



Community Profile

Rings: 1, 3, 5 mile radii

2153 Lone Star Dr, Arnold, MO 63010, USA

Latitude: 38.4423

Longitude: -90.37546

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	7,703	51,462	126,043
2010 Total Population	7,499	53,314	133,898
2018 Total Population	7,585	54,556	136,953
2018 Group Quarters	114	363	1,010
2023 Total Population	7,709	55,547	139,204
2018-2023 Annual Rate	0.32%	0.36%	0.33%
2018 Total Daytime Population	8,660	42,418	107,118
Workers	4,776	15,926	40,132
Residents	3,884	26,492	66,986
Household Summary			
2000 Households	2,998	18,836	47,177
2000 Average Household Size	2.51	2.71	2.65
2010 Households	3,064	20,352	52,351
2010 Average Household Size	2.41	2.60	2.54
2018 Households	3,110	20,810	53,390
2018 Average Household Size	2.40	2.60	2.55
2023 Households	3,164	21,168	54,162
2023 Average Household Size	2.40	2.61	2.55
2018-2023 Annual Rate	0.34%	0.34%	0.29%
2010 Families	2,061	14,825	37,278
2010 Average Family Size	2.92	3.05	3.02
2018 Families	2,066	15,035	37,711
2018 Average Family Size	2.91	3.05	3.02
2023 Families	2,092	15,241	38,139
2023 Average Family Size	2.90	3.05	3.02
2018-2023 Annual Rate	0.25%	0.27%	0.23%
Housing Unit Summary			
2000 Housing Units	3,139	19,451	48,811
Owner Occupied Housing Units	74.5%	80.2%	77.1%
Renter Occupied Housing Units	21.0%	16.6%	19.5%
Vacant Housing Units	4.5%	3.2%	3.3%
2010 Housing Units	3,261	21,317	55,027
Owner Occupied Housing Units	71.9%	77.5%	76.0%
Renter Occupied Housing Units	22.0%	18.0%	19.2%
Vacant Housing Units	6.0%	4.5%	4.9%
2018 Housing Units	3,338	21,798	56,151
Owner Occupied Housing Units	66.4%	73.6%	72.3%
Renter Occupied Housing Units	26.8%	21.8%	22.8%
Vacant Housing Units	6.8%	4.5%	4.9%
2023 Housing Units	3,413	22,213	57,081
Owner Occupied Housing Units	66.3%	73.7%	72.2%
Renter Occupied Housing Units	26.4%	21.6%	22.6%
Vacant Housing Units	7.3%	4.7%	5.1%
Median Household Income			
2018	\$59,103	\$74,788	\$73,157
2023	\$66,449	\$81,931	\$81,697
Median Home Value			
2018	\$154,454	\$198,368	\$210,328
2023	\$173,219	\$223,719	\$234,108
Per Capita Income			
2018	\$28,679	\$34,025	\$35,743
2023	\$32,987	\$38,410	\$40,622
Median Age			
2010	41.2	39.8	40.5
2018	42.1	41.0	41.8
2023	42.4	41.5	42.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



