



## Community Profile

Rings: 1, 2, 3 mile radii

309 Upper River Rd, Gallipolis, OH 45631,

Latitude: 38.8354

Longitude: -82.15289

	1 mile	2 mile	3 mile
<b>Population Summary</b>			
2000 Total Population	991	3,280	7,773
2010 Total Population	947	3,078	7,134
2018 Total Population	923	3,017	6,907
2018 Group Quarters	41	140	256
2023 Total Population	906	2,963	6,759
2018-2023 Annual Rate	-0.37%	-0.36%	-0.43%
2018 Total Daytime Population	2,387	6,203	11,465
Workers	1,816	4,315	7,158
Residents	571	1,888	4,307
<b>Household Summary</b>			
2000 Households	541	1,457	3,301
2000 Average Household Size	1.80	2.18	2.24
2010 Households	520	1,383	3,097
2010 Average Household Size	1.73	2.12	2.21
2018 Households	506	1,353	3,001
2018 Average Household Size	1.74	2.13	2.22
2023 Households	495	1,326	2,932
2023 Average Household Size	1.75	2.13	2.22
2018-2023 Annual Rate	-0.44%	-0.40%	-0.46%
2010 Families	260	749	1,795
2010 Average Family Size	2.49	2.85	2.88
2018 Families	247	717	1,706
2018 Average Family Size	2.52	2.88	2.90
2023 Families	239	696	1,655
2023 Average Family Size	2.53	2.89	2.90
2018-2023 Annual Rate	-0.66%	-0.59%	-0.61%
<b>Housing Unit Summary</b>			
2000 Housing Units	593	1,627	3,682
Owner Occupied Housing Units	46.7%	47.9%	54.8%
Renter Occupied Housing Units	44.5%	41.7%	34.8%
Vacant Housing Units	8.8%	10.4%	10.3%
2010 Housing Units	574	1,566	3,529
Owner Occupied Housing Units	42.0%	42.8%	50.7%
Renter Occupied Housing Units	48.6%	45.5%	37.0%
Vacant Housing Units	9.4%	11.7%	12.2%
2018 Housing Units	567	1,548	3,476
Owner Occupied Housing Units	42.2%	43.4%	50.9%
Renter Occupied Housing Units	47.1%	44.1%	35.4%
Vacant Housing Units	10.8%	12.6%	13.7%
2023 Housing Units	569	1,556	3,495
Owner Occupied Housing Units	41.7%	43.1%	50.5%
Renter Occupied Housing Units	45.5%	42.0%	33.4%
Vacant Housing Units	13.0%	14.8%	16.1%
<b>Median Household Income</b>			
2018	\$30,954	\$31,883	\$36,562
2023	\$34,357	\$35,734	\$39,946
<b>Median Home Value</b>			
2018	\$83,135	\$85,761	\$89,556
2023	\$87,083	\$90,901	\$95,626
<b>Per Capita Income</b>			
2018	\$23,414	\$21,672	\$23,860
2023	\$27,484	\$25,312	\$27,742
<b>Median Age</b>			
2010	45.4	43.4	44.2
2018	46.1	44.2	45.1
2023	46.4	44.6	45.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Households by Income</b>			
Household Income Base	506	1,353	3,001
<\$15,000	17.0%	18.4%	17.5%
\$15,000 - \$24,999	18.4%	17.2%	15.1%
\$25,000 - \$34,999	21.3%	19.0%	14.8%
\$35,000 - \$49,999	15.8%	16.5%	17.8%
\$50,000 - \$74,999	10.9%	12.2%	13.2%
\$75,000 - \$99,999	5.7%	6.1%	7.1%
\$100,000 - \$149,999	6.3%	6.7%	9.5%
\$150,000 - \$199,999	1.4%	1.6%	2.8%
\$200,000+	3.0%	2.2%	2.1%
Average Household Income	\$49,105	\$48,008	\$53,274
<b>2023 Households by Income</b>			
Household Income Base	495	1,326	2,932
<\$15,000	16.2%	17.2%	15.9%
\$15,000 - \$24,999	15.4%	14.3%	12.5%
\$25,000 - \$34,999	19.4%	17.2%	13.6%
\$35,000 - \$49,999	17.8%	18.1%	19.1%
\$50,000 - \$74,999	10.9%	12.5%	13.0%
\$75,000 - \$99,999	5.9%	6.6%	7.3%
\$100,000 - \$149,999	8.7%	9.0%	12.2%
\$150,000 - \$199,999	1.8%	2.2%	3.7%
\$200,000+	4.0%	2.9%	2.7%
Average Household Income	\$57,814	\$56,412	\$62,201
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	239	672	1,770
<\$50,000	15.1%	17.1%	16.3%
\$50,000 - \$99,999	52.7%	46.0%	42.6%
\$100,000 - \$149,999	11.3%	15.0%	17.7%
\$150,000 - \$199,999	9.6%	10.3%	12.5%
\$200,000 - \$249,999	2.5%	3.9%	2.8%
\$250,000 - \$299,999	4.2%	3.1%	2.7%
\$300,000 - \$399,999	2.5%	3.3%	3.5%
\$400,000 - \$499,999	1.7%	1.0%	0.8%
\$500,000 - \$749,999	0.4%	0.3%	0.7%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$110,356	\$110,826	\$118,549
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	237	671	1,765
<\$50,000	12.7%	14.2%	13.7%
\$50,000 - \$99,999	50.6%	43.8%	39.8%
\$100,000 - \$149,999	11.4%	15.5%	18.4%
\$150,000 - \$199,999	11.4%	11.9%	14.3%
\$200,000 - \$249,999	3.0%	4.5%	3.3%
\$250,000 - \$299,999	5.1%	4.0%	3.5%
\$300,000 - \$399,999	3.8%	4.5%	4.8%
\$400,000 - \$499,999	2.1%	1.2%	0.9%
\$500,000 - \$749,999	0.4%	0.4%	0.9%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$120,798	\$121,572	\$129,320

