	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	1,019	17,334	56,768
2010 Total Population	966	17,513	51,217
2018 Total Population	927	17,392	50,306
2018 Group Quarters	0	302	1,339
2023 Total Population	909	17,234	49,706
2018-2023 Annual Rate	-0.39%	-0.18%	-0.24%
2018 Total Daytime Population	1,496	15,919	50,744
Workers	1,044	6,395	22,580
Residents	452	9,524	28,164
Household Summary			
2000 Households	390	7,616	22,796
2000 Average Household Size	2.60	2.24	2.36
2010 Households	390	8,018	21,862
2010 Average Household Size	2.48	2.15	2.28
2018 Households	380	8,077	21,696
2018 Average Household Size	2.44	2.12	2.26
2023 Households	375	8,063	21,565
2023 Average Household Size	2.42	2.10	2.24
2018-2023 Annual Rate	-0.26%	-0.03%	-0.12%
2010 Families	273	4,937	13,552
2010 Average Family Size	2.99	2.74	2.88
2018 Families	262	4,857	13,172
2018 Average Family Size	2.97	2.74	2.89
2023 Families	257	4,805	12,985
2023 Average Family Size	2.96	2.73	2.89
2018-2023 Annual Rate	-0.38%	-0.22%	-0.29%
Housing Unit Summary			
2000 Housing Units	387	7,993	24,678
Owner Occupied Housing Units	77.3%	66.4%	59.5%
Renter Occupied Housing Units	23.5%	28.9%	32.8%
Vacant Housing Units	-0.8%	4.7%	7.6%
2010 Housing Units	407	8,772	25,040
Owner Occupied Housing Units	72.0%	60.5%	54.6%
Renter Occupied Housing Units	23.8%	30.9%	32.7%
Vacant Housing Units	4.2%	8.6%	12.7%
2018 Housing Units	407	8,793	25,131
Owner Occupied Housing Units	67.6%	58.0%	51.8%
Renter Occupied Housing Units	25.8%	33.9%	34.6%
Vacant Housing Units	6.6%	8.1%	13.7%
2023 Housing Units	408	8,838	25,244
Owner Occupied Housing Units	67.9%	58.4%	52.1%
Renter Occupied Housing Units	24.0%	32.8%	33.3%
Vacant Housing Units	8.1%	8.8%	14.6%
Median Household Income			
2018	$63,722	$50,581	$44,578
2023	$69,299	$55,469	$50,802
Median Home Value			
2018	$145,575	$139,940	$117,933
2023	$163,529	$158,137	$135,652
Per Capita Income			
2018	$32,616	$30,101	$26,079
2023	$37,084	$34,621	$30,220
Median Age			
2010	46.2	47.4	41.9
2018	48.7	49.5	43.3
2023	49.3	50.4	43.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.
Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	380	8,077	21,696
<$15,000	5.5%	13.2%	14.2%
$15,000 - $24,999	5.8%	10.5%	12.3%
$25,000 - $34,999	8.9%	10.9%	12.6%
$35,000 - $49,999	13.9%	14.7%	15.4%
$50,000 - $74,999	24.2%	18.9%	18.6%
$75,000 - $99,999	18.9%	13.7%	12.2%
$100,000 - $149,999	15.3%	12.2%	10.1%
$150,000 - $199,999	4.2%	3.2%	2.4%
$200,000+	3.2%	2.6%	2.2%
Average Household Income	$77,448	$65,178	$59,302
2023 Households by Income			
Household Income Base	375	8,063	21,565
<$15,000	4.5%	11.4%	12.3%
$15,000 - $24,999	4.8%	8.9%	10.5%
$25,000 - $34,999	7.5%	9.6%	11.2%
$35,000 - $49,999	12.8%	14.2%	15.0%
$50,000 - $74,999	24.5%	19.7%	19.4%
$75,000 - $99,999	20.0%	15.1%	13.7%
$100,000 - $149,999	17.3%	14.2%	12.2%
$150,000 - $199,999	4.8%	3.6%	2.7%
$200,000+	4.0%	3.3%	2.9%
Average Household Income	$87,512	$74,574	$68,493
2018 Owner Occupied Housing Units by Value			
Total	275	5,096	13,007
<$50,000	0.4%	5.5%	11.2%
$50,000 - $99,999	12.0%	22.2%	30.1%
