	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	4,193	26,910	54,255
2010 Total Population	5,063	29,102	56,187
2018 Total Population	5,407	31,133	59,070
2018 Group Quarters	0	236	647
2023 Total Population	5,595	32,212	60,599
2018-2023 Annual Rate	0.69%	0.68%	0.51%
2018 Total Daytime Population	5,054	31,944	70,262
Workers	2,358	16,291	39,648
Residents	2,696	15,653	30,614
Household Summary			
2000 Households	1,766	10,844	22,145
2000 Average Household Size	2.37	2.44	2.40
2010 Households	2,173	12,156	23,464
2010 Average Household Size	2.33	2.37	2.37
2018 Households	2,322	13,023	24,637
2018 Average Household Size	2.33	2.37	2.37
2023 Households	2,403	13,465	25,257
2023 Average Household Size	2.33	2.37	2.37
2018-2023 Annual Rate	0.69%	0.67%	0.50%
2010 Families	1,368	7,958	15,003
2010 Average Family Size	2.94	2.94	2.96
2018 Families	1,419	8,299	15,368
2018 Average Family Size	2.99	2.99	3.02
2023 Families	1,451	8,491	15,595
2023 Average Family Size	3.01	3.01	3.04
2018-2023 Annual Rate	0.45%	0.46%	0.29%
Housing Unit Summary			
2000 Housing Units	1,873	11,635	23,978
Owner Occupied Housing Units	60.3%	64.7%	60.1%
Renter Occupied Housing Units	34.0%	28.5%	32.2%
Vacant Housing Units	5.7%	6.8%	7.6%
2010 Housing Units	2,320	13,053	25,538
Owner Occupied Housing Units	54.7%	60.6%	57.3%
Renter Occupied Housing Units	39.0%	32.5%	34.6%
Vacant Housing Units	6.3%	6.9%	8.1%
2018 Housing Units	2,428	13,856	26,798
Owner Occupied Housing Units	50.2%	56.0%	52.8%
Renter Occupied Housing Units	45.3%	38.0%	39.1%
Vacant Housing Units	4.4%	6.0%	8.1%
2023 Housing Units	2,515	14,342	27,532
Owner Occupied Housing Units	51.0%	56.9%	53.6%
Renter Occupied Housing Units	44.5%	37.0%	38.1%
Vacant Housing Units	4.5%	6.1%	8.3%
Median Household Income			
2018	$43,332	$42,801	$43,695
2023	$46,834	$45,991	$46,455
Median Home Value			
2018	$171,939	$151,506	$164,199
2023	$198,705	$175,083	$187,742
Per Capita Income			
2018	$25,764	$25,492	$26,933
2023	$28,513	$28,044	$29,272
Median Age			
2010	35.0	36.4	36.7
2018	37.2	37.8	38.1
2023	38.4	38.6	39.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.
Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 30, 2019

