010 Average Household Size	2.75	2.53	2.61
2018 Households	4,713	22,023	42,215
2018 Average Household Size	2.73	2.55	2.63
2023 Households	5,126	24,133	46,145
2023 Average Household Size	2.73	2.56	2.63
2018-2023 Annual Rate	1.69%	1.85%	1.80%
2010 Families	2,946	12,691	25,102
2010 Average Family Size	3.16	3.04	3.09
2018 Families	3,181	14,312	27,892
2018 Average Family Size	3.19	3.10	3.16
2023 Families	3,431	15,629	30,326
2023 Average Family Size	3.20	3.12	3.17
2018-2023 Annual Rate	1.52%	1.78%	1.69%
Housing Unit Summary			
2000 Housing Units	3,647	16,082	32,756
Owner Occupied Housing Units	55.4%	48.5%	54.2%
Renter Occupied Housing Units	39.0%	45.0%	38.7%
Vacant Housing Units	5.6%	6.5%	7.2%
2010 Housing Units	4,825	21,258	41,234
Owner Occupied Housing Units	48.8%	51.9%	53.5%
Renter Occupied Housing Units	39.6%	38.5%	36.9%
Vacant Housing Units	11.6%	9.6%	9.5%
2018 Housing Units	5,310	24,057	46,331
Owner Occupied Housing Units	48.5%	52.4%	53.6%
Renter Occupied Housing Units	40.2%	39.1%	37.5%
Vacant Housing Units	11.2%	8.5%	8.9%
2023 Housing Units	5,771	26,229	50,508
Owner Occupied Housing Units	48.5%	53.0%	54.1%
Renter Occupied Housing Units	40.3%	39.0%	37.3%
Vacant Housing Units	11.2%	8.0%	8.6%
Median Household Income			
2018	$46,804	$53,336	$52,923
2023	$54,271	$59,047	$58,226
Median Home Value			
2018	$133,242	$168,589	$169,344
2023	$140,272	$179,013	$179,699
Per Capita Income			
2018	$22,242	$25,409	$24,738
2023	$25,897	$29,013	$27,953
Median Age			
2010	31.1	29.2	30.6
2018	32.0	30.8	32.6
2023	31.7	30.7	33.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.
Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 29, 2019

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	4,713	22,023	42,215
<$15,000	10.7%	8.8%	10.5%
$15,000 - $24,999	11.7%	9.0%	9.1%
$25,000 - $34,999	13.7%	11.2%	11.3%
$35,000 - $49,999	16.6%	16.7%	15.4%
$50,000 - $74,999	18.4%	22.2%	21.5%
$75,000 - $99,999	12.4%	13.2%	13.8%
$100,000 - $149,999	12.7%	13.2%	12.9%
$150,000 - $199,999	2.3%	3.7%	3.8%
$200,000+	1.5%	2.0%	1.8%
Average Household Income	$60,403	$67,108	$65,782
2023 Households by Income			
Household Income Base	5,126	24,133	46,145
<$15,000	8.5%	7.2%	8.8%
$15,000 - $24,999	9.6%	7.4%	7.6%
$25,000 - $34,999	11.7%	9.5%	9.8%
$35,000 - $49,999	15.6%	15.5%	14.5%
$50,000 - $74,999	19.4%	22.3%	21.7%
$75,000 - $99,999	14.5%	14.5%	15.2%
$100,000 - $149,999	15.9%	16.6%	15.9%
$150,000 - $199,999	2.8%	4.3%	4.3%
$200,000+	2.0%	2.7%	2.2%
Average Household Income	$70,149	$76,831	$74,485
2018 Owner Occupied Housing Units by Value			
Total	2,578	12,603	24,838
<$50,000	12.1%	5.4%	7.3%
$50,000 - $99,999	12.0%	7.9%	8.4%
$100,000 - $149,999	38.9%	25.4%	23.4%
$150,000 - $199,999	22.5%	30.5%	28.4%
$200,000 - $249,999	9.4%	16.0%	13.5%
$250,000 - $299,999	1.9%	6.8%	7.3%
$300,000 - $399,999	0.7%	4.6%	6.8%
$400,000 - $499,999	0.2%	1.3%	2.1%
$500,000 - $749,999	0.6%	1.3%	2.0%
$750,000 - $999,999	0.5%	0.3%	0.2%
