

Rings: 1, 3, 5 mile radii

4821 Fairmont Pkwy, Pasadena, TX 77505,

Latitude: 29.6501 Longitude: -95.17024

		LOI	igitude: -95.17024
	1 mile	3 mile	5 mile
Population Summary	11.057	07 706	250.000
2000 Total Population	11,057	87,736	258,382
2010 Total Population	12,876	99,811	284,947
2018 Total Population	14,028	108,284	308,017
2018 Group Quarters	348	544	1,034
2023 Total Population	14,722	113,082	323,823
2018-2023 Annual Rate	0.97%	0.87%	1.01%
2018 Total Daytime Population	14,633	101,148	284,429
Workers	6,775	38,726	107,654
Residents	7,858	62,422	176,775
Household Summary			
2000 Households	4,439	30,434	86,293
2000 Average Household Size	2.42	2.86	2.98
2010 Households	5,047	33,339	93,050
2010 Average Household Size	2.49	2.98	3.05
2018 Households	5,471	35,675	99,444
2018 Average Household Size	2.50	3.02	3.09
2023 Households	5,738	37,118	104,110
2023 Average Household Size	2.51	3.03	3.10
2018-2023 Annual Rate	0.96%	0.80%	0.92%
2010 Families	3,360	24,344	69,462
2010 Average Family Size	3.06	3.51	3.55
2018 Families	3,612	25,966	73,943
2018 Average Family Size	3.11	3.58	3.61
2023 Families	3,771	26,961	77,258
2023 Average Family Size	3.13	3.60	3.64
2018-2023 Annual Rate	0.87%	0.75%	0.88%
Housing Unit Summary		017 5 70	010070
2000 Housing Units	4,671	32,840	91,471
Owner Occupied Housing Units	51.1%	53.8%	55.5%
Renter Occupied Housing Units	43.9%	38.9%	38.9%
Vacant Housing Units	5.0%	7.3%	5.7%
	5,389	37,092	102,312
2010 Housing Units Owner Occupied Housing Units	50.5%	51.6%	52.8%
Renter Occupied Housing Units	43.2%	38.3%	38.2%
Vacant Housing Units	6.3%	10.1%	9.1%
	5,706	39,393	108,043
2018 Housing Units	47.5%		
Owner Occupied Housing Units		47.7%	49.6%
Renter Occupied Housing Units	48.4%	42.9%	42.4%
Vacant Housing Units	4.1%	9.4%	8.0%
2023 Housing Units	5,992	41,154	113,144
Owner Occupied Housing Units	48.9%	48.7%	50.8%
Renter Occupied Housing Units	46.9%	41.4%	41.2%
Vacant Housing Units	4.2%	9.8%	8.0%
Median Household Income		- = = = = = = = =	150.440
2018	\$60,984	\$52,380	\$53,118
2023	\$67,822	\$57,894	\$58,461
Median Home Value			
2018	\$164,445	\$137,235	\$131,980
2023	\$182,586	\$157,717	\$147,239
Per Capita Income			
2018	\$30,712	\$22,911	\$23,516
2023	\$34,272	\$25,851	\$26,254
Median Age			
2010	36.0	31.1	30.6
2018	36.4	32.3	31.8
2023	36.6	33.3	32.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	5,471	35,675	99,444
<\$15,000	8.2%	11.2%	10.4%
\$15,000 - \$24,999	8.1%	11.5%	10.4%
\$25,000 - \$34,999	9.1%	11.1%	11.3%
\$35,000 - \$49,999	14.4%	13.5%	14.6%
\$50,000 - \$74,999	19.0%	19.3%	19.2%
\$75,000 - \$99,999	16.1%	12.0%	11.7%
\$100,000 - \$149,999	14.8%	13.4%	13.6%
\$150,000 - \$199,999	6.0%	4.8%	5.1%
\$200,000+	4.3%	3.1%	4.0%
Average Household Income	\$78,542	\$68,641	\$72,482
2023 Households by Income			
Household Income Base	5,738	37,118	104,110
<\$15,000	6.8%	9.2%	8.6%
\$15,000 - \$24,999	6.9%	9.8%	8.9%
\$25,000 - \$34,999	8.1%	10.0%	10.2%
\$35,000 - \$49,999	13.5%	12.9%	13.9%
\$50,000 - \$74,999	18.9%	19.6%	19.5%
\$75,000 - \$99,999	16.8%	13.0%	12.6%
\$100,000 - \$149,999	17.2%	16.1%	16.1%
\$150,000 - \$199,999	6.7%	5.6%	5.7%
\$200,000+	5.2%	3.8%	4.6%
Average Household Income	\$88,049	\$77,851	\$81,338
2018 Owner Occupied Housing Units by Value	+/	+	+ /
Total	2,710	18,793	53,597
<\$50,000	1.3%	8.6%	6.3%
\$50,000 - \$99,999	7.5%	22.6%	26.5%
\$100,000 - \$149,999	31.8%	25.3%	26.9%
\$150,000 - \$199,999	32.3%	18.3%	16.3%
\$200,000 - \$249,999	13.1%	12.2%	8.2%
\$250,000 - \$299,999	6.2%	5.5%	5.0%
\$300,000 - \$399,999	3.2%	4.7%	6.0%
\$400,000 - \$499,999	2.7%	0.9%	1.7%
\$500,000 - \$749,999	0.2%	1.0%	1.5%
\$750,000 - \$999,999	1.1%	0.6%	0.7%
\$1,000,000 - \$1,499,999	0.6%	0.4%	0.8%
	0.0%	0.0%	0.0%
\$1,500,000 - \$1,999,999 \$2,000,000 +	0.0%	0.1%	0.1%
	\$189,978	\$164,203	\$171,574
Average Home Value	\$109,970	\$104,203	\$171,574
2023 Owner Occupied Housing Units by Value	2.020	20.052	57.401
Total	2,928	20,062	57,491
<\$50,000	0.8%	7.0%	5.2%
\$50,000 - \$99,999	4.7%	18.7%	22.6%
\$100,000 - \$149,999	23.9%	21.5%	23.5%
\$150,000 - \$199,999	31.6%	18.3%	16.9%
\$200,000 - \$249,999	16.2%	13.9%	9.3%
\$250,000 - \$299,999	7.8%	7.0%	6.3%
\$300,000 - \$399,999	5.9%	7.9%	8.8%
\$400,000 - \$499,999	5.1%	1.8%	2.7%
\$500,000 - \$749,999	0.3%	1.8%	1.8%
\$750,000 - \$999,999	2.4%	1.3%	1.5%
\$1,000,000 - \$1,499,999	1.3%	0.7%	1.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$229,208	\$194,958	\$201,408

