



# Community Profile

Rings: 1, 3, 5 mile radii

1625 NE Main St, Simpsonville, SC 29681,

Latitude: 34.7658

Longitude: -82.28236

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	2,013	35,080	71,060
2010 Total Population	2,643	45,135	99,926
2018 Total Population	2,852	50,284	118,786
2018 Group Quarters	23	269	568
2023 Total Population	3,057	54,403	130,736
2018-2023 Annual Rate	1.40%	1.59%	1.94%
2018 Total Daytime Population	3,378	43,136	119,622
Workers	1,883	18,284	60,481
Residents	1,495	24,852	59,141
<b>Household Summary</b>			
2000 Households	791	13,428	26,746
2000 Average Household Size	2.50	2.58	2.63
2010 Households	1,139	17,845	38,305
2010 Average Household Size	2.30	2.51	2.59
2018 Households	1,231	19,826	45,530
2018 Average Household Size	2.30	2.52	2.60
2023 Households	1,319	21,408	50,041
2023 Average Household Size	2.30	2.53	2.60
2018-2023 Annual Rate	1.39%	1.55%	1.91%
2010 Families	790	12,464	27,737
2010 Average Family Size	2.78	3.04	3.07
2018 Families	838	13,590	32,441
2018 Average Family Size	2.82	3.09	3.11
2023 Families	893	14,584	35,460
2023 Average Family Size	2.83	3.11	3.13
2018-2023 Annual Rate	1.28%	1.42%	1.80%
<b>Housing Unit Summary</b>			
2000 Housing Units	828	14,100	28,376
Owner Occupied Housing Units	83.2%	71.7%	72.6%
Renter Occupied Housing Units	12.3%	23.5%	21.7%
Vacant Housing Units	4.5%	4.8%	5.7%
2010 Housing Units	1,238	19,022	41,093
Owner Occupied Housing Units	67.4%	68.4%	70.0%
Renter Occupied Housing Units	24.6%	25.4%	23.2%
Vacant Housing Units	8.0%	6.2%	6.8%
2018 Housing Units	1,326	20,653	47,416
Owner Occupied Housing Units	64.8%	67.5%	68.8%
Renter Occupied Housing Units	28.1%	28.5%	27.3%
Vacant Housing Units	7.2%	4.0%	4.0%
2023 Housing Units	1,420	22,224	51,692
Owner Occupied Housing Units	65.3%	68.3%	69.7%
Renter Occupied Housing Units	27.6%	28.0%	27.1%
Vacant Housing Units	7.1%	3.7%	3.2%
<b>Median Household Income</b>			
2018	\$56,535	\$66,359	\$70,449
2023	\$61,725	\$74,679	\$78,364
<b>Median Home Value</b>			
2018	\$145,846	\$174,453	\$185,729
2023	\$155,250	\$186,419	\$198,512
<b>Per Capita Income</b>			
2018	\$28,271	\$33,018	\$34,609
2023	\$31,669	\$36,751	\$38,558
<b>Median Age</b>			
2010	40.4	37.7	37.3
2018	43.1	39.5	39.0
2023	44.5	40.3	39.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	1,231	19,826	45,530
<\$15,000	9.8%	6.6%	6.6%
\$15,000 - \$24,999	8.1%	7.2%	7.1%
\$25,000 - \$34,999	9.2%	8.4%	8.0%
\$35,000 - \$49,999	14.1%	12.0%	12.3%
\$50,000 - \$74,999	24.2%	21.3%	18.4%
\$75,000 - \$99,999	15.7%	15.4%	14.9%
\$100,000 - \$149,999	13.6%	17.9%	18.8%
\$150,000 - \$199,999	4.0%	7.1%	7.7%
\$200,000+	1.2%	4.0%	6.1%
Average Household Income	\$67,413	\$83,145	\$89,981
<b>2023 Households by Income</b>			
Household Income Base	1,319	21,408	50,041
<\$15,000	8.1%	5.4%	5.5%
\$15,000 - \$24,999	6.7%	5.8%	5.8%
\$25,000 - \$34,999	8.0%	7.2%	6.8%
\$35,000 - \$49,999	13.2%	10.9%	11.2%
\$50,000 - \$74,999	24.2%	20.8%	17.9%
\$75,000 - \$99,999	17.2%	16.3%	15.5%
\$100,000 - \$149,999	16.5%	21.0%	21.7%
\$150,000 - \$199,999	4.5%	7.9%	8.4%
\$200,000+	1.5%	4.6%	7.1%
Average Household Income	\$75,664	\$92,774	\$100,471
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	859	13,931	32,602
<\$50,000	4.7%	2.4%	2.7%
\$50,000 - \$99,999	9.3%	9.3%	7.7%
\$100,000 - \$149,999	39.2%	24.7%	20.9%
\$150,000 - \$199,999	30.0%	27.9%	26.2%
\$200,000 - \$249,999	8.8%	12.3%	13.5%
\$250,000 - \$299,999	4.2%	7.7%	8.9%
\$300,000 - \$399,999	2.3%	10.0%	9.7%
\$400,000 - \$499,999	0.6%	3.3%	4.4%
\$500,000 - \$749,999	0.1%	1.6%	4.2%
\$750,000 - \$999,999	0.0%	0.1%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.4%
\$1,500,000 - \$1,999,999	0.6%	0.3%	0.3%
\$2,000,000 +	0.0%	0.2%	0.4%
Average Home Value	\$163,054	\$209,667	\$238,582
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	927	15,185	36,049
<\$50,000	4.0%	1.8%	2.0%
\$50,000 - \$99,999	7.8%	7.5%	6.3%
\$100,000 - \$149,999	34.8%	20.7%	17.2%
\$150,000 - \$199,999	32.4%	27.3%	25.2%
\$200,000 - \$249,999	10.5%	13.0%	14.1%
\$250,000 - \$299,999	5.3%	9.2%	10.3%
\$300,000 - \$399,999	3.6%	12.7%	12.0%
\$400,000 - \$499,999	0.9%	4.5%	5.6%
\$500,000 - \$749,999	0.2%	2.3%	5.2%
\$750,000 - \$999,999	0.0%	0.1%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.4%
\$1,500,000 - \$1,999,999	0.6%	0.4%	0.3%
\$2,000,000 +	0.0%	0.3%	0.4%
Average Home Value	\$174,110	\$228,545	\$258,439

