	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	243	5,527	18,199
2010 Total Population	1,581	13,463	32,521
2018 Total Population	4,816	22,728	49,537
2018 Group Quarters	0	25	117
2023 Total Population	6,071	27,148	57,727
2018-2023 Annual Rate	4.74%	3.62%	3.11%
2018 Total Daytime Population	4,458	26,750	46,800
Workers	1,584	14,382	20,664
Residents	2,874	12,368	26,136
Household Summary			
2000 Households	83	1,960	6,560
2000 Average Household Size	2.93	2.79	2.75
2010 Households	592	4,987	12,168
2010 Average Household Size	2.67	2.69	2.66
2018 Households	1,719	8,338	18,492
2018 Average Household Size	2.80	2.72	2.67
2023 Households	2,163	9,976	21,576
2023 Average Household Size	2.81	2.72	2.67
2018-2023 Annual Rate	4.70%	3.65%	3.13%
2010 Families	443	3,869	9,289
2010 Average Family Size	3.12	3.11	3.08
2018 Families	1,293	6,453	14,066
2018 Average Family Size	3.28	3.15	3.11
2023 Families	1,622	7,684	16,343
2023 Average Family Size	3.30	3.16	3.11
2018-2023 Annual Rate	4.64%	3.55%	3.05%
Housing Unit Summary			
2000 Housing Units	89	2,102	7,207
Owner Occupied Housing Units	84.3%	83.7%	79.1%
Renter Occupied Housing Units	9.0%	9.6%	12.0%
Vacant Housing Units	6.7%	6.7%	9.0%
2010 Housing Units	634	5,325	13,432
Owner Occupied Housing Units	60.9%	72.5%	72.1%
Renter Occupied Housing Units	32.5%	21.1%	18.5%
Vacant Housing Units	6.6%	6.3%	9.4%
2018 Housing Units	1,732	8,483	19,536
Owner Occupied Housing Units	61.9%	71.4%	73.3%
Renter Occupied Housing Units	37.4%	26.9%	21.4%
Vacant Housing Units	0.8%	1.7%	5.3%
2023 Housing Units	2,168	10,072	22,508
Owner Occupied Housing Units	69.8%	74.7%	76.1%
Renter Occupied Housing Units	30.0%	24.3%	19.8%
Vacant Housing Units	0.2%	1.0%	4.1%
Median Household Income			
2018	$123,654	$128,528	$122,196
2023	$140,195	$139,707	$130,932
Median Home Value			
2018	$574,668	$541,926	$487,745
2023	$589,202	$588,533	$516,411
Per Capita Income			
2018	$55,102	$61,358	$60,626
2023	$61,760	$67,025	$66,128
Median Age			
2010	37.1	39.8	40.7
2018	34.9	39.0	41.2
2023	33.9	38.0	41.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 30, 2019

