



Community Profile

Rings: 1, 3, 5 mile radii

3900 E Main St, Blytheville, AR 72315, USA

Latitude: 35.9307
Longitude: -89.86625

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	67	14,127	20,460
2010 Total Population	65	12,224	17,448
2018 Total Population	61	11,286	16,186
2018 Group Quarters	2	132	138
2023 Total Population	58	10,648	15,285
2018-2023 Annual Rate	-1.00%	-1.16%	-1.14%
2018 Total Daytime Population	1,529	12,166	17,303
Workers	1,492	5,338	7,509
Residents	37	6,828	9,794
Household Summary			
2000 Households	17	5,347	7,717
2000 Average Household Size	3.82	2.59	2.62
2010 Households	16	4,788	6,827
2010 Average Household Size	3.94	2.53	2.54
2018 Households	15	4,434	6,361
2018 Average Household Size	3.93	2.52	2.52
2023 Households	14	4,188	6,014
2023 Average Household Size	4.00	2.51	2.52
2018-2023 Annual Rate	-1.37%	-1.14%	-1.12%
2010 Families	11	3,185	4,567
2010 Average Family Size	4.73	3.10	3.10
2018 Families	10	2,888	4,168
2018 Average Family Size	4.80	3.10	3.10
2023 Families	9	2,706	3,910
2023 Average Family Size	4.89	3.10	3.10
2018-2023 Annual Rate	-2.09%	-1.29%	-1.27%
Housing Unit Summary			
2000 Housing Units	16	6,095	8,911
Owner Occupied Housing Units	68.8%	50.2%	50.5%
Renter Occupied Housing Units	37.5%	37.5%	36.1%
Vacant Housing Units	-6.2%	12.3%	13.4%
2010 Housing Units	16	5,523	7,964
Owner Occupied Housing Units	62.5%	49.2%	49.6%
Renter Occupied Housing Units	37.5%	37.4%	36.1%
Vacant Housing Units	0.0%	13.3%	14.3%
2018 Housing Units	16	5,434	7,877
Owner Occupied Housing Units	56.2%	44.8%	45.2%
Renter Occupied Housing Units	37.5%	36.8%	35.6%
Vacant Housing Units	6.2%	18.4%	19.2%
2023 Housing Units	15	5,372	7,794
Owner Occupied Housing Units	60.0%	43.2%	43.4%
Renter Occupied Housing Units	33.3%	34.8%	33.8%
Vacant Housing Units	6.7%	22.0%	22.8%
Median Household Income			
2018	\$37,916	\$34,478	\$33,036
2023	\$41,302	\$37,006	\$35,649
Median Home Value			
2018	\$85,000	\$93,770	\$92,331
2023	\$87,500	\$97,560	\$96,290
Per Capita Income			
2018	\$21,496	\$20,014	\$20,045
2023	\$23,782	\$21,842	\$21,836
Median Age			
2010	35.0	34.1	34.3
2018	37.5	35.6	35.8
2023	38.8	36.3	36.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	15	4,434	6,361
<\$15,000	20.0%	22.4%	23.2%
\$15,000 - \$24,999	13.3%	13.5%	14.7%
\$25,000 - \$34,999	13.3%	14.6%	14.3%
\$35,000 - \$49,999	13.3%	13.6%	12.7%
\$50,000 - \$74,999	20.0%	15.2%	14.5%
\$75,000 - \$99,999	13.3%	8.2%	7.9%
\$100,000 - \$149,999	6.7%	8.8%	8.6%
\$150,000 - \$199,999	0.0%	2.2%	2.1%
\$200,000+	0.0%	1.5%	1.9%
Average Household Income	\$50,989	\$50,481	\$50,806
2023 Households by Income			
Household Income Base	14	4,188	6,014
<\$15,000	14.3%	19.5%	20.3%
\$15,000 - \$24,999	14.3%	12.7%	13.9%
\$25,000 - \$34,999	14.3%	15.3%	15.0%
\$35,000 - \$49,999	14.3%	14.2%	13.5%
\$50,000 - \$74,999	21.4%	16.4%	15.7%
\$75,000 - \$99,999	7.1%	8.2%	7.9%
\$100,000 - \$149,999	7.1%	9.5%	9.2%
\$150,000 - \$199,999	7.1%	2.6%	2.5%
\$200,000+	0.0%	1.6%	1.9%
Average Household Income	\$56,744	\$55,049	\$55,279
2018 Owner Occupied Housing Units by Value			
Total	9	2,436	3,558
<\$50,000	11.1%	16.1%	20.2%
\$50,000 - \$99,999	55.6%	38.7%	35.3%
\$100,000 - \$149,999	22.2%	18.8%	17.5%
\$150,000 - \$199,999	11.1%	14.4%	14.5%
\$200,000 - \$249,999	0.0%	4.0%	3.5%
\$250,000 - \$299,999	0.0%	2.3%	3.5%
\$300,000 - \$399,999	0.0%	2.5%	2.3%
\$400,000 - \$499,999	0.0%	0.9%	1.4%
\$500,000 - \$749,999	0.0%	1.8%	1.5%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$91,667	\$127,154	\$124,698
2023 Owner Occupied Housing Units by Value			
Total	9	2,321	3,381
<\$50,000	11.1%	14.3%	18.2%
\$50,000 - \$99,999	44.4%	37.5%	34.3%
\$100,000 - \$149,999	22.2%	19.3%	17.8%
\$150,000 - \$199,999	11.1%	15.1%	15.1%
\$200,000 - \$249,999	0.0%	4.2%	3.7%
\$250,000 - \$299,999	0.0%	2.7%	4.0%
\$300,000 - \$399,999	0.0%	3.1%	2.8%
\$400,000 - \$499,999	0.0%	1.0%	1.7%
\$500,000 - \$749,999	0.0%	2.4%	1.9%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$93,750	\$134,662	\$132,138