$1,000,000 - $1,499,999	1.2%	0.5%	0.7%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$153,218	$186,443	$193,432
2023 Owner Occupied Housing Units by Value			
Total	2,800	13,896	27,326
<$50,000	10.4%	4.4%	6.0%
$50,000 - $99,999	10.6%	6.4%	6.9%
$100,000 - $149,999	36.1%	21.5%	20.0%
$150,000 - $199,999	24.4%	30.5%	28.9%
$200,000 - $249,999	11.4%	18.0%	15.1%
$250,000 - $299,999	2.5%	8.2%	8.5%
$300,000 - $399,999	0.9%	6.2%	8.2%
$400,000 - $499,999	0.3%	1.8%	2.9%
$500,000 - $749,999	1.0%	1.9%	2.6%
$750,000 - $999,999	0.8%	0.4%	0.2%
$1,000,000 - $1,499,999	1.7%	0.6%	0.8%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$169,748	$202,422	$209,894

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	11,737	51,528	100,854
0 - 4	8.7%	8.7%	8.2%
5 - 9	6.8%	6.4%	6.6%
10 - 14	6.1%	5.6%	6.1%
15 - 24	16.2%	20.2%	18.3%
25 - 34	18.5%	18.8%	17.4%
35 - 44	13.0%	12.5%	12.7%
45 - 54	12.3%	11.3%	12.8%
55 - 64	9.5%	8.3%	9.2%
65 - 74	6.2%	5.2%	5.4%
75 - 84	2.2%	2.3%	2.5%
85 +	0.4%	0.7%	0.7%
18 +	74.6%	75.9%	75.4%
2018 Population by Age			
Total	12,890	58,940	114,396
0 - 4	8.3%	8.0%	7.5%
5 - 9	7.3%	7.1%	7.0%
10 - 14	6.4%	6.2%	6.4%
15 - 24	14.5%	18.1%	15.8%
25 - 34	18.7%	17.4%	17.3%
35 - 44	13.3%	13.8%	13.6%
45 - 54	10.9%	10.4%	11.1%
55 - 64	9.6%	8.9%	10.3%
65 - 74	6.8%	6.2%	6.8%
75 - 84	3.5%	3.0%	3.2%
85 +	0.7%	0.9%	1.0%
18 +	74.8%	75.6%	75.8%
2023 Population by Age			
Total	13,987	64,523	124,912
0 - 4	8.5%	8.2%	7.6%
5 - 9	7.2%	7.1%	6.9%
10 - 14	6.5%	6.7%	6.7%
15 - 24	14.6%	18.0%	15.5%
25 - 34	18.6%	16.9%	16.4%
35 - 44	13.5%	14.4%	14.8%
45 - 54	10.0%	9.9%	10.4%
55 - 64	9.3%	8.3%	9.6%
65 - 74	6.9%	6.2%	7.3%
75 - 84	3.9%	3.4%	3.7%
85 +	1.0%	1.0%	1.0%
18 +	74.3%	74.6%	75.2%
2010 Population by Sex			
Males	5,946	26,129	50,801
Females	5,791	25,397	50,054
2018 Population by Sex			
Males	6,515	29,779	57,415
Females	6,373	29,161	56,980
2023 Population by Sex			
Males	7,016	32,523	62,576
Females	6,970	32,000	62,333

May 29, 2019

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	11,736	51,525	100,856
White Alone	50.1%	61.6%	60.1%
Black Alone	29.0%	25.1%	25.9%
American Indian Alone	0.7%	0.5%	0.6%
Asian Alone	6.9%	4.5%	3.6%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	8.4%	4.2%	6.3%
Two or More Races	4.7%	3.9%	3.3%
Hispanic Origin	14.1%	8.4%	11.1%
Diversity Index	74.2	62.5	65.6
2018 Population by Race/Ethnicity			
Total	12,890	58,940	114,395
White Alone	45.0%	57.9%	56.5%
Black Alone	29.8%	25.8%	26.8%
American Indian Alone	0.7%	0.5%	0.6%
Asian Alone	8.6%	5.9%	4.7%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	9.7%	4.7%	6.8%
Two or More Races	6.0%	5.0%	4.3%
Hispanic Origin	16.1%	9.4%	12.1%
Diversity Index	78.2	66.4	69.0
2023 Population by Race/Ethnicity			
Total	13,986	64,524	124,910
White Alone	42.1%	55.8%	54.6%
Black Alone	29.9%	25.8%	26.9%
American Indian Alone	0.6%	0.5%	0.6%
Asian Alone	9.9%	6.9%	5.6%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	10.7%	5.1%	7.3%
Two or More Races	6.4%	5.6%	4.9%
