



Community Profile

Rings: 1, 3, 5 mile radii

300 S Mustang Rd, Yukon, OK 73099, USA

Latitude: 35.4635
Longitude: -97.72444

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	5,161	30,239	62,749
2010 Total Population	7,812	40,778	79,311
2018 Total Population	11,672	52,513	97,954
2018 Group Quarters	0	290	314
2023 Total Population	13,644	59,607	109,825
2018-2023 Annual Rate	3.17%	2.57%	2.31%
2018 Total Daytime Population	7,489	40,844	77,232
Workers	1,761	15,006	28,510
Residents	5,728	25,838	48,722
Household Summary			
2000 Households	1,772	10,846	23,576
2000 Average Household Size	2.91	2.76	2.64
2010 Households	2,912	15,279	30,198
2010 Average Household Size	2.68	2.65	2.62
2018 Households	4,365	19,648	36,958
2018 Average Household Size	2.67	2.66	2.64
2023 Households	5,106	22,282	41,316
2023 Average Household Size	2.67	2.66	2.65
2018-2023 Annual Rate	3.19%	2.55%	2.25%
2010 Families	2,183	11,392	22,069
2010 Average Family Size	3.09	3.07	3.06
2018 Families	3,251	14,453	26,735
2018 Average Family Size	3.09	3.11	3.12
2023 Families	3,789	16,316	29,774
2023 Average Family Size	3.10	3.13	3.14
2018-2023 Annual Rate	3.11%	2.45%	2.18%
Housing Unit Summary			
2000 Housing Units	1,831	11,300	25,023
Owner Occupied Housing Units	83.4%	79.7%	70.5%
Renter Occupied Housing Units	13.4%	16.3%	23.8%
Vacant Housing Units	3.2%	4.0%	5.8%
2010 Housing Units	3,129	16,249	32,722
Owner Occupied Housing Units	63.3%	71.0%	67.7%
Renter Occupied Housing Units	29.8%	23.0%	24.6%
Vacant Housing Units	6.9%	6.0%	7.7%
2018 Housing Units	4,540	20,278	38,948
Owner Occupied Housing Units	57.1%	72.4%	68.7%
Renter Occupied Housing Units	39.1%	24.5%	26.2%
Vacant Housing Units	3.9%	3.1%	5.1%
2023 Housing Units	5,188	22,849	43,280
Owner Occupied Housing Units	60.5%	73.2%	69.5%
Renter Occupied Housing Units	37.9%	24.3%	26.0%
Vacant Housing Units	1.6%	2.5%	4.5%
Median Household Income			
2018	\$68,883	\$69,977	\$64,090
2023	\$76,630	\$77,882	\$72,642
Median Home Value			
2018	\$156,022	\$156,882	\$156,859
2023	\$166,672	\$177,268	\$177,742
Per Capita Income			
2018	\$28,692	\$31,283	\$30,213
2023	\$31,936	\$34,859	\$33,942
Median Age			
2010	32.3	34.6	35.2
2018	33.8	35.7	36.4
2023	34.0	36.0	36.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	4,365	19,648	36,958
<\$15,000	8.3%	5.8%	6.8%
\$15,000 - \$24,999	4.6%	6.4%	7.9%
\$25,000 - \$34,999	5.4%	6.4%	8.2%
\$35,000 - \$49,999	15.3%	12.1%	12.7%
\$50,000 - \$74,999	20.0%	22.6%	21.8%
\$75,000 - \$99,999	20.5%	17.0%	15.5%
\$100,000 - \$149,999	20.4%	20.8%	18.3%
\$150,000 - \$199,999	2.9%	5.2%	5.0%
\$200,000+	2.5%	3.8%	3.8%
Average Household Income	\$77,625	\$83,487	\$79,758
2023 Households by Income			
Household Income Base	5,106	22,282	41,316
<\$15,000	7.7%	5.1%	6.0%
\$15,000 - \$24,999	4.3%	5.7%	6.9%
\$25,000 - \$34,999	4.8%	5.6%	7.3%
\$35,000 - \$49,999	13.2%	10.4%	11.1%
\$50,000 - \$74,999	18.0%	20.5%	20.1%
\$75,000 - \$99,999	21.2%	17.5%	16.1%
\$100,000 - \$149,999	24.1%	24.6%	21.9%
\$150,000 - \$199,999	3.5%	6.1%	6.0%
\$200,000+	3.2%	4.6%	4.7%
Average Household Income	\$86,312	\$93,235	\$89,923
2018 Owner Occupied Housing Units by Value			
Total	2,592	14,672	26,763
<\$50,000	1.2%	3.9%	5.0%
\$50,000 - \$99,999	4.9%	9.2%	11.0%
\$100,000 - \$149,999	39.1%	33.7%	30.9%
\$150,000 - \$199,999	40.2%	23.2%	23.4%
\$200,000 - \$249,999	8.3%	10.1%	11.1%
\$250,000 - \$299,999	5.2%	9.6%	8.1%
\$300,000 - \$399,999	0.7%	7.0%	6.3%
\$400,000 - \$499,999	0.0%	1.9%	2.1%
\$500,000 - \$749,999	0.0%	1.0%	1.6%
\$750,000 - \$999,999	0.4%	0.3%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$162,090	\$183,703	\$184,246
2023 Owner Occupied Housing Units by Value			
Total	3,141	16,723	30,075
<\$50,000	0.8%	2.8%	3.7%
\$50,000 - \$99,999	3.0%	6.0%	7.2%
\$100,000 - \$149,999	30.9%	27.5%	25.3%
\$150,000 - \$199,999	45.8%	25.1%	24.9%
\$200,000 - \$249,999	10.3%	12.6%	13.9%
\$250,000 - \$299,999	7.3%	11.7%	10.1%
\$300,000 - \$399,999	1.4%	9.4%	8.4%
\$400,000 - \$499,999	0.0%	2.9%	3.1%
\$500,000 - \$749,999	0.0%	1.4%	2.6%
\$750,000 - \$999,999	0.5%	0.4%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$173,583	\$204,722	\$208,715

