



# Community Profile

Rings: 1, 3, 5 mile radii

Union Ave. & Olympic Blvd., Los Angeles,

Latitude: 34.0491

Longitude: -118.2745

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	97,902	585,693	1,240,636
2010 Total Population	101,301	580,847	1,237,955
2018 Total Population	112,270	625,630	1,316,731
2018 Group Quarters	2,286	32,198	41,955
2023 Total Population	121,354	660,730	1,373,606
2018-2023 Annual Rate	1.57%	1.10%	0.85%
2018 Total Daytime Population	149,668	744,088	1,387,410
Workers	92,871	424,977	698,445
Residents	56,797	319,111	688,965
<b>Household Summary</b>			
2000 Households	30,226	184,568	398,441
2000 Average Household Size	3.13	3.00	3.01
2010 Households	35,151	198,677	416,396
2010 Average Household Size	2.82	2.76	2.87
2018 Households	40,209	216,937	444,203
2018 Average Household Size	2.74	2.74	2.87
2023 Households	44,732	231,853	465,897
2023 Average Household Size	2.66	2.71	2.86
2018-2023 Annual Rate	2.15%	1.34%	0.96%
2010 Families	20,062	112,052	245,505
2010 Average Family Size	3.58	3.57	3.68
2018 Families	21,990	119,968	259,501
2018 Average Family Size	3.59	3.61	3.72
2023 Families	23,634	126,513	270,104
2023 Average Family Size	3.57	3.61	3.74
2018-2023 Annual Rate	1.45%	1.07%	0.80%
<b>Housing Unit Summary</b>			
2000 Housing Units	32,346	196,015	423,270
Owner Occupied Housing Units	3.9%	11.4%	19.6%
Renter Occupied Housing Units	89.6%	82.7%	74.5%
Vacant Housing Units	6.6%	5.8%	5.9%
2010 Housing Units	38,946	216,613	450,806
Owner Occupied Housing Units	5.3%	11.4%	19.0%
Renter Occupied Housing Units	84.9%	80.3%	73.3%
Vacant Housing Units	9.7%	8.3%	7.6%
2018 Housing Units	44,886	235,694	480,270
Owner Occupied Housing Units	6.3%	10.9%	17.7%
Renter Occupied Housing Units	83.3%	81.2%	74.8%
Vacant Housing Units	10.4%	8.0%	7.5%
2023 Housing Units	49,548	250,120	502,055
Owner Occupied Housing Units	6.2%	11.6%	19.1%
Renter Occupied Housing Units	84.1%	81.1%	73.7%
Vacant Housing Units	9.7%	7.3%	7.2%
<b>Median Household Income</b>			
2018	\$28,740	\$34,342	\$38,920
2023	\$35,705	\$40,614	\$46,520
<b>Median Home Value</b>			
2018	\$563,099	\$565,239	\$547,987
2023	\$610,746	\$630,230	\$621,289
<b>Per Capita Income</b>			
2018	\$18,309	\$19,725	\$21,771
2023	\$23,387	\$24,139	\$26,226
<b>Median Age</b>			
2010	30.5	32.2	32.5
2018	31.9	33.5	33.6
2023	32.8	34.5	34.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	40,209	216,937	444,202
<\$15,000	25.9%	22.8%	19.8%
\$15,000 - \$24,999	18.4%	15.7%	14.3%
\$25,000 - \$34,999	12.8%	12.1%	11.5%
\$35,000 - \$49,999	13.7%	13.7%	13.6%
\$50,000 - \$74,999	12.6%	14.7%	15.6%
\$75,000 - \$99,999	5.1%	7.5%	8.4%
\$100,000 - \$149,999	5.8%	7.5%	9.0%
\$150,000 - \$199,999	2.7%	3.0%	3.6%
\$200,000+	3.1%	3.1%	4.3%
Average Household Income	\$49,285	\$53,839	\$62,168
<b>2023 Households by Income</b>			
Household Income Base	44,732	231,853	465,896
<\$15,000	21.5%	19.6%	16.9%
\$15,000 - \$24,999	15.9%	13.6%	12.4%
\$25,000 - \$34,999	11.7%	10.8%	10.2%
\$35,000 - \$49,999	13.3%	13.2%	12.8%
\$50,000 - \$74,999	14.4%	15.6%	16.2%
\$75,000 - \$99,999	7.1%	8.9%	9.6%
\$100,000 - \$149,999	7.9%	9.7%	11.1%
\$150,000 - \$199,999	3.5%	4.0%	4.6%
\$200,000+	4.7%	4.7%	6.2%
Average Household Income	\$62,013	\$65,935	\$75,049
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	2,710	25,308	84,598
<\$50,000	0.4%	0.6%	0.9%
\$50,000 - \$99,999	0.4%	0.4%	0.6%
\$100,000 - \$149,999	0.7%	0.6%	0.8%
\$150,000 - \$199,999	0.7%	1.4%	1.5%
\$200,000 - \$249,999	1.0%	3.0%	3.8%
\$250,000 - \$299,999	3.9%	5.8%	6.4%
\$300,000 - \$399,999	13.5%	14.8%	16.5%
\$400,000 - \$499,999	18.7%	15.8%	15.1%
\$500,000 - \$749,999	42.3%	28.9%	23.3%
\$750,000 - \$999,999	8.5%	15.3%	13.3%
\$1,000,000 - \$1,499,999	4.3%	9.1%	11.0%
\$1,500,000 - \$1,999,999	2.4%	2.0%	3.1%
\$2,000,000 +	3.2%	2.2%	3.8%
Average Home Value	\$653,184	\$662,132	\$694,878
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	2,926	28,764	95,244
<\$50,000	0.3%	0.2%	0.3%
\$50,000 - \$99,999	0.2%	0.1%	0.2%
\$100,000 - \$149,999	0.3%	0.2%	0.2%
\$150,000 - \$199,999	0.8%	0.5%	0.5%
\$200,000 - \$249,999	0.7%	1.6%	1.8%
\$250,000 - \$299,999	3.0%	3.6%	3.8%
\$300,000 - \$399,999	8.7%	11.7%	14.0%
\$400,000 - \$499,999	15.8%	15.7%	16.0%
\$500,000 - \$749,999	45.6%	31.5%	27.1%
\$750,000 - \$999,999	11.9%	19.8%	17.0%
\$1,000,000 - \$1,499,999	5.6%	10.5%	12.1%
\$1,500,000 - \$1,999,999	3.0%	2.2%	3.2%
\$2,000,000 +	4.1%	2.4%	3.8%
Average Home Value	\$716,949	\$720,144	\$746,870

