



Community Profile

Rings: 1, 3, 5 mile radii

100 E Broadway Blvd, Sedalia, MO 65301,

Latitude: 38.7036

Longitude: -93.22785

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	10,851	23,009	27,804
2010 Total Population	10,963	24,642	29,962
2018 Total Population	10,706	24,539	30,052
2018 Group Quarters	198	483	711
2023 Total Population	10,686	24,622	30,243
2018-2023 Annual Rate	-0.04%	0.07%	0.13%
2018 Total Daytime Population	9,699	30,475	34,665
Workers	3,564	16,518	17,637
Residents	6,135	13,957	17,028
Household Summary			
2000 Households	4,442	9,667	11,359
2000 Average Household Size	2.41	2.35	2.40
2010 Households	4,288	10,057	11,999
2010 Average Household Size	2.51	2.40	2.44
2018 Households	4,133	9,923	11,924
2018 Average Household Size	2.54	2.42	2.46
2023 Households	4,107	9,924	11,958
2023 Average Household Size	2.55	2.43	2.47
2018-2023 Annual Rate	-0.13%	0.00%	0.06%
2010 Families	2,573	6,183	7,624
2010 Average Family Size	3.14	3.00	3.00
2018 Families	2,446	6,016	7,489
2018 Average Family Size	3.17	3.02	3.03
2023 Families	2,418	5,984	7,477
2023 Average Family Size	3.17	3.03	3.03
2018-2023 Annual Rate	-0.23%	-0.11%	-0.03%
Housing Unit Summary			
2000 Housing Units	4,976	10,546	12,366
Owner Occupied Housing Units	52.9%	60.3%	63.2%
Renter Occupied Housing Units	36.3%	31.4%	28.7%
Vacant Housing Units	10.7%	8.3%	8.1%
2010 Housing Units	5,047	11,284	13,368
Owner Occupied Housing Units	46.2%	53.8%	57.6%
Renter Occupied Housing Units	38.7%	35.3%	32.2%
Vacant Housing Units	15.0%	10.9%	10.2%
2018 Housing Units	5,053	11,369	13,507
Owner Occupied Housing Units	40.3%	48.2%	52.5%
Renter Occupied Housing Units	41.5%	39.1%	35.7%
Vacant Housing Units	18.2%	12.7%	11.7%
2023 Housing Units	5,088	11,486	13,670
Owner Occupied Housing Units	39.3%	47.2%	51.6%
Renter Occupied Housing Units	41.4%	39.2%	35.8%
Vacant Housing Units	19.3%	13.6%	12.5%
Median Household Income			
2018	\$35,068	\$38,626	\$41,374
2023	\$38,003	\$42,828	\$46,284
Median Home Value			
2018	\$82,369	\$98,227	\$110,743
2023	\$86,811	\$108,011	\$122,039
Per Capita Income			
2018	\$18,222	\$20,984	\$22,405
2023	\$20,487	\$23,725	\$25,289
Median Age			
2010	32.0	34.9	36.2
2018	33.3	35.8	37.1
2023	34.2	36.7	38.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	4,133	9,923	11,924
<\$15,000	16.5%	15.2%	14.1%
\$15,000 - \$24,999	16.3%	14.1%	13.0%
\$25,000 - \$34,999	17.1%	15.4%	14.6%
\$35,000 - \$49,999	18.0%	16.9%	16.3%
\$50,000 - \$74,999	17.5%	19.5%	19.9%
\$75,000 - \$99,999	6.8%	8.5%	9.5%
\$100,000 - \$149,999	5.9%	7.6%	8.8%
\$150,000 - \$199,999	0.7%	1.2%	1.8%
\$200,000+	1.3%	1.7%	2.1%
Average Household Income	\$46,288	\$51,969	\$56,104
2023 Households by Income			
Household Income Base	4,107	9,924	11,958
<\$15,000	13.9%	12.5%	11.5%
\$15,000 - \$24,999	14.4%	12.3%	11.3%
\$25,000 - \$34,999	16.7%	14.8%	13.9%
\$35,000 - \$49,999	18.5%	17.1%	16.4%
\$50,000 - \$74,999	18.7%	20.6%	20.8%
\$75,000 - \$99,999	7.6%	9.5%	10.4%
\$100,000 - \$149,999	7.6%	9.7%	11.0%
\$150,000 - \$199,999	0.9%	1.4%	2.0%
\$200,000+	1.6%	2.1%	2.6%
Average Household Income	\$52,323	\$59,046	\$63,644
2018 Owner Occupied Housing Units by Value			
Total	2,035	5,477	7,097
<\$50,000	17.8%	13.0%	11.2%
\$50,000 - \$99,999	49.7%	38.4%	33.9%
\$100,000 - \$149,999	18.1%	24.8%	22.7%
\$150,000 - \$199,999	8.2%	14.1%	16.7%
\$200,000 - \$249,999	3.9%	4.3%	6.0%
\$250,000 - \$299,999	1.5%	2.4%	4.0%
\$300,000 - \$399,999	0.1%	1.6%	3.1%
\$400,000 - \$499,999	0.0%	0.3%	1.2%
\$500,000 - \$749,999	0.6%	0.4%	0.5%
\$750,000 - \$999,999	0.1%	0.2%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$97,015	\$122,170	\$139,065
2023 Owner Occupied Housing Units by Value			
Total	2,002	5,420	7,059
<\$50,000	14.6%	10.2%	8.7%
\$50,000 - \$99,999	48.0%	35.6%	30.9%
\$100,000 - \$149,999	19.9%	26.3%	23.7%
\$150,000 - \$199,999	9.6%	16.1%	18.3%
\$200,000 - \$249,999	4.7%	5.0%	6.6%
\$250,000 - \$299,999	1.8%	2.9%	4.6%
\$300,000 - \$399,999	0.1%	2.0%	3.8%
\$400,000 - \$499,999	0.0%	0.4%	1.7%
\$500,000 - \$749,999	1.0%	0.7%	0.8%
\$750,000 - \$999,999	0.2%	0.3%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$105,260	\$133,235	\$151,640

