



Community Profile

Rings: 1, 3, 5 mile radii

3766 Clairemont Mesa Blvd, San Diego, CA

Latitude: 32.8280
Longitude: -117.2065

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	18,396	137,293	255,521
2010 Total Population	18,260	143,208	271,314
2018 Total Population	18,871	150,593	291,708
2018 Group Quarters	66	995	14,337
2023 Total Population	19,341	156,087	304,239
2018-2023 Annual Rate	0.49%	0.72%	0.84%
2018 Total Daytime Population	12,159	118,875	438,351
Workers	3,096	49,407	301,867
Residents	9,063	69,468	136,484
Household Summary			
2000 Households	6,986	59,811	109,388
2000 Average Household Size	2.61	2.28	2.25
2010 Households	6,844	61,232	112,920
2010 Average Household Size	2.66	2.32	2.28
2018 Households	7,043	64,081	121,126
2018 Average Household Size	2.67	2.33	2.29
2023 Households	7,193	66,260	126,289
2023 Average Household Size	2.68	2.34	2.30
2018-2023 Annual Rate	0.42%	0.67%	0.84%
2010 Families	4,367	31,974	56,000
2010 Average Family Size	3.12	2.89	2.91
2018 Families	4,499	33,410	60,160
2018 Average Family Size	3.16	2.93	2.95
2023 Families	4,608	34,575	62,866
2023 Average Family Size	3.18	2.95	2.96
2018-2023 Annual Rate	0.48%	0.69%	0.88%
Housing Unit Summary			
2000 Housing Units	7,074	62,254	115,797
Owner Occupied Housing Units	63.0%	51.3%	45.7%
Renter Occupied Housing Units	35.7%	44.8%	48.8%
Vacant Housing Units	1.3%	3.9%	5.5%
2010 Housing Units	7,110	64,627	122,274
Owner Occupied Housing Units	58.3%	47.9%	42.0%
Renter Occupied Housing Units	38.0%	46.8%	50.4%
Vacant Housing Units	3.7%	5.3%	7.7%
2018 Housing Units	7,307	67,236	129,978
Owner Occupied Housing Units	56.8%	46.7%	40.4%
Renter Occupied Housing Units	39.5%	48.6%	52.8%
Vacant Housing Units	3.6%	4.7%	6.8%
2023 Housing Units	7,465	69,401	135,241
Owner Occupied Housing Units	60.4%	49.2%	42.9%
Renter Occupied Housing Units	35.9%	46.3%	50.4%
Vacant Housing Units	3.6%	4.5%	6.6%
Median Household Income			
2018	\$72,778	\$77,877	\$76,884
2023	\$84,134	\$90,545	\$90,607
Median Home Value			
2018	\$533,156	\$632,373	\$642,550
2023	\$574,200	\$669,764	\$682,402
Per Capita Income			
2018	\$35,791	\$45,931	\$45,407
2023	\$42,291	\$54,163	\$53,924
Median Age			
2010	38.6	35.7	33.3
2018	40.0	37.2	34.6
2023	41.0	38.3	35.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	7,043	64,081	121,125
<\$15,000	6.3%	8.7%	8.8%
\$15,000 - \$24,999	6.0%	6.3%	6.4%
\$25,000 - \$34,999	7.2%	6.0%	6.4%
\$35,000 - \$49,999	12.7%	10.8%	10.7%
\$50,000 - \$74,999	19.0%	16.2%	16.4%
\$75,000 - \$99,999	13.5%	13.2%	13.1%
\$100,000 - \$149,999	19.3%	18.4%	18.2%
\$150,000 - \$199,999	8.7%	9.2%	8.7%
\$200,000+	7.2%	11.1%	11.3%
Average Household Income	\$94,295	\$107,076	\$107,445
2023 Households by Income			
Household Income Base	7,193	66,260	126,288
<\$15,000	4.8%	6.8%	6.8%
\$15,000 - \$24,999	4.7%	4.9%	4.9%
\$25,000 - \$34,999	5.8%	4.8%	5.1%
\$35,000 - \$49,999	11.0%	9.3%	9.1%
\$50,000 - \$74,999	17.8%	15.1%	15.1%
\$75,000 - \$99,999	13.4%	13.1%	13.0%
\$100,000 - \$149,999	21.3%	20.3%	20.5%
\$150,000 - \$199,999	10.7%	11.0%	10.5%
\$200,000+	10.4%	14.6%	14.9%
Average Household Income	\$111,891	\$126,669	\$128,039
2018 Owner Occupied Housing Units by Value			
Total	4,154	31,394	52,458
<\$50,000	0.7%	0.9%	0.9%
\$50,000 - \$99,999	0.3%	0.3%	0.3%
\$100,000 - \$149,999	0.2%	0.3%	0.3%
\$150,000 - \$199,999	0.0%	0.4%	0.6%
\$200,000 - \$249,999	0.7%	1.2%	1.4%
\$250,000 - \$299,999	1.2%	2.2%	2.5%
\$300,000 - \$399,999	12.2%	10.1%	11.3%
\$400,000 - \$499,999	28.7%	16.8%	16.7%
\$500,000 - \$749,999	45.4%	33.8%	28.1%
\$750,000 - \$999,999	6.5%	17.7%	15.6%
\$1,000,000 - \$1,499,999	2.6%	10.5%	11.5%
\$1,500,000 - \$1,999,999	0.0%	2.3%	3.4%
\$2,000,000 +	1.5%	3.6%	7.5%
Average Home Value	\$584,762	\$739,074	\$809,503
2023 Owner Occupied Housing Units by Value			
Total	4,512	34,161	58,052
<\$50,000	0.2%	0.5%	0.4%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.0%	0.1%	0.1%
\$150,000 - \$199,999	0.0%	0.2%	0.2%
\$200,000 - \$249,999	0.3%	0.6%	0.7%
\$250,000 - \$299,999	0.6%	1.4%	1.8%
\$300,000 - \$399,999	7.8%	7.2%	8.2%
\$400,000 - \$499,999	26.0%	15.3%	15.9%
\$500,000 - \$749,999	50.6%	36.2%	30.9%
\$750,000 - \$999,999	8.9%	21.4%	18.6%
\$1,000,000 - \$1,499,999	3.5%	10.9%	12.0%
\$1,500,000 - \$1,999,999	0.0%	2.2%	3.4%
\$2,000,000 +	2.1%	3.9%	7.7%
Average Home Value	\$630,906	\$775,249	\$845,521

