



Community Profile

Rings: 1, 3, 5 mile radii

22 S State St, Salina, UT 84654, USA

Latitude: 38.9572

Longitude: -111.8605

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	2,240	2,633	4,212
2010 Total Population	2,369	2,768	4,346
2018 Total Population	2,707	3,153	4,789
2018 Group Quarters	0	0	0
2023 Total Population	2,918	3,395	5,090
2018-2023 Annual Rate	1.51%	1.49%	1.23%
2018 Total Daytime Population	2,870	4,254	5,341
Workers	1,319	2,450	2,703
Residents	1,551	1,804	2,638
Household Summary			
2000 Households	761	875	1,364
2000 Average Household Size	2.94	3.01	3.09
2010 Households	859	985	1,517
2010 Average Household Size	2.76	2.81	2.86
2018 Households	973	1,112	1,658
2018 Average Household Size	2.78	2.84	2.89
2023 Households	1,047	1,195	1,758
2023 Average Household Size	2.79	2.84	2.90
2018-2023 Annual Rate	1.48%	1.45%	1.18%
2010 Families	644	741	1,189
2010 Average Family Size	3.25	3.30	3.29
2018 Families	725	832	1,291
2018 Average Family Size	3.29	3.35	3.34
2023 Families	777	891	1,364
2023 Average Family Size	3.31	3.36	3.35
2018-2023 Annual Rate	1.40%	1.38%	1.11%
Housing Unit Summary			
2000 Housing Units	830	940	1,402
Owner Occupied Housing Units	72.0%	73.6%	81.4%
Renter Occupied Housing Units	19.6%	19.5%	15.9%
Vacant Housing Units	8.3%	6.9%	2.7%
2010 Housing Units	949	1,083	1,656
Owner Occupied Housing Units	67.8%	68.4%	73.5%
Renter Occupied Housing Units	22.8%	22.5%	18.1%
Vacant Housing Units	9.5%	9.0%	8.4%
2018 Housing Units	1,077	1,226	1,815
Owner Occupied Housing Units	62.8%	63.5%	68.9%
Renter Occupied Housing Units	27.6%	27.2%	22.5%
Vacant Housing Units	9.7%	9.3%	8.7%
2023 Housing Units	1,160	1,319	1,926
Owner Occupied Housing Units	63.9%	64.5%	69.6%
Renter Occupied Housing Units	26.4%	26.1%	21.7%
Vacant Housing Units	9.7%	9.4%	8.7%
Median Household Income			
2018	\$44,928	\$44,870	\$47,162
2023	\$47,250	\$47,119	\$49,667
Median Home Value			
2018	\$144,313	\$143,801	\$140,111
2023	\$165,160	\$162,385	\$147,352
Per Capita Income			
2018	\$20,660	\$20,588	\$20,693
2023	\$22,759	\$22,678	\$22,817
Median Age			
2010	31.4	31.4	32.2
2018	33.0	33.0	33.8
2023	33.3	33.2	34.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	973	1,112	1,658
<\$15,000	9.8%	9.8%	9.1%
\$15,000 - \$24,999	12.7%	12.6%	11.3%
\$25,000 - \$34,999	16.1%	16.1%	15.1%
\$35,000 - \$49,999	15.4%	15.8%	17.0%
\$50,000 - \$74,999	18.6%	18.4%	19.8%
\$75,000 - \$99,999	13.4%	13.3%	12.7%
\$100,000 - \$149,999	10.6%	10.7%	11.6%
\$150,000 - \$199,999	2.1%	2.2%	2.4%
\$200,000+	1.1%	1.1%	1.1%
Average Household Income	\$58,216	\$58,205	\$59,870
2023 Households by Income			
Household Income Base	1,047	1,195	1,758
<\$15,000	7.6%	7.6%	7.0%
\$15,000 - \$24,999	12.1%	12.0%	10.7%
\$25,000 - \$34,999	16.0%	16.0%	14.9%
\$35,000 - \$49,999	16.4%	16.9%	17.7%
\$50,000 - \$74,999	20.2%	20.1%	21.4%
\$75,000 - \$99,999	12.8%	12.7%	12.3%
\$100,000 - \$149,999	9.9%	10.0%	11.0%
\$150,000 - \$199,999	2.7%	2.8%	3.2%
\$200,000+	2.0%	1.9%	1.9%
Average Household Income	\$64,238	\$64,244	\$66,176
2018 Owner Occupied Housing Units by Value			
Total	676	778	1,250
<\$50,000	8.4%	8.2%	6.7%
\$50,000 - \$99,999	13.9%	14.1%	14.4%
\$100,000 - \$149,999	31.2%	31.6%	36.0%
\$150,000 - \$199,999	15.8%	15.9%	16.2%
\$200,000 - \$249,999	13.8%	13.8%	12.0%
\$250,000 - \$299,999	5.2%	5.3%	6.6%
\$300,000 - \$399,999	7.2%	6.8%	4.8%
\$400,000 - \$499,999	2.7%	2.4%	1.5%
\$500,000 - \$749,999	1.8%	1.8%	1.3%
\$750,000 - \$999,999	0.0%	0.1%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$172,892	\$172,497	\$166,860
2023 Owner Occupied Housing Units by Value			
Total	741	851	1,341
<\$50,000	5.7%	5.5%	4.6%
\$50,000 - \$99,999	10.9%	11.2%	12.0%
\$100,000 - \$149,999	29.6%	30.1%	35.2%
\$150,000 - \$199,999	12.7%	12.8%	13.6%
\$200,000 - \$249,999	12.4%	12.3%	11.0%
\$250,000 - \$299,999	5.0%	5.2%	7.0%
\$300,000 - \$399,999	13.1%	12.5%	8.7%
\$400,000 - \$499,999	7.0%	6.6%	4.2%
\$500,000 - \$749,999	3.6%	3.6%	2.8%
\$750,000 - \$999,999	0.0%	0.1%	0.8%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$210,594	\$209,000	\$195,784

