



## Community Profile

Rings: 1, 3, 5 mile radii

1415 East 23rd St S, Independence, MO

Latitude: 39.0798

Longitude: -94.43430

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	11,145	76,441	156,050
2010 Total Population	10,901	74,651	155,480
2018 Total Population	11,045	76,999	161,113
2018 Group Quarters	24	685	1,656
2023 Total Population	11,227	78,747	165,010
2018-2023 Annual Rate	0.33%	0.45%	0.48%
2018 Total Daytime Population	8,113	65,010	140,514
Workers	2,242	22,153	50,158
Residents	5,871	42,857	90,356
<b>Household Summary</b>			
2000 Households	5,048	33,744	64,884
2000 Average Household Size	2.20	2.24	2.38
2010 Households	4,719	32,140	63,930
2010 Average Household Size	2.30	2.30	2.41
2018 Households	4,722	32,876	65,702
2018 Average Household Size	2.33	2.32	2.43
2023 Households	4,770	33,474	67,008
2023 Average Household Size	2.35	2.33	2.44
2018-2023 Annual Rate	0.20%	0.36%	0.39%
2010 Families	2,627	18,584	39,055
2010 Average Family Size	2.98	2.96	3.03
2018 Families	2,609	18,903	39,926
2018 Average Family Size	3.00	2.96	3.03
2023 Families	2,635	19,254	40,728
2023 Average Family Size	3.00	2.96	3.04
2018-2023 Annual Rate	0.20%	0.37%	0.40%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,556	36,397	69,996
Owner Occupied Housing Units	49.6%	58.7%	60.3%
Renter Occupied Housing Units	41.3%	34.0%	32.4%
Vacant Housing Units	9.1%	7.3%	7.3%
2010 Housing Units	5,454	36,423	72,267
Owner Occupied Housing Units	45.8%	54.2%	55.2%
Renter Occupied Housing Units	40.7%	34.1%	33.2%
Vacant Housing Units	13.5%	11.8%	11.5%
2018 Housing Units	5,527	37,219	73,980
Owner Occupied Housing Units	40.7%	49.9%	51.2%
Renter Occupied Housing Units	44.7%	38.4%	37.6%
Vacant Housing Units	14.6%	11.7%	11.2%
2023 Housing Units	5,607	37,857	75,348
Owner Occupied Housing Units	40.5%	50.0%	51.3%
Renter Occupied Housing Units	44.6%	38.4%	37.6%
Vacant Housing Units	14.9%	11.6%	11.1%
<b>Median Household Income</b>			
2018	\$39,381	\$42,639	\$44,733
2023	\$46,529	\$50,372	\$51,959
<b>Median Home Value</b>			
2018	\$89,760	\$95,950	\$107,301
2023	\$100,489	\$108,302	\$121,894
<b>Per Capita Income</b>			
2018	\$21,346	\$23,506	\$23,678
2023	\$25,078	\$27,426	\$27,474
<b>Median Age</b>			
2010	35.9	39.2	37.9
2018	37.5	40.1	39.0
2023	38.3	40.6	39.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Households by Income</b>			
Household Income Base	4,722	32,876	65,702
<\$15,000	14.3%	12.4%	12.7%
\$15,000 - \$24,999	13.1%	13.3%	12.5%
\$25,000 - \$34,999	16.1%	13.9%	12.7%
\$35,000 - \$49,999	17.5%	17.4%	16.8%
\$50,000 - \$74,999	20.8%	20.2%	20.0%
\$75,000 - \$99,999	9.4%	11.6%	11.8%
\$100,000 - \$149,999	6.7%	8.1%	9.8%
\$150,000 - \$199,999	1.2%	1.9%	2.4%
\$200,000+	0.8%	1.2%	1.3%
Average Household Income	\$50,174	\$54,856	\$57,501
<b>2023 Households by Income</b>			
Household Income Base	4,770	33,474	67,008
<\$15,000	10.8%	9.3%	9.7%
\$15,000 - \$24,999	10.7%	10.7%	10.2%
\$25,000 - \$34,999	14.4%	12.5%	11.5%
\$35,000 - \$49,999	17.1%	16.9%	16.2%
\$50,000 - \$74,999	22.8%	21.6%	21.2%
\$75,000 - \$99,999	11.6%	13.8%	13.7%
\$100,000 - \$149,999	9.6%	11.0%	12.8%
\$150,000 - \$199,999	1.8%	2.5%	3.1%
\$200,000+	1.2%	1.6%	1.8%
Average Household Income	\$59,314	\$64,366	\$67,102
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	2,251	18,577	37,869
<\$50,000	10.9%	9.7%	10.5%
\$50,000 - \$99,999	49.1%	43.9%	35.1%
\$100,000 - \$149,999	26.3%	29.4%	29.9%
\$150,000 - \$199,999	6.9%	9.1%	12.3%
\$200,000 - \$249,999	2.6%	3.0%	5.0%
\$250,000 - \$299,999	1.2%	2.0%	2.9%
\$300,000 - \$399,999	1.7%	2.2%	2.3%
\$400,000 - \$499,999	1.0%	0.6%	1.0%
\$500,000 - \$749,999	0.2%	0.1%	0.5%
\$750,000 - \$999,999	0.0%	0.0%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$106,553	\$112,190	\$127,526
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	2,271	18,935	38,654
<\$50,000	9.6%	8.8%	9.3%
\$50,000 - \$99,999	40.1%	36.4%	28.4%
\$100,000 - \$149,999	27.0%	29.3%	28.1%
\$150,000 - \$199,999	9.1%	11.4%	14.4%
\$200,000 - \$249,999	4.2%	4.4%	6.8%
\$250,000 - \$299,999	2.2%	3.5%	4.9%
\$300,000 - \$399,999	3.8%	4.4%	4.4%
\$400,000 - \$499,999	3.3%	1.6%	2.0%
\$500,000 - \$749,999	0.5%	0.2%	1.2%
\$750,000 - \$999,999	0.0%	0.0%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.0%	0.0%
Average Home Value	\$131,993	\$130,753	\$150,682

