



Community Profile

Rings: 1, 3, 5 mile radii

3830 Acadian Blvd, Tallahassee, FL 32317,

Latitude: 30.4604

Longitude: -84.21216

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	2,474	36,083	86,802
2010 Total Population	3,278	41,721	100,436
2018 Total Population	3,430	43,714	106,301
2018 Group Quarters	33	1,749	3,770
2023 Total Population	3,881	45,690	110,990
2018-2023 Annual Rate	2.50%	0.89%	0.87%
2018 Total Daytime Population	3,787	53,944	155,205
Workers	2,276	34,160	105,604
Residents	1,511	19,784	49,601
Household Summary			
2000 Households	1,102	15,445	38,227
2000 Average Household Size	2.20	2.18	2.16
2010 Households	1,485	18,429	44,233
2010 Average Household Size	2.19	2.16	2.18
2018 Households	1,533	19,088	46,134
2018 Average Household Size	2.22	2.20	2.22
2023 Households	1,726	19,882	47,981
2023 Average Household Size	2.23	2.21	2.23
2018-2023 Annual Rate	2.40%	0.82%	0.79%
2010 Families	857	10,156	24,174
2010 Average Family Size	2.83	2.83	2.84
2018 Families	870	10,398	24,917
2018 Average Family Size	2.85	2.86	2.88
2023 Families	969	10,783	25,788
2023 Average Family Size	2.87	2.87	2.89
2018-2023 Annual Rate	2.18%	0.73%	0.69%
Housing Unit Summary			
2000 Housing Units	1,182	16,192	40,708
Owner Occupied Housing Units	52.0%	54.2%	51.2%
Renter Occupied Housing Units	41.2%	41.2%	42.7%
Vacant Housing Units	6.8%	4.6%	6.1%
2010 Housing Units	1,619	20,380	49,129
Owner Occupied Housing Units	58.4%	50.6%	48.8%
Renter Occupied Housing Units	33.3%	39.8%	41.3%
Vacant Housing Units	8.3%	9.6%	10.0%
2018 Housing Units	1,673	21,233	51,464
Owner Occupied Housing Units	52.1%	45.5%	43.9%
Renter Occupied Housing Units	39.6%	44.4%	45.8%
Vacant Housing Units	8.4%	10.1%	10.4%
2023 Housing Units	1,885	22,154	53,573
Owner Occupied Housing Units	49.4%	46.7%	45.4%
Renter Occupied Housing Units	42.1%	43.1%	44.2%
Vacant Housing Units	8.4%	10.3%	10.4%
Median Household Income			
2018	\$54,080	\$57,328	\$57,650
2023	\$60,905	\$66,176	\$66,715
Median Home Value			
2018	\$184,683	\$222,593	\$239,928
2023	\$201,451	\$241,842	\$261,522
Per Capita Income			
2018	\$32,421	\$35,015	\$35,959
2023	\$37,631	\$40,410	\$41,454
Median Age			
2010	36.8	36.5	35.1
2018	39.4	38.2	36.8
2023	40.5	39.0	37.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	1,533	19,088	46,134
<\$15,000	7.4%	8.7%	11.6%
\$15,000 - \$24,999	10.1%	8.6%	8.5%
\$25,000 - \$34,999	7.0%	8.8%	8.7%
\$35,000 - \$49,999	20.4%	17.2%	15.0%
\$50,000 - \$74,999	21.6%	17.5%	15.9%
\$75,000 - \$99,999	12.2%	14.0%	13.3%
\$100,000 - \$149,999	16.6%	16.3%	15.5%
\$150,000 - \$199,999	1.0%	4.7%	5.9%
\$200,000+	3.7%	4.2%	5.6%
Average Household Income	\$71,475	\$77,749	\$81,547
2023 Households by Income			
Household Income Base	1,726	19,882	47,981
<\$15,000	5.2%	6.5%	9.2%
\$15,000 - \$24,999	7.8%	6.7%	6.8%
\$25,000 - \$34,999	5.7%	7.4%	7.5%
\$35,000 - \$49,999	19.1%	16.3%	14.4%
\$50,000 - \$74,999	22.5%	18.0%	16.3%
\$75,000 - \$99,999	13.7%	15.3%	14.4%
\$100,000 - \$149,999	20.1%	19.2%	17.8%
\$150,000 - \$199,999	1.2%	5.3%	6.6%
\$200,000+	4.7%	5.3%	6.9%
Average Household Income	\$83,664	\$90,374	\$94,640
2018 Owner Occupied Housing Units by Value			
Total	871	9,667	22,586
<\$50,000	1.1%	1.7%	1.5%
\$50,000 - \$99,999	5.6%	5.2%	4.5%
\$100,000 - \$149,999	18.1%	12.5%	10.4%
\$150,000 - \$199,999	36.2%	21.8%	19.3%
\$200,000 - \$249,999	19.9%	19.2%	17.9%
\$250,000 - \$299,999	9.4%	13.1%	14.5%
\$300,000 - \$399,999	4.5%	17.1%	18.8%
\$400,000 - \$499,999	3.9%	4.9%	6.8%
\$500,000 - \$749,999	1.3%	2.9%	4.0%
\$750,000 - \$999,999	0.0%	0.8%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.5%	1.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.2%	0.1%
Average Home Value	\$202,181	\$253,965	\$278,616
2023 Owner Occupied Housing Units by Value			
Total	932	10,343	24,309
<\$50,000	0.6%	1.0%	0.9%
\$50,000 - \$99,999	3.4%	3.6%	3.0%
\$100,000 - \$149,999	12.4%	9.3%	7.7%
\$150,000 - \$199,999	32.8%	19.5%	17.1%
\$200,000 - \$249,999	24.0%	19.8%	17.8%
\$250,000 - \$299,999	12.7%	14.9%	15.7%
\$300,000 - \$399,999	6.2%	20.1%	21.6%
\$400,000 - \$499,999	5.9%	6.2%	8.4%
\$500,000 - \$749,999	1.9%	3.9%	5.1%
\$750,000 - \$999,999	0.0%	0.9%	1.0%
\$1,000,000 - \$1,499,999	0.0%	0.6%	1.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.2%	0.1%
Average Home Value	\$224,812	\$275,682	\$303,012

