



Community Profile

Rings: 1, 3, 5 mile radii

E 136th St, Noblesville, IN 46060, USA

Latitude: 39.9883
Longitude: -85.93430

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	785	8,300	38,299
2010 Total Population	4,541	39,080	86,819
2018 Total Population	6,656	53,852	113,975
2018 Group Quarters	0	0	46
2023 Total Population	7,639	61,903	130,597
2018-2023 Annual Rate	2.79%	2.83%	2.76%
2018 Total Daytime Population	6,812	34,065	86,005
Workers	3,479	7,201	31,722
Residents	3,333	26,864	54,283
Household Summary			
2000 Households	344	2,943	13,312
2000 Average Household Size	2.28	2.82	2.87
2010 Households	1,581	12,583	29,542
2010 Average Household Size	2.87	3.11	2.94
2018 Households	2,158	17,117	38,577
2018 Average Household Size	3.08	3.15	2.95
2023 Households	2,453	19,616	44,179
2023 Average Household Size	3.11	3.16	2.96
2018-2023 Annual Rate	2.60%	2.76%	2.75%
2010 Families	1,269	10,037	23,293
2010 Average Family Size	3.23	3.50	3.34
2018 Families	1,709	13,515	30,150
2018 Average Family Size	3.48	3.55	3.36
2023 Families	1,935	15,437	34,384
2023 Average Family Size	3.52	3.56	3.36
2018-2023 Annual Rate	2.52%	2.70%	2.66%
Housing Unit Summary			
2000 Housing Units	378	3,126	14,074
Owner Occupied Housing Units	81.5%	84.7%	81.6%
Renter Occupied Housing Units	9.5%	9.4%	13.0%
Vacant Housing Units	9.0%	5.9%	5.4%
2010 Housing Units	1,692	13,358	31,453
Owner Occupied Housing Units	81.4%	82.0%	80.0%
Renter Occupied Housing Units	12.1%	12.2%	13.9%
Vacant Housing Units	6.6%	5.8%	6.1%
2018 Housing Units	2,251	18,211	41,220
Owner Occupied Housing Units	78.7%	78.7%	77.0%
Renter Occupied Housing Units	17.1%	15.2%	16.6%
Vacant Housing Units	4.1%	6.0%	6.4%
2023 Housing Units	2,514	20,849	46,984
Owner Occupied Housing Units	81.0%	79.7%	77.7%
Renter Occupied Housing Units	16.5%	14.3%	16.3%
Vacant Housing Units	2.4%	5.9%	6.0%
Median Household Income			
2018	\$95,033	\$96,102	\$100,838
2023	\$104,721	\$106,529	\$109,030
Median Home Value			
2018	\$262,894	\$238,796	\$245,388
2023	\$298,095	\$278,737	\$282,722
Per Capita Income			
2018	\$35,984	\$38,476	\$41,924
2023	\$40,301	\$43,679	\$47,140
Median Age			
2010	30.8	31.0	32.5
2018	31.4	32.1	33.8
2023	31.8	32.3	34.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	2,158	17,117	38,577
<\$15,000	3.2%	3.0%	2.9%
\$15,000 - \$24,999	3.0%	3.8%	3.5%
\$25,000 - \$34,999	3.1%	3.9%	4.2%
\$35,000 - \$49,999	6.9%	8.0%	7.8%
\$50,000 - \$74,999	18.4%	16.9%	15.4%
\$75,000 - \$99,999	18.4%	16.3%	15.5%
\$100,000 - \$149,999	22.8%	23.6%	24.2%
\$150,000 - \$199,999	14.3%	13.7%	13.6%
\$200,000+	10.1%	10.7%	12.9%
Average Household Income	\$116,115	\$116,798	\$123,313
2023 Households by Income			
Household Income Base	2,453	19,616	44,179
<\$15,000	2.8%	2.5%	2.3%
\$15,000 - \$24,999	2.4%	2.9%	2.7%
\$25,000 - \$34,999	2.3%	2.9%	3.2%
\$35,000 - \$49,999	5.7%	6.5%	6.4%
\$50,000 - \$74,999	16.3%	14.8%	13.6%
\$75,000 - \$99,999	17.0%	15.2%	14.7%
\$100,000 - \$149,999	24.3%	25.9%	26.3%
\$150,000 - \$199,999	16.9%	16.2%	15.7%
\$200,000+	12.3%	13.1%	15.0%
Average Household Income	\$131,094	\$133,053	\$138,709
2018 Owner Occupied Housing Units by Value			
Total	1,772	14,340	31,730
<\$50,000	0.5%	0.6%	0.8%
\$50,000 - \$99,999	0.5%	0.9%	1.3%
\$100,000 - \$149,999	9.7%	13.5%	12.0%
\$150,000 - \$199,999	20.1%	22.1%	20.7%
\$200,000 - \$249,999	15.5%	16.7%	16.6%
\$250,000 - \$299,999	14.3%	13.2%	12.4%
\$300,000 - \$399,999	29.6%	19.7%	16.4%
\$400,000 - \$499,999	7.4%	6.0%	6.4%
\$500,000 - \$749,999	2.3%	5.0%	9.1%
\$750,000 - \$999,999	0.0%	1.9%	3.0%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.8%
\$1,500,000 - \$1,999,999	0.1%	0.0%	0.0%
\$2,000,000 +	0.0%	0.2%	0.4%
Average Home Value	\$274,267	\$282,835	\$312,894
2023 Owner Occupied Housing Units by Value			
Total	2,037	16,627	36,507
<\$50,000	0.2%	0.3%	0.4%
\$50,000 - \$99,999	0.2%	0.4%	0.7%
\$100,000 - \$149,999	5.1%	7.5%	7.4%
\$150,000 - \$199,999	14.3%	16.8%	16.3%
\$200,000 - \$249,999	14.7%	16.4%	16.3%
\$250,000 - \$299,999	16.1%	14.9%	13.7%
\$300,000 - \$399,999	35.4%	24.4%	19.6%
\$400,000 - \$499,999	10.6%	8.5%	8.2%
\$500,000 - \$749,999	3.4%	7.3%	12.3%
\$750,000 - \$999,999	0.0%	2.8%	4.0%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.2%	0.4%
Average Home Value	\$302,381	\$320,217	\$348,083

