



## Community Profile

Rings: 1, 3, 5 mile radii

106 Oak Crescent Cir, Clayton, GA 30525,

Latitude: 34.88

Longitude: -83.4

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	1,682	5,343	8,990
2010 Total Population	1,805	5,751	9,644
2018 Total Population	1,928	6,113	10,276
2018 Group Quarters	20	69	148
2023 Total Population	2,027	6,424	10,807
2018-2023 Annual Rate	1.01%	1.00%	1.01%
2018 Total Daytime Population	3,889	7,619	11,644
Workers	2,814	4,079	5,756
Residents	1,075	3,540	5,888
<b>Household Summary</b>			
2000 Households	685	2,218	3,705
2000 Average Household Size	2.40	2.37	2.39
2010 Households	727	2,370	3,962
2010 Average Household Size	2.46	2.40	2.40
2018 Households	766	2,486	4,165
2018 Average Household Size	2.49	2.43	2.43
2023 Households	804	2,605	4,366
2023 Average Household Size	2.50	2.44	2.44
2018-2023 Annual Rate	0.97%	0.94%	0.95%
2010 Families	464	1,539	2,611
2010 Average Family Size	3.04	2.95	2.93
2018 Families	482	1,594	2,709
2018 Average Family Size	3.09	2.99	2.99
2023 Families	503	1,659	2,823
2023 Average Family Size	3.10	3.01	3.00
2018-2023 Annual Rate	0.86%	0.80%	0.83%
<b>Housing Unit Summary</b>			
2000 Housing Units	862	2,765	4,736
Owner Occupied Housing Units	58.0%	59.7%	60.5%
Renter Occupied Housing Units	21.5%	20.5%	17.7%
Vacant Housing Units	20.5%	19.8%	21.8%
2010 Housing Units	1,021	3,290	5,687
Owner Occupied Housing Units	47.2%	49.2%	50.1%
Renter Occupied Housing Units	24.0%	22.8%	19.6%
Vacant Housing Units	28.8%	28.0%	30.3%
2018 Housing Units	1,112	3,579	6,192
Owner Occupied Housing Units	45.1%	47.0%	47.9%
Renter Occupied Housing Units	23.7%	22.5%	19.3%
Vacant Housing Units	31.1%	30.5%	32.7%
2023 Housing Units	1,173	3,776	6,534
Owner Occupied Housing Units	46.3%	48.2%	49.1%
Renter Occupied Housing Units	22.3%	20.7%	17.7%
Vacant Housing Units	31.5%	31.0%	33.2%
<b>Median Household Income</b>			
2018	\$35,436	\$33,594	\$35,629
2023	\$40,090	\$38,683	\$40,801
<b>Median Home Value</b>			
2018	\$169,531	\$174,600	\$183,111
2023	\$178,545	\$185,166	\$195,482
<b>Per Capita Income</b>			
2018	\$21,203	\$20,490	\$20,980
2023	\$24,092	\$23,311	\$23,882
<b>Median Age</b>			
2010	42.4	43.0	44.2
2018	44.3	45.3	46.7
2023	45.7	46.8	48.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Households by Income</b>			
Household Income Base	766	2,486	4,165
<\$15,000	19.7%	20.9%	20.0%
\$15,000 - \$24,999	14.1%	15.4%	15.9%
\$25,000 - \$34,999	15.5%	15.3%	13.3%
\$35,000 - \$49,999	15.8%	14.0%	14.6%
\$50,000 - \$74,999	14.4%	14.7%	16.1%
\$75,000 - \$99,999	9.0%	9.5%	9.7%
\$100,000 - \$149,999	7.3%	6.9%	7.1%
\$150,000 - \$199,999	2.6%	1.7%	1.7%
\$200,000+	1.6%	1.6%	1.6%
Average Household Income	\$51,277	\$49,659	\$50,813
<b>2023 Households by Income</b>			
Household Income Base	804	2,605	4,366
<\$15,000	16.3%	17.3%	16.3%
\$15,000 - \$24,999	11.6%	12.9%	13.1%
\$25,000 - \$34,999	15.0%	15.1%	13.1%
\$35,000 - \$49,999	16.8%	15.2%	15.7%
\$50,000 - \$74,999	15.4%	15.7%	17.2%
\$75,000 - \$99,999	11.2%	11.9%	12.1%
\$100,000 - \$149,999	8.7%	8.3%	8.5%
\$150,000 - \$199,999	3.2%	2.0%	2.0%
\$200,000+	1.7%	1.8%	1.8%
Average Household Income	\$58,446	\$56,709	\$58,087
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	502	1,682	2,967
<\$50,000	17.7%	15.9%	14.9%
\$50,000 - \$99,999	14.9%	15.6%	15.2%
\$100,000 - \$149,999	7.4%	7.5%	7.4%
\$150,000 - \$199,999	25.5%	22.3%	18.9%
\$200,000 - \$249,999	5.6%	8.9%	12.7%
\$250,000 - \$299,999	5.8%	5.8%	6.6%
\$300,000 - \$399,999	11.8%	11.1%	10.1%
\$400,000 - \$499,999	3.6%	2.6%	2.7%
\$500,000 - \$749,999	5.6%	6.0%	6.1%
\$750,000 - \$999,999	1.6%	2.7%	3.3%
\$1,000,000 - \$1,499,999	0.6%	1.4%	1.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.1%	0.5%
Average Home Value	\$211,454	\$232,228	\$251,138
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	543	1,821	3,208
<\$50,000	15.8%	14.1%	13.2%
\$50,000 - \$99,999	13.6%	14.2%	13.7%
\$100,000 - \$149,999	6.4%	6.6%	6.5%
\$150,000 - \$199,999	24.7%	21.5%	18.1%
\$200,000 - \$249,999	5.2%	8.3%	11.8%
\$250,000 - \$299,999	5.2%	5.3%	6.0%
\$300,000 - \$399,999	12.7%	12.0%	10.9%
\$400,000 - \$499,999	4.8%	3.6%	3.6%
\$500,000 - \$749,999	8.7%	9.2%	9.4%
\$750,000 - \$999,999	2.4%	4.0%	4.9%
\$1,000,000 - \$1,499,999	0.6%	1.0%	1.2%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.1%	0.4%
Average Home Value	\$239,180	\$259,454	\$278,258