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	62	12,222	17,447
0 - 4	9.7%	8.1%	8.0%
5 - 9	6.5%	7.8%	7.8%
10 - 14	8.1%	8.1%	8.0%
15 - 24	12.9%	13.9%	14.1%
25 - 34	14.5%	13.2%	12.9%
35 - 44	11.3%	11.5%	11.5%
45 - 54	14.5%	13.8%	14.1%
55 - 64	11.3%	11.7%	11.8%
65 - 74	6.5%	6.2%	6.3%
75 - 84	4.8%	4.0%	3.9%
85 +	3.2%	1.7%	1.6%
18 +	75.8%	71.2%	71.2%
2018 Population by Age			
Total	60	11,286	16,188
0 - 4	8.3%	7.8%	7.7%
5 - 9	8.3%	7.4%	7.4%
10 - 14	6.7%	7.1%	7.0%
15 - 24	10.0%	13.3%	13.4%
25 - 34	13.3%	13.7%	13.5%
35 - 44	13.3%	11.7%	11.6%
45 - 54	10.0%	11.6%	11.9%
55 - 64	13.3%	12.5%	12.8%
65 - 74	8.3%	9.0%	9.0%
75 - 84	5.0%	4.0%	4.0%
85 +	3.3%	1.8%	1.7%
18 +	75.0%	73.7%	73.8%
2023 Population by Age			
Total	60	10,648	15,284
0 - 4	6.7%	7.7%	7.6%
5 - 9	8.3%	7.5%	7.4%
10 - 14	8.3%	7.2%	7.1%
15 - 24	11.7%	12.5%	12.6%
25 - 34	10.0%	13.6%	13.5%
35 - 44	13.3%	12.0%	11.9%
45 - 54	10.0%	11.0%	11.2%
55 - 64	11.7%	11.7%	12.0%
65 - 74	11.7%	10.4%	10.5%
75 - 84	5.0%	4.6%	4.6%
85 +	3.3%	1.9%	1.7%
18 +	70.0%	73.5%	73.9%
2010 Population by Sex			
Males	31	5,801	8,286
Females	34	6,423	9,162
2018 Population by Sex			
Males	29	5,365	7,702
Females	32	5,921	8,484
2023 Population by Sex			
Males	27	5,096	7,311
Females	30	5,552	7,973