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	3,278	41,724	100,439
0 - 4	6.4%	5.7%	5.9%
5 - 9	7.0%	5.4%	5.5%
10 - 14	5.7%	5.0%	5.1%
15 - 24	10.6%	13.5%	16.4%
25 - 34	17.5%	18.3%	16.9%
35 - 44	13.9%	13.3%	12.6%
45 - 54	11.8%	13.6%	13.0%
55 - 64	11.6%	12.5%	12.6%
65 - 74	6.8%	6.0%	6.2%
75 - 84	5.6%	4.1%	3.9%
85 +	3.0%	2.5%	2.0%
18 +	77.6%	80.9%	80.5%
2018 Population by Age			
Total	3,432	43,713	106,300
0 - 4	5.7%	5.1%	5.3%
5 - 9	5.7%	5.2%	5.3%
10 - 14	6.1%	5.2%	5.3%
15 - 24	11.8%	12.3%	14.6%
25 - 34	13.4%	17.5%	16.9%
35 - 44	15.4%	13.8%	13.0%
45 - 54	12.1%	12.1%	11.7%
55 - 64	10.8%	12.2%	11.9%
65 - 74	9.4%	9.4%	9.5%
75 - 84	5.7%	4.5%	4.3%
85 +	3.8%	2.7%	2.2%
18 +	78.4%	81.6%	81.1%
2023 Population by Age			
Total	3,882	45,691	110,990
0 - 4	5.8%	5.1%	5.3%
5 - 9	5.5%	4.9%	5.0%
10 - 14	5.5%	4.9%	5.1%
15 - 24	12.6%	12.6%	14.5%
25 - 34	13.4%	16.9%	16.3%
35 - 44	13.8%	13.8%	13.5%
45 - 54	12.8%	11.7%	11.4%
55 - 64	10.4%	11.3%	10.9%
65 - 74	9.7%	10.4%	10.2%
75 - 84	7.0%	5.8%	5.6%
85 +	3.5%	2.7%	2.2%
18 +	79.5%	82.2%	81.7%
2010 Population by Sex			
Males	1,415	18,670	46,243
Females	1,863	23,051	54,193
2018 Population by Sex			
Males	1,475	19,756	49,450
Females	1,954	23,958	56,851
2023 Population by Sex			
Males	1,685	20,758	51,810
Females	2,196	24,932	59,180