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	1,808	5,751	9,644
0 - 4	5.5%	5.4%	5.2%
5 - 9	6.0%	6.0%	5.7%
10 - 14	6.4%	6.5%	6.6%
15 - 24	12.6%	12.1%	11.6%
25 - 34	10.5%	10.2%	9.8%
35 - 44	12.3%	12.1%	12.0%
45 - 54	13.4%	13.6%	14.0%
55 - 64	13.5%	14.0%	14.8%
65 - 74	11.0%	11.1%	11.6%
75 - 84	6.2%	6.4%	6.3%
85 +	2.5%	2.4%	2.4%
18 +	78.0%	78.1%	78.6%
<b>2018 Population by Age</b>			
Total	1,928	6,113	10,277
0 - 4	5.2%	5.1%	4.8%
5 - 9	5.4%	5.3%	5.0%
10 - 14	5.4%	5.6%	5.6%
15 - 24	10.8%	10.5%	10.2%
25 - 34	12.9%	12.4%	11.4%
35 - 44	11.0%	10.8%	10.8%
45 - 54	12.9%	12.7%	12.7%
55 - 64	14.1%	14.8%	15.7%
65 - 74	12.7%	13.3%	14.2%
75 - 84	6.8%	7.0%	6.9%
85 +	2.6%	2.7%	2.6%
18 +	80.7%	80.8%	81.2%
<b>2023 Population by Age</b>			
Total	2,027	6,425	10,806
0 - 4	4.9%	4.8%	4.6%
5 - 9	5.2%	5.1%	4.8%
10 - 14	5.6%	5.6%	5.6%
15 - 24	10.2%	9.9%	9.4%
25 - 34	11.4%	11.1%	10.3%
35 - 44	11.8%	11.5%	11.5%
45 - 54	12.3%	12.0%	12.1%
55 - 64	14.2%	14.6%	15.4%
65 - 74	13.4%	14.1%	15.2%
75 - 84	8.2%	8.5%	8.5%
85 +	2.7%	2.7%	2.7%
18 +	81.0%	81.2%	81.7%
<b>2010 Population by Sex</b>			
Males	880	2,802	4,720
Females	925	2,949	4,924
<b>2018 Population by Sex</b>			
Males	949	3,005	5,073
Females	979	3,108	5,203
<b>2023 Population by Sex</b>			
Males	1,004	3,180	5,381
Females	1,023	3,243	5,426