Community Profile

Rings: 1, 3, 5 mile radii

2153 Lone Star Dr, Arnold, MO 63010, USA

Latitude: 38.4423

Longitude: -90.37546

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	3,110	20,810	53,390
<\$15,000	5.5%	4.2%	4.8%
\$15,000 - \$24,999	7.6%	5.7%	6.8%
\$25,000 - \$34,999	7.0%	6.8%	7.6%
\$35,000 - \$49,999	17.1%	12.9%	12.8%
\$50,000 - \$74,999	26.6%	20.5%	19.1%
\$75,000 - \$99,999	16.9%	16.7%	15.2%
\$100,000 - \$149,999	14.9%	20.9%	20.0%
\$150,000 - \$199,999	3.2%	8.0%	8.1%
\$200,000+	1.1%	4.2%	5.6%
Average Household Income	\$69,830	\$89,181	\$91,378
2023 Households by Income			
Household Income Base	3,164	21,168	54,162
<\$15,000	3.6%	2.9%	3.3%
\$15,000 - \$24,999	5.6%	4.3%	5.1%
\$25,000 - \$34,999	5.7%	5.6%	6.3%
\$35,000 - \$49,999	15.2%	11.5%	11.6%
\$50,000 - \$74,999	26.6%	19.8%	18.6%
\$75,000 - \$99,999	18.6%	17.3%	15.7%
\$100,000 - \$149,999	19.0%	24.4%	23.4%
\$150,000 - \$199,999	4.2%	9.1%	9.1%
\$200,000+	1.5%	5.2%	7.0%
Average Household Income	\$80,376	\$100,767	\$104,106
2018 Owner Occupied Housing Units by Value			
Total	2,215	16,052	40,601
<\$50,000	6.1%	3.8%	3.8%
\$50,000 - \$99,999	4.7%	3.5%	3.2%
\$100,000 - \$149,999	36.4%	16.6%	12.8%
\$150,000 - \$199,999	31.4%	26.9%	25.9%
\$200,000 - \$249,999	14.0%	19.4%	21.2%
\$250,000 - \$299,999	2.3%	12.4%	13.8%
\$300,000 - \$399,999	1.4%	11.8%	12.5%
\$400,000 - \$499,999	0.5%	2.3%	3.4%
\$500,000 - \$749,999	2.2%	2.2%	2.5%
\$750,000 - \$999,999	0.4%	0.6%	0.6%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.7%	0.1%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$179,919	\$226,293	\$235,761
2023 Owner Occupied Housing Units by Value			
Total	2,264	16,365	41,234
<\$50,000	4.1%	2.4%	2.5%
\$50,000 - \$99,999	2.9%	2.0%	1.8%
\$100,000 - \$149,999	28.4%	12.1%	8.9%
\$150,000 - \$199,999	31.6%	24.0%	21.9%
\$200,000 - \$249,999	18.8%	20.3%	21.9%
\$250,000 - \$299,999	3.0%	14.4%	15.9%
\$300,000 - \$399,999	2.3%	15.9%	17.1%
\$400,000 - \$499,999	1.2%	3.4%	4.7%
\$500,000 - \$749,999	5.1%	3.8%	3.8%
\$750,000 - \$999,999	1.0%	0.9%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.5%
\$1,500,000 - \$1,999,999	1.6%	0.3%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$227,020	\$259,406	\$265,617

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



Community Profile

Rings: 1, 3, 5 mile radii

2153 Lone Star Dr, Arnold, MO 63010, USA

Latitude: 38.4423

Longitude: -90.37546

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	7,499	53,315	133,898
0 - 4	5.6%	6.0%	5.9%
5 - 9	5.7%	6.5%	6.3%
10 - 14	6.0%	7.1%	6.8%
15 - 24	12.5%	12.8%	12.4%
25 - 34	12.6%	11.6%	11.7%
35 - 44	12.2%	13.2%	12.9%
45 - 54	15.5%	16.5%	16.2%
55 - 64	12.1%	13.0%	13.4%
65 - 74	9.5%	7.7%	8.0%
75 - 84	6.0%	4.2%	4.5%
85 +	2.2%	1.6%	1.7%
18 +	78.6%	76.1%	76.7%
2018 Population by Age			
Total	7,588	54,555	136,952
0 - 4	5.3%	5.5%	5.4%
5 - 9	5.6%	6.0%	5.8%
10 - 14	5.6%	6.4%	6.2%
15 - 24	10.6%	11.3%	11.1%
25 - 34	13.6%	13.2%	13.1%
35 - 44	12.8%	12.4%	12.3%
45 - 54	12.4%	13.3%	13.1%
55 - 64	13.9%	14.7%	14.7%
65 - 74	10.3%	10.2%	10.8%
75 - 84	7.0%	5.1%	5.4%
85 +	2.9%	1.9%	2.2%
18 +	80.4%	78.5%	79.1%
2023 Population by Age			
Total	7,708	55,549	139,204
0 - 4	5.2%	5.5%	5.3%
5 - 9	5.4%	5.7%	5.6%
10 - 14	5.8%	6.2%	6.0%
15 - 24	9.9%	10.4%	10.2%
25 - 34	13.3%	12.8%	12.5%
35 - 44	13.9%	13.9%	13.7%
45 - 54	11.8%	12.0%	11.9%
55 - 64	13.2%	13.7%	13.7%
65 - 74	11.0%	11.5%	12.0%
75 - 84	7.4%	6.2%	6.7%
85 +	3.0%	2.1%	2.4%
18 +	80.4%	79.0%	79.6%
2010 Population by Sex			
Males	3,602	25,952	65,177
Females	3,897	27,362	68,721
2018 Population by Sex			
Males	3,661	26,553	66,704
Females	3,925	28,003	70,249
2023 Population by Sex			
Males	3,756	27,151	68,045
Females	3,953	28,397	71,159