Hispanic Origin	17.8%	10.5%	13.2%
Diversity Index	80.4	68.9	71.2
2010 Population by Relationship and Household Type			
Total	11,737	51,526	100,855
In Households	100.0%	94.5%	96.6%
In Family Households	83.2%	77.6%	80.2%
Householder	25.3%	24.4%	24.9%
Spouse	15.7%	16.6%	16.6%
Child	32.6%	29.7%	30.9%
Other relative	5.8%	4.1%	4.6%
Nonrelative	3.9%	2.8%	3.2%
In Nonfamily Households	16.8%	16.8%	16.4%
In Group Quarters	0.0%	5.5%	3.4%
Institutionalized Population	0.0%	0.2%	0.3%
Noninstitutionalized Population	0.0%	5.4%	3.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	8,190	35,686	72,435
Less than 9th Grade	3.0%	2.3%	3.5%
9th - 12th Grade, No Diploma	6.7%	5.8%	8.0%
High School Graduate	34.2%	25.5%	24.8%
GED/Alternative Credential	3.7%	3.4%	3.8%
Some College, No Degree	25.0%	26.0%	25.7%
Associate Degree	8.4%	10.9%	10.3%
Bachelor's Degree	15.0%	19.7%	17.3%
Graduate/Professional Degree	4.2%	6.3%	6.6%
2018 Population 15+ by Marital Status			
Total	10,059	46,379	90,492
Never Married	39.1%	39.3%	38.5%
Married	43.3%	45.0%	44.5%
Widowed	5.7%	4.9%	5.5%
Divorced	11.9%	10.8%	11.6%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	92.4%	94.6%	94.7%
Civilian Unemployed (Unemployment Rate)	7.6%	5.4%	5.3%
2018 Employed Population 16+ by Industry			
Total	6,103	26,782	53,475
Agriculture/Mining	0.1%	0.4%	0.5%
Construction	12.1%	7.3%	8.8%
Manufacturing	11.7%	10.9%	10.7%
Wholesale Trade	2.5%	1.5%	1.6%
Retail Trade	10.8%	12.1%	12.7%
Transportation/Utilities	8.1%	6.3%	6.1%
Information	0.7%	1.8%	1.8%
Finance/Insurance/Real Estate	4.2%	5.6%	4.7%
Services	44.8%	46.9%	46.4%
Public Administration	5.0%	7.2%	6.7%
2018 Employed Population 16+ by Occupation			
Total	6,104	26,782	53,475
White Collar	43.5%	55.4%	54.5%
Management/Business/Financial	11.0%	11.4%	10.9%
Professional	11.6%	17.7%	16.5%
Sales	8.5%	11.6%	12.7%
Administrative Support	12.3%	14.6%	14.4%
Services	21.9%	19.0%	19.1%
Blue Collar	34.6%	25.6%	26.5%
Farming/Forestry/Fishing	0.0%	0.1%	0.3%
Construction/Extraction	12.1%	6.3%	8.2%
Installation/Maintenance/Repair	8.7%	6.3%	5.4%
Production	5.3%	5.5%	5.9%
Transportation/Material Moving	8.5%	7.4%	6.6%
2010 Population By Urban/ Rural Status			
Total Population	11,737	51,526	100,855
Population Inside Urbanized Area	100.0%	98.4%	98.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.6%	1.1%

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	1 mile	3 mile	5 mile
2010 Households by Type			
Total	4,267	19,212	37,302
Households with 1 Person	21.5%	24.6%	24.4%
Households with 2+ People	78.5%	75.4%	75.6%
Family Households	69.0%	66.1%	67.3%
Husband-wife Families	42.9%	44.9%	44.9%
With Related Children	19.8%	21.0%	21.2%
Other Family (No Spouse Present)	26.1%	21.2%	22.4%
Other Family with Male Householder	7.1%	5.3%	5.8%
With Related Children	4.0%	3.1%	3.4%
Other Family with Female Householder	19.1%	15.9%	16.6%
With Related Children	14.5%	11.7%	11.9%
Nonfamily Households	9.4%	9.3%	8.4%