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	3,276	41,721	100,435
White Alone	65.9%	67.7%	66.8%
Black Alone	24.5%	23.7%	25.7%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	5.8%	4.8%	4.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.8%	1.1%	0.9%
Two or More Races	2.5%	2.3%	2.2%
Hispanic Origin	4.7%	5.9%	5.3%
Diversity Index	54.7	54.0	53.8
2018 Population by Race/Ethnicity			
Total	3,429	43,715	106,301
White Alone	62.2%	64.5%	64.1%
Black Alone	26.1%	25.2%	26.8%
American Indian Alone	0.6%	0.4%	0.3%
Asian Alone	7.2%	5.9%	5.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.9%	1.2%	1.0%
Two or More Races	3.0%	2.8%	2.7%
Hispanic Origin	5.5%	6.8%	6.2%
Diversity Index	58.8	57.8	57.2
2023 Population by Race/Ethnicity			
Total	3,880	45,690	110,990
White Alone	60.2%	62.3%	62.0%
Black Alone	26.1%	25.9%	27.3%
American Indian Alone	0.7%	0.4%	0.4%
Asian Alone	8.6%	6.9%	6.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.1%	1.3%	1.2%
Two or More Races	3.4%	3.2%	3.0%
Hispanic Origin	6.4%	7.6%	7.1%
Diversity Index	61.5	60.5	59.8
2010 Population by Relationship and Household Type			
Total	3,278	41,721	100,436
In Households	99.0%	95.5%	96.1%
In Family Households	75.7%	70.5%	70.1%
Householder	26.1%	24.5%	24.1%
Spouse	17.4%	17.3%	16.8%
Child	27.6%	24.2%	24.6%
Other relative	2.8%	2.9%	3.0%
Nonrelative	1.9%	1.6%	1.7%
In Nonfamily Households	23.2%	25.1%	26.1%
In Group Quarters	1.0%	4.5%	3.9%
Institutionalized Population	0.8%	4.2%	1.8%
Noninstitutionalized Population	0.2%	0.3%	2.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	2,422	31,564	73,829
Less than 9th Grade	2.8%	2.4%	1.8%
9th - 12th Grade, No Diploma	1.4%	2.8%	3.1%
High School Graduate	10.7%	11.9%	11.2%
GED/Alternative Credential	3.9%	3.7%	3.1%
Some College, No Degree	15.7%	17.5%	17.1%
Associate Degree	5.9%	8.0%	8.4%
Bachelor's Degree	31.8%	27.7%	28.5%
Graduate/Professional Degree	27.8%	26.0%	26.9%
2018 Population 15+ by Marital Status			
Total	2,829	36,957	89,375
Never Married	31.6%	35.8%	38.4%
Married	49.0%	46.0%	44.7%
Widowed	4.1%	5.3%	4.9%
Divorced	15.3%	12.9%	12.0%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.8%	97.2%	96.2%
Civilian Unemployed (Unemployment Rate)	3.2%	2.8%	3.8%
2018 Employed Population 16+ by Industry			
Total	1,956	23,414	56,762
Agriculture/Mining	0.8%	0.4%	0.3%
Construction	5.5%	3.8%	3.9%
Manufacturing	0.9%	1.9%	1.9%
Wholesale Trade	2.2%	1.1%	1.1%
Retail Trade	5.3%	9.7%	9.7%
Transportation/Utilities	0.6%	2.1%	2.1%
Information	0.5%	1.4%	1.6%
Finance/Insurance/Real Estate	3.6%	5.0%	5.2%
Services	66.8%	57.2%	58.7%
Public Administration	14.0%	17.6%	15.5%
2018 Employed Population 16+ by Occupation			
Total	1,954	23,414	56,762
White Collar	71.7%	77.8%	77.4%
Management/Business/Financial	22.1%	18.1%	18.6%
Professional	27.0%	35.6%	35.0%
Sales	7.3%	8.9%	9.0%
Administrative Support	15.3%	15.2%	14.8%
Services	16.2%	13.0%	13.6%
Blue Collar	12.0%	9.2%	9.0%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	3.6%	2.5%	2.5%
Installation/Maintenance/Repair	2.3%	2.2%	2.2%
Production	2.1%	1.7%	1.5%
Transportation/Material Moving	3.9%	2.6%	2.7%
2010 Population By Urban/ Rural Status			
Total Population	3,278	41,721	100,436
Population Inside Urbanized Area	100.0%	96.5%	97.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	3.5%	3.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,485	18,429	44,233
Households with 1 Person	34.5%	35.0%	34.8%
Households with 2+ People	65.5%	65.0%	65.2%