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	18,257	143,209	271,315
0 - 4	6.1%	4.9%	4.9%
5 - 9	5.2%	4.2%	4.1%
10 - 14	5.1%	4.1%	3.8%
15 - 24	12.9%	16.3%	19.6%
25 - 34	15.4%	19.5%	20.5%
35 - 44	14.2%	12.9%	12.4%
45 - 54	15.6%	12.9%	11.7%
55 - 64	11.5%	10.5%	9.6%
65 - 74	6.2%	7.0%	6.2%
75 - 84	5.1%	5.3%	4.8%
85 +	2.7%	2.4%	2.4%
18 +	80.2%	84.4%	84.8%
2018 Population by Age			
Total	18,870	150,592	291,709
0 - 4	5.4%	4.4%	4.4%
5 - 9	5.4%	4.2%	4.0%
10 - 14	5.5%	4.3%	4.0%
15 - 24	10.8%	13.9%	17.2%
25 - 34	15.4%	19.9%	21.1%
35 - 44	14.1%	13.5%	12.9%
45 - 54	13.5%	11.3%	10.4%
55 - 64	13.7%	11.7%	10.6%
65 - 74	8.7%	8.7%	7.9%
75 - 84	4.6%	5.3%	4.8%
85 +	2.8%	2.9%	2.8%
18 +	80.5%	84.8%	85.3%
2023 Population by Age			
Total	19,342	156,087	304,238
0 - 4	5.4%	4.5%	4.5%
5 - 9	5.0%	4.0%	3.8%
10 - 14	5.3%	4.1%	3.8%
15 - 24	10.7%	13.6%	16.6%
25 - 34	14.1%	18.6%	20.2%
35 - 44	15.3%	14.8%	14.1%
45 - 54	13.1%	10.9%	10.0%
55 - 64	13.2%	11.2%	10.1%
65 - 74	10.3%	9.6%	8.6%
75 - 84	5.1%	5.8%	5.3%
85 +	2.5%	2.9%	2.8%
18 +	81.1%	85.1%	85.6%
2010 Population by Sex			
Males	9,239	71,638	136,144
Females	9,021	71,570	135,170
2018 Population by Sex			
Males	9,545	75,407	146,720
Females	9,326	75,186	144,988
2023 Population by Sex			
Males	9,809	78,292	153,297
Females	9,533	77,796	150,941