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	2,368	2,769	4,345
0 - 4	10.3%	10.3%	9.5%
5 - 9	8.7%	8.8%	9.1%
10 - 14	7.4%	7.6%	8.3%
15 - 24	13.5%	13.4%	12.7%
25 - 34	15.7%	15.7%	14.8%
35 - 44	10.6%	10.5%	10.0%
45 - 54	11.6%	11.7%	12.8%
55 - 64	9.8%	10.0%	10.4%
65 - 74	5.7%	5.7%	6.4%
75 - 84	5.0%	4.9%	4.6%
85 +	1.5%	1.5%	1.5%
18 +	68.5%	68.3%	68.1%
2018 Population by Age			
Total	2,706	3,151	4,789
0 - 4	9.2%	9.2%	8.6%
5 - 9	9.5%	9.5%	9.3%
10 - 14	8.5%	8.6%	8.7%
15 - 24	11.7%	11.7%	11.8%
25 - 34	14.0%	13.9%	13.3%
35 - 44	14.2%	14.0%	13.1%
45 - 54	9.8%	9.9%	10.2%
55 - 64	10.6%	10.7%	11.6%
65 - 74	7.4%	7.4%	7.9%
75 - 84	3.6%	3.6%	4.0%
85 +	1.6%	1.6%	1.5%
18 +	68.8%	68.8%	69.1%
2023 Population by Age			
Total	2,919	3,397	5,091
0 - 4	9.0%	9.0%	8.5%
5 - 9	9.3%	9.3%	9.1%
10 - 14	9.5%	9.5%	9.3%
15 - 24	12.5%	12.5%	12.4%
25 - 34	12.0%	12.1%	11.9%
35 - 44	14.6%	14.3%	13.2%
45 - 54	10.7%	10.7%	11.0%
55 - 64	9.1%	9.2%	9.9%
65 - 74	8.3%	8.4%	9.1%
75 - 84	3.6%	3.7%	4.3%
85 +	1.4%	1.4%	1.5%
18 +	67.3%	67.3%	68.2%
2010 Population by Sex			
Males	1,200	1,403	2,195
Females	1,169	1,365	2,151
2018 Population by Sex			
Males	1,375	1,603	2,417
Females	1,331	1,550	2,372
2023 Population by Sex			
Males	1,488	1,732	2,574
Females	1,430	1,663	2,517