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	1,719	8,338	18,492
<$15,000	4.1%	3.8%	4.2%
$15,000 - $24,999	5.8%	3.0%	3.0%
$25,000 - $34,999	2.3%	3.0%	3.4%
$35,000 - $49,999	5.2%	6.4%	6.9%
$50,000 - $74,999	15.6%	12.0%	11.9%
$75,000 - $99,999	8.1%	10.7%	11.0%
$100,000 - $149,999	15.5%	17.0%	17.9%
$150,000 - $199,999	17.8%	15.2%	14.7%
$200,000+	25.4%	28.9%	27.0%
Average Household Income	$152,411	$167,566	$161,814
2023 Households by Income			
Household Income Base	2,163	9,976	21,576
<$15,000	3.9%	3.5%	3.6%
$15,000 - $24,999	5.0%	2.6%	2.6%
$25,000 - $34,999	1.9%	2.5%	2.9%
$35,000 - $49,999	4.6%	5.8%	6.3%
$50,000 - $74,999	14.1%	11.1%	11.1%
$75,000 - $99,999	7.4%	10.1%	10.5%
$100,000 - $149,999	15.3%	17.1%	18.4%
$150,000 - $199,999	17.8%	15.2%	14.7%
$200,000+	30.0%	32.2%	29.8%
Average Household Income	$171,160	$182,999	$176,480
2018 Owner Occupied Housing Units by Value			
Total	1,072	6,058	14,316
<$50,000	0.3%	0.2%	0.4%
$50,000 - $99,999	0.1%	0.2%	0.3%
$100,000 - $149,999	0.1%	0.4%	0.5%
$150,000 - $199,999	0.5%	1.2%	1.6%
$200,000 - $249,999	0.7%	2.0%	3.4%
$250,000 - $299,999	1.0%	4.0%	5.8%
$300,000 - $399,999	9.8%	13.6%	20.2%
$400,000 - $499,999	24.9%	22.6%	20.3%
$500,000 - $749,999	42.2%	34.5%	28.6%
$750,000 - $999,999	16.1%	13.9%	11.0%
$1,000,000 - $1,499,999	1.9%	3.5%	4.1%
$1,500,000 - $1,999,999	2.1%	3.0%	2.4%
$2,000,000 +	0.4%	0.8%	1.4%
Average Home Value	$624,300	$620,379	$589,532
2023 Owner Occupied Housing Units by Value			
Total	1,513	7,528	17,128
<$50,000	0.1%	0.1%	0.1%
$50,000 - $99,999	0.0%	0.1%	0.1%
$100,000 - $149,999	0.1%	0.1%	0.2%
$150,000 - $199,999	0.2%	0.6%	0.8%
$200,000 - $249,999	0.3%	1.1%	2.1%
$250,000 - $299,999	0.5%	2.6%	4.2%
$300,000 - $399,999	8.3%	11.3%	18.4%
$400,000 - $499,999	25.4%	22.6%	22.2%
$500,000 - $749,999	42.2%	32.8%	28.5%
$750,000 - $999,999	16.8%	21.3%	15.6%
$1,000,000 - $1,499,999	1.6%	3.3%	3.9%
$1,500,000 - $1,999,999	4.2%	3.4%	2.5%
$2,000,000 +	0.3%	0.8%	1.3%
Average Home Value	$656,721	$662,228	$620,180

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 30, 2019

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	1,582	13,462	32,521
0 - 4	8.2%	6.8%	6.5%
5 - 9	9.2%	9.4%	8.5%
10 - 14	8.2%	9.1%	8.5%
15 - 24	10.6%	8.9%	9.0%
25 - 34	10.4%	8.1%	8.3%
35 - 44	19.2%	17.7%	16.9%
45 - 54	17.2%	18.1%	18.1%
55 - 64	10.4%	11.8%	13.0%
65 - 74	4.5%	6.4%	6.7%
75 - 84	1.9%	2.8%	3.3%
85 +	0.4%	1.0%	1.2%
18 +	68.8%	70.0%	71.9%
2018 Population by Age			
Total	4,817	22,728	49,538
0 - 4	8.0%	6.5%	6.1%
5 - 9	9.0%	7.9%	7.4%
10 - 14	9.3%	8.9%	8.2%
15 - 24	11.7%	11.9%	10.8%
25 - 34	12.2%	9.7%	9.3%
35 - 44	15.7%	13.7%	13.8%
45 - 54	15.4%	16.0%	15.5%
55 - 64	10.5%	13.0%	14.2%
65 - 74	5.8%	8.0%	9.4%
75 - 84	1.9%	3.4%	4.0%
85 +	0.5%	1.1%	1.4%
18 +	69.3%	71.8%	74.0%
2023 Population by Age			
Total	6,072	27,147	57,727
0 - 4	8.4%	6.8%	6.1%
5 - 9	9.0%	7.7%	7.2%
10 - 14	8.6%	8.1%	7.6%
15 - 24	11.1%	10.9%	9.9%
25 - 34	15.1%	12.2%	10.8%
35 - 44	16.3%	14.2%	14.1%
45 - 54	12.8%	13.6%	13.5%
55 - 64	10.0%	12.5%	13.4%
65 - 74	6.0%	8.7%	10.7%
75 - 84	2.4%	4.2%	5.1%
85 +	0.5%	1.2%	1.6%
18 +	69.5%	72.7%	74.9%
2010 Population by Sex			
Males	780	6,639	16,099
Females	801	6,824	16,422
2018 Population by Sex			
Males	2,376	11,155	24,424
Females	2,440	11,573	25,112
2023 Population by Sex			
Males	2,986	13,260	28,406
Females	3,085	13,888	29,321

