



# Community Profile

Rings: 1, 3, 5 mile radii

250 Florin Rd, Sacramento, CA 95831, USA

Latitude: 38.5092  
Longitude: -121.5431

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	12,488	67,899	173,498
2010 Total Population	11,825	77,657	186,113
2018 Total Population	12,348	82,047	200,275
2018 Group Quarters	140	465	1,568
2023 Total Population	12,809	85,590	210,355
2018-2023 Annual Rate	0.74%	0.85%	0.99%
2018 Total Daytime Population	9,023	57,308	173,812
Workers	1,986	14,116	59,333
Residents	7,037	43,192	114,479
<b>Household Summary</b>			
2000 Households	5,322	27,903	63,869
2000 Average Household Size	2.30	2.41	2.68
2010 Households	5,142	31,512	68,827
2010 Average Household Size	2.27	2.45	2.68
2018 Households	5,326	32,918	73,140
2018 Average Household Size	2.29	2.48	2.72
2023 Households	5,495	34,145	76,374
2023 Average Household Size	2.31	2.49	2.73
2018-2023 Annual Rate	0.63%	0.73%	0.87%
2010 Families	3,313	20,541	44,692
2010 Average Family Size	2.80	3.01	3.30
2018 Families	3,431	21,463	47,479
2018 Average Family Size	2.84	3.07	3.37
2023 Families	3,542	22,278	49,583
2023 Average Family Size	2.86	3.09	3.40
2018-2023 Annual Rate	0.64%	0.75%	0.87%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,493	28,812	67,237
Owner Occupied Housing Units	58.9%	61.2%	53.4%
Renter Occupied Housing Units	38.0%	35.7%	41.5%
Vacant Housing Units	3.1%	3.2%	5.0%
2010 Housing Units	5,485	33,744	74,870
Owner Occupied Housing Units	58.7%	59.6%	51.4%
Renter Occupied Housing Units	35.0%	33.8%	40.5%
Vacant Housing Units	6.3%	6.6%	8.1%
2018 Housing Units	5,527	34,539	78,326
Owner Occupied Housing Units	58.3%	59.1%	50.7%
Renter Occupied Housing Units	38.0%	36.2%	42.7%
Vacant Housing Units	3.6%	4.7%	6.6%
2023 Housing Units	5,643	35,745	81,673
Owner Occupied Housing Units	61.8%	62.3%	53.6%
Renter Occupied Housing Units	35.6%	33.2%	39.9%
Vacant Housing Units	2.6%	4.5%	6.5%
<b>Median Household Income</b>			
2018	\$81,674	\$75,703	\$57,651
2023	\$95,397	\$86,046	\$65,875
<b>Median Home Value</b>			
2018	\$418,277	\$419,641	\$368,798
2023	\$467,928	\$478,997	\$426,608
<b>Per Capita Income</b>			
2018	\$46,401	\$40,025	\$30,361
2023	\$54,843	\$46,747	\$35,144
<b>Median Age</b>			
2010	47.8	40.4	35.2
2018	48.9	41.3	36.1
2023	49.3	41.6	36.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	5,326	32,918	73,140
<\$15,000	6.2%	6.6%	11.8%
\$15,000 - \$24,999	5.1%	5.8%	9.5%
\$25,000 - \$34,999	8.5%	7.5%	9.7%
\$35,000 - \$49,999	11.0%	11.2%	12.5%
\$50,000 - \$74,999	15.1%	18.4%	16.7%
\$75,000 - \$99,999	13.0%	13.7%	12.0%
\$100,000 - \$149,999	20.1%	18.6%	14.8%
\$150,000 - \$199,999	10.8%	10.0%	6.9%
\$200,000+	10.3%	8.2%	6.2%
Average Household Income	\$106,283	\$99,175	\$82,230
<b>2023 Households by Income</b>			
Household Income Base	5,495	34,145	76,374
<\$15,000	4.9%	5.5%	10.3%
\$15,000 - \$24,999	3.9%	4.6%	8.1%
\$25,000 - \$34,999	6.8%	6.3%	8.6%
\$35,000 - \$49,999	9.7%	9.8%	11.5%
\$50,000 - \$74,999	14.1%	17.0%	16.1%
\$75,000 - \$99,999	12.6%	13.5%	12.3%
\$100,000 - \$149,999	21.0%	20.1%	16.5%
\$150,000 - \$199,999	12.8%	12.0%	8.3%
\$200,000+	14.3%	11.3%	8.3%
Average Household Income	\$126,550	\$116,615	\$95,938
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	3,222	20,398	39,728
<\$50,000	1.0%	1.3%	4.6%
\$50,000 - \$99,999	0.5%	0.6%	3.5%
\$100,000 - \$149,999	0.5%	1.3%	4.8%
\$150,000 - \$199,999	0.9%	2.5%	6.1%
\$200,000 - \$249,999	2.7%	5.6%	6.9%
\$250,000 - \$299,999	6.8%	8.2%	8.7%
\$300,000 - \$399,999	32.8%	26.2%	22.5%
\$400,000 - \$499,999	26.7%	21.3%	16.0%
\$500,000 - \$749,999	23.5%	23.0%	18.3%
\$750,000 - \$999,999	3.6%	8.0%	6.5%
\$1,000,000 - \$1,499,999	1.0%	1.1%	1.7%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.1%
\$2,000,000 +	0.1%	0.5%	0.3%
Average Home Value	\$455,575	\$472,949	\$412,694
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	3,486	22,275	43,804
<\$50,000	0.3%	0.6%	3.8%
\$50,000 - \$99,999	0.1%	0.3%	2.2%
\$100,000 - \$149,999	0.1%	0.5%	2.7%
\$150,000 - \$199,999	0.3%	0.8%	3.7%
\$200,000 - \$249,999	1.0%	2.5%	5.7%
\$250,000 - \$299,999	2.9%	5.1%	7.2%
\$300,000 - \$399,999	25.7%	21.7%	20.0%
\$400,000 - \$499,999	28.8%	23.5%	18.0%
\$500,000 - \$749,999	32.4%	30.5%	24.1%
\$750,000 - \$999,999	6.6%	12.2%	9.8%
\$1,000,000 - \$1,499,999	1.6%	1.4%	2.3%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.2%
\$2,000,000 +	0.1%	0.7%	0.4%
Average Home Value	\$514,222	\$539,348	\$473,962

