



Community Profile

Rings: 1, 3, 5 mile radii

8915 St Charles Rock Rd, St. Louis, MO

Latitude: 38.7116

Longitude: -90.35085

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	15,515	94,067	261,690
2010 Total Population	14,711	88,903	246,479
2018 Total Population	14,948	89,244	248,842
2018 Group Quarters	116	829	5,883
2023 Total Population	15,067	89,547	250,702
2018-2023 Annual Rate	0.16%	0.07%	0.15%
2018 Total Daytime Population	11,094	96,992	319,807
Workers	3,481	49,619	182,744
Residents	7,613	47,373	137,063
Household Summary			
2000 Households	6,251	38,649	106,350
2000 Average Household Size	2.46	2.41	2.41
2010 Households	5,962	36,599	100,609
2010 Average Household Size	2.45	2.41	2.39
2018 Households	6,027	36,528	101,245
2018 Average Household Size	2.46	2.42	2.40
2023 Households	6,064	36,564	101,927
2023 Average Household Size	2.47	2.43	2.40
2018-2023 Annual Rate	0.12%	0.02%	0.13%
2010 Families	3,693	22,330	61,202
2010 Average Family Size	3.04	3.04	3.04
2018 Families	3,688	22,009	60,741
2018 Average Family Size	3.04	3.04	3.05
2023 Families	3,693	21,922	60,797
2023 Average Family Size	3.04	3.05	3.05
2018-2023 Annual Rate	0.03%	-0.08%	0.02%
Housing Unit Summary			
2000 Housing Units	6,725	41,505	115,333
Owner Occupied Housing Units	68.4%	61.0%	58.8%
Renter Occupied Housing Units	24.6%	32.1%	33.5%
Vacant Housing Units	7.0%	6.9%	7.8%
2010 Housing Units	6,610	40,769	114,426
Owner Occupied Housing Units	62.1%	54.9%	52.5%
Renter Occupied Housing Units	28.1%	34.9%	35.4%
Vacant Housing Units	9.8%	10.2%	12.1%
2018 Housing Units	6,718	41,164	116,309
Owner Occupied Housing Units	56.2%	49.1%	47.1%
Renter Occupied Housing Units	33.5%	39.7%	39.9%
Vacant Housing Units	10.3%	11.3%	13.0%
2023 Housing Units	6,769	41,360	117,505
Owner Occupied Housing Units	56.2%	48.7%	46.6%
Renter Occupied Housing Units	33.4%	39.7%	40.2%
Vacant Housing Units	10.4%	11.6%	13.3%
Median Household Income			
2018	\$43,522	\$43,346	\$47,455
2023	\$50,412	\$50,351	\$54,239
Median Home Value			
2018	\$88,111	\$96,558	\$125,162
2023	\$92,787	\$107,773	\$141,312
Per Capita Income			
2018	\$21,592	\$22,890	\$29,754
2023	\$25,170	\$26,638	\$34,243
Median Age			
2010	36.0	35.9	36.0
2018	37.6	37.5	37.7
2023	38.2	38.3	38.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	6,027	36,528	101,245
<\$15,000	14.3%	13.6%	14.0%
\$15,000 - \$24,999	9.5%	12.7%	11.6%
\$25,000 - \$34,999	13.0%	12.5%	11.3%
\$35,000 - \$49,999	20.1%	17.6%	15.0%
\$50,000 - \$74,999	21.1%	20.7%	18.5%
\$75,000 - \$99,999	12.5%	11.2%	10.5%
\$100,000 - \$149,999	7.2%	8.5%	10.3%
\$150,000 - \$199,999	1.8%	2.1%	3.6%
\$200,000+	0.5%	1.2%	5.1%
Average Household Income	\$53,031	\$55,170	\$71,727
2023 Households by Income			
Household Income Base	6,064	36,564	101,927
<\$15,000	10.6%	10.1%	10.6%
\$15,000 - \$24,999	7.8%	10.6%	9.8%
\$25,000 - \$34,999	11.6%	11.7%	10.5%
\$35,000 - \$49,999	19.4%	17.2%	14.6%
\$50,000 - \$74,999	22.4%	21.5%	19.2%
\$75,000 - \$99,999	15.1%	13.1%	12.0%
\$100,000 - \$149,999	10.0%	11.6%	13.1%
\$150,000 - \$199,999	2.4%	2.7%	4.2%
\$200,000+	0.8%	1.6%	6.0%
Average Household Income	\$61,993	\$64,437	\$82,810
2018 Owner Occupied Housing Units by Value			
Total	3,776	20,197	54,796
<\$50,000	7.0%	7.3%	7.8%
\$50,000 - \$99,999	56.4%	45.9%	32.4%
\$100,000 - \$149,999	28.7%	27.2%	19.4%
\$150,000 - \$199,999	5.3%	10.1%	11.6%
\$200,000 - \$249,999	1.5%	3.5%	5.9%
\$250,000 - \$299,999	0.0%	2.1%	4.8%
\$300,000 - \$399,999	0.5%	1.8%	5.9%
\$400,000 - \$499,999	0.3%	0.8%	3.6%
\$500,000 - \$749,999	0.0%	0.9%	4.2%
\$750,000 - \$999,999	0.0%	0.1%	2.2%
\$1,000,000 - \$1,499,999	0.3%	0.2%	1.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.4%
\$2,000,000 +	0.0%	0.0%	0.4%
Average Home Value	\$99,185	\$120,952	\$212,822
2023 Owner Occupied Housing Units by Value			
Total	3,801	20,150	54,697
<\$50,000	6.6%	6.5%	6.9%
\$50,000 - \$99,999	50.7%	39.2%	27.4%
\$100,000 - \$149,999	31.1%	27.7%	19.0%
\$150,000 - \$199,999	7.2%	11.6%	12.2%
\$200,000 - \$249,999	2.8%	5.0%	6.7%
\$250,000 - \$299,999	0.2%	3.2%	5.9%
\$300,000 - \$399,999	0.7%	3.2%	7.2%
\$400,000 - \$499,999	0.4%	1.6%	4.4%
\$500,000 - \$749,999	0.0%	1.5%	4.9%
\$750,000 - \$999,999	0.0%	0.2%	2.5%
\$1,000,000 - \$1,499,999	0.3%	0.2%	1.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.5%
\$2,000,000 +	0.0%	0.0%	0.5%
Average Home Value	\$106,201	\$138,455	\$237,490