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



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2010 Population by Age			
Total	10,963	24,643	29,961
0 - 4	9.2%	8.2%	7.7%
5 - 9	7.4%	6.9%	6.9%
10 - 14	6.7%	6.6%	6.8%
15 - 24	15.3%	14.3%	13.8%
25 - 34	15.5%	14.1%	13.3%
35 - 44	12.1%	11.7%	11.7%
45 - 54	13.5%	13.5%	13.9%
55 - 64	9.3%	10.3%	10.9%
65 - 74	5.3%	6.7%	7.1%
75 - 84	4.1%	5.2%	5.4%
85 +	1.7%	2.5%	2.5%
18 +	72.8%	74.6%	74.8%
2018 Population by Age			
Total	10,706	24,541	30,052
0 - 4	8.5%	7.6%	7.2%
5 - 9	8.1%	7.3%	7.0%
10 - 14	7.3%	6.8%	6.6%
15 - 24	12.5%	12.3%	12.2%
25 - 34	16.3%	15.0%	14.3%
35 - 44	12.6%	11.9%	11.7%
45 - 54	11.5%	11.5%	11.8%
55 - 64	11.1%	11.7%	12.4%
65 - 74	6.8%	8.4%	9.0%
75 - 84	3.5%	4.8%	5.0%
85 +	1.7%	2.7%	2.8%
18 +	72.6%	74.9%	75.7%
2023 Population by Age			
Total	10,684	24,622	30,241
0 - 4	8.2%	7.4%	7.1%
5 - 9	8.1%	7.3%	7.0%
10 - 14	7.9%	7.3%	7.1%
15 - 24	12.9%	12.2%	11.9%
25 - 34	14.0%	13.4%	13.1%
35 - 44	13.9%	13.0%	12.7%
45 - 54	10.8%	10.8%	10.9%
55 - 64	10.9%	11.2%	11.8%
65 - 74	8.1%	9.4%	10.1%
75 - 84	3.7%	5.3%	5.7%
85 +	1.5%	2.6%	2.7%
18 +	71.8%	74.2%	75.2%
2010 Population by Sex			
Males	5,349	11,937	14,541
Females	5,614	12,705	15,421
2018 Population by Sex			
Males	5,239	11,926	14,640
Females	5,467	12,613	15,412
2023 Population by Sex			
Males	5,251	12,015	14,795
Females	5,434	12,608	15,448