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	1,804	5,751	9,644
White Alone	90.6%	91.3%	92.6%
Black Alone	0.9%	0.8%	0.8%
American Indian Alone	0.5%	0.6%	0.5%
Asian Alone	0.5%	0.4%	0.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.3%	4.9%	3.9%
Two or More Races	2.1%	2.0%	1.7%
Hispanic Origin	13.0%	11.9%	9.6%
Diversity Index	36.5	34.1	29.1
<b>2018 Population by Race/Ethnicity</b>			
Total	1,927	6,114	10,276
White Alone	88.7%	89.5%	91.0%
Black Alone	1.4%	1.3%	1.3%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	0.8%	0.6%	0.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.7%	5.2%	4.2%
Two or More Races	2.7%	2.5%	2.2%
Hispanic Origin	13.7%	12.6%	10.1%
Diversity Index	40.0	37.4	32.2
<b>2023 Population by Race/Ethnicity</b>			
Total	2,027	6,424	10,806
White Alone	87.2%	88.1%	89.7%
Black Alone	1.9%	1.8%	1.7%
American Indian Alone	0.7%	0.8%	0.8%
Asian Alone	1.0%	0.8%	0.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	5.9%	5.4%	4.4%
Two or More Races	3.2%	3.0%	2.6%
Hispanic Origin	14.3%	13.0%	10.6%
Diversity Index	42.5	39.9	34.7
<b>2010 Population by Relationship and Household Type</b>			
Total	1,805	5,751	9,644
In Households	98.9%	98.9%	98.5%
In Family Households	80.6%	81.3%	81.7%
Householder	26.6%	27.0%	27.4%
Spouse	19.3%	19.7%	20.7%
Child	27.5%	27.7%	27.2%
Other relative	4.8%	4.5%	4.1%
Nonrelative	2.5%	2.4%	2.2%
In Nonfamily Households	18.3%	17.6%	16.9%
In Group Quarters	1.1%	1.1%	1.5%
Institutionalized Population	0.9%	1.1%	1.2%
Noninstitutionalized Population	0.2%	0.1%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2018 Population 25+ by Educational Attainment</b>			
Total	1,410	4,495	7,642
Less than 9th Grade	5.0%	5.5%	5.2%
9th - 12th Grade, No Diploma	11.8%	11.9%	10.9%
High School Graduate	28.2%	28.8%	29.0%
GED/Alternative Credential	6.7%	5.9%	5.8%
Some College, No Degree	20.3%	19.7%	20.2%
Associate Degree	7.4%	6.8%	6.4%
Bachelor's Degree	10.4%	11.5%	12.8%
Graduate/Professional Degree	10.2%	9.9%	9.7%
<b>2018 Population 15+ by Marital Status</b>			
Total	1,619	5,139	8,687
Never Married	23.2%	22.2%	21.8%
Married	47.3%	49.1%	51.8%
Widowed	11.2%	11.2%	10.2%
Divorced	18.2%	17.5%	16.2%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.4%	96.7%	96.8%
Civilian Unemployed (Unemployment Rate)	3.6%	3.3%	3.2%
<b>2018 Employed Population 16+ by Industry</b>			
Total	867	2,617	4,387
Agriculture/Mining	0.8%	1.1%	1.2%
Construction	16.5%	17.8%	17.6%
Manufacturing	5.4%	5.0%	5.2%
Wholesale Trade	2.4%	1.6%	1.7%
Retail Trade	15.2%	15.9%	15.2%
Transportation/Utilities	7.7%	6.1%	5.1%
Information	3.2%	2.0%	1.5%
Finance/Insurance/Real Estate	5.0%	5.2%	6.3%
Services	39.2%	41.7%	42.5%
Public Administration	4.2%	3.6%	3.7%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	866	2,617	4,387
White Collar	45.0%	47.6%	50.9%
Management/Business/Financial	12.3%	10.8%	12.1%
Professional	12.0%	14.1%	15.2%
Sales	15.9%	15.8%	15.0%
Administrative Support	4.7%	6.9%	8.5%
Services	25.5%	24.6%	21.8%
Blue Collar	29.4%	27.9%	27.3%
Farming/Forestry/Fishing	0.2%	0.3%	0.3%
Construction/Extraction	14.4%	15.4%	14.5%
Installation/Maintenance/Repair	3.3%	3.6%	4.1%
Production	4.4%	4.1%	4.4%
Transportation/Material Moving	7.0%	4.5%	4.0%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	1,805	5,751	9,644
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	46.7%	42.7%	31.1%
Rural Population	53.3%	57.3%	68.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	727	2,370	3,962
Households with 1 Person	30.1%	29.7%	29.2%