$100,000 - $149,999	41.1%	27.9%	24.3%
$150,000 - $199,999	28.0%	26.5%	18.3%
$200,000 - $249,999	7.3%	5.7%	4.8%
$250,000 - $299,999	7.3%	4.9%	4.5%
$300,000 - $399,999	3.6%	4.9%	4.2%
$400,000 - $499,999	0.0%	1.1%	1.3%
$500,000 - $749,999	0.0%	0.7%	0.8%
$750,000 - $999,999	0.0%	0.1%	0.2%
$1,000,000 - $1,499,999	0.0%	0.5%	0.4%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$159,124	$159,393	$142,367
2023 Owner Occupied Housing Units by Value			
Total	277	5,160	13,147
<$50,000	0.4%	4.1%	9.6%
$50,000 - $99,999	7.6%	17.4%	25.1%
$100,000 - $149,999	33.9%	23.7%	21.5%
$150,000 - $199,999	30.7%	28.8%	20.3%
$200,000 - $249,999	9.7%	7.2%	5.9%
$250,000 - $299,999	11.2%	7.0%	6.4%
$300,000 - $399,999	6.9%	7.7%	7.0%
$400,000 - $499,999	0.0%	1.9%	2.3%
$500,000 - $749,999	0.0%	1.2%	1.2%
$750,000 - $999,999	0.0%	0.2%	0.3%
$1,000,000 - $1,499,999	0.0%	0.7%	0.5%
$1,500,000 - $1,999,999	0.0%	0.0%	0.0%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$177,968	$182,970	$165,350

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	969	17,515	51,220
0 - 4	4.9%	5.3%	6.4%
5 - 9	5.5%	5.4%	6.4%
10 - 14	6.7%	5.5%	6.0%
15 - 24	11.6%	10.6%	11.7%
25 - 34	7.7%	9.6%	11.5%
35 - 44	11.5%	10.5%	11.8%
45 - 54	16.1%	14.1%	14.7%
55 - 64	15.9%	15.5%	13.9%
65 - 74	10.1%	10.4%	8.5%
75 - 84	6.7%	8.8%	6.2%
85 +	3.1%	4.3%	2.9%
18 +	77.7%	80.1%	77.3%
2018 Population by Age			
Total	928	17,391	50,307
0 - 4	4.6%	4.9%	5.9%
5 - 9	5.0%	5.1%	5.9%
10 - 14	5.4%	5.2%	6.0%
15 - 24	11.4%	10.1%	11.2%
25 - 34	10.1%	10.2%	11.6%
35 - 44	9.1%	9.8%	11.2%
45 - 54	13.3%	11.7%	12.4%
55 - 64	15.9%	14.7%	14.3%
65 - 74	14.1%	14.3%	11.6%
75 - 84	7.4%	8.8%	6.4%
85 +	3.7%	5.3%	3.4%
18 +	81.6%	81.9%	78.9%
2023 Population by Age			
Total	908	17,234	49,706
0 - 4	4.5%	4.8%	5.8%
5 - 9	5.1%	4.9%	5.8%
10 - 14	5.4%	5.1%	5.9%
15 - 24	9.6%	9.4%	11.0%
25 - 34	12.0%	10.3%	11.5%
35 - 44	9.3%	10.0%	11.2%
45 - 54	10.9%	10.6%	11.6%
55 - 64	15.3%	13.5%	13.3%
65 - 74	15.4%	15.0%	12.7%
75 - 84	9.0%	10.8%	7.7%
85 +	3.5%	5.5%	3.5%
18 +	81.8%	82.2%	79.0%
2010 Population by Sex			
Males	460	8,121	24,454
Females	506	9,392	26,763
2018 Population by Sex			
Males	443	8,093	24,089
Females	484	9,298	26,218
2023 Population by Sex			
Males	436	8,031	23,873
Females	474	9,203	25,833

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	965	17,512	51,216
White Alone	93.8%	91.2%	84.5%
Black Alone	2.7%	5.1%	11.4%
American Indian Alone	0.0%	0.1%	0.2%
Asian Alone	1.8%	1.4%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.4%	0.4%
Two or More Races	1.3%	1.8%	2.7%
Hispanic Origin	1.2%	1.4%	1.5%
Diversity Index	14.3	18.9	29.5
2018 Population by Race/Ethnicity			
Total	926	17,392	50,305
White Alone	93.0%	90.1%	83.4%
Black Alone	2.8%	5.4%	11.5%
American Indian Alone	0.0%	0.1%	0.2%
Asian Alone	2.1%	1.6%	1.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.5%	0.6%	0.5%
Two or More Races	1.6%	2.2%	3.2%
Hispanic Origin	1.8%	2.0%	2.1%
Diversity Index	16.7	21.8	32.0
2023 Population by Race/Ethnicity			
Total	909	17,234	49,707
White Alone	92.2%	89.3%	82.7%