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	946	3,080	7,130
0 - 4	5.2%	6.1%	6.0%
5 - 9	5.7%	5.8%	5.6%
10 - 14	5.0%	5.0%	5.4%
15 - 24	10.7%	11.5%	11.4%
25 - 34	12.2%	12.4%	11.7%
35 - 44	10.9%	10.9%	10.9%
45 - 54	15.9%	15.1%	14.8%
55 - 64	14.1%	13.4%	13.8%
65 - 74	11.3%	10.3%	10.5%
75 - 84	7.0%	6.6%	7.2%
85 +	2.5%	2.7%	2.8%
18 +	80.9%	79.4%	79.6%
<b>2018 Population by Age</b>			
Total	921	3,020	6,907
0 - 4	5.0%	5.6%	5.4%
5 - 9	5.5%	5.8%	5.7%
10 - 14	5.2%	5.5%	5.5%
15 - 24	9.2%	9.6%	9.6%
25 - 34	12.4%	13.0%	12.4%
35 - 44	11.4%	11.3%	11.3%
45 - 54	12.4%	12.1%	11.8%
55 - 64	15.3%	14.7%	15.1%
65 - 74	12.8%	11.8%	12.3%
75 - 84	7.7%	7.3%	7.5%
85 +	3.0%	3.2%	3.3%
18 +	81.5%	80.0%	80.4%
<b>2023 Population by Age</b>			
Total	905	2,963	6,759
0 - 4	4.9%	5.5%	5.2%
5 - 9	5.5%	5.7%	5.5%
10 - 14	5.3%	5.7%	5.8%
15 - 24	9.5%	10.1%	9.8%
25 - 34	11.3%	11.2%	10.8%
35 - 44	11.9%	12.3%	11.9%
45 - 54	11.9%	11.5%	11.5%
55 - 64	13.6%	13.3%	13.5%
65 - 74	14.5%	13.5%	14.2%
75 - 84	8.4%	7.8%	8.3%
85 +	3.2%	3.4%	3.4%
18 +	81.2%	79.8%	80.2%
<b>2010 Population by Sex</b>			
Males	449	1,456	3,351
Females	498	1,622	3,783
<b>2018 Population by Sex</b>			
Males	442	1,441	3,282
Females	481	1,576	3,625
<b>2023 Population by Sex</b>			
Males	439	1,429	3,242
Females	467	1,534	3,517