All Households with Children	39.0%	36.4%	37.0%
Multigenerational Households	6.3%	4.6%	4.7%
Unmarried Partner Households	8.1%	7.5%	7.5%
Male-female	7.4%	6.7%	6.7%
Same-sex	0.7%	0.8%	0.8%
2010 Households by Size			
Total	4,266	19,210	37,301
1 Person Household	21.5%	24.6%	24.4%
2 Person Household	30.8%	33.3%	32.3%
3 Person Household	20.7%	18.9%	18.8%
4 Person Household	14.6%	13.5%	14.0%
5 Person Household	7.5%	6.1%	6.6%
6 Person Household	3.0%	2.2%	2.5%
7 + Person Household	1.9%	1.4%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	4,266	19,212	37,302
Owner Occupied	55.2%	57.4%	59.2%
Owned with a Mortgage/Loan	40.8%	46.1%	46.2%
Owned Free and Clear	14.4%	11.3%	13.0%
Renter Occupied	44.8%	42.6%	40.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,825	21,258	41,234
Housing Units Inside Urbanized Area	100.0%	98.5%	98.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.5%	1.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Bright Young Professionals	Up and Coming Families	Up and Coming Families
2.	Young and Restless (11B)	Young and Restless (11B)	Metro Fusion (11C)
3.	Front Porches (8E)	Middleburg (4C)	Young and Restless (11B)
2018 Consumer Spending			
Apparel & Services: Total $	$7,756,324	$40,228,068	$74,961,965
Average Spent	$1,645.73	$1,826.64	$1,775.72
Spending Potential Index	76	84	82
Education: Total $	$4,985,432	$25,752,344	$47,919,389
Average Spent	$1,057.80	$1,169.34	$1,135.13
Spending Potential Index	73	81	78
Entertainment/Recreation: Total $	$10,911,145	$56,499,853	$106,243,956
Average Spent	$2,315.12	$2,565.49	$2,516.73
Spending Potential Index	72	80	78
Food at Home: Total $	$17,868,868	$91,252,326	$170,621,572
Average Spent	$3,791.40	$4,143.50	$4,041.73
Spending Potential Index	76	83	81
Food Away from Home: Total $	$12,711,753	$65,660,307	$121,884,038
Average Spent	$2,697.17	$2,981.44	$2,887.22
Spending Potential Index	77	85	82
Health Care: Total $	$18,706,905	$96,642,636	$183,613,017
Average Spent	$3,969.21	$4,388.26	$4,349.47
Spending Potential Index	69	77	76
HH Furnishings & Equipment: Total $	$7,206,117	$37,447,475	$70,322,466
Average Spent	$1,528.99	$1,700.38	$1,665.82
Spending Potential Index	73	81	80
Personal Care Products & Services: Total $	$2,909,491	$15,046,599	$28,183,529
Average Spent	$617.33	$683.22	$667.62
Spending Potential Index	75	83	81
Shelter: Total $	$59,896,292	$307,124,910	$573,034,039
Average Spent	$12,708.74	$13,945.64	$13,574.18
Spending Potential Index	76	83	81
Support Payments/Cash Contributions/Gifts in Kind: Total $	$7,903,855	$41,058,321	$78,266,496
Average Spent	$1,677.03	$1,864.34	$1,854.00
Spending Potential Index	67	75	75
Travel: Total $	$7,012,255	$36,886,434	$69,946,792
Average Spent	$1,487.85	$1,674.91	$1,656.92
Spending Potential Index	69	78	77
Vehicle Maintenance & Repairs: Total $	$3,758,545	$19,370,799	$36,342,894
Average Spent	$797.48	$879.57	$860.90
Spending Potential Index	74	82	80

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