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	7,812	40,780	79,314
0 - 4	8.6%	7.7%	7.7%
5 - 9	7.9%	7.6%	7.7%
10 - 14	7.7%	7.5%	7.4%
15 - 24	12.7%	12.0%	12.2%
25 - 34	17.7%	15.9%	14.7%
35 - 44	13.5%	13.6%	13.7%
45 - 54	13.2%	13.7%	14.2%
55 - 64	11.5%	11.5%	11.3%
65 - 74	4.6%	5.9%	6.4%
75 - 84	1.9%	3.2%	3.5%
85 +	0.5%	1.3%	1.3%
18 +	71.7%	72.9%	72.9%
2018 Population by Age			
Total	11,671	52,514	97,955
0 - 4	8.1%	7.2%	7.1%
5 - 9	8.2%	7.2%	7.2%
10 - 14	7.7%	7.2%	7.1%
15 - 24	11.2%	11.9%	12.0%
25 - 34	17.0%	15.4%	14.5%
35 - 44	15.9%	14.5%	13.9%
45 - 54	11.1%	11.9%	12.3%
55 - 64	10.6%	11.5%	12.0%
65 - 74	7.3%	8.2%	8.4%
75 - 84	2.4%	3.6%	3.9%
85 +	0.7%	1.5%	1.5%
18 +	72.3%	74.5%	74.7%
2023 Population by Age			
Total	13,645	59,606	109,827
0 - 4	8.3%	7.3%	7.1%
5 - 9	8.2%	7.1%	7.1%
10 - 14	8.1%	7.2%	7.2%
15 - 24	11.3%	11.6%	11.5%
25 - 34	16.1%	15.3%	14.6%
35 - 44	17.7%	15.3%	14.4%
45 - 54	10.5%	11.5%	11.7%
55 - 64	9.0%	10.4%	11.1%
65 - 74	7.3%	8.7%	9.1%
75 - 84	3.0%	4.3%	4.6%
85 +	0.7%	1.5%	1.5%
18 +	71.3%	74.5%	74.7%
2010 Population by Sex			
Males	3,799	19,719	38,393
Females	4,013	21,059	40,918
2018 Population by Sex			
Males	5,662	25,372	47,417
Females	6,010	27,141	50,537
2023 Population by Sex			
Males	6,641	28,904	53,320
Females	7,003	30,704	56,505

