



## Community Profile

Rings: 1, 3, 5 mile radii

5385 Ridge Ave, Cincinnati, OH 45213, USA

Latitude: 39.1702

Longitude: -84.42975

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	11,100	122,658	263,215
2010 Total Population	9,997	111,138	239,288
2018 Total Population	10,570	114,894	245,303
2018 Group Quarters	122	3,715	5,746
2023 Total Population	10,752	116,612	248,173
2018-2023 Annual Rate	0.34%	0.30%	0.23%
2018 Total Daytime Population	13,911	111,560	277,645
Workers	9,312	59,160	156,885
Residents	4,599	52,400	120,760
<b>Household Summary</b>			
2000 Households	5,082	55,885	115,616
2000 Average Household Size	2.15	2.14	2.22
2010 Households	4,686	51,634	107,331
2010 Average Household Size	2.11	2.09	2.18
2018 Households	5,088	53,667	110,545
2018 Average Household Size	2.05	2.07	2.17
2023 Households	5,209	54,615	112,082
2023 Average Household Size	2.04	2.07	2.16
2018-2023 Annual Rate	0.47%	0.35%	0.28%
2010 Families	2,349	25,376	56,120
2010 Average Family Size	2.91	2.91	2.97
2018 Families	2,411	25,729	56,456
2018 Average Family Size	2.92	2.94	3.00
2023 Families	2,429	25,962	56,781
2023 Average Family Size	2.93	2.95	3.02
2018-2023 Annual Rate	0.15%	0.18%	0.11%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,407	59,733	125,176
Owner Occupied Housing Units	46.3%	50.4%	49.1%
Renter Occupied Housing Units	47.7%	43.2%	43.2%
Vacant Housing Units	6.0%	6.4%	7.6%
2010 Housing Units	5,215	58,083	123,158
Owner Occupied Housing Units	43.0%	46.8%	45.6%
Renter Occupied Housing Units	46.9%	42.1%	41.5%
Vacant Housing Units	10.1%	11.1%	12.9%
2018 Housing Units	5,639	59,273	125,182
Owner Occupied Housing Units	36.7%	43.2%	42.3%
Renter Occupied Housing Units	53.6%	47.3%	46.0%
Vacant Housing Units	9.8%	9.5%	11.7%
2023 Housing Units	5,782	60,050	126,547
Owner Occupied Housing Units	36.9%	44.0%	43.0%
Renter Occupied Housing Units	53.1%	47.0%	45.6%
Vacant Housing Units	9.9%	9.1%	11.4%
<b>Median Household Income</b>			
2018	\$50,290	\$51,102	\$49,861
2023	\$57,637	\$57,204	\$55,569
<b>Median Home Value</b>			
2018	\$156,693	\$158,331	\$165,913
2023	\$175,485	\$182,135	\$191,139
<b>Per Capita Income</b>			
2018	\$32,613	\$36,620	\$35,088
2023	\$38,357	\$42,178	\$40,087
<b>Median Age</b>			
2010	34.8	37.0	37.1
2018	36.6	38.4	38.4
2023	37.4	39.3	39.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Households by Income</b>			
Household Income Base	5,088	53,662	110,540
<\$15,000	14.4%	14.7%	16.5%
\$15,000 - \$24,999	10.1%	10.5%	11.3%
\$25,000 - \$34,999	10.3%	10.2%	9.8%
\$35,000 - \$49,999	14.9%	13.6%	12.4%
\$50,000 - \$74,999	16.5%	17.2%	16.0%
\$75,000 - \$99,999	11.9%	10.9%	10.6%
\$100,000 - \$149,999	14.3%	11.5%	11.6%
\$150,000 - \$199,999	5.2%	5.0%	4.9%
\$200,000+	2.4%	6.6%	6.8%
Average Household Income	\$66,296	\$77,454	\$76,974
<b>2023 Households by Income</b>			
Household Income Base	5,209	54,610	112,077
<\$15,000	11.8%	12.5%	14.4%
\$15,000 - \$24,999	8.4%	9.0%	9.9%
\$25,000 - \$34,999	8.8%	8.9%	8.8%
\$35,000 - \$49,999	14.2%	13.0%	12.0%
\$50,000 - \$74,999	17.4%	17.8%	16.6%
\$75,000 - \$99,999	13.5%	12.1%	11.7%
\$100,000 - \$149,999	16.5%	13.5%	13.4%
\$150,000 - \$199,999	6.3%	5.5%	5.4%
\$200,000+	3.1%	7.8%	7.8%
Average Household Income	\$77,508	\$89,114	\$87,869
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	2,067	25,590	52,973
<\$50,000	3.0%	3.5%	4.0%
\$50,000 - \$99,999	12.8%	20.3%	19.8%
\$100,000 - \$149,999	30.5%	23.9%	21.7%
\$150,000 - \$199,999	27.3%	14.3%	14.1%
\$200,000 - \$249,999	16.4%	10.9%	9.9%
\$250,000 - \$299,999	3.1%	6.8%	6.3%
\$300,000 - \$399,999	3.5%	7.6%	8.3%
\$400,000 - \$499,999	0.0%	4.4%	4.8%
\$500,000 - \$749,999	0.7%	4.4%	5.5%
\$750,000 - \$999,999	1.3%	2.2%	2.4%
\$1,000,000 - \$1,499,999	1.3%	1.3%	2.1%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.9%
\$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$185,789	\$231,841	\$260,846
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	2,136	26,401	54,410
<\$50,000	1.9%	2.5%	2.9%
\$50,000 - \$99,999	8.5%	15.8%	15.6%
\$100,000 - \$149,999	24.9%	22.1%	19.7%
\$150,000 - \$199,999	29.0%	14.9%	14.4%
\$200,000 - \$249,999	20.3%	11.7%	10.8%
\$250,000 - \$299,999	4.6%	8.1%	7.4%
\$300,000 - \$399,999	5.7%	9.1%	9.9%
\$400,000 - \$499,999	0.3%	5.6%	5.9%
\$500,000 - \$749,999	1.4%	5.7%	6.7%
\$750,000 - \$999,999	1.9%	2.9%	3.4%
\$1,000,000 - \$1,499,999	1.6%	1.3%	2.1%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.9%
\$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$214,109	\$256,045	\$288,949