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	2,643	45,135	99,924
0 - 4	5.7%	6.8%	7.0%
5 - 9	5.6%	7.0%	7.5%
10 - 14	6.9%	7.4%	7.7%
15 - 24	11.1%	11.4%	11.3%
25 - 34	13.2%	13.3%	12.8%
35 - 44	13.5%	15.7%	16.0%
45 - 54	15.3%	15.0%	15.3%
55 - 64	12.6%	11.7%	11.1%
65 - 74	9.4%	7.1%	6.6%
75 - 84	5.5%	3.5%	3.2%
85 +	0.9%	1.3%	1.4%
18 +	77.8%	74.5%	73.1%
<b>2018 Population by Age</b>			
Total	2,850	50,283	118,785
0 - 4	5.2%	6.1%	6.3%
5 - 9	5.6%	6.5%	6.8%
10 - 14	5.6%	6.7%	7.2%
15 - 24	10.3%	11.7%	12.0%
25 - 34	12.1%	12.8%	12.3%
35 - 44	13.7%	13.6%	13.7%
45 - 54	13.5%	14.4%	14.7%
55 - 64	14.2%	12.9%	12.8%
65 - 74	10.9%	9.3%	8.7%
75 - 84	6.8%	4.3%	4.0%
85 +	2.0%	1.5%	1.6%
18 +	80.3%	76.9%	75.7%
<b>2023 Population by Age</b>			
Total	3,058	54,403	130,736
0 - 4	4.9%	5.9%	6.1%
5 - 9	5.5%	6.2%	6.5%
10 - 14	6.0%	6.7%	7.0%
15 - 24	9.3%	11.1%	11.3%
25 - 34	11.0%	12.9%	12.7%
35 - 44	14.0%	13.4%	13.4%
45 - 54	13.3%	13.5%	13.6%
55 - 64	13.7%	12.9%	13.0%
65 - 74	12.2%	10.1%	9.6%
75 - 84	7.4%	5.5%	5.1%
85 +	2.6%	1.7%	1.7%
18 +	80.2%	77.3%	76.3%
<b>2010 Population by Sex</b>			
Males	1,248	21,519	47,912
Females	1,395	23,616	52,014
<b>2018 Population by Sex</b>			
Males	1,335	24,069	57,110
Females	1,518	26,215	61,675
<b>2023 Population by Sex</b>			
Males	1,430	26,147	63,074
Females	1,627	28,256	67,662