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	4,543	39,080	86,817
0 - 4	11.6%	11.0%	9.4%
5 - 9	12.2%	11.4%	10.4%
10 - 14	9.4%	9.2%	9.4%
15 - 24	8.3%	8.9%	9.8%
25 - 34	17.1%	17.3%	15.2%
35 - 44	22.3%	20.4%	18.8%
45 - 54	10.8%	11.4%	13.9%
55 - 64	5.1%	6.0%	7.7%
65 - 74	2.2%	3.1%	3.6%
75 - 84	0.8%	1.1%	1.4%
85 +	0.2%	0.2%	0.4%
18 +	62.8%	64.3%	66.2%
2018 Population by Age			
Total	6,658	53,853	113,975
0 - 4	10.9%	9.7%	8.4%
5 - 9	11.6%	10.6%	9.3%
10 - 14	9.2%	9.5%	9.2%
15 - 24	8.6%	10.8%	12.0%
25 - 34	17.1%	13.9%	12.8%
35 - 44	21.5%	19.4%	17.2%
45 - 54	10.7%	12.7%	14.2%
55 - 64	6.2%	7.4%	9.6%
65 - 74	3.1%	4.0%	5.0%
75 - 84	1.0%	1.5%	1.9%
85 +	0.3%	0.4%	0.5%
18 +	64.5%	65.8%	68.5%
2023 Population by Age			
Total	7,638	61,904	130,597
0 - 4	10.8%	9.7%	8.3%
5 - 9	11.3%	10.3%	8.9%
10 - 14	8.9%	9.2%	8.6%
15 - 24	8.2%	10.6%	11.4%
25 - 34	17.8%	15.2%	13.9%
35 - 44	22.0%	19.0%	17.0%
45 - 54	10.0%	12.0%	13.0%
55 - 64	6.2%	7.6%	10.1%
65 - 74	3.4%	4.3%	5.9%
75 - 84	1.3%	1.8%	2.4%
85 +	0.3%	0.4%	0.6%
18 +	65.2%	66.4%	69.6%
2010 Population by Sex			
Males	2,220	19,066	42,404
Females	2,321	20,014	44,415
2018 Population by Sex			
Males	3,258	26,257	55,515
Females	3,398	27,596	58,460
2023 Population by Sex			
Males	3,755	30,228	63,694
Females	3,884	31,675	66,902