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Latitude: 29.6501 Longitude: -95.17024

		EOII	gitude: 55.17024
2010 Denulation by Acc	1 mile	3 mile	5 mile
2010 Population by Age Total	12,873	99,809	284,946
0 - 4	6.5%	8.5%	8.8%
5 - 9	6.1%	8.3%	8.5%
10 - 14	6.1%	8.1%	8.4%
15 - 24	15.8%	15.9%	15.7%
25 - 34	14.2%	14.8%	15.2%
35 - 44	12.5%	13.3%	13.5%
45 - 54	13.6%	13.0%	13.0%
55 - 64	11.8%	9.2%	8.9%
65 - 74	6.7%	4.9%	4.5%
75 - 84	4.5%	3.0%	2.6%
85 +	2.2%	1.1%	0.9%
18 +	77.2%	70.3%	69.4%
2018 Population by Age	//.2/0	70.370	09.470
Total	14,029	108,282	308,016
0 - 4	6.3%	8.0%	8.2%
5 - 9	5.8%	7.7%	7.9%
10 - 14	5.6%	7.3%	7.9%
10 - 14 15 - 24	13.0%	14.7%	14.8%
25 - 34	17.7%	16.4%	14.8%
35 - 44	11.5%	12.6%	13.0%
45 - 54	11.5%	11.3%	11.5%
55 - 64	11.8%	10.6%	10.3%
65 - 74	9.3% 5.1%	6.8%	6.4%
75 - 84		3.3%	2.9%
85 +	2.5%	1.3%	1.1%
	79.5%	72.8%	71.8%
2023 Population by Age	14 722	112.000	222.024
Total	14,723	113,080	323,824
0 - 4	6.4%	8.1%	8.2%
5 - 9	5.9%	7.7%	7.9%
10 - 14	5.7%	7.3%	7.6%
15 - 24	11.8%	13.7%	14.0%
25 - 34	18.0%	16.1%	15.8%
35 - 44	13.0%	13.7%	13.9%
45 - 54	10.3%	10.5%	10.9%
55 - 64	11.0%	10.1%	9.9%
65 - 74	9.7%	7.7%	7.2%
75 - 84	5.8%	3.9%	3.4%
85 +	2.5%	1.3%	1.1%
18 +	79.1%	73.0%	72.0%
2010 Population by Sex			
Males	6,175	49,166	141,392
Females	6,701	50,645	143,555
2018 Population by Sex			
Males	6,704	53,310	152,797
Females	7,323	54,973	155,220
2023 Population by Sex			
Males	7,052	55,812	160,914
Females	7,670	57,270	162,909