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



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2010 Population by Age			
Total	14,708	88,899	246,481
0 - 4	7.1%	7.1%	6.8%
5 - 9	6.1%	6.3%	6.5%
10 - 14	6.3%	6.3%	6.5%
15 - 24	13.4%	14.3%	15.0%
25 - 34	15.8%	14.9%	14.0%
35 - 44	12.8%	12.1%	11.9%
45 - 54	16.1%	15.1%	14.3%
55 - 64	11.4%	11.8%	11.6%
65 - 74	5.5%	6.3%	6.8%
75 - 84	3.9%	4.1%	4.5%
85 +	1.7%	1.7%	2.0%
18 +	76.3%	76.0%	75.8%
2018 Population by Age			
Total	14,947	89,245	248,843
0 - 4	6.6%	6.5%	6.2%
5 - 9	6.5%	6.4%	6.3%
10 - 14	6.1%	6.2%	6.3%
15 - 24	11.7%	12.8%	13.6%
25 - 34	15.3%	14.7%	14.2%
35 - 44	13.8%	12.9%	12.2%
45 - 54	12.8%	12.2%	11.9%
55 - 64	13.8%	13.5%	13.1%
65 - 74	8.1%	8.9%	9.2%
75 - 84	3.6%	4.1%	4.7%
85 +	1.8%	1.8%	2.3%
18 +	77.7%	77.4%	77.5%
2023 Population by Age			
Total	15,066	89,548	250,703
0 - 4	6.5%	6.5%	6.1%
5 - 9	6.5%	6.2%	6.1%
10 - 14	6.5%	6.4%	6.3%
15 - 24	11.3%	12.6%	13.1%
25 - 34	14.8%	13.9%	13.7%
35 - 44	14.1%	13.4%	12.8%
45 - 54	11.9%	11.7%	11.3%
55 - 64	12.9%	12.6%	12.3%
65 - 74	9.9%	10.2%	10.4%
75 - 84	4.2%	4.8%	5.6%
85 +	1.6%	1.7%	2.3%
18 +	77.1%	77.3%	77.8%
2010 Population by Sex			
Males	7,148	42,053	115,174
Females	7,563	46,850	131,305
2018 Population by Sex			
Males	7,283	42,331	116,647
Females	7,665	46,913	132,195
2023 Population by Sex			
Males	7,376	42,722	118,094
Females	7,691	46,825	132,608

