



Community Profile

Rings: 1, 3, 5 mile radii

3629 E Landis Ave, Vineland, NJ 08361,

Latitude: 39.4828

Longitude: -74.95834

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	876	24,411	57,482
2010 Total Population	880	26,215	62,680
2018 Total Population	856	26,695	63,533
2018 Group Quarters	9	709	1,328
2023 Total Population	841	26,609	63,226
2018-2023 Annual Rate	-0.35%	-0.06%	-0.10%
2018 Total Daytime Population	1,452	24,466	60,051
Workers	1,092	10,566	25,621
Residents	360	13,900	34,430
Household Summary			
2000 Households	303	9,109	20,667
2000 Average Household Size	2.85	2.53	2.68
2010 Households	315	9,953	22,384
2010 Average Household Size	2.76	2.56	2.74
2018 Households	307	10,107	22,545
2018 Average Household Size	2.76	2.57	2.76
2023 Households	300	10,038	22,345
2023 Average Household Size	2.77	2.58	2.77
2018-2023 Annual Rate	-0.46%	-0.14%	-0.18%
2010 Families	234	6,828	15,771
2010 Average Family Size	3.21	3.09	3.22
2018 Families	227	6,905	15,822
2018 Average Family Size	3.23	3.13	3.27
2023 Families	221	6,847	15,662
2023 Average Family Size	3.26	3.15	3.30
2018-2023 Annual Rate	-0.53%	-0.17%	-0.20%
Housing Unit Summary			
2000 Housing Units	309	9,557	21,744
Owner Occupied Housing Units	84.5%	67.0%	62.6%
Renter Occupied Housing Units	13.6%	28.3%	32.5%
Vacant Housing Units	1.9%	4.7%	5.0%
2010 Housing Units	335	10,580	23,675
Owner Occupied Housing Units	81.2%	66.8%	63.6%
Renter Occupied Housing Units	12.8%	27.3%	30.9%
Vacant Housing Units	6.0%	5.9%	5.5%
2018 Housing Units	334	10,693	23,905
Owner Occupied Housing Units	75.7%	62.2%	58.7%
Renter Occupied Housing Units	16.2%	32.3%	35.6%
Vacant Housing Units	8.1%	5.5%	5.7%
2023 Housing Units	336	10,816	24,171
Owner Occupied Housing Units	74.4%	62.3%	58.6%
Renter Occupied Housing Units	14.9%	30.5%	33.8%
Vacant Housing Units	10.7%	7.2%	7.6%
Median Household Income			
2018	\$83,919	\$62,362	\$53,970
2023	\$96,000	\$72,079	\$60,038
Median Home Value			
2018	\$193,269	\$195,090	\$188,729
2023	\$201,064	\$202,335	\$196,788
Per Capita Income			
2018	\$43,646	\$33,118	\$27,003
2023	\$52,237	\$38,545	\$31,287
Median Age			
2010	44.3	41.1	37.9
2018	46.3	41.5	38.5
2023	47.0	41.8	39.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	307	10,107	22,545
<\$15,000	8.8%	12.1%	13.6%
\$15,000 - \$24,999	3.3%	7.4%	9.9%
\$25,000 - \$34,999	2.9%	8.8%	9.5%
\$35,000 - \$49,999	11.7%	12.0%	13.3%
\$50,000 - \$74,999	16.0%	16.5%	17.3%
\$75,000 - \$99,999	16.9%	13.9%	12.8%
\$100,000 - \$149,999	19.2%	14.9%	13.1%
\$150,000 - \$199,999	4.6%	7.1%	5.6%
\$200,000+	16.6%	7.3%	5.1%
Average Household Income	\$115,897	\$85,419	\$73,996
2023 Households by Income			
Household Income Base	300	10,038	22,345
<\$15,000	7.7%	11.1%	12.5%
\$15,000 - \$24,999	2.7%	6.4%	8.6%
\$25,000 - \$34,999	2.3%	7.8%	8.6%
\$35,000 - \$49,999	9.7%	10.8%	12.2%
\$50,000 - \$74,999	13.7%	15.1%	16.3%
\$75,000 - \$99,999	16.0%	13.8%	13.0%
\$100,000 - \$149,999	20.7%	16.9%	15.3%
\$150,000 - \$199,999	5.3%	8.3%	6.7%
\$200,000+	22.0%	9.7%	6.7%
Average Household Income	\$139,822	\$100,211	\$86,421
2018 Owner Occupied Housing Units by Value			
Total	253	6,656	14,025
<\$50,000	1.6%	2.2%	4.1%
\$50,000 - \$99,999	6.3%	5.1%	7.0%
\$100,000 - \$149,999	15.4%	15.5%	16.8%
\$150,000 - \$199,999	30.8%	30.1%	28.6%
\$200,000 - \$249,999	18.6%	18.7%	17.5%
\$250,000 - \$299,999	11.9%	12.6%	11.6%
\$300,000 - \$399,999	13.4%	10.5%	10.1%
\$400,000 - \$499,999	1.6%	1.7%	1.5%
\$500,000 - \$749,999	0.0%	2.1%	1.8%
\$750,000 - \$999,999	0.0%	1.0%	0.6%
\$1,000,000 - \$1,499,999	0.4%	0.2%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.3%	0.2%
Average Home Value	\$211,858	\$228,223	\$215,784
2023 Owner Occupied Housing Units by Value			
Total	250	6,738	14,170
<\$50,000	0.8%	1.2%	2.5%
\$50,000 - \$99,999	4.4%	3.8%	5.3%
\$100,000 - \$149,999	13.2%	13.3%	14.6%
\$150,000 - \$199,999	31.2%	30.8%	29.5%
\$200,000 - \$249,999	18.8%	18.3%	17.4%
\$250,000 - \$299,999	12.4%	12.9%	12.1%
\$300,000 - \$399,999	16.8%	12.2%	12.0%
\$400,000 - \$499,999	1.6%	2.0%	1.8%
\$500,000 - \$749,999	0.0%	3.0%	2.7%
\$750,000 - \$999,999	0.0%	1.6%	1.0%
\$1,000,000 - \$1,499,999	0.8%	0.4%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.5%	0.4%
Average Home Value	\$227,000	\$251,377	\$240,549

