	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	7,054	126,457	271,482
2010 Total Population	8,289	130,603	283,006
2018 Total Population	9,770	144,066	308,598
2018 Group Quarters	90	3,499	7,894
2023 Total Population	10,663	156,675	329,299
2018-2023 Annual Rate	1.76%	1.69%	1.31%
2018 Total Daytime Population	21,794	255,709	488,970
Workers	16,134	188,233	339,464
Residents	5,660	67,476	149,506
Household Summary			
2000 Households	2,431	52,176	105,082
2000 Average Household Size	2.83	2.36	2.51
2010 Households	3,337	55,286	110,048
2010 Average Household Size	2.46	2.30	2.50
2018 Households	3,974	61,017	119,708
2018 Average Household Size	2.44	2.30	2.51
2023 Households	4,380	66,421	127,961
2023 Average Household Size	2.41	2.31	2.51
2018-2023 Annual Rate	1.96%	1.71%	1.34%
2010 Families	1,642	25,660	60,645
2010 Average Family Size	3.38	3.20	3.27
2018 Families	1,854	27,182	63,816
2018 Average Family Size	3.44	3.28	3.35
2023 Families	1,996	29,197	67,316
2023 Average Family Size	3.45	3.31	3.37
2018-2023 Annual Rate	1.49%	1.44%	1.07%
Housing Unit Summary			
2000 Housing Units	2,675	56,890	112,760
Owner Occupied Housing Units	46.2%	39.2%	46.5%
Renter Occupied Housing Units	44.7%	52.5%	46.7%
Vacant Housing Units	9.1%	8.3%	6.8%
2010 Housing Units	3,685	60,369	118,692
Owner Occupied Housing Units	34.1%	37.1%	44.3%
Renter Occupied Housing Units	56.5%	54.4%	48.4%
Vacant Housing Units	9.4%	8.4%	7.3%
2018 Housing Units	4,310	66,592	128,619
Owner Occupied Housing Units	32.5%	34.1%	41.2%
Renter Occupied Housing Units	59.8%	57.5%	51.9%
Vacant Housing Units	7.8%	8.4%	6.9%
2023 Housing Units	4,696	72,116	136,853
Owner Occupied Housing Units	32.6%	33.7%	41.2%
Renter Occupied Housing Units	60.7%	58.4%	52.3%
Vacant Housing Units	6.7%	7.9%	6.5%
Median Household Income			
2018	$32,683	$46,128	$51,718
2023	$37,346	$55,029	$59,864
Median Home Value			
2018	$180,404	$246,680	$258,309
2023	$231,870	$285,678	$302,802
Per Capita Income			
2018	$19,694	$28,218	$28,760
2023	$22,778	$32,798	$32,896
Median Age			
2010	30.6	31.0	30.7
2018	33.0	32.6	32.2
2023	34.4	33.3	32.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Community Profile