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	11,824	77,656	186,113
0 - 4	4.8%	6.2%	7.5%
5 - 9	4.9%	5.9%	6.9%
10 - 14	5.5%	6.0%	6.8%
15 - 24	10.3%	11.9%	14.1%
25 - 34	10.9%	13.4%	14.4%
35 - 44	10.2%	12.3%	12.5%
45 - 54	14.8%	14.7%	13.5%
55 - 64	17.5%	14.0%	11.8%
65 - 74	11.1%	7.5%	6.2%
75 - 84	6.7%	5.4%	4.3%
85 +	3.4%	2.6%	2.0%
18 +	81.4%	78.0%	74.4%
<b>2018 Population by Age</b>			
Total	12,349	82,045	200,274
0 - 4	4.5%	5.7%	7.1%
5 - 9	4.6%	5.9%	6.9%
10 - 14	4.9%	5.9%	6.6%
15 - 24	10.4%	10.8%	13.0%
25 - 34	11.2%	13.5%	15.0%
35 - 44	10.4%	12.5%	12.6%
45 - 54	11.0%	12.2%	11.6%
55 - 64	15.5%	14.0%	12.1%
65 - 74	15.1%	10.7%	8.7%
75 - 84	8.4%	5.6%	4.4%
85 +	4.0%	3.0%	2.2%
18 +	82.9%	79.1%	75.6%
<b>2023 Population by Age</b>			
Total	12,807	85,587	210,353
0 - 4	4.6%	5.7%	7.2%
5 - 9	4.6%	5.9%	6.8%
10 - 14	4.6%	5.9%	6.6%
15 - 24	9.4%	10.2%	12.2%
25 - 34	11.6%	13.3%	14.9%
35 - 44	10.8%	13.4%	13.4%
45 - 54	10.2%	11.6%	11.1%
55 - 64	12.7%	12.2%	11.0%
65 - 74	15.9%	11.8%	9.5%
75 - 84	10.9%	6.9%	5.2%
85 +	4.6%	3.1%	2.1%
18 +	83.4%	79.1%	75.6%
<b>2010 Population by Sex</b>			
Males	5,571	36,981	89,585
Females	6,254	40,676	96,528
<b>2018 Population by Sex</b>			
Males	5,820	39,142	96,624
Females	6,528	42,905	103,652
<b>2023 Population by Sex</b>			
Males	6,011	40,939	101,770
Females	6,798	44,651	108,585