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	18,261	143,208	271,314
White Alone	72.7%	72.3%	69.9%
Black Alone	1.6%	2.1%	3.0%
American Indian Alone	0.8%	0.5%	0.5%
Asian Alone	7.6%	14.0%	15.0%
Pacific Islander Alone	0.4%	0.3%	0.4%
Some Other Race Alone	11.4%	6.1%	6.3%
Two or More Races	5.5%	4.8%	4.9%
Hispanic Origin	25.0%	15.8%	16.5%
Diversity Index	66.6	60.2	62.9
2018 Population by Race/Ethnicity			
Total	18,872	150,592	291,708
White Alone	69.6%	69.0%	66.8%
Black Alone	1.7%	2.2%	3.1%
American Indian Alone	0.8%	0.4%	0.5%
Asian Alone	8.6%	15.8%	16.7%
Pacific Islander Alone	0.4%	0.3%	0.4%
Some Other Race Alone	12.7%	6.8%	6.9%
Two or More Races	6.3%	5.5%	5.6%
Hispanic Origin	27.9%	17.8%	18.3%
Diversity Index	70.6	64.5	66.6
2023 Population by Race/Ethnicity			
Total	19,342	156,087	304,239
White Alone	67.5%	66.6%	64.7%
Black Alone	1.7%	2.2%	3.1%
American Indian Alone	0.8%	0.4%	0.5%
Asian Alone	9.4%	17.2%	18.0%
Pacific Islander Alone	0.4%	0.3%	0.4%
Some Other Race Alone	13.6%	7.3%	7.3%
Two or More Races	6.8%	5.9%	6.0%
Hispanic Origin	30.1%	19.3%	19.7%
Diversity Index	73.1	67.4	69.1
2010 Population by Relationship and Household Type			
Total	18,260	143,208	271,314
In Households	99.6%	99.3%	94.9%
In Family Households	78.3%	66.8%	62.2%
Householder	24.2%	22.4%	20.7%
Spouse	17.7%	17.1%	15.6%
Child	27.6%	21.3%	19.9%
Other relative	5.1%	3.8%	3.8%
Nonrelative	3.7%	2.3%	2.2%
In Nonfamily Households	21.3%	32.6%	32.7%
In Group Quarters	0.4%	0.7%	5.1%
Institutionalized Population	0.0%	0.2%	0.7%
Noninstitutionalized Population	0.3%	0.5%	4.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	13,734	110,306	205,277
Less than 9th Grade	6.3%	3.1%	3.2%
9th - 12th Grade, No Diploma	4.6%	2.6%	2.7%
High School Graduate	15.4%	12.1%	11.5%
GED/Alternative Credential	1.4%	1.7%	1.5%
Some College, No Degree	20.8%	17.8%	18.3%
Associate Degree	7.0%	7.0%	6.8%
Bachelor's Degree	28.0%	31.2%	32.1%
Graduate/Professional Degree	16.6%	24.5%	23.9%
2018 Population 15+ by Marital Status			
Total	15,780	131,172	255,484
Never Married	35.9%	41.5%	44.2%
Married	46.6%	43.7%	41.1%
Widowed	6.5%	4.6%	4.5%
Divorced	11.0%	10.2%	10.2%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.1%	96.9%	96.8%
Civilian Unemployed (Unemployment Rate)	3.9%	3.1%	3.2%
2018 Employed Population 16+ by Industry			
Total	9,933	81,775	154,997
Agriculture/Mining	0.6%	0.3%	0.3%
Construction	8.5%	3.8%	3.8%
Manufacturing	3.7%	8.0%	7.6%
Wholesale Trade	2.6%	1.8%	1.9%
Retail Trade	10.3%	8.9%	8.4%
Transportation/Utilities	3.9%	3.3%	3.1%
Information	2.9%	2.5%	2.4%
Finance/Insurance/Real Estate	5.9%	7.3%	7.6%
Services	58.4%	60.7%	60.6%
Public Administration	3.3%	3.5%	4.3%
2018 Employed Population 16+ by Occupation			
Total	9,930	81,775	154,996
White Collar	67.4%	75.5%	73.6%
Management/Business/Financial	12.6%	18.4%	18.4%
Professional	31.8%	36.0%	34.0%
Sales	10.0%	10.4%	10.3%
Administrative Support	12.9%	10.7%	10.8%
Services	18.1%	15.3%	16.9%
Blue Collar	14.5%	9.2%	9.5%
Farming/Forestry/Fishing	0.6%	0.2%	0.2%
Construction/Extraction	4.9%	2.1%	2.3%
Installation/Maintenance/Repair	3.9%	2.3%	1.9%
Production	2.0%	1.9%	2.0%
Transportation/Material Moving	3.0%	2.8%	3.0%
2010 Population By Urban/ Rural Status			
Total Population	18,260	143,208	271,314
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