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



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2010 Population by Race/Ethnicity			
Total	4,541	39,080	86,818
White Alone	80.4%	83.0%	86.1%
Black Alone	8.1%	7.2%	5.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	7.3%	5.7%	4.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	1.4%	1.2%
Two or More Races	2.7%	2.4%	2.2%
Hispanic Origin	4.4%	4.5%	3.8%
Diversity Index	39.6	36.3	30.8
2018 Population by Race/Ethnicity			
Total	6,657	53,852	113,976
White Alone	76.2%	79.8%	83.0%
Black Alone	9.5%	8.2%	6.7%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	9.3%	7.1%	6.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	1.6%	1.4%
Two or More Races	3.4%	3.0%	2.7%
Hispanic Origin	5.1%	5.2%	4.5%
Diversity Index	46.0	41.5	36.3
2023 Population by Race/Ethnicity			
Total	7,638	61,902	130,598
White Alone	72.8%	76.9%	80.3%
Black Alone	10.7%	9.3%	7.7%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	11.1%	8.5%	7.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	1.8%	1.6%
Two or More Races	3.6%	3.2%	3.0%
Hispanic Origin	5.8%	5.8%	5.2%
Diversity Index	50.7	45.9	40.8
2010 Population by Relationship and Household Type			
Total	4,541	39,080	86,819
In Households	100.0%	100.0%	99.9%
In Family Households	91.7%	91.3%	90.8%
Householder	25.9%	26.5%	27.0%
Spouse	22.0%	22.4%	23.0%
Child	40.2%	39.0%	37.7%
Other relative	2.2%	2.1%	1.9%
Nonrelative	1.3%	1.3%	1.2%
In Nonfamily Households	8.3%	8.7%	9.1%
In Group Quarters	0.0%	0.0%	0.1%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	3,979	31,971	69,664
Less than 9th Grade	0.9%	0.7%	0.7%
9th - 12th Grade, No Diploma	2.6%	3.0%	2.2%
High School Graduate	7.7%	9.6%	10.2%
GED/Alternative Credential	1.1%	1.8%	1.6%
Some College, No Degree	15.7%	16.4%	16.3%
Associate Degree	5.5%	6.6%	6.7%
Bachelor's Degree	42.5%	39.2%	39.6%
Graduate/Professional Degree	24.0%	22.6%	22.6%
2018 Population 15+ by Marital Status			
Total	4,551	37,788	83,330
Never Married	26.9%	24.3%	23.6%
Married	65.3%	65.9%	65.2%
Widowed	2.0%	2.8%	3.0%
Divorced	5.8%	7.0%	8.2%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	97.7%	97.6%	98.0%
Civilian Unemployed (Unemployment Rate)	2.3%	2.4%	2.0%
2018 Employed Population 16+ by Industry			
Total	3,373	27,450	60,720
Agriculture/Mining	0.8%	0.4%	0.5%
Construction	1.0%	3.4%	3.6%
Manufacturing	12.3%	10.9%	11.2%
Wholesale Trade	3.0%	3.7%	3.8%
Retail Trade	10.8%	9.9%	9.7%
Transportation/Utilities	2.8%	2.6%	2.2%
Information	1.7%	2.3%	2.4%
Finance/Insurance/Real Estate	9.6%	10.6%	10.7%
Services	55.6%	53.3%	52.9%
Public Administration	2.4%	2.8%	3.0%
2018 Employed Population 16+ by Occupation			
Total	3,373	27,453	60,719
White Collar	83.8%	80.9%	80.5%
Management/Business/Financial	25.1%	22.5%	22.9%
Professional	35.7%	34.0%	32.5%
Sales	12.5%	12.7%	13.7%
Administrative Support	10.5%	11.8%	11.5%
Services	10.2%	10.4%	11.0%
Blue Collar	6.0%	8.6%	8.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.0%	3.0%	2.9%
Installation/Maintenance/Repair	2.0%	2.2%	2.0%
Production	1.0%	1.8%	1.9%
Transportation/Material Moving	0.9%	1.5%	1.7%
2010 Population By Urban/ Rural Status			
Total Population	4,541	39,080	86,819
Population Inside Urbanized Area	100.0%	96.5%	96.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	3.5%	3.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,581	12,584	29,542
Households with 1 Person	14.9%	15.4%	16.5%
Households with 2+ People	85.1%	84.6%	83.5%