Households with 2+ People	69.9%	70.3%	70.8%
Family Households	63.8%	64.9%	65.9%
Husband-wife Families	46.2%	47.4%	49.7%
With Related Children	17.7%	17.6%	17.9%
Other Family (No Spouse Present)	17.6%	17.5%	16.2%
Other Family with Male Householder	6.1%	5.7%	5.2%
With Related Children	3.0%	2.9%	2.7%
Other Family with Female Householder	11.6%	11.9%	10.9%
With Related Children	7.3%	7.4%	6.7%
Nonfamily Households	6.1%	5.3%	4.9%
All Households with Children	28.7%	28.5%	27.8%
Multigenerational Households	2.9%	3.1%	3.2%
Unmarried Partner Households	6.5%	6.3%	5.8%
Male-female	5.5%	5.3%	4.7%
Same-sex	1.0%	1.0%	1.0%
<b>2010 Households by Size</b>			
Total	727	2,370	3,961
1 Person Household	30.1%	29.7%	29.2%
2 Person Household	36.3%	36.5%	37.4%
3 Person Household	14.6%	14.5%	14.3%
4 Person Household	10.6%	10.8%	10.9%
5 Person Household	4.5%	4.6%	4.6%
6 Person Household	2.3%	2.4%	2.2%
7 + Person Household	1.5%	1.5%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	727	2,370	3,962
Owner Occupied	66.3%	68.4%	71.9%
Owned with a Mortgage/Loan	35.2%	36.8%	38.3%
Owned Free and Clear	31.1%	31.5%	33.6%
Renter Occupied	33.7%	31.6%	28.1%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	1,021	3,290	5,687
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	42.8%	37.4%	26.1%
Rural Housing Units	57.2%	62.6%	73.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>Top 3 Tapestry Segments</b>			
	1. Small Town Simplicity	Small Town Simplicity	Rural Resort Dwellers (6E)
	2. Rooted Rural (10B)	Rural Resort Dwellers (6E)	Small Town Simplicity
	3. Rural Resort Dwellers (6E)	Rooted Rural (10B)	Rooted Rural (10B)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$998,976	\$3,109,392	\$5,247,917
Average Spent	\$1,304.15	\$1,250.76	\$1,260.00
Spending Potential Index	60	57	58
Education: Total \$	\$528,018	\$1,643,006	\$2,744,612
Average Spent	\$689.32	\$660.90	\$658.97
Spending Potential Index	48	46	46
Entertainment/Recreation: Total \$	\$1,680,841	\$5,297,935	\$9,135,056
Average Spent	\$2,194.31	\$2,131.11	\$2,193.29
Spending Potential Index	68	66	68
Food at Home: Total \$	\$2,696,858	\$8,439,489	\$14,411,567
Average Spent	\$3,520.70	\$3,394.81	\$3,460.16
Spending Potential Index	70	68	69
Food Away from Home: Total \$	\$1,647,435	\$5,145,573	\$8,749,339
Average Spent	\$2,150.70	\$2,069.82	\$2,100.68
Spending Potential Index	61	59	60
Health Care: Total \$	\$3,254,201	\$10,261,960	\$17,797,195
Average Spent	\$4,248.30	\$4,127.90	\$4,273.04
Spending Potential Index	74	72	75
HH Furnishings & Equipment: Total \$	\$1,001,779	\$3,153,358	\$5,427,770
Average Spent	\$1,307.81	\$1,268.45	\$1,303.19
Spending Potential Index	63	61	62
Personal Care Products & Services: Total \$	\$382,126	\$1,196,958	\$2,045,010
Average Spent	\$498.86	\$481.48	\$491.00
Spending Potential Index	60	58	59
Shelter: Total \$	\$7,295,826	\$22,936,700	\$38,829,003
Average Spent	\$9,524.58	\$9,226.35	\$9,322.69
Spending Potential Index	57	55	56
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,225,163	\$3,849,208	\$6,626,172
Average Spent	\$1,599.43	\$1,548.35	\$1,590.92
Spending Potential Index	64	62	64
Travel: Total \$	\$891,550	\$2,849,247	\$4,984,014
Average Spent	\$1,163.90	\$1,146.12	\$1,196.64
Spending Potential Index	54	53	56
Vehicle Maintenance & Repairs: Total \$	\$561,036	\$1,760,670	\$3,022,515
Average Spent	\$732.42	\$708.23	\$725.69
Spending Potential Index	68	66	67

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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