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	7,813	40,779	79,310
White Alone	77.3%	82.3%	80.3%
Black Alone	3.5%	2.0%	3.9%
American Indian Alone	3.4%	3.7%	3.6%
Asian Alone	9.0%	5.9%	4.7%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	2.2%	1.9%	3.1%
Two or More Races	4.5%	4.0%	4.3%
Hispanic Origin	6.5%	5.8%	7.4%
Diversity Index	46.5	39.1	43.9
2018 Population by Race/Ethnicity			
Total	11,672	52,513	97,953
White Alone	74.2%	79.5%	77.4%
Black Alone	4.7%	2.7%	4.2%
American Indian Alone	3.5%	3.7%	3.6%
Asian Alone	8.7%	6.0%	5.1%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.1%	2.7%	4.1%
Two or More Races	5.7%	5.2%	5.4%
Hispanic Origin	9.2%	8.2%	9.9%
Diversity Index	53.2	45.8	50.3
2023 Population by Race/Ethnicity			
Total	13,644	59,606	109,826
White Alone	71.5%	77.2%	75.6%
Black Alone	5.5%	3.1%	4.5%
American Indian Alone	3.6%	3.9%	3.7%
Asian Alone	9.1%	6.5%	5.5%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.5%	3.0%	4.4%
Two or More Races	6.7%	6.2%	6.2%
Hispanic Origin	10.2%	9.2%	10.8%
Diversity Index	57.3	49.8	53.3
2010 Population by Relationship and Household Type			
Total	7,812	40,778	79,311
In Households	100.0%	99.3%	99.6%
In Family Households	88.3%	87.7%	87.2%
Householder	27.7%	27.9%	27.8%
Spouse	21.6%	22.1%	21.4%
Child	34.2%	33.0%	33.2%
Other relative	2.9%	2.8%	2.9%
Nonrelative	1.9%	1.9%	2.0%
In Nonfamily Households	11.7%	11.6%	12.4%
In Group Quarters	0.0%	0.7%	0.4%
Institutionalized Population	0.0%	0.7%	0.4%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	7,565	34,893	65,185
Less than 9th Grade	1.7%	1.9%	2.3%
9th - 12th Grade, No Diploma	2.5%	4.6%	4.9%
High School Graduate	19.6%	22.7%	23.4%
GED/Alternative Credential	4.1%	4.0%	4.1%
Some College, No Degree	31.2%	27.8%	27.5%
Associate Degree	13.3%	11.3%	10.3%
Bachelor's Degree	22.1%	20.3%	20.4%
Graduate/Professional Degree	5.6%	7.3%	7.2%
2018 Population 15+ by Marital Status			
Total	8,871	41,120	76,899
Never Married	27.5%	26.7%	27.3%
Married	50.8%	55.4%	54.2%
Widowed	3.8%	4.9%	5.5%
Divorced	18.0%	13.0%	12.9%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.8%	96.1%	96.0%
Civilian Unemployed (Unemployment Rate)	3.2%	3.9%	4.0%
2018 Employed Population 16+ by Industry			
Total	6,039	27,126	50,093
Agriculture/Mining	3.1%	4.0%	3.5%
Construction	4.3%	5.3%	5.8%
Manufacturing	8.3%	6.8%	7.5%
Wholesale Trade	4.9%	4.0%	3.7%
Retail Trade	13.3%	13.2%	13.1%
Transportation/Utilities	4.9%	5.8%	5.9%
Information	2.3%	1.9%	1.6%
Finance/Insurance/Real Estate	4.9%	7.0%	6.5%
Services	47.5%	44.3%	44.8%
Public Administration	6.5%	7.7%	7.5%
2018 Employed Population 16+ by Occupation			
Total	6,040	27,128	50,093
White Collar	67.3%	67.3%	65.8%
Management/Business/Financial	12.4%	14.3%	14.7%
Professional	30.3%	25.1%	23.7%
Sales	10.6%	10.9%	10.9%
Administrative Support	13.9%	17.0%	16.5%
Services	13.7%	13.6%	14.8%
Blue Collar	19.1%	19.1%	19.4%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	3.4%	4.4%	4.6%
Installation/Maintenance/Repair	5.6%	4.1%	3.8%
Production	4.9%	4.9%	5.2%
Transportation/Material Moving	5.1%	5.6%	5.7%
2010 Population By Urban/ Rural Status			
Total Population	7,812	40,778	79,311
Population Inside Urbanized Area	100.0%	95.9%	94.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	4.1%	5.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