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	65	12,224	17,448
White Alone	52.3%	44.2%	45.0%
Black Alone	43.1%	51.7%	51.2%
American Indian Alone	0.0%	0.3%	0.3%
Asian Alone	1.5%	0.9%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	1.3%	1.2%
Two or More Races	1.5%	1.6%	1.5%
Hispanic Origin	3.1%	2.7%	2.7%
Diversity Index	56.8	56.1	56.0
2018 Population by Race/Ethnicity			
Total	61	11,287	16,185
White Alone	47.5%	41.1%	42.0%
Black Alone	47.5%	54.2%	53.6%
American Indian Alone	0.0%	0.4%	0.3%
Asian Alone	0.0%	0.8%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	1.4%	1.3%
Two or More Races	3.3%	2.1%	2.0%
Hispanic Origin	3.3%	3.0%	3.1%
Diversity Index	57.7	56.4	56.3
2023 Population by Race/Ethnicity			
Total	57	10,648	15,284
White Alone	45.6%	39.2%	40.3%
Black Alone	49.1%	55.5%	54.8%
American Indian Alone	0.0%	0.4%	0.3%
Asian Alone	0.0%	0.8%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	1.6%	1.5%
Two or More Races	3.5%	2.4%	2.3%
Hispanic Origin	3.4%	3.4%	3.4%
Diversity Index	59.5	56.8	56.8
2010 Population by Relationship and Household Type			
Total	65	12,224	17,448
In Households	96.9%	99.0%	99.2%
In Family Households	81.5%	83.4%	83.9%
Householder	26.2%	26.1%	26.1%
Spouse	16.9%	15.1%	15.2%
Child	32.3%	35.1%	35.5%
Other relative	4.6%	4.5%	4.5%
Nonrelative	3.1%	2.6%	2.6%
In Nonfamily Households	15.4%	15.6%	15.3%
In Group Quarters	3.1%	1.0%	0.8%
Institutionalized Population	3.1%	0.8%	0.6%
Noninstitutionalized Population	0.0%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	40	7,274	10,446
Less than 9th Grade	2.5%	3.7%	4.7%
9th - 12th Grade, No Diploma	12.5%	9.3%	9.6%
High School Graduate	20.0%	28.3%	29.1%
GED/Alternative Credential	7.5%	6.0%	6.1%
Some College, No Degree	32.5%	26.1%	25.3%
Associate Degree	10.0%	8.6%	7.4%
Bachelor's Degree	5.0%	10.0%	9.9%
Graduate/Professional Degree	10.0%	8.1%	7.8%
2018 Population 15+ by Marital Status			
Total	48	8,772	12,617
Never Married	25.0%	35.8%	36.5%
Married	47.9%	41.2%	40.4%
Widowed	8.3%	7.0%	7.4%
Divorced	18.8%	16.0%	15.7%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	92.6%	93.8%	94.2%
Civilian Unemployed (Unemployment Rate)	7.4%	6.2%	5.8%
2018 Employed Population 16+ by Industry			
Total	25	4,523	6,482
Agriculture/Mining	0.0%	2.2%	2.7%
Construction	8.0%	6.0%	4.8%
Manufacturing	28.0%	27.9%	27.1%
Wholesale Trade	4.0%	1.6%	1.9%
Retail Trade	12.0%	11.6%	11.1%
Transportation/Utilities	0.0%	3.0%	3.0%
Information	0.0%	1.1%	0.9%
Finance/Insurance/Real Estate	4.0%	2.4%	3.0%
Services	36.0%	38.4%	39.8%
Public Administration	8.0%	5.8%	5.8%
2018 Employed Population 16+ by Occupation			
Total	24	4,523	6,482
White Collar	48.0%	48.4%	49.1%
Management/Business/Financial	8.0%	8.8%	9.7%
Professional	16.0%	17.1%	17.4%
Sales	12.0%	11.5%	10.7%
Administrative Support	12.0%	11.0%	11.3%
Services	12.0%	17.2%	17.1%
Blue Collar	36.0%	34.4%	33.8%
Farming/Forestry/Fishing	0.0%	1.7%	1.7%
Construction/Extraction	8.0%	5.5%	4.8%
Installation/Maintenance/Repair	4.0%	4.6%	4.4%
Production	16.0%	14.3%	14.9%
Transportation/Material Moving	8.0%	8.3%	7.9%
2010 Population By Urban/ Rural Status			
Total Population	65	12,224	17,448
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	81.5%	86.6%	82.8%
Rural Population	18.5%	13.4%	17.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	15	4,789	6,826
Households with 1 Person	26.7%	28.6%	28.2%