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	879	26,212	62,680
0 - 4	5.0%	6.0%	6.8%
5 - 9	5.1%	6.3%	6.6%
10 - 14	6.6%	6.2%	6.6%
15 - 24	11.3%	12.3%	13.6%
25 - 34	10.4%	11.7%	12.6%
35 - 44	12.6%	12.8%	13.4%
45 - 54	16.2%	14.9%	14.2%
55 - 64	13.2%	12.9%	11.8%
65 - 74	10.1%	8.3%	7.3%
75 - 84	7.1%	5.6%	4.7%
85 +	2.5%	3.0%	2.4%
18 +	78.8%	77.4%	75.7%
2018 Population by Age			
Total	856	26,694	63,531
0 - 4	4.7%	5.6%	6.4%
5 - 9	4.8%	5.8%	6.4%
10 - 14	5.5%	6.1%	6.3%
15 - 24	10.4%	11.4%	12.4%
25 - 34	10.9%	13.0%	14.2%
35 - 44	11.9%	12.1%	12.3%
45 - 54	14.3%	13.1%	12.7%
55 - 64	13.6%	13.5%	12.6%
65 - 74	13.0%	10.4%	9.3%
75 - 84	7.8%	5.8%	4.9%
85 +	3.3%	3.1%	2.5%
18 +	81.2%	78.8%	77.2%
2023 Population by Age			
Total	841	26,608	63,227
0 - 4	4.6%	5.7%	6.4%
5 - 9	4.8%	5.7%	6.2%
10 - 14	5.5%	6.0%	6.4%
15 - 24	9.4%	10.8%	11.6%
25 - 34	10.6%	12.8%	13.9%
35 - 44	12.5%	13.2%	13.3%
45 - 54	13.0%	12.1%	11.8%
55 - 64	13.0%	12.8%	12.1%
65 - 74	13.8%	11.2%	10.1%
75 - 84	9.3%	6.7%	5.7%
85 +	3.7%	3.1%	2.5%
18 +	81.6%	79.1%	77.4%
2010 Population by Sex			
Males	433	12,205	30,129
Females	447	14,010	32,551
2018 Population by Sex			
Males	423	12,573	30,723
Females	434	14,122	32,810
2023 Population by Sex			
Males	415	12,626	30,731
Females	426	13,983	32,495