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	2,322	13,023	24,637
<$15,000	17.9%	15.9%	17.0%
$15,000 - $24,999	12.5%	12.6%	12.2%
$25,000 - $34,999	11.1%	13.1%	11.8%
$35,000 - $49,999	13.4%	14.0%	13.8%
$50,000 - $74,999	18.0%	16.4%	15.7%
$75,000 - $99,999	12.6%	11.0%	10.6%
$100,000 - $149,999	8.7%	10.7%	11.4%
$150,000 - $199,999	3.4%	4.1%	4.3%
$200,000+	2.3%	2.2%	3.2%
Average Household Income	$59,450	$60,762	$64,154
2023 Households by Income			
Household Income Base	2,403	13,465	25,257
<$15,000	16.2%	14.4%	15.5%
$15,000 - $24,999	11.8%	11.8%	11.5%
$25,000 - $34,999	10.7%	12.6%	11.5%
$35,000 - $49,999	13.6%	14.1%	14.1%
$50,000 - $74,999	18.4%	16.7%	16.1%
$75,000 - $99,999	12.8%	11.1%	10.6%
$100,000 - $149,999	9.7%	11.9%	12.4%
$150,000 - $199,999	4.0%	4.7%	4.8%
$200,000+	2.8%	2.7%	3.6%
Average Household Income	$65,792	$66,949	$69,855
2018 Owner Occupied Housing Units by Value			
Total	1,220	7,760	14,155
<$50,000	10.5%	12.2%	12.0%
$50,000 - $99,999	9.3%	15.5%	15.8%
$100,000 - $149,999	21.4%	21.7%	17.1%
$150,000 - $199,999	20.1%	19.0%	18.1%
$200,000 - $249,999	15.3%	12.7%	15.9%
$250,000 - $299,999	8.9%	6.1%	6.7%
$300,000 - $399,999	11.0%	8.0%	7.4%
$400,000 - $499,999	3.5%	2.2%	2.8%
$500,000 - $749,999	0.0%	1.4%	2.0%
$750,000 - $999,999	0.0%	0.1%	0.8%
$1,000,000 - $1,499,999	0.0%	0.9%	1.3%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.2%	0.1%
Average Home Value	$184,726	$182,847	$199,368
2023 Owner Occupied Housing Units by Value			
Total	1,283	8,160	14,759
<$50,000	6.9%	9.3%	9.4%
$50,000 - $99,999	6.6%	12.3%	12.7%
$100,000 - $149,999	17.5%	19.2%	15.0%
$150,000 - $199,999	19.6%	18.5%	17.2%
$200,000 - $249,999	17.5%	14.1%	16.7%
$250,000 - $299,999	10.8%	7.2%	7.9%
$300,000 - $399,999	14.9%	10.8%	9.9%
$400,000 - $499,999	6.1%	3.8%	4.4%
$500,000 - $749,999	0.2%	2.7%	3.1%
$750,000 - $999,999	0.0%	0.2%	1.2%
$1,000,000 - $1,499,999	0.0%	1.7%	2.4%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	$212,432	$218,809	$238,135

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	5,064	29,101	56,187
0 - 4	7.2%	7.1%	7.1%
5 - 9	7.8%	7.1%	6.9%
10 - 14	6.2%	6.7%	6.6%
15 - 24	13.2%	13.2%	13.3%
25 - 34	15.6%	14.2%	14.0%
35 - 44	13.1%	12.8%	12.4%
45 - 54	11.9%	13.2%	13.9%
55 - 64	10.8%	11.2%	11.4%
65 - 74	7.4%	7.6%	7.5%
75 - 84	5.2%	5.2%	5.1%
85 +	1.6%	1.8%	1.9%
18 +	75.3%	75.3%	75.5%
2018 Population by Age			
Total	5,405	31,131	59,072
0 - 4	6.6%	6.5%	6.5%
5 - 9	6.7%	6.6%	6.5%
10 - 14	6.1%	6.4%	6.4%
15 - 24	11.6%	11.7%	11.7%
25 - 34	15.9%	15.0%	14.6%
35 - 44	13.3%	12.9%	12.8%
45 - 54	11.7%	12.0%	12.0%
55 - 64	11.3%	12.1%	12.6%
65 - 74	9.7%	9.4%	9.3%
75 - 84	5.2%	5.3%	5.2%
85 +	1.9%	2.1%	2.2%
18 +	77.2%	77.0%	77.0%
2023 Population by Age			
Total	5,594	32,212	60,600
0 - 4	6.6%	6.4%	6.5%
5 - 9	6.6%	6.5%	6.4%
10 - 14	6.0%	6.5%	6.4%
15 - 24	11.4%	11.5%	11.5%
25 - 34	14.2%	13.8%	13.3%
35 - 44	14.4%	13.9%	13.8%
45 - 54	11.2%	11.5%	11.6%
55 - 64	11.2%	11.6%	12.0%
65 - 74	10.1%	10.1%	10.4%
75 - 84	6.3%	6.0%	6.0%
85 +	1.9%	2.2%	2.2%
18 +	77.4%	76.9%	77.1%
2010 Population by Sex			
Males	2,358	13,758	26,600
Females	2,705	15,344	29,587
2018 Population by Sex			
Males	2,528	14,765	28,037
Females	2,878	16,368	31,033
2023 Population by Sex			
Males	2,622	15,351	28,889
Females	2,973	16,861	31,710