Black Alone	2.9%	5.5%	11.6%
American Indian Alone	0.0%	0.1%	0.3%
Asian Alone	2.3%	1.8%	1.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.7%	0.6%	0.6%
Two or More Races	2.0%	2.5%	3.7%
Hispanic Origin	2.3%	2.5%	2.7%
Diversity Index	18.7	23.9	34.0
2010 Population by Relationship and Household Type			
Total	966	17,513	51,217
In Households	100.0%	98.3%	97.4%
In Family Households	85.8%	78.8%	78.5%
Householder	29.1%	27.8%	26.5%
Spouse	24.7%	21.9%	18.9%
Child	28.8%	25.6%	28.4%
Other relative	1.9%	1.9%	2.5%
Nonrelative	1.3%	1.6%	2.2%
In Nonfamily Households	14.2%	19.5%	19.0%
In Group Quarters	0.0%	1.7%	2.6%
Institutionalized Population	0.0%	1.2%	1.6%
Noninstitutionalized Population	0.0%	0.5%	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	681	13,010	35,713
Less than 9th Grade	1.8%	1.5%	2.1%
9th - 12th Grade, No Diploma	3.5%	5.2%	7.1%
High School Graduate	32.6%	31.5%	32.6%
GED/Alternative Credential	2.2%	3.0%	5.1%
Some College, No Degree	26.3%	23.9%	23.5%
Associate Degree	5.4%	8.8%	9.5%
Bachelor's Degree	18.6%	17.7%	13.6%
Graduate/Professional Degree	9.5%	8.2%	6.4%
2018 Population 15+ by Marital Status			
Total	789	14,759	41,349
Never Married	15.7%	21.4%	27.4%
Married	69.1%	55.4%	49.7%
Widowed	6.5%	9.4%	8.3%
Divorced	8.7%	13.8%	14.6%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.1%	95.2%	94.6%
Civilian Unemployed (Unemployment Rate)	3.9%	4.8%	5.4%
2018 Employed Population 16+ by Industry			
Total	470	7,980	22,286
Agriculture/Mining	1.1%	0.6%	0.5%
Construction	4.3%	2.8%	3.0%
Manufacturing	13.8%	17.4%	18.8%
Wholesale Trade	4.9%	2.8%	2.5%
Retail Trade	10.4%	10.7%	11.0%
Transportation/Utilities	5.3%	5.0%	4.7%
Information	1.1%	1.7%	2.1%
Finance/Insurance/Real Estate	6.0%	5.4%	4.8%
Services	44.3%	45.9%	46.7%
Public Administration	8.5%	7.7%	6.0%
2018 Employed Population 16+ by Occupation			
Total	471	7,981	22,287
White Collar	62.8%	57.0%	53.9%
Management/Business/Financial	18.5%	13.7%	10.6%
Professional	18.9%	21.6%	19.6%
Sales	11.1%	9.2%	9.8%
Administrative Support	14.3%	12.6%	13.9%
Services	16.0%	19.0%	19.7%
Blue Collar	21.5%	23.9%	26.4%
Farming/Forestry/Fishing	1.7%	0.3%	0.1%
Construction/Extraction	3.0%	2.0%	2.6%
Installation/Maintenance/Repair	4.3%	2.0%	2.7%
Production	10.9%	12.6%	13.4%
Transportation/Material Moving	1.7%	7.0%	7.6%
2010 Population By Urban/ Rural Status			
Total Population	966	17,513	51,217
Population Inside Urbanized Area	56.1%	82.1%	85.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	43.9%	17.9%	14.8%

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	1 mile	3 mile	5 mile
2010 Households by Type			
Total	389	8,017	21,862
Households with 1 Person	26.7%	34.4%	32.9%
Households with 2+ People	73.3%	65.6%	67.1%
Family Households	70.2%	61.6%	62.0%
Husband-wife Families	59.9%	48.5%	44.3%
With Related Children	21.6%	15.6%	16.0%
Other Family (No Spouse Present)	10.5%	13.1%	17.7%
Other Family with Male Householder	2.8%	3.2%	4.0%
With Related Children	1.8%	1.8%	2.4%
Other Family with Female Householder	7.5%	9.9%	13.7%
With Related Children	4.9%	6.4%	9.4%
