



Community Profile

Rings: 1, 3, 5 mile radii

8793 Jay St, Brooklyn, NY 11201, USA

Latitude: 40.7019
Longitude: -73.98571

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	105,106	975,864	2,456,725
2010 Total Population	104,913	1,037,181	2,562,388
2020 Total Population	118,246	1,127,236	2,770,642
2020 Group Quarters	6,587	40,642	66,420
2025 Total Population	122,024	1,164,487	2,856,238
2020-2025 Annual Rate	0.63%	0.65%	0.61%
2020 Total Daytime Population	154,627	1,500,698	3,669,531
Workers	87,422	953,527	2,242,874
Residents	67,205	547,171	1,426,657
Household Summary			
2000 Households	42,172	426,271	1,003,520
2000 Average Household Size	2.32	2.20	2.38
2010 Households	43,914	467,621	1,076,575
2010 Average Household Size	2.24	2.13	2.32
2020 Households	50,622	508,110	1,169,284
2020 Average Household Size	2.21	2.14	2.31
2025 Households	52,547	524,080	1,206,384
2025 Average Household Size	2.20	2.14	2.31
2020-2025 Annual Rate	0.75%	0.62%	0.63%
2010 Families	22,459	197,911	529,416
2010 Average Family Size	3.09	3.07	3.21
2020 Families	24,865	211,411	563,376
2020 Average Family Size	3.08	3.08	3.22
2025 Families	25,559	217,424	578,359
2025 Average Family Size	3.09	3.10	3.23
2020-2025 Annual Rate	0.55%	0.56%	0.53%
Housing Unit Summary			
2000 Housing Units	44,179	454,031	1,074,555
Owner Occupied Housing Units	24.5%	18.7%	20.2%
Renter Occupied Housing Units	70.9%	75.2%	73.2%
Vacant Housing Units	4.5%	6.1%	6.6%
2010 Housing Units	48,401	511,511	1,186,796
Owner Occupied Housing Units	26.9%	20.0%	21.1%
Renter Occupied Housing Units	63.8%	71.5%	69.6%
Vacant Housing Units	9.3%	8.6%	9.3%
2020 Housing Units	57,927	562,354	1,303,319
Owner Occupied Housing Units	24.1%	20.4%	21.3%
Renter Occupied Housing Units	63.3%	70.0%	68.4%
Vacant Housing Units	12.6%	9.6%	10.3%
2025 Housing Units	60,397	583,750	1,351,390
Owner Occupied Housing Units	23.6%	20.2%	21.2%
Renter Occupied Housing Units	63.4%	69.6%	68.1%
Vacant Housing Units	13.0%	10.2%	10.7%
Median Household Income			
2020	\$77,454	\$93,842	\$80,452
2025	\$85,290	\$104,912	\$89,334
Median Home Value			
2020	\$890,947	\$1,141,048	\$884,291
2025	\$1,032,653	\$1,295,235	\$984,896
Per Capita Income			
2020	\$57,888	\$64,649	\$54,039
2025	\$64,389	\$72,272	\$60,482