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	9,998	111,140	239,287
0 - 4	7.6%	6.0%	6.5%
5 - 9	6.0%	5.3%	5.8%
10 - 14	4.9%	5.1%	5.8%
15 - 24	11.8%	14.0%	14.0%
25 - 34	20.2%	17.1%	15.4%
35 - 44	13.9%	12.4%	12.1%
45 - 54	14.0%	14.2%	14.6%
55 - 64	11.8%	12.2%	12.1%
65 - 74	5.6%	6.8%	6.6%
75 - 84	3.2%	4.7%	4.8%
85 +	1.1%	2.2%	2.3%
18 +	78.5%	80.4%	78.2%
<b>2018 Population by Age</b>			
Total	10,570	114,895	245,301
0 - 4	6.7%	5.4%	5.9%
5 - 9	6.3%	5.3%	5.7%
10 - 14	5.5%	5.1%	5.6%
15 - 24	11.3%	13.2%	13.3%
25 - 34	17.6%	16.2%	15.0%
35 - 44	14.9%	12.8%	12.2%
45 - 54	12.2%	12.1%	12.3%
55 - 64	12.5%	13.3%	13.5%
65 - 74	8.3%	9.3%	9.2%
75 - 84	3.4%	4.7%	4.8%
85 +	1.4%	2.5%	2.6%
18 +	78.7%	81.3%	79.6%
<b>2023 Population by Age</b>			
Total	10,750	116,612	248,174
0 - 4	6.7%	5.5%	5.9%
5 - 9	6.1%	5.1%	5.5%
10 - 14	5.4%	5.0%	5.5%
15 - 24	11.5%	13.0%	12.9%
25 - 34	16.7%	15.5%	14.7%
35 - 44	15.2%	13.5%	12.8%
45 - 54	11.6%	11.4%	11.5%
55 - 64	11.8%	12.4%	12.7%
65 - 74	9.5%	10.7%	10.6%
75 - 84	4.2%	5.5%	5.5%
85 +	1.3%	2.4%	2.5%
18 +	79.0%	81.5%	79.8%
<b>2010 Population by Sex</b>			
Males	4,718	52,088	113,287
Females	5,279	59,050	126,001
<b>2018 Population by Sex</b>			
Males	5,029	54,172	116,666
Females	5,541	60,722	128,636
<b>2023 Population by Sex</b>			
Males	5,153	55,310	118,628
Females	5,600	61,302	129,546

