



Community Profile

Rings: 1, 3, 5 mile radii

4683 Frankfort Hwy, Ridgeley, WV 26753,

Latitude: 39.5581

Longitude: -78.80257

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	698	5,832	20,330
2010 Total Population	768	6,354	22,523
2018 Total Population	768	6,329	22,019
2018 Group Quarters	0	17	4,127
2023 Total Population	761	6,272	21,724
2018-2023 Annual Rate	-0.18%	-0.18%	-0.27%
2018 Total Daytime Population	618	6,866	17,058
Workers	217	3,343	7,047
Residents	401	3,523	10,011
Household Summary			
2000 Households	280	2,365	7,005
2000 Average Household Size	2.49	2.46	2.50
2010 Households	315	2,632	7,432
2010 Average Household Size	2.44	2.41	2.44
2018 Households	314	2,620	7,349
2018 Average Household Size	2.45	2.41	2.43
2023 Households	311	2,597	7,231
2023 Average Household Size	2.45	2.41	2.43
2018-2023 Annual Rate	-0.19%	-0.18%	-0.32%
2010 Families	234	1,912	5,175
2010 Average Family Size	2.85	2.83	2.91
2018 Families	232	1,885	5,063
2018 Average Family Size	2.85	2.83	2.92
2023 Families	229	1,861	4,961
2023 Average Family Size	2.85	2.84	2.92
2018-2023 Annual Rate	-0.26%	-0.26%	-0.41%
Housing Unit Summary			
2000 Housing Units	291	2,516	7,479
Owner Occupied Housing Units	81.8%	78.9%	77.1%
Renter Occupied Housing Units	14.4%	15.1%	16.6%
Vacant Housing Units	3.8%	6.0%	6.3%
2010 Housing Units	330	2,799	7,993
Owner Occupied Housing Units	82.7%	79.1%	76.8%
Renter Occupied Housing Units	12.7%	14.9%	16.2%
Vacant Housing Units	4.5%	6.0%	7.0%
2018 Housing Units	332	2,836	8,050
Owner Occupied Housing Units	78.6%	74.4%	72.2%
Renter Occupied Housing Units	16.0%	18.0%	19.1%
Vacant Housing Units	5.4%	7.6%	8.7%
2023 Housing Units	337	2,868	8,111
Owner Occupied Housing Units	76.9%	73.3%	71.0%
Renter Occupied Housing Units	15.1%	17.3%	18.2%
Vacant Housing Units	7.7%	9.4%	10.8%
Median Household Income			
2018	\$52,620	\$46,216	\$47,159
2023	\$56,164	\$51,887	\$53,756
Median Home Value			
2018	\$169,048	\$157,644	\$150,985
2023	\$179,762	\$169,471	\$166,667
Per Capita Income			
2018	\$28,984	\$26,830	\$26,053
2023	\$31,575	\$30,181	\$30,063
Median Age			
2010	43.6	43.6	41.3
2018	46.7	46.2	42.9
2023	48.2	47.5	43.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	314	2,620	7,349
<\$15,000	10.8%	15.2%	14.4%
\$15,000 - \$24,999	10.2%	10.7%	13.1%
\$25,000 - \$34,999	12.1%	14.2%	12.0%
\$35,000 - \$49,999	14.6%	12.3%	12.4%
\$50,000 - \$74,999	14.3%	13.7%	17.0%
\$75,000 - \$99,999	15.0%	13.0%	13.2%
\$100,000 - \$149,999	12.7%	13.1%	11.7%
\$150,000 - \$199,999	7.3%	5.0%	3.6%
\$200,000+	2.5%	2.8%	2.7%
Average Household Income	\$70,772	\$65,645	\$63,038
2023 Households by Income			
Household Income Base	311	2,597	7,231
<\$15,000	10.3%	14.2%	13.3%
\$15,000 - \$24,999	9.3%	10.0%	11.6%
\$25,000 - \$34,999	11.6%	13.1%	10.7%
\$35,000 - \$49,999	14.1%	11.4%	11.0%
\$50,000 - \$74,999	14.1%	13.1%	16.1%
\$75,000 - \$99,999	15.8%	13.7%	14.3%
\$100,000 - \$149,999	13.8%	15.6%	14.6%
\$150,000 - \$199,999	8.0%	5.8%	4.6%
\$200,000+	2.6%	3.2%	3.6%
Average Household Income	\$77,314	\$73,863	\$73,619
2018 Owner Occupied Housing Units by Value			
Total	261	2,109	5,813
<\$50,000	7.3%	8.0%	8.8%
\$50,000 - \$99,999	7.3%	13.5%	17.6%
\$100,000 - \$149,999	29.5%	25.4%	23.2%
\$150,000 - \$199,999	16.1%	20.6%	21.4%
\$200,000 - \$249,999	14.6%	13.5%	12.1%
\$250,000 - \$299,999	14.2%	9.3%	8.8%
\$300,000 - \$399,999	4.6%	2.9%	3.6%
\$400,000 - \$499,999	2.3%	3.4%	1.9%
\$500,000 - \$749,999	2.7%	1.7%	1.3%
\$750,000 - \$999,999	0.8%	0.6%	0.2%
\$1,000,000 - \$1,499,999	1.1%	1.1%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$207,538	\$191,287	\$177,685
2023 Owner Occupied Housing Units by Value			
Total	259	2,101	5,757
<\$50,000	6.2%	7.0%	7.7%
\$50,000 - \$99,999	6.6%	11.9%	15.2%
\$100,000 - \$149,999	27.8%	23.3%	20.3%
\$150,000 - \$199,999	16.2%	20.2%	20.4%
\$200,000 - \$249,999	15.4%	14.4%	13.1%
\$250,000 - \$299,999	15.4%	10.2%	10.5%
\$300,000 - \$399,999	5.0%	3.6%	5.3%
\$400,000 - \$499,999	2.7%	5.5%	3.2%
\$500,000 - \$749,999	2.7%	2.0%	2.3%
\$750,000 - \$999,999	0.8%	0.7%	0.2%
\$1,000,000 - \$1,499,999	1.5%	1.3%	1.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$218,654	\$207,532	\$203,660