May 30, 2019

Rings: 1, 3, 5 mile radii

14057 Bee Cave Pkwy, Austin, TX 78738,
Latitude: 30.3109
Longitude: -97.96398

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	1,580	13,464	32,523
White Alone	86.1%	86.9%	88.0%
Black Alone	1.1%	1.2%	1.1%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	6.6%	7.3%	5.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.7%	2.0%	2.7%
Two or More Races	3.0%	2.2%	2.2%
Hispanic Origin	10.5%	9.4%	10.5%
Diversity Index	39.5	36.8	36.9
2018 Population by Race/Ethnicity			
Total	4,816	22,728	49,537
White Alone	83.2%	84.6%	86.2%
Black Alone	1.1%	1.2%	1.2%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	8.7%	8.8%	6.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.9%	2.2%	2.7%
Two or More Races	3.7%	2.8%	2.6%
Hispanic Origin	11.0%	10.1%	10.8%
Diversity Index	43.7	40.8	39.6
2023 Population by Race/Ethnicity			
Total	6,071	27,147	57,727
White Alone	81.3%	82.8%	84.7%
Black Alone	1.2%	1.2%	1.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	10.1%	10.1%	8.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.0%	2.3%	2.8%
Two or More Races	4.1%	3.2%	3.0%
Hispanic Origin	11.7%	10.8%	11.6%
Diversity Index	46.7	43.8	42.4
2010 Population by Relationship and Household Type			
Total	1,581	13,463	32,521
In Households	100.0%	99.8%	99.7%
In Family Households	88.5%	90.1%	88.9%
Householder	27.4%	28.5%	28.7%
Spouse	23.0%	25.2%	25.1%
Child	35.1%	33.9%	32.3%
Other relative	1.8%	1.7%	1.9%
Nonrelative	1.1%	0.8%	1.0%
In Nonfamily Households	11.5%	9.7%	10.7%
In Group Quarters	0.0%	0.2%	0.3%
Institutionalized Population	0.0%	0.2%	0.3%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 30, 2019

	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	2,989	14,741	33,486
Less than 9th Grade	0.4%	0.7%	1.0%
9th - 12th Grade, No Diploma	0.6%	0.6%	1.1%
High School Graduate	12.7%	10.0%	10.4%
GED/Alternative Credential	1.0%	0.7%	0.9%
Some College, No Degree	16.3%	14.2%	16.1%
Associate Degree	4.8%	5.6%	5.6%
Bachelor's Degree	37.8%	42.3%	40.6%
Graduate/Professional Degree	26.4%	25.8%	24.3%
2018 Population 15+ by Marital Status			
Total	3,552	17,440	38,815
Never Married	19.5%	18.3%	19.2%
Married	69.1%	71.1%	69.3%
Widowed	3.0%	3.9%	4.7%
Divorced	8.4%	6.7%	6.9%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	92.8%	96.1%	96.7%
Civilian Unemployed (Unemployment Rate)	7.2%	3.9%	3.3%
2018 Employed Population 16+ by Industry			
Total	1,977	10,549	23,841
Agriculture/Mining	0.9%	0.7%	1.0%
Construction	4.4%	4.1%	5.3%
Manufacturing	9.0%	11.3%	10.1%
Wholesale Trade	4.6%	6.0%	4.4%
Retail Trade	7.0%	8.9%	8.5%
Transportation/Utilities	0.8%	1.7%	2.5%
Information	0.5%	1.4%	1.4%
Finance/Insurance/Real Estate	13.9%	12.0%	11.5%
Services	56.1%	50.5%	51.7%
Public Administration	2.9%	3.4%	3.5%
2018 Employed Population 16+ by Occupation			
Total	1,977	10,546	23,842
White Collar	86.5%	86.5%	83.3%
Management/Business/Financial	30.1%	30.8%	28.8%
Professional	30.0%	28.7%	28.9%
Sales	16.1%	17.8%	16.1%
Administrative Support	10.2%	9.3%	9.7%
Services	7.5%	8.2%	10.2%
Blue Collar	6.0%	5.3%	6.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.4%	1.5%	2.0%
Installation/Maintenance/Repair	1.6%	1.1%	1.7%
Production	1.3%	1.0%	0.7%
Transportation/Material Moving	1.7%	1.7%	2.0%
2010 Population By Urban/ Rural Status			
Total Population	1,581	13,463	32,521
Population Inside Urbanized Area	69.4%	82.6%	86.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	30.6%	17.4%	13.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 30, 2019