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	9,997	111,139	239,288
White Alone	59.2%	61.0%	63.0%
Black Alone	34.6%	34.0%	31.6%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	1.4%	1.5%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.8%	1.0%	0.9%
Two or More Races	2.7%	2.2%	2.2%
Hispanic Origin	3.7%	2.6%	2.5%
Diversity Index	56.3	53.7	52.7
<b>2018 Population by Race/Ethnicity</b>			
Total	10,571	114,894	245,303
White Alone	56.4%	59.0%	60.9%
Black Alone	35.8%	34.6%	32.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.1%	2.1%	2.8%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.1%	1.2%	1.1%
Two or More Races	3.4%	2.8%	2.8%
Hispanic Origin	4.8%	3.4%	3.3%
Diversity Index	59.4	56.3	55.5
<b>2023 Population by Race/Ethnicity</b>			
Total	10,753	116,612	248,172
White Alone	54.1%	57.3%	59.1%
Black Alone	36.5%	35.1%	32.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.5%	2.5%	3.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.6%	1.5%	1.3%
Two or More Races	4.0%	3.4%	3.3%
Hispanic Origin	6.0%	4.3%	4.1%
Diversity Index	62.1	58.5	57.8
<b>2010 Population by Relationship and Household Type</b>			
Total	9,997	111,138	239,288
In Households	98.9%	96.9%	97.8%
In Family Households	70.4%	68.3%	71.8%
Householder	23.8%	22.8%	23.5%
Spouse	14.0%	14.2%	14.5%
Child	27.6%	26.3%	28.6%
Other relative	2.9%	3.0%	3.1%
Nonrelative	2.0%	1.9%	2.1%
In Nonfamily Households	28.5%	28.6%	26.0%
In Group Quarters	1.1%	3.1%	2.2%
Institutionalized Population	0.9%	1.2%	1.0%
Noninstitutionalized Population	0.2%	1.9%	1.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Population 25+ by Educational Attainment</b>			
Total	7,430	81,624	170,553
Less than 9th Grade	3.2%	2.5%	2.8%
9th - 12th Grade, No Diploma	6.6%	6.5%	7.0%
High School Graduate	15.7%	19.0%	20.7%
GED/Alternative Credential	2.8%	3.1%	3.3%
Some College, No Degree	15.5%	18.0%	17.9%
Associate Degree	9.7%	7.4%	7.0%
Bachelor's Degree	29.3%	26.0%	24.1%
Graduate/Professional Degree	17.3%	17.6%	17.1%
<b>2018 Population 15+ by Marital Status</b>			
Total	8,620	96,746	203,113
Never Married	45.0%	45.2%	43.1%
Married	37.4%	35.8%	38.2%
Widowed	5.3%	6.4%	6.2%
Divorced	12.3%	12.6%	12.5%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.3%	95.7%	95.0%
Civilian Unemployed (Unemployment Rate)	3.7%	4.3%	5.0%
<b>2018 Employed Population 16+ by Industry</b>			
Total	6,066	63,763	127,027
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	3.6%	3.2%	3.7%
Manufacturing	9.6%	10.9%	11.2%
Wholesale Trade	4.0%	2.3%	2.4%
Retail Trade	10.6%	10.3%	10.6%
Transportation/Utilities	3.9%	3.3%	3.8%
Information	2.6%	1.8%	1.6%
Finance/Insurance/Real Estate	6.9%	8.1%	7.8%
Services	55.4%	56.7%	55.9%
Public Administration	3.2%	3.1%	2.9%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	6,065	63,763	127,028
White Collar	66.7%	69.3%	66.9%
Management/Business/Financial	14.8%	18.2%	17.4%
Professional	27.8%	28.6%	26.9%
Sales	10.3%	9.8%	10.0%
Administrative Support	13.8%	12.6%	12.5%
Services	17.1%	17.8%	18.3%
Blue Collar	16.1%	13.0%	14.8%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.7%	2.0%	2.5%
Installation/Maintenance/Repair	1.7%	1.6%	2.0%
Production	6.1%	4.5%	5.1%
Transportation/Material Moving	5.7%	4.7%	5.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	9,997	111,138	239,288
Population Inside Urbanized Area	100.0%	100.0%	99.5%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	4,686	51,635	107,331
Households with 1 Person	41.1%	42.2%	39.8%