Median Age			
2010	37.6	33.6	33.8
2020	38.5	35.3	35.6
2025	39.3	36.2	36.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income			
Household Income Base	50,621	508,097	1,169,245
<\$15,000	15.5%	12.3%	12.5%
\$15,000 - \$24,999	9.7%	7.1%	7.8%
\$25,000 - \$34,999	6.0%	5.1%	6.3%
\$35,000 - \$49,999	7.2%	7.0%	8.4%
\$50,000 - \$74,999	10.6%	10.6%	12.2%
\$75,000 - \$99,999	8.3%	9.9%	10.5%
\$100,000 - \$149,999	12.9%	15.6%	15.0%
\$150,000 - \$199,999	8.6%	10.1%	8.9%
\$200,000+	21.2%	22.2%	18.3%
Average Household Income	\$134,539	\$142,862	\$127,658
2025 Households by Income			
Household Income Base	52,546	524,067	1,206,345
<\$15,000	14.4%	11.1%	11.4%
\$15,000 - \$24,999	9.2%	6.4%	7.1%
\$25,000 - \$34,999	5.6%	4.6%	5.7%
\$35,000 - \$49,999	6.9%	6.3%	7.7%
\$50,000 - \$74,999	10.1%	9.7%	11.4%
\$75,000 - \$99,999	8.1%	9.7%	10.4%
\$100,000 - \$149,999	13.0%	16.0%	15.6%
\$150,000 - \$199,999	9.2%	11.1%	9.9%
\$200,000+	23.5%	25.1%	20.7%
Average Household Income	\$148,985	\$160,039	\$142,819
2020 Owner Occupied Housing Units by Value			
Total	13,872	114,363	277,254
<\$50,000	1.6%	1.1%	1.3%
\$50,000 - \$99,999	0.4%	0.3%	0.6%
\$100,000 - \$149,999	0.3%	0.7%	1.0%
\$150,000 - \$199,999	0.5%	0.3%	0.8%
\$200,000 - \$249,999	0.5%	0.5%	1.4%
\$250,000 - \$299,999	1.2%	0.8%	1.8%
\$300,000 - \$399,999	4.4%	2.3%	5.6%
\$400,000 - \$499,999	6.1%	3.4%	7.0%
\$500,000 - \$749,999	23.5%	16.6%	21.5%
\$750,000 - \$999,999	20.6%	17.8%	17.0%
\$1,000,000 - \$1,499,999	19.1%	21.5%	17.8%
\$1,500,000 - \$1,999,999	7.6%	9.6%	7.8%
\$2,000,000 +	14.3%	24.9%	16.6%
Average Home Value	\$1,069,876	\$1,286,558	\$1,076,848
2025 Owner Occupied Housing Units by Value			
Total	14,156	117,424	285,192
<\$50,000	1.1%	0.5%	0.7%
\$50,000 - \$99,999	0.1%	0.1%	0.2%
\$100,000 - \$149,999	0.1%	0.2%	0.5%
\$150,000 - \$199,999	0.3%	0.1%	0.5%
\$200,000 - \$249,999	0.2%	0.2%	0.8%
\$250,000 - \$299,999	0.5%	0.4%	1.1%
\$300,000 - \$399,999	2.0%	1.1%	3.8%
\$400,000 - \$499,999	3.3%	2.0%	5.3%
\$500,000 - \$749,999	19.0%	12.7%	19.4%
\$750,000 - \$999,999	21.9%	17.4%	18.7%
\$1,000,000 - \$1,499,999	24.4%	25.7%	21.2%
\$1,500,000 - \$1,999,999	9.4%	11.1%	8.9%
\$2,000,000 +	17.8%	28.3%	18.7%
Average Home Value	\$1,204,717	\$1,400,767	\$1,171,523