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	767	6,350	22,521
0 - 4	5.0%	5.0%	4.0%
5 - 9	5.6%	6.1%	4.8%
10 - 14	6.8%	6.5%	4.9%
15 - 24	11.0%	10.7%	10.6%
25 - 34	10.0%	10.0%	15.5%
35 - 44	13.8%	13.8%	16.3%
45 - 54	16.6%	15.6%	15.8%
55 - 64	16.8%	15.6%	13.2%
65 - 74	9.3%	9.8%	8.6%
75 - 84	4.3%	5.2%	4.8%
85 +	1.0%	1.6%	1.6%
18 +	79.3%	78.8%	83.4%
2018 Population by Age			
Total	769	6,329	22,019
0 - 4	4.4%	4.6%	3.7%
5 - 9	5.1%	5.1%	4.1%
10 - 14	5.5%	5.7%	4.6%
15 - 24	9.6%	10.0%	9.9%
25 - 34	11.2%	11.1%	16.0%
35 - 44	11.8%	11.7%	14.8%
45 - 54	14.3%	14.3%	14.8%
55 - 64	16.8%	15.6%	13.4%
65 - 74	13.7%	13.1%	10.9%
75 - 84	6.0%	6.6%	5.8%
85 +	1.7%	2.2%	2.1%
18 +	81.7%	81.2%	85.0%
2023 Population by Age			
Total	762	6,270	21,725
0 - 4	4.3%	4.5%	3.5%
5 - 9	5.0%	5.1%	4.0%
10 - 14	5.6%	5.7%	4.5%
15 - 24	8.8%	9.4%	9.5%
25 - 34	9.6%	9.9%	15.0%
35 - 44	12.6%	12.4%	15.6%
45 - 54	13.4%	13.2%	13.9%
55 - 64	15.2%	14.8%	13.1%
65 - 74	15.6%	14.4%	11.6%
75 - 84	7.7%	8.1%	7.1%
85 +	2.1%	2.5%	2.2%
18 +	81.6%	81.4%	85.2%
2010 Population by Sex			
Males	382	3,127	13,237
Females	386	3,227	9,286
2018 Population by Sex			
Males	385	3,137	12,926
Females	383	3,192	9,093
2023 Population by Sex			
Males	385	3,134	12,851
Females	376	3,138	8,873