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	2,642	45,135	99,926
White Alone	80.3%	74.7%	75.5%
Black Alone	14.0%	17.9%	17.4%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	1.6%	2.7%	2.5%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.2%	2.5%	2.3%
Two or More Races	1.6%	2.0%	1.9%
Hispanic Origin	6.4%	6.8%	6.5%
Diversity Index	41.6	48.5	47.2
<b>2018 Population by Race/Ethnicity</b>			
Total	2,852	50,284	118,786
White Alone	79.7%	74.2%	75.0%
Black Alone	13.7%	17.2%	16.9%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	1.9%	3.1%	2.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.5%	2.8%	2.6%
Two or More Races	1.9%	2.4%	2.3%
Hispanic Origin	7.3%	7.7%	7.4%
Diversity Index	43.3	50.2	49.0
<b>2023 Population by Race/Ethnicity</b>			
Total	3,057	54,404	130,735
White Alone	79.0%	73.4%	74.1%
Black Alone	13.6%	17.0%	16.7%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	2.1%	3.5%	3.3%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.7%	3.0%	2.8%
Two or More Races	2.3%	2.8%	2.7%
Hispanic Origin	8.1%	8.7%	8.3%
Diversity Index	45.4	52.2	50.9
<b>2010 Population by Relationship and Household Type</b>			
Total	2,643	45,135	99,926
In Households	99.1%	99.4%	99.4%
In Family Households	84.1%	85.2%	86.8%
Householder	28.8%	27.7%	27.8%
Spouse	22.6%	21.5%	21.9%
Child	28.9%	31.9%	32.9%
Other relative	2.7%	2.8%	2.7%
Nonrelative	1.2%	1.4%	1.5%
In Nonfamily Households	14.9%	14.1%	12.6%
In Group Quarters	0.9%	0.6%	0.6%
Institutionalized Population	0.5%	0.6%	0.5%
Noninstitutionalized Population	0.5%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	2,092	34,677	80,481
Less than 9th Grade	0.9%	2.0%	2.1%
9th - 12th Grade, No Diploma	3.0%	4.2%	4.1%
High School Graduate	18.4%	20.3%	18.7%
GED/Alternative Credential	2.4%	3.2%	2.9%
Some College, No Degree	25.0%	20.8%	19.6%
Associate Degree	16.1%	10.5%	10.8%
Bachelor's Degree	21.7%	26.6%	27.2%
Graduate/Professional Degree	12.7%	12.5%	14.5%
<b>2018 Population 15+ by Marital Status</b>			
Total	2,385	40,580	94,755
Never Married	20.1%	29.9%	27.8%
Married	64.1%	54.1%	56.8%
Widowed	3.7%	5.5%	5.5%
Divorced	12.0%	10.6%	10.0%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	97.7%	96.4%	96.3%
Civilian Unemployed (Unemployment Rate)	2.3%	3.6%	3.7%
<b>2018 Employed Population 16+ by Industry</b>			
Total	1,383	25,841	60,674
Agriculture/Mining	0.4%	0.6%	0.6%
Construction	8.2%	4.1%	4.4%
Manufacturing	18.7%	20.1%	20.1%
Wholesale Trade	2.0%	3.3%	3.7%
Retail Trade	11.7%	11.1%	10.8%
Transportation/Utilities	4.4%	4.9%	4.6%
Information	1.4%	2.1%	1.8%
Finance/Insurance/Real Estate	7.7%	5.2%	6.0%
Services	43.7%	46.3%	45.8%
Public Administration	1.7%	2.3%	2.2%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	1,381	25,842	60,675
White Collar	67.0%	67.8%	68.3%
Management/Business/Financial	10.7%	15.4%	17.2%
Professional	17.1%	26.1%	25.7%
Sales	14.7%	12.0%	12.6%
Administrative Support	24.4%	14.3%	12.8%
Services	13.6%	12.3%	12.8%
Blue Collar	19.3%	19.9%	18.9%
Farming/Forestry/Fishing	0.1%	0.3%	0.1%
Construction/Extraction	3.9%	2.6%	2.4%
Installation/Maintenance/Repair	7.2%	3.0%	3.0%
Production	6.1%	7.8%	7.8%
Transportation/Material Moving	2.0%	6.2%	5.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	2,643	45,135	99,926
Population Inside Urbanized Area	99.8%	98.9%	97.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.2%	1.1%	2.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 30, 2019