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	880	26,216	62,680
White Alone	85.0%	76.1%	68.9%
Black Alone	6.0%	10.9%	13.2%
American Indian Alone	0.2%	0.4%	0.7%
Asian Alone	1.0%	2.2%	1.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.2%	7.6%	12.3%
Two or More Races	1.5%	2.7%	3.2%
Hispanic Origin	16.6%	24.8%	36.2%
Diversity Index	47.5	62.9	73.5
2018 Population by Race/Ethnicity			
Total	857	26,697	63,534
White Alone	81.2%	72.4%	65.7%
Black Alone	7.0%	11.7%	13.5%
American Indian Alone	0.2%	0.5%	0.7%
Asian Alone	1.2%	2.6%	2.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	8.5%	9.4%	14.4%
Two or More Races	1.9%	3.3%	3.7%
Hispanic Origin	22.0%	30.2%	41.5%
Diversity Index	56.2	68.8	76.8
2023 Population by Race/Ethnicity			
Total	841	26,608	63,227
White Alone	81.1%	72.1%	65.4%
Black Alone	7.0%	11.7%	13.5%
American Indian Alone	0.2%	0.5%	0.7%
Asian Alone	1.2%	2.7%	2.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	8.6%	9.7%	14.6%
Two or More Races	1.9%	3.3%	3.7%
Hispanic Origin	22.1%	30.8%	42.0%
Diversity Index	56.6	69.4	77.1
2010 Population by Relationship and Household Type			
Total	880	26,215	62,680
In Households	98.9%	97.0%	97.7%
In Family Households	87.2%	83.0%	84.6%
Householder	27.8%	25.8%	25.1%
Spouse	21.2%	18.5%	16.6%
Child	31.7%	32.0%	33.6%
Other relative	4.5%	4.3%	5.7%
Nonrelative	1.8%	2.4%	3.5%
In Nonfamily Households	11.7%	14.1%	13.1%
In Group Quarters	1.1%	3.0%	2.3%
Institutionalized Population	0.0%	1.5%	1.3%
Noninstitutionalized Population	1.1%	1.5%	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	638	18,956	43,525
Less than 9th Grade	5.0%	8.5%	10.7%
9th - 12th Grade, No Diploma	4.1%	10.1%	11.5%
High School Graduate	25.9%	25.9%	29.0%
GED/Alternative Credential	3.8%	4.8%	5.6%
Some College, No Degree	20.4%	16.8%	16.7%
Associate Degree	4.5%	8.4%	7.2%
Bachelor's Degree	27.1%	17.8%	13.6%
Graduate/Professional Degree	9.2%	7.7%	5.7%
2018 Population 15+ by Marital Status			
Total	728	22,005	51,395
Never Married	32.7%	35.7%	38.1%
Married	49.7%	46.0%	44.2%
Widowed	2.7%	6.4%	6.1%
Divorced	14.8%	11.9%	11.7%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.2%	94.5%	94.0%
Civilian Unemployed (Unemployment Rate)	3.8%	5.5%	6.0%
2018 Employed Population 16+ by Industry			
Total	500	12,954	29,564
Agriculture/Mining	4.2%	1.5%	1.4%
Construction	3.6%	6.3%	6.7%
Manufacturing	8.8%	9.3%	10.3%
Wholesale Trade	1.6%	2.9%	3.1%
Retail Trade	9.2%	11.6%	10.4%
Transportation/Utilities	2.0%	5.6%	5.3%
Information	0.4%	0.9%	0.8%
Finance/Insurance/Real Estate	2.6%	3.8%	3.9%
Services	64.0%	52.3%	52.0%
Public Administration	3.2%	5.8%	6.2%
2018 Employed Population 16+ by Occupation			
Total	500	12,952	29,562
White Collar	55.0%	55.3%	49.6%
Management/Business/Financial	9.8%	10.9%	9.3%
Professional	31.0%	22.5%	19.3%
Sales	7.0%	10.0%	8.9%
Administrative Support	7.2%	12.0%	12.1%
Services	19.8%	21.1%	24.5%
Blue Collar	25.2%	23.5%	25.8%
Farming/Forestry/Fishing	3.2%	0.7%	1.3%
Construction/Extraction	4.0%	4.9%	4.7%
Installation/Maintenance/Repair	4.0%	3.6%	3.6%
Production	3.6%	4.6%	5.7%
Transportation/Material Moving	10.4%	9.8%	10.6%
2010 Population By Urban/ Rural Status			
Total Population	880	26,215	62,680
Population Inside Urbanized Area	81.1%	90.5%	88.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	18.9%	9.5%	11.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	315	9,953	22,384
Households with 1 Person	21.3%	26.3%	24.0%