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	14,711	88,903	246,479
White Alone	66.5%	49.1%	45.6%
Black Alone	23.9%	42.5%	47.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.8%	2.3%	2.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	4.1%	3.0%	1.7%
Two or More Races	3.4%	2.8%	2.3%
Hispanic Origin	8.2%	5.8%	3.6%
Diversity Index	57.6	62.4	59.8
2018 Population by Race/Ethnicity			
Total	14,949	89,245	248,842
White Alone	61.1%	44.8%	42.5%
Black Alone	27.3%	45.3%	48.9%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.2%	2.7%	3.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	4.7%	3.4%	1.9%
Two or More Races	4.3%	3.5%	2.8%
Hispanic Origin	9.6%	6.6%	4.2%
Diversity Index	62.9	64.4	61.3
2023 Population by Race/Ethnicity			
Total	15,067	89,547	250,703
White Alone	56.9%	41.4%	39.9%
Black Alone	29.9%	47.4%	50.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.5%	3.0%	4.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	5.4%	3.9%	2.2%
Two or More Races	5.0%	4.0%	3.2%
Hispanic Origin	10.8%	7.4%	4.7%
Diversity Index	66.6	65.8	62.3
2010 Population by Relationship and Household Type			
Total	14,711	88,903	246,479
In Households	99.2%	99.1%	97.6%
In Family Households	79.9%	79.3%	78.2%
Householder	25.2%	25.2%	24.9%
Spouse	14.6%	13.2%	13.6%
Child	32.0%	33.3%	33.0%
Other relative	4.4%	4.6%	4.2%
Nonrelative	3.7%	3.0%	2.5%
In Nonfamily Households	19.3%	19.8%	19.5%
In Group Quarters	0.8%	0.9%	2.4%
Institutionalized Population	0.8%	0.6%	1.3%
Noninstitutionalized Population	0.0%	0.3%	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	10,337	60,745	168,223
Less than 9th Grade	3.8%	3.4%	2.9%
9th - 12th Grade, No Diploma	8.8%	9.2%	7.6%
High School Graduate	32.3%	27.5%	22.9%
GED/Alternative Credential	5.5%	4.5%	3.6%
Some College, No Degree	26.7%	26.5%	23.6%
Associate Degree	6.7%	8.2%	7.3%
Bachelor's Degree	10.9%	13.9%	17.4%
Graduate/Professional Degree	5.3%	6.7%	14.7%
2018 Population 15+ by Marital Status			
Total	12,090	72,199	202,099
Never Married	40.9%	41.5%	42.2%
Married	37.9%	37.0%	38.5%
Widowed	6.5%	7.1%	6.9%
Divorced	14.6%	14.4%	12.4%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	94.8%	94.1%	93.7%
Civilian Unemployed (Unemployment Rate)	5.2%	5.9%	6.3%
2018 Employed Population 16+ by Industry			
Total	7,459	42,703	113,127
Agriculture/Mining	0.5%	0.3%	0.3%
Construction	7.0%	5.0%	3.7%
Manufacturing	9.3%	9.9%	8.8%
Wholesale Trade	0.9%	2.2%	2.4%
Retail Trade	13.6%	11.8%	10.5%
Transportation/Utilities	8.1%	6.4%	5.2%
Information	3.5%	2.1%	2.0%
Finance/Insurance/Real Estate	6.1%	6.0%	7.5%
Services	48.8%	53.2%	56.6%
Public Administration	2.4%	3.2%	3.0%
2018 Employed Population 16+ by Occupation			
Total	7,459	42,703	113,128
White Collar	48.1%	54.4%	62.5%
Management/Business/Financial	7.9%	9.6%	12.6%
Professional	13.1%	16.3%	24.1%
Sales	11.3%	10.5%	10.3%
Administrative Support	15.8%	18.0%	15.5%
Services	26.0%	24.6%	21.1%
Blue Collar	26.0%	21.0%	16.5%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	6.2%	4.0%	3.0%
Installation/Maintenance/Repair	4.9%	3.4%	2.5%
Production	6.5%	6.2%	4.8%
Transportation/Material Moving	8.3%	7.4%	6.1%
2010 Population By Urban/ Rural Status			
Total Population	14,711	88,903	246,479
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	5,962	36,599	100,609
Households with 1 Person	30.3%	32.0%	32.4%
Households with 2+ People	69.7%	68.0%	67.6%