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	948	3,079	7,135
White Alone	94.0%	93.9%	93.7%
Black Alone	2.6%	2.3%	2.6%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	0.8%	1.0%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.4%	0.6%	0.3%
Two or More Races	1.6%	1.7%	2.0%
Hispanic Origin	1.1%	1.4%	1.1%
Diversity Index	13.2	14.2	13.9
<b>2018 Population by Race/Ethnicity</b>			
Total	923	3,017	6,908
White Alone	93.0%	92.7%	92.8%
Black Alone	3.0%	2.6%	2.7%
American Indian Alone	0.5%	0.6%	0.5%
Asian Alone	1.0%	1.1%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.2%
Some Other Race Alone	0.5%	0.9%	0.5%
Two or More Races	2.0%	2.1%	2.5%
Hispanic Origin	1.5%	2.2%	1.8%
Diversity Index	16.1	17.8	16.8
<b>2023 Population by Race/Ethnicity</b>			
Total	905	2,963	6,761
White Alone	91.9%	91.5%	91.9%
Black Alone	3.4%	2.9%	2.8%
American Indian Alone	0.7%	0.6%	0.5%
Asian Alone	1.0%	1.3%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.2%
Some Other Race Alone	0.8%	1.2%	0.7%
Two or More Races	2.2%	2.4%	2.9%
Hispanic Origin	2.0%	2.9%	2.3%
Diversity Index	18.8	20.8	19.2
<b>2010 Population by Relationship and Household Type</b>			
Total	947	3,078	7,134
In Households	95.2%	95.1%	96.1%
In Family Households	70.6%	71.9%	74.9%
Householder	23.5%	23.9%	25.4%
Spouse	15.7%	15.4%	17.1%
Child	25.7%	26.8%	27.3%
Other relative	3.4%	3.2%	2.6%
Nonrelative	2.3%	2.6%	2.6%
In Nonfamily Households	24.6%	23.2%	21.2%
In Group Quarters	4.8%	4.9%	3.9%
Institutionalized Population	3.7%	3.3%	3.1%
Noninstitutionalized Population	1.2%	1.5%	0.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Population 25+ by Educational Attainment</b>			
Total	693	2,214	5,098
Less than 9th Grade	4.8%	4.7%	4.7%
9th - 12th Grade, No Diploma	15.3%	15.1%	12.5%
High School Graduate	38.8%	36.6%	36.6%
GED/Alternative Credential	9.5%	9.5%	7.8%
Some College, No Degree	11.3%	13.3%	16.1%
Associate Degree	9.2%	8.9%	9.0%
Bachelor's Degree	8.8%	9.6%	9.1%
Graduate/Professional Degree	2.3%	2.4%	4.2%
<b>2018 Population 15+ by Marital Status</b>			
Total	779	2,507	5,761
Never Married	24.4%	24.8%	25.5%
Married	42.2%	40.8%	44.2%
Widowed	8.6%	9.0%	8.7%
Divorced	24.8%	25.4%	21.6%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.0%	93.4%	93.7%
Civilian Unemployed (Unemployment Rate)	6.0%	6.6%	6.3%
<b>2018 Employed Population 16+ by Industry</b>			
Total	363	1,143	2,628
Agriculture/Mining	0.0%	0.4%	0.3%
Construction	2.8%	3.4%	6.7%
Manufacturing	12.4%	14.1%	11.6%
Wholesale Trade	2.2%	1.5%	2.4%
Retail Trade	20.7%	21.2%	15.7%
Transportation/Utilities	4.7%	5.3%	7.9%
Information	1.1%	0.7%	0.8%
Finance/Insurance/Real Estate	1.1%	1.3%	1.7%
Services	51.0%	49.3%	49.5%
Public Administration	3.3%	2.8%	3.6%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	362	1,144	2,628
White Collar	49.6%	48.9%	55.6%
Management/Business/Financial	8.0%	6.7%	8.5%
Professional	12.7%	13.6%	18.4%
Sales	17.9%	17.7%	13.8%
Administrative Support	11.0%	10.8%	14.8%
Services	30.9%	29.4%	21.2%
Blue Collar	19.3%	21.8%	23.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	3.3%	3.2%	5.8%
Installation/Maintenance/Repair	1.9%	3.3%	2.3%
Production	6.6%	6.5%	5.9%
Transportation/Material Moving	7.4%	8.7%	9.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	947	3,078	7,134
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	65.6%	67.2%	73.7%
Rural Population	34.4%	32.8%	26.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	520	1,383	3,097
Households with 1 Person	45.8%	41.0%	37.2%