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	104,911	1,037,182	2,562,387
0 - 4	5.9%	5.8%	6.4%
5 - 9	4.6%	4.4%	5.2%
10 - 14	4.4%	4.0%	4.8%
15 - 24	12.3%	14.4%	14.3%
25 - 34	18.5%	24.6%	21.9%
35 - 44	15.5%	15.3%	14.8%
45 - 54	12.7%	11.6%	12.2%
55 - 64	11.3%	9.6%	9.9%
65 - 74	7.2%	5.6%	5.8%
75 - 84	5.1%	3.3%	3.3%
85 +	2.4%	1.5%	1.4%
18 +	82.4%	83.4%	80.6%
2020 Population by Age			
Total	118,249	1,127,234	2,770,643
0 - 4	5.2%	5.2%	5.7%
5 - 9	4.6%	4.5%	5.2%
10 - 14	4.6%	4.2%	5.0%
15 - 24	12.1%	12.9%	12.6%
25 - 34	17.6%	22.7%	20.4%
35 - 44	15.3%	16.3%	15.9%
45 - 54	12.0%	11.3%	11.6%
55 - 64	11.6%	10.2%	10.6%
65 - 74	9.4%	7.5%	7.8%
75 - 84	5.2%	3.7%	3.8%
85 +	2.5%	1.6%	1.5%
18 +	83.0%	83.8%	81.2%
2025 Population by Age			
Total	122,025	1,164,488	2,856,236
0 - 4	5.1%	5.2%	5.7%
5 - 9	4.4%	4.2%	4.9%
10 - 14	4.4%	4.0%	4.7%
15 - 24	12.0%	12.6%	12.4%
25 - 34	17.4%	21.8%	19.5%
35 - 44	15.1%	16.8%	16.2%
45 - 54	11.8%	11.4%	11.8%
55 - 64	11.1%	9.8%	10.3%
65 - 74	9.8%	8.0%	8.3%
75 - 84	6.3%	4.5%	4.6%
85 +	2.6%	1.7%	1.6%
18 +	83.6%	84.3%	82.0%
2010 Population by Sex			
Males	49,201	495,281	1,227,208
Females	55,712	541,900	1,335,180
2020 Population by Sex			
Males	56,098	541,174	1,332,457
Females	62,148	586,062	1,438,185
2025 Population by Sex			
Males	57,887	560,653	1,377,394
Females	64,137	603,834	1,478,844