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



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<b>2010 Population by Age</b>			
Total	10,901	74,652	155,481
0 - 4	8.0%	7.1%	7.4%
5 - 9	6.6%	6.4%	6.7%
10 - 14	5.8%	5.8%	6.2%
15 - 24	13.1%	12.0%	12.6%
25 - 34	15.4%	13.8%	13.5%
35 - 44	12.4%	11.7%	11.9%
45 - 54	15.8%	15.0%	14.7%
55 - 64	11.3%	12.2%	11.7%
65 - 74	6.2%	7.7%	7.4%
75 - 84	3.7%	5.7%	5.4%
85 +	1.8%	2.6%	2.3%
18 +	76.2%	77.3%	75.9%
<b>2018 Population by Age</b>			
Total	11,043	76,999	161,112
0 - 4	7.1%	6.5%	6.8%
5 - 9	6.9%	6.2%	6.5%
10 - 14	6.3%	5.9%	6.2%
15 - 24	11.2%	11.1%	11.7%
25 - 34	15.0%	13.7%	13.8%
35 - 44	12.8%	12.0%	11.9%
45 - 54	12.9%	12.4%	12.1%
55 - 64	13.6%	13.8%	13.3%
65 - 74	8.5%	9.7%	9.5%
75 - 84	3.9%	5.8%	5.5%
85 +	1.8%	2.9%	2.7%
18 +	76.5%	78.2%	77.1%
<b>2023 Population by Age</b>			
Total	11,226	78,747	165,009
0 - 4	7.0%	6.5%	6.8%
5 - 9	6.9%	6.2%	6.4%
10 - 14	6.7%	6.1%	6.3%
15 - 24	11.6%	11.1%	11.5%
25 - 34	13.4%	12.8%	13.1%
35 - 44	13.4%	12.6%	12.6%
45 - 54	12.2%	11.5%	11.2%
55 - 64	12.9%	12.9%	12.4%
65 - 74	9.8%	10.9%	10.7%
75 - 84	4.6%	6.5%	6.3%
85 +	1.6%	2.8%	2.6%
18 +	76.0%	77.8%	76.9%
<b>2010 Population by Sex</b>			
Males	5,383	36,067	74,625
Females	5,518	38,584	80,855
<b>2018 Population by Sex</b>			
Males	5,477	37,317	77,452
Females	5,569	39,682	83,661
<b>2023 Population by Sex</b>			
Males	5,591	38,348	79,679
Females	5,636	40,398	85,330