Households with 2+ People	58.9%	57.8%	60.2%
Family Households	50.1%	49.1%	52.3%
Husband-wife Families	29.6%	30.5%	32.4%
With Related Children	12.0%	11.9%	13.1%
Other Family (No Spouse Present)	20.6%	18.6%	19.9%
Other Family with Male Householder	3.7%	3.9%	4.2%
With Related Children	2.0%	2.0%	2.2%
Other Family with Female Householder	16.8%	14.7%	15.8%
With Related Children	11.2%	9.2%	10.4%
Nonfamily Households	8.7%	8.6%	8.0%
All Households with Children	25.5%	23.3%	25.9%
Multigenerational Households	2.4%	2.9%	3.0%
Unmarried Partner Households	7.8%	6.8%	6.6%
Male-female	7.0%	6.1%	5.9%
Same-sex	0.8%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	4,687	51,633	107,330
1 Person Household	41.1%	42.2%	39.8%
2 Person Household	31.4%	30.5%	30.5%
3 Person Household	13.5%	13.0%	13.5%
4 Person Household	8.7%	8.4%	9.3%
5 Person Household	3.7%	3.8%	4.3%
6 Person Household	0.9%	1.3%	1.6%
7 + Person Household	0.7%	0.8%	1.0%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,686	51,634	107,331
Owner Occupied	47.8%	52.7%	52.3%
Owned with a Mortgage/Loan	38.6%	40.7%	39.3%
Owned Free and Clear	9.3%	11.9%	13.0%
Renter Occupied	52.2%	47.3%	47.7%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,215	58,083	123,158
Housing Units Inside Urbanized Area	100.0%	100.0%	99.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Emerald City (8B)	Emerald City (8B)	Emerald City (8B)
2.	Rustbelt Traditions (5D)	Modest Income Homes	Rustbelt Traditions (5D)
3.	Young and Restless (11B)	Rustbelt Traditions (5D)	Modest Income Homes
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$9,096,232	\$110,245,552	\$224,793,592
Average Spent	\$1,787.78	\$2,054.25	\$2,033.50
Spending Potential Index	82	94	93
Education: Total \$	\$5,932,682	\$72,661,835	\$150,688,433
Average Spent	\$1,166.01	\$1,353.94	\$1,363.14
Spending Potential Index	81	94	94
Entertainment/Recreation: Total \$	\$12,960,346	\$159,985,973	\$327,708,365
Average Spent	\$2,547.24	\$2,981.09	\$2,964.48
Spending Potential Index	79	93	92
Food at Home: Total \$	\$20,973,303	\$256,026,839	\$523,074,251
Average Spent	\$4,122.11	\$4,770.66	\$4,731.78
Spending Potential Index	82	95	94
Food Away from Home: Total \$	\$14,842,351	\$179,029,018	\$363,691,849
Average Spent	\$2,917.13	\$3,335.92	\$3,289.99
Spending Potential Index	83	95	94
Health Care: Total \$	\$22,341,773	\$281,489,056	\$579,033,517
Average Spent	\$4,391.07	\$5,245.11	\$5,237.99
Spending Potential Index	77	92	91
HH Furnishings & Equipment: Total \$	\$8,505,014	\$103,922,473	\$212,188,897
Average Spent	\$1,671.58	\$1,936.43	\$1,919.48
Spending Potential Index	80	93	92
Personal Care Products & Services: Total \$	\$3,413,357	\$41,633,281	\$84,690,647
Average Spent	\$670.86	\$775.77	\$766.12
Spending Potential Index	81	94	93
Shelter: Total \$	\$70,907,655	\$864,013,656	\$1,761,294,400
Average Spent	\$13,936.25	\$16,099.53	\$15,932.83
Spending Potential Index	83	96	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,497,408	\$121,693,909	\$250,382,675
Average Spent	\$1,866.63	\$2,267.57	\$2,264.98
Spending Potential Index	75	91	91
Travel: Total \$	\$8,389,219	\$103,353,772	\$211,692,062
Average Spent	\$1,648.82	\$1,925.83	\$1,914.99
Spending Potential Index	77	89	89
Vehicle Maintenance & Repairs: Total \$	\$4,424,295	\$53,982,968	\$110,234,011
Average Spent	\$869.55	\$1,005.89	\$997.19
Spending Potential Index	81	94	93

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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