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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	12,877	99,811	284,947
White Alone	78.4%	74.6%	70.3%
Black Alone	2.5%	3.1%	5.5%
American Indian Alone	0.6%	0.8%	0.7%
Asian Alone	4.5%	2.4%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.5%	16.0%	16.8%
Two or More Races	2.5%	3.0%	3.0%
Hispanic Origin	39.9%	57.6%	58.1%
Diversity Index	67.9	71.4	74.4
2018 Population by Race/Ethnicity			
Total	14,028	108,285	308,018
White Alone	74.9%	72.0%	67.8%
Black Alone	2.7%	3.2%	5.7%
American Indian Alone	0.6%	0.8%	0.7%
Asian Alone	5.4%	3.1%	4.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	13.3%	17.5%	18.1%
Two or More Races	3.0%	3.3%	3.3%
Hispanic Origin	45.6%	62.1%	61.5%
Diversity Index	71.5	72.4	75.6
2023 Population by Race/Ethnicity			
Total	14,722	113,082	323,823
White Alone	72.9%	70.8%	66.5%
Black Alone	2.9%	3.3%	5.8%
American Indian Alone	0.6%	0.8%	0.7%
Asian Alone	6.0%	3.5%	4.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	14.2%	18.1%	18.5%
Two or More Races	3.3%	3.5%	3.5%
Hispanic Origin	49.7%	65.3%	64.1%
Diversity Index	73.2	72.5	75.8
2010 Population by Relationship and Household Type			
Total	12,876	99,811	284,947
In Households	97.6%	99.5%	99.7%
In Family Households	82.2%	88.3%	89.4%
Householder	25.5%	24.5%	24.4%
Spouse	18.6%	16.8%	16.9%
Child	31.4%	38.0%	38.9%
Other relative	4.5%	6.2%	6.4%
Nonrelative	2.2%	2.8%	2.8%
In Nonfamily Households	15.4%	11.2%	10.3%
In Group Quarters	2.4%	0.5%	0.3%
Institutionalized Population	2.4%	0.4%	0.3%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Deputation 25 have Educational Attainment	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment Total	9,748	67 425	100 770
	,	67,425	188,770
Less than 9th Grade	4.6%	11.2%	13.7%
9th - 12th Grade, No Diploma	8.5%	12.0%	11.6%
High School Graduate	27.0%	26.0%	23.9%
GED/Alternative Credential	3.7%	5.5%	4.8%
Some College, No Degree	30.2%	23.6%	21.6%
Associate Degree	7.4%	6.7%	6.8%
Bachelor's Degree	11.8%	10.2%	12.1%
Graduate/Professional Degree	6.9%	4.8%	5.6%
2018 Population 15+ by Marital Status			
Total	11,576	83,319	234,507
Never Married	29.9%	33.3%	35.1%
Married	50.4%	50.8%	49.9%
Widowed	5.1%	4.8%	4.5%
Divorced	14.7%	11.1%	10.6%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	91.8%	92.9%	93.0%
Civilian Unemployed (Unemployment Rate)	8.2%	7.1%	7.0%
2018 Employed Population 16+ by Industry			
Total	6,304	46,819	133,866
Agriculture/Mining	0.5%	1.3%	1.3%
Construction	10.4%	14.0%	14.7%
Manufacturing	14.3%	13.5%	12.7%
Wholesale Trade	3.9%	3.5%	3.2%
Retail Trade	12.5%	10.7%	10.4%
Transportation/Utilities	5.9%	5.6%	5.9%
Information	1.8%	0.9%	0.9%
Finance/Insurance/Real Estate	3.8%	4.7%	4.8%
Services	45.1%	43.7%	43.8%
Public Administration	2.1%	2.1%	2.5%
2018 Employed Population 16+ by Occupation			
Total	6,304	46,818	133,866
White Collar	57.1%	47.4%	49.3%
Management/Business/Financial	14.4%	8.8%	9.6%
Professional	22.3%	15.6%	15.9%
Sales	10.2%	9.9%	9.8%
Administrative Support	10.2%	13.1%	14.0%
Services	15.6%	19.6%	18.1%
Blue Collar	27.3%	33.0%	32.6%
Farming/Forestry/Fishing	0.0%	0.4%	0.2%
Construction/Extraction	6.3%	10.4%	10.6%
Installation/Maintenance/Repair	5.1%	5.2%	5.2%
Production	10.3%	10.5%	9.3%
Transportation/Material Moving	5.5%	6.5%	7.2%
2010 Population By Urban/ Rural Status	5.570	0.5 /0	7.270
Total Population	10.076	00.011	204 047
	12,876	99,811	284,947
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%