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	10,902	74,651	155,480
White Alone	83.4%	83.0%	75.5%
Black Alone	5.2%	7.4%	12.6%
American Indian Alone	0.7%	0.7%	0.6%
Asian Alone	0.6%	0.8%	1.3%
Pacific Islander Alone	1.0%	0.6%	0.5%
Some Other Race Alone	5.3%	4.1%	6.0%
Two or More Races	3.7%	3.4%	3.5%
Hispanic Origin	10.6%	9.1%	12.4%
Diversity Index	43.3	42.0	54.1
<b>2018 Population by Race/Ethnicity</b>			
Total	11,045	76,999	161,113
White Alone	81.7%	81.5%	74.1%
Black Alone	5.2%	7.4%	12.5%
American Indian Alone	0.7%	0.7%	0.6%
Asian Alone	0.8%	1.0%	1.5%
Pacific Islander Alone	1.1%	0.8%	0.6%
Some Other Race Alone	6.1%	4.6%	6.6%
Two or More Races	4.4%	4.0%	4.1%
Hispanic Origin	12.1%	10.3%	13.7%
Diversity Index	47.2	45.3	56.9
<b>2023 Population by Race/Ethnicity</b>			
Total	11,227	78,747	165,009
White Alone	80.2%	80.2%	72.8%
Black Alone	5.2%	7.4%	12.5%
American Indian Alone	0.7%	0.7%	0.6%
Asian Alone	0.8%	1.1%	1.6%
Pacific Islander Alone	1.3%	0.8%	0.7%
Some Other Race Alone	6.9%	5.3%	7.2%
Two or More Races	5.0%	4.5%	4.6%
Hispanic Origin	13.6%	11.6%	15.1%
Diversity Index	50.6	48.4	59.4
<b>2010 Population by Relationship and Household Type</b>			
Total	10,901	74,651	155,480
In Households	99.8%	99.1%	98.9%
In Family Households	76.3%	77.1%	79.5%
Householder	23.9%	24.8%	25.1%
Spouse	14.2%	15.8%	16.1%
Child	29.6%	29.0%	30.8%
Other relative	4.1%	4.0%	4.1%
Nonrelative	4.4%	3.5%	3.4%
In Nonfamily Households	23.5%	21.9%	19.4%
In Group Quarters	0.2%	0.9%	1.1%
Institutionalized Population	0.0%	0.7%	0.7%
Noninstitutionalized Population	0.2%	0.2%	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Population 25+ by Educational Attainment</b>			
Total	7,557	54,159	110,908
Less than 9th Grade	2.8%	4.1%	4.2%
9th - 12th Grade, No Diploma	10.0%	8.8%	8.4%
High School Graduate	31.2%	33.8%	32.3%
GED/Alternative Credential	6.5%	5.6%	5.1%
Some College, No Degree	23.9%	23.8%	24.6%
Associate Degree	12.2%	7.8%	7.7%
Bachelor's Degree	10.9%	11.1%	12.1%
Graduate/Professional Degree	2.6%	4.9%	5.6%
<b>2018 Population 15+ by Marital Status</b>			
Total	8,795	62,681	129,701
Never Married	34.4%	31.7%	33.1%
Married	42.3%	42.3%	43.1%
Widowed	5.4%	8.1%	7.6%
Divorced	17.9%	17.9%	16.2%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.9%	95.1%	95.3%
Civilian Unemployed (Unemployment Rate)	4.1%	4.9%	4.7%
<b>2018 Employed Population 16+ by Industry</b>			
Total	5,276	34,730	72,025
Agriculture/Mining	0.4%	0.5%	0.4%
Construction	7.0%	8.5%	7.2%
Manufacturing	11.5%	9.6%	10.2%
Wholesale Trade	2.8%	2.8%	2.8%
Retail Trade	10.1%	11.7%	11.1%
Transportation/Utilities	8.2%	7.3%	6.9%
Information	1.7%	1.4%	1.5%
Finance/Insurance/Real Estate	6.9%	7.0%	7.6%
Services	47.1%	46.8%	47.2%
Public Administration	4.3%	4.3%	5.1%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	5,276	34,730	72,025
White Collar	50.2%	51.6%	53.3%
Management/Business/Financial	8.3%	11.1%	11.4%
Professional	11.3%	13.0%	15.0%
Sales	9.5%	9.6%	9.6%
Administrative Support	21.1%	17.9%	17.2%
Services	21.6%	21.6%	21.2%
Blue Collar	28.2%	26.8%	25.5%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	6.0%	6.2%	5.3%
Installation/Maintenance/Repair	2.3%	4.0%	4.2%
Production	8.9%	7.3%	7.5%
Transportation/Material Moving	11.0%	9.0%	8.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	10,901	74,651	155,480
Population Inside Urbanized Area	100.0%	100.0%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	4,718	32,141	63,931
Households with 1 Person	35.8%	35.0%	32.3%