Family Households	80.3%	79.8%	78.8%
Husband-wife Families	68.2%	67.3%	67.2%
With Related Children	48.8%	44.8%	41.7%
Other Family (No Spouse Present)	12.1%	12.4%	11.6%
Other Family with Male Householder	3.6%	3.6%	3.4%
With Related Children	2.7%	2.6%	2.5%
Other Family with Female Householder	8.5%	8.9%	8.2%
With Related Children	6.6%	7.0%	6.2%
Nonfamily Households	4.8%	4.8%	4.7%
All Households with Children	58.3%	54.8%	50.6%
Multigenerational Households	2.6%	2.4%	2.2%
Unmarried Partner Households	5.1%	5.4%	5.0%
Male-female	4.3%	4.6%	4.4%
Same-sex	0.8%	0.7%	0.6%
2010 Households by Size			
Total	1,580	12,582	29,542
1 Person Household	14.9%	15.4%	16.5%
2 Person Household	24.4%	27.4%	29.6%
3 Person Household	19.6%	19.3%	18.6%
4 Person Household	25.4%	23.1%	21.6%
5 Person Household	10.9%	10.2%	9.6%
6 Person Household	3.5%	3.4%	3.0%
7 + Person Household	1.2%	1.2%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	1,581	12,583	29,542
Owner Occupied	87.1%	87.0%	85.2%
Owned with a Mortgage/Loan	83.1%	81.1%	77.5%
Owned Free and Clear	3.9%	5.9%	7.7%
Renter Occupied	12.9%	13.0%	14.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,692	13,358	31,453
Housing Units Inside Urbanized Area	100.0%	95.8%	96.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	4.2%	3.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Boomburbs (1C)	Boomburbs (1C)	Boomburbs (1C)
2.	Top Tier (1A)	Up and Coming Families	Professional Pride (1B)
3.	Professional Pride (1B)	Professional Pride (1B)	Up and Coming Families
2018 Consumer Spending			
Apparel & Services: Total \$	\$6,793,621	\$53,980,704	\$126,711,645
Average Spent	\$3,148.11	\$3,153.63	\$3,284.64
Spending Potential Index	145	145	151
Education: Total \$	\$4,262,551	\$33,905,664	\$83,239,437
Average Spent	\$1,975.23	\$1,980.82	\$2,157.75
Spending Potential Index	136	137	149
Entertainment/Recreation: Total \$	\$9,420,411	\$75,329,010	\$179,105,532
Average Spent	\$4,365.34	\$4,400.83	\$4,642.81
Spending Potential Index	136	137	144
Food at Home: Total \$	\$13,929,780	\$112,358,102	\$267,420,932
Average Spent	\$6,454.95	\$6,564.12	\$6,932.13
Spending Potential Index	129	131	138
Food Away from Home: Total \$	\$10,745,708	\$85,783,841	\$201,773,848
Average Spent	\$4,979.48	\$5,011.62	\$5,230.42
Spending Potential Index	142	143	149
Health Care: Total \$	\$15,521,690	\$125,413,168	\$301,405,111
Average Spent	\$7,192.63	\$7,326.82	\$7,813.08
Spending Potential Index	126	128	136
HH Furnishings & Equipment: Total \$	\$6,370,147	\$50,917,231	\$120,269,377
Average Spent	\$2,951.88	\$2,974.66	\$3,117.64
Spending Potential Index	141	142	149
Personal Care Products & Services: Total \$	\$2,550,615	\$20,296,642	\$47,897,751
Average Spent	\$1,181.93	\$1,185.76	\$1,241.61
Spending Potential Index	143	143	150
Shelter: Total \$	\$47,963,536	\$385,413,365	\$918,039,602
Average Spent	\$22,225.92	\$22,516.41	\$23,797.59
Spending Potential Index	132	134	142
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,030,165	\$56,124,290	\$135,279,776
Average Spent	\$3,257.72	\$3,278.86	\$3,506.75
Spending Potential Index	131	132	141
Travel: Total \$	\$6,883,327	\$54,354,806	\$128,649,968
Average Spent	\$3,189.68	\$3,175.49	\$3,334.89
Spending Potential Index	148	147	155
Vehicle Maintenance & Repairs: Total \$	\$3,049,261	\$24,615,954	\$58,541,776
Average Spent	\$1,413.00	\$1,438.10	\$1,517.53
Spending Potential Index	131	134	141

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.