Nonfamily Households	3.1%	4.0%	5.1%
All Households with Children	28.7%	24.3%	28.3%
Multigenerational Households	2.8%	2.0%	2.8%
Unmarried Partner Households	3.8%	4.7%	6.4%
Male-female	3.3%	4.3%	5.9%
Same-sex	0.5%	0.4%	0.5%
2010 Households by Size			
Total	389	8,017	21,863
1 Person Household	26.7%	34.4%	32.9%
2 Person Household	37.5%	37.4%	34.9%
3 Person Household	14.9%	12.9%	14.5%
4 Person Household	13.1%	9.4%	10.5%
5 Person Household	5.4%	4.1%	4.8%
6 Person Household	1.5%	1.1%	1.6%
7 + Person Household	0.8%	0.7%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	390	8,018	21,862
Owner Occupied	75.1%	66.2%	62.6%
Owned with a Mortgage/Loan	51.8%	41.9%	41.4%
Owned Free and Clear	23.1%	24.3%	21.2%
Renter Occupied	24.9%	33.8%	37.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	407	8,772	25,040
Housing Units Inside Urbanized Area	57.7%	84.9%	87.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	42.3%	15.1%	12.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Midlife Constants (5E)	Midlife Constants (5E)	Hardscrabble Road (8G)
2.	Comfortable Empty Nesters	Comfortable Empty Nesters	Traditional Living (12B)
3.	Top Tier (1A)	Retirement Communities	Comfortable Empty Nesters
2018 Consumer Spending			
Apparel & Services: Total $	$731,535	$13,290,847	$33,073,395
Average Spent	$1,925.09	$1,645.52	$1,524.40
Spending Potential Index	88	76	70
Education: Total $	$489,810	$8,885,324	$21,760,618
Average Spent	$1,288.97	$1,100.08	$1,002.98
Spending Potential Index	89	76	69
Entertainment/Recreation: Total $	$1,158,096	$20,523,557	$50,604,989
Average Spent	$3,047.62	$2,540.99	$2,332.46
Spending Potential Index	95	79	72
Food at Home: Total $	$1,773,781	$32,014,372	$79,807,821
Average Spent	$4,667.84	$3,963.65	$3,678.46
Spending Potential Index	93	79	73
Food Away from Home: Total $	$1,202,779	$21,731,536	$53,791,171
Average Spent	$3,165.21	$2,690.55	$2,479.31
Spending Potential Index	90	77	71
Health Care: Total $	$2,197,437	$38,384,484	$93,583,762
Average Spent	$5,782.73	$4,752.32	$4,313.41
Spending Potential Index	101	83	75
HH Furnishings & Equipment: Total $	$737,913	$13,124,981	$32,415,954
Average Spent	$1,941.88	$1,624.98	$1,494.10
Spending Potential Index	93	78	72
Personal Care Products & Services: Total $	$290,283	$5,221,052	$12,687,097
Average Spent	$763.90	$646.41	$584.77
Spending Potential Index	92	78	71
Shelter: Total $	$5,741,397	$105,387,881	$255,849,569
Average Spent	$15,108.94	$13,047.90	$11,792.48
Spending Potential Index	90	78	70
Support Payments/Cash Contributions/Gifts in Kind: Total $	$922,039	$16,429,878	$38,610,026
Average Spent	$2,426.42	$2,034.16	$1,779.59
Spending Potential Index	98	82	72
Travel: Total $	$751,044	$13,314,725	$31,843,801
Average Spent	$1,976.43	$1,648.47	$1,467.73
Spending Potential Index	92	77	68
Vehicle Maintenance & Repairs: Total $	$385,903	$6,851,714	$16,981,259
Average Spent	$1,015.53	$848.30	$782.69
Spending Potential Index	94	79	73

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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