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2010 Households by Type			
Total	6,844	61,232	112,920
Households with 1 Person	23.3%	29.7%	31.6%
Households with 2+ People	76.7%	70.3%	68.4%
Family Households	63.8%	52.2%	49.6%
Husband-wife Families	46.7%	39.8%	37.4%
With Related Children	21.0%	15.5%	14.9%
Other Family (No Spouse Present)	17.1%	12.4%	12.2%
Other Family with Male Householder	5.8%	4.0%	4.0%
With Related Children	2.8%	1.7%	1.7%
Other Family with Female Householder	11.3%	8.4%	8.3%
With Related Children	5.4%	4.0%	4.1%
Nonfamily Households	12.9%	18.1%	18.8%
All Households with Children	29.7%	21.5%	21.0%
Multigenerational Households	4.3%	2.5%	2.4%
Unmarried Partner Households	7.8%	7.0%	7.3%
Male-female	6.8%	6.2%	6.5%
Same-sex	1.1%	0.8%	0.8%
2010 Households by Size			
Total	6,844	61,232	112,920
1 Person Household	23.3%	29.7%	31.6%
2 Person Household	34.5%	36.9%	36.5%
3 Person Household	17.9%	15.8%	15.2%
4 Person Household	13.5%	11.2%	10.3%
5 Person Household	6.1%	4.1%	3.9%
6 Person Household	2.7%	1.4%	1.4%
7 + Person Household	2.0%	0.9%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	6,844	61,232	112,920
Owner Occupied	60.5%	50.6%	45.4%
Owned with a Mortgage/Loan	43.9%	36.1%	32.2%
Owned Free and Clear	16.6%	14.5%	13.2%
Renter Occupied	39.5%	49.4%	54.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,110	64,627	122,274
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Pleasantville (2B)	Metro Renters (3B)	Metro Renters (3B)
2.	International Marketplace	Pleasantville (2B)	Emerald City (8B)
3.	City Lights (8A)	Exurbanites (1E)	Pleasantville (2B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$17,181,914	\$180,674,093	\$346,711,854
Average Spent	\$2,439.57	\$2,819.46	\$2,862.41
Spending Potential Index	112	130	132
Education: Total \$	\$12,548,008	\$128,278,909	\$243,437,303
Average Spent	\$1,781.63	\$2,001.82	\$2,009.79
Spending Potential Index	123	138	139
Entertainment/Recreation: Total \$	\$24,744,643	\$258,025,514	\$488,302,877
Average Spent	\$3,513.37	\$4,026.55	\$4,031.36
Spending Potential Index	109	125	125
Food at Home: Total \$	\$38,597,406	\$402,644,879	\$769,645,015
Average Spent	\$5,480.25	\$6,283.37	\$6,354.09
Spending Potential Index	109	125	127
Food Away from Home: Total \$	\$27,173,682	\$291,669,249	\$559,979,726
Average Spent	\$3,858.25	\$4,551.57	\$4,623.12
Spending Potential Index	110	130	132
Health Care: Total \$	\$42,703,634	\$438,361,898	\$819,515,590
Average Spent	\$6,063.27	\$6,840.75	\$6,765.81
Spending Potential Index	106	119	118
HH Furnishings & Equipment: Total \$	\$15,942,538	\$168,584,572	\$319,343,970
Average Spent	\$2,263.60	\$2,630.80	\$2,636.46
Spending Potential Index	108	126	126
Personal Care Products & Services: Total \$	\$6,393,706	\$67,794,559	\$128,999,948
Average Spent	\$907.81	\$1,057.95	\$1,065.01
Spending Potential Index	110	128	129
Shelter: Total \$	\$138,678,546	\$1,426,347,707	\$2,731,734,926
Average Spent	\$19,690.27	\$22,258.51	\$22,552.84
Spending Potential Index	117	133	134
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$19,665,487	\$200,797,612	\$376,994,486
Average Spent	\$2,792.20	\$3,133.50	\$3,112.42
Spending Potential Index	112	126	125
Travel: Total \$	\$17,558,142	\$178,656,677	\$335,873,876
Average Spent	\$2,492.99	\$2,787.98	\$2,772.93
Spending Potential Index	116	129	129
Vehicle Maintenance & Repairs: Total \$	\$8,179,103	\$85,729,162	\$162,402,138
Average Spent	\$1,161.31	\$1,337.82	\$1,340.77
Spending Potential Index	108	124	125

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.