Family Households	57.7%	55.1%	54.7%
Husband-wife Families	38.2%	38.8%	38.0%
With Related Children	15.3%	15.7%	15.3%
Other Family (No Spouse Present)	19.5%	16.3%	16.7%
Other Family with Male Householder	3.6%	3.4%	3.7%
With Related Children	2.4%	1.9%	1.9%
Other Family with Female Householder	15.9%	12.8%	13.0%
With Related Children	10.9%	8.0%	8.3%
Nonfamily Households	7.8%	9.9%	10.6%
All Households with Children	29.1%	25.9%	25.8%
Multigenerational Households	2.2%	1.9%	2.1%
Unmarried Partner Households	7.8%	7.0%	6.7%
Male-female	7.0%	6.2%	5.9%
Same-sex	0.8%	0.9%	0.8%
2010 Households by Size			
Total	1,486	18,429	44,233
1 Person Household	34.5%	35.0%	34.8%
2 Person Household	34.1%	36.1%	35.4%
3 Person Household	16.7%	14.8%	14.8%
4 Person Household	9.9%	9.4%	9.8%
5 Person Household	3.5%	3.2%	3.5%
6 Person Household	1.2%	1.0%	1.2%
7 + Person Household	0.2%	0.4%	0.5%
2010 Households by Tenure and Mortgage Status			
Total	1,485	18,429	44,233
Owner Occupied	63.7%	56.0%	54.1%
Owned with a Mortgage/Loan	51.1%	43.0%	40.2%
Owned Free and Clear	12.7%	12.9%	14.0%
Renter Occupied	36.3%	44.0%	45.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,619	20,380	49,129
Housing Units Inside Urbanized Area	100.0%	97.2%	97.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	2.8%	2.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
	1. Bright Young Professionals	Young and Restless (11B)	Young and Restless (11B)
	2. In Style (5B)	Emerald City (8B)	Exurbanites (1E)
	3. Retirement Communities	Soccer Moms (4A)	Emerald City (8B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$2,902,646	\$39,924,475	\$100,893,429
Average Spent	\$1,893.44	\$2,091.60	\$2,186.96
Spending Potential Index	87	96	101
Education: Total \$	\$1,888,404	\$26,287,265	\$68,573,424
Average Spent	\$1,231.84	\$1,377.16	\$1,486.40
Spending Potential Index	85	95	103
Entertainment/Recreation: Total \$	\$4,198,454	\$56,707,152	\$143,551,019
Average Spent	\$2,738.72	\$2,970.83	\$3,111.61
Spending Potential Index	85	92	97
Food at Home: Total \$	\$6,635,002	\$90,987,638	\$228,868,584
Average Spent	\$4,328.12	\$4,766.75	\$4,960.95
Spending Potential Index	86	95	99
Food Away from Home: Total \$	\$4,749,328	\$65,364,074	\$164,835,571
Average Spent	\$3,098.06	\$3,424.35	\$3,572.97
Spending Potential Index	88	98	102
Health Care: Total \$	\$7,336,603	\$97,298,612	\$245,499,148
Average Spent	\$4,785.78	\$5,097.37	\$5,321.44
Spending Potential Index	84	89	93
HH Furnishings & Equipment: Total \$	\$2,770,060	\$37,483,099	\$94,660,471
Average Spent	\$1,806.95	\$1,963.70	\$2,051.86
Spending Potential Index	87	94	98
Personal Care Products & Services: Total \$	\$1,113,517	\$15,159,714	\$38,151,940
Average Spent	\$726.36	\$794.20	\$826.98
Spending Potential Index	88	96	100
Shelter: Total \$	\$22,404,846	\$307,740,518	\$780,518,970
Average Spent	\$14,615.03	\$16,122.20	\$16,918.52
Spending Potential Index	87	96	101
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,164,801	\$42,243,715	\$107,725,298
Average Spent	\$2,064.45	\$2,213.10	\$2,335.05
Spending Potential Index	83	89	94
Travel: Total \$	\$2,800,182	\$37,439,890	\$95,307,080
Average Spent	\$1,826.60	\$1,961.44	\$2,065.88
Spending Potential Index	85	91	96
Vehicle Maintenance & Repairs: Total \$	\$1,419,679	\$19,318,754	\$48,681,556
Average Spent	\$926.08	\$1,012.09	\$1,055.22
Spending Potential Index	86	94	98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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