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	593	4,987	12,167
Households with 1 Person	19.6%	18.7%	19.3%
Households with 2+ People	80.4%	81.3%	80.7%
Family Households	74.7%	77.6%	76.3%
Husband-wife Families	62.7%	68.4%	66.7%
With Related Children	34.7%	36.5%	33.4%
Other Family (No Spouse Present)	12.0%	9.1%	9.6%
Other Family with Male Householder	4.0%	2.7%	2.9%
With Related Children	2.7%	1.8%	1.8%
Other Family with Female Householder	7.9%	6.4%	6.8%
With Related Children	6.9%	4.9%	4.9%
Nonfamily Households	5.7%	3.7%	4.4%
All Households with Children	44.6%	43.3%	40.2%
Multigenerational Households	2.0%	2.0%	1.8%
Unmarried Partner Households	4.9%	3.4%	4.1%
Male-female	3.9%	2.7%	3.2%
Same-sex	1.0%	0.8%	0.9%
2010 Households by Size			
Total	593	4,987	12,169
1 Person Household	19.6%	18.7%	19.3%
2 Person Household	34.1%	35.2%	36.9%
3 Person Household	17.0%	16.0%	16.2%
4 Person Household	17.5%	19.4%	18.0%
5 Person Household	8.4%	8.0%	7.1%
6 Person Household	2.2%	2.0%	1.8%
7 + Person Household	1.2%	0.8%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	592	4,987	12,168
Owner Occupied	65.2%	77.4%	79.6%
Owned with a Mortgage/Loan	54.9%	62.9%	62.0%
Owned Free and Clear	10.3%	14.6%	17.6%
Renter Occupied	34.8%	22.6%	20.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	634	5,325	13,432
Housing Units Inside Urbanized Area	72.9%	82.9%	86.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	27.1%	17.1%	14.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 30, 2019

		1 mile	3 mile	5 mile
Top 3 Tapestry Segments				
	1.	Boomburbs (1C)	Boomburbs (1C)	Boomburbs (1C)
	2.	Soccer Moms (4A)	Soccer Moms (4A)	Exurbanites (1E)
	3.	Top Tier (1A)	Top Tier (1A)	Soccer Moms (4A)
2018 Consumer Spending				
Apparel & Services: Total $		$7,079,799	$36,646,746	$77,340,455
Average Spent		$4,118.56	$4,395.15	$4,182.37
Spending Potential Index		189	202	192
Education: Total $		$4,471,618	$24,919,321	$53,276,823
Average Spent		$2,601.29	$2,988.64	$2,881.07
Spending Potential Index		180	206	199
Entertainment/Recreation: Total $		$9,868,351	$52,415,453	$112,653,122
Average Spent		$5,740.75	$6,286.33	$6,091.99
Spending Potential Index		178	195	189
Food at Home: Total $		$14,617,133	$76,718,916	$164,956,980
Average Spent		$8,503.28	$9,201.12	$8,920.45
Spending Potential Index		169	183	178
Food Away from Home: Total $		$11,220,476	$58,135,991	$123,467,480
Average Spent		$6,527.33	$6,972.41	$6,676.81
Spending Potential Index		186	199	190
Health Care: Total $		$16,365,326	$88,545,069	$193,416,833
Average Spent		$9,520.26	$10,619.46	$10,459.49
Spending Potential Index		166	185	183
HH Furnishings & Equipment: Total $		$6,664,850	$35,124,917	$75,245,311
Average Spent		$3,877.17	$4,212.63	$4,069.07
Spending Potential Index		186	202	195
Personal Care Products & Services: Total $		$2,665,542	$13,968,351	$29,881,980
Average Spent		$1,550.64	$1,675.26	$1,615.94
Spending Potential Index		187	202	195
Shelter: Total $		$50,190,483	$267,032,404	$575,522,208
Average Spent		$29,197.49	$32,025.95	$31,122.77
Spending Potential Index		174	191	185
Support Payments/Cash Contributions/Gifts in Kind: Total $		$7,365,338	$40,858,784	$89,104,967
Average Spent		$4,284.66	$4,900.31	$4,818.57
Spending Potential Index		172	197	194
Travel: Total $		$7,179,327	$38,577,947	$82,821,777
Average Spent		$4,176.46	$4,626.76	$4,478.79
Spending Potential Index		194	215	208
Vehicle Maintenance & Repairs: Total $		$3,201,091	$16,936,971	$36,557,215
Average Spent		$1,862.18	$2,031.30	$1,976.92
Spending Potential Index		173	189	184

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 30, 2019