Households with 2+ People	78.7%	73.7%	76.0%
Family Households	74.3%	68.6%	70.5%
Husband-wife Families	56.5%	48.9%	46.7%
With Related Children	20.6%	20.5%	20.7%
Other Family (No Spouse Present)	17.5%	19.7%	23.8%
Other Family with Male Householder	5.1%	5.1%	6.4%
With Related Children	2.9%	2.8%	3.7%
Other Family with Female Householder	12.7%	14.6%	17.4%
With Related Children	7.0%	9.2%	11.2%
Nonfamily Households	4.4%	5.1%	5.6%
All Households with Children	30.5%	32.8%	36.1%
Multigenerational Households	5.7%	5.4%	6.5%
Unmarried Partner Households	6.7%	7.2%	8.9%
Male-female	6.0%	6.6%	8.2%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	315	9,952	22,384
1 Person Household	21.3%	26.3%	24.0%
2 Person Household	36.2%	32.0%	30.4%
3 Person Household	18.4%	17.0%	17.5%
4 Person Household	13.7%	14.0%	14.8%
5 Person Household	6.3%	6.7%	7.5%
6 Person Household	2.9%	2.5%	3.2%
7 + Person Household	1.3%	1.6%	2.6%
2010 Households by Tenure and Mortgage Status			
Total	315	9,953	22,384
Owner Occupied	86.3%	71.0%	67.3%
Owned with a Mortgage/Loan	53.0%	47.1%	45.1%
Owned Free and Clear	33.3%	23.9%	22.2%
Renter Occupied	13.7%	29.0%	32.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	335	10,580	23,675
Housing Units Inside Urbanized Area	82.7%	90.8%	88.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	17.3%	9.2%	11.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Green Acres (6A)	Front Porches (8E)	Front Porches (8E)
3.	Golden Years (9B)	Savvy Suburbanites (1D)	Fresh Ambitions (13D)
2018 Consumer Spending			
Apparel & Services: Total \$	\$888,837	\$22,057,983	\$43,625,815
Average Spent	\$2,895.23	\$2,182.45	\$1,935.06
Spending Potential Index	133	100	89
Education: Total \$	\$658,285	\$15,629,682	\$29,482,857
Average Spent	\$2,144.25	\$1,546.42	\$1,307.73
Spending Potential Index	148	107	90
Entertainment/Recreation: Total \$	\$1,348,752	\$32,743,678	\$63,490,920
Average Spent	\$4,393.33	\$3,239.70	\$2,816.19
Spending Potential Index	136	101	87
Food at Home: Total \$	\$2,048,585	\$50,514,412	\$100,485,659
Average Spent	\$6,672.92	\$4,997.96	\$4,457.12
Spending Potential Index	133	100	89
Food Away from Home: Total \$	\$1,429,159	\$35,474,283	\$69,828,243
Average Spent	\$4,655.24	\$3,509.87	\$3,097.28
Spending Potential Index	133	100	88
Health Care: Total \$	\$2,436,635	\$58,229,351	\$112,514,505
Average Spent	\$7,936.92	\$5,761.29	\$4,990.66
Spending Potential Index	139	101	87
HH Furnishings & Equipment: Total \$	\$866,104	\$21,208,376	\$41,251,742
Average Spent	\$2,821.19	\$2,098.38	\$1,829.75
Spending Potential Index	135	100	88
Personal Care Products & Services: Total \$	\$341,488	\$8,419,891	\$16,367,825
Average Spent	\$1,112.34	\$833.08	\$726.01
Spending Potential Index	134	101	88
Shelter: Total \$	\$7,133,791	\$175,643,823	\$343,388,217
Average Spent	\$23,237.10	\$17,378.43	\$15,231.24
Spending Potential Index	138	104	91
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,066,187	\$25,643,023	\$48,813,210
Average Spent	\$3,472.92	\$2,537.15	\$2,165.15
Spending Potential Index	140	102	87
Travel: Total \$	\$933,166	\$22,559,124	\$42,735,013
Average Spent	\$3,039.63	\$2,232.03	\$1,895.54
Spending Potential Index	141	104	88
Vehicle Maintenance & Repairs: Total \$	\$443,170	\$10,881,389	\$21,369,108
Average Spent	\$1,443.55	\$1,076.62	\$947.84
Spending Potential Index	134	100	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.