Rings: 1, 3, 5 mile radii

370 Paxton Ave, Salt Lake City, UT 84101,
Latitude: 40.7437
Longitude: -111.9020

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	3,974	61,017	119,708
<$15,000	24.7%	15.4%	12.5%
$15,000 - $24,999	15.3%	11.4%	10.1%
$25,000 - $34,999	12.2%	11.4%	10.7%
$35,000 - $49,999	13.4%	14.8%	14.7%
$50,000 - $74,999	15.8%	17.1%	19.1%
$75,000 - $99,999	8.8%	11.0%	11.8%
$100,000 - $149,999	6.2%	11.9%	12.3%
$150,000 - $199,999	1.8%	3.8%	4.4%
$200,000+	1.8%	3.2%	4.4%
Average Household Income	$47,327	$64,980	$72,457
2023 Households by Income			
Household Income Base	4,380	66,421	127,961
<$15,000	22.4%	12.4%	10.0%
$15,000 - $24,999	13.7%	9.6%	8.4%
$25,000 - $34,999	11.3%	9.5%	8.8%
$35,000 - $49,999	12.6%	13.7%	13.2%
$50,000 - $74,999	16.8%	17.7%	19.5%
$75,000 - $99,999	10.5%	12.9%	13.9%
$100,000 - $149,999	8.4%	16.0%	16.3%
$150,000 - $199,999	2.2%	4.6%	5.2%
$200,000+	1.9%	3.7%	4.8%
Average Household Income	$54,350	$75,807	$83,063
2018 Owner Occupied Housing Units by Value			
Total	1,399	22,701	52,992
<$50,000	1.6%	2.9%	4.5%
$50,000 - $99,999	3.1%	2.6%	2.2%
$100,000 - $149,999	22.2%	11.9%	9.7%
$150,000 - $199,999	38.0%	17.0%	15.4%
$200,000 - $249,999	7.8%	16.7%	16.0%
$250,000 - $299,999	12.0%	14.9%	12.4%
$300,000 - $399,999	8.0%	16.7%	18.1%
$400,000 - $499,999	2.9%	7.7%	9.4%
$500,000 - $749,999	3.3%	6.9%	7.7%
$750,000 - $999,999	0.2%	1.6%	2.4%
$1,000,000 - $1,499,999	0.4%	0.9%	1.4%
$1,500,000 - $1,999,999	0.0%	0.1%	0.3%
$2,000,000 +	0.4%	0.1%	0.3%
Average Home Value	$226,162	$290,334	$317,713
2023 Owner Occupied Housing Units by Value			
Total	1,530	24,296	56,316
<$50,000	0.7%	2.1%	3.3%
$50,000 - $99,999	1.5%	1.1%	1.1%
$100,000 - $149,999	9.3%	5.9%	5.0%
$150,000 - $199,999	33.0%	12.6%	11.2%
$200,000 - $249,999	8.6%	16.3%	14.8%
$250,000 - $299,999	22.0%	16.8%	14.0%
$300,000 - $399,999	11.6%	21.1%	22.4%
$400,000 - $499,999	5.8%	11.2%	13.4%
$500,000 - $749,999	5.6%	9.6%	9.7%
$750,000 - $999,999	0.8%	2.1%	2.9%
$1,000,000 - $1,499,999	0.7%	1.0%	1.6%
$1,500,000 - $1,999,999	0.0%	0.1%	0.3%
$2,000,000 +	0.5%	0.1%	0.3%
Average Home Value	$278,385	$332,135	$356,977

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	8,287	130,605	283,008
0 - 4	8.5%	7.5%	8.3%
5 - 9	6.6%	5.8%	6.6%
10 - 14	5.5%	4.9%	5.6%
15 - 24	16.5%	17.1%	16.7%
25 - 34	21.3%	22.7%	20.7%
35 - 44	13.7%	13.2%	12.9%
45 - 54	13.1%	11.3%	11.2%
55 - 64	8.4%	8.8%	8.8%
65 - 74	3.7%	4.4%	4.6%
75 - 84	1.9%	2.8%	3.1%
85 +	0.8%	1.4%	1.5%
18 +	76.5%	79.1%	76.3%
2018 Population by Age			
Total	9,771	144,066	308,598
0 - 4	7.6%	6.8%	7.5%
5 - 9	7.1%	6.0%	6.7%
10 - 14	6.2%	5.2%	6.0%
15 - 24	12.7%	14.7%	14.9%
25 - 34	20.6%	22.2%	20.1%
35 - 44	14.9%	14.1%	13.8%
45 - 54	11.7%	10.6%	10.4%
55 - 64	10.4%	9.7%	9.5%
65 - 74	5.7%	6.2%	6.3%
75 - 84	2.3%	2.9%	3.1%
85 +	0.8%	1.5%	1.6%
18 +	76.0%	79.2%	76.5%
2023 Population by Age			
Total	10,663	156,676	329,299
0 - 4	7.5%	6.8%	7.6%
5 - 9	6.8%	5.8%	6.5%
10 - 14	6.4%	5.2%	6.0%
15 - 24	13.2%	14.7%	14.9%
25 - 34	17.1%	20.9%	19.1%
35 - 44	16.4%	14.7%	14.4%
45 - 54	11.7%	10.6%	10.5%
55 - 64	10.1%	9.4%	9.0%
65 - 74	7.0%	7.0%	7.0%
75 - 84	2.9%	3.5%	3.6%
85 +	0.8%	1.4%	1.5%
18 +	75.9%	79.4%	76.7%
2010 Population by Sex			
Males	4,462	68,022	144,592
Females	3,827	62,581	138,414
2018 Population by Sex			
Males	5,194	74,899	157,613
Females	4,576	69,167	150,985
2023 Population by Sex			
Males	5,633	81,185	167,977
Females	5,030	75,490	161,322