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



Community Profile

Rings: 1, 3, 5 mile radii

2153 Lone Star Dr, Arnold, MO 63010, USA

Latitude: 38.4423

Longitude: -90.37546

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	7,499	53,313	133,898
White Alone	96.9%	96.0%	95.7%
Black Alone	0.5%	0.7%	1.0%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	0.8%	1.4%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.5%	0.4%
Two or More Races	1.2%	1.2%	1.2%
Hispanic Origin	2.0%	1.9%	1.9%
Diversity Index	9.9	11.2	11.8
2018 Population by Race/Ethnicity			
Total	7,585	54,556	136,953
White Alone	96.2%	94.9%	94.5%
Black Alone	0.6%	0.9%	1.2%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	0.9%	1.8%	1.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.6%	0.6%
Two or More Races	1.5%	1.6%	1.6%
Hispanic Origin	2.6%	2.4%	2.4%
Diversity Index	12.2	14.1	14.8
2023 Population by Race/Ethnicity			
Total	7,709	55,548	139,204
White Alone	95.6%	93.9%	93.5%
Black Alone	0.8%	1.1%	1.4%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	1.0%	2.1%	2.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.7%	0.7%
Two or More Races	1.8%	1.9%	2.0%
Hispanic Origin	3.1%	2.9%	2.8%
Diversity Index	14.1	16.7	17.4
2010 Population by Relationship and Household Type			
Total	7,499	53,314	133,898
In Households	98.5%	99.3%	99.2%
In Family Households	82.6%	86.7%	85.7%
Householder	27.3%	27.8%	27.8%
Spouse	19.5%	22.2%	22.3%
Child	30.4%	32.5%	31.6%
Other relative	3.0%	2.4%	2.2%
Nonrelative	2.4%	1.8%	1.7%
In Nonfamily Households	15.9%	12.7%	13.6%
In Group Quarters	1.5%	0.7%	0.8%
Institutionalized Population	1.5%	0.6%	0.7%
Noninstitutionalized Population	0.0%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



Community Profile

Rings: 1, 3, 5 mile radii

2153 Lone Star Dr, Arnold, MO 63010, USA

Latitude: 38.4423

Longitude: -90.37546

	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	5,529	38,655	98,030
Less than 9th Grade	4.1%	2.4%	2.4%
9th - 12th Grade, No Diploma	11.4%	6.5%	5.2%
High School Graduate	28.4%	24.5%	23.0%
GED/Alternative Credential	3.7%	3.2%	3.3%
Some College, No Degree	24.3%	22.0%	23.4%
Associate Degree	11.6%	9.7%	9.5%
Bachelor's Degree	11.4%	21.5%	22.2%
Graduate/Professional Degree	5.2%	10.3%	11.0%
2018 Population 15+ by Marital Status			
Total	6,336	44,801	113,211
Never Married	26.4%	27.2%	27.3%
Married	52.6%	56.3%	55.9%
Widowed	8.4%	6.4%	6.9%
Divorced	12.6%	10.2%	9.9%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.0%	97.0%	97.1%
Civilian Unemployed (Unemployment Rate)	4.0%	3.0%	2.9%
2018 Employed Population 16+ by Industry			
Total	3,775	28,573	71,249
Agriculture/Mining	0.1%	0.5%	0.3%
Construction	11.8%	7.5%	6.4%
Manufacturing	11.5%	9.5%	10.4%
Wholesale Trade	3.9%	3.7%	3.5%
Retail Trade	15.6%	10.2%	11.5%
Transportation/Utilities	3.2%	4.8%	4.7%
Information	1.1%	1.9%	2.0%
Finance/Insurance/Real Estate	5.9%	9.8%	9.5%
Services	42.8%	47.8%	48.1%
Public Administration	4.2%	4.2%	3.6%
2018 Employed Population 16+ by Occupation			
Total	3,773	28,571	71,249
White Collar	52.0%	63.3%	64.5%
Management/Business/Financial	8.4%	15.8%	16.6%
Professional	15.8%	21.0%	22.0%
Sales	9.7%	10.3%	11.9%
Administrative Support	18.1%	16.3%	14.1%
Services	19.2%	16.6%	16.9%
Blue Collar	28.7%	20.1%	18.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	8.6%	5.8%	4.8%
Installation/Maintenance/Repair	5.5%	3.8%	3.4%
Production	8.4%	4.5%	4.8%
Transportation/Material Moving	6.2%	5.9%	5.5%
2010 Population By Urban/ Rural Status			
Total Population	7,499	53,314	133,898
Population Inside Urbanized Area	100.0%	99.4%	98.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.6%	1.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