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	11,824	77,658	186,113
White Alone	47.9%	48.6%	44.2%
Black Alone	13.2%	12.6%	13.9%
American Indian Alone	0.8%	0.9%	1.2%
Asian Alone	26.6%	22.7%	19.9%
Pacific Islander Alone	0.6%	0.9%	1.5%
Some Other Race Alone	4.2%	7.0%	12.1%
Two or More Races	6.7%	7.4%	7.2%
Hispanic Origin	13.8%	18.8%	26.9%
Diversity Index	75.8	78.9	84.5
<b>2018 Population by Race/Ethnicity</b>			
Total	12,349	82,047	200,276
White Alone	43.8%	45.2%	41.5%
Black Alone	13.2%	12.3%	13.4%
American Indian Alone	0.8%	0.8%	1.1%
Asian Alone	29.6%	24.8%	21.5%
Pacific Islander Alone	0.7%	1.0%	1.7%
Some Other Race Alone	4.6%	7.5%	13.0%
Two or More Races	7.5%	8.3%	7.9%
Hispanic Origin	15.1%	20.4%	28.7%
Diversity Index	78.0	81.0	86.0
<b>2023 Population by Race/Ethnicity</b>			
Total	12,809	85,590	210,354
White Alone	40.7%	42.6%	39.5%
Black Alone	13.1%	12.1%	13.0%
American Indian Alone	0.7%	0.8%	1.1%
Asian Alone	31.9%	26.6%	22.8%
Pacific Islander Alone	0.8%	1.1%	1.9%
Some Other Race Alone	4.9%	7.9%	13.5%
Two or More Races	8.0%	8.8%	8.4%
Hispanic Origin	16.2%	21.6%	30.1%
Diversity Index	79.3	82.3	87.0
<b>2010 Population by Relationship and Household Type</b>			
Total	11,825	77,657	186,113
In Households	98.7%	99.4%	99.1%
In Family Households	80.1%	81.8%	82.4%
Householder	28.1%	26.4%	24.0%
Spouse	20.3%	18.8%	15.4%
Child	26.4%	29.9%	33.5%
Other relative	3.5%	4.6%	6.4%
Nonrelative	1.8%	2.2%	3.0%
In Nonfamily Households	18.6%	17.5%	16.8%
In Group Quarters	1.3%	0.6%	0.9%
Institutionalized Population	1.2%	0.4%	0.3%
Noninstitutionalized Population	0.0%	0.2%	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	9,335	58,766	133,131
Less than 9th Grade	4.6%	4.6%	9.0%
9th - 12th Grade, No Diploma	2.5%	3.7%	7.1%
High School Graduate	15.9%	15.2%	18.2%
GED/Alternative Credential	2.2%	2.1%	2.8%
Some College, No Degree	22.7%	23.5%	22.9%
Associate Degree	10.7%	9.6%	8.2%
Bachelor's Degree	25.1%	25.9%	20.3%
Graduate/Professional Degree	16.2%	15.4%	11.4%
<b>2018 Population 15+ by Marital Status</b>			
Total	10,619	67,654	159,143
Never Married	33.9%	33.7%	37.7%
Married	48.5%	48.8%	45.4%
Widowed	8.2%	6.5%	6.3%
Divorced	9.4%	11.0%	10.6%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.9%	96.1%	94.4%
Civilian Unemployed (Unemployment Rate)	5.1%	3.9%	5.6%
<b>2018 Employed Population 16+ by Industry</b>			
Total	5,435	39,576	87,487
Agriculture/Mining	0.5%	0.4%	0.8%
Construction	4.9%	4.1%	6.0%
Manufacturing	2.4%	4.7%	4.8%
Wholesale Trade	1.5%	2.0%	2.3%
Retail Trade	6.7%	7.6%	8.3%
Transportation/Utilities	6.3%	5.9%	5.4%
Information	1.6%	2.5%	2.1%
Finance/Insurance/Real Estate	10.1%	6.3%	5.5%
Services	48.4%	48.9%	50.9%
Public Administration	17.6%	17.6%	14.0%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	5,436	39,577	87,486
White Collar	75.9%	71.4%	61.7%
Management/Business/Financial	20.4%	20.4%	16.4%
Professional	25.7%	26.4%	22.9%
Sales	8.7%	7.9%	7.9%
Administrative Support	21.1%	16.7%	14.5%
Services	13.7%	16.3%	21.9%
Blue Collar	10.5%	12.2%	16.4%
Farming/Forestry/Fishing	0.0%	0.2%	0.5%
Construction/Extraction	3.4%	2.7%	4.4%
Installation/Maintenance/Repair	2.2%	2.0%	2.0%
Production	2.0%	3.2%	3.7%
Transportation/Material Moving	2.9%	4.2%	5.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	11,825	77,657	186,113
Population Inside Urbanized Area	99.8%	99.4%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.2%	0.6%	0.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