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2010 Households by Type			
Total	5,048	33,340	93,051
Households with 1 Person	28.0%	22.2%	20.6%
Households with 2+ People	72.0%	77.8%	79.4%
Family Households	66.6%	73.0%	74.6%
Husband-wife Families	48.6%	50.2%	51.7%
With Related Children	22.2%	28.4%	30.1%
Other Family (No Spouse Present)	17.9%	22.8%	22.9%
Other Family with Male Householder	6.0%	7.2%	7.2%
With Related Children	3.6%	4.4%	4.4%
Other Family with Female Householder	11.9%	15.6%	15.8%
With Related Children	7.7%	10.9%	11.2%
Nonfamily Households	5.5%	4.8%	4.7%
All Households with Children	33.9%	44.2%	46.2%
Multigenerational Households	5.2%	7.1%	7.8%
Unmarried Partner Households	7.1%	7.2%	7.1%
Male-female	6.6%	6.6%	6.4%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	5,048	33,341	93,048
1 Person Household	28.0%	22.2%	20.6%
2 Person Household	31.2%	25.7%	25.2%
3 Person Household	16.7%	17.3%	17.8%
4 Person Household	13.5%	16.5%	17.0%
5 Person Household	6.4%	10.4%	10.7%
6 Person Household	2.8%	4.6%	5.0%
7 + Person Household	1.6%	3.3%	3.8%
2010 Households by Tenure and Mortgage Status			
Total	5,047	33,339	93,050
Owner Occupied	53.9%	57.4%	58.0%
Owned with a Mortgage/Loan	35.7%	38.0%	38.9%
Owned Free and Clear	18.2%	19.4%	19.1%
Renter Occupied	46.1%	42.6%	42.0%
2010 Housing Units By Urban/ Rural Status	1011 /0	12.070	12.0 /0
Total Housing Units	5,389	37,092	102,312
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Alea	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
	0.070	0.070	0.070

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
	1. Home Improvement (4B)	Barrios Urbanos (7D)	Barrios Urbanos (7D)
	2. Young and Restless (11B)	NeWest Residents (13C)	American Dreamers (7C)
	3. Bright Young Professionals	American Dreamers (7C)	NeWest Residents (13C)
2018 Consumer Spending			
Apparel & Services: Total \$	\$11,590,434	\$67,195,027	\$197,666,527
Average Spent	\$2,118.52	\$1,883.53	\$1,987.72
Spending Potential Index	97	87	91
Education: Total \$	\$7,322,809	\$40,333,372	\$120,342,552
Average Spent	\$1,338.48	\$1,130.58	\$1,210.15
Spending Potential Index	92	78	84
Entertainment/Recreation: Total \$	\$16,448,367	\$93,867,955	\$274,835,371
Average Spent	\$3,006.46	\$2,631.20	\$2,763.72
Spending Potential Index	93	82	86
Food at Home: Total \$	\$26,454,431	\$154,296,327	\$450,080,047
Average Spent	\$4,835.39	\$4,325.05	\$4,525.96
Spending Potential Index	96	86	90
Food Away from Home: Total \$	\$18,905,389	\$107,947,262	\$317,080,771
Average Spent	\$3,455.56	\$3,025.85	\$3,188.54
Spending Potential Index	98	86	91
Health Care: Total \$	\$28,483,688	\$163,569,318	\$475,985,745
Average Spent	\$5,206.30	\$4,584.98	\$4,786.47
Spending Potential Index	91	80	84
HH Furnishings & Equipment: Total \$	\$10,912,731	\$62,705,514	\$184,377,293
Average Spent	\$1,994.65	\$1,757.69	\$1,854.08
Spending Potential Index	95	84	89
Personal Care Products & Services: Total \$	\$4,393,822	\$24,920,126	\$73,234,332
Average Spent	\$803.11	\$698.53	\$736.44
Spending Potential Index	97	84	89
Shelter: Total \$	\$89,251,191	\$506,370,880	\$1,492,056,439
Average Spent	\$16,313.51	\$14,194.00	\$15,003.99
Spending Potential Index	97	85	89
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,217,885	\$68,632,936	\$201,360,908
Average Spent	\$2,233.21	\$1,923.84	\$2,024.87
Spending Potential Index	90	77	81
Travel: Total \$	\$10,852,258	\$61,293,335	\$181,960,418
Average Spent	\$1,983.60	\$1,718.10	\$1,829.78
Spending Potential Index	92	80	85
Vehicle Maintenance & Repairs: Total \$	\$5,638,835	\$32,660,127	\$95,568,533
Average Spent	\$1,030.68	\$915.49	\$961.03
Spending Potential Index	96	85	89

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.