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	104,913	1,037,181	2,562,388
White Alone	44.8%	57.0%	48.3%
Black Alone	16.4%	19.4%	25.7%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	28.2%	12.6%	12.5%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	6.6%	7.0%	9.4%
Two or More Races	3.5%	3.6%	3.5%
Hispanic Origin	18.3%	18.3%	22.5%
Diversity Index	78.5	73.4	79.5
2020 Population by Race/Ethnicity			
Total	118,246	1,127,236	2,770,642
White Alone	44.8%	56.7%	47.7%
Black Alone	14.6%	17.2%	23.4%
American Indian Alone	0.3%	0.4%	0.5%
Asian Alone	29.0%	14.4%	14.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	6.7%	7.0%	9.4%
Two or More Races	4.5%	4.3%	4.2%
Hispanic Origin	17.8%	18.1%	22.5%
Diversity Index	78.4	73.8	80.2
2025 Population by Race/Ethnicity			
Total	122,024	1,164,485	2,856,238
White Alone	44.5%	56.6%	47.3%
Black Alone	13.5%	16.2%	22.3%
American Indian Alone	0.3%	0.4%	0.5%
Asian Alone	30.4%	15.4%	16.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	6.5%	6.9%	9.4%
Two or More Races	4.7%	4.5%	4.4%
Hispanic Origin	17.5%	17.9%	22.5%
Diversity Index	78.0	73.8	80.5
2010 Population by Relationship and Household Type			
Total	104,913	1,037,181	2,562,388
In Households	93.7%	96.1%	97.4%
In Family Households	68.2%	60.3%	68.8%
Householder	21.4%	19.1%	20.7%
Spouse	13.4%	12.1%	12.4%
Child	26.1%	23.2%	27.2%
Other relative	5.2%	4.2%	6.1%
Nonrelative	2.1%	1.7%	2.4%
In Nonfamily Households	25.5%	35.9%	28.6%
In Group Quarters	6.3%	3.9%	2.6%
Institutionalized Population	0.8%	0.6%	0.6%
Noninstitutionalized Population	5.5%	3.3%	2.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment			
Total	87,010	826,243	1,979,397
Less than 9th Grade	13.0%	6.2%	7.1%
9th - 12th Grade, No Diploma	8.7%	5.5%	6.8%
High School Graduate	12.9%	11.3%	15.5%
GED/Alternative Credential	2.6%	2.2%	2.7%
Some College, No Degree	8.4%	9.0%	10.8%
Associate Degree	3.8%	3.6%	4.5%
Bachelor's Degree	26.0%	34.7%	29.8%
Graduate/Professional Degree	24.4%	27.5%	22.9%
2020 Population 15+ by Marital Status			
Total	101,268	971,282	2,327,561
Never Married	42.7%	51.0%	48.2%
Married	43.9%	38.6%	40.4%
Widowed	6.2%	4.0%	4.3%
Divorced	7.2%	6.5%	7.1%
2020 Civilian Population 16+ in Labor Force			
Civilian Population 16+	59,070	656,875	1,539,392
Population 16+ Employed	87.4%	88.9%	88.1%
Population 16+ Unemployment rate	12.6%	11.1%	11.9%
Population 16-24 Employed	8.1%	9.2%	8.9%
Population 16-24 Unemployment rate	29.3%	20.1%	21.3%
Population 25-54 Employed	73.4%	75.0%	73.7%
Population 25-54 Unemployment rate	10.9%	10.0%	10.9%
Population 55-64 Employed	13.1%	11.0%	12.4%
Population 55-64 Unemployment rate	10.8%	10.9%	11.3%
Population 65+ Employed	5.4%	4.7%	5.0%
Population 65+ Unemployment rate	8.2%	8.8%	9.3%
2020 Employed Population 16+ by Industry			
Total	51,622	583,895	1,355,526
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	2.5%	2.3%	4.0%
Manufacturing	3.5%	3.0%	3.5%
Wholesale Trade	1.8%	1.8%	2.1%
Retail Trade	6.1%	6.5%	7.1%
Transportation/Utilities	3.7%	3.1%	4.6%
Information	5.7%	7.4%	5.4%
Finance/Insurance/Real Estate	12.1%	14.1%	13.1%
Services	60.9%	58.9%	57.1%
Public Administration	3.5%	2.9%	3.1%
2020 Employed Population 16+ by Occupation			
Total	51,621	583,896	1,355,527
White Collar	74.8%	81.1%	72.7%
Management/Business/Financial	22.0%	26.4%	22.2%
Professional	33.5%	36.3%	30.7%
Sales	8.8%	8.9%	9.3%
Administrative Support	10.4%	9.5%	10.4%
Services	17.8%	12.8%	17.1%
Blue Collar	7.4%	6.1%	10.2%
Farming/Forestry/Fishing	0.1%	0.0%	0.1%
Construction/Extraction	1.6%	1.6%	3.1%
Installation/Maintenance/Repair	0.7%	0.7%	1.1%
Production	2.1%	1.4%	1.9%
Transportation/Material Moving	2.8%	2.3%	4.0%