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	8,289	130,603	283,006
White Alone	63.9%	73.1%	73.4%
Black Alone	5.8%	3.2%	2.9%
American Indian Alone	2.7%	1.6%	1.4%
Asian Alone	3.7%	4.1%	4.6%
Pacific Islander Alone	2.6%	2.1%	2.0%
Some Other Race Alone	16.3%	12.0%	11.9%
Two or More Races	5.1%	3.9%	3.8%
Hispanic Origin	33.2%	24.9%	24.1%
Diversity Index	77.0	66.3	65.6
2018 Population by Race/Ethnicity			
Total	9,769	144,066	308,598
White Alone	60.2%	69.5%	69.7%
Black Alone	6.7%	3.7%	3.4%
American Indian Alone	2.9%	1.8%	1.6%
Asian Alone	4.7%	5.4%	6.0%
Pacific Islander Alone	2.6%	2.2%	2.1%
Some Other Race Alone	17.3%	12.9%	12.9%
Two or More Races	5.7%	4.5%	4.4%
Hispanic Origin	34.7%	26.6%	25.9%
Diversity Index	79.8	70.2	69.7
2023 Population by Race/Ethnicity			
Total	10,663	156,675	329,299
White Alone	57.2%	66.5%	66.6%
Black Alone	7.4%	4.1%	3.8%
American Indian Alone	3.1%	1.9%	1.7%
Asian Alone	5.3%	6.5%	7.1%
Pacific Islander Alone	2.6%	2.3%	2.2%
Some Other Race Alone	18.3%	13.8%	13.9%
Two or More Races	6.2%	4.9%	4.8%
Hispanic Origin	36.4%	28.2%	27.6%
Diversity Index	81.9	73.3	72.9
2010 Population by Relationship and Household Type			
Total	8,289	130,603	283,006
In Households	98.9%	97.3%	97.2%
In Family Households	71.0%	66.0%	73.1%
Householder	19.9%	19.7%	21.4%
Spouse	11.7%	13.2%	14.9%
Child	28.7%	25.0%	28.7%
Other relative	6.5%	5.0%	5.1%
Nonrelative	4.1%	3.1%	3.0%
In Nonfamily Households	27.9%	31.3%	24.1%
In Group Quarters	1.1%	2.7%	2.8%
Institutionalized Population	0.1%	0.7%	1.4%
Noninstitutionalized Population	1.1%	1.9%	1.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	6,483	96,968	200,157
Less than 9th Grade	9.2%	6.5%	6.7%
9th - 12th Grade, No Diploma	9.7%	6.9%	7.4%
High School Graduate	17.2%	15.3%	16.7%
GED/Alternative Credential	3.5%	2.7%	2.7%
Some College, No Degree	24.0%	20.1%	20.3%
Associate Degree	7.8%	6.8%	7.1%
Bachelor's Degree	19.0%	24.5%	22.7%
Graduate/Professional Degree	9.7%	17.2%	16.4%
2018 Population 15+ by Marital Status			
Total	7,722	118,190	246,065
Never Married	48.1%	47.2%	42.5%
Married	31.0%	36.0%	41.7%
Widowed	5.4%	4.1%	4.1%
Divorced	15.6%	12.7%	11.7%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	90.8%	94.6%	95.2%
Civilian Unemployed (Unemployment Rate)	9.2%	5.4%	4.8%
2018 Employed Population 16+ by Industry			
Total	4,192	78,062	161,168
Agriculture/Mining	0.5%	0.6%	0.5%
Construction	5.7%	5.2%	5.7%
Manufacturing	10.0%	8.6%	9.4%
Wholesale Trade	2.5%	1.6%	2.0%
Retail Trade	9.4%	9.7%	10.5%
Transportation/Utilities	5.2%	4.6%	4.5%
Information	2.7%	2.7%	2.5%
Finance/Insurance/Real Estate	5.9%	6.1%	6.9%
Services	53.9%	57.8%	55.1%
Public Administration	4.1%	3.0%	3.0%
2018 Employed Population 16+ by Occupation			
Total	4,195	78,061	161,169
White Collar	49.2%	62.1%	61.4%
Management/Business/Financial	8.8%	12.6%	12.5%
Professional	20.8%	27.5%	24.8%
Sales	6.7%	9.3%	9.6%
Administrative Support	12.9%	12.7%	14.4%
Services	24.4%	19.2%	18.6%
Blue Collar	26.6%	18.7%	20.0%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	3.4%	4.6%	4.8%
Installation/Maintenance/Repair	2.8%	1.8%	2.2%
Production	9.2%	6.1%	6.9%
Transportation/Material Moving	11.1%	6.0%	6.1%
2010 Population By Urban/ Rural Status			
Total Population	8,289	130,603	283,006
Population Inside Urbanized Area	100.0%	99.9%	99.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.4%