Households with 2+ People	64.2%	65.0%	67.7%
Family Households	55.7%	57.8%	61.1%
Husband-wife Families	33.0%	37.0%	39.1%
With Related Children	14.0%	14.0%	15.4%
Other Family (No Spouse Present)	22.7%	20.9%	22.0%
Other Family with Male Householder	6.7%	5.9%	5.9%
With Related Children	4.3%	3.6%	3.6%
Other Family with Female Householder	16.0%	14.9%	16.1%
With Related Children	10.7%	9.8%	10.8%
Nonfamily Households	8.5%	7.2%	6.6%
All Households with Children	29.8%	28.0%	30.5%
Multigenerational Households	4.0%	4.1%	4.3%
Unmarried Partner Households	10.5%	8.8%	8.4%
Male-female	9.6%	8.0%	7.7%
Same-sex	0.9%	0.8%	0.7%
<b>2010 Households by Size</b>			
Total	4,718	32,140	63,930
1 Person Household	35.8%	35.0%	32.3%
2 Person Household	30.4%	32.4%	32.3%
3 Person Household	14.9%	14.2%	14.9%
4 Person Household	10.3%	9.9%	10.7%
5 Person Household	5.0%	5.0%	5.6%
6 Person Household	2.0%	2.1%	2.4%
7 + Person Household	1.7%	1.5%	1.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,719	32,140	63,930
Owner Occupied	52.9%	61.4%	62.4%
Owned with a Mortgage/Loan	37.8%	40.4%	41.3%
Owned Free and Clear	15.1%	21.0%	21.2%
Renter Occupied	47.1%	38.6%	37.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,454	36,423	72,267
Housing Units Inside Urbanized Area	100.0%	100.0%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Traditional Living (12B)	Traditional Living (12B)	Traditional Living (12B)
2.	Hardscrabble Road (8G)	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)
3.	Social Security Set (9F)	Midlife Constants (5E)	Midlife Constants (5E)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$6,234,213	\$46,964,006	\$98,827,510
Average Spent	\$1,320.25	\$1,428.52	\$1,504.18
Spending Potential Index	61	66	69
Education: Total \$	\$4,036,080	\$30,450,575	\$63,707,601
Average Spent	\$854.74	\$926.23	\$969.64
Spending Potential Index	59	64	67
Entertainment/Recreation: Total \$	\$9,370,577	\$71,215,559	\$148,200,100
Average Spent	\$1,984.45	\$2,166.19	\$2,255.64
Spending Potential Index	62	67	70
Food at Home: Total \$	\$15,124,393	\$113,448,476	\$236,366,644
Average Spent	\$3,202.96	\$3,450.80	\$3,597.56
Spending Potential Index	64	69	72
Food Away from Home: Total \$	\$10,098,549	\$76,394,108	\$160,584,047
Average Spent	\$2,138.62	\$2,323.70	\$2,444.13
Spending Potential Index	61	66	70
Health Care: Total \$	\$17,079,466	\$130,622,628	\$270,125,152
Average Spent	\$3,617.00	\$3,973.19	\$4,111.37
Spending Potential Index	63	69	72
HH Furnishings & Equipment: Total \$	\$6,008,328	\$45,804,654	\$95,836,619
Average Spent	\$1,272.41	\$1,393.26	\$1,458.66
Spending Potential Index	61	67	70
Personal Care Products & Services: Total \$	\$2,336,307	\$17,825,877	\$37,531,569
Average Spent	\$494.77	\$542.22	\$571.24
Spending Potential Index	60	66	69
Shelter: Total \$	\$47,924,699	\$360,638,522	\$760,056,282
Average Spent	\$10,149.24	\$10,969.66	\$11,568.24
Spending Potential Index	60	65	69
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,875,095	\$52,849,569	\$110,704,876
Average Spent	\$1,455.97	\$1,607.54	\$1,684.95
Spending Potential Index	59	65	68
Travel: Total \$	\$5,701,826	\$44,054,790	\$93,086,266
Average Spent	\$1,207.50	\$1,340.03	\$1,416.80
Spending Potential Index	56	62	66
Vehicle Maintenance & Repairs: Total \$	\$3,168,944	\$24,056,786	\$50,214,770
Average Spent	\$671.10	\$731.74	\$764.28
Spending Potential Index	62	68	71

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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