May 30, 2019

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	5,063	29,102	56,187
White Alone	89.8%	86.2%	81.0%
Black Alone	5.5%	9.8%	15.5%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	1.7%	1.2%	1.0%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.2%	1.2%	1.1%
Two or More Races	1.5%	1.2%	1.2%
Hispanic Origin	3.4%	3.0%	2.6%
Diversity Index	24.2	29.2	35.4
2018 Population by Race/Ethnicity			
Total	5,406	31,133	59,071
White Alone	87.4%	83.7%	78.6%
Black Alone	6.7%	11.4%	17.0%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	1.8%	1.2%	1.0%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.7%	1.6%	1.4%
Two or More Races	2.0%	1.6%	1.5%
Hispanic Origin	4.7%	4.1%	3.5%
Diversity Index	30.1	34.3	39.6
2023 Population by Race/Ethnicity			
Total	5,596	32,212	60,600
White Alone	85.5%	81.8%	76.9%
Black Alone	7.5%	12.3%	18.0%
American Indian Alone	0.3%	0.5%	0.4%
Asian Alone	1.9%	1.3%	1.0%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.2%	2.0%	1.8%
Two or More Races	2.5%	2.0%	1.9%
Hispanic Origin	5.9%	5.1%	4.3%
Diversity Index	34.5	38.1	42.7
2010 Population by Relationship and Household Type			
Total	5,063	29,102	56,187
In Households	100.0%	99.2%	98.9%
In Family Households	81.5%	82.5%	81.3%
Householder	27.3%	27.2%	26.6%
Spouse	19.4%	19.0%	18.3%
Child	30.4%	31.1%	31.1%
Other relative	2.4%	3.0%	3.1%
Nonrelative	2.1%	2.1%	2.2%
In Nonfamily Households	18.5%	16.7%	17.6%
In Group Quarters	0.0%	0.8%	1.1%
Institutionalized Population	0.0%	0.7%	0.7%
Noninstitutionalized Population	0.0%	0.1%	0.5%

May 30, 2019

	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	3,733	21,409	40,654
Less than 9th Grade	0.4%	2.5%	2.6%
9th - 12th Grade, No Diploma	4.8%	7.5%	9.1%
High School Graduate	30.0%	30.5%	26.4%
GED/Alternative Credential	10.1%	7.5%	6.9%
Some College, No Degree	22.3%	24.2%	22.4%
Associate Degree	1.1%	3.9%	4.1%
Bachelor's Degree	23.4%	16.5%	18.4%
Graduate/Professional Degree	7.8%	7.4%	10.2%
2018 Population 15+ by Marital Status			
Total	4,358	25,057	47,569
Never Married	37.1%	31.4%	31.8%
Married	40.4%	47.7%	47.3%
Widowed	9.5%	7.2%	7.0%
Divorced	12.9%	13.6%	14.0%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	97.3%	97.7%	97.3%
Civilian Unemployed (Unemployment Rate)	2.7%	2.3%	2.7%
2018 Employed Population 16+ by Industry			
Total	2,766	15,637	28,789
Agriculture/Mining	2.3%	1.3%	1.3%
Construction	5.3%	8.7%	7.8%
Manufacturing	7.3%	7.3%	6.7%
Wholesale Trade	2.6%	2.3%	3.0%
Retail Trade	10.9%	12.7%	11.7%
Transportation/Utilities	3.7%	4.7%	4.8%
Information	4.2%	3.6%	3.2%
Finance/Insurance/Real Estate	6.0%	6.2%	6.8%
Services	50.5%	48.1%	49.9%
Public Administration	7.2%	5.2%	4.8%
2018 Employed Population 16+ by Occupation			
Total	2,765	15,638	28,787
White Collar	70.8%	63.6%	64.4%
Management/Business/Financial	11.7%	11.5%	12.0%
Professional	26.6%	23.1%	24.7%
Sales	12.8%	12.9%	12.5%
Administrative Support	19.7%	16.1%	15.2%
Services	11.3%	16.4%	16.3%
Blue Collar	17.9%	20.0%	19.3%
Farming/Forestry/Fishing	0.0%	0.4%	0.4%
Construction/Extraction	5.0%	6.0%	5.7%
Installation/Maintenance/Repair	5.0%	3.5%	3.4%
Production	4.3%	5.6%	5.2%
Transportation/Material Moving	3.6%	4.7%	4.6%
2010 Population By Urban/ Rural Status			
Total Population	5,063	29,102	56,187
Population Inside Urbanized Area	95.9%	95.8%	91.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	4.1%	4.2%	8.9%