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	10,963	24,641	29,962
White Alone	81.6%	86.4%	88.0%
Black Alone	6.1%	4.7%	4.0%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	0.7%	0.7%	0.7%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.1%	4.8%	4.2%
Two or More Races	3.8%	2.8%	2.5%
Hispanic Origin	11.3%	8.4%	7.5%
Diversity Index	46.5	36.7	33.3
2018 Population by Race/Ethnicity			
Total	10,707	24,539	30,052
White Alone	78.2%	84.2%	86.0%
Black Alone	6.2%	4.8%	4.1%
American Indian Alone	0.7%	0.6%	0.5%
Asian Alone	0.7%	0.7%	0.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.5%	6.3%	5.5%
Two or More Races	4.5%	3.3%	3.0%
Hispanic Origin	15.2%	11.1%	10.0%
Diversity Index	54.3	42.9	39.2
2023 Population by Race/Ethnicity			
Total	10,686	24,623	30,244
White Alone	75.7%	82.3%	84.3%
Black Alone	6.2%	4.8%	4.1%
American Indian Alone	0.8%	0.6%	0.6%
Asian Alone	0.7%	0.8%	0.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.5%	7.7%	6.8%
Two or More Races	5.0%	3.7%	3.3%
Hispanic Origin	18.6%	13.7%	12.3%
Diversity Index	59.8	48.1	44.1
2010 Population by Relationship and Household Type			
Total	10,963	24,642	29,962
In Households	98.2%	98.0%	97.6%
In Family Households	78.0%	78.9%	79.7%
Householder	23.7%	24.9%	25.3%
Spouse	14.6%	17.1%	18.2%
Child	31.6%	30.1%	30.0%
Other relative	3.7%	3.1%	2.9%
Nonrelative	4.4%	3.6%	3.3%
In Nonfamily Households	20.1%	19.2%	17.9%
In Group Quarters	1.8%	2.0%	2.4%
Institutionalized Population	1.3%	1.1%	1.6%
Noninstitutionalized Population	0.5%	0.8%	0.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	6,805	16,201	20,113
Less than 9th Grade	9.4%	6.5%	5.9%
9th - 12th Grade, No Diploma	12.2%	10.6%	9.7%
High School Graduate	26.1%	26.6%	26.5%
GED/Alternative Credential	3.8%	4.2%	3.8%
Some College, No Degree	23.9%	23.8%	24.0%
Associate Degree	9.9%	11.0%	10.7%
Bachelor's Degree	11.0%	11.9%	12.7%
Graduate/Professional Degree	3.7%	5.4%	6.6%
2018 Population 15+ by Marital Status			
Total	8,143	19,209	23,786
Never Married	33.4%	30.6%	28.7%
Married	43.3%	47.1%	49.9%
Widowed	5.2%	6.1%	6.5%
Divorced	18.2%	16.1%	14.8%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.6%	95.4%	95.6%
Civilian Unemployed (Unemployment Rate)	4.4%	4.6%	4.4%
2018 Employed Population 16+ by Industry			
Total	4,502	10,531	12,992
Agriculture/Mining	1.2%	1.1%	1.3%
Construction	5.3%	4.3%	4.3%
Manufacturing	20.0%	18.2%	17.7%
Wholesale Trade	2.0%	2.1%	2.0%
Retail Trade	13.7%	11.6%	11.6%
Transportation/Utilities	4.8%	6.1%	6.1%
Information	1.5%	1.4%	1.3%
Finance/Insurance/Real Estate	2.6%	3.2%	3.3%
Services	45.3%	48.3%	49.0%
Public Administration	3.5%	3.8%	3.3%
2018 Employed Population 16+ by Occupation			
Total	4,500	10,532	12,993
White Collar	42.7%	49.9%	51.7%
Management/Business/Financial	5.8%	8.5%	9.4%
Professional	17.4%	19.0%	19.8%
Sales	8.9%	9.1%	9.4%
Administrative Support	10.6%	13.3%	13.2%
Services	22.3%	19.2%	18.5%
Blue Collar	34.9%	30.9%	29.7%
Farming/Forestry/Fishing	0.6%	0.4%	0.4%
Construction/Extraction	4.3%	4.1%	4.1%
Installation/Maintenance/Repair	4.6%	3.7%	3.6%
Production	15.5%	13.5%	12.8%
Transportation/Material Moving	9.9%	9.2%	8.9%
2010 Population By Urban/ Rural Status			
Total Population	10,963	24,642	29,962
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	99.2%	93.5%	84.9%
Rural Population	0.8%	6.5%	15.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	4,288	10,058	11,998
Households with 1 Person	32.3%	31.9%	30.2%
Households with 2+ People	67.7%	68.1%	69.8%