Households with 2+ People	54.2%	59.0%	62.8%
Family Households	50.0%	54.2%	58.0%
Husband-wife Families	33.3%	35.1%	39.0%
With Related Children	12.3%	13.2%	13.9%
Other Family (No Spouse Present)	16.9%	19.0%	19.0%
Other Family with Male Householder	4.6%	5.0%	4.6%
With Related Children	2.3%	2.7%	2.7%
Other Family with Female Householder	12.3%	14.1%	14.5%
With Related Children	7.1%	9.0%	8.7%
Nonfamily Households	4.2%	4.8%	4.8%
All Households with Children	22.1%	25.3%	25.8%
Multigenerational Households	3.3%	3.3%	3.4%
Unmarried Partner Households	6.2%	7.4%	7.0%
Male-female	5.8%	6.8%	6.5%
Same-sex	0.4%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	519	1,382	3,098
1 Person Household	45.9%	41.0%	37.2%
2 Person Household	27.7%	29.4%	32.6%
3 Person Household	11.9%	13.8%	13.9%
4 Person Household	8.1%	8.9%	9.5%
5 Person Household	4.4%	4.8%	4.6%
6 Person Household	1.0%	1.2%	1.2%
7 + Person Household	1.0%	0.9%	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	520	1,383	3,097
Owner Occupied	46.3%	48.4%	57.8%
Owned with a Mortgage/Loan	20.4%	22.1%	28.6%
Owned Free and Clear	26.0%	26.3%	29.2%
Renter Occupied	53.7%	51.6%	42.2%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	574	1,566	3,529
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	71.1%	69.5%	75.6%
Rural Housing Units	28.9%	30.5%	24.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Small Town Simplicity	Small Town Simplicity	Small Town Simplicity
<b>2.</b>	Rooted Rural (10B)	Rooted Rural (10B)	Heartland Communities
<b>3.</b>	Top Tier (1A)	Heartland Communities	Rooted Rural (10B)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$645,336	\$1,681,816	\$4,103,462
Average Spent	\$1,275.37	\$1,243.03	\$1,367.36
Spending Potential Index	59	57	63
Education: Total \$	\$352,375	\$925,419	\$2,262,228
Average Spent	\$696.39	\$683.98	\$753.82
Spending Potential Index	48	47	52
Entertainment/Recreation: Total \$	\$1,053,126	\$2,737,427	\$6,752,280
Average Spent	\$2,081.28	\$2,023.23	\$2,250.01
Spending Potential Index	65	63	70
Food at Home: Total \$	\$1,699,153	\$4,413,481	\$10,841,067
Average Spent	\$3,358.01	\$3,262.00	\$3,612.48
Spending Potential Index	67	65	72
Food Away from Home: Total \$	\$1,053,012	\$2,740,551	\$6,718,235
Average Spent	\$2,081.05	\$2,025.54	\$2,238.67
Spending Potential Index	59	58	64
Health Care: Total \$	\$2,008,947	\$5,205,776	\$12,922,711
Average Spent	\$3,970.25	\$3,847.58	\$4,306.13
Spending Potential Index	69	67	75
HH Furnishings & Equipment: Total \$	\$632,502	\$1,646,112	\$4,062,261
Average Spent	\$1,250.00	\$1,216.64	\$1,353.64
Spending Potential Index	60	58	65
Personal Care Products & Services: Total \$	\$243,800	\$634,245	\$1,557,637
Average Spent	\$481.82	\$468.77	\$519.04
Spending Potential Index	58	57	63
Shelter: Total \$	\$4,764,785	\$12,450,856	\$30,240,686
Average Spent	\$9,416.57	\$9,202.41	\$10,076.87
Spending Potential Index	56	55	60
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$772,138	\$2,003,263	\$4,937,388
Average Spent	\$1,525.96	\$1,480.61	\$1,645.25
Spending Potential Index	61	60	66
Travel: Total \$	\$563,608	\$1,470,823	\$3,642,784
Average Spent	\$1,113.85	\$1,087.08	\$1,213.86
Spending Potential Index	52	50	56
Vehicle Maintenance & Repairs: Total \$	\$352,870	\$916,532	\$2,256,398
Average Spent	\$697.37	\$677.41	\$751.88
Spending Potential Index	65	63	70

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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