Households with 2+ People	73.3%	71.4%	71.8%
Family Households	73.3%	66.5%	66.9%
Husband-wife Families	46.7%	38.5%	39.0%
With Related Children	20.0%	16.3%	16.6%
Other Family (No Spouse Present)	26.7%	28.0%	27.9%
Other Family with Male Householder	6.7%	5.5%	5.5%
With Related Children	6.7%	3.3%	3.1%
Other Family with Female Householder	20.0%	22.5%	22.5%
With Related Children	13.3%	16.4%	16.6%
Nonfamily Households	0.0%	4.9%	4.8%
All Households with Children	37.5%	36.8%	37.1%
Multigenerational Households	6.2%	4.7%	5.0%
Unmarried Partner Households	6.2%	7.1%	7.1%
Male-female	6.2%	6.8%	6.7%
Same-sex	0.0%	0.4%	0.4%
2010 Households by Size			
Total	16	4,788	6,828
1 Person Household	25.0%	28.6%	28.2%
2 Person Household	37.5%	31.5%	31.3%
3 Person Household	18.8%	16.8%	16.7%
4 Person Household	12.5%	12.8%	13.0%
5 Person Household	6.2%	6.1%	6.3%
6 Person Household	0.0%	2.8%	2.9%
7 + Person Household	0.0%	1.5%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	16	4,788	6,827
Owner Occupied	62.5%	56.8%	57.9%
Owned with a Mortgage/Loan	43.8%	36.2%	35.3%
Owned Free and Clear	18.8%	20.6%	22.5%
Renter Occupied	37.5%	43.2%	42.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	16	5,523	7,964
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	68.8%	87.9%	84.2%
Rural Housing Units	31.2%	12.1%	15.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Heartland Communities	Heartland Communities	Hardscrabble Road (8G)
2.	Rural Bypasses (10E)	Hardscrabble Road (8G)	Heartland Communities
3.	Top Tier (1A)	Traditional Living (12B)	Rural Bypasses (10E)
2018 Consumer Spending			
Apparel & Services: Total \$	\$18,130	\$5,850,737	\$8,436,889
Average Spent	\$1,208.67	\$1,319.52	\$1,326.35
Spending Potential Index	56	61	61
Education: Total \$	\$9,598	\$3,585,907	\$5,126,853
Average Spent	\$639.87	\$808.73	\$805.98
Spending Potential Index	44	56	56
Entertainment/Recreation: Total \$	\$30,654	\$9,047,896	\$13,067,039
Average Spent	\$2,043.60	\$2,040.57	\$2,054.24
Spending Potential Index	63	63	64
Food at Home: Total \$	\$49,042	\$14,510,208	\$20,928,125
Average Spent	\$3,269.47	\$3,272.49	\$3,290.07
Spending Potential Index	65	65	66
Food Away from Home: Total \$	\$29,889	\$9,494,793	\$13,699,874
Average Spent	\$1,992.60	\$2,141.36	\$2,153.73
Spending Potential Index	57	61	61
Health Care: Total \$	\$59,473	\$16,747,441	\$24,261,722
Average Spent	\$3,964.87	\$3,777.05	\$3,814.14
Spending Potential Index	69	66	67
HH Furnishings & Equipment: Total \$	\$18,298	\$5,683,368	\$8,209,504
Average Spent	\$1,219.87	\$1,281.77	\$1,290.60
Spending Potential Index	58	61	62
Personal Care Products & Services: Total \$	\$6,919	\$2,200,591	\$3,181,864
Average Spent	\$461.27	\$496.30	\$500.21
Spending Potential Index	56	60	60
Shelter: Total \$	\$129,205	\$43,903,767	\$63,068,682
Average Spent	\$8,613.67	\$9,901.62	\$9,914.90
Spending Potential Index	51	59	59
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$22,063	\$6,645,879	\$9,650,982
Average Spent	\$1,470.87	\$1,498.85	\$1,517.21
Spending Potential Index	59	60	61
Travel: Total \$	\$16,051	\$5,301,287	\$7,654,758
Average Spent	\$1,070.07	\$1,195.60	\$1,203.39
Spending Potential Index	50	56	56
Vehicle Maintenance & Repairs: Total \$	\$10,214	\$3,044,581	\$4,402,277
Average Spent	\$680.93	\$686.64	\$692.07
Spending Potential Index	63	64	64

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.