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



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Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	768	6,354	22,523
White Alone	98.0%	97.7%	84.3%
Black Alone	0.4%	0.5%	14.1%
American Indian Alone	0.1%	0.2%	0.1%
Asian Alone	0.4%	0.4%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.2%	0.2%
Two or More Races	0.8%	1.0%	0.8%
Hispanic Origin	0.5%	0.6%	1.7%
Diversity Index	4.9	5.6	29.5
2018 Population by Race/Ethnicity			
Total	767	6,330	22,019
White Alone	97.7%	97.1%	83.6%
Black Alone	0.4%	0.5%	14.2%
American Indian Alone	0.1%	0.3%	0.2%
Asian Alone	0.5%	0.6%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.3%	0.3%
Two or More Races	1.0%	1.2%	1.1%
Hispanic Origin	0.7%	0.8%	2.0%
Diversity Index	6.1	7.2	31.0
2023 Population by Race/Ethnicity			
Total	760	6,271	21,725
White Alone	97.6%	96.9%	82.7%
Black Alone	0.4%	0.5%	14.7%
American Indian Alone	0.1%	0.3%	0.2%
Asian Alone	0.5%	0.7%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.3%	0.3%
Two or More Races	1.1%	1.4%	1.3%
Hispanic Origin	0.7%	0.9%	2.4%
Diversity Index	6.2	7.8	32.7
2010 Population by Relationship and Household Type			
Total	768	6,354	22,523
In Households	100.0%	99.7%	80.5%
In Family Households	87.9%	86.5%	68.4%
Householder	30.3%	29.7%	23.5%
Spouse	25.8%	24.6%	19.0%
Child	28.8%	28.8%	22.6%
Other relative	2.0%	2.0%	1.7%
Nonrelative	1.0%	1.5%	1.5%
In Nonfamily Households	12.1%	13.2%	12.1%
In Group Quarters	0.0%	0.3%	19.5%
Institutionalized Population	0.0%	0.3%	19.5%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	577	4,717	17,125
Less than 9th Grade	1.4%	1.9%	2.5%
9th - 12th Grade, No Diploma	6.8%	7.8%	9.4%
High School Graduate	24.8%	31.2%	31.3%
GED/Alternative Credential	10.6%	7.4%	10.4%
Some College, No Degree	23.1%	20.0%	21.0%
Associate Degree	14.0%	11.9%	9.9%
Bachelor's Degree	12.0%	11.3%	8.7%
Graduate/Professional Degree	7.5%	8.4%	6.8%
2018 Population 15+ by Marital Status			
Total	652	5,350	19,302
Never Married	23.8%	26.7%	37.3%
Married	56.9%	54.9%	43.7%
Widowed	4.3%	5.9%	6.7%
Divorced	15.0%	12.6%	12.3%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	97.6%	96.6%	96.8%
Civilian Unemployed (Unemployment Rate)	2.4%	3.4%	3.2%
2018 Employed Population 16+ by Industry			
Total	364	2,843	8,505
Agriculture/Mining	4.1%	2.7%	1.0%
Construction	10.4%	9.6%	7.1%
Manufacturing	15.9%	16.0%	13.1%
Wholesale Trade	0.0%	1.1%	1.2%
Retail Trade	11.8%	11.6%	10.7%
Transportation/Utilities	9.3%	8.6%	9.1%
Information	0.3%	1.2%	1.7%
Finance/Insurance/Real Estate	5.8%	4.7%	3.5%
Services	36.5%	39.5%	45.0%
Public Administration	6.0%	4.7%	7.7%
2018 Employed Population 16+ by Occupation			
Total	363	2,846	8,504
White Collar	48.4%	49.1%	50.9%
Management/Business/Financial	7.7%	8.7%	8.7%
Professional	15.1%	16.6%	18.2%
Sales	12.6%	13.0%	11.1%
Administrative Support	12.9%	10.8%	12.8%
Services	23.9%	20.8%	21.2%
Blue Collar	27.5%	30.2%	28.0%
Farming/Forestry/Fishing	2.2%	0.9%	0.3%
Construction/Extraction	4.4%	6.6%	5.8%
Installation/Maintenance/Repair	1.9%	2.9%	2.9%
Production	9.6%	11.8%	9.4%
Transportation/Material Moving	9.3%	8.0%	9.6%
2010 Population By Urban/ Rural Status			
Total Population	768	6,354	22,523
Population Inside Urbanized Area	0.0%	19.6%	48.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	80.4%	51.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	314	2,632	7,433
Households with 1 Person	22.0%	23.1%	25.9%