May 30, 2019

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	2,173	12,156	23,464
Households with 1 Person	32.2%	29.8%	31.0%
Households with 2+ People	67.8%	70.2%	69.0%
Family Households	63.0%	65.5%	63.9%
Husband-wife Families	44.7%	45.7%	44.0%
With Related Children	20.5%	20.3%	19.2%
Other Family (No Spouse Present)	18.3%	19.7%	19.9%
Other Family with Male Householder	4.0%	4.5%	4.6%
With Related Children	2.4%	2.7%	2.8%
Other Family with Female Householder	14.2%	15.3%	15.3%
With Related Children	10.0%	10.5%	10.5%
Nonfamily Households	4.8%	4.7%	5.1%
All Households with Children	33.4%	34.0%	32.9%
Multigenerational Households	2.5%	3.2%	3.2%
Unmarried Partner Households	5.8%	5.8%	6.1%
Male-female	5.2%	5.3%	5.5%
Same-sex	0.6%	0.5%	0.6%
2010 Households by Size			
Total	2,174	12,156	23,463
1 Person Household	32.2%	29.8%	31.0%
2 Person Household	33.0%	33.2%	32.4%
3 Person Household	15.9%	16.8%	16.4%
4 Person Household	12.0%	12.8%	12.4%
5 Person Household	4.9%	5.0%	5.1%
6 Person Household	1.6%	1.7%	1.8%
7 + Person Household	0.4%	0.7%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	2,173	12,156	23,464
Owner Occupied	58.4%	65.1%	62.4%
Owned with a Mortgage/Loan	38.6%	41.0%	38.9%
Owned Free and Clear	19.7%	24.1%	23.4%
Renter Occupied	41.6%	34.9%	37.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,320	13,053	25,538
Housing Units Inside Urbanized Area	96.2%	96.2%	91.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	3.8%	3.8%	8.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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		1 mile	3 mile	5 mile
Top 3 Tapestry Segments				
	1.	Old and Newcomers (8F)	Middleburg (4C)	Middleburg (4C)
	2.	Middleburg (4C)	Old and Newcomers (8F)	Old and Newcomers (8F)
	3.	Green Acres (6A)	Midlife Constants (5E)	Soccer Moms (4A)
2018 Consumer Spending				
Apparel & Services: Total $		$3,644,733	$20,672,585	$41,378,197
Average Spent		$1,569.65	$1,587.39	$1,679.51
Spending Potential Index		72	73	77
Education: Total $		$2,290,503	$12,940,477	$26,328,387
Average Spent		$986.44	$993.66	$1,068.65
Spending Potential Index		68	69	74
Entertainment/Recreation: Total $		$5,361,267	$31,160,036	$61,945,945
Average Spent		$2,308.90	$2,392.69	$2,514.35
Spending Potential Index		72	74	78
Food at Home: Total $		$8,468,096	$49,042,590	$97,745,339
Average Spent		$3,646.90	$3,765.84	$3,967.42
Spending Potential Index		73	75	79
Food Away from Home: Total $		$5,968,024	$33,804,491	$67,358,459
Average Spent		$2,570.21	$2,595.75	$2,734.04
Spending Potential Index		73	74	78
Health Care: Total $		$9,630,478	$56,711,533	$112,277,533
Average Spent		$4,147.49	$4,354.72	$4,557.27
Spending Potential Index		72	76	80
HH Furnishings & Equipment: Total $		$3,516,040	$20,148,143	$40,007,404
Average Spent		$1,514.23	$1,547.12	$1,623.87
Spending Potential Index		72	74	78
Personal Care Products & Services: Total $		$1,404,298	$7,945,584	$15,846,564
Average Spent		$604.78	$610.12	$643.20
Spending Potential Index		73	74	78
Shelter: Total $		$27,794,374	$155,396,300	$313,690,404
Average Spent		$11,970.01	$11,932.45	$12,732.49
Spending Potential Index		71	71	76
Support Payments/Cash Contributions/Gifts in Kind: Total $		$4,055,535	$23,313,539	$46,882,251
Average Spent		$1,746.57	$1,790.18	$1,902.92
Spending Potential Index		70	72	77
Travel: Total $		$3,477,737	$19,670,148	$39,360,964
Average Spent		$1,497.73	$1,510.42	$1,597.64
Spending Potential Index		70	70	74
Vehicle Maintenance & Repairs: Total $		$1,819,575	$10,510,867	$20,889,886
Average Spent		$783.62	$807.10	$847.91
Spending Potential Index		73	75	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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