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	101,301	580,847	1,237,958
0 - 4	7.6%	6.5%	6.9%
5 - 9	6.3%	5.7%	6.2%
10 - 14	6.2%	5.8%	6.4%
15 - 24	18.1%	17.8%	16.7%
25 - 34	20.3%	19.2%	18.2%
35 - 44	14.8%	15.4%	15.3%
45 - 54	11.0%	12.5%	12.6%
55 - 64	7.3%	8.6%	8.8%
65 - 74	4.4%	4.6%	4.8%
75 - 84	2.8%	2.7%	2.9%
85 +	1.1%	1.1%	1.2%
18 +	75.8%	78.2%	76.3%
<b>2018 Population by Age</b>			
Total	112,271	625,632	1,316,731
0 - 4	7.1%	6.1%	6.5%
5 - 9	6.4%	5.7%	6.1%
10 - 14	5.8%	5.5%	6.0%
15 - 24	15.8%	16.2%	15.3%
25 - 34	21.0%	19.3%	18.5%
35 - 44	15.0%	15.0%	14.7%
45 - 54	10.9%	12.4%	12.3%
55 - 64	8.3%	9.7%	9.9%
65 - 74	5.6%	6.1%	6.3%
75 - 84	2.8%	3.0%	3.0%
85 +	1.3%	1.2%	1.3%
18 +	77.3%	79.5%	77.7%
<b>2023 Population by Age</b>			
Total	121,356	660,730	1,373,605
0 - 4	7.2%	6.2%	6.5%
5 - 9	6.2%	5.4%	5.7%
10 - 14	5.6%	5.2%	5.7%
15 - 24	14.1%	14.8%	14.0%
25 - 34	21.4%	19.4%	18.6%
35 - 44	15.5%	15.4%	15.2%
45 - 54	11.0%	12.1%	12.0%
55 - 64	8.5%	9.9%	10.1%
65 - 74	6.0%	6.8%	7.1%
75 - 84	3.2%	3.6%	3.6%
85 +	1.3%	1.3%	1.4%
18 +	77.9%	80.3%	78.6%
<b>2010 Population by Sex</b>			
Males	54,035	303,135	629,412
Females	47,266	277,712	608,543
<b>2018 Population by Sex</b>			
Males	59,360	326,272	669,947
Females	52,910	299,358	646,784
<b>2023 Population by Sex</b>			
Males	63,488	343,967	699,084
Females	57,866	316,762	674,521