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	2,370	2,768	4,346
White Alone	93.8%	94.0%	95.2%
Black Alone	0.0%	0.0%	0.1%
American Indian Alone	0.8%	0.8%	0.6%
Asian Alone	0.3%	0.3%	0.2%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	3.0%	2.9%	2.2%
Two or More Races	1.8%	1.8%	1.5%
Hispanic Origin	7.3%	7.1%	5.6%
Diversity Index	23.9	23.3	19.0
2018 Population by Race/Ethnicity			
Total	2,706	3,153	4,789
White Alone	92.9%	93.1%	94.4%
Black Alone	0.0%	0.0%	0.1%
American Indian Alone	1.0%	1.0%	0.7%
Asian Alone	0.4%	0.4%	0.3%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	3.4%	3.3%	2.5%
Two or More Races	2.0%	2.0%	1.7%
Hispanic Origin	8.0%	7.8%	6.2%
Diversity Index	26.4	25.9	21.3
2023 Population by Race/Ethnicity			
Total	2,918	3,395	5,090
White Alone	92.0%	92.2%	93.6%
Black Alone	0.0%	0.0%	0.1%
American Indian Alone	1.0%	1.0%	0.7%
Asian Alone	0.4%	0.4%	0.4%
Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	3.9%	3.8%	2.9%
Two or More Races	2.3%	2.2%	2.0%
Hispanic Origin	9.0%	8.7%	7.0%
Diversity Index	29.2	28.5	23.8
2010 Population by Relationship and Household Type			
Total	2,369	2,768	4,346
In Households	100.0%	100.0%	100.0%
In Family Households	89.9%	90.0%	91.5%
Householder	26.8%	26.9%	27.3%
Spouse	21.4%	21.6%	22.8%
Child	37.7%	37.8%	37.7%
Other relative	2.2%	2.2%	2.3%
Nonrelative	1.7%	1.7%	1.4%
In Nonfamily Households	10.1%	10.0%	8.5%
In Group Quarters	0.0%	0.0%	0.0%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	1,653	1,923	2,948
Less than 9th Grade	1.5%	1.6%	1.5%
9th - 12th Grade, No Diploma	11.5%	11.3%	9.1%
High School Graduate	26.7%	27.2%	31.7%
GED/Alternative Credential	6.2%	6.0%	4.5%
Some College, No Degree	32.1%	31.8%	29.1%
Associate Degree	9.4%	9.6%	11.4%
Bachelor's Degree	9.1%	8.8%	7.3%
Graduate/Professional Degree	3.6%	3.7%	5.4%
2018 Population 15+ by Marital Status			
Total	1,969	2,293	3,515
Never Married	21.1%	21.3%	20.0%
Married	60.4%	60.4%	65.1%
Widowed	4.5%	4.5%	4.2%
Divorced	14.0%	13.8%	10.7%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.0%	96.0%	96.1%
Civilian Unemployed (Unemployment Rate)	3.9%	4.0%	3.9%
2018 Employed Population 16+ by Industry			
Total	1,164	1,356	2,163
Agriculture/Mining	5.5%	5.8%	9.6%
Construction	16.2%	16.1%	13.0%
Manufacturing	7.0%	7.0%	6.3%
Wholesale Trade	0.9%	1.0%	1.1%
Retail Trade	15.4%	15.3%	13.4%
Transportation/Utilities	18.5%	17.9%	14.8%
Information	0.0%	0.0%	0.3%
Finance/Insurance/Real Estate	0.5%	0.4%	1.6%
Services	34.5%	34.4%	35.8%
Public Administration	1.7%	2.0%	4.1%
2018 Employed Population 16+ by Occupation			
Total	1,165	1,356	2,161
White Collar	35.9%	36.5%	41.6%
Management/Business/Financial	2.7%	3.1%	6.4%
Professional	7.6%	7.9%	12.0%
Sales	13.9%	13.8%	12.0%
Administrative Support	11.7%	11.7%	11.2%
Services	22.0%	21.4%	19.7%
Blue Collar	42.2%	42.1%	38.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.4%
Construction/Extraction	15.1%	15.3%	13.3%
Installation/Maintenance/Repair	5.6%	5.5%	4.9%
Production	5.8%	5.8%	4.5%
Transportation/Material Moving	15.6%	15.4%	15.4%
2010 Population By Urban/ Rural Status			
Total Population	2,369	2,768	4,346
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	100.0%	100.0%	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	860	984	1,517
Households with 1 Person	22.4%	22.2%	19.5%
Households with 2+ People	77.6%	77.8%	80.5%