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2010 Households by Type			
Total	2,912	15,280	30,197
Households with 1 Person	19.3%	20.7%	22.3%
Households with 2+ People	80.7%	79.3%	77.7%
Family Households	75.0%	74.6%	73.1%
Husband-wife Families	58.6%	59.2%	56.2%
With Related Children	29.0%	28.8%	26.5%
Other Family (No Spouse Present)	16.4%	15.4%	16.9%
Other Family with Male Householder	4.1%	4.6%	4.8%
With Related Children	3.0%	3.3%	3.3%
Other Family with Female Householder	12.3%	10.7%	12.0%
With Related Children	9.2%	7.4%	8.5%
Nonfamily Households	5.7%	4.7%	4.7%
All Households with Children	41.8%	40.0%	38.9%
Multigenerational Households	3.6%	3.8%	3.7%
Unmarried Partner Households	5.8%	5.4%	5.5%
Male-female	5.3%	4.9%	4.9%
Same-sex	0.5%	0.5%	0.6%
2010 Households by Size			
Total	2,910	15,279	30,198
1 Person Household	19.3%	20.7%	22.3%
2 Person Household	34.1%	34.5%	34.2%
3 Person Household	19.5%	18.9%	18.3%
4 Person Household	16.2%	15.7%	15.1%
5 Person Household	7.5%	6.8%	6.6%
6 Person Household	2.5%	2.5%	2.4%
7 + Person Household	1.0%	1.0%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	2,912	15,279	30,198
Owner Occupied	68.0%	75.5%	73.4%
Owned with a Mortgage/Loan	56.6%	60.4%	56.3%
Owned Free and Clear	11.4%	15.1%	17.0%
Renter Occupied	32.0%	24.5%	26.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,129	16,249	32,722
Housing Units Inside Urbanized Area	100.0%	95.7%	95.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	4.3%	4.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Up and Coming Families	Home Improvement (4B)	Middleburg (4C)
2.	Home Improvement (4B)	Soccer Moms (4A)	Home Improvement (4B)
3.	Parks and Rec (5C)	Up and Coming Families	Soccer Moms (4A)
2018 Consumer Spending			
Apparel & Services: Total \$	\$8,994,235	\$43,040,725	\$77,095,386
Average Spent	\$2,060.53	\$2,190.59	\$2,086.03
Spending Potential Index	95	101	96
Education: Total \$	\$5,539,154	\$27,504,569	\$49,463,559
Average Spent	\$1,268.99	\$1,399.87	\$1,338.37
Spending Potential Index	88	97	92
Entertainment/Recreation: Total \$	\$12,924,380	\$63,030,447	\$113,804,942
Average Spent	\$2,960.91	\$3,207.98	\$3,079.30
Spending Potential Index	92	100	96
Food at Home: Total \$	\$19,741,239	\$96,891,122	\$176,061,727
Average Spent	\$4,522.62	\$4,931.35	\$4,763.83
Spending Potential Index	90	98	95
Food Away from Home: Total \$	\$14,524,708	\$69,846,135	\$125,264,114
Average Spent	\$3,327.54	\$3,554.87	\$3,389.36
Spending Potential Index	95	101	97
Health Care: Total \$	\$22,432,595	\$111,552,051	\$203,414,921
Average Spent	\$5,139.20	\$5,677.53	\$5,503.95
Spending Potential Index	90	99	96
HH Furnishings & Equipment: Total \$	\$8,696,498	\$41,891,903	\$75,047,135
Average Spent	\$1,992.32	\$2,132.12	\$2,030.61
Spending Potential Index	95	102	97
Personal Care Products & Services: Total \$	\$3,423,759	\$16,527,851	\$29,614,319
Average Spent	\$784.37	\$841.20	\$801.30
Spending Potential Index	95	102	97
Shelter: Total \$	\$67,089,567	\$323,050,152	\$580,804,072
Average Spent	\$15,369.89	\$16,441.88	\$15,715.25
Spending Potential Index	92	98	94
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,612,310	\$47,214,656	\$85,514,085
Average Spent	\$2,202.13	\$2,403.03	\$2,313.82
Spending Potential Index	89	97	93
Travel: Total \$	\$8,985,281	\$42,771,898	\$75,905,922
Average Spent	\$2,058.48	\$2,176.91	\$2,053.84
Spending Potential Index	96	101	95
Vehicle Maintenance & Repairs: Total \$	\$4,349,341	\$21,162,654	\$38,235,356
Average Spent	\$996.41	\$1,077.09	\$1,034.56
Spending Potential Index	93	100	96

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.