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2010 Households by Type			
Total	43,915	467,620	1,076,575
Households with 1 Person	39.2%	40.7%	37.6%
Households with 2+ People	60.8%	59.3%	62.4%
Family Households	51.1%	42.3%	49.2%
Husband-wife Families	32.1%	26.8%	29.6%
With Related Children	13.5%	11.9%	13.8%
Other Family (No Spouse Present)	19.0%	15.6%	19.6%
Other Family with Male Householder	3.7%	3.4%	4.4%
With Related Children	1.4%	1.4%	1.9%
Other Family with Female Householder	15.4%	12.2%	15.1%
With Related Children	8.3%	6.8%	8.9%
Nonfamily Households	9.6%	17.0%	13.2%
All Households with Children	23.4%	20.2%	24.9%
Multigenerational Households	4.3%	3.0%	4.2%
Unmarried Partner Households	7.0%	8.8%	7.8%
Male-female	5.3%	6.9%	6.2%
Same-sex	1.6%	1.9%	1.6%
2010 Households by Size			
Total	43,914	467,620	1,076,576
1 Person Household	39.2%	40.7%	37.6%
2 Person Household	30.7%	32.1%	29.9%
3 Person Household	13.1%	13.2%	14.2%
4 Person Household	9.2%	7.8%	9.3%
5 Person Household	4.0%	3.2%	4.5%
6 Person Household	1.8%	1.4%	2.1%
7 + Person Household	2.1%	1.6%	2.3%
2010 Households by Tenure and Mortgage Status			
Total	43,914	467,621	1,076,575
Owner Occupied	29.7%	21.8%	23.3%
Owned with a Mortgage/Loan	18.3%	14.7%	15.6%
Owned Free and Clear	11.4%	7.1%	7.6%
Renter Occupied	70.3%	78.2%	76.7%
2020 Affordability, Mortgage and Wealth			
Housing Affordability Index	51	49	52
Percent of Income for Mortgage	48.1%	50.8%	45.9%
Wealth Index	121	111	100
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	48,401	511,511	1,186,796
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%
2010 Population By Urban/ Rural Status			
Total Population	104,913	1,037,181	2,562,388
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Laptops and Lattes (3A)	Laptops and Lattes (3A)	Laptops and Lattes (3A)
2.	High Rise Renters (13E)	Trendsetters (3C)	City Strivers (11A)
3.	Downtown Melting Pot (8D)	Metro Renters (3B)	Trendsetters (3C)
2020 Consumer Spending			
Apparel & Services: Total \$	\$173,138,654	\$1,825,293,376	\$3,765,312,921
Average Spent	\$3,420.23	\$3,592.32	\$3,220.19
Spending Potential Index	159	167	150
Education: Total \$	\$151,005,219	\$1,606,350,607	\$3,335,988,212
Average Spent	\$2,983.00	\$3,161.42	\$2,853.02
Spending Potential Index	167	177	160
Entertainment/Recreation: Total \$	\$234,420,146	\$2,479,741,190	\$5,124,840,509
Average Spent	\$4,630.80	\$4,880.32	\$4,382.89
Spending Potential Index	143	150	135
Food at Home: Total \$	\$410,821,094	\$4,301,687,894	\$8,926,848,093
Average Spent	\$8,115.47	\$8,466.06	\$7,634.46
Spending Potential Index	152	159	143
Food Away from Home: Total \$	\$290,361,954	\$3,140,868,711	\$6,416,369,486
Average Spent	\$5,735.88	\$6,181.47	\$5,487.43
Spending Potential Index	152	164	146
Health Care: Total \$	\$372,444,114	\$3,887,325,746	\$8,089,331,688
Average Spent	\$7,357.36	\$7,650.56	\$6,918.19
Spending Potential Index	128	133	120
HH Furnishings & Equipment: Total \$	\$150,410,439	\$1,590,575,355	\$3,285,365,528
Average Spent	\$2,971.25	\$3,130.38	\$2,809.72
Spending Potential Index	136	143	129
Personal Care Products & Services: Total \$	\$68,070,772	\$723,721,015	\$1,488,736,779
Average Spent	\$1,344.69	\$1,424.34	\$1,273.20
Spending Potential Index	146	155	139
Shelter: Total \$	\$1,625,562,450	\$17,327,562,421	\$35,629,241,245
Average Spent	\$32,111.78	\$34,101.99	\$30,470.99
Spending Potential Index	166	176	157
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$139,164,492	\$1,453,942,665	\$2,978,398,227
Average Spent	\$2,749.09	\$2,861.47	\$2,547.20
Spending Potential Index	117	122	109
Travel: Total \$	\$177,559,054	\$1,894,431,454	\$3,891,957,242
Average Spent	\$3,507.55	\$3,728.39	\$3,328.50
Spending Potential Index	146	155	138
Vehicle Maintenance & Repairs: Total \$	\$73,417,085	\$778,175,422	\$1,602,539,599
Average Spent	\$1,450.30	\$1,531.51	\$1,370.53
Spending Potential Index	125	132	118

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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