Households with 2+ People	78.0%	76.9%	74.1%
Family Households	74.5%	72.6%	69.6%
Husband-wife Families	63.4%	60.3%	56.3%
With Related Children	22.6%	21.4%	19.7%
Other Family (No Spouse Present)	11.5%	12.3%	13.3%
Other Family with Male Householder	3.5%	4.0%	4.1%
With Related Children	2.2%	2.3%	2.3%
Other Family with Female Householder	7.6%	8.4%	9.3%
With Related Children	4.5%	4.9%	5.4%
Nonfamily Households	3.5%	4.3%	4.5%
All Households with Children	29.2%	29.1%	27.9%
Multigenerational Households	1.9%	2.2%	2.7%
Unmarried Partner Households	4.8%	5.5%	6.1%
Male-female	4.1%	5.0%	5.5%
Same-sex	0.6%	0.5%	0.5%
2010 Households by Size			
Total	312	2,630	7,432
1 Person Household	22.1%	23.1%	25.9%
2 Person Household	40.4%	40.2%	39.2%
3 Person Household	17.6%	16.5%	15.4%
4 Person Household	13.1%	13.3%	12.6%
5 Person Household	5.4%	4.9%	4.8%
6 Person Household	1.0%	1.4%	1.4%
7 + Person Household	0.3%	0.6%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	315	2,632	7,432
Owner Occupied	86.7%	84.1%	82.6%
Owned with a Mortgage/Loan	56.5%	50.5%	48.2%
Owned Free and Clear	30.2%	33.6%	34.4%
Renter Occupied	13.3%	15.9%	17.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	330	2,799	7,993
Housing Units Inside Urbanized Area	0.0%	21.2%	44.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	78.8%	55.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Salt of the Earth (6B)	Salt of the Earth (6B)	Salt of the Earth (6B)
2.	Comfortable Empty Nesters	Comfortable Empty Nesters	Comfortable Empty Nesters
3.	Top Tier (1A)	Heartland Communities	Heartland Communities
2018 Consumer Spending			
Apparel & Services: Total \$	\$549,646	\$4,264,432	\$11,499,984
Average Spent	\$1,750.46	\$1,627.65	\$1,564.84
Spending Potential Index	80	75	72
Education: Total \$	\$377,417	\$2,845,455	\$7,595,992
Average Spent	\$1,201.96	\$1,086.05	\$1,033.61
Spending Potential Index	83	75	71
Entertainment/Recreation: Total \$	\$874,043	\$6,847,146	\$18,496,075
Average Spent	\$2,783.58	\$2,613.41	\$2,516.82
Spending Potential Index	86	81	78
Food at Home: Total \$	\$1,336,802	\$10,530,437	\$28,520,291
Average Spent	\$4,257.33	\$4,019.25	\$3,880.84
Spending Potential Index	85	80	77
Food Away from Home: Total \$	\$906,245	\$7,027,415	\$18,951,307
Average Spent	\$2,886.13	\$2,682.22	\$2,578.76
Spending Potential Index	82	76	73
Health Care: Total \$	\$1,648,562	\$12,951,393	\$35,055,234
Average Spent	\$5,250.20	\$4,943.28	\$4,770.07
Spending Potential Index	92	86	83
HH Furnishings & Equipment: Total \$	\$558,952	\$4,336,559	\$11,680,766
Average Spent	\$1,780.10	\$1,655.18	\$1,589.44
Spending Potential Index	85	79	76
Personal Care Products & Services: Total \$	\$217,978	\$1,681,088	\$4,526,449
Average Spent	\$694.20	\$641.64	\$615.93
Spending Potential Index	84	78	74
Shelter: Total \$	\$4,202,489	\$32,465,123	\$87,606,687
Average Spent	\$13,383.72	\$12,391.27	\$11,920.90
Spending Potential Index	80	74	71
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$669,955	\$5,199,769	\$14,054,414
Average Spent	\$2,133.61	\$1,984.64	\$1,912.43
Spending Potential Index	86	80	77
Travel: Total \$	\$566,836	\$4,328,073	\$11,595,861
Average Spent	\$1,805.21	\$1,651.94	\$1,577.88
Spending Potential Index	84	77	73
Vehicle Maintenance & Repairs: Total \$	\$289,598	\$2,267,356	\$6,130,726
Average Spent	\$922.29	\$865.40	\$834.23
Spending Potential Index	86	80	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.