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	101,301	580,846	1,237,956
White Alone	33.2%	32.9%	37.3%
Black Alone	4.8%	9.1%	12.3%
American Indian Alone	1.6%	1.1%	1.0%
Asian Alone	12.7%	20.5%	13.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	42.3%	31.7%	31.2%
Two or More Races	5.2%	4.6%	4.4%
Hispanic Origin	75.6%	59.5%	59.6%
Diversity Index	91.9	91.8	91.0
<b>2018 Population by Race/Ethnicity</b>			
Total	112,269	625,631	1,316,731
White Alone	32.8%	32.1%	36.4%
Black Alone	4.7%	8.5%	11.5%
American Indian Alone	1.5%	1.0%	0.9%
Asian Alone	14.4%	21.9%	14.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	41.2%	31.8%	31.6%
Two or More Races	5.3%	4.7%	4.6%
Hispanic Origin	73.8%	59.5%	60.2%
Diversity Index	92.0	91.8	91.3
<b>2023 Population by Race/Ethnicity</b>			
Total	121,354	660,728	1,373,607
White Alone	33.0%	31.9%	36.3%
Black Alone	4.6%	8.0%	10.9%
American Indian Alone	1.4%	1.0%	0.9%
Asian Alone	16.0%	23.1%	15.8%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	39.6%	31.3%	31.4%
Two or More Races	5.2%	4.7%	4.7%
Hispanic Origin	71.9%	59.3%	60.6%
Diversity Index	91.9	91.6	91.2
<b>2010 Population by Relationship and Household Type</b>			
Total	101,301	580,847	1,237,955
In Households	97.8%	94.5%	96.7%
In Family Households	76.7%	73.6%	77.7%
Householder	19.8%	19.3%	19.8%
Spouse	10.8%	11.2%	11.5%
Child	29.9%	28.9%	31.9%
Other relative	10.5%	9.6%	9.8%
Nonrelative	5.7%	4.6%	4.7%
In Nonfamily Households	21.1%	21.0%	19.0%
In Group Quarters	2.2%	5.5%	3.3%
Institutionalized Population	1.2%	2.0%	1.2%
Noninstitutionalized Population	1.0%	3.5%	2.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	72,853	416,485	869,259
Less than 9th Grade	31.4%	21.6%	20.9%
9th - 12th Grade, No Diploma	13.4%	12.7%	12.3%
High School Graduate	17.8%	18.7%	18.4%
GED/Alternative Credential	1.3%	1.6%	1.6%
Some College, No Degree	10.9%	14.0%	15.2%
Associate Degree	3.9%	4.7%	4.9%
Bachelor's Degree	15.5%	19.5%	18.8%
Graduate/Professional Degree	5.9%	7.1%	8.0%
<b>2018 Population 15+ by Marital Status</b>			
Total	90,550	518,030	1,071,109
Never Married	57.7%	55.3%	52.8%
Married	32.0%	33.9%	35.7%
Widowed	4.1%	4.0%	4.3%
Divorced	6.3%	6.8%	7.2%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.1%	94.8%	94.9%
Civilian Unemployed (Unemployment Rate)	4.9%	5.2%	5.1%
<b>2018 Employed Population 16+ by Industry</b>			
Total	56,744	305,369	634,178
Agriculture/Mining	0.6%	0.5%	0.5%
Construction	11.3%	7.4%	7.0%
Manufacturing	20.0%	11.2%	10.0%
Wholesale Trade	2.5%	3.0%	3.1%
Retail Trade	10.0%	10.4%	10.2%
Transportation/Utilities	2.9%	3.7%	4.2%
Information	2.2%	3.4%	4.2%
Finance/Insurance/Real Estate	4.3%	4.9%	4.4%
Services	44.9%	53.8%	54.3%
Public Administration	1.4%	1.8%	2.1%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	56,744	305,369	634,177
White Collar	38.4%	47.3%	49.5%
Management/Business/Financial	8.0%	9.8%	10.0%
Professional	12.1%	16.1%	17.9%
Sales	10.3%	10.8%	10.3%
Administrative Support	8.0%	10.6%	11.4%
Services	24.6%	27.2%	25.9%
Blue Collar	37.0%	25.5%	24.5%
Farming/Forestry/Fishing	0.5%	0.4%	0.5%
Construction/Extraction	9.6%	6.3%	6.0%
Installation/Maintenance/Repair	1.9%	2.1%	2.2%
Production	18.9%	10.2%	9.1%
Transportation/Material Moving	6.1%	6.4%	6.8%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	101,301	580,847	1,237,955
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