May 08, 2019

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	3,338	55,285	110,048
Households with 1 Person	38.3%	39.1%	32.9%
Households with 2+ People	61.7%	60.9%	67.1%
Family Households	49.2%	46.4%	55.1%
Husband-wife Families	28.9%	31.2%	38.4%
With Related Children	14.8%	14.7%	19.1%
Other Family (No Spouse Present)	20.3%	15.2%	16.7%
Other Family with Male Householder	6.7%	5.2%	5.4%
With Related Children	3.5%	2.8%	3.0%
Other Family with Female Householder	13.5%	10.0%	11.3%
With Related Children	9.7%	6.4%	7.3%
Nonfamily Households	12.6%	14.4%	11.9%
All Households with Children	28.6%	24.2%	29.8%
Multigenerational Households	4.1%	2.9%	3.5%
Unmarried Partner Households	8.9%	8.5%	7.7%
Male-female	7.3%	6.9%	6.4%
Same-sex	1.6%	1.5%	1.3%
2010 Households by Size			
Total	3,338	55,287	110,050
1 Person Household	38.3%	39.1%	32.9%
2 Person Household	26.5%	30.2%	30.4%
3 Person Household	14.0%	12.6%	14.1%
4 Person Household	9.8%	8.7%	10.9%
5 Person Household	4.7%	4.5%	5.8%
6 Person Household	3.3%	2.3%	2.9%
7 + Person Household	3.3%	2.6%	2.9%
2010 Households by Tenure and Mortgage Status			
Total	3,337	55,286	110,048
Owner Occupied	37.6%	40.5%	47.8%
Owned with a Mortgage/Loan	29.3%	30.9%	35.3%
Owned Free and Clear	8.3%	9.6%	12.5%
Renter Occupied	62.4%	59.5%	52.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,685	60,369	118,692
Housing Units Inside Urbanized Area	100.0%	99.9%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

		1 mile	3 mile	5 mile
Top 3 Tapestry Segments				
	1.	Set to Impress (11D)	Emerald City (8B)	Emerald City (8B)
	2.	Metro Fusion (11C)	College Towns (14B)	Metro Fusion (11C)
	3.	American Dreamers (7C)	Metro Renters (3B)	Young and Restless (11B)
2018 Consumer Spending				
Apparel & Services: Total $		$5,210,743	$109,257,281	$236,690,122
Average Spent		$1,311.21	$1,790.60	$1,977.23
Spending Potential Index		60	82	91
Education: Total $		$3,296,139	$71,000,383	$154,653,500
Average Spent		$829.43	$1,163.62	$1,291.92
Spending Potential Index		57	80	89
Entertainment/Recreation: Total $		$7,192,509	$150,940,215	$330,259,442
Average Spent		$1,809.89	$2,473.74	$2,758.88
Spending Potential Index		56	77	86
Food at Home: Total $		$12,040,535	$248,475,528	$539,136,190
Average Spent		$3,029.83	$4,072.23	$4,503.76
Spending Potential Index		60	81	90
Food Away from Home: Total $		$8,422,059	$177,284,017	$383,992,169
Average Spent		$2,119.29	$2,905.49	$3,207.74
Spending Potential Index		60	83	91
Health Care: Total $		$12,213,546	$254,192,760	$560,693,725
Average Spent		$3,073.36	$4,165.93	$4,683.85
Spending Potential Index		54	73	82
HH Furnishings & Equipment: Total $		$4,718,182	$99,463,744	$217,735,734
Average Spent		$1,187.26	$1,630.10	$1,818.89
Spending Potential Index		57	78	87
Personal Care Products & Services: Total $		$1,916,666	$40,239,959	$87,896,303
Average Spent		$482.30	$659.49	$734.26
Spending Potential Index		58	80	89
Shelter: Total $		$40,874,038	$851,375,773	$1,843,192,909
Average Spent		$10,285.36	$13,953.09	$15,397.41
Spending Potential Index		61	83	92
Support Payments/Cash Contributions/Gifts in Kind: Total $		$5,232,426	$110,866,354	$244,616,280
Average Spent		$1,316.66	$1,816.97	$2,043.44
Spending Potential Index		53	73	82
Travel: Total $		$4,598,260	$98,032,851	$216,717,109
Average Spent		$1,157.09	$1,606.65	$1,810.38
Spending Potential Index		54	75	84
Vehicle Maintenance & Repairs: Total $		$2,499,522	$51,870,655	$113,252,742
Average Spent		$628.97	$850.10	$946.07
Spending Potential Index		58	79	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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