Family Households	74.9%	75.3%	78.4%
Husband-wife Families	59.8%	60.4%	65.6%
With Related Children	29.7%	30.0%	32.0%
Other Family (No Spouse Present)	15.1%	14.9%	12.8%
Other Family with Male Householder	4.7%	4.7%	4.4%
With Related Children	3.4%	3.4%	3.0%
Other Family with Female Householder	10.5%	10.3%	8.4%
With Related Children	7.9%	7.7%	6.3%
Nonfamily Households	2.7%	2.5%	2.1%
All Households with Children	41.0%	41.1%	41.5%
Multigenerational Households	4.3%	4.3%	4.4%
Unmarried Partner Households	4.1%	4.0%	3.4%
Male-female	3.8%	3.8%	3.1%
Same-sex	0.2%	0.2%	0.3%
2010 Households by Size			
Total	859	984	1,517
1 Person Household	22.5%	22.2%	19.5%
2 Person Household	31.3%	31.5%	33.1%
3 Person Household	15.8%	15.8%	15.5%
4 Person Household	15.5%	15.4%	15.3%
5 Person Household	8.5%	8.6%	9.8%
6 Person Household	4.4%	4.5%	4.7%
7 + Person Household	2.0%	2.0%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	859	985	1,517
Owner Occupied	74.9%	75.2%	80.2%
Owned with a Mortgage/Loan	47.8%	48.2%	52.4%
Owned Free and Clear	26.9%	27.0%	27.8%
Renter Occupied	25.1%	24.8%	19.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	949	1,083	1,656
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	100.0%	100.0%	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Diners & Miners (10C)	Middleburg (4C)	Middleburg (4C)
2.	Middleburg (4C)	Diners & Miners (10C)	Diners & Miners (10C)
3.	Prairie Living (6D)	Prairie Living (6D)	Prairie Living (6D)
2018 Consumer Spending			
Apparel & Services: Total \$	\$1,464,522	\$1,669,242	\$2,519,339
Average Spent	\$1,505.16	\$1,501.12	\$1,519.50
Spending Potential Index	69	69	70
Education: Total \$	\$780,205	\$888,358	\$1,362,682
Average Spent	\$801.86	\$798.88	\$821.88
Spending Potential Index	55	55	57
Entertainment/Recreation: Total \$	\$2,363,485	\$2,701,775	\$4,174,941
Average Spent	\$2,429.07	\$2,429.65	\$2,518.06
Spending Potential Index	75	75	78
Food at Home: Total \$	\$3,739,987	\$4,274,183	\$6,590,165
Average Spent	\$3,843.77	\$3,843.69	\$3,974.77
Spending Potential Index	77	77	79
Food Away from Home: Total \$	\$2,415,866	\$2,755,808	\$4,180,927
Average Spent	\$2,482.90	\$2,478.24	\$2,521.67
Spending Potential Index	71	71	72
Health Care: Total \$	\$4,472,017	\$5,113,827	\$7,957,281
Average Spent	\$4,596.11	\$4,598.77	\$4,799.33
Spending Potential Index	80	80	84
HH Furnishings & Equipment: Total \$	\$1,461,781	\$1,669,542	\$2,558,202
Average Spent	\$1,502.34	\$1,501.39	\$1,542.94
Spending Potential Index	72	72	74
Personal Care Products & Services: Total \$	\$561,179	\$639,924	\$971,309
Average Spent	\$576.75	\$575.47	\$585.83
Spending Potential Index	70	70	71
Shelter: Total \$	\$10,352,586	\$11,803,998	\$17,934,999
Average Spent	\$10,639.86	\$10,615.11	\$10,817.25
Spending Potential Index	63	63	64
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,709,449	\$1,949,025	\$2,981,328
Average Spent	\$1,756.88	\$1,752.72	\$1,798.15
Spending Potential Index	71	71	72
Travel: Total \$	\$1,338,165	\$1,528,151	\$2,346,375
Average Spent	\$1,375.30	\$1,374.24	\$1,415.18
Spending Potential Index	64	64	66
Vehicle Maintenance & Repairs: Total \$	\$792,818	\$905,324	\$1,388,645
Average Spent	\$814.82	\$814.14	\$837.54
Spending Potential Index	76	76	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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