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<b>2010 Households by Type</b>			
Total	35,151	198,677	416,396
Households with 1 Person	31.5%	31.9%	30.4%
Households with 2+ People	68.5%	68.1%	69.6%
Family Households	57.1%	56.4%	59.0%
Husband-wife Families	31.2%	32.6%	34.1%
With Related Children	18.5%	18.2%	19.6%
Other Family (No Spouse Present)	25.9%	23.8%	24.8%
Other Family with Male Householder	10.4%	8.1%	7.8%
With Related Children	5.3%	4.1%	4.1%
Other Family with Female Householder	15.5%	15.7%	17.1%
With Related Children	10.4%	9.7%	10.6%
Nonfamily Households	11.4%	11.7%	10.7%
All Households with Children	35.0%	32.6%	34.8%
Multigenerational Households	5.0%	6.1%	7.4%
Unmarried Partner Households	9.5%	8.6%	8.7%
Male-female	8.7%	7.6%	7.5%
Same-sex	0.8%	1.0%	1.2%
<b>2010 Households by Size</b>			
Total	35,151	198,677	416,395
1 Person Household	31.5%	31.9%	30.4%
2 Person Household	22.6%	24.2%	24.2%
3 Person Household	14.5%	14.8%	14.5%
4 Person Household	13.4%	12.6%	12.7%
5 Person Household	8.8%	7.9%	8.2%
6 Person Household	4.6%	4.1%	4.5%
7 + Person Household	4.6%	4.5%	5.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	35,151	198,677	416,396
Owner Occupied	5.9%	12.5%	20.6%
Owned with a Mortgage/Loan	5.0%	10.0%	16.4%
Owned Free and Clear	1.0%	2.4%	4.2%
Renter Occupied	94.1%	87.5%	79.4%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	38,946	216,613	450,806
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	NeWest Residents (13C)	International Marketplace	Las Casas (13B)
<b>2.</b>	High Rise Renters (13E)	NeWest Residents (13C)	International Marketplace
<b>3.</b>	Trendsetters (3C)	Trendsetters (3C)	Trendsetters (3C)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$58,039,189	\$331,946,799	\$775,170,802
Average Spent	\$1,443.44	\$1,530.15	\$1,745.08
Spending Potential Index	66	70	80
Education: Total \$	\$35,627,280	\$214,943,218	\$501,630,920
Average Spent	\$886.05	\$990.81	\$1,129.28
Spending Potential Index	61	68	78
Entertainment/Recreation: Total \$	\$73,391,163	\$432,532,164	\$1,022,155,053
Average Spent	\$1,825.24	\$1,993.81	\$2,301.10
Spending Potential Index	57	62	71
Food at Home: Total \$	\$131,657,557	\$752,834,393	\$1,750,132,279
Average Spent	\$3,274.33	\$3,470.29	\$3,939.94
Spending Potential Index	65	69	79
Food Away from Home: Total \$	\$90,615,377	\$521,174,072	\$1,218,809,224
Average Spent	\$2,253.61	\$2,402.42	\$2,743.81
Spending Potential Index	64	68	78
Health Care: Total \$	\$117,944,442	\$705,279,721	\$1,673,256,435
Average Spent	\$2,933.28	\$3,251.08	\$3,766.87
Spending Potential Index	51	57	66
HH Furnishings & Equipment: Total \$	\$48,146,445	\$281,431,874	\$668,024,998
Average Spent	\$1,197.40	\$1,297.30	\$1,503.87
Spending Potential Index	57	62	72
Personal Care Products & Services: Total \$	\$19,999,786	\$116,615,731	\$275,391,969
Average Spent	\$497.40	\$537.56	\$619.97
Spending Potential Index	60	65	75
Shelter: Total \$	\$454,748,718	\$2,653,099,013	\$6,198,765,391
Average Spent	\$11,309.63	\$12,229.81	\$13,954.80
Spending Potential Index	67	73	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$53,536,786	\$322,254,274	\$765,933,860
Average Spent	\$1,331.46	\$1,485.47	\$1,724.29
Spending Potential Index	54	60	69
Travel: Total \$	\$47,376,334	\$287,277,097	\$694,159,661
Average Spent	\$1,178.25	\$1,324.24	\$1,562.71
Spending Potential Index	55	61	73
Vehicle Maintenance & Repairs: Total \$	\$25,495,847	\$148,360,481	\$349,819,115
Average Spent	\$634.08	\$683.89	\$787.52
Spending Potential Index	59	64	73

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.