May 08, 2019



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<b>2010 Households by Type</b>			
Total	5,142	31,512	68,827
Households with 1 Person	29.8%	27.9%	27.1%
Households with 2+ People	70.2%	72.1%	72.9%
Family Households	64.4%	65.2%	64.9%
Husband-wife Families	46.6%	46.3%	41.7%
With Related Children	15.3%	18.9%	19.6%
Other Family (No Spouse Present)	17.8%	18.9%	23.3%
Other Family with Male Householder	4.3%	4.9%	6.2%
With Related Children	2.1%	2.6%	3.5%
Other Family with Female Householder	13.6%	14.0%	17.0%
With Related Children	7.8%	8.3%	11.1%
Nonfamily Households	5.8%	6.9%	8.0%
All Households with Children	25.6%	30.3%	34.8%
Multigenerational Households	3.3%	4.3%	5.8%
Unmarried Partner Households	5.9%	7.2%	8.5%
Male-female	4.8%	5.9%	7.1%
Same-sex	1.1%	1.3%	1.4%
<b>2010 Households by Size</b>			
Total	5,142	31,511	68,828
1 Person Household	29.8%	27.9%	27.1%
2 Person Household	38.8%	34.9%	31.2%
3 Person Household	15.2%	16.2%	15.9%
4 Person Household	10.9%	12.4%	12.5%
5 Person Household	3.6%	5.1%	6.5%
6 Person Household	1.0%	2.0%	3.2%
7 + Person Household	0.7%	1.4%	3.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,142	31,512	68,827
Owner Occupied	62.7%	63.8%	56.0%
Owned with a Mortgage/Loan	43.1%	47.2%	41.1%
Owned Free and Clear	19.6%	16.6%	14.9%
Renter Occupied	37.3%	36.2%	44.0%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,485	33,744	74,870
Housing Units Inside Urbanized Area	99.8%	99.4%	99.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.2%	0.6%	0.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Golden Years (9B)	Midlife Constants (5E)	Fresh Ambitions (13D)
<b>2.</b>	Old and Newcomers (8F)	Golden Years (9B)	Urban Chic (2A)
<b>3.</b>	Pacific Heights (2C)	Bright Young Professionals	Old and Newcomers (8F)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$14,357,993	\$84,509,492	\$160,335,992
Average Spent	\$2,695.83	\$2,567.27	\$2,192.18
Spending Potential Index	124	118	101
Education: Total \$	\$10,083,095	\$56,313,299	\$104,734,756
Average Spent	\$1,893.18	\$1,710.71	\$1,431.98
Spending Potential Index	131	118	99
Entertainment/Recreation: Total \$	\$21,440,050	\$124,598,842	\$228,829,927
Average Spent	\$4,025.54	\$3,785.13	\$3,128.66
Spending Potential Index	125	118	97
Food at Home: Total \$	\$32,771,447	\$191,562,488	\$365,053,446
Average Spent	\$6,153.11	\$5,819.38	\$4,991.16
Spending Potential Index	123	116	99
Food Away from Home: Total \$	\$23,179,690	\$136,833,926	\$256,338,968
Average Spent	\$4,352.18	\$4,156.81	\$3,504.77
Spending Potential Index	124	118	100
Health Care: Total \$	\$38,111,368	\$220,580,979	\$398,873,362
Average Spent	\$7,155.72	\$6,700.92	\$5,453.56
Spending Potential Index	125	117	95
HH Furnishings & Equipment: Total \$	\$13,919,762	\$81,708,478	\$149,681,313
Average Spent	\$2,613.55	\$2,482.18	\$2,046.50
Spending Potential Index	125	119	98
Personal Care Products & Services: Total \$	\$5,608,752	\$32,642,574	\$59,815,088
Average Spent	\$1,053.09	\$991.63	\$817.82
Spending Potential Index	127	120	99
Shelter: Total \$	\$116,083,309	\$656,416,445	\$1,251,968,720
Average Spent	\$21,795.59	\$19,940.96	\$17,117.43
Spending Potential Index	130	119	102
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,707,430	\$97,866,876	\$175,684,124
Average Spent	\$3,324.71	\$2,973.05	\$2,402.03
Spending Potential Index	134	120	97
Travel: Total \$	\$15,188,255	\$85,797,540	\$153,843,216
Average Spent	\$2,851.72	\$2,606.40	\$2,103.41
Spending Potential Index	132	121	98
Vehicle Maintenance & Repairs: Total \$	\$7,064,122	\$41,479,252	\$77,053,159
Average Spent	\$1,326.35	\$1,260.08	\$1,053.50
Spending Potential Index	123	117	98

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.