Community Profile

Rings: 1, 3, 5 mile radii

2153 Lone Star Dr, Arnold, MO 63010, USA

Latitude: 38.4423

Longitude: -90.37546

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	3,064	20,352	52,351
Households with 1 Person	27.4%	22.0%	23.7%
Households with 2+ People	72.6%	78.0%	76.3%
Family Households	67.3%	72.8%	71.2%
Husband-wife Families	48.0%	58.1%	57.1%
With Related Children	19.0%	25.3%	24.1%
Other Family (No Spouse Present)	19.3%	14.7%	14.1%
Other Family with Male Householder	5.8%	4.4%	4.2%
With Related Children	3.3%	2.7%	2.5%
Other Family with Female Householder	13.5%	10.3%	9.9%
With Related Children	7.8%	6.2%	5.9%
Nonfamily Households	5.3%	5.1%	5.1%
All Households with Children	30.5%	34.6%	32.9%
Multigenerational Households	4.4%	3.5%	3.0%
Unmarried Partner Households	6.9%	5.9%	5.9%
Male-female	6.3%	5.5%	5.4%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	3,064	20,351	52,352
1 Person Household	27.4%	22.0%	23.7%
2 Person Household	35.3%	34.7%	35.3%
3 Person Household	16.4%	18.0%	17.2%
4 Person Household	13.1%	15.9%	14.9%
5 Person Household	5.0%	6.3%	6.1%
6 Person Household	1.6%	2.0%	1.9%
7 + Person Household	1.0%	1.0%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	3,064	20,352	52,351
Owner Occupied	76.6%	81.2%	79.8%
Owned with a Mortgage/Loan	52.6%	60.2%	58.0%
Owned Free and Clear	24.0%	20.9%	21.9%
Renter Occupied	23.4%	18.8%	20.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,261	21,317	55,027
Housing Units Inside Urbanized Area	100.0%	99.4%	99.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.6%	1.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



Community Profile

Rings: 1, 3, 5 mile radii

2153 Lone Star Dr, Arnold, MO 63010, USA

Latitude: 38.4423

Longitude: -90.37546

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
	1. Parks and Rec (5C)	Parks and Rec (5C) Comfortable Empty Nesters	
	2. Heartland Communities	Savvy Suburbanites (1D)	Soccer Moms (4A)
	3. Soccer Moms (4A)	Soccer Moms (4A)	Savvy Suburbanites (1D)
2018 Consumer Spending			
Apparel & Services: Total \$	\$5,453,563	\$46,965,646	\$124,306,540
Average Spent	\$1,753.56	\$2,256.88	\$2,328.27
Spending Potential Index	81	104	107
Education: Total \$	\$3,901,123	\$33,170,913	\$86,016,956
Average Spent	\$1,254.38	\$1,593.99	\$1,611.11
Spending Potential Index	87	110	111
Entertainment/Recreation: Total \$	\$8,360,819	\$70,773,354	\$186,510,074
Average Spent	\$2,688.37	\$3,400.93	\$3,493.35
Spending Potential Index	83	106	108
Food at Home: Total \$	\$12,832,048	\$106,830,912	\$283,343,569
Average Spent	\$4,126.06	\$5,133.63	\$5,307.05
Spending Potential Index	82	102	106
Food Away from Home: Total \$	\$8,763,708	\$75,752,063	\$201,587,881
Average Spent	\$2,817.91	\$3,640.18	\$3,775.76
Spending Potential Index	80	104	108
Health Care: Total \$	\$15,185,360	\$126,930,693	\$334,800,097
Average Spent	\$4,882.75	\$6,099.50	\$6,270.84
Spending Potential Index	85	107	110
HH Furnishings & Equipment: Total \$	\$5,300,774	\$46,063,679	\$122,066,401
Average Spent	\$1,704.43	\$2,213.54	\$2,286.32
Spending Potential Index	82	106	109
Personal Care Products & Services: Total \$	\$2,070,629	\$18,156,472	\$48,345,718
Average Spent	\$665.80	\$872.49	\$905.52
Spending Potential Index	80	105	109
Shelter: Total \$	\$43,518,080	\$364,666,111	\$959,730,582
Average Spent	\$13,992.95	\$17,523.60	\$17,975.85
Spending Potential Index	83	104	107
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,494,926	\$55,365,841	\$145,520,896
Average Spent	\$2,088.40	\$2,660.54	\$2,725.62
Spending Potential Index	84	107	110
Travel: Total \$	\$5,577,363	\$49,063,004	\$128,514,781
Average Spent	\$1,793.36	\$2,357.66	\$2,407.09
Spending Potential Index	83	109	112
Vehicle Maintenance & Repairs: Total \$	\$2,752,158	\$23,336,000	\$61,871,607
Average Spent	\$884.94	\$1,121.38	\$1,158.86
Spending Potential Index	82	104	108

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019