Family Households	61.9%	61.0%	60.8%
Husband-wife Families	36.0%	31.9%	33.2%
With Related Children	15.6%	13.0%	13.5%
Other Family (No Spouse Present)	25.9%	29.1%	27.6%
Other Family with Male Householder	6.6%	6.3%	5.3%
With Related Children	3.5%	3.3%	2.8%
Other Family with Female Householder	19.3%	22.8%	22.3%
With Related Children	12.4%	14.9%	14.7%
Nonfamily Households	7.8%	7.0%	6.8%
All Households with Children	32.0%	31.7%	31.4%
Multigenerational Households	4.4%	5.0%	4.9%
Unmarried Partner Households	9.3%	8.1%	6.9%
Male-female	8.5%	7.4%	6.3%
Same-sex	0.8%	0.6%	0.6%
2010 Households by Size			
Total	5,963	36,600	100,609
1 Person Household	30.3%	32.0%	32.4%
2 Person Household	31.9%	31.0%	31.1%
3 Person Household	16.6%	17.0%	16.3%
4 Person Household	11.8%	11.2%	11.4%
5 Person Household	5.7%	5.3%	5.3%
6 Person Household	2.6%	2.2%	2.1%
7 + Person Household	1.2%	1.3%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	5,962	36,599	100,609
Owner Occupied	68.9%	61.2%	59.7%
Owned with a Mortgage/Loan	51.3%	44.8%	43.1%
Owned Free and Clear	17.6%	16.3%	16.6%
Renter Occupied	31.1%	38.8%	40.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,610	40,769	114,426
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Traditional Living (12B)	Traditional Living (12B)	Family Foundations (12A)
2.	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)	Modest Income Homes
3.	Metro Fusion (11C)	Family Foundations (12A)	Traditional Living (12B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$8,360,276	\$52,821,415	\$189,861,433
Average Spent	\$1,387.14	\$1,446.05	\$1,875.27
Spending Potential Index	64	66	86
Education: Total \$	\$5,547,636	\$34,696,338	\$127,021,682
Average Spent	\$920.46	\$949.86	\$1,254.60
Spending Potential Index	64	66	87
Entertainment/Recreation: Total \$	\$12,501,825	\$78,633,376	\$280,871,600
Average Spent	\$2,074.30	\$2,152.69	\$2,774.18
Spending Potential Index	64	67	86
Food at Home: Total \$	\$19,863,432	\$125,587,397	\$445,515,889
Average Spent	\$3,295.74	\$3,438.11	\$4,400.37
Spending Potential Index	66	69	88
Food Away from Home: Total \$	\$13,594,875	\$85,677,124	\$307,090,547
Average Spent	\$2,255.66	\$2,345.52	\$3,033.14
Spending Potential Index	64	67	86
Health Care: Total \$	\$22,668,041	\$142,748,626	\$504,749,054
Average Spent	\$3,761.08	\$3,907.92	\$4,985.42
Spending Potential Index	66	68	87
HH Furnishings & Equipment: Total \$	\$8,177,146	\$50,981,551	\$181,619,806
Average Spent	\$1,356.75	\$1,395.68	\$1,793.86
Spending Potential Index	65	67	86
Personal Care Products & Services: Total \$	\$3,160,178	\$19,976,388	\$71,995,616
Average Spent	\$524.34	\$546.88	\$711.10
Spending Potential Index	63	66	86
Shelter: Total \$	\$63,836,148	\$409,373,008	\$1,484,617,089
Average Spent	\$10,591.70	\$11,207.10	\$14,663.61
Spending Potential Index	63	67	87
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,084,357	\$58,674,394	\$216,046,844
Average Spent	\$1,507.28	\$1,606.29	\$2,133.90
Spending Potential Index	61	65	86
Travel: Total \$	\$7,881,947	\$49,372,065	\$180,300,035
Average Spent	\$1,307.77	\$1,351.62	\$1,780.83
Spending Potential Index	61	63	83
Vehicle Maintenance & Repairs: Total \$	\$4,234,783	\$26,655,016	\$94,512,402
Average Spent	\$702.64	\$729.71	\$933.50
Spending Potential Index	65	68	87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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