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<b>2010 Households by Type</b>			
Total	1,139	17,846	38,305
Households with 1 Person	26.3%	25.4%	23.2%
Households with 2+ People	73.7%	74.6%	76.8%
Family Households	69.4%	69.8%	72.4%
Husband-wife Families	54.2%	54.3%	57.0%
With Related Children	20.4%	25.6%	28.0%
Other Family (No Spouse Present)	15.2%	15.6%	15.4%
Other Family with Male Householder	3.6%	3.8%	3.7%
With Related Children	1.9%	2.2%	2.2%
Other Family with Female Householder	11.6%	11.8%	11.7%
With Related Children	7.6%	7.9%	8.1%
Nonfamily Households	4.4%	4.7%	4.4%
All Households with Children	30.0%	36.0%	38.6%
Multigenerational Households	3.6%	3.6%	3.3%
Unmarried Partner Households	4.0%	4.4%	4.5%
Male-female	3.4%	3.8%	3.9%
Same-sex	0.5%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	1,140	17,843	38,306
1 Person Household	26.2%	25.4%	23.2%
2 Person Household	38.9%	34.2%	33.7%
3 Person Household	15.7%	17.3%	17.8%
4 Person Household	12.3%	14.3%	15.9%
5 Person Household	4.5%	6.0%	6.5%
6 Person Household	1.5%	1.9%	2.0%
7 + Person Household	0.9%	0.8%	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,139	17,845	38,305
Owner Occupied	73.2%	72.9%	75.1%
Owned with a Mortgage/Loan	53.7%	58.2%	60.5%
Owned Free and Clear	19.5%	14.8%	14.5%
Renter Occupied	26.8%	27.1%	24.9%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,238	19,022	41,093
Housing Units Inside Urbanized Area	99.8%	98.8%	97.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.2%	1.2%	2.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Midlife Constants (5E)	Middleburg (4C)	Middleburg (4C)
<b>2.</b>	Green Acres (6A)	Soccer Moms (4A)	Soccer Moms (4A)
<b>3.</b>	Middleburg (4C)	Bright Young Professionals	Green Acres (6A)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$2,078,879	\$42,968,022	\$106,933,614
Average Spent	\$1,688.77	\$2,167.26	\$2,348.64
Spending Potential Index	78	100	108
Education: Total \$	\$1,375,683	\$27,931,416	\$70,315,644
Average Spent	\$1,117.53	\$1,408.83	\$1,544.38
Spending Potential Index	77	97	107
Entertainment/Recreation: Total \$	\$3,254,648	\$63,696,920	\$157,305,700
Average Spent	\$2,643.91	\$3,212.80	\$3,454.99
Spending Potential Index	82	100	107
Food at Home: Total \$	\$4,998,870	\$98,381,514	\$241,508,411
Average Spent	\$4,060.82	\$4,962.25	\$5,304.38
Spending Potential Index	81	99	106
Food Away from Home: Total \$	\$3,409,022	\$69,923,502	\$173,421,220
Average Spent	\$2,769.31	\$3,526.86	\$3,808.94
Spending Potential Index	79	100	108
Health Care: Total \$	\$6,113,449	\$113,994,623	\$279,253,401
Average Spent	\$4,966.25	\$5,749.75	\$6,133.39
Spending Potential Index	87	100	107
HH Furnishings & Equipment: Total \$	\$2,081,458	\$41,789,665	\$103,735,998
Average Spent	\$1,690.87	\$2,107.82	\$2,278.41
Spending Potential Index	81	101	109
Personal Care Products & Services: Total \$	\$818,875	\$16,576,555	\$41,191,968
Average Spent	\$665.21	\$836.10	\$904.72
Spending Potential Index	80	101	109
Shelter: Total \$	\$16,097,530	\$323,344,294	\$801,208,888
Average Spent	\$13,076.79	\$16,309.10	\$17,597.38
Spending Potential Index	78	97	105
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,550,859	\$48,190,864	\$119,461,729
Average Spent	\$2,072.18	\$2,430.69	\$2,623.80
Spending Potential Index	83	98	106
Travel: Total \$	\$2,105,460	\$42,349,982	\$106,314,626
Average Spent	\$1,710.37	\$2,136.08	\$2,335.05
Spending Potential Index	79	99	108
Vehicle Maintenance & Repairs: Total \$	\$1,085,168	\$21,331,133	\$52,492,319
Average Spent	\$881.53	\$1,075.92	\$1,152.92
Spending Potential Index	82	100	107

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.