Family Households	60.0%	61.5%	63.5%
Husband-wife Families	37.1%	42.4%	45.7%
With Related Children	17.7%	18.3%	19.4%
Other Family (No Spouse Present)	22.9%	19.1%	17.8%
Other Family with Male Householder	6.0%	5.3%	5.1%
With Related Children	4.0%	3.4%	3.3%
Other Family with Female Householder	16.9%	13.8%	12.7%
With Related Children	12.6%	10.1%	9.2%
Nonfamily Households	7.7%	6.6%	6.2%
All Households with Children	35.7%	32.7%	32.7%
Multigenerational Households	4.1%	3.3%	3.2%
Unmarried Partner Households	10.7%	8.9%	8.3%
Male-female	10.1%	8.4%	7.9%
Same-sex	0.6%	0.5%	0.5%
2010 Households by Size			
Total	4,288	10,056	11,998
1 Person Household	32.3%	32.0%	30.2%
2 Person Household	29.0%	31.8%	33.0%
3 Person Household	16.1%	15.4%	15.5%
4 Person Household	11.7%	11.5%	11.7%
5 Person Household	6.0%	5.4%	5.6%
6 Person Household	2.6%	2.2%	2.2%
7 + Person Household	2.3%	1.8%	1.8%
2010 Households by Tenure and Mortgage Status			
Total	4,288	10,057	11,999
Owner Occupied	54.4%	60.3%	64.2%
Owned with a Mortgage/Loan	35.0%	37.5%	40.0%
Owned Free and Clear	19.4%	22.8%	24.1%
Renter Occupied	45.6%	39.7%	35.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,047	11,284	13,368
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	99.2%	93.8%	85.9%
Rural Housing Units	0.8%	6.2%	14.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Hardscrabble Road (8G)	Heartland Communities	Heartland Communities
2.	Traditional Living (12B)	Traditional Living (12B)	Traditional Living (12B)
3.	Heartland Communities	Hardscrabble Road (8G)	Hardscrabble Road (8G)
2018 Consumer Spending			
Apparel & Services: Total \$	\$5,041,241	\$13,350,567	\$17,240,154
Average Spent	\$1,219.75	\$1,345.42	\$1,445.84
Spending Potential Index	56	62	66
Education: Total \$	\$3,180,246	\$8,376,542	\$10,883,269
Average Spent	\$769.48	\$844.15	\$912.72
Spending Potential Index	53	58	63
Entertainment/Recreation: Total \$	\$7,669,489	\$20,665,711	\$26,781,129
Average Spent	\$1,855.67	\$2,082.61	\$2,245.99
Spending Potential Index	58	65	70
Food at Home: Total \$	\$12,366,475	\$32,941,734	\$42,497,818
Average Spent	\$2,992.13	\$3,319.74	\$3,564.06
Spending Potential Index	60	66	71
Food Away from Home: Total \$	\$8,147,240	\$21,763,133	\$28,140,167
Average Spent	\$1,971.27	\$2,193.20	\$2,359.96
Spending Potential Index	56	62	67
Health Care: Total \$	\$14,080,513	\$38,408,113	\$49,866,318
Average Spent	\$3,406.85	\$3,870.62	\$4,182.01
Spending Potential Index	59	68	73
HH Furnishings & Equipment: Total \$	\$4,873,113	\$13,093,762	\$16,972,166
Average Spent	\$1,179.07	\$1,319.54	\$1,423.36
Spending Potential Index	56	63	68
Personal Care Products & Services: Total \$	\$1,873,494	\$5,077,030	\$6,588,137
Average Spent	\$453.30	\$511.64	\$552.51
Spending Potential Index	55	62	67
Shelter: Total \$	\$38,031,865	\$101,544,341	\$130,964,360
Average Spent	\$9,202.00	\$10,233.23	\$10,983.26
Spending Potential Index	55	61	65
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,542,577	\$15,337,940	\$19,948,841
Average Spent	\$1,341.05	\$1,545.70	\$1,673.00
Spending Potential Index	54	62	67
Travel: Total \$	\$4,541,082	\$12,436,083	\$16,226,657
Average Spent	\$1,098.74	\$1,253.26	\$1,360.84
Spending Potential Index	51	58	63
Vehicle Maintenance & Repairs: Total \$	\$2,593,552	\$6,949,019	\$8,988,591
Average Spent	\$627.52	\$700.29	\$753.82
Spending Potential Index	58	65	70

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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